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▪ **Ms. Nisha Purushothaman**

(Chief Producer Manorama News)

▪ **P.J. Kurien**

(Former Rajya Sabha Deputy Chairman)

▪ **Mr. N. Hariharan**

(Chief General Manager, SEBI)

▪ **Mr. V George Antony**

(Managing Director and Country Head of UAE Exchange)



Date	Name	Phone/Mobile	Email	Comments
06/07/2018	NISHA PURUSHOTHAMAN	9895701670	nishap2017@gmail.com	Happy to be with BCM girls with you all the best.
29/11/18	Dr. P J Kenia	9868181140		I am happy to participate in the National seminar conducted by Dept of Commerce. My best wishes & regards. 29/11/18
29/10/18	Dr. Kochurani Joseph	9447155736		It has been a wonderful experience of being part of the national seminar of post graduate department of commerce. I have found the seminar and participation fruitful & served the purpose. regard <u>Dr. Kochurani</u> Dr. Kochurani

Date	Name	Phone/Mobile	Email	Comments
30/10/2018	N. Hanuman	9819865493	hanhanu@rediffmail.com	It was indeed a pleasure to be amongst such wonderful girls who were really curious to understand about HAN in this. I wish all the best to all the students and teachers of this college. <u>N. Hanuman</u> 30/10/2018

**Commerce Association Report**  
**(2018-2019)**

The Commerce Association of BCM College, Kottayam for the academic year 2018-19, was named **ATHARVA**, a Sanskrit term which connotes Passion, Courage and Inspiration which symbolizes the knowledge and influence that the students have drawn from the models that they had before them. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

Keeping with the Department's mission of "imparting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values", the Department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars. Over the past 37 years the Department has been striving hard to keep pace with the changing economic and business scenario around the globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms and software companies enable students to acquire practical knowledge. You will be happy to know that our Department has grown leaps and bounds, and presently caters to around 358 students in B.Com. Finance and Taxation (Aided), B.Com. Computer Application (Self-Financing) and M.Com Finance (Self-Financing), M.Com Taxation (Self-Financing). To serve the needs of such a large student body, our Department has a fantastic team of 11 competent full time faculty members and one part time auditor. The Commerce Club continues to provide opportunities for students to develop creativity, inter personal skills, communication skills, leadership qualities and team spirit. Prof Jipin V Jimmy is presently the Head of the

Department of Commerce. The Department of Commerce of Bishop Choolaparambil Memorial College has striven tirelessly in pursuit of excellence in commerce education.

The association is aimed to transform students into national assets by imbibing business skills, integrity, ethical uprightness and a real holistic development. Department of Commerce is dedicated to excellence in performance and committed to provide quality education, opportunities and services to meet the needs of business, and also contribute for the society's well-being, nation's development and to meet global competencies. Therefore the association has set up its objectives to provide students an in-depth understanding of the dynamic business environment, make every student an agent of change by making them socially responsible and facilitate learning of commerce education by incorporating the current trends and to impart skills to enhance the employability.

For Department of Commerce,

Prof. Elizabeth johny

Prof.Anusha R Nair

*(Association in-charge)*

Ms. Adhena Anil and Ms. Farhana Basheer

*(Association Secretaries – UG Level)*

Ms.Elizabeth Antony

*(Association Secretary – PG Level)*

# I. ACADEMIC PERFORMANCE

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. As a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top mighty Departments of BCM College and in Kerala. The Department of Commerce strived to offer quality education in the field of Computer Applications. The dedicated services of the Department to the community for several years have nurtured numerous chartered accountants, auditors, tax practitioners, bank employees, account assistants, tax consultants etc. As the association is blessed with high conscientious and intelligent students and teachers, we have succeeded in achieving high grades in academic settings. With today's virtuosi spending a majority of their after college time in organized activities, the academic achievement have been increased to a great extent. In order to encompass all students, these activities can often range from theatre rehearsal to soccer practice. The association had organized various events in the college to recognize and tap the skills of students. Thus the association maintained a satisfactory academic record and met its aims and obligations for the academic year 2018-19.

## I. MERITORIOUS PERFORMANCE

### 1. RANK HOLDERS

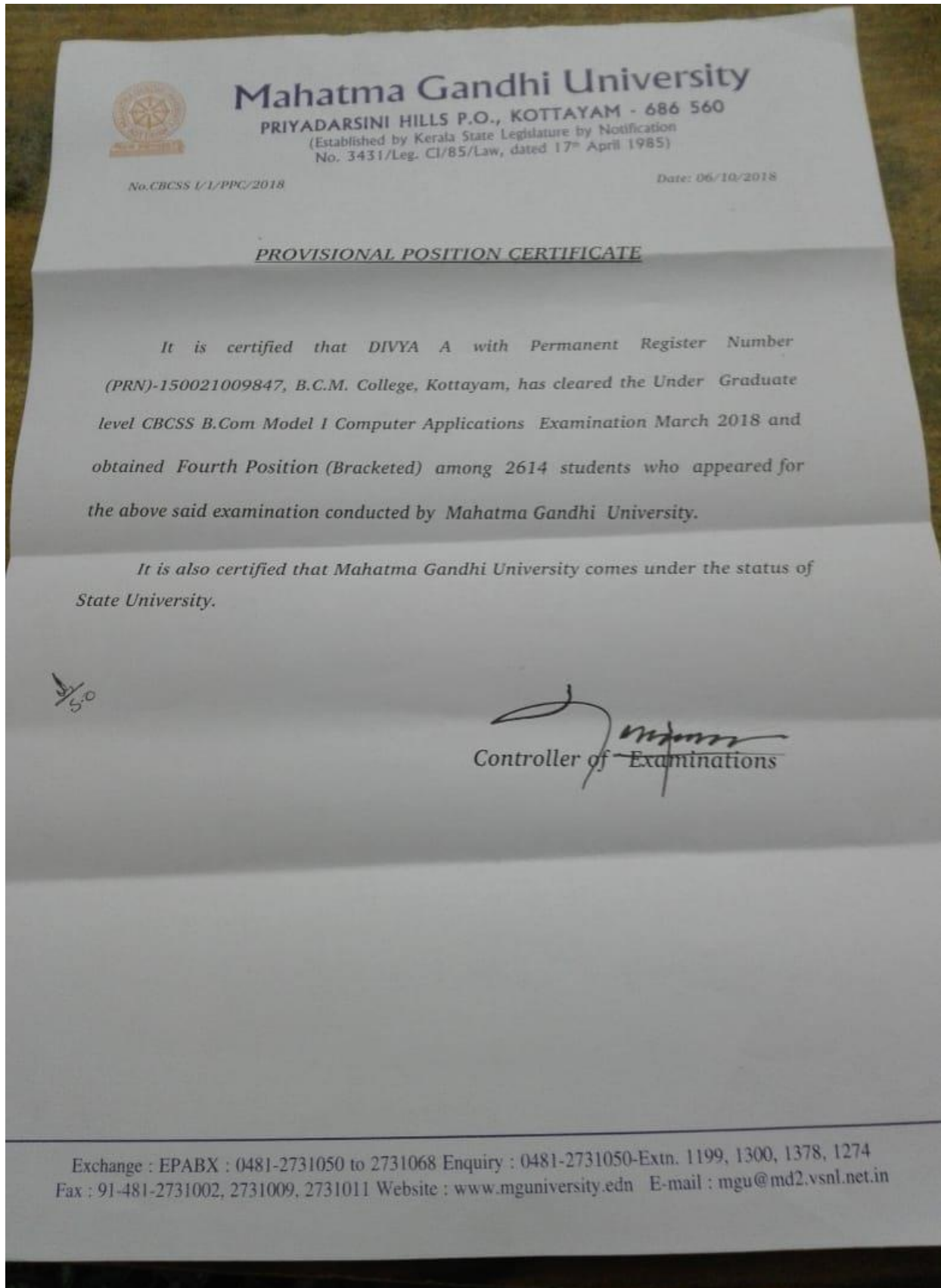
#### Rank Holder- M.G University

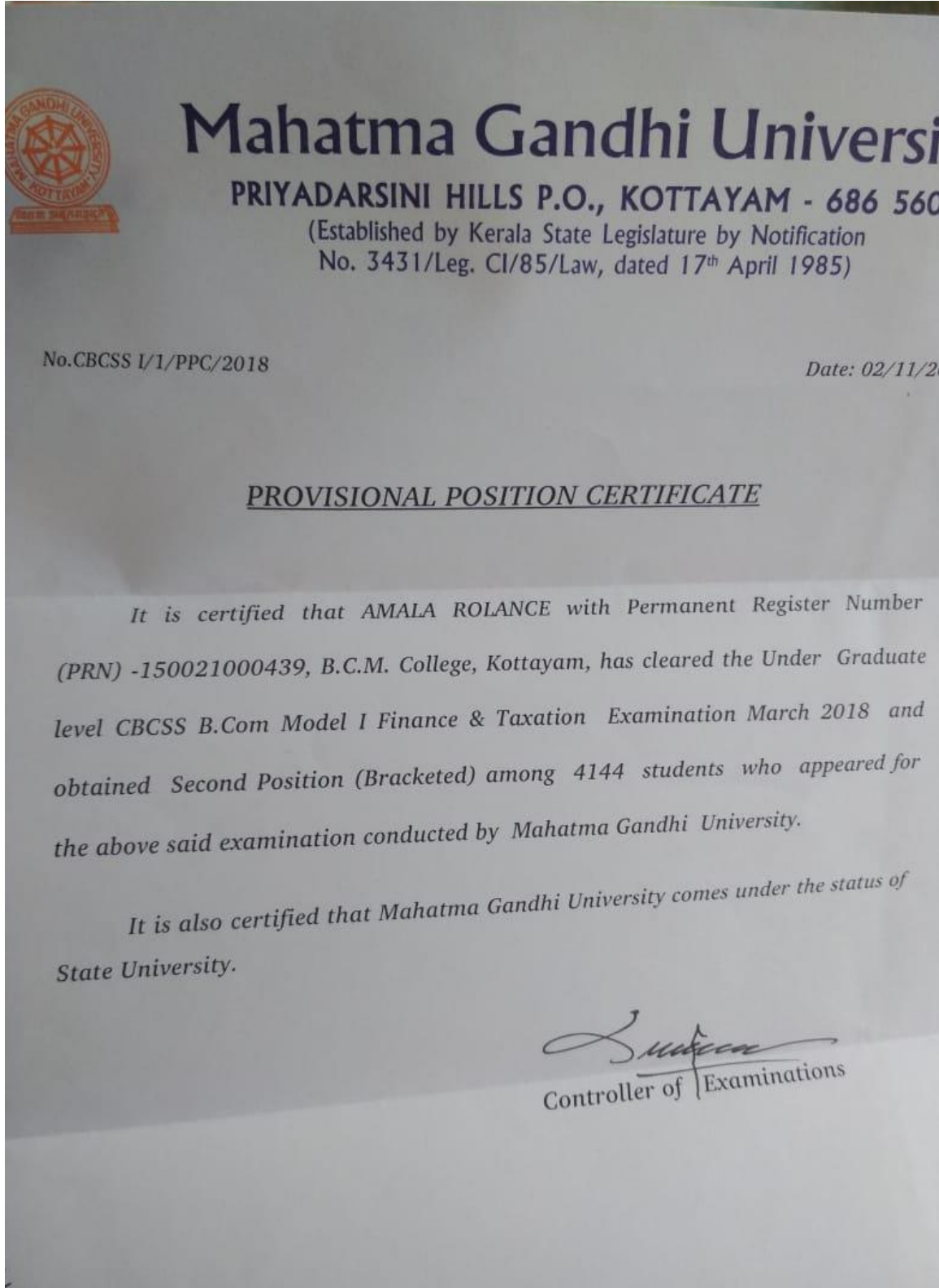
Ms. ANNU P SABU secured overall **2<sup>ND</sup> Rank** in the **Mahatma Gandhi University** Examinations.

Ms. AMALA ROLANCE secured overall **2<sup>nd</sup> Rank** in the **Mahatma Gandhi University** Examinations.

