



VIHAAN

.New Beginning.

**DEPARTMENT OF
COMMERCE**

ASSOCIATION REPORT

2022-2023

Commerce Association Report

(2022-23)

The Commerce Association of Bishop Chulaparambil Memorial College, Kottayam for the academic year 2022-23 was named VIHAAN a Sanskrit term which connotes 'dawn' or 'sunrise'. It means spreading rays of hope and warmth to all who surround it. This name was given to remark the wake of our department after Covid-19 restrictions and online classes. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

Keeping with the Department's mission of "imparting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values", the Department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars.

Over the past 39 years the Department has been striving hard to keep pace with the changing economic and business scenario around the



globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms and software companies enable students to acquire practical knowledge. You will be happy to know that our Department has grown leaps and bounds, and presently caters to around 157 students in B.Com. Finance and Taxation (Aided), 66 students in B.Com. Computer Application (Self-Financing) and 15 students in M. Com Finance (Self-Financing), M. Com Taxation (Self-Financing). To serve the needs of such a large student body, our Department has a fantastic team of 13 competent full time faculty members. The Commerce Club continues to provide opportunities for students to develop creativity, inter personal skills, communication skills, leadership qualities and team spirit. Prof Jipin V. Jimmy is presently the Head of the Department of Commerce and Dr. V. S. Jose is the Head of Commerce Department (SF). The Department of Commerce of Bishop Chulaparambil Memorial College has striven tirelessly in pursuit of excellence in commerce education.

The association is aimed to transform students into national assets by imbibing business skills, integrity, ethical uprightness and a real



holistic development. Department of Commerce is dedicated to excellence in performance and committed to provide quality education, opportunities and services to meet the needs of business, and also contribute for the society's well-being, nation's development and to meet global competencies. Therefore, the association has set up its objectives to provide students an in-depth understanding of the dynamic business environment, make every student an agent of change by making them socially responsible and facilitate learning of commerce education by incorporating the current trends and to impart skills to enhance the employability.



For Department of Commerce

Prof. Jipin V. Jimmy
(Head of the Department)

Dr. V.S. Jose
(Head of the Department SF)

Prof. Ajisha James
(Association in-charge)

Prof. Harsha Thomas
(Association in-charge SF)

Ms. Farha Fathima Bashahir and Ms. Sreya Thomas
(Association Secretaries – UG Level)

Ms. Athira K Ashok
(Association Secretary – PG Level)

Ms. Maria Jomy
(Assistant Association Secretary – UG Level)



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I. ACADEMIC PERFORMANCE



The Department of Commerce is always a buzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. As a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top mighty Departments of BCM College and in Kerala.

The Department of Commerce strived to offer quality education in the field of Computer Applications. The dedicated services of the Department to the community for several years have nurtured numerous chartered accountants, auditors, tax practioners , bank employees, account assistants, tax consultants etc. As the Association is blessed with high conscientious and intelligent students and teachers, we have succeeded in achieving high grades in academic settings. With today's virtuosi spending a majority of their after college time in organized activities, the academic achievement have been increased to a great extent. In order to encompass all students, these activities can often range from theatre rehearsal to soccer practice. The association had organized various events in the college



to recognize and tap the skills of students. Thus the association maintained a satisfactory academic record and met its aims and obligations for the academic year 2021-22.



1. MERITORIOUS PERFORMANCE

a) A+ HOLDERS

“The influence of a good teacher can never be erased”. As the association is gifted with the pioneers in the field of Commerce, the bright girls are successful in making their glory all over Kerala. The academic year 2021-2022 was proficient with 7 A+ holders from Taxation and 1 A+ holder from Computer Application. The list of A+ holders are as follows:

Name	Point
Hannah Susan Mathew	9.43
Merin Mary Joseph	9.36
Aiswarya Biju	9.09
Nikitha Benny	8.92
Jasmin Varghese	8.79



Siyamol P S	8.67
Chikku Mariya Sebastian	8.62
Ashlymol Markose	8.78





DEPARTMENT OF COMMERCE
**MG UNIVERSITY RANK
HOLDERS**
(BATCH 2019-2022)



HANNAH SUSAN MATHEW
2ND POSITION
CGPA : 9.43



MERIN MARY JOSEPH
3RD POSITION
CGPA : 9.36

A+ HOLDERS



AISWARYA BIJU
CGPA : 9.09



NIKITHA BENNY
CGPA : 8.92



JASMIN VARGHESE
CGPA : 8.79



SIYAMOL PS
CGPA : 8.67



CHIKKU MARIYA SEBASTIAN
CGPA : 8.62



b) BEST OUTGOING STUDENT AWARD (2022)

Ms. Swekha Sara Jacob of the Department of Commerce specializing in Finance and Taxation was awarded Best Outgoing Student title for the year 2022. Apart from this, her achievements also include;

1. Served as the 1stDc representative of the college union VAMIKA 2019-2020.
2. Served as the Commerce Department association secretary for the year 2021-2022.'
3. Member of college basketball team.
4. Member of Roosah Governing body.
5. Member of NSS



II. SEMINARS AND WORKSHOPS



1. NATIONAL LEVEL

i) 9th Lecture series

“Impact of foreign education in Kerala economy”

The Department of Commerce BCM College, Kottayam organized the 9th Lecture series in honor of our retired faculty members on 22nd December 2022 at 10:30 am at Sr. Savio Hall. The resource person for the Lecture series Dr. Mathew Kuzhalsadan MLA has kindly consented to deliver the lecture on Impacts of Foreign Education in Kerala economy. The program started with a prayer and the National anthem by Vandana Viswam and Rakshitha B from 2nd year B.com finance and taxation. Prof. Jipin V. Jimmy, HOD of Commerce department welcomed the resource person and the gathering to the event and addressed the impact on Kerala economy due to immigration of young brain to foreign lands and brain drain in our country and how the topic is so relevant in that case. Then, there was a video introduction of Dr. Mathew Kuzhalsadan MLA and his contributions to society. After a short introduction about himself,



Dr. Mathew talked about the impact of foreign education on not just Kerala but India as a whole and the stand of government on this matter. He took us through the history of immigration and education systems. He delivered a well-defined speech that allowed us to have an insight into the subject. Then, there was the student interaction section in which students got this wonderful opportunity to interact and clear their doubts to the MLA himself. Students commented on the National Education Policy (NEP) and questioned about liberation of LGBTQ community in educational institutions, government's upcoming policies, scheme, and scholarships and reconstruction of the current education system. Josephina Simon ma'am, retired principal, and HOD of Commerce department addressed the gathering and talked about the education system and immigration of students, and thanked Dr. Mathew Kuzhalsadan MLA for showering students with insight. Then, all the retired Alumni faculties of BCM college were honored with memento from MLA and principal of BCM college Dr. Stephy Thomas honored Dr. Mathew Kuzhalsadan MLA with memento for taking time from his busy schedule to address the youth of this nation and shower them with knowledge, and bring the event to



conclusions. Dr. Reshma Racheal Kuruvila delivered the vote of thanks and thanked all dignitaries and students for actively contributing to this event





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BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE | KOTTAYAM
Renowned for Quality Education and Service

DEPARTMENT OF COMMERCE PRESENTS

9th LECTURE SERIES

IN HONOR OF OUR FORMER FACULTY MEMBERS

TOPIC

**IMPACT OF FOREIGN EDUCATION
IN KERALA ECONOMY**



DR. MATHEW KUZHALNADAN MLA



22 DECEMBER 2022

10.30 AM



SR.SAVIO HALL





2. STATE LEVEL

ii) MEET THE WOMAN 2023

The Commerce Department of BCM College conducted the most prestigious program of the year MEET THE WOMAN 2023 on 9th March 2023. The program is conducted every year by introducing the strongest and dynamic women of the time to the students to motivate and inspire them with their stories.

The program was held in highest esteem with the presence of chief guest of the event, Smt. Akhila Midhun, the Business Women Icon of the Year award winner, Founder and CEO of Posh Magicae, Even Management Venture, CEO and Director of Akhilanjali Group of Companies, Producer of the celebrated short film Freedom@Midnight.

This year, the session was conducted in honour of the International Woman's Day in all its glory. The program commenced at sharp 10:30 AM in the Sr. Savio hall of BCM College with every students and faculty members of the department of commerce. The session began with a prayer by Kumari Vandhana and Kumari Rugmini of 2nd DC students of



the department. Ms. Neethu Mariya of third year Commerce introduced everyone to the session and elaborated the significance of the session. Ms. Farha Fathima Bashahir, Association Secretary of Department of Commerce, delivered the welcome speech. She whole heartedly welcomed the crowd to the program. The inspiring journey of Mrs. Akhila Midhun, woman of the day, was depicted through a video prepared by the students of the department.

Mrs. Akhila Midhun , the resource person of the day insisted on having an interactive session with the students. She started with introducing herself to the crowd and enquiring the students about their work and life at college. She shared her journey and experience and elaborated how she got to her current position through dedication and perseverance. She made it clear that no women have to bend their opinions or perspectives to please the people around them. She did a splendid job of explaining how important it is for each and every individual to create and develop their unique identity. Throughout the session students showered her with their enquires on various topics ranging from women in entrepreneurship to their concerns on social



construct of gender roles. The session was extremely lively and vibrant with all the information and fun. It really helped the students in respecting and honouring the struggles and hardships of every women around them. She concluded her part with the love and wishes for the students and faculty for inviting her for the session.

Ms. Praneetha, Final year students of the department, extended the words of gratitude. Next Dr. V. S. Jose, Head of the Department (sf) winded up the programme by summing up the about the entire event and extending his gratitude and wishes to the honoured guest of the session. The programme ended by 12:30 PM.

The programme made a great impact on the views of the student and created a sense of endeavour in their mind, filling them with sense of life and hope.





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BRIJLAXMI CHANDRASEKHAR MENON
COLLEGE, KOTTAYAM
Department of Commerce

DEPARTMENT OF COMMERCE

PRESENTS

MEET THE WOMAN 2023



AKHILA MIDHUN

DIRECTOR & CEO

- An Indian entrepreneur
- CEO and Director of Akhilanjali Group of Companies
- Founder CEO of Posh Magicae Event Management Venture
- Producer of Freedom@midnight
- Business Woman Icon of the Year award winner.

SR. SAVIO HALL

9TH MARCH 2023

10:30 AM





III. DAY OBSERVATIONS



1. INTERNATIONAL YOGA DAY

The self financing of Commerce department of BCM College celebrated International Yoga Day on 21st June, 2022 in Sr. Savio Hall. Yoga, an ancient meditation and practice has become increasingly popular in today's busy society. On that auspicious day, Hr. Sunny Chennattu (Rtd. Excise Officer) was the Chief Guest.

The program started at 10:30 A.M with a prayer song by Ms. Meleena Kurian of 3rd year B.com Computer Application followed by the lamp lighting ceremony. Mr. Sunny delivered an informative speech on the importance of Yoga in life and advised students to work hard and be honest in life.

Later, various yoga positions were demonstrated by the Chief Guest with the help of student volunteers. All the remaining students dedicatedly followed him. The program concluded with a vote of thanks by Kumari Sandra Thomas of 3rd year B.com Computer Application.

It was an amazing experience and informative programme.





2. WORLD MUSIC DAY

*“Music gives a Soul to the universe, Wings to the Mind,
Flight to the Imagination and life to Everything.” - PLATO*

21ST June of every year is celebrated as World Music Day to pay respect to the art forms of music from worldwide that bind people across culture, region, language and region. The theme for Music Day 2022 was “Music on the Intersection”. On this special day, The Department of Commerce took the initiative to conduct a live music program.

The program commenced at 1:15 noon on the respective day. The students from second and third year of commerce department gathered at chembakachod, beside the college auditorium and showcased a great performance. The group selected a number of memorable songs from the endless choices of Indian music and displayed a mind blowing performance. The soulful performance along with the guitar backup took everyone to a resonating acoustic world of wonders. The live music show ended around 01:30. The event created a cheerful environment and a beautiful memory for the



faculty and students world of wonders. The live music show ended around 01:30. The event created a cheerful environment and a beautiful memory for the faculty and students.



**DEPARTMENT OF COMMERCE
PRESENTS**



**ON
WORLD MUSIC
DAY**

DATE : 21st JUNE 2022
TIME : LUNCH BREAK
PLACE: CHEMBAKACHODU





3. INTERNATIONAL DAY AGAINST DRUG ABUSE

“Recovery is Hard. Regret is Harder.”

– Brittany Burgunder

Every year June 26 is globally observed as International Day against Drug Abuse and Illicit Trafficking by The General Assembly to create awareness about issues related to drugs and to strengthen action and cooperation in achieving a world free of drug abuse. The United Nations Office on Drugs and Crimes initiated this to ensure the sharing of right facts on drugs from various sources and protecting the right to health.

The Anti-Narcotic Cell of BCM College in association with the Department of Commerce conducted an Awareness program on Friday, 24th June 2022 to raise awareness about dangers of substance abuse and to ensure a drug free and clean campus. The program named ‘Awareness against Substance Abuse’ was conducted in the college auditorium at 02:30pm in the evening.



