



BCM
BISHOP CHULAPARAMBIL MEMORIAL
COLLEGE | KOTTAYAM
Sapientia et Gratia-Wisdom and Grace

FEEDBACK REPORT ON CURRICULUM- EMPLOYERS

2016-17

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Principal
Bishop Chulaparambil Memorial College
Kottayam

1. INTRODUCTION

The Feedback committee is responsible for collecting, analysing and preparing the feedback report on the curriculum. The IQAC of the college is responsible for constituting the feedback committee. The feedback committee is a recommending body to the college council and the IQAC.

2. FEEDBACK COMMITTEE (2016-17)

This year's feedback committee consisted of

- Ms. Ponnu Liz Malieckal (Department of English),
- Ms. Shalini Thomas (Department of Economics) and
- Ms. Elizabeth Johny ((Department of Commerce)

This Committee would be responsible for distributing, collecting, filing, analysing and directing the actions taken based on the feedback. This committee acts as an advisory body to the council, allowing them to make changes based on the feedback collected from the previous year. The collected feedback is analysed and suggestions are made to the committee based on the report.

The stakeholders of this feedback are: students, teachers, alumni and employees.

3. FEEDBACK METHODOLOGY

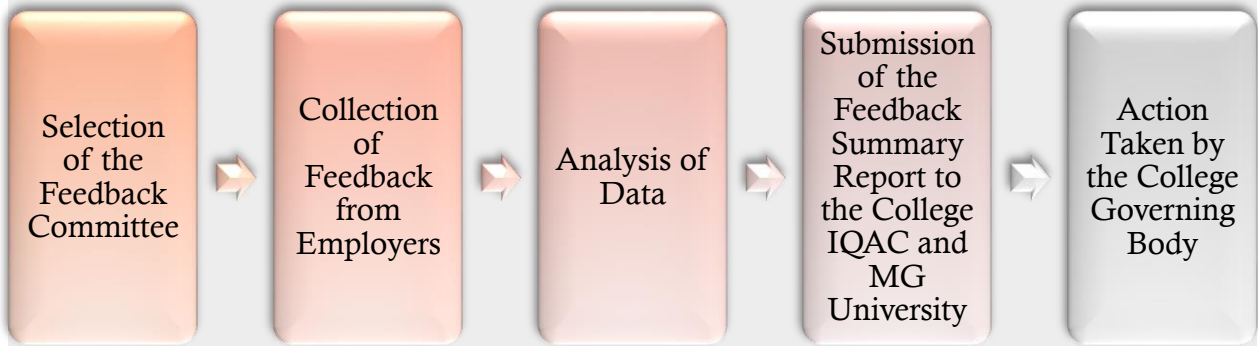
The feedback is collected from the employers by distributing a well-structured questionnaire which is prepared by the feedback committee through the teachers of each departments. Employers' feedback is collected primarily through the filled questionnaires. After collecting the feedback, it is put for further analysis, and the summary is submitted to IQAC for different implementation. Once the IQAC is convinced of the changes, they put it forward to the Governing Body, where the changes are implemented. The feedback summary report is submitted to MG University also.

