

GENDER SENSITIZATION ACTIVITIES/ACTIVITIES PROMOTE GENDER EQUITY

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FEMMES DE TALENT: AN INSPIRATION TO WALK AHEAD

With an aim to promote eco-friendly products and women empowerment, a webinar session titled Femmes de Talent: An Inspiration to Walk Ahead was organised for the students of the college on May 21, 2020. The class was led by Mr. Zafer Ameer and Ms. Athira Firoz, the proprietors of Sanchi Bags. The interactive session led by Mr. Zafer Ameer helped students understand the benefits of using eco-friendly products. Ms. Athira Firoz, the proprietors of Sanchi Bags inspired students especially woman to become an entrepreneur and to consider it as an alternative livelihood. Around 170 students joined the webinar.





Brochure LECTURE BY DR. J DEVIKA ON 'MAKING OF MALAYALI WOMEN'

On 14th July a lecture session by Dr. J Devika, a famous social critic and feminist, was conducted on the topic 'Making of a Malayali Women'by the Women Cell of Bishop Chulaparambil Memorial College Kottayam. The lecture threw light on the history of formation of Malayali women and the various challenges faced and changing roles of women in Kerala. The session was followed by a productive interactive session where both students and teachers of Women Cell unit actively participated.



Brochure



Lecture session by Dr J Devika

ANTI DOWRY PLEDGE

Dowry Prohibition Act Indian law, enacted on May 1, 1961, intended to prevent the giving or receiving of a dowry. Under the Dowry Prohibition Act, dowry includes property, goods, or money given by either party to the marriage, by the parents of either party or by anyone else in connection with the marriage. Satya Rani Chaddha was a women's rights activist known for launching the anti-dowry movement in India. She embarked on this difficult journey of social and legal reformation in the 1980s together with fellow activist Shahjahan Apa. Both of them lost their daughters to dowry disputes, together, they spent decades campaigning for justice and changing the dowry practices in India.

As part of Anti-Dowry, the students of BCM college had taken the Anti-Dowry pledge that they will neither ask for nor give dowry while getting married. The Advitiya Union of BCM college organized the program and the pledge was delivered by the principal Dr. Teena Annah Thomas and the students repeated it. The program had taken place under the guidance of union advisor Dr. Neethu Varghese.



Brochure



Students taking Anti-dowry Oath

WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP

Mrs. Sheela Kochouseph Chittilapilly, MD V- star creations

On the 25th September 2020, the association inauguration was organized by the Commerce Department. Due to this pandemic situation the program was held online, where 174 participants attended through Google Meet at 10:30 A.M. The Chief Guest of the program was Mrs. Sheela Kochouseph Chittilappilly, the managing director of V- Star Pvt Ltd a leading clothing brand. She talked about how she managed all the hardship being a woman to the journey as managing director of V star clothing brand. The session was an inspiring one for all

women to reach their dream as an entrepreneur.



Screenshot of online session with Mrs Sheela Kochouseph Chittilapilly

INTERNATIONAL GIRL CHILD DAY

11 October 2020

Girls face a lot of issues in their life. No matter whether it's India or any other country in the world, they are expected to suffer and bear the pain. Starting from female infanticide to gender inequality and sexual abuse, there is no death of issues. Thus to curb these menace and to recognize girls' rights and the unique challenges girls face around the world, International Girl Child Day is observed every year. The International Day of the Girl Child is being celebrated every year on October 11. The main objective of this day is to empower women and help them to get their rights so that they can face the challenges all over the world and meet their needs. For advancing the rights and empowerment of girls in every field, an impetus video was created by the NCC cadets of Bishop Chulaparambil Memorial College brought out their efforts for the programme.



https://youtu.be/0hrh4a3Y_TY

Screenshot from video presentation

WOMEN EMPOWERMENT ACTIVITIES (WEBINAR CONDUCTED IN ASSOSIATION WITH THE WOMEN CELL)

INTERACTIVE SESSION WITH LIEUT. SREEVIDYA RAJAN 13/10/2020

The department of English in association with the Women's Cell organized an interactive session with the former Indian Air Force Pilot Lieutenant Sreevidya Rajan, on the 13th of October, 2020, from 2.00pm to 3.00pm via Google meet

Being the first lady of the Indian Air Force to fly in Kargil, she shared her life experienced during the Kargil War and answered the queries of the students. About 82 students attended the session



https://meet.google.com/ced-wqtc-zku

WOMEN'S HEALTH AND GYNAECOLOGY

The department of English in association with Women's Cell conducted a webinar on "Women's Health and Gynaecology on 26th October 2020 at 2.30pm. The session was conducted via google meet, with Dr Athulya shajahan, Obsterics and gynaecologist, resident at Jubilee Mission Medical College, Thrissur, as the key speaker.