The program commenced with a prayer song. Dr. Reshma Rachel Kuruvila, the college anti narcotic cell coordinator delivered the welcome speech. She pointed out the motive of the concerned association and the necessary steps taken by the club for a safe and drug free campus. Respected Principal of the college, Dr. Stephy Thomas delivered the presidential address. He mentioned about the increasing misuse of narcotics by the young generations and the various measures adopted by the college management to help the students. The awareness session was led by Mr. Rajesh Manimala, Assistant Sub Inspector of Narcotic Squad Kottayam. He shared a number of drug abuse incidents he came across in his service. He specified how technology has been adversely affecting the life of students and its widespread abuse among the younger generation. The class emphasized largely on the idea of misuse of smartphones and internet and how it could lead to life threatening situations. He even elucidated the various measures that should be taken to avoiding unintentional technological abuse. The interaction with the audience made the session engaging and effective to a greater extend. The session concluded with vote of thanks by Ms. Farha Fathima Bashahir,



Association Secretary of Commerce Department. She extended her words of gratitude to the keynote speaker for his valuable words. She also thanked the coordinators, management and the students for being a part of the program.

Overall it was an enlightening session for the students and many of them got the opportunity to clear their genuine doubts about the issue. It was the ideal class for spreading awareness on a day of great significance.





ANTI - NARCOTIC CELL
IN ASSOCIATION WITH
DEPARTMENT OF COMMERCE

PRESENTS

AWARENESS
SESSION
AGAINST
SUBSTANCE ABUSE

FRIDAY
2.30 PM

COLLEGE
AUDITORIUM

24
JUNE
2022





4. FRIENDSHIP DAY

SAUHRIDAM 2K22

Friendship is one of the most precious things shared between friends in your life. The golden time spent with childhood friends stay as a treasure in our hearts for the whole life. In order to celebrate this precious bond of togetherness, Friendship day is celebrated every year on first sunday of August month.

To celebrate friendship day , Sauhridam 2K22 was held by the Department of Commerce to celebrate friendship. It was conducted in the respective classrooms on 11th August 2022. The students exchanged gifts and greeting cards and talked about the great qualities of their friends. Kumari Hepsa K Lal sang a melodious song.

It helped students to know more about the value of friendship and also their qualities. The programme was charmable and everyone enjoyed to the fullest.





BISHOP CHULAPARAMABIL MEMORIAL COLLEGE , KOTTAYAM

in association with

Department of Commerce

presents



സൗഹൃദം 2K22

~ to celebrate friendship

Date : 11 - 08 - 22



5.ONAM

Onam is one of the most significant festivals of Kerala and is an attraction of the thousands of people outside and within the state. All the activities during this season are centered on worship, music, dance, sports, boat races and traditional onamsadhya.

On September 2, 2022 the BCM College hosted its Onam celebration. Both the teachers and students came in beautiful attires for celebrating onam in college. Among the celebration 'Onamsadhya' was the highlight. As part of onam celebration the whole Commerce department including the teachers and students had onasadhya together in classroom. Sadhya is a traditional onam feast that consists of nine course meal with two dozen and sometimes more dishes in banana leaves. Everyone enjoyed the onasadhya. A variety of having the lunch together without any difference between the teachers and students was the highlight of the celebration.





Among the inter-departmental competitions conducted by the college, our department secured second prize in 'thug of war' as well as in pookalam competition. The students of commerce department also participated in 'malayali manga' competition.



Through this celebration the students were brought back to a tradition and culture that was almost forgotten. Like all other traditional festivals, the promotion of goodwill and social cohesion is the aim of celebrating onam.



6. TEACHER'S DAY

Teacher's day was celebrated in a special manner for giving a memorable day for our teachers. Various programmes and games were arranged by the students for their teachers. Students presented a cake to their teachers as a token of love. It was really a memorable day for both teachers and students as well. Celebrations like these showed the warmth and love that we share with our teachers who are our mentors also.

We celebrated our teacher's day on September 1st 2022 at room no.225. The decorations and arrangements were made in such a way that the day was turned out to be memorable day. The highlight of the celebration was the cake cutting by teachers along with first, second and third year students. The whole day continued with various activities which provided a good quality time. The teachers enjoyed the day to the fullest and that was a great relief for the teachers unlike other days.



We also celebrated Elizabeth maam's birthday on the same day. Students from first year showcased their cultural talent during the event. Aswini S. Kumar from 1st DC showcased a wonderful dance which everyone mesmerized. Gopika Gireesh of 2nd DC recited a poem on teachers. Vandana, Rakshitha, Anagha and many more sang a group song which was pure heaven to ears. There was a dance from Aleeta from 3rd DC and Ajisha maam. Abhirami Santhosh of 3rdDC sang a very melodious song. Abhirami Suresh of 2nd DC performed a beautiful dance. Then we conducted small games for teachers. It was a great memory for the teachers as well as for the students.





7. CHRISTMAS DAY

Christmas is the time of joy. The main message of Christmas is to spread joy and happiness among people. Christmas is the festival which inspired the spirit of sharing and caring. It is a time of giving, loving, caring and sharing. It is a season when we celebrate the birth of Jesus Christ. Christmas is not just a time for festivity and merry making. It is more than that. It is a time for the contemplation of eternal things. The Christmas spirit is a spirit of giving or forgiving. A time of love of God and the love of our fellow men should prevail over all hatred and bitterness, a time when our thoughts and deeds and the spirit of our lives manifest the presence of God. Christmas is celebrated on 25th December every year. This festival commemorates the birth anniversary of Jesus Christ. Christmas celebrates the spirit of joy and merry making.

This year the department of Commerce celebrated Christmas on 23rd December 2022 at 12:30 pm. We could easily notice the excitement of Christmas in a student's eye. Each and every faculties of department



especially our HoD Jipin Sir had given immense support. Students and teachers had came together to make sure that they keep the festive spirit alive and kicking.

It was a simple celebration where students of the department alongwith teachers gathered in room no 225 by noon .The program started with Prayer and ended with National Anthem.





IV. GREEN INITIATIVE



1. PLANTING SAPLING

“Planting a sapling today,
gives better and bright future tomorrow”

As part of new year celebration the students of department of commerce planted sapling at their surrounding in order to protect environment and mark a new beginning with a eco-friendly step. When you plant a tree, you don't just plant a sapling but hope. We have learned it the hard way that trees are extremely important for our survival. We first resorted to deforestation and made space for more buildings on earth. Later, when we saw the environment getting seriously affected, we were introduced to something called “afforestation”, a simple process of planting more trees for a better future.

Trees are essentially the livestock of humankind and other living organisms. They have unconditionally



provided us with food, oxygen, and many other necessities for human sustainability, such as shelter, medicines, tools, and many more. With such rich values and importance, trees still do not get treated properly. They are cut down, eliminating any kind of life around the area. However, with each passing day, the relevance and importance of planting trees heavenly increased. It has to be a combined mission of all mankind to plant more trees in order to save our ailing planet.

But why only plant trees when the day says so, every day is tree plantation day and we must work towards building a secure future for other generations to come. We should not be restricted by the standard norms of society and rise above ourselves and our nature before our selfish needs. If you don't save trees, in return your atmosphere will have less oxygen and the primary source of livestock and food will be eliminated from the earth.





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Sapientia et Gratia - Wisdom and Grace

DEPARTMENT OF COMMERCE

In connection with

NEW YEAR CELEBRATION

*Plant a tree for a new
beginning..*





2. EMBROIDERY WORKSHOP

A craft workshop was organised by the department of commerce of BCM College in order to provide limitless opportunities for the creative minds. The workshop was organised on 21st July 2022. Renu Kanwar from 2nd DC B.com was the primary mentor for this workshop. The number of participants was considerable, as students from commerce department were actively involved in this workshop. She taught students embroidery and the hacks to make bags and masks using old clothes and paper. She used hand stitching technique for sewing masks and made handbags using old clothes and bags. She taught us to make beautiful carpets with old t-shirts. The session was started with the aim of teaching students some form of self – employment as part of women empowerment which will helps them in community building and empowerment for economic and personal development.





The fundamental objective of the program was to make students economically independent which will help them to meet their expenses and to earn a small income from their own hard work during the covid pandemic. This initiative was taken by the department to help promote art, craft and culture among youth. Both the teachers as well as the students took an active part in the workshop. They were filled with curiosity and enthusiasm. They actively responded to the mentor in every activity. The cooperation, discipline and punctuality reflected between the students and mentors made this workshop a great success.



V. PERSONALITY DEVELOPMENT AND STUDENT EMPOWERMENT PROGRAMS



1. CLUBS

The Department of Commerce undertakes the activities of four clubs.

The four clubs are ENTREPRENEURSHIP CLUB, CAPITAL MARKET CLUB, RESEARCH CLUB and the FILM CRITICS CLUB.

There were mainly three motives for the formation of these clubs; to gain invaluable leadership, social and personal skills. All students of the Department were members of any of the above four clubs, and some members of two or more clubs. The students can select the club according to their wish and skill. The Department organized various club activities with a motive of developing the career interest and goals. It also gives the students a platform to apply the classroom learning into practical. The activities help in bringing up the students who were back in studies. They were also able to achieve leadership quality, personal and social skills.

CLUB NAME
Entrepreneurship Club



Capital Market Club
Research Club
Film Club

a) **Entrepreneurship Club**

The Entrepreneurship Club is a dynamic and passionate group that brings students, faculty and local businesses together to spread entrepreneurship around campus. The objective is to train students to have the appropriate business insights and entrepreneurial skills. It also focuses on motivating the students who are passionate to become entrepreneurs in succeeding their dreams and building all the necessary skills for it.

The Entrepreneurship Club is dedicated to helping students foster their ideas, as well as educate them on what it takes to start a business of their own. The mission of our organization is to provide our members with opportunities for learning and experience in entrepreneurship. The significance of values such as hard work, risk taking, organization, and self-determination will be reinforced from



our promotion of entrepreneurship within our college and community.

Objective:

- Our club will focus on providing an outlet to college students who have a desire to be involved in ideas pertaining to creating and owning a business. The main objective of the entrepreneurship club is to foster the creation and development of new businesses by students. In order to meet this objective, the club planned activities and events that can promote student entrepreneurs to think and develop business ideas and their way of implementing them.
- There is organizing of series of webinar and talks with famous and renowned business men and great entrepreneurs for inspiring the students and for sharing their knowledge which guide the students in their future activities when establishing a business. It also focuses on bringing awareness about women entrepreneurship, student entrepreneurship, corporate responsibility etc.



- Organization of Investor Panels to supply IE students who aspire to become entrepreneurs with advice on writing business plans that attract financing resources.
- Establishment and development of links with Kerala Institute of Entrepreneurship Development (KIED), MSME Micro Small Medium Enterprises and KITCO (Kerala Industrial and Technical Consultancy Organisation Ltd and TIE (The Indus Entrepreneurs) that support students with exhibitions and promotions of their small businesses.

Activities:

- 1) Promote small scale business on lockdown day
- 2) Old book sales among students
- 3) Entrepreneur Quiz Competition
- 4) Organized debates among students.
- 5) Support turning class participation into speaking events.

The following is the list of members:



SL NO	NAME	YEAR
1	K. Anu	3 rd DC B. Com
2	Aparna K.S.	3 rd DC B. Com
3	Abina Thomas	3 rd DC B. Com
4	Nithuna Baby	3 rd DC B. Com
5	Athira Bose	3 rd DC B. Com
6	Ireen Anna Joseph	3 rd DC B. Com
7	Pavithra A.P.	3 rd DC B. Com
8	Malavika Shaji	3 rd DC B. Com
9	Gopika Gireesh	2 nd DC B. Com
10	Anju Alexander	2 nd DC B. Com
11	Enora Agnes J.	2 nd DC B. Com
12	Alma Titty	2 nd DC B. Com
13	Parvathy S. Pillai	2 nd DC B. Com
14	Reema Thomas	2 nd DC B. Com
15	Ganga N.V.	2 nd DC B. Com
16	Akhila V.S.	2 nd DC B. Com
17	Nandita Kurian	1 st DC B. Com



18	Aswini S. Kumar	1 st DC B. Com
19	Sona Mary Viju	1 st DC B. Com
20	Ann Mary Benny	1 st DC B. Com

This club is not just about building a business but also their expansion and the reality of how to face the competition. For this purpose, many students who already run business such as pastries, stitching also participated in this club and shared their experiences while learning many things. The following are the list of the students who are young student entrepreneurs.

- **STUDENT ENTREPRENEURS**

The department of commerce has always encouraged its students to think beyond the theories learned in the classrooms. They have empowered the students to apply those theories learned in classrooms in their day-to-day life.