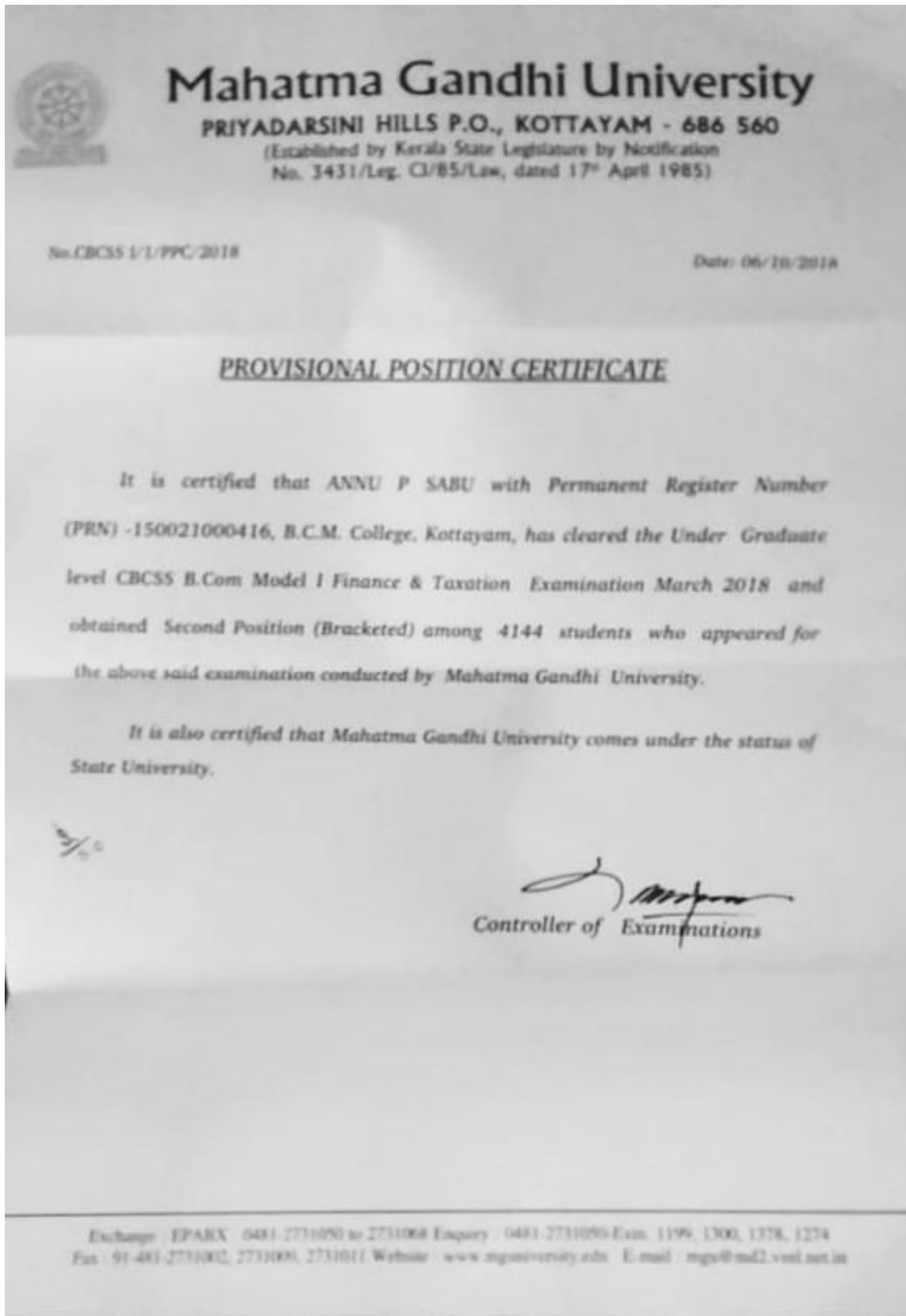
Ms. KARUNA RAJEEV secured overall **3<sup>rd</sup> rank** in the **Mahatma Gandhi University** examinations.

Ms. DIVYA A secured overall **4<sup>th</sup> Rank** in the **Mahatma Gandhi University** Examinations









## **Rank Holders - National Entrance Examinations**

The students of Commerce Department have cleared many National Entrance Exams for the admission regarding PG/Professional courses. They were able to achieve this because of the guidance given by all the faculties of our Department. The winners are as follows:

### **I. Pondicherry University – Entrance Exam 2018-18**

- Neenu Elsa George -4<sup>th</sup> rank – 252
- Kavyasree M -18<sup>TH</sup> rank – 197
- Keerthana Kumari R – 19<sup>TH</sup> rank – 195
- Meenu Elsa George – 5<sup>th</sup> rank - 250

### **II. Professional Examinations**

1. Annu Jose – Cleared IPCC
2. Amitha S – Cleared IPCC
3. Devika B Nair – Cleared IPCC
4. Ashley Jose – Cleared Foundational CMA
5. Sinimol P Sajeev – Cleared CPT
6. Keerthana Kumari R – Cleared CPT
7. Treasa Shaji – Cleared CPT
8. Ria James – Cleared IPCC

## 2. A+ HOLDERS

**“The influence of a good teacher can never be erased”.**

As the association is gifted with the pioneers in the field of Commerce, the bright girls are successful in making their glory all over Kerala. The academic year 2018-19 was proficient with 15 A+ holders from Taxation and 2 A+ holder from Computer Application.

The list of A+ holders are as follows:

1. Amala Rolance
2. Annu P Sabu
3. Karuna Rajeev
4. Divya A
5. Radhika R Nair
6. Denna Nebu
7. Meethal Maria George
8. Sissy Babu

9. Reshmi Varghese
10. Ashna Babu
11. Anju Pramod
12. Swapna Thomas
13. Devika R Nair
14. Aliya PS
15. Keerthana Kumari R
16. Anjali Krishnan
17. Amitha S

DAZZLING STARS OF COMMERCE (2015-18)

Congratulations to our 17 A+ Winners



RADHIKA R NAIR



DENNA NEBU



MEETHAL MARIA GEORGE



SISSY BABU



RESHMI VARGHESE



ASHNA BABU



ANJU PRAMOD



SWAPNA THOMAS



AMALA ROLANCE



ANNU P SABU



KARUNA RAJEEV



DIVYA A



DEVIKA B NAIR



ALIYA P S



KEERTHANA KUMARI R



ANJALI KRISHNAN



AMITHA S

### **3. BEST OUTGOING STUDENT OF COMMERCE** **DEPARTMENT(2018)**

**Ms. AMALA ROLANCE** of the Department of Commerce specializing in Finance and Taxation was awarded Best Outgoing Student of commerce department title for the year 2018. Apart from this, her achievements also include;

1. Second rank holder of MAHATMA GANDHI UNIVERSITY for the academic year 2017-18.
2. Accountancy topper of MAHATMA GANDHI UNIVERSITY for the academic year 2017-18.
3. NSS Volunteer of B.C.M College for the academic year 2015-18.
4. Active member of walk with scholar for the academic year 2015-18.
5. President of C.S.M (Catholic Students Movement) of B.C.M College for the year 2017-18.

## 4. CAMPUS RECRUITMENTS/PLACEMENTS

Under the Department, campus interviews are conducted to provide employment for the talented and qualified students before they complete the course, which suit their requirements. In pre-placement talk, students are given an idea about the industries and then tests, group discussions and interviews are conducted to identify the right person for the right job. The below students were placed in various jobs.

### UG LEVEL

- Anjana Nair – Federal Bank
- Aiswarya Raju – Ayyer & Co. (CA Firm)
- Mareena Paul – KPMG, Pune
- Meenu Treasa - Infopark
- Smera Seighal – Infopark
- Sruthi Philip – RBS, Chennai
- Anjali Vijayan - Infosys



**PG LEVEL**

- Athiramol G – Watts Electronics Pvt Ltd
- Chinchu K K – Pampady Service Cooperative Bank
- Chithra Vijayan – Purackal Honda
- Jithu TReji – Western College of Commerce and Management, Mumbai
- Lakshmi Mohan – KPMG Global Services
- Manju K Varghese – Kooroppada Service Cooperative Bank
- Neenu M Muralidharan –Kooroppada Service Cooperative Bank
- Sruthi Deranand– Manganam Service Cooperative Bank
- Tesslin Thomas – Civil Supplies Corporation Ltd
- Ancy Kachapally – CMS College, Kottayam

## ESAF RECRUITMENTS

Eight students from the Department of Commerce of B.C.M. College, Kottayam were a part of ESAF Trainee Recruitment Process conducted by the Kristu Jyothi College,Changanceherry. The recruitment procedures included two rounds. The first was the Group Discussion Round. Six students were qualified from this round to the next procedure which was the Personal Interview. The following students were part of this recruitment process.

- Amala Rolance
- Anju P Benny
- Annu George
- Anu Jose
- Brindha Krishnan
- Kavyasree T K
- Merin Mathew
- Swapna Thomas

## WALK WITH SCHOLAR

It has been observed that the students in Arts, Science and Commerce colleges do not get necessary orientation to prepare them for employment or guidance necessary to select areas for higher study.

Walk With a Scholar (WWS) scheme proposes to arrange specialized mentoring programs for students in Under Graduate Programs in Arts, Science and Commerce and to provide guidance for their future. The scheme introduces the idea of mentoring and builds on the concept of mentor as a 'Guide' and 'Friend'.

The mentoring scheme for students will be purely voluntary in nature. It will be open for all students entering the first year of the Under Graduate Program of Study.

The scheme aims at giving necessary orientation to needy students, to prepare them for employment and give them necessary guidance, motivation and necessary mental support to identify appropriate areas for higher study as well as employment.

The mentoring scheme should be planned to identify the opportunities available for the scholars, the areas suitable for

them, and the manner in which the scholar should proceed before them and evolve ways by which they can be acquired.

The students taking part in WWS from department of commerce:

- |                     |             |
|---------------------|-------------|
| 1. RESHMA ANN BENNY | I DC B.Com  |
| 2. SREYA MANGATT    | I DC B.Com  |
| 3. TANIA MATHEW     | I DC B.Com  |
| 4. MERIN PAUL       | I DC B.Com  |
| 5. AMALU MONICHAN   | II DC B.Com |
| 6. ATHULYA VINOD    | II DC B.Com |
| 7. NANDANA CHANDRAN | II DC B.Com |
| 8. SNEHA ELSA BIJU  | II DC B.Com |

Some of the moments capture during this event are as follows:



Christy Ann Binoy interacting with Ms. Preethy S,  
Director of Technology Business Incubation centre, NIT  
Calicut.



Some of our students having an interactive section in school of management studies.



Visited Business incubation center of CIFT

## II. SEMINARS AND WORKSHOPS

### 1. NATIONAL LEVEL

#### A. NATIONAL SEMINAR ON 'EMERGING ISSUES IN COMMERCE'

Department of commerce had conducted a National Seminar on the topic "Emerging issues in commerce " in association with College Development Council of Mahatma Gandhi University on 29<sup>th</sup> October 2018, Monday. The topic chosen for the seminar was exceptionally appreciated for its relevance in national level.

The formal function started at 10 am. The seminar was welcomed by Prof. Jipin V Jimmy, Head of Department. And the function was presided over by Prof. Josephina Simon, The Principal of the college. Being a commerce teacher, she had noted all the aspects and relevance of commerce in the present economy. The choice of salaried persons towards the investment is itself an example of the relevance, she also added.

The function was inaugurated by Prof. P J Kurien, former Deputy Chairman of Rajya Sabha. He has completed his studies from St. Thomas College, Kozhencherry and from Government Science College, Madhya Pradesh. He was a Professor of Physics at St. Thomas College, Kozhencherry and after that he entered politics. Numerous times he



was elected to Lok Sabha and also he held position as Union Minister in various departments like Minister of State, Industry with additional charge of Commerce, Non conventional energy sources.

In his speech, he noted the importance of conducting a national seminar and the relevance of our topic in the recent scenario. He has also pointed out the effects of GST, Digitalization in our economy. He also added that the major issues that the Indian economy is facing are because of the decisions taken by the Government. The consequent changes in the economy have led to the diminishing of Indian rupee. The Government must take policies that support the economic growth along with the welfare of the citizen.

After the inaugural address, Fr. Philmon Kalathra, The Bursar of the college, felicitated during the function Ms. Elizabeth Antony, the event co-ordinator of the event expressed heartfelt gratitude to everyone who was present for the seminar and by that the inaugural ceremony wound up.

## **TECHNICAL SESSION**

### **ISSUES IN COMMERCE: AN OVERVIEW**

The morning technical session was taken by Mr. V George Antony, Non-Executive Vice Chairman of UNIMONI. UNIMONI was formally known as UAE Exchange and Financial Services Pvt Ltd. It is a Non Banking Financial Services Company by adding a range of financial services for consumers and corporate including small business loans, housing and consumer loans, to its offerings.

The session started at 11 am. In his talk, Mr. George has mentioned about the various issues faced by the Indian economy, recently. As being an efficient and experienced person in dealing the foreign exchanges and loans, the major two factors that affect the growth rate of the economy. He added that our country should efficiently manage the foreign reserves and the interest rates to move into a fine position. Foreign investments, increased international trade and domestic business ventures including Startups etc are good signs to improve the value of the Indian rupee.

India is set to make strides in 2019 with the injections of funds into its falling infrastructure. Investment combined with the application of new technologies and job creation will boost GDP and economic growth, he added.





## **HIKE IN EXCHANGE RATE AND DIMINISHING VALUE OF INDIAN RUPEE**

Second technical session at afternoon was handled by Dr. Kochurani Joseph, the Former Head of Department, Department of Economics, Bharat Matha College, Thrikkakara. In her talk, she included all the aspects that lead to the change in exchange rate. She focused on the concept of Balance of Payment, which is a major problem for the hike in exchange rate. The growth of India from the Pre independence period to till are discussed. The variations in the value of Indian rupee while comparing with US Dollars were also included. The interventions of RBI in order to hold the exchange rate and their measures taken are also included. She added that, tight monetary policies are good for the Rupee but not so good for the stock market.

The fall in the value of currency affects a lot of economic growth indicators. The most positive impact of depreciation of rupee is the stimulation of exports and discouraging imports and thus improving the current account deficit. She also added that, while considering the commercial aspect of decrease in the value of Indian Rupee should also include the theories in Economics point of view. Then only an effective measure can be taken in order to improve.

Both technical sessions were followed by a 10 minutes interactive session where students clarified their doubts and expressed their views. Ms. Shijimol Shaji and Ms. Achu Joseph of M. Com thanked Mr. V George Antony and Dr. Kochurani Joseph for their valuable seminar.

### **BEST PAPER AWARD**

The co-ordinators had also planned to give Best Paper Award to the participants. From, among 35 participants Mrs. Arathy Viswanath, Research Scholar, S D College, Alappuzha, has won the award. And she has presented the research on “A study on job satisfaction among women employees in public and private sector banks”.

The certificates were also distributed to the participants in the valedictory session by Prof. Jipin V Jimmy, Head of Commerce. The event was dispersed after National Anthem at 5 pm.

## **B. NATIONAL LEVEL WORKSHOP**

The Department of Commerce conducted a lecture series in collaboration with securities and exchange board of India on 30<sup>th</sup> December 2018, at 9:30 am at college Auditorium on the topic '**INVESTOR AWARENESS**'. The lecture series commenced with welcome note from Mr. Jipin V Jimmy, Head of the Department of Commerce. Prof. Josephina Simon, the Principal of the college presided the function. She denoted that the department has all its academic activities to enlighten and prosper the knowledge among students. As a mark on triumph over darkness the Chief Guest, Mr. N Hariharan, Chief General Manager of Securities and Exchange Board of India. Prof Josephina Simon, College Principal and Mr. Jipin V Jimmy lightened the lamp for an auspicious beginning.