**EMPLOYERS'
FEEDBACK
SOURCES**

Filled Questionnaires

Informal Interactions

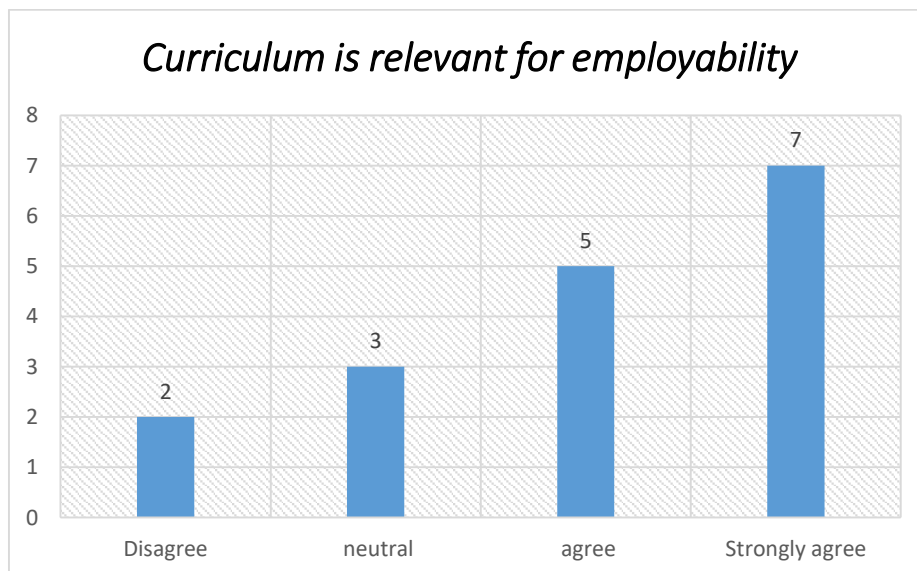
4. FEEDBACK PROCESS



5. FEEDBACK ANALYSIS OF EMPLOYERS

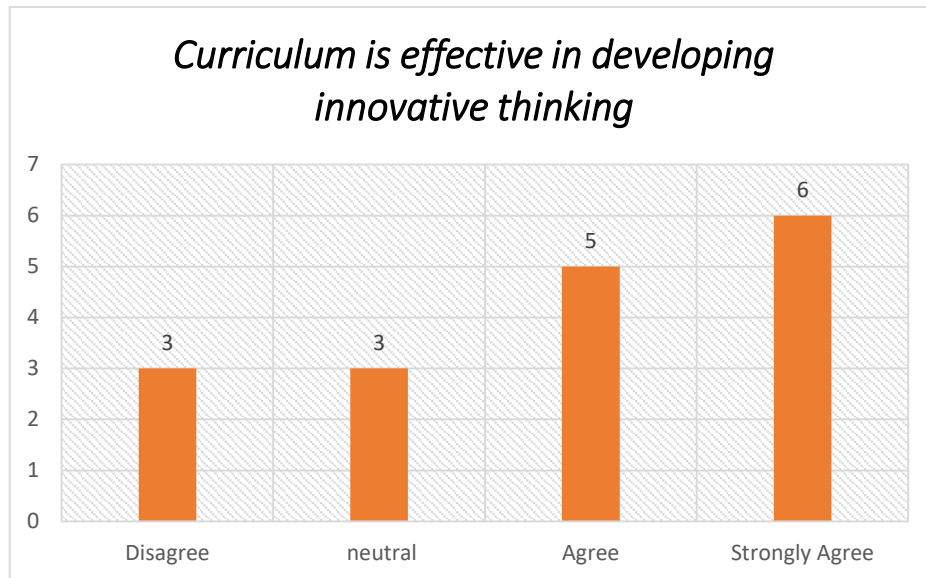
Total number of responses: 17

5.1. CURRICULUM IS RELEVANT FOR EMPLOYABILITY



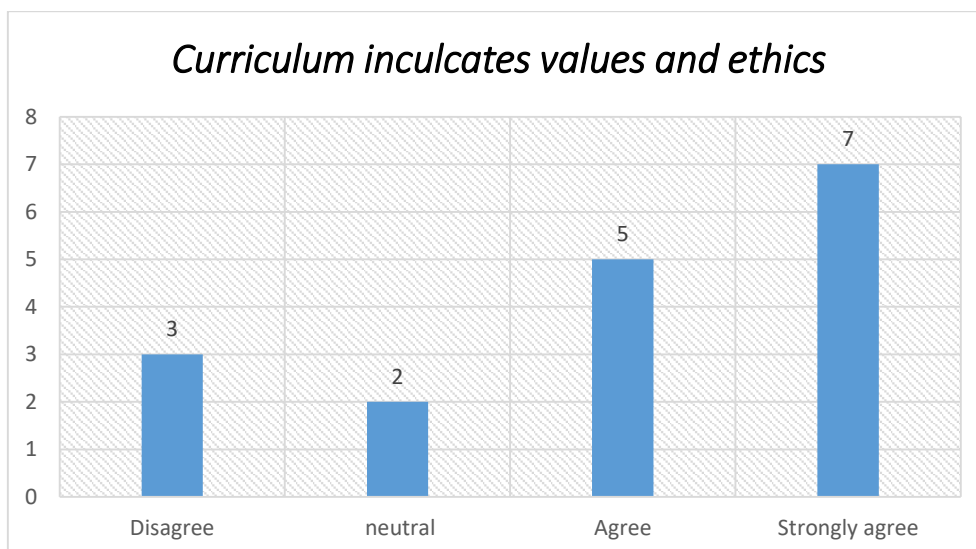
For the statement 'Curriculum is relevant for employability' 41.2% of the employers strongly agree with the statement, 29.4% agree, 17.6% responded neutral and 11.8% disagree.

