

-Ms. Alphonsa Kurian , Assistant Professor & HoD, Dept of Sociology @ BCM College, Kottayam

Why should aspiring sociologists choose BCM College? How can you truly understand social realities without experiencing them firsthand? At BCM,, learning goes beyond textbooks, blending academic excellence with real-world experience .—are you ready to take the first step?

Dear Future Sociologists,

Why Choose Sociology at BCM College? Because Excellence is Our Tradition!

If you are someone who questions the world around you, who wonders why societies function the way they do, and dreams of making a meaningful impact —**welcome home**. More than just an institution, it is a **legacy of excellence**, a place where **ideas thrive, perspectives evolve, and future changemakers are shaped**. Here, you don't just study Sociology—you **live it, experience it, and become a part of something greater**.

A Legacy That Speaks for Itself

We take immense pride in being **the first Graduate Department of Sociology in Kerala**, a distinction that marks us as **trailblazers in sociological education**. Since the inception of **Mahatma Gandhi University**, our department has consistently secured **top ranks**, reinforcing our reputation for academic brilliance.

But numbers and ranks alone do not define us. It is the **spirit of inquiry, the passion for social change, and the relentless pursuit of knowledge** that make the Sociology Department at BCM College **a class apart**.

A Curriculum That Mirrors the Pulse of Society

Sociology is **dynamic, evolving, and deeply connected to real-world issues**. That is why our faculty members are not just teachers; they are **pioneers in diverse and highly demanded sociological fields**, including:

- ◆ **Social Psychology** – Understanding the human mind in social interactions.
- ◆ **Gerontology** – Addressing the needs of an aging population.

- ◆ **Contemporary Sociological Theories** – Keeping up with the latest intellectual discourses.
- ◆ **Tribal Studies** – Exploring indigenous cultures and their significance.
- ◆ **Emerging Trends in Mixed Research Methodology** – Equipping students with advanced research skills.

Our students **don't just learn Sociology—they live it**. With **renowned research guides and experts**, we provide an ecosystem where research aspirants can **pursue their passion with academic rigour and global relevance**.

Beyond Textbooks: Experiential Learning at Its Best

At BCM, we believe that a Sociologist is **not made within four walls**—they are shaped by the society they engage with. Our students are actively involved in:

- ✔ **Tribal outreach programs**, immersing themselves in the lived realities of indigenous communities.
- ✔ **Geriatric, women, and child welfare initiatives**, making a difference where it matters the most.
- ✔ **Internships with leading media houses, NGOs, and government projects**, preparing them for impactful careers.

Add-On Courses That Give You an Edge

Why settle for ordinary when you can be extraordinary? Our students have the opportunity to enhance their learning with **coupled certificate and add-on courses** in collaboration with prestigious institutions:

- 🎓 **Journalism & Mass Communication** (Add-on Course) (*in partnership with The Press Club, Kottayam*) – For those who want to blend Sociology with media expertise.
- 🎓 **Disability Studies** (Certificate Course)– A global perspective on inclusivity and social justice.

National & International Exposure / Seminars : Your Path to Global Sociology

BCM Sociology doesn't just prepare you for Kerala—it prepares you for the **world**. We offer:

- 🌐 **National & International Seminars** – Featuring thought leaders in Sociology.
- 📄 **Paper Presentation Opportunities** – Students get tailored faculty guidance for paper presentation, a golden step towards a research-driven future.

👉 **Collaboration with the Indian Sociological Society (ISS)** – The apex body of Sociologists in India, connecting our students to national and global academic networks.

Future-Forward: Medical Sociology – Our New Course

In response to the **growing global demand for healthcare-focused Sociologists**, we are thrilled to introduce course, **Medical Sociology** as our latest course in the academics . This initiative will equip students with the knowledge and expertise to work in **healthcare systems, policy-making, and social welfare sectors**—a course designed for those who aspire to blend **social science with public health**.

Why Choose Sociology at BCM College? Because We Shape Thinkers, Leaders, and Changemakers!

Dear aspiring Sociologists, this is not just a department—it is **a revolution in the making**. Here, we do not just **study** society; we **challenge it, improve it, and redefine it**.

Are you ready to be part of an institution that doesn't just prepare you for the world but prepares you to **change** it?

Come, be a part of the legacy. Choose Sociology at BCM College. Your journey towards an impactful future begins here.