Mr. Hariharan is currently Head office of Investor Assistance and Educations (OIAE) and the communication division in SEBI.

In the inaugural address Mr. N Hariharan criticized that an investor guided in the right direction will be more responsible, knowledgeable and intelligent while making his contributions. He pointed out and explained in detail each and every possible schemes to invest their risks, and profitability in future. He said that " First save apart of income we get and then spend " save first and then spend.

He covers the benefits of investing in the capital markets and how to go about making wise investment decision. In addition to these, regularly organize such informative seminars in association with the

government, stock exchanges, regulations, depositors, leading national and regional publications to reach out to a wider audience.

The class was meant for the beginners in this field and his classes seemed to be very beneficial in understanding the basics of securities market and transactions.

Colleges under MG University were invited for the workshop and students and teachers from different colleges attended the workshop. Students of our college from different departments were present for the same. Almost 50 students and faculties from other colleges attended the workshop. And ended up the workshop with an interactive session with the students and faculties .

Different investment avenues are available to investors. Mutual funds also offer good investment opportunities to the investors. Like all investments, they also carry certain risks. The investors should compare the risks and expected returns after adjustment of tax on various instruments while taking investment decisions. The investors may seek advice from experts while making investment decisions.

With an objective to make the investors aware of functioning of mutual funds, an attempt has been made to provide information in question-answer format which may help the investors in taking investment decisions.

- Why stock market move up and down
- Ways of investing in stock market
- Why should you invest in equity mutual funds
- How to select mutual fund
- How to build a stock portfolio

- How to pick stocks for your portfolio
- And much more







## **2. STATE LEVEL**

### **a) Seminar on 'Investments and Capital Market'**

One of the most compelling reasons to invest is the prospect of not having to work your entire life! On the bottom line, there are only two ways to make money; by working and or by having your 'assets' work for you.

The latter case is quite trending and very relevant concerning a Commerce student. Therefore the Department organized a Seminar on how to invest in Capital Market.

The Seminar was conducted on 17<sup>th</sup> January 2019, Thursday at 2pm in the College Auditorium. Mr. V GEORGE ANTONY, Non Executive Vice Chairman, UAE Exchange. Ms. Anmol Shaji from 3<sup>rd</sup> DC Taxation welcomed the gathering.

It was our privilege to have him for leading the Seminar. The focal point Mr. V George Antony noted was 'investment'. He explained the conventional modes of investment in brief first. The lack of knowledge, risks associated, reluctance to join the stream etc were

pointed out as the major reasons/challenges why students are not coming forward in the investment area, he added.

There are more vast areas other than the usual shares, debentures, bonds and mutual funds etc. Real Estate Investment Trust (REIT) is one among the new trend. It is a company that owns, operates or finances income producing real estate. Another main avenue is Gold Exchange Trade FUNDS (Gold ETFs) that consists of one principal asset, 'Gold'. The strategy behind this is to track and reflect the price of Gold.

Mr. V George Antony shared his 36 years of experience in business and the finance industry makes him an inspiring leader to his aspirant juniors. The strong determination and hard work placed him among the few outstanding successful business leaders in India.

The driving force that keeps him young at heart and focused in mind is his vision. His excellent guidance leads the company to become one of the top financial institutions in India delivering the finest services through its versatile product like Money transfer, foreign exchange, travel and tours, loans, insurance, XPay cash wallet and share trading & Demat.

Mr. V GEORGE ANTONY shared his thoughts on why students should be encouraged to be part of Indian Capital Market. A diminishing trend is seen among students in this stream because of lack of knowledge on the

Capital Market and the practicality regarding the same, he added. He also commented that, being a Commerce Student, then priority should also be given to Capital Market and Investment avenues through which each and every student under the Commerce stream gain the returns and induce their fellow mates to participate in the Exchange as well.



## C) OTHER SEMINARS AND WORKSHOPS

### a) Dr.Sr.Karuna Lecture Series – 5<sup>th</sup> Edition

The Department of Commerce host lecture series, exhibits and events featuring the College's Professors, noted visiting academics and professionals from a broad range of environmental design fields throughout each semester. Designed to create a campus-wide conversation, the Lecture Series gives students an opportunity to interact with leading members of our faculty—scholars, chartered accountants, tax practitioners and civic leaders who are nationally renowned. All students, faculties, alumni, staff and community guests are invited to the series. Inaugurated in 2015, the Commerce association commenced lecture Series in the honor of former principal of BCM College, Dr Sr Karuna SVM, which aims to bring public speakers of the highest calibre from the worlds of academia, business, the arts and civil society to our campus to share their thoughts and ideas. The purpose of the series is to provoke discussion and debate about a range of topics and subjects in the past have included energy sustainability and the value of wealth. The

agenda is kept deliberately broad and the lectures are intended to be accessible to a general audience. Since 2015, Dr Sr. Karuna Lecture Series (DLS) has contributed to broadening the educational experience of commerce students and the community by bringing the smartest, most engaging, and influential people to campus, to encourage thought-provoking conversations and ideas. Through DLS-sponsored lectures, collaborations, we strive to achieve our mission of seeking and spreading powerful ideas, while also allowing the passionate and dedicated students on our committee to be exposed to a diverse and vibrant array of people, backgrounds, and ideas. We believe that a successful future cannot be built without reflecting into the past and learning from our experiences as well as those of others. As an extension to this ideology of ours we organize the Dr Sr Karuna Lecture Series featuring eminent personalities from various walks of life to share with us their experiences. Through this initiative, we want our students and faculty to develop a broader perspective of their responsibility to society and to give them an opportunity to listen to remarkable life stories of our esteemed panel of speakers. The Lecture Series will also provide us with opportunities to gain insights from thought leaders on what path we should take in the future as an Institution of excellence in management education and

will remind its students of the pre-requisites to being a successful manager and a remarkable citizen in society.

The 5<sup>th</sup> edition of the Dr.Sr.Karuna Lecture Series commenced in 6<sup>th</sup> September 2018at 10am in the College Auditorium on the topic, 'Changing India: Social and Political Consciousness among Women'.Ms. Nisha Purushothaman,chief News Producer,Manorama News, Prof. Josephina Simon, College Principal, Dr.Sr.Karuna S.V.M. , former Principal of B.C.M College, Kottayam, Fr.Philmon Kalathra, Bursar and Secretary, The Corporate Educational Agency of Colleges, Archeprarchy of Kottayam and Mr. Jipin V Jimmy, Head of the department, Department of Commerce lighted the lamp for an auspicious beginning.

'Nisha Purushothaman is an avid traveler and photographer'.

She is one who firmly believes that the people need more awareness about the planet and should travel and see the already fragile ecosystem first hand and contribute their part into helping conserve the earth's resources. She loves to be defined as a naturalist, conservationist photographer. From the backwaters and rainforests of India to the grass plains of Masai Mara; from the crater of Ngorongoro to the desert of Middle East, she has spent days and night passionately following the landscapes, flora & fauna, birds and wildlife of these places.

After the Inaugural Address, Dr.Sr. Karuna S.V.M., Former Principal, B.C.M. College, Kottayam and also the former Head, Department of Commerce of B.C.M. College, Kottayam felicitated during the function. She also published the Magazine prepared by the UG students named 'COMERT'. Fr. Philmon Kalathra, Bursar and Secretary, The Corporate Educational Agency of Colleges, Archeparchy of Kottayam also felicitated during the function and congratulated the students for organizing the 4<sup>th</sup> Edition of the Lecture Series. Ms.Adheena Anil of 3<sup>rd</sup> DC Taxation delivered vote of thanks and thereafter the inauguration ceremony was wrapped by 11.am.





**b) Capital Market at a glance- Prof. P J KURIAN, Ex-Commerce Minister**

Prof. PJ KURIAN, Ex-Commerce Minister conducted a workshop on 22<sup>nd</sup> September 2018, Friday for the students of Commerce Department under initiative of Capital market club in the Class 418. Sir introduced the way of pooling the money and investing in various channels. He gave a brief description about capital market



to all the members of capital market club. The capital market is a vital of the financial system of an economy. Capital market provides the support of capitalism to the country. It is the market for securities, where companies and governments can raise long-term funds by issuing and trading corporate equity and longer-term debt securities those maturing in more than one year. In this market, the capital funds comprising of both equity and debt are issued and traded and the securities traded comprises of financial securities, government securities, semi-government securities. Prof P J Kurien shared his knowledge and experience in investing, trading and wealth creation. The seminar helped the students to succeed in the field of finance by providing exposure to the diverse world of corporate finance and investments. It ended after an interactive session.

**c) Entrepreneurial Skills- Prof Reshma Rachel Kuruvilla C.A.,  
M.Com., A.C.A.**

A workshop was organised by the devoted and dedicated students of Entrepreneurs club under the Commerce Department on the topic 'Entrepreneurship Skills' on

26<sup>th</sup>September 2018, Friday. Prof Reshma Rachel Kuruvilla took the seminar at 2pm in the class 223 for all the members of Entrepreneurs Club. Miss introduced various terms like entrepreneur, entrepreneurship and entrepreneurial skills to the young business women. Miss talked about what makes someone a successful entrepreneur? "It certainly helps to have strong technology skills or expertise in a key area, but these are not defining characteristics of entrepreneurship. Instead, the key qualities are traits such as creativity, the ability to keep going in the face of hardship, and the social skills needed to build great teams. If you want to start a business, it's essential to learn the specific skills that underpin these qualities. It's also important to develop entrepreneurial skills if you're in a job role where you're expected to develop a business, or "take things forward" more generally". The seminar focused on the question of how youth, women and persons can access government procurement and entrepreneurial opportunities.

Prof Reshma Rachel Kuruvilla gave an overview of the economic development in India and the place of social justice and protection. This helped to shed light on the various existing constitutional, legal, and policy frameworks as well as fiscal schemes targeting the inclusion of youth, women and persons with disability. The seminar

was conducted in a very interactive manner where students were given the opportunity to ask questions. Students were also taken through the processes involved in registering a company, a business name and a partnership including the process of obtaining government certification and submitting tax returns. Also Prof Reshma tackled the issue of business project writing and appraisals and it involved the students being taken through the concept of business planning and profiling and its contribution towards harnessing success.



### III. DAYS OBSERVED

#### 1) ENVIRONMENTAL DAY

Nature: We didn't acquire it from our ancestors, but we borrowed it from our children. As a remembrance of this fact, we, the students of commerce department celebrated environment day by organizing programs which promoted 'Go Green' ideas among students of our department. Without a healthy environment we cannot end poverty or build prosperity. We all have a role to play in protecting our only home .We can use less plastics ,drive less, waste less food and teach each other to care. These are the words of Secretary General Antonio Guterres. The students of our department took the initiative in cleaning all the classrooms of the department and all the students participated in this cleaning process. This gave us a sense of self pride and

happiness. Through this program, students were also taught to make paper pens, carry bags and other items. The programs were coordinated by the members of entrepreneurship club as part of their club activities. There was an active participation of students from the department. The program aimed at developing the entrepreneurship skills and the creative and artistic skills among students. Students exhibited their creative skills in every pen they made. The paper pens made by the students were sold in the retail shops of the town. Through this program we also established a new step towards 'commerce in practice'. By making paper pens by ourselves and selling it outside for a profitable price, we were able to bring our business skill into practice. It gave the students an experience in entrepreneurial initiatives and also helped them to acquire a new skill. The program also helped us to initiate the new entrepreneurial activities on green products by the

students. This act is to throw light to the minds of students that we must protect our environment.







## 2) DRUG ABUSE DAY

June 26 is regarded as international day against drug abuse. Illicit drugs and their trafficking pose a large health threat to humanity. In order to draw awareness to the need for action and cooperation, commerce Association organised an awareness class on the topic 'Drug Abuse and the Law'. Mrs. Anusha R Nair took the awareness class in a very attractive manner and it proved to be very beneficial. She talked about



the after effects of using drugs and how different people react to various drugs and get addicted to this.

### **3) TEACHER'S DAY**

Teacher's day was celebrated in a special manner for giving a memorable day for our teachers. Various programmes and games were arranged by the students for their teachers. Students presented a cake to their loving teachers as a token of love. It was really a memorable day for both teachers and students. Celebrations like these showed the warmth and love that we share with our teachers who are our mentors also. The third year students acted as teachers for the day and took classes for their juniors. The day provided free time for the teachers and they enjoyed the day and that was a great relief for the teachers unlike other days.