Dr Athulya spoke on various topics concerning women's health including menstrual hygiene and breast cancer awareness. The talk was concluded with tips and advice on self care for women, followed by a Q and A session, About 70 students attended the program



MEET THE WOMEN 2020

DAY 1: J. Mercykutty Amma



Meet the Women 2020, 1st session was inaugurated by Honourable Minister of Kerala Smt. J. Mercykutty Amma

Meet the Women 2020 was conducted by the Commerce department of BISHOP CHULAPARAMBIL MEMORIAL COLLEGE College on October 21st 2020, inaugurated by our honourable minister of Kerala Smt. J. Mercykutty Amma. The program started at 12 o'clock noon through Google meet platform with more than 150 participants. She talked about the hardships she went through while opting the political career and how she overcame it with determination and now.

DAY 2 : Divya. S. Iyer- Indian Administrator Service



Meet the Women 2020, 2nd session was inaugurated by Dr. Divya S Iyer IAS

The commerce department of BISHOP CHULAPARAMBIL MEMORIAL COLLEGE college conducted the second session of "Meet the Women 2020" on **October 22, 2020** at 11 am through the online platform Google Meet and YouTube due to advent of pandemic . Chief guest Dr. Divya S Iyer IAS delivered her valuable speech, in her speech she told about her personal life and the struggles made to Scales the heights. 160 participants took part in the program

DAY 3 : Sindhu Sooryakumar - Assistant executive Editor



MEET THE WOMEN 2020, 3rd session was inaugurated by Smt. Sindhu Sooryakumar

'MEET THE WOMEN 2020' 3rd session was held on 28th October 2020 under the auspices of the Commerce Department, Bishop Chulaparambil Memorial College Kottayam. Smt. Sindhu Sooryakumar is an Assistant Executive Editor of Asianet News. She has hosted nearly 635 episodes of 'Cover Story', a weekly news analysis show. Sindhu Sooryakumar won Toppil Bhasi Award in 2018. Through the class students were taught how to conquer the higher realms by proving their personality. It also taught them how to become self sufficient in these present days. She spoke about her simple life and how she was looked upon by the community in beginning of her career being a women and how many people questioned her job. But she did not give up and continued her journey along her chosen path. 167 participations took part in the program.

WEBINAR ON GENDER EQUALITY IN THE CURRENT SCENARIO Webinar by Economics Department on 30th October 2020

Gender Equality is when people of all genders have equal rights, responsibilities and opportunities. Everyone is affected by gender inequality, especially women. The need for gender equality has increased nowadays. Women is deserving equal rights as same as men such as Education, Freedom and much more. The societies that value women and men as equal are safer and healthier. On 30th October 2020, the Economics Association of Bishop Chulaparambil Memorial College Kottayam, ZALIG 2K20 conducted a webinar on the topic: "CONCEPT OF GENDER EQUALITY IN THE CURRENT SCENARIO". The main objective of the webinar was to give a clear idea about gender equality in the current scenario to the students and turned out to create proper awareness about the topic among students. Adv. Lincy Eleena Shaji, ICICI Bank Chennai, was this webinar's resource person. The students were able to attain the objective of this webinar with the support of the HOD Shalini Thomas with whom the association could make it a resounding success.42 students have participated.





Short glances of the webinar



OPEN FORUM DISCUSSION

An open forum discussion on Marital disharmony and sexual harassment was done on 30th October 2020. Students from various departments participated and presented their views on the topics in the open forum discussion conducted by Women Cell of Bishop Chulaparambil Memorial College Kottayam.



Brochure



Students participating in open forum discussion

DAY 4: Tiffiny Brar- Indian Community Service worker



MEET THE WOMEN 2020, 4th session was inaugurated by Tiffany Brar

The 4th session of 'MEET THE WOMEN 2020' was held on **2nd November of 2020** under the auspices of the Commerce Department, Bishop Chulaparambil Memorial College Kottayam.

Tiffany Brar is an Indian Community Service Worker. She won National Award from the President of India(Holman Price). She is the founder of the Jyothirgamaya Foundation, a non profit organization. Tiffany Brar a social activist and trainer, working to create awareness of disability. Tiffany Brar said that one should believe in one's own abilities and overcome one's limitations and do what one can within one's limit. She was a true inspiration and motivation to all as she shared her experiences she had and all that she achieved despite being blind. This showed that sky is the limit if you have a dream. She also said that one should always work hard to achieving their goals and to never stop dreaming in whatever state one may be. 153 participants took part in the program