In today's world over 1/3rd of the entrepreneurial ventures are run by woman entrepreneurs. Due to economic progress, better access to education, urbanization, spread of liberal and democratic culture and recognition by society, there has been a spurt in woman entrepreneurship in India. Special incentives and drives have been created in India to bolster the growth of women entrepreneurs. Schemes like Startup India and Standup also make special case to promote entrepreneurial drive among women. Gradually but steadily, world over, women entrepreneurs have emerged as successful entrepreneurs while earning many accolades for themselves. For e.g., Oprah Winfrey, an American entrepreneur, television host and media executive received the Presidential Medal of Freedom in 2013 for her outstanding work in the field of entertainment and social impact. Closer to home, Indian woman Entrepreneur, Kiran Muzumdar Shaw, Chairman and Managing Director of Bitocoin Limited, received various coveted corporate award and civilian awards like Padma Shri (1989) and Padma Bhushan (2005) for her remarkable contribution to health and medicine industry. Other famous Indian Women entrepreneurs include personalities like Vandana Luthra, Ekta Kapoor, Naina Lal



Kidwai and so on. Every student who steps out of the commerce department is made strong to face challenges and strive to achieve their dreams. The commerce department builds in confidence and faith in themselves and also the practical aspects of business so that they can be the best emerging entrepreneurs.

CRAFTIQUETTE by Shilla Shibu 3dc B.Com Computer

I am Shilla Mariya Shibu founder of “**Craftiquette**” . Since my childhood I always used to like creating crafts. When I found people started liking my crafts and It is during 2019 (Degree 1st year) I turned my interest on craft into a Business. I was blown away by Overwhelming responses as soon as I started my business. I used Instagram as a source to market my business and also to get customers. Some of the keys products include Scrapbooks, Explosion Box, Popup Box, Photo Frames, Chocolate Tower, Mini Books, Shirthumper (Includes a shirt and some decorative items).



So “Cratiquette” is a complete Gift hub which are handmade gifts for reviving your memories.

Tagline- “Handmade with Love”



Maroon Maria Aju- 3dc B.Com Computer

I'm Maroon Maria Aju co-founder of thread stories and the chedi

Thread stories was started back in 2019 by me and my sister as time

pass but during the lockdown we started working more . We do

embroidered hoops, kurtis . 'we aim to being in more happiness to

people's lives in a simple way.' The chedi was started one year ago . it

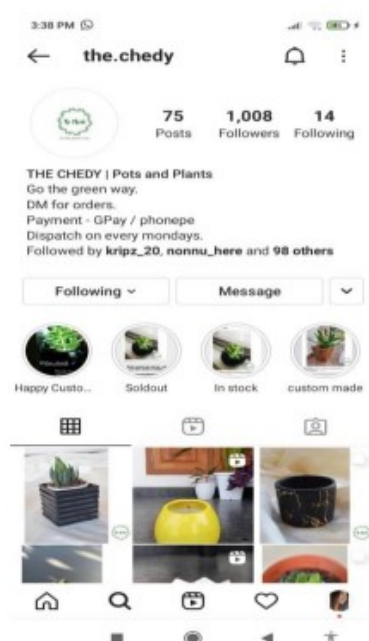
was during lockdown my family started caring for plants and we

collected more . We started an online page for ceramic pot and indoor

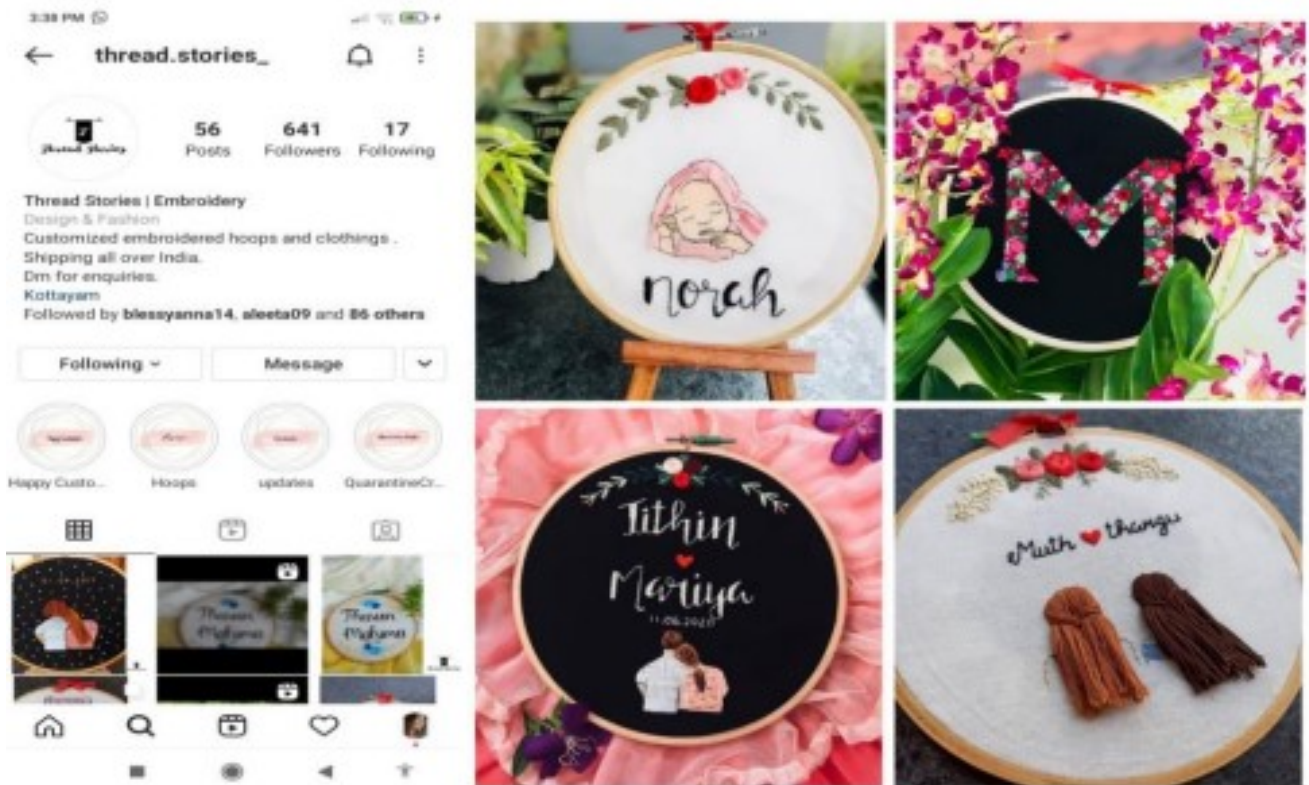
plants .We take order and delivered with in south India .'we work

towards making the earth even more green.

THE CHEDI



THREAD STORIES



b) Capital Market Club

This club help the students in teaching them how to invest, the benefit and finding out the developments in the world economy. It facilitates individuals to share their knowledge and experience in investing, trading and wealth creation. It gives the students a platform to know more about the share business and capital market investments.

Commerce Department of Bishop Chulaparambil Memorial College



initiated “CAPITAL MARKET CLUB” for the students to train on basics of capital market, investment opportunities and develop skills. Students interested in capital markets and investing can become members of the club. Members gain the necessary investment education and tools to be financially successful. The primary focus is on market information and analysis, and also there are also smaller seminars focused on discussions of capital market.

The other major activities undertaken were different session of talks to educate the students about the stock market and the pros and cons in investing. This was not to discourage or scare the students but to help them in making wise decision while investing. Since stock market is game of speculation and can easily lose money , it was needed for the club to ensure that the students don't waste their money carelessly but gets the most of it.

The core ideology of the club is cultivating the interest of students in finance as an academic subject and also as a career option. The club activities cover a broad range of domains in finance like investment avenues, trading and settlement. The core activities include



conducting knowledge sessions, quizzes, case analysis, guest lectures etc. Participation in the club provides an extra edge to the students after graduation.

SL NO	NAME	YEAR
1	Sneha Mathew	3 rd DC B. Com
2	Aleeta K.	3 rd DC B. Com
3	Neethu Maria Joseph	3 rd DC B. Com
4	Shibily Kuriakose	3 rd DC B. Com
5	Gayathri Menon	3 rd DC B. Com
6	Madhvi M. Nair	3 rd DC B. Com
7	Aleena John	3 rd DC B. Com
8	Aleena Thampi	3 rd DC B. Com
9	Aayisha Thazneem	2 nd DC B. Com
10	Rosemol Benny	2 nd DC B. Com
11	Subi Thomas	2 nd DC B. Com
12	Amala Martin	2 nd DC B. Com
13	Krishnaja Kumar	2 nd DC B. Com
14	Rimi James	2 nd DC B. Com



15	Liya Elsa James	2 nd DC B. Com
16	Surya S.	2 nd DC B. Com
17	Ardra Satheesan	1 st DC B. Com
18	Sonia	1 st DC B. Com
19	Akshaya	1 st DC B. Com
20	Hema Thampan	1 st DC B. Com

c) Research Club

The club aims to become a platform for students to get and develop their academic skills, and will evolve into a community of people thinking about a career in academia. The research club is our desire to connect people within the market research industry. The aim is to become a platform for students to get and develop their academic skills, and will evolve into a community of people thinking about a career in academic. It also provides students a comfortable environment to present/develop their ideas and improve their



research skill such as reading scientific journals or designing controlled experiments. Following is the list of members:

SI NO	NAME	YEAR
1	Anjana A.	3 rd DC B. Com
2	Midhuna Manoj	3 rd DC B. Com
3	Bhavana M. Sudheer	3 rd DC B. Com
4	Mahima Joseph	3 rd DC B. Com
5	Gopika Gireesh	2 nd DC B. Com
6	Steleena Anna Sabu	2 nd DC B. Com
7	Ananya Ranjan	2 nd DC B. Com
8	Renu Kanwar	2 nd DC B. Com
9	Sona Mary	1 st DC B. Com
10	Ann Mary	1 st DC B. Com

d) Film Club

Film club was constituted in 2022 with the objective of enlightening the minds of students who wish to be a part of drama or cinema in the



future. It was also formed with the goal of letting the students relax from the studies and take a short break to look into the entertainment world. Many students participated in this club. The following is the list of members of film club:

SL NO	NAME	YEAR
1	Sreelakshmi R.	3 rd DC B. Com
2	Nova Anna Skariah	3 rd DC B. Com
3	Ananya Benny	3 rd DC B. Com
4	Aksa Elsa Thomas	2 nd DC B. Com
5	Rugmini Arun	2 nd DC B. Com
6	Rakshitha B.	2 nd DC B. Com
7	Nandita Kurian	1 st DC B. Com
8	Hema Thampan	1 st DC B. Com



2. CAREER GUIDANCE

a) INVESTOR WEEK SEMINAR

“Successful investing is about managing risk, not avoiding it.”

Benjamin Graham

In Relation to the World Investors Week, the Commerce Department of BCM College in association with Securities and Exchange Board of India and The Central Depository Service limited conducted a Seminar on the topic ‘Investor Resilience- A smart investor conducts research before investing and diversifying his portfolio’.

As a part of the Global investors awareness campaign, World Investor Week (WIW), an International Organization of Securities Commissions (IOSCO) initiative is celebrated every year, across the world. This year, 10-16 October 2022 was celebrated as investors week in India. On this occasion, Commerce department of BCM College took the initiative of spreading awareness about investment, investor education and protection.



The session was conducted on the third day of the investor's week, 12-10-2022 at Sr. Savio Hall. Sir CMA CS Madhusudanan E. P, CDSL IPF was the resource person for the day. The programme commenced at 11:30 am with the prayer Kumari Vandana and Kumari Rukmini, 2nd DC. Kumari Reema and Kumari Rimi from 2nd DC introduced everyone to the programme and the speciality of the week. The Head of the Department, Jipin V Jimmy delivered the welcome speech. He wholeheartedly welcomed the host and the students to the programme. He gave a brief introduction about the respected resource person of the day and elucidated the importance of investment and investors week. Then Madhusudanan sir took over the session.

The session started with an interactive part where he enquired the students about what they know about finance and its importance. After receiving expected response from the audience he continued the session by explaining about finances, financial independence, income, saving, importance of saving, investment and investments in portfolio. He pointed out the major roles played by the SEBI and CDSL. He unravelled that a large portion India's investment is in Gold rather



than in shares and described how India could benefit from investments in portfolio.

Later he described about the various services provided by the Central Depository Service Ltd to help educate the investors all over India. Process of investment, details and importance of the Demat account were made clear to the students. Services of CDSL such as EASI, EASIEST, SMART and many more were introduced.

The session ended with testing the students with some investment related questions and three of the students who scored highest marks were rewarded with certificated from CDSL via their email. Kumari Maria Jomy, Joint Secretary of Department of Commerce delivered the words of gratitude.

It was the perfect programme for raising awareness on the World Investors Week.





DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH



Securities and Exchange Board of India



INVESTOR PROTECTION FUND TRUST



CELEBRATING
WORLD INVESTOR WEEK

PRESENTS

SEMINAR

TOPIC: INVESTOR RESILIENCE- A SMART
INVESTOR CONDUCTS RESEARCH BEFORE
INVESTING AND DIVERSIFIES HIS PORTFOLIO

RESOURCE PERSON-



CMA CS MADHUSUDHANAN E.P
CDSL IPF



ON 12.10.2022
AT 11:30AM
SR.SAVIO HALL





b) COMPETITIVE EXAMS AFTER GRADUATION

The Department of Commerce in association with T.I.M.E Institute conducted a seminar on the topic competitive exams after undergraduation. T.I.M.E- Kottayam is one of the coaching centres in Kottayam for Bank test coaching, CAT, MAT, CMAT, GATE, GRE, GMAT, MCA, CLAT, IPM & SSC. It is a leading test preparation centre in South Kerala and is among the 236 franchises/branches of Triumphant Institute of Management Education Pvt Ltd (T.I.M.E).

The programme was conducted on 7th October and started at 02:30 pm in room number 225. The programme commenced with the prayer. The head of department, Jipin V Jimmy introduced the students to the resource person of the programme and set right the importance of awareness about the competitive exams that undergraduate can attempt. Later, the resource person of the programme, Mr George. C. T, The marketing Manager of T.I.M.E Institute Kottayam, took over the session. He started the class with introducing about T.I.M.E Institute and various coaching programmes provided there. He then elucidated about various exams such as exams



for MBA, and further professional studies, central Government competitive exams such as SSC and Common University Entrance Test(CUET).

The detailed information about various IIM's in India were refined including details about placement packages and rate of placement. CAT MAT CMAT KMAT and numerous other exams provided by premium institutes were unfolded along with the duration, type, levels, difficulty of exams, syllabus, and exam cracking strategies necessary for the preparation.

The second half of his class unravelled the features of competitive exams for Government jobs such as IBPS (Institute of Banking Personal Selection), SBI, RRB and competitive exam for Central Government Job SSC. He included exceptional tips on how to crack these exams and excel in them. Scope of private sector jobs was later inclined with its benefits and discords perfectly. The session ended with discussion about the National Testing Agencies' all-India common University entrance test CUET. He threw light upon how to



present oneself for the exam if they are interested in higher graduation and further studies under Indian universities.

At the end of the session the students were allowed for clearing there doubts about the examinations and the respective class. The session closed with the vote of thanks by the Association Secretary, Farha Fathima Bashahir. The session was absolutely enlightening and advantageous to the students It opened up new horizon to explore for everyone preparing for attempting competitive examinations after graduation.





DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH
T.I.M.E. INSTITUTE



PRESENTS

SEMINAR

**TOPIC-COMPETITIVE EXAMS AFTER
UNDERGRADUATION**

RESOURCE PERSON-

GEORGE C.T

(MARKETING MANAGER
T.I.M.E. INSTITUTE)

7TH OCTOBER 2022

TIME-2:30PM

AT ROOM NO.225



C) CAREER AS COMPANY SECRETARY

The Commerce department of BCM College in association with The Institute Of Company Secretaries of India conducted a Career awareness session on the profession company Secretary to the students of commerce department. The programme was guided by CS Arjun Jagannivas, a practising Company Secretary from ICSI along with his colleagues.

The Institute of Company Secretaries of India a statutory body established under The Company Secretaries ACT, 1982 of Parliament to regulate and develop the profession of Company Secretary, It functions under the Ministry of Corporate Affairs, Government of India.

The session was conducted on 20-10-2022 at room 225 of BCM College. All the students of the commerce department were gathered to attend the session. The programme started at sharp 02:30 in the evening with the prayer by Kumari Archana K,3rd DC. Dr Reshma Rachel Kuruvila, Professor of Commerce Department welcomed the dignitaries to the programme and the students. She gave her words on



the profession and closed her phrase by welcoming the resource person to open his session.

The session started an introduction to the profession Company Secretary and the Institute of Company Secretaries of India. Mr Arjun explained about his life as a CS professional and his on-going practice. Later, the students were disclosed about what the profession dealt with and the duties and responsibilities. The session consisted of a presentation which explained about the basic works done by company secretaries in India. Midway through the session, Students were acquainted about the steps that should be taken to attempt the CS examination. The CS Executive entrance exams, executive programme and the professional programmes were impeccably elucidated to the students. He familiarised the website of ICSI to the students and explained the lead role it plays in helping students with the aspiration of becoming a company secretary. At the end of the session the students were distributed brochures with the basics about ICSI and CS examination details.



The session ended with a doubt-clearing session where the students were given adept expiations on their uncertainties. Kumari Maria Jomy delivered the vote of thanks. The programme came to an end at around 04:00pm.

Overall the session was informational and comprehensive one. It was a very special opportunity for the students to understand about the least known but greatest profession.





BCM
BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE, KOTTAYAM
Superior in Science, Wisdom and Grace

DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH
THE INSTITUTE OF COMPANY
SECRETARIES OF INDIA

ORGANIZES

CAREER AWARENESS SESSION

TOPIC

CAREER AS COMPANY SECRETARY

RESOURCE PERSON



CS ARJUN JAGANNIVAS
(PRACTICING COMPANY
SECRETARY)

ON 20 OCTOBER 2022

TIME- 2:30PM

AT ROOM NO.225



d) AWARENESS ON PROFESSIONAL DEGREE

“The journey of a thousand miles begins with a single step.”-Sun Tzu

The Commerce department of BCM college conducted a career session , ‘ how to stand out from the crowd with a professional degree’ .The programme was organized by International Skill Development Corporation in association with ACCA and IMA IPL.

The session was conducted by Sharth Venugopal , Regional head institutional Partnerships, Kerala on 25 th October 2022 at Saviour Hall of BCM college. All the students of Commerce department gathered to attend the session. The programme was started at sharp 11.30 am with the prayer by Kumari Archana K,3rd DC. Dr Reshma Rachel kuruvila, Professor of Commerce department welcomed the dignitary to the programme and the students. She gave her words on the profession and closed her phrase by welcoming the resource person. The session started with an introduction to professional courses .The session was about CMA USA and ACCA .Earning an international qualification and global exposure is perfect for the career growth. The significance of Certified Management Accountant



USA as a career which has a great scope was elaborated to the students by explaining how it helps to earn expertise in the financial management, accounting which is beneficial. It is a versatile degree and can complete it within 12 to 18 months.

Halfway into the session he explained about the global qualification ACCA, which stands for the Association of Certified Chartered Accountants, which is a global body that provides students with a 'Certified Chartered Accountant' certification. The ACCA duration, eligibility criteria and career opportunities were opened up to the students conscience.

The program came to an end around 12:30 . Overall the session was very informative.





IMA's Certification for
Accountants and
Financial Professionals
in Business



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COLLEGE KOTTAYAM
Excellence in Education, Research and Service



Seminar on

Stand Out from the Crowd with a Professional Qualification

Organized by International Skill Development Corporation in association with ACCA & IMA IPL
and Department of Commerce, Bishop Chulaparambil Memorial College, Kottayam.

Resource Person



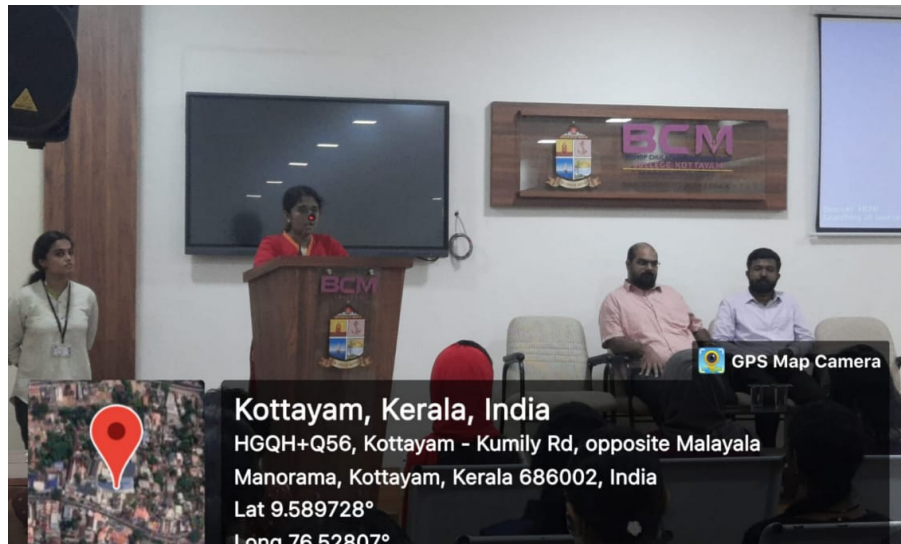
Sharath Venugopal

Regional Head Institutional Partnerships, Kerala
International Skill Development Corporation

🕒 11:30 AM - 12:30 PM

📅 25th October 2022





3. PROFESSIONAL COURSES

The energetic and enthusiastic students of the Department of Commerce have achieved a lot during their studies in their college.

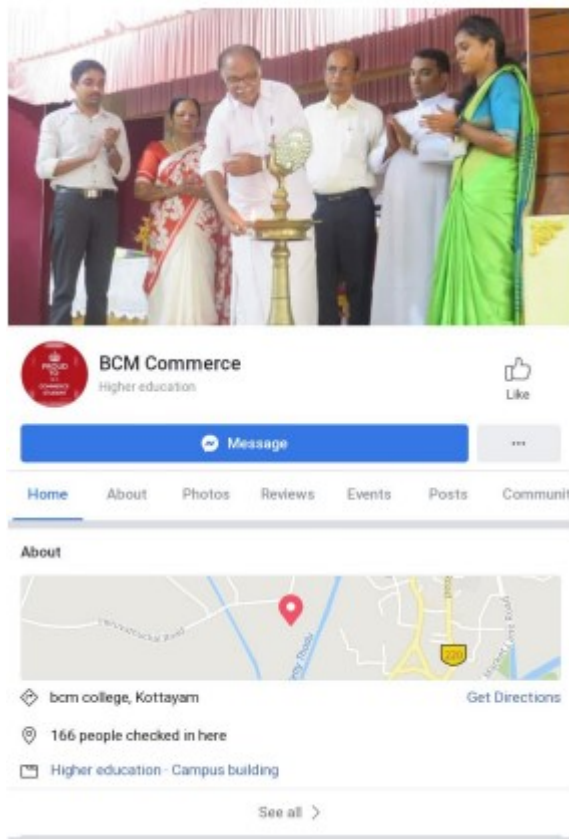
Many students had cracked the CA Foundation level exam. Anju Alexander, Maria Jomy and Gopika S Kumar of the department cleared the foundation level.

The faculties of the Department stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a Department of Commerce Page 85 stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.



4. SOCIAL MEDIA

a) BCM COMMERCE (FACEBOOK PAGE)



The Commerce Department of the BCM College has its own page on Face book. This page can be accessed through the link

<http://www.facebook.com/BCM-Commerce-1554093314815219/> .

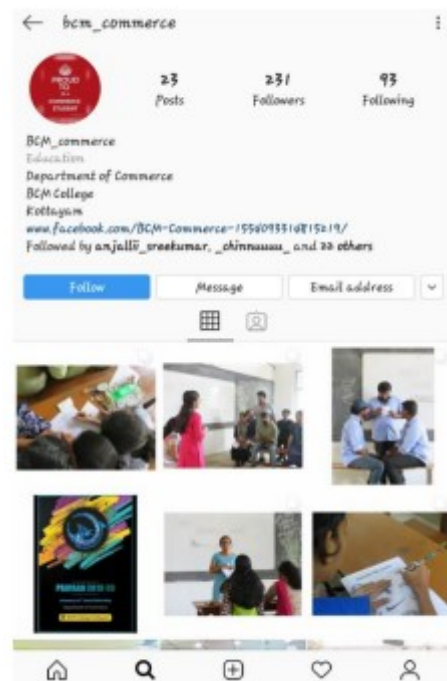
Through this face book page the students are kept update with the latest events and happenings of the college as well as the department.

The page also allows the students to express their varied opinion and



viewpoints pertaining to various activities and programs. The active public relation team of the commerce department makes continued effort in posting several activities and post pertaining to the dynamic commercial field of the nation. This page boasts almost 2000+ likes of the ex-students and also the present students of the department. This face book Page also stand as a medium through which ex-students share various placement and recruitment offers of corporate to newly graduated students.

b) BCM COMMERCE (INSTAGRAM PAGE)



The Department of Commerce has its own instagram page. Through this page students are kept updated about the latest programs of the department. This page boasts almost 1000+ followers of the ex-students and also the present students of the department. This page also stands as a medium through which students can express their opinion and viewpoints pertaining to various activities and the ex-students can share various placements and scholarships to the present students.



5. FRESHER'S DAY

Every student eagerly awaits right from their time of admission for their most remarkable event of the college "FRESHER'S PARTY". The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and Juniors finally bond and unite to celebrate being part of the college

The Commerce department (self financing) of BCM College conducted freshers party for the first year students on the 18th of January 2023.

All the students were gathered to attend the session. The programme started at sharp 11:30 in the morning with the prayer by 3rd D.C students. Dr Jose V. S head of Commerce Department (self financing) welcomed the students to the programme. He gave some valuable advice to the students.