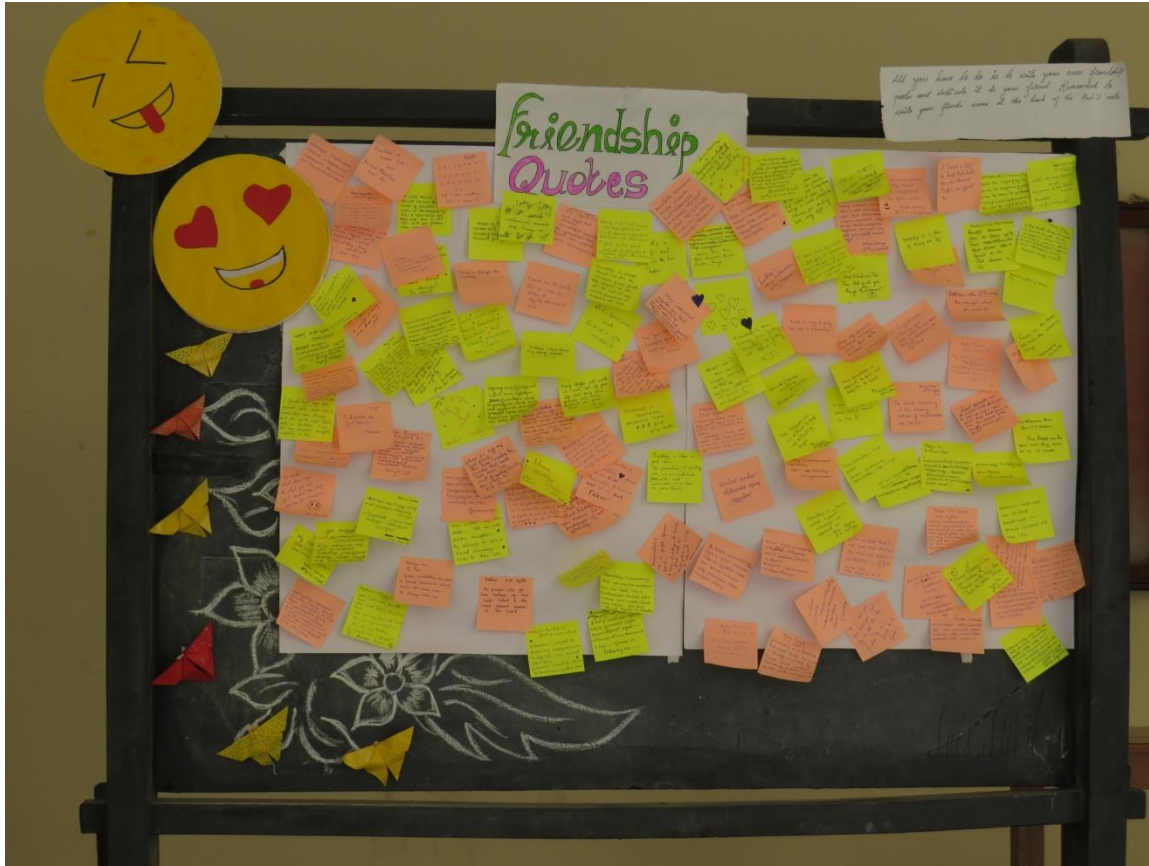
#### **4) FRIENDSHIP DAY**

Friendship day in India is celebrated on first Sunday of August, which was on 5<sup>th</sup> of August in the year 2018. So we the students of commerce department organized various programmes as part of the friendship day. We conducted both inter and intra departmental activities which came out to be quite successful. There were friendship band making competition and friendship quotes writing competition which were held as inter-

departmental competitions. Many students from different departments participated in the competitions. As a token of their friendship they were given an opportunity to make a beautiful band visualising all the love, care, trust and affection to their friend. The best friendship band selected was given a special prize. In addition to this the sales of the friendship band was also conducted.

A friendship quote writing competition was also held. Students from different departments were allowed to write quotes and display it on the board. And the best among them were chosen by the judges and was awarded prizes.

In addition to this an event called '**Adaar FRIENDSHIP Surprise**' was conducted which was basically a platform to exchange surprise gifts. Various teachers and students exchanged gifts to their beloved ones and them. We basically acted as middlemen who performed the duty of exchanging gifts to the respective persons.





## 5) ETHNIC DAY

If you talk about India, ethnic day is celebrated in the most beautiful day. People of different religions celebrate this day in their own unique style according to their culture. Some regions dress up in the ethnic style and perform their folk dance where others welcome this day in traditional way by making delicious ethnic food on this day, everyone in their surrounding in traditional style. They all do it to make it look like a festival of their own culture.

On behalf of Department of Commerce organized **ETHNIC DAY** in 5<sup>th</sup> October 2018. Every department of our college joint for the program which made it into a great success. Our college

was filled with colors on this auspicious day. Prof. Anil from department of Malayalam was the chief guest and in the presence of our respected principal and teachers .The main theme to conduct this event is to spread the joy and essence of our culture.





## 6) EID-UL-FITHR

Eid ul-Fitr is an important religious holiday celebrated by Muslims worldwide that marks the end of Ramadan, the Islamic holy month of fasting. Eid al-Fitr is celebrated for one, two or three days. It is forbidden to fast on the Day of Eid. As an obligatory act of charity, money is paid to the poor and the needy. Eid gifts, known as Eidi, are frequently given at eid to children and immediate relatives.

The department of commerce celebrated eid al-fithr in its most traditional form. The students had set up different food stalls in front of the auditorium. They had made the traditional food varieties like kaypola, meat rolls, unnakaaya, cutlets, pathiri and chicken curry, mutamaala, meat balls and so on. And these food varieties were sold by the students and made a great profit and the profit amount was contributed to santhwanam centre as a charity. And also as part of the celebration, the students of commerce department come up with a **“MEHENDI STALL”** where the students exhibit their creativity onto the hands of other students in the college. And this helped the students to achieve the great skills of an entrepreneur.

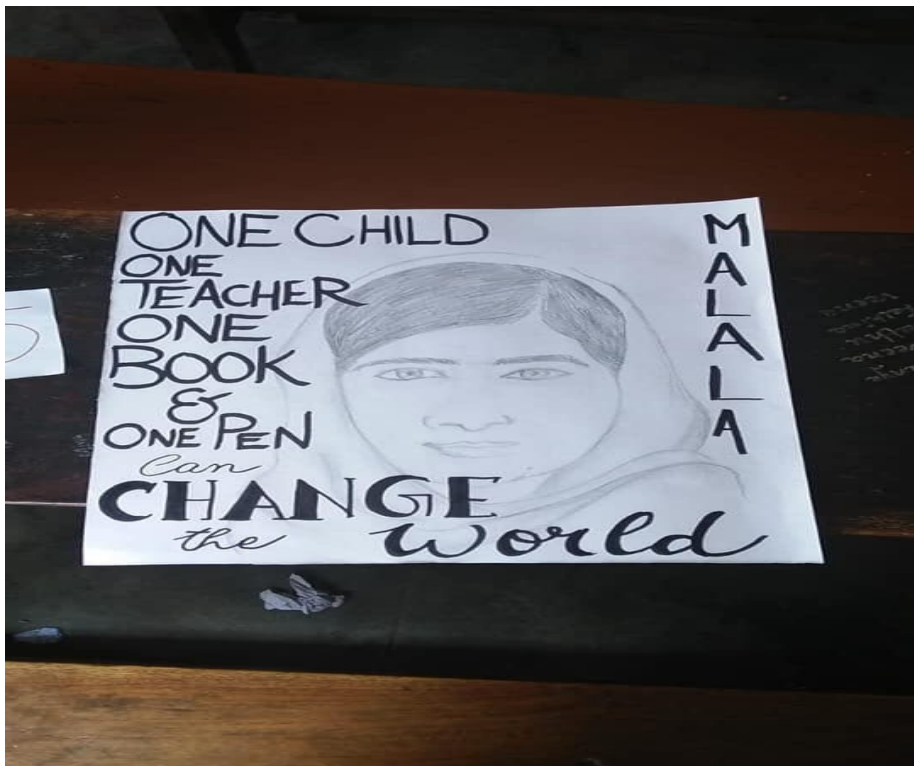
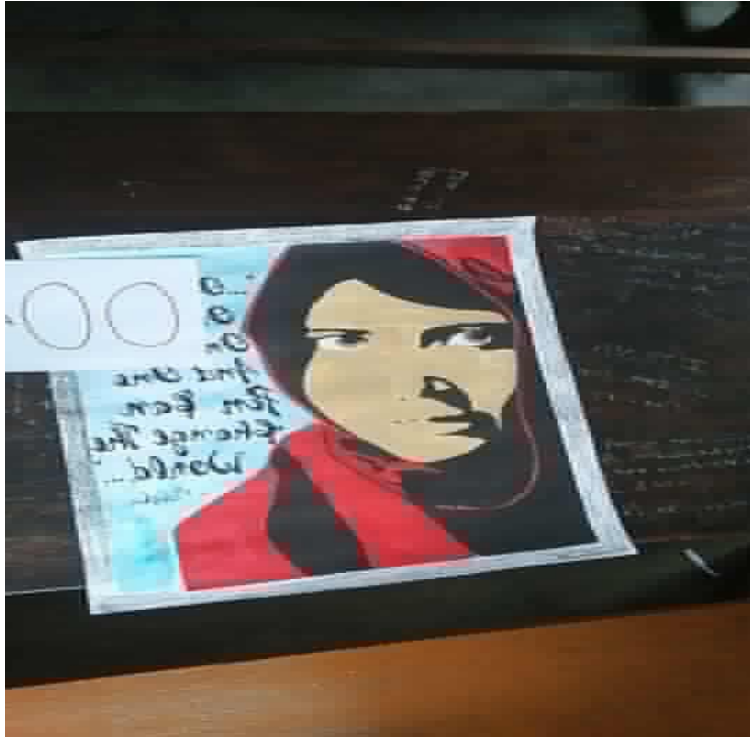
As to uphold the tradition, students collected a certain sum of money and paid to the needy people. And the active participation of our students made it to the great heights of success.





## **7) MALALA DAY**

July 12 is celebrated as World Malala Day, which is her birthday and also a day on which she delivered an impassioned speech at the United Nations headquarters on the need for gender equality in education. This day was celebrated with great respect by the students of our department and as part of it we conducted a poster making competition in which students from different department participated. This was also a proud moment for us, as we the students of a women's college were able to do this. We strongly supported the idea of gender equality of education.





## 8) READING DAY

As part of reading day celebration, the students of commerce department organized a books exhibition and resale of used books:

- **BOOKS EXHIBITION**

Books were collected by our students from every classes of our department for the exhibition. Books of various languages were exhibited. These include

books of famous authors and publications. Special arrangement to refer the books was also arranged. The exhibition stall was open for entire college. Active participation from the whole college made the event a grand success. large mass and varieties of books were exhibited to the entire B.C.M.



- **BOOKS SALES**

A sale of old and used books was held in front of our college auditorium. Novels, holy books, story books, dictionaries etc were kept for sales. Students from various departments bought the books and it turned out to be a profitable venture.

The second hand books were brought by the students of commerce department. The profit derived from the venture was distributed to the corresponding bookowners.



## 9. HANDWASHING DAY

As part of global hand washing day 2018, students of 1<sup>st</sup> DC b.com computer applications conducted a program which aims at giving awareness on the healthy side which was combined with a mime. The main objective behind organizing a programme like this was to make focuses on the links between hand washing and food including the food hygiene and nutrition. Hand washing is an important part of keeping food safe, preventing diseases and to stay healthy. Thereby understanding all the aspects and importance on that day, we organized and conducted the programme.

The theme behind the global hand washing day 2018 was clean hands- a recipe for health. That strikes us and on 15<sup>th</sup> October Monday, 2018 we celebrated global hand washing day in our college campus. We made posters and charts showcasing the need and importance of hygiene in day to day life. We made hand wash ourselves and distribute it to all the departments and wash areas. A great support was there from our teachers, who guide and motivate us. On Monday morning we started by distributing the hand wash bottles to each and every departments in the college. The response from other department teachers were very supportive and they congratulate us for the unique thought that we had made, that is to distribute hand wash free of cost to all the departments. The main focus behind this was to promote effective hand washing behavior and to remind or help others to always wash

their hands before eating. Along with this a mime showing the awareness and hygiene that an individual need to have had showcased in front of the auditorium at 1 p.m. the theme behind the mime was to provide awareness about the dangers that one may face in their life if they are not following a proper hand wash routine. There was a great team work behind it. Each and every one of us cooperate together for the success of the programme. The mime conveys the message to all the audience and was a success. Posters and drawings were made on the right ways to wash hands. The programme was followed by vote of thanks and the programme concluded

From the beginning to the end there was a group effort and that leads to success. Being in a group many ideas can be taken and our programme was a combination of all our ideas together. There was equal participation from all the students in our class for the programme. Better communication and decisions were easily made and arrangements went on fast for the programme. The feedback that we got after the programme was good. Many praised the entire program a lot and guided with inspirational words and inspired for better.





**GIVING GUIDELINES AND INSTRUCTIONS FOR HANDWASHING AND GOOD HYGIENE.**



## **IV. EXHIBITIONS**

### **1) Conducted for outside students/public.**

#### **a) Food Stall**

The Inter Collegiate Commerce Fest Prayaan 2K18 is one of the largest and happening fests around the state. Since its advent the numbers of participating students and colleges have only grown in size. Large number of sponsors and advertisements stand as a backbone of this commerce fest. Apart from its being a festival, it truly is a platform that brings out the best in each and every participant. For even the students that host the Fest, Prayaan truly was a chance to apply textbook knowledge into practice. Food stalls were arranged by both the second year and first year degree

students. The food stalls showcased various food items, delicacies and beverages which allowed all the students and others from participating colleges to purchase their items from the said stalls. Their food counters stood as chance for students to apply their marketing techniques and strategies into real-life situations.

## **b) Handicrafts Stall**

The Inter Collegiate Commerce Fest Prayaan2018-19 was a platform to bring out young entrepreneurial ideas from students. This allowed the students to showcase their talents and apply their textbook knowledge in a practical way with real-time demand, market, supply, buyer seller relationships etc..Also a stall of handicrafts was open during the time of the fest. The items of handicrafts where jewelers , home decors, handicraft bags etc. This stall too saw a

huge participation from students and faculty members of the participating colleges.

### **c) Tent stay**

The experience given to the students was really fun and they had a great time with wayanad Trekking. Through word, viewers came to know that Staying in a tent is a great way to be in the fresh air and still be comfortable. They let the viewers to know that camping in Wayanad also gives complementary daytime adventure activities. They offered the students that their adventure camping site will let them to stay in a tent set in the lap of a private camping ground along with availability of food and clean toilet and bath facilities. The people felt very happy about the tented plan and advised raised by the wayanad trekking team.

Wayanad Trekking offered a wide range of outdoor pursuits to the students including Trekking, Mountaineering, can criss-cross dense forests, lush valleys, high altitude cold deserts, get off the beaten track, participate in adventure sports activities and much more fun! .Also offered the deep forest camping, stay with tribes, road jeep ride trips, jungle safaris and peak climbing expeditions. Join in the community where travel explorers and tour guides teach you of how to indulge in the mind-blowing adventure.

