

## **BCM Centre for Innovation, Incubation and Entrepreneurship (BCIIE)**

**2025-2026**

The BCM Centre for Innovation, Incubation and Entrepreneurship (BCIIE) serves as the institutional platform that promotes a culture of innovation, entrepreneurship, and startup development among students and faculty. The centre aims to nurture creative thinking, encourage problem-solving approaches, and support the transformation of innovative ideas into viable products, services, or enterprises. BCIIE functions as a collaborative ecosystem integrating various innovation and entrepreneurship initiatives of the institution. It brings together multiple bodies including the Institution Innovation Council (IIC), Innovation and Entrepreneurship Development Centre (IEDC), Entrepreneurship Development Club (EDC), Young Innovators Programme (YIP), and Azhchavattom (BCM Bazar) to facilitate ideation, incubation, mentorship, and entrepreneurial training.

Through workshops, expert talks, startup orientation programmes, idea competitions, and experiential learning platforms, BCIIE provides students with opportunities to develop entrepreneurial competencies, leadership qualities, and industry-relevant skills. The centre also encourages interdisciplinary collaboration, networking with industry experts, and participation in state and national innovation programmes. By creating a supportive environment for innovation and enterprise creation, BCIIE contributes to building an entrepreneurial mindset among students and prepares them to become job creators, innovators, and socially responsible entrepreneurs.

## ANNUAL REPORT: IEDC BCM COLLEGE, KOTTAYAM (2025-26)

The Innovation and Entrepreneurship Development Centre (IEDC) of Bishop Chulaparambil Memorial (BCM) College, Kottayam, has remained committed to fostering a culture of innovation, creative thinking, and entrepreneurial spirit among its students. Throughout the academic year 2025-26, the unit focused on ecosystem enhancement, skill acquisition, and strategic networking at both the university and state levels.

### II. Timeline of Activities (July 2025 – February 2026)

#### 1. Leadership Capacity Building: Elevate 3.0

**Date:** 18 & 19 July 2025

**Venue:** Amal Jyothi College of Engineering, Kanjirappally



Representing BCM College, IEDC Executive Committee member Ms. Nitha Hari (Creative & Innovation Lead) participated in Elevate 3.0, a premier leadership training program. The training focused on IEDC ecosystem enhancement, covering vital administrative areas such as activity planning, documentation, goal setting, and the generation of implementation models. This participation ensured that our unit stays aligned with the latest operational standards set by the Kerala Startup Mission (KSUM).

## 2. BCM Ideathon: The Best Idea Hunt

**Date:** November 2025 (Culminating Nov 17)



The poster for BCM Ideathon features the following content:

- Logos:** BCM (Bishop Chulapparambil Memorial College Kottayam), ED Club, Kerala Startup Mission Innovation and Entrepreneurship Development Centre, YIP, and Institution's Innovation Council.
- Title:** BCM IDEATHON
- Subtitle:** Departmental Challenge & Best Idea Hunt
- Theme:** Identify a Problem - Ideate a Solution - Impact the Community
- Based on:** 1970 Shelf of Problems across 25 Themes
- Exciting Cash Prizes:**
  - ₹2000: Department with maximum impactful submissions (based on student ratio)
  - ₹1000: Best impactful idea
- Call to Action:** Be a part of Innovation Journey
- Contact Information:**
  - Student Coordinator: Josna B Pradeep, Ph: +91 81379 83772
  - Faculty Coordinator: Mrs TINU Ann Jose, Ph: +91 90203 09826
- Last date:** -17/11/2025

**Event:** Departmental Challenge & Best Idea Hunt

To spark grassroots innovation, the IEDC in collaboration with ED Club & YIP organized the Online BCM Ideathon. Students were tasked to "Identify a Problem – Ideate a Solution – Impact the Community." The challenge was based on the "1970 Shelf of Problems" across 25 themes.