5.2. CURRICULUM IS EFFECTIVE IN DEVELOPING INNOVATIVE THINKING



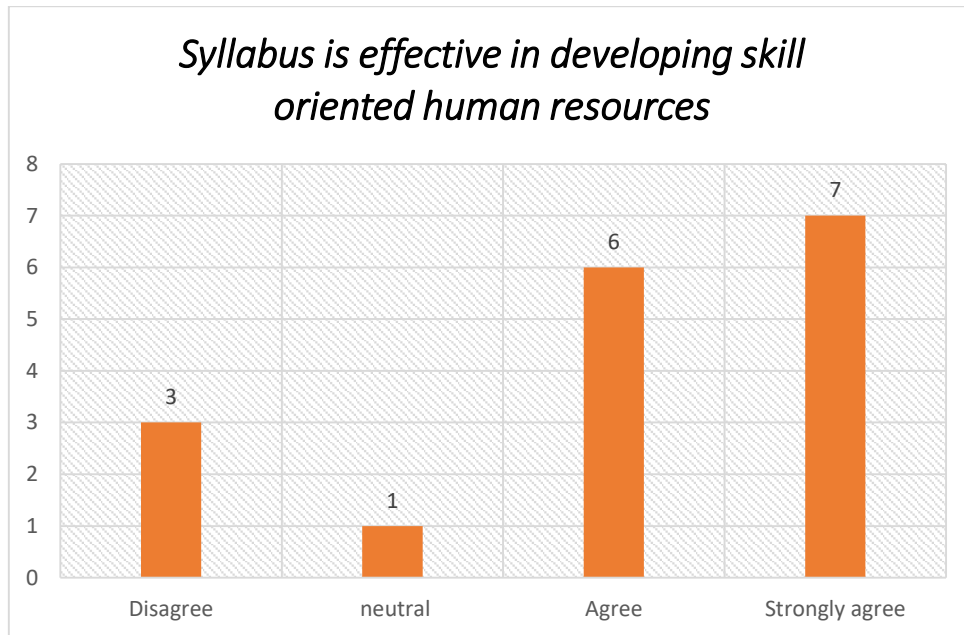
For the statement 'Curriculum is effective in developing innovative thinking' 35.3% of the employers strongly agree with the statement, 29.5% agree 17.6% responded neutral and 17.6% disagree.

5.3. CURRICULUM INCULCATES VALUES AND ETHICS



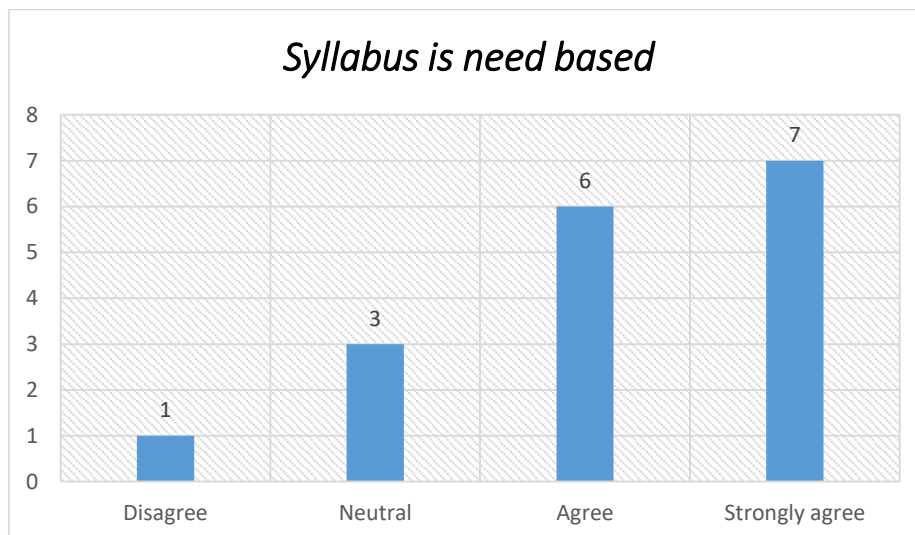
41.2% of the employers strongly agree that 'Curriculum inculcates values and ethics', 29.4% agree, 11.8% had neutral response and 17.6% disagree with the statement.