## **2)Conducted for students of this College.**

### **a)DISSERTO - Before and After 2018**

The year 2018 witnessed several events that went down in history. Every field of activity had an event that changed its ordinary course of action. Also all the events that occurred soon after the commencement of 2019 were great kick starters to a new year. All such events that occurred during the previous year were depicted during an exhibition conducted by the students of the Department. The exhibition clearly demarcated all the activities that occurred during and after the commencement of the New Year. This exhibition saw a huge participation from the students of the college. All the chart papers were displayed in front of the department for all to see.







## **b)THANIMA 2k18-19**

A heritage exhibition was organised at BCM College by the Commerce Department 22nd January 2019. The exhibition commenced with a welcome note from Asst. Prof Jipin V Jimmy. The chief guest delivered an enlightening speech on heritage exhibition. As one enters the Reception area itself, one could feel the pulse and the magnitude of the event! The entire school was abuzz with activity. The event was a grant success with presence of entire crew of department. An exhibition that attempts to tell humanity's diverse stories with many objects from around the world. Those antique objects of cooking contributed new meaning to the phrase "just like Grandma used to make." Utensils were made of diverse materials such as clay, wood, cooper, bronze, lead, gold, and silver. Selection of material depended on the use, status of the user and the purpose for which the utensils were made. Utensils of stone were made along with those of copper and bronze.



## **v. PERSONALITY DEVELOPMENT/STUDENT EMPOWERMENT PROGRAMMES**

### **1) CLUBS**

The Department of Commerce undertakes the activities of five clubs. The five clubs are Entrepreneurship Club, Quiz Club, Capital market Club, research club and the film Critics Club. The workshops of club's activities were inaugurated by Mr. Jipin V Jimmy, Head of the commerce department, BCM College, Kottayam on the day of Association inauguration.

There were mainly three motives for the formation of these clubs; to gain invaluable leadership, social and personal skills. All students of the Department were members of any of the above five clubs. The students can select the club according to their wish and skills. The Department organized various club activities with a motive of developing the career interest and goals. It also gives the students a platform to apply the classroom learning

into practical. These activities help in bringing up the students who were back in studies. They were also able to achieve leadership quality, personal and social skills.

Club Name	No. of Activities
<b>Entrepreneurship Club</b>	5
<b>Quiz Club</b>	2
<b>Capital Market Club</b>	4
<b>Film Critics Club</b>	2
<b>Research Club</b>	3
<b>TOTAL</b>	<b>16</b>

### **a) ENTREPRENEURSHIP CLUB**

Most of the students were participants of this club. This shows the interest of students to be an entrepreneur. The main aim of the club was to develop entrepreneurial traits among the students and it includes the following activities:

### ➤ **Awareness class**

The first program of the club was an awareness class by Miss Reshma Rachel Kuruvilla, who is the in charge of this club. This class focuses on qualities should be possessed by an entrepreneur, how he should withstand in the society and also how to face competition in the market.

### ➤ **Food court**

The members of the club who were interested in cooking had organized a stall at the event of our fest Prayaan 2018. They sold the products prepared by themselves. Through this they were able to earn profit and it helps them to learn how to manage the situations.

### ➤ **Art and Craft**

The students who are interested in crafts were given a chance to show their creativity. They were asked to arrange and

decorate the programs conducted by the Commerce Department. The main aim is to increase the creativity of the students.

### ➤ **Entrepreneurial Idea Competition**

A competition was held in the Department by the club. The competition was to suggest best entrepreneurial idea. Top 5 suggestions were selected for the final stage and the best idea was selected.

### ➤ **Eco-Sale**

As part of Gandhi Jayanthi, the students of commerce department took an initiative to make paper pen and sold it among the students of BCM College.

## **b) QUIZ CLUB**

Quiz club's main aim was to create more general awareness and knowledge among the students. A commerce student should be always aware about the current market and its situations. The activities of club include:

### ➤ **Weekly Questions**

Twice in a week a question will be displayed in the notice board of the commerce Department. And students who know the answer can write and put it in the box in front of the notice board. The question will be displayed only for one day.

### ➤ **Business Quiz**

Two students are selected for participating in the business quiz. It is conducted once in a month along with the Group discussion. The marks of quiz also will be taken into consideration while selecting the best team of group

discussion. This helped the students to focus on the current affairs.

### **c) CAPITAL MARKET CLUB**

This club helps the students in how to invest the benefit and finding out the developments in the world economy. It gives the students a platform to know more about the share business and capital market investments. This club conducted the following activities:

#### **➤ Awareness Class**

An awareness class was given by our teacher jipin sir to the members of the club. The class was about capital market investment and the benefit of doing share business in today's world.



### ➤ **PAN Card**

For doing any business or other transactions relating to capital market investment it is compulsory to have a PAN Card. As a first step all the members of the club had taken the Card. The next stage was to give awareness among other students regarding the benefits of having PAN card. Final stage was to help other students to take PAN Card.

### ➤ **Workshop**

The capital market club has organized a workshop under the guidance of SECURITIES AND EXCHANGE BOARD OF INDIA , on 16<sup>th</sup> November 2018, Friday

### ➤ **Virtual Stock Trading**

The members of the Club are given online and live tutorials in the Department for half hour weekly. They were first requested to invest the virtual money in stocks they prefer after analyzing all financial data available about the particular stock they

chose. The price movements of the stocks they have picked are analyzed periodically and recorded so as to make in depth and technical analysis on securities and the entire Capital Market.

## **d) FILM CRITICS CLUB**

This is a new club organized by our Department during this academic year. Film is the most powerful media through which many messages of social importance can be communicated. The activities of this club include:

### **➤ Review Writing Competition**

The members of the club have conducted a review writing competition. Two students were selected from each class of our Department and they were shown a short film. They had to

write a review on it. The best review was rewarded. This helps to increase the creative skills and writing skills of the students.

### ➤ Short Film

A short film was shown in our Department. It helps to provide a social awareness among the students.



## e) RESEARCH CLUB

The members of this Club have been guided by Ms. Elizabeth Johny, Assistant Professor, Department of Commerce and the Club Secretary is Ms. Lino Wilson from 2<sup>nd</sup> Year M.Com. The students conducted weekly meeting on every Tuesdays at 1.30pm in M.Com 2<sup>nd</sup> Year Classroom. The major activities carried down by this club are:

### ➤ Newspaper Analysis

The members are divided into groups and they conduct newspaper analysis. The Hindu newspapers for the last week's working days are analyzed and major events are put forth into discussions.

### ➤ Paper Presentation Guidance

Students are encouraged to participate in all Inter Collegiate Paper Presentation Competitions. For that, the club guide

used to take presentation tutorials once in a month at the Club meeting.

### ➤ **Magazine**

The members collected abstracts of the research studies they have carried out in the last year. All these abstracts were published in a Magazine named 'Research Heralds'.

## **2) CAREER GUIDANCE**

### **a) Certified Management Accounting (CMA)**

An eminent personality Mr. John Sebastian from the Institute of Lakshya has organized a class for the students about Certified Management accounting and the bright students of our Department joined for that course and still exploring the various opportunities of that course.

## **b) Tax Practitioner**

A well experienced tax practitioner met our students and we had an interactive section with him about the course tax partitioning. Students were anxious to know about that course and many of them joined for that course.

## **c) CAT Coaching**

For becoming a best manager in the modern era one should get adequate training. Many of our smart and intelligent girls have joined for CAT coaching at TIME, one of the best and leading coaching institute in India.

## **d) Competitive Exam Coaching**

Rising competitions in various competitive exams have made the students even more anxious about the time management and shortcuts for finding answers. To eliminate this, Mr. Varkey, the Director, TIME had a half hour interactive session

with some of our students. The students clarified their doubts and he also commented on the importance of exam preparation done well in advance.

### **3) OPERATAION VIGNJANA**

It's an innovative scheme introduced in association with the newspaper 'The Hindu'. The students of Commerce Department were blessed to be reared in a college where reading and keeping up with what was happening in the world was important. The newspaper acted as a "living textbooks". The program is used to teach reading, grammar, geography and unlimited ideas that teachers can come up with in the classroom. The newspaper has become an invaluable tool to teachers.

The students were given The Hindu newspaper every working day at their classes. The newspapers were distributed at subsidized rates. Every student of the Department subscribed the paper and made a report on next day. The reports were checked by the news monitors every day and the same was

counter checked by the class teachers. It helped the students to increase their knowledge as well as their English vocabulary. Mrs. Jini Jacob, Assistant Professor and Mrs. Anusha R Nair , Assistant Professor monitors and co-ordinates the programme.





## **4) COGNITIO – NOTICE BOARD**

The association has provided a platform for the students to mark their creativity through bulletin board system. With the objective to enrich the students, each class of the Department was allotted for a week to fill the notice board titled Corporate World. The bulletin board system included;

- **All-star effort**-All the students of the Department are given chance to exhibit their talents.
- **Best work in the world.**- The bulletin board was used as a place to post our students' best efforts. Students will be exposed to geography and foreign languages as a result."Our Best Work" bulletin boards are classroom staples. A bulletin board that serves as a place to post our students' excellent efforts, served the dual purpose of modeling for others what "best work" looks like. We made every effort to ensure that the work is changed as often as possible and that all students are represented on the board from time to time.

- **Happy birthday To You-** It helped the students to see in an instant who celebrates birthdays in each month of the year.



- **Hot spots in the news-** We track important people and events in our town, state, country, or the world with this "Hot Spots in the News" bulletin board. It was intended to expand students' awareness of the world by making current events an important part of our curriculum. We assigned 2 students as "news monitors" for the week; they brought in news each day from the newspaper or from online news sources. (If they saw the news on TV, chances

are the TV station has a Web site where the news story can be found).

- **You probably didn't know that-**There are lots of things students and staff members probably do not know about the interesting facts all over the universe. Such facts were also exhibited through bulletin board system.

The bulletin board system had helped the students to enrich their campus life with more fun. For the best collections, Head of the Department, Prof Josephina Simon distributed prizes. Overall, the bulletin board system acted as a source of inspiration and enrichment.



## 5) NEWS BUREAU

The energetic and enthusiastic students of the Department of Commerce have achieved a lot during their studies in their college. Many students had cracked the CA Entrance-CPT and CA-IPCC exams. Sinimol P Sajeev, Keerthana Kumari R, Ria James and Treasa Shaji cleared CPT exams; Ashley Jose cleared Foundational CMA and Annu Jose, Amitha S and Devika B Nair cleared the IPCC exam too.

The faculties of the Department stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.

## **6) SOCIAL MEDIA**

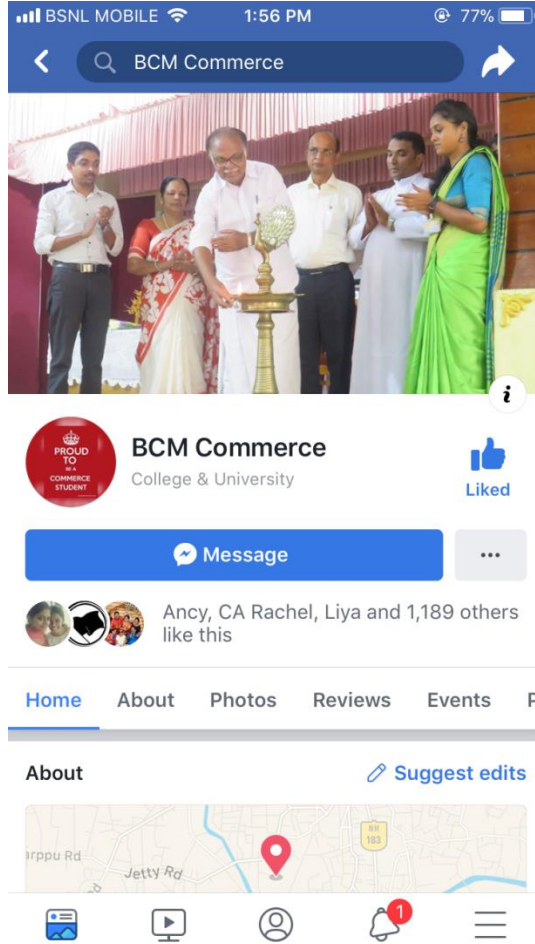
### **a)BCM Commerce (Facebook Page)**

The Commerce Department of the BCM College has its very own page on face book. This page can be accessed through the link <https://www.facebook.com/BCM-Commerce-1554093314815219/>Through this facebook page the students are kept update with the latest events and happenings of the college as well as the Department. The page also allows the students to express their varied

opinions and viewpoints pertaining to various activities and programmes. The active public relations team of the commerce Department makes a continued effort in posting several articles and post pertaining to the dynamic commercial field of the nation. This page boasts almost 1150+ likes of the ex-students and also the present students of the Department. This face book page also stands as a medium through which the ex-students share various placement and recruitment offers of corporate to the newly graduating students.

## **b) PRAYAAN Page**

Under the guidance of this very public relations team, there has been a continuous stretch of our Inter Collegiate Fest's fb page this year too. The page was renamed to Prayaan 2018. This page can be accessed through the link <https://www.facebook.com/prayaan2018/>. It boasts over 2322+ likes of students from various Colleges, which look forward to the activities of the Department. News relating to events and competitions, inviting participants from other colleges is also posted on this facebook page.





## **7) ORIENTATION PROGRAMME FOR FIRST YEARS**

Department conducted an orientation on 23<sup>rd</sup> July 2018, Monday to welcome the students to the Commerce Family. Prof. Jipin V Jimmy, HOD welcomed all new students. Mrs. Jini Jacob, Assistant Professor introduced about the college and B.Com course to the newcomers. Students conducted various cultural programs thereafter.