DAY 5 : TINTU LUKA - SPORTS ATHELETE



Meet the Women 2020, the last session was inaugurated by Smt. Tintu Luka

The commerce department of Bishop Chulaparambil Memorial College Kottayam conducted " Meet the Women 2020", an online interactive session with 5 prominent women who has been a great inspiration for all of us. The last session was conducted on **14 th November 2020** with Smt. Tintu Luka, the Indian track and field athlete and the recipient of Arjuna award. During her address she shared her excitement to meet the national record Holder in the women's 800 metres as she represented India at the 2012 and 2016 Summer Olympics .The most exciting ,inspiring and blissful moment was the keynote address of Smt. Tintu Luka . She shared the experience of her journey from an extremely poor family to a national athlete . She told how her life changed after meeting her coach P.T. Usha All were truly inspired to know how she overcame her depression in the downs of her career. 134 participants took part in the program.

GENDER EQUALITY IN THE INDIAN CONSTITUTION



session.



PENKARUTHAL, NIYAMAVAZHIKAL – SEMINAR ON PROTECTION OF WOMEN THROUGH LAW

Adv. Bhuvanendran Nair, renowned practitioner and professor of law took a session on "Penkaruthal, Niyamavazhikal". The session showed light on various provisions of the Indian Law that enforces safety and security to women. It was a great experience for all the students. They got clear information about the laws. There were 65 students who had attended the seminar.







WEBINAR ON WOMEN'S DAY



Interactive session on 'Virtues for Life' with the famous psychologist Mrs. Grace Lal

Supporting and celebrating women's rights is a year round responsibility. But on International Women's day which is on March 8 2021,this year is even more important to take a stand for women's equality. On this day Department of Commerce of Bishop Chulaparambil Memorial College Kottayam organized an interactive session on 'Virtues for Life' with the famous psychologist Mrs. Grace Lal, other than a psychologist she is a family counsellor, a speaker with over four decades of experience. 179 participants took part in the program

PHYSICAL FITNESS WITH MOM

Physical fitness is a state of health and well-being and more specifically, the ability to perform aspects of sports, occupations and daily activities. During the lockdown period ON 19th june 2021, the cadets actively participated in 'Physical fitness with mom' and made it a grand success. It gave a golden opportunity to spend time with mother and to practice fitness exercise with her.



INTERNATIONAL DAY FOR THE ELIMINATION OF SEXUAL VIOLENCE IN CONFLICT

International Day for the Elimination of Sexual Violence in Conflict is observed on 19th of June every year. It is a crucial event that is meant to raise awareness on the urgent need to prevent and combat the heinous incidents of sexual violence in conflict zones. This particular date was chosen to honor the very first instance when sexual violence was acknowledged as a weapon of war, an act of terror, rather than an unintended result of war.

As a part of observing international day for the elimination of sexual conflict, The Bishop Chulaparambil Memorial College NCC unit under the leadership of ANO Lt. Dr. Reeja PS, conducted an intercollegiate quiz competition in order to raise awareness about the day and e-certificates were given to students who scored more than 80%. About 70 students participated in the competition.



Brochure

AN INTODUCTION TO SOGIESC

The department of English in association with the Queerythm organized an interactive session on Sexual Orientation, gender identity, gender expression and characters as a part of Pride month on 29th June 2021 at 11 am in google meet. The meeting was attended by the students of 3rd DC English M1, M2, M3 and PG English along with the teachers of the department of English. The anchoring of the session was beautifully done by Miss Ansiyah V Abubacker of 3rd DC M1. The welcome address was given by Miss Gayathri P.K of 3rd Dc M1

Resource person, Mr. Prajith P.K is a researcher, SOGIESC Trainer and the President Queerythm LGBTQ Community, Kerala. He talked about the various sexual identities and cleared many misconceptions regarding gender identity. He also explained the importance of Pride movement, gender equality and inclusion of LGBTQ Community in the mainstream society.

The vote of thanks for the session was given by Miss Aiswarya Lakshmi Mohan of 3rd DC M2. The session ended by 12 noon. This interactive session captured attention of the famous

Social Media Influencer and Feminist Miss Aysha Markouse and she shared the poster of this program in her Instagram story.

This innovative program organized by the Department Of English received applauses from various parts. About 88 students attended the program.



WORKSHOP - MAKING CRAFT FROM WASTE MANAGEMENT

The Dept of Sociology organized a workshop on making craft from waste materials on 26th June 2021 via Google meet. The program started at 10:00 a.m. Assistant professor Alphonsa Kurian, HOD - Sociology department gave the welcome speech. Agnus V S, student of 3rd DC sociology took an amazing class regarding making craft from waste material. She demonstrated how to make a pen holder from a plastic bottle. And some of the participants of workshop presented their own craft works. It was an informative workshop. Arya PK secretary- Dept of sociology, delivered the vote of thanks. Agnus Mary Johnson of 3 rd DC Sociology did the compering for the program. A total of 40 people participated in the workshop. The program ended at 11:00 am



BISHOP CHULAPARAMBIL MEMORIAL COLLEGE, KOTTAYAM



DEPARTMENT OF SOCIOLOGY

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Screenshot of the workshop being conducted online via google meet.