5.4. SYLLABUS IS EFFECTIVE IN DEVELOPING SKILL ORIENTED HUMAN RESOURCES



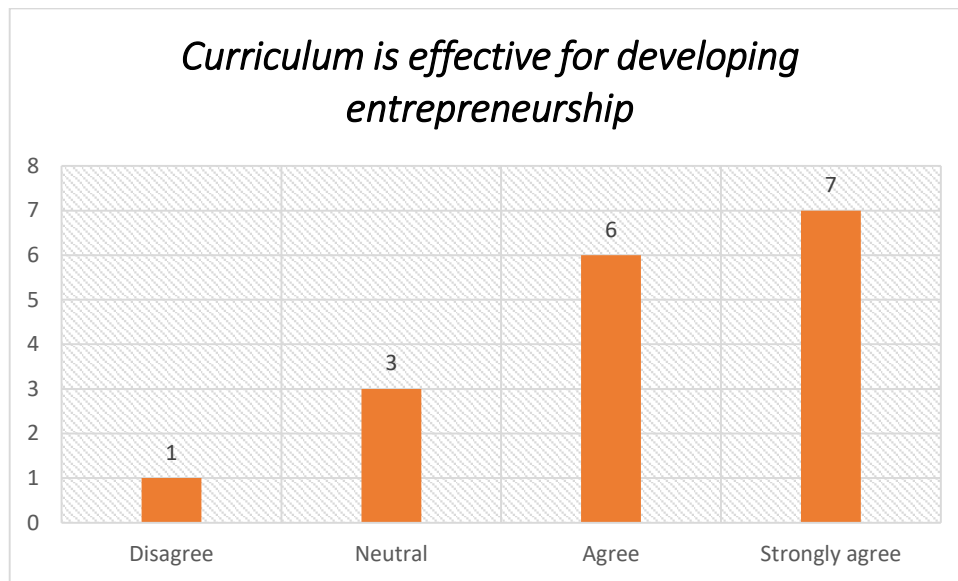
41.2% of the employers strongly agree that 'Syllabus is effective in developing skill oriented human resources', 35.3% agree, 5.9% had neutral response and 17.6% disagree with the statement.

5.5. SYLLABUS IS NEED BASED



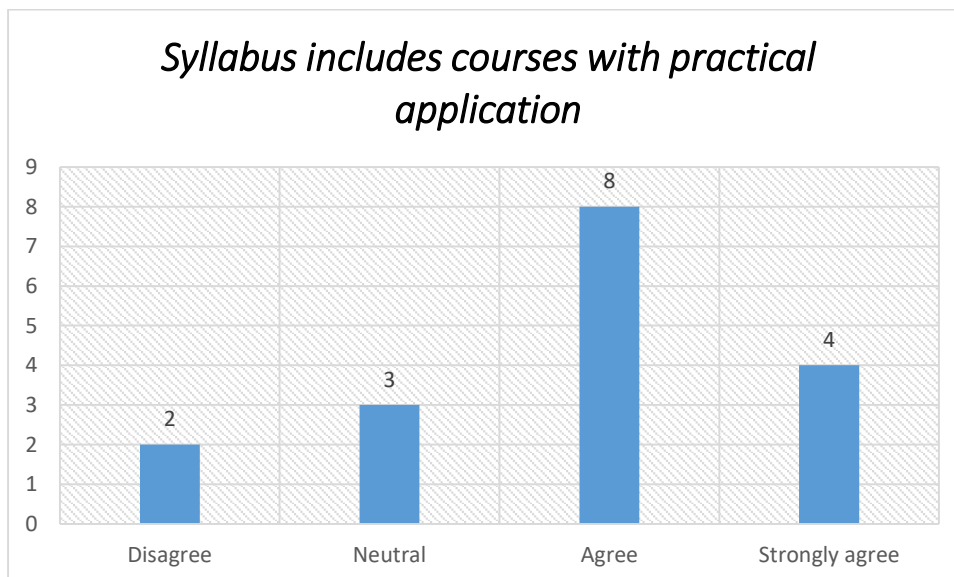
For the statement 'Syllabus is need based' 41.2% of the employers strongly agree with the statement, 35.3% agree, 17.6% responded neutral and 5.9% disagree.

5.6. CURRICULUM IS EFFECTIVE FOR DEVELOPING ENTREPRENEURSHIP



41.2% of the employers strongly agree that 'Curriculum is effective for developing entrepreneurship', 35.3% agree, 17.6% had neutral response and 5.9% disagree with the statement.

5.7. SYLLABUS INCLUDES COURSES WITH PRACTICAL APPLICATION



For the statement 'Syllabus includes courses with practical's 23.5% of the employers strongly agree with the statement, 47.1% agree, 17.6% responded neutral and 11.8% disagree.

6. FEEDBACK SUMMARY REPORTS EMPLOYERS

Statements	Strongly Agree	Agree	Neutral	Disagree
Curriculum is relevant for employability	41.2	29.4	17.6	11.8
Curriculum is effective in developing innovative thinking	35.3	29.5	17.6	17.6
Curriculum inculcates values and ethics	41.2	29.4	11.8	17.6
Syllabus is effective in developing skill oriented human resources	41.2	35.3	5.6	17.9
Syllabus is need based	41.2	35.3	17.6	5.9
Curriculum is effective for developing entrepreneurship	41.2	35.3	17.6	5.9
Syllabus includes courses with practical application	23.5	47.1	17.6	11.8

**All figures are in percentage*

Majority of the employers were found to be very much satisfied with the curriculum. However, for the statement on the courses with practical application, most employers selected agree instead of strongly agree.



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