## **8) FRESHER'S DAY**

On 4<sup>th</sup> August 2018, Friday the third years of the Commerce Department organized "AMIGO 2018". The event showcased several programs allowing the first years to portray their in-born talents to cultivate new ones. They were introduced to the commerce family with utmost grandeur. The students had an opportunity to interact with their seniors. This allowed them to learn and develop new skills and talents. Also several games organized by the senior

most students of the Commerce Department allowed the fresher's to establish a healthy rapport with each other and the commerce family. The fresher's were also given a lavish treat the students of the entrepreneur club. Self made food items like cake, truffles, éclairs and also mocktails were offered to the student as part of the treat. The program was an easy ice breaking session among the students of the Department which later catered to unity which showcased in all the activities of the Department.





## 9) INDUSTRIAL VISIT

### **Kitex and Anna Aluminum visit by III DC B.COM**

The commerce association of BCM College ATHARVA organized an industrial visit to kitex garments limited and Anna aluminum, Ernakulam on 13th October 2018, Saturday. It was conducted as an educational tour which provide students an insight regarding internal working

employment of the company. A group of 90 students of 3<sup>rd</sup> year b.com taxation and computer application took part in their industrial visit under the guidance of Prof. Jini Jacob and other 4 faculty members. We all assembled in the college by 7:30am and started the in 2 buses by 8:00am. By 10:30 we reached kizhakambalam , firstly we visited Anna Aluminium. The executive explained everything to us and then we reached kitex. Prof. Jini Jacob introduced Sri G.K Pillai, general manager of kitex limited to us. His explanation assisted the students to get exposure towards the items to be used to make a product also he mentioned about various incentives, bonus, wages given to the employees, medical facilities and other perquisites. By visiting the production units, we understood the risky conditions in which workers work, the people management challenges involved in managing workers apart from getting hands on technical knowledge. After the visit students and faculties had an opportunity to get kitex product at reduced price. After the visit, students and

faculties had some leisure time at Lullu Mall, Ernakulam and by 4:30 pm all head back to kottayam.



## **10) STUDY TOUR**

### **a) B.Com Batch (2016-19)**

A four day study tour was organized for the third year students of the Commerce Department. Three main destinations namely

Malpe, Coorg, and Wayanad were covered by the students. The study tour allowed the students to carry out several adventurous sorts like off-road trekking, mountain climbing and river rafting. The group of 80 students along with 4 faculties had the golden opportunity to visit the Tibetan monastery and had the chance to interact with the senior most inmates of the monastery. Also the students had the chance to renew their relations with mother nature by their visit to the Bamboo Forest situated at Coorg.





At St. Mary's Island



Enjoying waterfalls at Eruppu, Wayanad

## b) M.Com Batch (2018-19)

A three day study tour was organized for the final year M.Com students of the Commerce Department. The main destination was Wayanad.. Also, the students had an opportunity to be with the nature and experience the beauty of Wayand. The Ellembeleli river, eruppu water falls, Ambukutti hills etc..also added more adventures to the tour for the students. The study tour allowed students to establish a much needed balance with academics.





## **11) SWAP SHOP**

As part of Commerce in Practice Campaign, students of B.Com Computer Applications set up a physical store for the sales of second hand items. The Swap Shop was open for sales on 22<sup>nd</sup> January 2019, Tuesday from 1pm to 2pm in Room No : 224. The second hand items were collected from the students and the Department. Products having price ranging from Rs.10 to Rs.100/- were put for sale. Therefore students could bring in anything which is second hand and at the same time is in a reusable condition.

The prices for the product were set by the students who bring the items. Once sale was made for an item, the entire sale price after deducting a fixed commission of Rs.5/- was returned to the student who brought the item which had sold out.

The faculties and students of the entire College actively took part in the event and bought many products from the shop. We also put an offer. For every purchases over and above Rs.200/-, a 100gm of homemade Mango Pickle pack would be given as free gift. The sales details were as follows.

### SALES DETAILS

SL NO	ITEMS	COST	COMMISION	SALES
1	Antique Designer Bangle – 2	45	5	50
2	Ordinary Bangle	15	5	20
3	Fancy Bangle	15	5	20
4	Bangle Set	25	5	30

5	Earrings	55	5	60
6	Pen Set	15	5	10
7	Key Chain	5	5	10
8	Misc Stationeries	30	30	30
	<b>GRAND TOTAL</b>	<b>205</b>	<b>65</b>	<b>230</b>

We made total sales of Rs.230/- out of which Rs.205/- were returned to the students who brought the sold products. The remaining Rs.65/- was the total commission the organizers got from the Swap Shop Sales.





## **12) SUPPLY CHAIN MANAGEMENT**

As part of Commerce in Practice Campaign, students of B.Com Finance and Taxation set up a Supply Chain Management event so as to make students experience how the marketing channel work. Ms. Susan Sunny from 3<sup>rd</sup> DC Taxation manufactured Mango Pickles in her home and filled it in packets of 50. She then brought it to the Department. The students from the Department worked as Wholesalers and Retailers for Susan's product. The wholesale distribution was carried out on 16<sup>th</sup>

January 2019 and Retail Distribution was carried out from 21<sup>th</sup> January to 23<sup>th</sup> January 2019.

Only 30 packets were sold to wholesalers and the remaining 20 packets were sold directly at MRP. The costs and profits at each stage of supply chain are depicted below.

Manufacturer – Wholesaler- Retailer - Consumer

Prices:	12	-	15	-	18	-	20
Profits:	3	-	3	-	2	-	

The sales details are as follows:

## MANUFACTURER - Ms. SUSAN

Quantity	Cost/Packet	Total Cost	Price/Packet	Total Sales	Profit
50	12	600	15	750	150

**WHOLESALEERS - 5 STUDENTS**

Quantity	Cost/ Packet	Total Cost	Price/ Packet	Total Sales	Profit	Profit/ Student
30 (5*6pkts)	15	450	18	540	90	18

**RETAILERS - 15 STUDENTS**

Quantity	Cost/ Packet	Total Cost	Price/ Packet	Total Sales	Profit	Profit/ Student
30 (15*2pkts)	18	540	20	600	60	4

## DIRECT SALES

Quantity	Cost/Packet	Total Cost	Price/Packet	Total Sales	Profit
20	15	300	20	400	100

The students were really excited to experience how the supply chain management works. They actually gained confidence in marketing a product as well. To have a small return from this business was also a notable advantage.





### **13) INTRA DEPARTMENT COMPETITONS**

Various Intra Department Competitions were conducted so as to develop and empower the hidden talents among the students of the Department. The main competitions conducted were as follows:

#### **a) DISSERTO – Debate Competition**

The Commerce Department has set the benchmark for conducting activities in such a way that the students not only enjoy but also learn a great deal from it. With the same perspective in view, the 3<sup>rd</sup> DC students organized a debate competition "DISSERTO" on the occasion of the Second anniversary of Demonetization on November 26 2018 at 3pm in the Sr.Savio Hall.

It was a competition among the Ist, IInd, IIIrd and the M.Com students. There were two representatives from each class where one spoke for the motion and the other spoke against the motion. The debate

was anchored by Mariya Thomas and Siva Nandini of 3<sup>rd</sup> DC BCom Taxation.

It was a two round competition. In the first round, the participants were to give a self introduction and also talk on the topic demonetization. The second round contestants were selected on the basis of their introduction on demonetization.

The judges Mr.Jipin V Jimmy and Mrs.Parvathy G Krishnan were deeply engrossed in the ideas of the students. After the completion of the competition, the judges compiled the result. Finally Mr. announced the Jipin V Jimmy winners as Elizabeth Antony from 2<sup>nd</sup> year M.Com and Liya Kunjumon from 3<sup>rd</sup> DC B.Com. Speaking on the occasion, the judges concluded that the students should bring in more economically relevant topics to discuss.



## **b) Best Entrepreneurial Idea Competition**

To encourage and develop innovative ideas for business among students, an Intradepartmental Best Entrepreneurial Idea Competition was held on 5<sup>th</sup> December 2018, wednesday at 1.30pm in the M.Com First Year Classroom. A team consisting of two from a class was allowed to participate. The competition was held in a form of Powerpoint Presentation.

Each team was allotted a time of 5 minutes for presenting their idea and 2 minutes were set for encouraging queries. Ms.Reshma Rachael Kuruvilla , and Ms. Chinumol Sasindran, Assistant Professors, Department of Commerce, B.C.M. College,Kottayam were the judges for the competitions. Each team brought variety and innovative ideas like Plastic bottle Recycling, Ladies' Wrist watches having protection features and security alerts etc.

*Winners* of the competition are;

Ms. Sethulakshmi

Ms. Niya Vinu

from 3<sup>rd</sup> DC Computer Applications.

The winners were awarded with a cash prize of Rs.600/- and the awards were distributed by Ms.Jini Jacob, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.



### c) **GROUP DISCUSSION**

On 16<sup>th</sup> September 2018, II<sup>nd</sup> Year B.com Computer Application had conducted a Group Discussion on the topic “Does Kerala need foreign aid?”

On August 2018, Kerala was affected largely by a flood. It shook the State’s economic, social and political equilibrium. In such a crisis, the natives of Kerala stood united, helped each other and survived from the calamity. The Flood costed about 370 lives and so many private properties were damaged and destroyed. In order to come back to their old selves, the survived citizens of Kerala needed huge financial aid from neighboring states and countries. Along with such needs, there were also many criticisms in accepting such foreign offers. Hence the topic of the GD gains its significance in this contemporary situation.

The contestants had a really good discussion on the topic. It was educational and very informative.

Jipin V Jimmy and Harsha Thomas, Assistant Professor, B.C.M College Kottayam judged the participants. The winner of the GD was Athira Sunny, II<sup>nd</sup> Year M.com.



## **d) Commercial Charades**

The Department of Commerce is always concerned about bringing innovative events for the students. For this academic, the Department conducted a Dumb Charades competition for UG students of the Department. A team of two students from each UG Class was allowed to participate in the competition.

The rule of the competition was that one student in a team should act the ten words given to her in paper list. At the same time the another one in the same team should identify the word being acted by her teammate. Apart from the usual Dumb Charades, we used commercial terms like Depreciation, Ombudsman etc. which made the participants little confusing and hard to manage. This event was entertaining for the students as well as they could learn more commercial terms through the competition. Mrs.Anusha V Nair and





Ms.ChinnuSasindaran, Assistant Professors, Department of Commerce, B.C.M. College, Kottayam judged the participants.

*Winners* of the competition are;

First Prize : Ms.Nitty Susan and Ms. Helna Chinnu  
from 3<sup>rd</sup>DC CA.

Second Prize : Ms.Adheena Anil and Ms.Sandra Treasa Francis  
from 3<sup>RD</sup> DC Taxation.

### **e) Case Study Competition**

The Department organized its first ever Case Study Competition for the UG Students. The importance of this event is that the students are actually acquiring the analytical and problem solving skills while they are conducting a case study of their own. A team consisting of two students was allowed to participate from each UG Class. The teams were given a Case for which they had to find appropriate solutions. They were given a period of 10 days to read the Case and write the Report.

They were also provided with general guidelines in writing a Case Study Report.

They were also encouraged to refer the Library for collecting details and theories that may support their solutions for the given case. All the teams submitted their reports. Mrs. Anusha V Nair, Assistant Professor, B.C.M. College, Kottayam evaluated the Case Studies submitted by the participating teams.

*Winners* of the competition are;

Ms. Suhaima Nazar and Ms. Dona Mariam Mathew  
from 3<sup>rd</sup> DC Taxtaion.

Thw winners were awarded with a Cash Prize of Rs.400/- by Ms.Reshma Rachael Kuruvilla, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.



## f) Extempore

The Department of Commerce organized an Extempore competition for the students of the Department on 20<sup>th</sup> October 2018, at 1.30pm in Room No: 225. One Student from each class was allowed to participate in the competition. The contestants were given topics on the spot and they had to speak about the topic given, for 5 minutes. The medium of language used was English.

Ms. Ajisha James, Guest Lecturer, Department of Commerce, B.C.M. College, Kottayam judged the participants. There were participants from each class and

the event went really enthusiastic. Students could gain confidence and they could overcome stage fear.

*The winners of the competition were;*

First Prize: Elizabeth Antony (2<sup>nd</sup> Year M.Com)



### **g) BUSINESS QUIZ – INQUIZITIVE**

The 2<sup>nd</sup> DC computer application students conducted an intra-department business quiz on 6<sup>th</sup> of October. There were two rounds. Two students from each class within the department participated for the quiz. There was active participation from all the classes. The business quiz was conducted to test the

intellectual knowledge in the field of business, economic, commerce and current affairs. It was also conducted for expanding student knowledge, exploring new skills and give them an opportunity to bring up their teamwork skills. The initial round started at 1:20 pm. The quiz was completely based on general and commerce topics. Judges for the event were Prof. Tintu and Prof. Merin. Four teams were selected for the second round. The students enjoyed the quiz very well. It was beneficial to both the teachers and students as they could update and enhance their knowledge.

## **h) GROUP DISCUSSION**

On 12<sup>th</sup> October 2018, 1<sup>st</sup> Year B.com Taxation had conducted a Group Discussion on the topic “Hike in Exchange Rate; Is India Sinking”.

Currency exchange rates are a function of supply and demand. Foreign exchange has increased the rate and this has impacted India very badly. Since this hike has been widely

anticipated. The FII's have already been pulling money (around \$2.5 Bn) from equity markets. Due to increase in interest rate, there is a high chance that rupee will depreciate. Although, this will make India more competitive in exports, but because of slowdown, India has not been able to take advantage of the situation. Being an importer of crude oil a depreciating rupee will add pressure on inflation. India imports more goods than it exports by about \$100 Bn annually and the biggest imports are crude and oil related imports which are essential input for the entire economy. Increasing price of crude hence means a chance of increasing inflation.

There was an active participation by the contestants. The participants had an intense discussion on the topic. It was very much informative for the audience. Audience also shared their opinions.