The session started with a melodious song by a first year student. It was followed by a dance performance by 2nd D C students which everyone enjoyed thoroughly. The highlight of the program was the



various game which were conducted. All of the first year students participated in the games and it was a lot of fun. A spot dance was also conducted by the 3rd D C students.

The session ended by giving a small token of love to the freshers. Kumari Soya Paul delivered the vote of thanks. The programme came to an end at around 12.45 P. M

All the freshers enjoyed their day and expressed their happiness in choosing the department Refreshments were served in after the program. The fresher's day was filled with excitement, joy, music, enthusiasm, laughter and happiness.





6.INDUSTRIAL VISIT

a) B.com Batch 2021-2024

KINFRA International Apparel Parks Ltd. (KIAP) is a company incorporated in 1995, registered under the Companies Act 1956 by the Government of Kerala, to provide infrastructure for garments and related industries. It is located in Thumba, Kazhakkutom, Thiruvananthapuram, and is the first establishment of KINFRA. The Park was established aiming to provide regular employment to fisherwoman who lost their livelihood when the fish processing industry suffered a reverse. Establishment of the park developed the coastal area of Thumba, providing livelihood for many people living nearby and far off places. Today it has surpassed its aim, hosting garment manufacturing units and small industries park (KINFRA Small Industries Park), located on the same terrain, and extended an industrial Park Nadukani, Kannur (KINFRA Textile Centre-KTC).



Overview of the visit

The 2nd year UG students of Commerce Department, Bishop Chulamparambil Memorial College, Kottayam had organized an industrial visit on 7th october 2022 to KINFRA International Apparel Parks .Ltd, Kazhakootam. The visit commenced at 5.30am from the college campus under the guidance of Asst.prof Jipin V Jimmy and Asst.prof Reshma Rachel Kuruvila along with students. At Kinfra we visited the apparel industry which produced garments for export. The team reached at the industry by 10.30 am. We had an introduction session with Mrs. Sreeja madam, Senior Manager. Then we were allowed to closely watch the production process of the garments. By 11.30am we finished all the procedures from the industry and we entered the entertainment session.

Findings Of The Visit

- The Industry focuses on garments for exports.
- The production process ranges from cutting ,binding ,stitching ,grouping and packaging .



- There were almost 500 employees working simultaneously .
- High quality pants and trousers were manufactured there and exported to USA.

Each pant cost \$1.5 (indian rupee Rs.3500 approx).



7. STUDY TOUR

(BATCH 2020-2023)

A study tour is a unique travel experience that combines learning with travelling. Study tour is an important tool to create a more strong and deep bond among the students as well as teachers. It is one of the most awaited program of the third year students. This year a four day tour was organized for the final year students. The key destinations of the tour were Chikmagalur, Malpe and Wonderla(Kochi).

A group of 45 students along with 2 faculties had the opportunity to get a break from the daily routine life for a few days and have a joyous getaway. The journey commenced on 28th November 2022 at 5pm from Kottayam railway station. Mangalore railway station was reached by 3am in the morning and from there started the bus journey to Chikmangalur. The first stop was Chikmagalur, which is famous for its serene environment, lush green forests and tall mountains. The students and faculties went for trucking and they



gained a memorable trekking experience and the night ended with a dj at the resort where the stay was arranged.

The second spot was Malpe, St. Mary's Island. The students and teachers indulged in adventurous water rides like the bumper ride and banana rides in Malpe. They also visited St. Mary's island which included a boat trip from the shore to the island where it was situated. It gave the students a golden opportunity to explore and enjoy the beauty of nature. They indulged in various water activities including river rafting, kayaking, water zorbing and other activities also.

The students boarded the return train on 1st December 2022 and reached Ernakulam early morning. The last spot was Wonderla(Kochi), where they enjoyed lots of adventurous land rides as well as water rides. It was a truly joyous and wonderful experience for the students as well as teachers.





8. ORIENTATION PROGRAMME

An orientation class was conducted for the students admitted in the academic year 2019-20 along with their parents about the Commerce Department and its activities held over previous years by the Head of the Department Prof. Jipin V. Jimmy.



9. SOFT SKILL

- **GROUP DISCUSSION**
(To improve the language & communication and teamwork)
- **ASSOCIATION ELECTION**
(Leadership skills)
- **EXTENSION ACTIVITY**
(To develop social skills)

a) GROUP DISCUSSION

A group discussion is a formal discussion on a particular matter in a public meeting , in which opposing arguments are put forward .

Commerce department always tries to develop and bring out the best in every student. Group discussion is also one such event that is done consistently so that the students are aware of what is happening around in the world as well as develop various skills such as public speaking ,reasoning, questioning and the ability to keep the points



sharp and stand in what they believe. This skill is highly essential in one who is going to start business and have to negotiate. So commerce department make sure to always include them in the routine activities. This year also the department conducted group discussions.

i)The economy of foreign education in Kerala

The group disussion conducted by 2nd DC was held on 15 December 2022 at 1:30 pm. The program was conducted at room no 223 .

The topic for group discussion was “The economy of foreign education in Kerala”. The present scenario of student migration to foreign nations poses great threat to Indian Economy as most of the students never return to India. Similarly the students cannot be blamed as they migrate in search of a better future .The judge for group discussion was Head of Department, Prof. Jipin V Jimmy.

The event was commenced by the introduction of topic by Liya Elsa James. Malavika B monitor of group discussion called upon each



contestants for introduction and their opinion . The contestants were Nidya P S (2nd DC), Rosemol Benny (2nd DC), Aksa Elsa Thomas(2nd DC), Devika Reji(2nd DC), Amala Martin(2nd DC), Surya S(2nd DC), Rugmini Arun(2nd DC).

The open discussion was conducted. Everyone actively participated and raised their Arguments in their best possible manner after that Jipin V Jimmy congratulated all the participants and effort taken by the persons behind the group discussion. Group discussion was successfully completed. The session was really thought provoking.



DEPARTMENT OF COMMERCE
PRESENTS



BCM
BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE KOTTAYAM
Pursuing the Vision of Education and Service

GROUP DISCUSSION

"Economy of
Foreign Education
in Kerala"

Time : 1. 30 pm

Date : 15/12/2022

Venue : Room no 223



ii) Is India ready for electric vehicles?

The Department of Commerce of BCM College organized the first group discussion on 17th October 2022 at 2.30 pm in Sr. Savio Hall. The topic of the group discussion was 'Is India ready for Electric Vehicles?'. There were three rounds in the group discussion , in the first session

participants were asked to express their opinion within the allotted two minutes and in the subsequent rounds ,discussion was conducted among the participants itself and open discussion that is interaction between audience and participants was conducted in the last lap.

The event was commenced with a welcome speech by Kumari Geena Mariya Abraham (3rd DC) Then,Kumari Liya Elsa James (2nd DC) , the monitor of group discussion called upon each contestants for raising their opinion. K. Anu(3DC) , Lekshmi Parvathy S (3rd DC) , Aparna K.S . (3rd DC), Farha Fathima Bashahir (3rd DC), Sneha Mathew (3 DC), Chinju George (3rd DC) were the participants. All the participants raised their argument in the best possible manner and audience actively participated in final round.The judgement and analysis session were handled by Mrs. Reshma Rachel Kuruvilla and



Krishnapriya K.B. . They congratulated effort and enthusiasm showcased by participants and also appreciated the students for conducting the group discussion. Chinju George (3DC) was selected as the best speaker.

In these session students explained about electric vehicles. They also emphasized the merits and demerits of electronic vehicles and their promising future. This was also the time India a major developing country had to put their guards down and take wise decisions for the best of their citizens. Whether these decisions and the moves taken by the Indian government was efficient or not was thoroughly discussed through this session and Also the students raised the challenges Infrastructural challenges, spread of false information , non-adherence to Covid appropriate behaviour and so on . So we were able to come in to a conclusion that more coordinated effort is required from government to make them successful.

The group discussion was concluded with Vote of Thanks by Kumari Geena Mariya Abraham . Session was really thought provoking and student got a clear idea about how effective electric vehicles are.





DEPARTMENT OF COMMERCE

Presents

Intra-Departmental Debate Competition

Topic:

Is India Ready For Electric Vehicles?

WHEN 17th October, 2022
WHERE Sr. Savio Hall
TIME 2:30-3:30PM



ii) ASSOCIATION ELECTION

Commerce department for the inclusiveness of every student to make decisions and to give their opinions, conducted the association election that gave opportunity for the young women to elect their representative who are talented and capable to guide and lead the association for the next academic year 2022-23.

The Commerce department H.O.D. Prof. Jipin V. Jimmy and other teachers created a Google Form containing all the requirements for the selection and circulated it among the students. They selected the students to each position. It was not just the election of a single leader but to various positions like the inter-departmental, intra-departmental, inter-collegiate, magazine editor etc.

The election was successfully completed on the 5th June 2022 and the results were displayed on the notice board the next day.



Following are the various positions and the elected students:

SI NO	POSITION	3rd DC REPRESENTATIVE	2nd DC REPRESENTATIVE
1	Association Secretary	Farha Fathima Bashahir	
2	Joint Secretary	Maria Jomy	Aksa Elsa Thomas
			Amala Martin
3	Class Representative	Malavika Shaji	Ananya Ranjan
4	Website	Gayathri Menon	Mekhana Wilson
5	Inter Departmental	K. Anu	Gopika Gireesh
6	Inter Collegiate	Neethu Maria Joseph	Malavika B.
7	Intra Departmental	Praneetha N.	Rakshitha B.
8	Magazine	Malavika V.R.	Abhirami P.S. Nidiya T.S.
9	Social Media	Abina Thomas	Reema Thomas
10	Seminars/Workshops	Abhirami Santhosh	Surya S.
11	Day Observation	Archana K.	Rugmini Arun
12	Green Initiative	Aiswaryalakshmi C. Nair	Enora Agnes J.
13	Entrepreneurship Club	Riya Mary P. Nibu	Ashla Shahul
14	Research Club	Anju K. Nair	Parvathy Saji
15	Alumni Meet	Aswini G. Nair Madhvi M. Nair	Ganga N.V.
16	Innovative/Unique Program	Mahima Joseph	Rimi James
17	Academic Extension Activities	Bhavana M. Sudheer	Anju Alexander



18	Non-Academic Extension Activities	Sneha Mathew	Krishnaja Kumar
19	Student Amenity	Shalu Jose	Vandana Viswan
20	Exhibition	Gopika S. Kumar	Arathy Mano
21	Student Empowerment	Mareena S.K.	Saniya Sreenivasan
22	Subject Enrichment Program	Haritha Saji	Aayisha Thazneem
23	Capital Club	Jismy Jaison	Rosemol Benny
24	Career Guidance	Lekshmi Parvathy S.	Nidiya P.S.
25	Notice Board	Aparna K.S.	Liya Elsa James
26	Camera/Smart Board	Madhvi M. Nair	Steleena Sabu
27	Report	Abhirami Santhosh	Revathy Anil Nidiya P.S.
28	Group Discussion	Geena Maria Abraham	Revathy A. Nair





VI. SUBJECT ENRICHMENT PROGRAMME



1. SUBJECT UPDATION PROGRAMS

a) GST LUCKY BILL APP

The Commerce Department of BCM College organised Subject Updation Seminar on 7th September 2022. The topics of the seminar were 'GST Lucky Bill App' and Accounting Standards which was presented by Annu Susan Chacko and Aarathy M Balakrishnan of 2nd year M.Com.

The purpose of the subject updation seminar is to make the students aware of the new trends and relevant subjects in Commerce. Students of Commerce Department find out informative subjects and prepare for seminars. It not only helps others to gain new knowledge but also helps them to overcome their stage fear. It moulds them to handle a crowd.

The programme started with a prayer song followed by the felicitation of V.S Jose Sir , HOD of Commerce (SF) . Kumari Annu talked about the GST Lucky Bill - an app that serves as a bill locker and was launched by the Finance Minister K N Balagopal and gives away prizes to winners.



The session on Accounting Standards was held by Kumari Aarathy. It enabled us to revisit through the Standards of Accounting and hence it was very informative and interesting.

The seminar enlightened us and made us more updated on the subject. The concluded with a Vote of Thanks by Kumari Sreya Thomas of 3rd year.





BCM
BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE | KOTTAYAM
Scientia et Gratia - Wisdom and Grace

**Department of Commerce
presents**

SUBJECT UPDATION

Seminar topics:

**Accounting Standards : Aarathi M Balakrishnan
& Sneha V Susan**

**GST Lucky Bill App Prize Scheme : Shyna Mol T P
& Anu Susan Chacko**

Date: 07/11/2022

Time: 2.30pm

Venue: Room No. 427



b) DEMONETIZATION

On November 8th 2022, the commerce department of BCM college conducted the subject updation seminar at 2:30 pm in room no: 427. The Seminar topic was "DEMONETISATION " and it was presented by Kripa Susan Sabu and Seba Anna John. The program was commenced by a prayer song sung by Ms. Meleena Kurian . Followed by the seminar sessions. The subject updation seminar really helped students aware of the monetary policies took by Indian government. Demonetisation mean taking back of legal currency of the country. In India demonetisation took place 3 times. The main objective is to reduce corruption, black money and fake currency. It's impact was felt by every Indian citizen. Demonetisation affect the economy through the liquidity side. The Indian Government is, by its own admission, committed to fighting against poverty, and to enhancing the nation's prosperity and economic growth. Demonetisation clearly has had an immediate impact on many areas of the economy. The seminar was so informative and effective. The program was concluded by a quick summarization by Ms. Gowri.