MALALA DAY

12 July 2021

International Malala Day is celebrated every year on July 12 to salute the Pakistani activist, Malala Yousafzai. Malala, who worked for women's right to education across the globe, was never allowed to enter school as a young girl. But unlike many, Malala did not accept it and refused to stay at home. She raised her voice for education being provided to young girls and got nearly killed for that.

The Bishop Chulaparambil Memorial College NCC unit under the leadership of ANO Lt. Dr. Reeja PS, as a part of observing International Malala Day, coined a video on showing the importance of education among women and children. The video made the cadets more informative and was an inspiration on the need to rise up for our rights.

https://youtu.be/11jBkLkhFdo



KANAL - ONLINE GENDER AWARENESS PROGRAM

Gender awareness raising aims at increasing the general sensitivity, understanding and knowledge about gender equality. Gender awareness raising means providing reliable and accessible information to build a better understanding of gender equality as a core value of democratic societies. As a gender-mainstreaming method, gender awareness raising is crucial for integrating gender perspective into policies, programs, projects and services that respond to the different needs of women and men.

The Bishop Chulaparambil Memorial College NCC unit under the leadership of ANO Lt. Dr. Reeja PS and in association with the Bishop Chulaparambil Memorial College NSS unit, organized a gender awareness webinar. The keynote address was given by gender trainer Benee Wilson. There were 70 cadets who enthusiastically attended the webinar. It was a great opportunity for the cadets to know about the need for gender awareness.



https://youtu.be/Ttt-JIUEO9M

day draws attention towards the struggle women have undertaken to gain political rights and remembers how far they have come after gaining the right to vote.

As a part of observing Women's Equality Day, the Bishop Chulaparambil Memorial College

NCC unit under the guidance of ANO Lt. Dr. Reeja PS Mam, conducted an intercollegiate speech competition in order to get an exposure and proper understanding about the role of women in the society. About 75 participants were in the competition. It was a satisfying experience for the cadets as well as the participants to be a part of the revolution.



EQUALITY STILL A DREAM FOR WOMEN

Women's Equality Day is celebrated on 26th of August to raise awareness of women's equality and the success they have achieved in various sectors. For ages, women are still behind when it comes to equal pay and status in jobs and society.

The Bishop Chulaparambil Memorial College NCC unit under the leadership of ANO Lt. Dr. Reeja PS, as a part of observing Women's Equality Day, organized a webinar on 'Is Equality Still a Dream for Women? 'with the resource person Adv. Manju Manohar (B.com LLB). There were 69 cadets who enthusiastically attended the webinar. This was an opportunity for the cadets to know more about the rights of women as well as to clear their queries regarding the laws associated with their protection.



INTERNATIONAL DAY OF THE GIRL CHILD

Every year, 11th of October is observed as the International Day of the Girl Child. The occasion marks the importance of adolescent girl children and attempts at identifying their power and potential by opening opportunities for them. It also aims at amplifying and empowering the voices of adolescent girls around the globe. The Bishop Chulaparambil Memorial College NCC unit under the guidance of ANO Lt. Dr. Reeja PS, as a part of observing International Day of the Girl Child, a video was coined by the cadets to make public aware on focusing attention on the need to address the challenges girls face and to promote girls' empowerment and the fulfilment of their human rights.

https://www.instagram.com/tv/CU416u_JJy7/?utm_medium=share_sheet



BLOOD DONATION - BCM SANJEEVANI

Blood donation is a practice of donating healthy blood to people in need. People also tend to store blood in blood banks for future use. It is a sign of humanity which helps in uniting people of different caste and creed.

As a part of blood donation camp, the BCM College NCC unit under the leadership of ANO Lt. Dr. Reeja PS, along with BCM NSS unit and College union, the cadets very actively and enthusiastically participated in this blood donation camp. The programme was inaugurated by District Police Chief, Smt. Shilpa IPS and the keynote address was given by District Medical Officer, Dr. Priya. The camp was a

great success in which the cadets could be a role model to others in donating blood and saving lives.





ബിസിഎം കോളജ് എൻഎസ്എസ്, എൻസിസി യൂണിറ്റുകളും കോളജ് യൂണിയനും സംയുക്തമായി സംഘടിപ്പിച്ച മെഗാ ബ്ലഡ് ഡൊണേഷൻ ക്യാ മ്പിൽ രക്തം നൽകുന്ന വിദ്യാർഥിനി.