Anusha, Assistant Professor, B.C.M College, Kottayam judged the participants.

the winner was Farhana Basheer, Department of Commerce.





## **i) COMMERCE IN PRACTICE**

The world is advancing rapidly, and Commerce is there from its crust to skies. There are enormous opportunities to all the Commerce aspirants in the practical world. But the situation is adverse that our students are shrunk within their syllabi and exams. Dominance is now for the smartest and the fastest people who are equally sound in their theoretical knowledge and application skills.

Realizing that we are already too late in updating and extending our overall abilities to the practical areas, the under and Post Graduate Department of Commerce took an initiative to replace the old ways to open the new doors. An Intra Collegiate Campaign, to jointly think and do out of the box to bring Commerce in real practice. The students opened a joint bank account with Mr. Jipin V Jimmy, and the intention behind this practice is to pool their savings for their 3<sup>rd</sup> year study tour.

## **j) Debate on “Whether your information is safe with UIDAI or not?”**

The statement on the open challenge made by R.S Sharma was viral enough by revealing the Aadhaar Number to the public through an official tweet in his twitter account. The people from various parts of the world had accepted the challenge and started sharing some information's about him, but it was completely denied by him. The information shared was already available to the public and asked to continue to have a breach on the vital information held in his Aadhaar Number. In response to the open challenge mode by R.S Sharma, the students of 2<sup>nd</sup> year tax had organized an intra department debate to bring out the views and opinions of students regarding this matter. Various adhaar related frauds were discussed. Two students from each class representing for the motion and against the motion participated in the debate. The best performer of this debate was Merin Paul from 1<sup>st</sup> year tax.





## VI. MAGAZINES

### 1) Manuscript Magazines

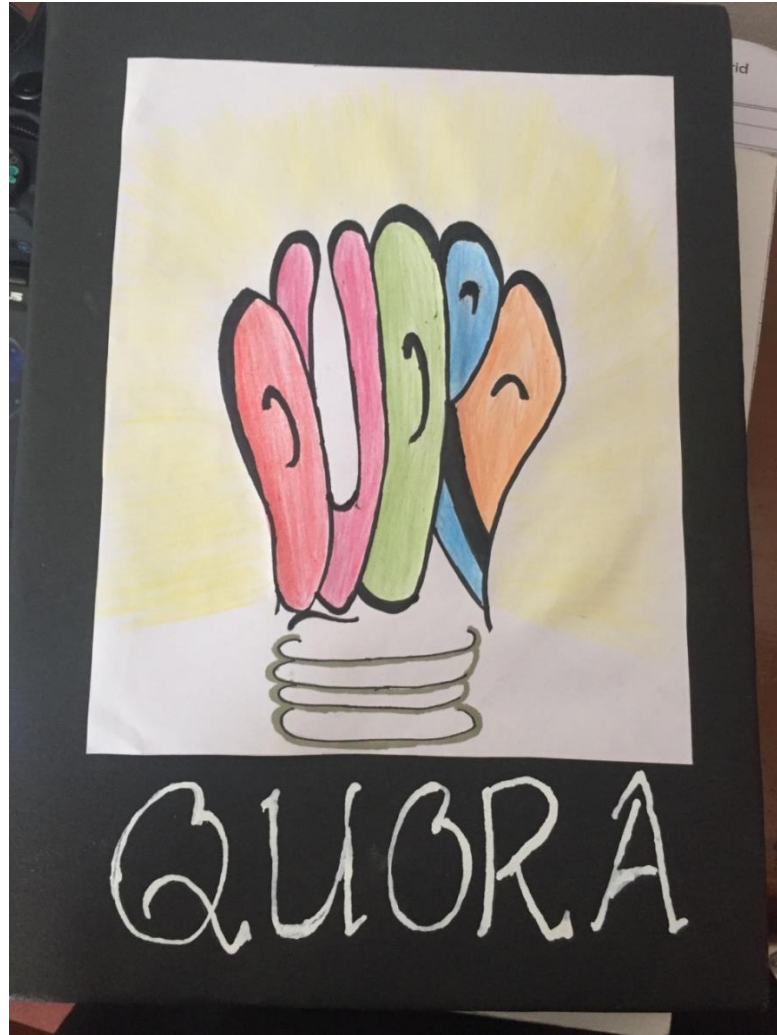
The Department of Commerce in this academic year published three handwritten magazines. They were- '*Qoura, Bodhaha*' and '*Comert*'. all these terms means –Commerce. Qoura, Bodhaha and Comert are the words derived from Sanskrit and Romanian respectively. Since the magazine included commerce related topics, we decided to give commerce related names to all the magazines. It is with God Almighty's grace that we could complete the magazine successfully.

This year we decided to publish three handwritten magazines. This ensured our students participation. All the students from the department were asked to write an article on the topics that relate to commerce and we were blessed with a turmoil of entries. One of the major highlight of the magazine was that it was eco-friendly. The students of the department developed their artistic talents by designing the cover of the magazines.

The magazine *BODHAH* was done by the resources collected from the first year students. Knowledge never attains impletion and perfection. It always undergoes additiors, deletions, revisions and updation. The BODHAH symbolises knowledge. The imagine BODHAH is done by the resources collected from first year students. Banking, insurance, business studies law are the major discussed topic. It comphasizes to provide knowledge about commerce field to both commerce and different other stream students.

*QOURA*, the magazine of second year students. This year we had included abstracts of topics of seondyear students. The aim of the magazine is to educate the students to know more about commerce.

The basic topics covered in the magazine included corporate accounting, marketing management etc. This is an aid for competitive exams and for preparing various interviews.



### **a)COMERT**

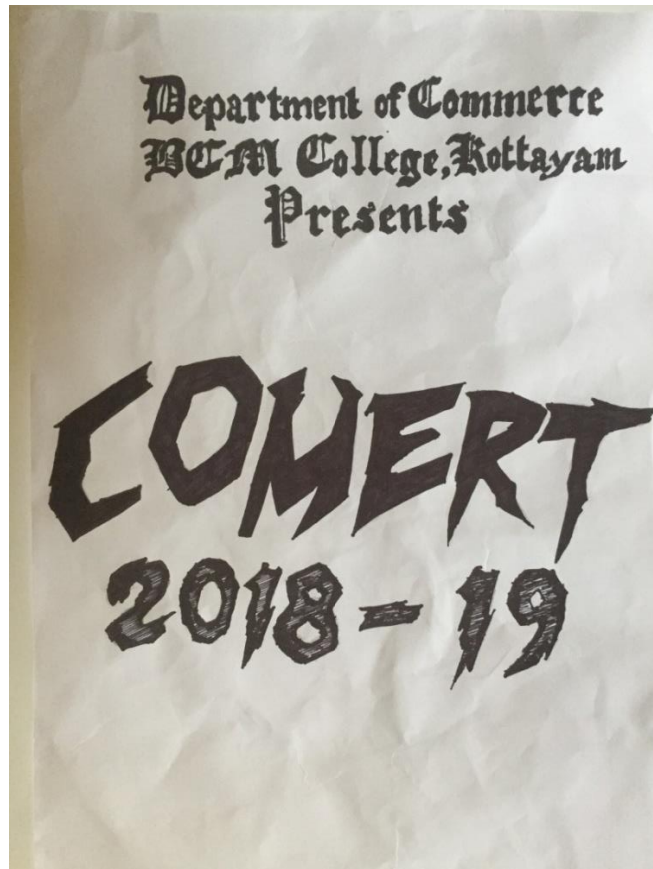
*Comert*, is the magazine of third year students. The magazine includes various current affairs being collected by the students. They also included articles

written by them. This helps the students to know more about the topics and attain knowledge.

These magazines were published on the occasion of Sr. Karuna Lecture Series. The magazine was unveiled by the former Principal and the faculty member of the Commerce Department of BCM College, Dr. Sr. Karuna SVM and it was handed over to the present Principal Pro. Josephina Simon







## 2) PRINTED MAGAZINE

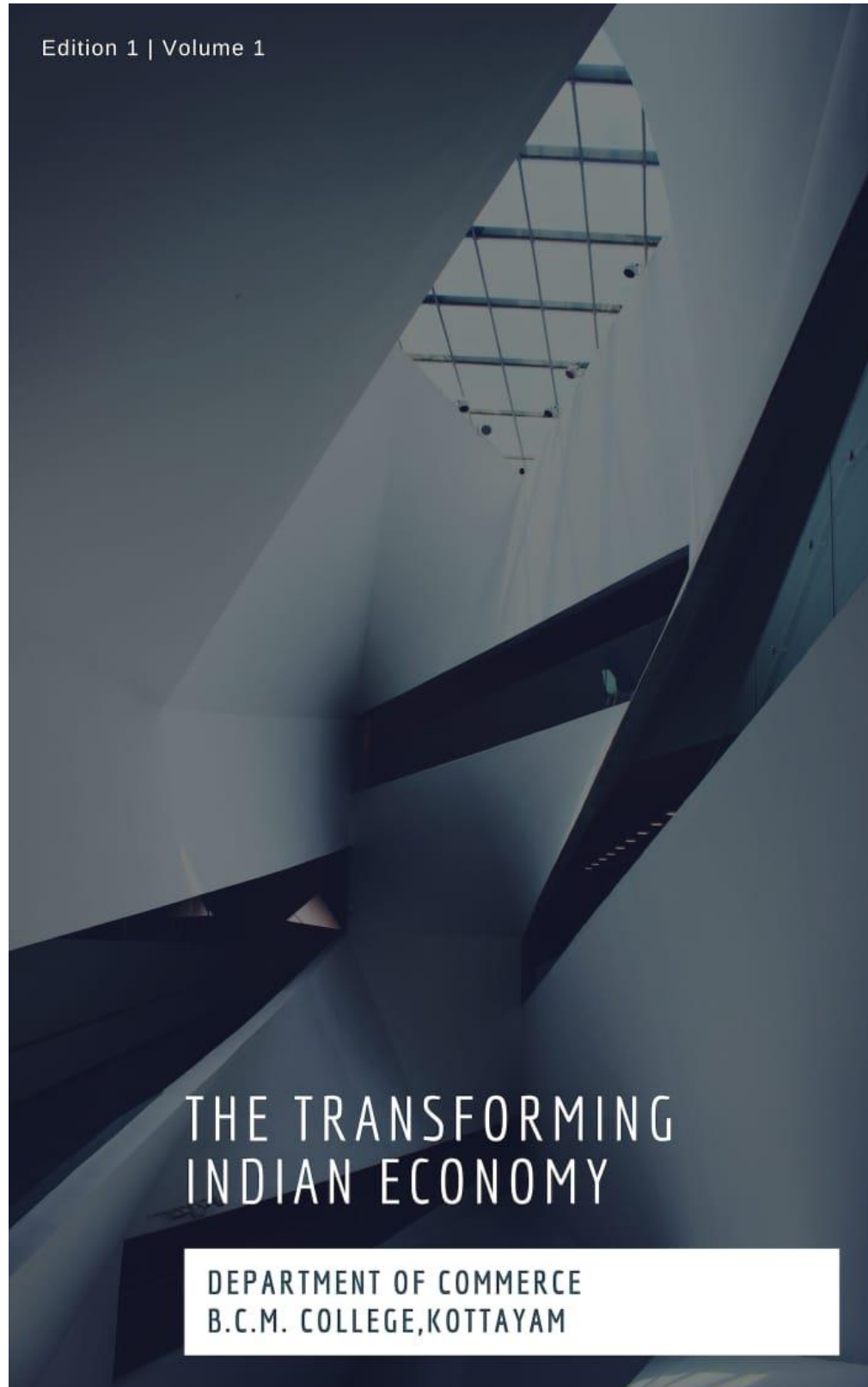
### a) Proceeding with ISBN

The Research Club under the Department of Commerce of B.C.M. College has created a manuscript magazine named 'Research Heraldes'. The magazine includes the abstracts

of research studies conducted by the members of the Research Club as well as non members. Both UG and PG students actively involved in preparing the contents and design for the Magazine.

Ms. Lino Wilson of M.Com Final Year is the Magazine Editor and Ms. Elizabeth Johny who is the Club in Charge also guided the students in preparing the abstracts as well as the Magazine. The magazine also include the abstracts of research papers presented and published in ISBN Book at the National Seminar organized by the Department of Commerce, B.C.M. College Kottayam on 7th January 2019.

Students could really involve in various aspects of Research and the open discussion and tutorials by the Club in charge constantly supported them in achieving the research goals set by the students.



## VII. INTERCOLLEGIATE COMPETITIONS/FESTS

### **PRAYAAN 2018-19 Inter Collegiate Commerce Fest**

With PRAYAAN 2018-19, The Commerce Department, ATHARVA forayed into the popular terrain of an inter-college fest. But it was easier said than done. With a tight deadline and even tighter budget the organizing committee had a herculean task ahead. For the students which never had an iota of an experience as to how to put together an inter college festival which was viable to the sponsors lied ahead a path which commerce queens are no less than any other college when it comes to putting up a grand spectacle kept us going. Even till the last day we were very doubtful whether all that running around, late nights, hard works, lecture bunks would really pay off or not. But praise the lord it did pay off, would be a small word to describe, we can proudly say that the result was immaculately sweet and bountiful. We managed to achieve a list sponsors, get a footfall of 500 + students and events that blew away everyone's mind.

PRAYAAN 2018-19 an inter collegiate Commerce fest of prize money Rs 88000 held on 2<sup>nd</sup> January 2019, Wednesday which was a high profile event for students all over Kerala to compete their business mettle. 256 students form 25 colleges participated in the events. The stage itself was a significant representation of the hard work, harmony, order and frugality of the people, and of the sweet results of toil, union and intelligent cooperation like bee-hive. The stage was really a feast for the eyes as well as imparted a sense of cohesiveness.