DEPARTMENT OF COMMERCE

ON DEMONETISATION DAY
8 NOVEMBER

SEMINAR TOPIC DEMONETISATION

DEMONETISATION

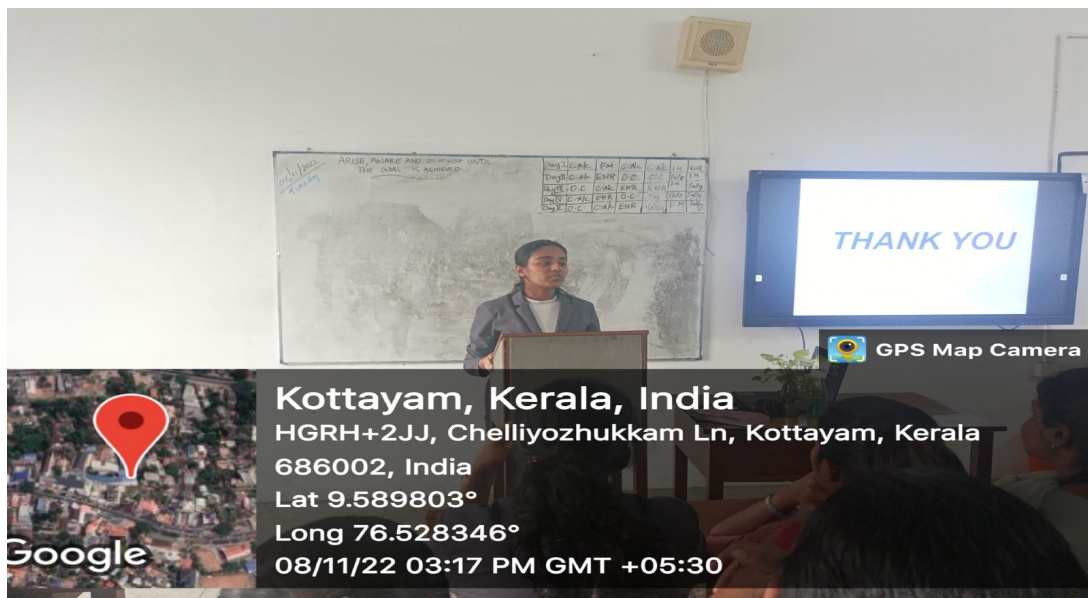
presented By

Kripa Susan Sabu
Seba Ann John

venue : Room No 427

Date. : 08-11-2022

Time : 2.30 pm



C) IMPACT OF UKRAINE RUSSIA WAR ON UK ECONOMY , AMBUSH MARKETING AND FLEA MARKETING

The Commerce department of BCM college conducted subject updation seminar series 7 on 18 January 2023. It was held in Sr Savio Hall at 1:30 P M. The subjects of the seminar were 'Impact of Ukraine – Russia war on UK economy' which was presented by Fathima Najeeb and Christeena C Sabu of 1st year M.com , 'Ambush Marketing and Flea Marketing ' presented by Revathy M A and Manasi Manoj of 2nd year B.com.

The program was hosted by Rosna Mary Shajan of 3rd year B.com and it started with the felicitation of V S Jose , HOD of Commerce Department (SF). Kumari Fathima Najeeb and Kumari Christeena C Sabu talked about the history of UK economy, reasons for the war between Ukrain and Russia. All the students became aware of the history between Ukraine and Russia , how bad it is going to affect the world if the war goes on etc..



Kumari Revathy M A talked about ambush marketing , it's types , advantages etc. The session of Flea marketing was carried on by Kumari Manasi Manoj .A flea market is a type of street market that provides space for vendors to sell previously owned (second hand) goods. She also let us know about different steps of Flea Marketing, its importance etc. The seminar was followed by a song of Kumari Hepsa K Lal and Kumari Melina Maria Kurian of 3rd year B.com . The seminar ended with a Vote of Thanks by Kumari Sandra Johnson of 3rd year.

The programme was very informative and it enlightened our knowledge.





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Sapientia et Gratia-Wisdom and Grace

DEPARTMENT OF COMMERCE

SUBJECT UPDATION SEMINAR SERIES- 5

ON

**Impact of Ukraine Russia
war on UK economy ;**

**FATHIMA NAJEEB
CHRISTEENA C SABU**

I M.COM

AMBUSH MARKETING ;

**REVATHY M A
II B.com (computer application)**

FLEA MARKETING ;

**MANASI MANOJ
II B.com (computer application)**

DATE :18 JANUARY 2023

TIME :1:30PM

VENUE : SR SAVIO HALL



2.REASEARCH GUIDANCE

a)WORKSHOP ON RESEARCH METHODOLOGY

As a part of enhancing Academic performance for degree final year students, a project workshop session was conducted by the teachers of commerce department to introduce the students to the concept of project. The session aimed at providing required information to students who are at their first stage of preparing a project report for the academic year.

The programme commenced at 1;30 pm sharp in Sr. Savio Hall. The session started with a prayer song by the students of the commerce department. Smt. Elizabeth johny delivered the presidential address. She drew upon the importance of completely understanding the concept of project research and how the class is going to help each and every student who attended the session.

The workshop session was taken by Prof. Ajisha James, the professor of commerce department. She started the session by explaining why project plays an important role in the students'



academic year. As the session proceeded, she guided the students by bringing out the several concepts they should take to consideration before selecting a project topic. The session consisted of topics including an introduction to research, why research, essentials of a good research, types of research, how to do research and common pit falls in project research. The session helped in fully understanding what a research is and what it should be like. She introduced the students to the type of research such as exploratory research, descriptive research and casual/explanatory research. Midway through the session the students were instigated with the phases of doing a research on project which wholly consisted of primary phases and secondary phases. The various stages in primary phase of doing a project were perfectly explained and all loopholes of causing mistakes were eliminated. Later the concepts like literature review and identifying research gap were discussed to make things more clear and precise.



The session wound up by discussing about the major pitfalls in project research which includes defects in literature review, lacking in flow, excess focus on methodology, vague research gap and absence of proper justification. After the session, students were given an opportunity to enquire about their doubts on the subject and were invited express their review on the session. The programme concluded around 03:30 pm with the vote of thanks by the head of the commerce department Prof. Jipin V Jimmy, and teachers from the self-financing department.

The session was a completely rejuvenating experience for all of the students. With this session, a proper design about the project research was set. It was a really insightful class for all the third years.





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COLLEGE KOTTAYAM
Sapientia et Gratia: Wisdom and Grace

DEPARTMENT OF COMMERCE
PRESENTS

INTRODUCTION TO
RESEARCH
METHODOLOGY



AJISHA JAMES
ASSISTANT PROFESSOR

20 JUNE 2022, MONDAY

9:30 AM TO 11:30 AM

SAVIO HALL





VII. INTER-DEPARTMENTAL COMPETITIONS



1. AZADI KA AMRIT MAHOTSAV

a) Poster-Making Competition

As part of the 75th Independence Day, The Department of Commerce organized an Inter-departmental Online Poster-Making competition on 17th August 2022. The topic of the competition was “Nation First Always First.” The students can submit their entries to the Department mail-id. Any number of students from each department can participate in the competition. The last date to submit the entries was 20th August 2022.

Ms. Ajisha James, Asst. Professor, Department of Commerce, BCM College, Kottayam judged the entries and selected the winners. The students had taken part in the competition enthusiastically. The winners of the competition were provided with E-Certificates.

The winners of the competition were:

First prize: Malavika Pratheeb (3rd DC Zoology)





BCM
BISHOP CHULARAMEMORIAL
COLLEGE KOTTAYAM
Department of English, Mathematics and Science

DEPARTMENT OF COMMERCE

CELEBRATES

AZADI KA AMRIT MAHOTSAV



PRESENTS

INTER-DEPARTMENTAL

POSTER MAKING COMPETITION

THEME:  NATION FIRST ALWAYS FIRST 

**LAST DATE OF SUBMISSION:
20th AUGUST 2022**

**SEND YOUR ENTRIES TO:-
Commercebcm@gmail.com**

E-CERTIFICATES WILL BE PROVIDED TO THE WINNERS



b) Reels making competition

The Department of Commerce conducted an Inter- Departmental Reels Making Competition as part of the 75th Independence Day on 20th August 2022. The students were allowed to make the reels individually or together. The theme given was “Patriotism”. The students were asked to submit their entries to the Department Mail-id. The last date to submit the entries was 22nd August 2022. The Reels were posted by the student incharge of the competition on the Instagram page of the Department.

The winners were declared on the basis of the likes they received for their reel. The winners were awarded cash prizes and E-Certificates. The First Prize was awarded Rs 300 and the Second prize awarded Rs 200. It was really a joyful experience for the students.

The winners of the competition were;



First Prize: Amina Ansari and Aparna M (2nd DC FACS)



The poster is for a reel-making competition organized by the Department of Commerce at BCM College Kottayam. It features a vibrant orange and green background with a large, faint watermark of the Ashoka Chakra in the center. At the top, the college's logo and name are displayed. The text 'DEPARTMENT OF COMMERCE CELEBRATES' is followed by 'AZADI KA AMRIT MAHOTSAV' in large, colorful letters. Below this is the 75th anniversary logo of India's independence, 'आज़ादी का अमृत महोत्सव'. The main title 'PRESENTS INTER-DEPARTMENTAL REEL MAKING COMPETITION' is prominently displayed. A decorative line separates the title from the instruction 'Make a patriotic Instagram reel and Win'. At the bottom, submission details are provided: email address, last date of submission, and prize amounts for 1st and 2nd place. A small illustration of a person celebrating with money is on the right.

DEPARTMENT OF COMMERCE
CELEBRATES

AZADI KA AMRIT MAHOTSAV

75
आज़ादी का
अमृत महोत्सव

PRESENTS
INTER-DEPARTMENTAL
REEL
MAKING
COMPETITION

Make a patriotic Instagram reel and Win

Send your entries to
commercebcm@gmail.com

Last date of submission :
22ND AUGUST 2022

1st - ₹300

2nd - ₹200

E - CERTIFICATES ALSO WILL BE PROVIDED TO THE WINNERS

c) FREEDOM FIGHTERS- CHARACTER PRESENTATION

As part of the 75th Independence Day Celebration, The Department of Commerce presented a Freedom fighters Character Presentation in front of the college auditorium on th August 2022 at 3.00 pm. The students of the department had enacted the different freedom fighters of our nation to make us remember the importance of the freedom that we enjoy today and the struggles behind it.



d) FLAG MAKING COMPETITION

The Department of Commerce of BCM College conducted an inter-departmental Flag Making Competition as a part of Azadi Ka Amrit Mahotsav on 17th Aug at 1:30 P.M. It was held in Room No. 227 and about 20 students from various departments participated in this competition and displayed their talent with great enthusiasm which added a charm to the event.

The participants were asked to make 'Indian Flag' using papers and colours. The time allotted was one hour. It was difficult for the judges to decide the winners. Each and everyone made attractive and realistic flags. First position was secured by Misha V Paul of 3rd year FSQC.



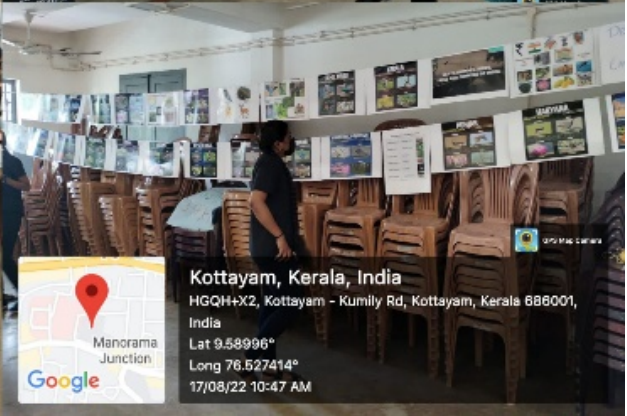
d) CHART EXHIBITION

In connection with Azadi Ka Amrit Mahotsav, an inter-department chart exhibition was arranged on 17th August 2022. The students of Commerce Department organized a wonderful section of charts.

The theme adopted for the exhibition was sectoral changes in the economy after independence. Students were divided into different groups and were assigned with creating charts of various sectors like agriculture, industry, foreign trade etc. The charts attracted the students and faculties of the college and the efforts taken in organising the exhibition were appreciative.

There were numerous charts and working models arranged according to the periodic changes. The exhibition was coordinated by Gopika S. Kumar and Arathy Manoj under the supervision of Prof. Jipin V. Jimmy and Prof. Ajisha James.





e) SLOGAN WRITING COMPETITION

The Commerce department of BCM College conducted an online slogan competition as a part of Azadi Ka Amrit Mahotsav on 13th August 2022. The program was conducted by 2nd DC B.Com students.