### 3. Women Entrepreneurship Bootcamp & Community Event

**Date:** 18 & 19 November 2025

**Venue:** MGU Innovation Foundation, MG University

A high-level delegation of four IEDC Executive members participated in this RUSA-funded bootcamp:



- **Ashika Farhath** (Student Lead I)
- **Nitha Hari** (Creative & Innovation Lead)
- **Eshitha Ravikumar** (Technology Lead)
- **Meenakshi CJ** (Quality & Operations Lead)

The team engaged in sessions regarding **Design Thinking, GTM Strategy, and Financial Planning**, further strengthening the leadership core of our women-led entrepreneurship cell.

#### **4. Strategic State-Level Representation: Nodal Officer's Meet-up**

**Date:** 21 & 22 December 2025

**Venue:** Central University of Kerala (Periye) & LBS Engineering College, Kasaragod

The Nodal Officer, **Mr. Varun Jolly**, represented BCM College at the state-level Nodal Officer's Meet-up as part of the **IEDC Summit 2025**. This was followed by attendance at the IEDC Startup Summit as a delegate. These sessions were instrumental in networking with state-level incubators and understanding the roadmap for the 2026 startup calendar.

#### **5. Prompt Craft: AI Image Generation Challenge**

**Date:** 21 January 2026

**Venue:** Room 307, BCM College



Organized by the IEDC & ED Club, this competition addressed the emerging field of Generative AI. The "**Prompt Craft Competition**" challenged students to master AI image generation, bridging the gap between creative art and modern technology. The event saw active participation and provided a platform for students to showcase their technical prompts and visual creativity.

## 6. IEDC Startup Summit 2026: Precursor Event

Date: 13 February 2026

Venue: Adi Sankara Institute of Engineering & Technology, Kalady

Participation List		
Name	Department	Signature
1. Kishore Prithi P.R	Commerce (Nodal)	[Signature]
2. Anitha Saji	"	[Signature]
3. Alphonsa Jose	English Media Studies (Nodal)	[Signature]
4. Ansha Gureesh	B.com (SF) 2nd Year	[Signature]
5. Ann Mary Boby	B.com (SF) 2nd Year	[Signature]
6. Anshika Udayakumar	B.com (SF) 2nd Year	[Signature]
7. Sanusha Seje	B.com (SF) 2nd Year	[Signature]
8. Fathima K.A	CS 2nd Year	[Signature]
9. Riya Paulose	CS 2nd Year	[Signature]
10. Huzefa A.S	B.com (SF) 1st Year	[Signature]
11. Rakha Fathima S	"	[Signature]
12. Elba Jose	B.com (SF) 1st Year	[Signature]
13. Alaccanya Anvinal	B.com (SF) 1st Year	[Signature]
14. Sneha K.S	B.com (SF) 1st Year	[Signature]
15. Aradhya Manu	B.com (SF) 1st Year	[Signature]
16. Anshika Afsal	"	[Signature]
17. Sandra E	"	[Signature]
18. Meera Thampi	"	[Signature]
19. Keerthi C. Lajay	B.Sc. Botany 2nd Year	[Signature]
20. Gayathri R	B.com SF 1st Year	[Signature]
21. Sangeetha	B.com SF 1st Year	[Signature]
22. Sindhu Ananthash	B.Sc. Botany 2nd Year	[Signature]
23. Jemel Resamma Prithip	B.Sc. Botany 1st Year	[Signature]

Participation List		
Name	Department	Signature
1. Aparna P	1st PG Statistics	[Signature]
2. Ananya RA	"	[Signature]
3. Nandana P.V	"	[Signature]
4. Mohitha Rajah	3rd DC Physics	[Signature]
5. Asmita Chandan	"	[Signature]
6. Jasma B. Pradeep	"	[Signature]
7. Niva Eisa Ily	B.com (SF)	[Signature]
8. SANA SASAN	"	[Signature]
9. Sumanjyoti (Ellanpelli) Huzefa-Kolara	B.com (SF)	[Signature]
10. Sangeetha	"	[Signature]
11. Nandhika	"	[Signature]
12. Anirudhan	"	[Signature]
13. Ardra J.B	B.Sc. DC Zoology	[Signature]
14. Anagha Jayan	B.Sc. DC Physics	[Signature]
15. Selma Selvaraj	"	[Signature]
16. Gayathri R	B.Sc. Computer Science	[Signature]
17. Nivrajana S	"	[Signature]
18. Priya N	B.A. English	[Signature]
19. Hrudhika Anirudh	"	[Signature]
20. Jasma Jayakutty	"	[Signature]
21. Christena C Raju	"	[Signature]