The topic given for the slogan writing competition was Indian Army.

The contestants were allowed to write in their preferred language.

The entries were asked to be submitted through the provided email on or before 13th August.

There was a total of 28 entries. The motive of the event was to make young minds know the importance of Indian Army and helping them turn their views into creative writing. There was an enthusiastic participation from various departments and everyone work on their slogans diligently with the help of their creativity. It was difficult for the judges to decide the winners. Among those , two of them were selected as winners. First prize was won by Ammu K Reji from 2nd year Physics and second prize by Ananya Raju of 3rd year Physics.





Department of Commerce

in connection with

Azadi Ka Amrit Mahotsav

presents

Slogan Competition

Topic : Indian Army

**submit your enteries on
or before 13th August**

mail id : bcmcommercesf@gmail.com



2. COMMERCE WEEK

MERCADO

The Department of commerce of Bishop Chulaparambil Memorial

College conducted an inter-departmental Commerce Week 2022. It

was a 3 days program conducted from 12th December to 14th

December. The first event was Business Quiz which was conducted on

12th December.





The Department of Commerce
Presents



12 to 14
December
12.45 pm

For further details:

Aksa Elsa Thomas-
7736558545

Amala Martin -
9847163876



DAY-1

EVENT 1 – BUSINESS QUIZ

The point of business quiz is a fun and educate way to test your knowledge and to teach you more about business which in turn make you a better entrepreneur. The future of quizzing lies in our desire to transform learning for our students. While the tools are in abundance, the focus needs to be on the content. Quizing is not just about GK, but about connecting the dots, reading between the lines and arriving at a conclusion. It needs to focus on logical reasoning.

The competition was conducted in room no 223 at 1pm. Around 4 teams from various department participated. The rules were read out first. Then a set of 12 business questions were read out and the students were given a paper to write the answer down. Among them, Mehreen Aameena and Silpa Ann Zachriah from 2 DC English M2 were selected as the winner. Certificate was provided to the winners.









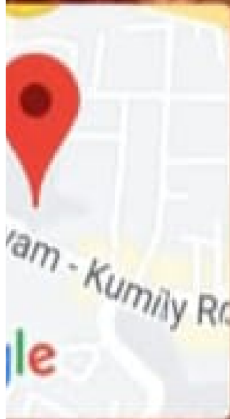
Kottayam, Kerala, India

2nd Floor,KCM Building, Vellapally Lane opp. BCM College
near District Hospital, Kottayam, Kerala 686002, India

Lat 9.589646°

Long 76.527522°

12/12/22 01:45 PM



EVENT 2

GROUP DISCUSSION

Group discussion or GD is a type of discussion that involves people sharing ideas or activities. It assesses the overall personality - thoughts, feelings and behaviour of an individual in a group. A topic is presented to the group members for discussion. The result of participation is that it improves your thinking, listening and speaking skills.

On the 1st day of Commerce week, 12/12/2022, the department of Commerce conducted a group discussion. The competition was conducted in room no 225 at 12:45 pm. Around 4 teams of two members from various departments participated. The topic of GD was 'Is protesting against development a sin?'. The judges of the competition were Ass. Prof. Elizabeth Johny and Ass. Prof. Ajisha James of commerce department. The moderator of the competition was Ms Surya S of 2nd DC B. Com Finance & Taxation.



Treesa K. Devasia & MitraVinda. S. Kumar of department of Physics won the best team and Aamina. K. Ansaari of department of FACS become the best speaker of GD. Certificate was provided to the winners.



The poster features a white background with a subtle marble pattern. On the right side, there is a circular inset image showing a modern glass skyscraper. The text is centered and reads: 'Department of commerce presents' in a black serif font, followed by 'MERCADO' in a bold, black, blocky font with a cluster of small icons above it, and 'MAVERICKS' in a larger, bold, black, blocky font. Below this, 'Group discussion' is written in a smaller, black serif font. The topic 'Topic: Is protesting against development a sin?' is underlined in bold. Event details include 'Date:12/12/2022', 'Time-12:45-1:30', and 'Venue- Room No :225'. Contact information for Devika Reji is provided. At the bottom, a statement about awards is included.

Department of commerce presents
MERCADO
MAVERICKS
Group discussion

Topic: Is protesting against development a sin?

Date:12/12/2022
Time-12:45-1:30
Venue- Room No :225

For enquiries contact:
Devika Reji
9656084678

The best individual performer will be awarded by certificate
and the best team will be awarded with E- Certificate







Day 2 - Marketing game

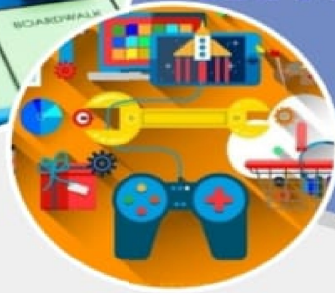
EVENT 1 - CAVEAT VENDITOR

The commerce department of BCM College had conducted a commerce week which has 3 day inter department game to improve the skills of students. Marketing game was one of the events. It was conducted on 13th December 2022 which was second day of commerce week. 7 teams participated in the Marketing game from various departments. Each team contains two members. The game includes only one round. We gave Products before 2 minutes of game and we gave one minute to discuss about that products which we gave to them . And the task for them was to introduce the product and to speak about that product upto the time limit. Each of them performed well. Punnya Nair and Aryanandha .C. Bose of Zoology Department won the first prize. Silpa Ann Zachariah and Mehreen Ameena of English Department won the second prize. Fathima Sabeer ,Sumi Sudheer of English Department and Katheeja Musfira ,



Amina Ansari of FACS Department won the third prize . These programs are conducted to improve the skills and creative mind of students . BCM college always give importance to extracurricular activities . The future environment is a competative market . So such games improve confidence level and talking skills of students. These opportunities are the platform for the students to show there own skills.





Department of Commerce
Presents

MERCADO

CAVEAT VENDITOR

MARKETING GAME

- KEEP GEEKY AND STAY GAMING

**"LIFE IS A GAME
MONEY IS HOW
WE KEEP SCORE"**

DATE - 13/12/2022

TIME - 1.00 PM

VENUE - ROOM NO.225

CALL FOR ANY DOUBTS:

RIMI JAMES -
7034622093



EVENT 2

WORDMARK

The Department of Commerce of Bishop Chulaparambil Memorial College conducted an inter-departmental Commerce Week 2022. It was a 4 days programme conducted from 12 December 2022 to 14 December 2022 . The fourth event was WORDMARK which was conducted on 13th December.

Wordmark is one of the most common types of logo. Wordmark logos are a perfect choice for companies with descriptive and distinctive names. Say, your business name perfectly describes what your brand is about and manages to convey your brand's unique personality.

On the other hand, if your business name is rather generic, shows no character, and doesn't communicate or imply what your company does, you might want to go for a logo with an icon. It'll help to



present your brand's essence more effectively. Last but not least, wordmarks are a suitable option for companies on a tight budget. Wordmark logos are typically less costly and easier to design without the help of a professional.

The competition was conducted in room no 223 at 1pm. Around 10 students from various departments participated. The Topic was to design a beauty brand logo within 30 min. Among them, three were selected as the winners. 1st prize grabbed by Sundus Sali of 2nd DC English, 2nd prize by Sr. Hamma Elizabeth of 1st DC Botany and 3rd prize by Binduja V.B of 1st DC Botany. 1st prize winner was awarded with certificate and rest of them were provided with E-Certificates.

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DEPARTMENT OF COMMERCE PRESENTS WORD MARK



TOPIC : On the spot logo designing (company)

Design is intelligence made visible

✉ Renu kanwar

☎ 6282493103

DATE:14/12/2022

VENUE:223





DAY 3- TASK MANAGEMENT

Task management is the process of monitoring your project's task through their various stages from start to finish. It involves planning, testing, tracking and reporting. Task management can help either individual achieve goals or group of individuals collaborate and share knowledge for the accomplishment of collective goals

The programme was conducted in room no.224 at 1pm. 4 teams from various departments participated. The rules were read first, 5 tasks were given to the participants. 2 teams who complete maximum tasks in 4 minutes were selected to next level. In the second phase rules were read out to the team members. The second level consist of two tasks which test their intelligence. Then they were directed to different spots each spot consists of a clue by which they will be directed to the final destination. The team which solves all puzzles and clues and come first to the final destination will be the winners. Team 4 was the winners. Keerthy lakshmi Raj and



Reema Mariam were the winners of the competition. Certificates were provided to the winners.





VIII. NATIONAL SERVICE SCHEME



NATIONAL SERVICE SCHEME

The Department of Commerce has continuously reflected their presence in the National Service Scheme of BCM College. The students from the department have been able to show immense participation in all activities of NSS.

The names of the volunteers and the camps attended by them are as follows:

SL. NO.	NAMES	CLASS	7-DAY CAMP	3-DAY CAMP
1.	Hema Thampan	1 st DC		
2.	Annmary Benny	1 st DC		
3.	Pavithra	1 st DC		
4.	Arunima A	1 st DC		



5.	Saniya	1 st DC		
6.	Sanjana	1 st DC		
7.	Soniya	1 st DC		
8.	Sreenanadhana	1 st DC		
9.	Sreya	1 st DC		
10.	Sruthy	1 st DC		
11.	Thulasi	1 st DC		
12.	Varsha	1 st DC		
13.	Vrinda	1 st DC		
14.	Anitta Saji	1 st DC		
15.	Aditya Regu	1 st DC		
16.	Aleena Maria	1 st DC		



17.	Aswini S Kumar	1 st DC		
18.	Sona Mary Joby	1 st DC		
19.	Dhanusree	1 st DC		
20.	Zinnia George	2 nd DC		
21.	Vandana Viswam	2nd DC		
22.	Surya s	2 nd DC		
23.	Sreelakshmi Vijayan	2 nd DC		
24.	Sofiya Mary Rajan	2 nd DC		
25.	Rugmini Arun	2 nd DC		
26.	Rimi James	2 nd DC		
27.	Reema Thomas	2 nd DC		
28.	Rakshitha B	2 nd DC		
29.	Parvathy Saji	2 nd DC		
30.	Liya Elsa James	2 nd DC		



31.	Karthika Nagarajan	2 nd DC		
32.	Ganga N V	2 nd DC		
33.	K Anu	3 rd DC		
34.	Malavika Shaji	3 rd DC		
35.	Mareena SK	3 rd DC		
36.	Sandra Suresh	3 rd DC		
37.	Neethu Mariya	3 rd DC		
38.	Praneetha	3 rd DC		
39.	Aleeta K	3 rd DC		



IX. NATIONAL CADET CORPS



NATIONAL CADET CORPS

NCC is the Military cadet corps of India that provides basic military training to the students of collage. The Department of Commerce has continuously reflected their presence in the NCC. Students from department have been able to show enormous participation in all activities of NCC. The following is the list of students that in the National Cadet Corp. They have attended various camps the details of which are as follows:

SL.NO.	NAMES	CLASS	ATC	CATC
1.	Ardra Satheesh	1 st DC		
2.	Anjana C.	1 st DC		
3.	Megha Kochumon	1 st DC		
4.	Malavika B.	2 nd DC		
5.	Anjaly Sasikumar	2 nd DC		
6.	Mahima Joseph	3 rd DC		
7.	Bhavana M.	3 rd DC		



X. EXTENSION ACTIVITY



1. KERALA BALAGRAMAM ORPHANAGE VISIT- PUTHUPPALLY

The Department of Commerce has always encouraged its students to think beyond the theories learned in the classrooms. They have empowered the students to apply those theories learned in classrooms in their day to day life. One such activity undertaken by the final year students of the department was to conduct an extension activity wherein the students reached out to various sections of the society to impart their knowledge about the subject.

Orphanages are important part of our society as they give the kind of upbringing they need regardless of their family situation. Too often children find themselves in a situation where they don't have parents to take care of them. The reasons can be many but at the end the result is the same they become kids with nowhere to go and no way to get proper care they need. That is why people need to



visit orphanages more often to help out the kids so they don't feel completely left out.

The Kerala Balagramam (Boys Village, Kerala) consists of homes for destitute and delinquent children. Thus, a major activity of the Ashram, was started in 1934 itself. It has three cottages – Shanti Bhavan, Karuna Bhavan & Maitri Bhavan, where children and wardens stay. Children normally are of the general age group 5 to 18. Each cottage is under the care of a couple who serve as House Parents. The children are given general education normally up to school final, though some promising children are sent to college as well. All boys are taught practical skill so as to equip themselves to secure jobs for self-support before they are discharged between the ages of 18 to 20.

As part of the extension activity, on November 12, 2022 we the First year B Com Finance & Taxation students of BCM college had a visit to Kerala Balagram Orphanage, Puthuppally. We collected an amount of 12500/- in the form of coupon. We reached there at 10 am. Then we had an interactive session with the children. We were



able to play with the children and had a chance to spend time with them. We started our programme with prayer song thereby we conducted skit, group dance, group song to entertain them. We conducted this program as a part of children's day and world orphan day and we had a cake cutting and spread a lots of love among them.