To maintain momentum into the new year, Nodal Officer **Mr. Varun Jolly** attended

Participants List		
Name	Department	Signature
1. Keerthi Ananthash	Commerce (SF)	[Signature]
2. Michael Jose	"	[Signature]
3. S. Ishwin Anand	"	[Signature]
4. Anjana Parvath	"	[Signature]
5. Srujalakshmi Anilkumar	M.Sc. Statistics	[Signature]
6. Geetha Sunil	"	[Signature]
7. Jaya Lakshmi Jayan	"	[Signature]
8. Reeba Abraham	3rd DC Eng M2	[Signature]
9. Nima CS	Commerce (SF)	[Signature]
10. Jania Neesa Robert	"	[Signature]
11. Srujalakshmi Anand	"	[Signature]
12. Nirshina Navab	"	[Signature]
13. Karan K.M	"	[Signature]
14. Enitha Chellan	3rd DC CS	[Signature]
15. Anitha Elit Sam	"	[Signature]
16. Srujalakshmi	3rd DC Zoology	[Signature]
17. Alcesha Paulose	2nd PG Statistics	[Signature]
18. Lavina Fathima	"	[Signature]
19. Ananya K.N	"	[Signature]

the precursor event for the 2026 Startup Summit. This involvement ensures that BCM College remains at the forefront of the upcoming state-level entrepreneurship initiatives.



### III. Internal Growth & Consultancy Services

#### Administrative Excellence

- **Executive Committee Meetings:** The IEDC maintains a rigorous administrative schedule with **regular meetings** of the executive committee. These sessions serve as the primary engine for brainstorming, event evaluation,



and strategic planning.

- **Election of 2026 Committee:** To ensure a seamless transition of leadership, a new 10-member Executive Committee has taken charge for the year 2026 on 21/02/26.

<b>Name</b>	<b>Lead role</b>	<b>Department</b>
Nitha Hari	Student Lead I	Commerce
Jismin Mariam Saju	Student Lead II	Zoology
Tessa Maria Joseph	Operational Lead	Zoology
Eshitha Ravikumar	Technical Lead	Computer Science
Asin Kurian	Creative Lead	Commerce
Sania Treesa Robert	Marketing Lead	Commerce
Nihila Shirin P N	Community Lead	Sociology
Anna J Chandy	Finance Lead	Commerce
Mayookha S Manoj	IPR & Research Lead	Zoology
Elba Jose	Women Innovation Lead	Commerce

### **Creative Consultancy & Revenue Generation**

In a significant move toward "Campus Startups," the IEDC undertook a **Professional Branding Project** for the college's internal tuition centre. The IEDC team handled the:

- **Logo Designing:** Creating a unique visual identity for the center.



- **Advertisement Strategy:** Designing promotional materials to increase student enrollment. This project served as a live "In-house Consultancy," giving

students real-world experience in client management and graphic design.

The advertisement features the BCM logo at the top, which includes the text 'BCM BISHOP COTTELL ENGINEERING COLLEGE KOTTAYAM' and 'Affiliated to KU University'. Below this is the 'BCM EduMentors' logo with the tagline 'TUTORING YOUNG MINDS' and 'Academic Support Program for School Students'. A central graphic asks 'Are you looking for Academic support for your child?' next to a cluster of question marks. To the right, a list of services is presented in blue rounded rectangles: 'Personalised Tutoring', 'On & Off-Campus Learning Support', 'Qualified Student Tutors', 'Flexible Sessions', 'Regular Monitoring of Progress', 'Developing Study Habits', and 'Enhanced Motivation & Confidence'. At the bottom, a photograph shows a woman and a young boy sitting at a table, engaged in a study session. Contact information for Ms. Alphonse Kurian (Assistant Professor, 9961988101) and Dr. Elezabeth V John (Assistant Professor, 7558897015) is provided in the bottom right corner.

The year 2025-26 has been a period of **quality over quantity**. By focusing on high-impact external training and state-level networking, IEDC BCM College has built a robust foundation. Our students and faculty are now better equipped with the technical skills and professional networks required to transform innovative ideas into viable ventures in the coming year.

**FoodTIC** - a Food Technology Incubation Centre initiated by Department of Food Science and Quality Control intends to provide technical assistance to small scale industries and potential entrepreneurs in product formulation, healthy ingredients, food safety, storage and shelf life, etc. Soy Cutlet, Taduon Hunan Nest, Masukhan, Shak -Shuk - Kah etc. are some of the food products developed and sold by FoodTIC. As the first stage, incubation centre has food microbiology laboratory and food analysis/chemistry laboratory. FoodTIC enables the students to work in R&D departments of industries. The centre will be converted into a full fledged one.

A **child resource centre** for child related programmes has been initiated by Social Work Department in association with child line. Different departments have funded research projects from various government and non- government organizations facilitating the creation of knowledge. It also helps in assessing needs of society and realizing it. Most of the departments organize exhibitions yearly and uses many

avenues for transfer of knowledge to students and community. . The college publishes a Peer-reviewed Bi-annual journal 'educere' for publishing knowledge needed and useful for social work practice. Many departments publish journals, manuscripts, pamphlets and other IEC materials. Knowledge creation and transfer also takes place through seminars and workshops organized in the college and the paper presentations and lectures delivered by faculty as resource persons.

**Diet and Stress Management Clinic :** The Diet and Stress Management Clinic of the Department of Home Science serves as a student-supported extension and service unit aimed at promoting health, nutrition, and psychological well-being within the campus and the community. The clinic provides basic dietary counselling, nutrition education, and stress management guidance to students, staff, and members of the public. It functions as a practical learning platform where students gain hands-on experience in nutritional assessment, diet planning, lifestyle counselling, and health awareness programmes under the supervision of faculty.

The clinic focuses on promoting balanced diets, healthy lifestyle practices, and effective stress management strategies through individual counselling sessions, awareness programmes, and workshops. By integrating academic knowledge with community service, the Diet and Stress Management Clinic contributes to improving overall health and well-being while also strengthening the practical training and professional skills of Home Science students.

The activities carried out under the BCM Centre for Innovation, Incubation and Entrepreneurship (BCIIE) during the academic year 2025–2026 reflect the institution's strong commitment to fostering innovation, entrepreneurship, and research-driven learning among students and faculty. Through the coordinated efforts of bodies such as the Institution Innovation Council (IIC), Innovation and Entrepreneurship Development Centre (IEDC), Entrepreneurship Development Club (EDC), Young Innovators Programme (YIP), and Azhchavattom, the college has created a vibrant ecosystem that encourages creativity, problem-solving, and entrepreneurial thinking.

Various initiatives including entrepreneur talks, ideation programmes, leadership training, startup workshops, and innovation challenges have enabled

students to gain practical exposure to industry practices and emerging technologies. Participation in state-level programmes, networking with innovation ecosystems such as the Kerala Startup Mission, and internal capacity-building activities have further strengthened the entrepreneurial culture of the institution. In addition, incubation initiatives such as FoodTIC – the Food Technology Incubation Centre and the Child Resource Centre demonstrate the institution’s commitment to translating academic knowledge into practical applications that benefit industry and society. These centres provide opportunities for research, product development, consultancy, and community engagement while also enhancing students’ employability and entrepreneurial capabilities.

Overall, the initiatives undertaken by BCIIIE contribute significantly to building a dynamic innovation ecosystem within the college, supporting startup culture, promoting interdisciplinary collaboration, and empowering students to emerge as innovators, entrepreneurs, and socially responsible leaders.