XI. UNION MEMBERS FROM DEPARTMENT



1. COLLEGE CHAIRPERSON

College union is a board of representatives who carry out and organize various functions or programs, works for the students and guide the students of different department for the success of the college. The election of the members to this board is done through parliamentary system. Commerce department ensures a great participation in this event, students who are interested to join this union is gladly welcomed by the department and support them during all process of nomination. There are different posts for this like chairperson, vice chairperson, arts club secretary etc. This year from Commerce Department 2nd year student Malavika B who served as the 1st DC representative during 2021-22 union stood for the post of Chairperson and won with great victory.





DEPARTMENT OF COMMERCE

CONGRATULATIONS



MALAVIKA B
COLLEGE UNION
CHAIRPERSON 2022-2023



XII. PROGRAM FOR SLOW AND ADVANCED LEARNERS



1. PEER GROUP STUDY- STUDENTS EDUCATING STUDENTS

We believe that the quality of the education a student gets at a college or university depends both on the college's resources-faculty, facilities and libraries- and importantly on the quality of his or her fellow students. He or she simply learns more- better, faster, more deeply- in the company of able students than with weak ones. Put that way, the proposition seems reasonable, persuasive, and appealing- we can usually get by simply by asserting it.

The Commerce association developed a new way of teaching with the vision that the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favourite objects between classes and lectures. Here the students saw the true life of a college- where youth got together and let themselves go upon their favourite themes- in the effect their studies have upon them when no compulsion of any kind is on them, and they are not



thinking to be called to a reckoning of what they know. The students of each class were divided into various peer groups voluntary with a leader who will be able to up bring her classmates. The peer group studies were conducted in free periods and after college time in classrooms or down the steps or in auditorium or in veranda. The system of students Education Students helped the students to understand their difficult subjects more easily and they were made capable of asking doubts to teachers without fear and thus to have better results in their examinations and to enjoy their camp.



2. QUESTION BANK PREPARATION

The Department of Commerce has co-ordinated to form question banks in order to support the students. By way of collecting previous years question papers of University Exam and internal exams prepared by teachers were great help to students to prepare their own Question banks- It made easier for the students to become familiar with questions and answers. This endeavour helped them to avoid tension and to become stress-free at exam times. This was lead by teachers and students from the senior classes.



XIII. OTHER ACTIVITIES



1. ASSOCIATION INAUGURATION- VIHAAN

“The beginning is the most important part of the work”- Plato

It was time for the Commerce association to fly again by it's newly sprouted wings. On 28th November 2022 the association inauguration was organized by the Commerce Department. After a gap of two years the association inauguration was conducted offline at college auditorium. All the students along with teachers gathered at the auditorium by 10:00am. The chief guest of the program was Mr. Jojoy Geevarghese, area head Kerala- Government and Institutional Banking, Catholic Syrian Bank.

The program was commenced by a prayer song sung by 1st DC students of B.Com Computer Application. It was followed by a welcome dance by 1st DC students of B.Com Finance and Taxation. The welcome speech was delivered by the association secretary, Ms. Farha Fathima Bashahir . After which the Head of the department of



Commerce Mr. Jipin V Jimmy, gave the presidential address. To mark the beginning of the new association a lamp lighting ceremony was held and the chief guest along with other dignitaries lighted the lamp. The chief guest then launched the name of the new association 'Vihaan' along with a promo video.

The key note address was given by the Chief Guest where he talked about financial services security. We came to know about the mechanism and working various banking products and the ways to ensure security of transactions. There was a two way interactive session, where the students could ask their queries and doubts about the banking sector. As commerce students the session was really helpful in understanding the working of financial system.

After that, felicitation speech was delivered by the Head of the Department of Commerce(SF) Dr. V S. Jose . Finally, putting an end to the official ceremony Ms. Sreya Thomas (3rd DC C.A.) gave the vote of thanks .



After that, the program continued with cultural programs.



2. AZCHAVATTOM

The Department of Commerce conducted the Azhchavattom – Monday market, organized by the college on 6th October 2022.

Azhchavattom is aimed to enhance the marketing, and communication skills of the students. Under this programme students bring various home grown fruits, vegetables and other marketable products and sell it at a reasonable price. This will help the students to earn money for their daily expenses.

The Azhchavattom of Commerce department was conducted from 8:30 am to 9:30 am. All the students of the department actively participated in the program by bringing and marketing their products. It was a huge success as more than 50 different products were offered for sale. All the products were of high quality and free of any pesticides. The students marketed in such a manner that the customers could easily understand it's need. Other than the teachers



students, and parents, we were successful in persuading even outsiders to purchase our products. The customers later reported that they were highly satisfied with the product and the prices were reasonable. The immense support from our teachers especially Dr. Reshma Rachel Kuruvila (incharge of Azhchavattom) helped in the successful completion of the programme.

The total sales proceeds of Azhchavattom amounted to ₹ 8200 . The accounts were managed by Madhvi M. Nair (3rd DC), Malavika V R (3rd DC), Abhirami Santhosh (3rd DC). The successful organising of the program was later mentioned in the staff meeting by the Principal.





ITEMS AND THEIR AMOUNTS

ITEM	QUANTITY	AMOUNT
Aglonima(Plant)	1	150
Mathanga	1	50
Poovan Pazham	1 Padala	50
Chembu	1.80kg	100
Chena	1kg	65
Veli Cheera	1 Kettu	30
Pachamanjal	1 Pack	60
Tea powder	1 Pack	150
Kannan Pazham	1 Padala	40
Money Plant	1	50
Kambili naranga	1	50
Plant	1	30
Muringa Ela	1 kettu	30
Frame	1	40
Payar	1 kettu	30
Turmeric Powder	2 pack	60
Coconut Oil	2 bottle	360
Malli Powder	2	150
Chilli Powder	2	250
Pappaya(Big)	1	50



Pappaya(Medium)	2	80
Pappaya(Small) 17kg		340
Vazha pindi	5	100
Kovakka(Big)	1	50
Kovakka(Small)	3	90
Kudampuli 6 pack		300
Kanthari mulak 13 pack		665
Vazha chundu(Big)	3	90
Vazha chundu(Small)	2	20
Elakka	14	2000
Pacha poovan ka	6	280
Coconut	8	153
Mat	4	140
Lololikka 1 pack		130
Irumbanpuli 2 pack		70
Kumbalanga	3	150
Valanpuli 2 pack		100
Curry Leaves		205
Garlic 5 pack		450
Mutta	100	800
Paint stick	1	20
TOTAL		8028



3) STUDENT AMINITY CENTER

Owing to the whole hearted welcome received from the students, the department of Commerce continued to provide a live experience of entrepreneurial practice by means of the Student Amenity Centre in the year 2022-23. The student friendly store provides a wide range of products such as Text books, Note books, Lab materials and other stationery items at affordable price. It is open during the working hours of the college.

Our Mission

The Entrepreneurship Development Cell endeavour to mould, inculcate and develop entrepreneurial skills and innovative practices along with instilling sustainable consciousness among young aspiring minds. Bishop Chulaparambil Memorial College aims at the integral personalized education of the young. It strives to mould intellectually well trained, morally upright, socially



committed, spiritually inspired men and women for the India of today.

Objective

The Students Amenity Centre of Bishop Chulaparambil Memorial college aims to on entrepreneurship among students. It also helps young entrepreneurs to acquire necessary skills to run the business effectively.

Staff Coordinator

Ms. Elizabeth Johny - Department of Commerce

Activities

All the students from Commerce department and interested students from other departments Were provided an opportunity to handle the store and related activities. Four time slots were allotted to the students as follows:

Slot A-11.10 AM to 11.25 AM Slot B-12.45 PM to 1.05 PM



Slot C- 1.05 PM to 1.30 PM Slot D- 3.30 PM to 4.00 PM

Students were categorised into different groups and are systematically allotted slots to practice the livelab. They work under the guidance of the store in charge and the faculty coordinator. They were allowed opportunity to open up their suggestions, bring out constructive changes in the store layout, arrangements, store management and marketing techniques. They are also motivated to exhibit their personal creations such as craft items, home decors, etc. and learn how to effectively market them among students.





GPS Map Camera

Kottayam, Kerala, India

B C M, Kottayam, Kerala 686002, India

Lat 9.589666°

Long 76.527462°

12/01/23 11:12 AM GMT +05:30





XIV. ACHIEVEMENTS





BCM
BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE | KOTTAYAM
Sapientia et Gratia - Wisdom and Grace

DEPARTMENT OF COMMERCE

Congratulations



Dr. Elizabeth Johny
(Assistant Professor)

for successfully defending the thesis and
becoming eligible for the award of Ph.D
from Mahatma Gandhi University.





BCM
BISHOP CHULAPASABAI MEMORIAL
COLLEGE KOTTAYAM
Department of Commerce and Accountancy

DEPARTMENT OF COMMERCE

Congratulations



Ms. Annu P Sabu

(B.Com Batch 2015-2018)

**For successfully clearing the
ICAI Examination.**





**BISHOP CHULAPARAMBIL MEMORIAL COLLEGE NCC UNIT
5 KERALA GIRLS BATALLION NCC, CHANGANASSERY**

Selected for 26th National YOUTH FESTIVAL 2023

India's Biggest Youth Festival

at Hubballi-Dharwad (Karnataka) Starting from 12th Jan - 16th Jan 2023

**FOR YOGA AND MEDITATION
FROM KERALA**

Congratulations



**Cdt. ARDRA SATHEESAN
1 DC COMMERCE**



അനേക

മഹാത്മാഗാന്ധി സർവ്വകലാശാല
കലോത്സവം



BCM

BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE KOTTAYAM
Scientia et Gratia - Wisdom and Grace

CONGRATULATIONS!!



MADHVI M NAIR

3RD DC B.COM FINANCE
AND TAXATION

PHOTOGRAPHY

**3RD
PRIZE**

AGNEYA
COLLEGE UNION 2022-23

Department Of Commerce



XV. SOCIAL COMMITMENT



1. DRUG AWARENESS CAMPAIGN

Every year June 26 is globally observed as International Day against Drug Abuse and Illicit Trafficking by The General Assembly to create awareness about issues related to drugs and to strengthen action and cooperation in achieving a world free of drug abuse. The United Nations Office on Drugs and Crimes initiated this to ensure the sharing of right facts on drugs from various sources and protecting the right to health.

The Anti-Narcotic Cell of BCM College in association with the Department of Commerce conducted an Awareness program on Friday, 24th June 2022 to raise awareness about dangers of substance abuse and to ensure a drug free and clean campus. The program named 'Awareness against Substance Abuse' was conducted in the college auditorium at 02:30pm in the evening.

The program commenced with a prayer song. Dr. Reshma Rachel Kuruvila, the college anti narcotic cell coordinator delivered the



welcome speech. She pointed out the motive of the concerned association and the necessary steps taken by the club for a safe and drug free campus. Respected Principal of the college, Dr. Stephy Thomas delivered the presidential address. He mentioned about the increasing misuse of narcotics by the young generations and the various measures adopted by the college management to help the students. The awareness session was led by Mr. Rajesh Manimala, Assistant Sub Inspector of Narcotic Squad Kottayam. He shared a number of drug abuse incidents he came across in his service. He specified how technology has been adversely affecting the life of students and its widespread abuse among the younger generation. The class emphasized largely on the idea of misuse of smartphones and internet and how it could lead to life threatening situations. He even elucidated the various measures that should be taken to avoiding unintentional technological abuse. The interaction with the audience made the session engaging and effective to a greater extend. The session concluded with vote of thanks by Ms. Farha



Fathima Bashahir, Association Secretary of Commerce Department. She extended her words of gratitude to the keynote speaker for his valuable words. She also thanked the coordinators, management and the students for being a part of the program.

Overall it was an enlightening session for the students and many of them got the opportunity to clear their genuine doubts about the issue. It was the ideal class for spreading awareness on a day of great significance.





ANTI - NARCOTIC CELL
IN ASSOCIATION WITH
DEPARTMENT OF COMMERCE

PRESENTS

**AWARENESS
SESSION**

**AGAINST
SUBSTANCE ABUSE**

FRIDAY
2.30 PM

COLLEGE
AUDITORIUM

24
JUNE
2022





XVI. COLLABORATIONS OR MOU WITH OTHER INSTITUTIONS



1. The Department of Commerce signed an MoU with International Skill Development Corporation (ISDC), UK to deliver B.Com with ACCA, which is accredited by Association of Chartered Certified Accountants; the Global Body for Professional Accountants. Another MoU was signed with ISDC UK to promote and deliver US CMA (Certified Management Accountant) to Commerce students. US CMA is awarded by IMA (Institute of Management Accountants), USA and it is the global professional body for Management Accountants.



2. The Department of Commerce Signed MoU with C-DIT, a Government of Kerala organization to provide Certificate Course in Computerized Accounting.



CONCLUSION

Hereby, we conclude our association report. We are immensely grateful to God Almighty, the management, Principal, teachers, union members and all those have supported us throughout the year.