The fest was inaugurated by Prof. Josephina Simon, Principal of BCM College, kottayam and Prof. Jipin V Jimmy , the Head of the Department marked the presidential address.

The day begin with an overwhelming responds from participants of various college pouring in to register and be enthralled by the events in store. It was then followed by a completely planned and coordinated scheduled of events that were distributed into 8 categories:

- ❖ Best Manager
- ❖ Best Management Team
- ❖ Marketing Game
- ❖ SHE Entrepreneurs
- ❖ Dance
- ❖ Duet

❖ Photography

❖ Groupie

An electrifying array of events waited for the young budding talents. The fest was executed with a total of 8 events planned and organized at best of its quality. Focusing on the type of events to include in the fest was decided by the fest coordinators keeping the interest and needs of the commerce students into consideration, with little emphasis on the fun full events behind the scene. All the 8 events were diligently organized and vibrant, contagious and exuberant.

**BLACK HAWK**

Department of Commerce  
BCA College, Kottayam  
Presents

[02]  
JAN  
2019

PRAYAAN 2018-19

# PRAYAAN 2018-19

<b>WINGARDIUM LEVIOSA</b> MARKETING GAME [10K 5K 3K]	<b>BOMBARDA MAXIMA</b> DANCE [10K 5K 3K]
<b>ASCENDIO</b> SHE ENTREPRENEURS [8K 4K 2K]	<b>SONOROUS</b> DUET [4K 2K 1K]
<b>AVADA KEDAVRA</b> BEST MANAGEMENT TEAM [8K 5K 3K]	<b>LUMOS</b> PHOTOGRAPHY [2K 1K]
<b>ALOHOMORA</b> BEST MANAGER [5K 3K 1K]	<b>APARECIUM</b> GROUFIE [2K 1K]

**JOIN. EMBRACE. CONQUER.**

 [www.facebook.com/prayaan2018](http://www.facebook.com/prayaan2018)  [commercebcm@gmail.com](mailto:commercebcm@gmail.com)

## PRAYAAN EVENTS

### **AVADA KEDAVRA (BEST MANAGEMENT TEAM)**

Teams consisting of 4 members participating in the best management team competition. Each team submitted their new creative business plans and made presentations within the time allotted effectively pitch their ventures to judges and potential investors.

**Event coordinators :** Sivanandhani S , Gitty Mary

#### **Rewards:**

1<sup>st</sup> prize: 8000

2<sup>nd</sup> prize: 5000

3<sup>rd</sup> prize: 3000

### **ALOHOMORA (BEST MANAGER)**

Business is a lot like a game of tennis, those who serve well usually end up with winning. The best manager competition aimed to find out how he demonstrates the skills, knowledge and talents of a good manager.

It further tested him on how he uses the strategies to solve the problems through case study presentation and stress interviews. The event focus on evaluating each participant on



parameters like analytical, logical, interpretation skills, public relations, creativity, pressure handling and tact. The event provided us an opportunity to judge our managerial competency before stepping into the industry. Participants gone through exiting rounds of tasks involving application of managerial abilities. ALOHOMORA successfully unveiled the best manager.

**Event coordinators :** Annu Sebastian, Aleena Sara

**Rewards:**

1<sup>st</sup> prize: 5000

2<sup>nd</sup> prize : 3000

3<sup>rd</sup> prize: 1000

## **WINGARDIUM LEVIOSA (MARKETING GAME)**

The team of event coordinators and highly professional judges give a wealth of insight, analysis and inspiration that will help the participants to develop as a best marketing team and leader among the competitors in their future. Teams consisting of 5 members participated in this event. teams with best collective efforts, innovative ideas, marketing skills and effective presentation skills and those who have competitive advantages over other teams were declared as the winners of the event by the judges.

**Event coordinators:** Suhaima Nazar , Sethulakshmi Mohan

**Rewards:**

1<sup>st</sup> prize: 10000

2<sup>nd</sup> prize: 5000

3<sup>rd</sup> prize: 3000

## **SONOROUS (DUET)**

Listening to music and wanting to produce it for yourself is a part of human nature. And thus the commerce department had been emerged to an opera house, a platform to nurture music. Summoned through belly, hammered into form by the throat, given propulsion by bellows of lungs, teased into final form by tongue and lips, a vocal is a kind of audible kiss and we were blessed with new talented singers through this event.

**Event coordinators :** Krishnendhu Divakaran ,

**Rewards:**

1<sup>st</sup> prize: 4000

2<sup>nd</sup> prize: 2000

3<sup>rd</sup> prize: 1000

## **BOMBARDA MAXIMA (DANCE)**

It was an event that made all the participating girls and boys to let them go off all those emotions and simply dance away to glory according to the beat and the rhythm of music. In a year that brought its political and cultural troubles, its heartening to note how diverse kinds of dance made culture itself seem bright. BOMBARDA MAXIMA was one of the popular events conducted. Teams consisting of 4 to 7 members participated in this event. The dancers put forth striking performances in colorful costumes. Dances were set to tunes of popular film songs as well as classical songs. Attractive background added a touch of sophistication too. The teams who performed a groovy fusion mix of film song that had the audience respond with loud rounds of applauses and team who gracefully depicted the current scenario in the country besieged by terror were declared as the winners of the event.

**Event coordinators :** Gowree Krishna , Niya Vinu

### **Rewards:**

1<sup>st</sup> prize: 10000

2<sup>nd</sup> prize: 5000

3<sup>rd</sup> prize: 3000

## LUMOS (PHOTOGRAPHY)

it was a great contest that put the amateur photographers in the spotlight. Participants with technical expertise, creative skills and uncanny timing to snap shots even that of seeming mundane activities and elevating to an art form were declared winners by the judges. The event was aimed to identify highly polished, exotically bright exquisitely styled photograph of the couture scene all of which carry a deceptive air of nonchalance. The photos reminded us of how simplicity of objects can become in their own way, beautiful masterpieces. After analyzing the photos, the judges commented that, “if you wait, people will forget your camera and the soul will drift up into view.”

### **Event coordinators –**

Anamol Shaji III DC TAX

NittyThomas IIIDC CA

### **Rewards:**

1st prize – 2,000

2nd prize – 1,000

## **ASCENDIO (SHE ENTREPRENEUR)**

The event was opened exclusively for women. The event was aimed to find the entrepreneurial skills from the students. Team consisting of 4 members participated in this event. The participants were supposed to speak for a minute on the topic given them to the first round. They then had to prepare powerpoint presentation on the innovative service that they were going to offer as an entrepreneur along with budgeted financial statements, followed by an interactive section based on the presentation.

**Event Coordinators:** Mariya Thomas, Swarna Salas

### **Rewards:**

1<sup>st</sup> prize – 8,000

2<sup>nd</sup> prize – 4,000

3<sup>rd</sup> prize – 2,000

## **APARECIUM (GROUPIE)**

Forget the solo shots. Squeeze as many people into the frame as possible. The best groupie were declared as winners on the basis of Facebook likes and decision of judges. The selfie is more than just a thing now, kind of a big deal.

**Event coordinators:** Adhena Anil,Susan Sunny

**Rewards:**

1st prize – 2,000

2nd prize – 1,000

The day show exuberant students participate in a myriad of competitions. The bright minds exhibited their talents. Competition was stiff and judges had a difficult time choosing winners. “the competitions helped foster friendly relations between students of different branches and interests ,” remarked a faculty member.

The outcome of each event turned out to be great and cheerful , but no one knew the inner pain and trouble as organizers had to go through when planning the events and ensuring everything fell into the place at the right time. Struggling to convince sponsors collecting the required ,materials, planning each and every bit of the events, testing things before the fest, assigning work to the team members, promoting the events through various social media, creating websites, bringing participants and making them play the events, give out of prizes, and finally wrapping things up : these were just some of the things that come our way like, steps on the rocky, mountain

we are climbing. But at the end, what matters is not how much you collected from the event, but how many smiles you collected at the end?

Everyone who came, went back smiling, whether they win or lost. They praised our work, and that is more satisfying to any event organizer than anything else, that is what gives a good night's sleep. The icing on the cake was the commendation we got from the special delegates who came by specifically to see our event and praised it in public. That's a feather in our cap, a brick in our place of success.

PRAYAAN 2018-19 had another two specialties. Food courts and games zone.

Food court was organized under The Entrepreneurs club, under the commerce department and served chocolate balls, flavored mock tails and various snack items. The tender young chefs were busy whipping out dishes that filled the air with the different aromas of food items. It made an unforgettable taste among the participants.

Game zone helped the participants to utilize their leisure time effectively. It included problem solving and logical reasoning which inspired the brains to come up with creative ways to find solutions to problems in short bursts. It also included minute-to-win exercises which aimed to develop the quick thinking, fast analysis and decision making capacity of the contestants. Food court and game zone organized by the students was appreciated by one and all. The fest witnessed participants

from various colleges like Baslios College, CMS college, saint gits college, SH college thevara, St. Thomas college, Marian college kuttikkanam, SB college changanassery, assumption college, BK college, KE college.

### **OVERALL COLLEGES -WINNERS LIST**

FIRST	S.B College, Changnassery	29 points
SECOND	St. Thomas , Pala	16 points
THIRD	Saint Gits college, Pathamuttam	15 points



## PRAYAAN 2018 WINNERS LIST

<b>MARKETING GAME</b>		
FIRST	MT-09	SB College
SECOND	MT-04	ST.Tmoas college
THIRD	MT-02	KE college, Mannanam
<b>BEST MANAGEMENT TEAM</b>		
FIRST	TM-08	Augustinus college, Ramapura
SECOND	TM-017	K.G College pamapady
THIRD	TM-20	St. Thomas college
<b>BEST MANAGER</b>		
FIRST	Alex Raju Abraham	St Stephens college
SECOND	Bimal Sebastin	Rajagiri, ernakulam
THIRD	Amal T Anup	Sait Gits college
<b>SHE ENTREPRENEUR</b>		
FIRST	AQ-33	SB College,
SECOND	AQ- 12	Changanacherry SB College, Changanacherry
THIRD	AQ-06	SB College,

		changanacherry
	<b>PHOTOGRAPHY</b>	
FIRST	Nithin T.R	KE college, Mannanam
SECOND	Abhishek Wilson	Orental school of hotel management
	<b>GROUP DANCE</b>	
FIRST	DA-06	SB College, changnassery
SECOND	DA-05	De Paul institute of science and Technology
THIRD	DA-07	Kristu Jyothi, Changnassery
	<b>DUET</b>	
FIRST	DT-08	Marian college, kuttikanam
SECOND	DT-01	Assumption college, changanssery
THIRD	DT-05	Newman college, thodupuzha
	<b>DUBSMASH</b>	
FIRST	Alan Lalu	St. Marys College, Manarcad
SECOND	Akhil Joseph	KE College, Mannanam

Judges for various events were the pioneers in the respective events. The winners won cash prizes, certificates and trophies. The first prize was bagged by SB College, cheganacherry and St. Thomas ,Pala became the overall first runner up. Overall the fest ended up on an enthusiastic note making it an enjoyable and a learning experience for all of us!! In all it was a delight for the hearts, minds and soul for all present at the occasion. PRAYAAN 2018, an informal learning platform which was organised by the general convenor Pro. Jipin V Jimmy, faculty co-ordinators, Pro. Elizabeth Johny, Pro. Anusha R Nair and Student Co-ordinators Ms. Adhena Anil and Ms. Farhana Basheer and General Conveners Ms.Susan Sunny , Ms.Sandra Treesa Francis and Ms.Elizabeth John.





## **2) Inter Collegiate Paper Presentation**

The Department of Commerce organized an Inter Collegiate Paper Presentation on 29<sup>th</sup> October 2018, Monday at 12pm in the College Auditorium and Sr Savio Hall. The theme of the presentation was 'Emerging Issues in Commerce'. Faculties, Research scholars and Students from the streams of Economics, Management and Commerce across Kerala were allowed to participate and present their research papers. The

event was organized in Collaboration with the College Development Council of Mahatma Gandhi University, Kottayam.

The registration fees for the Faculties and Research Scholars were Rs.500/- each and for students it was Rs.250/- each. Invitations were given directly to all Colleges nearby and via E-mail to distant Colleges. Any number of teams could register from a College but the presentations could be done individually or in a group of two only. The last dates for submission of abstract, full paper and powerpoint presentation were 21<sup>st</sup> October, 25<sup>th</sup> October and 27<sup>th</sup> October respectively.

The General Convener of the event was Mrs. Parvathy G Krishnan and the student coordinator was Ms. Elizabeth Antony. The participants were requested to send their entries to [nseminarbcm@gmail.com](mailto:nseminarbcm@gmail.com) . The best papers from the total presentations are selected for publishing in a textbook having ISBN (from Raja Rammohan Roy National Agency)

National Seminar on  
**EMERGING ISSUES IN COMMERCE**  
**(29th October, 2018)**  
 List of Papers

SL NO	PARTICIPANT	DESIGNATION/ DISCIPLINE/ COLLEGE	TOPIC
1	Agnes Teena K S  Reshma Augustine	Students of Post Graduate Department of Commerce Aquinas College, Edacochin	A descriptive analysis on mobile wallets or e-wallets.
2	Geetha C	Assistant Professor Post Graduate Department of Commerce Mahatma Gandhi College, Iritty, Kannur	Study on perception towards e- recruitment among youth
3	Arya K	Student Department of Commerce	A critical analysis on banning of bitcoin in India

		University of Kerala, Karyavattom Campus	
4	Rinu Joy  Afrin Bai A	Students of Post Graduate Department of Commerce Aquinas College, Edacochin	Effect of financial literacy on personal financial management of IT employees in Ernakulam District
5	Aparna A S	Students Department of Commerce University of Kerala Karyavattom Campus	Start- up India: transformation from job seekers to job givers
6	Amala Maria Jose Meenu Treesa Jose	Students Post Graduate Department of Commerce Christ University, Bangalore	Hurdles of financial inclusion  in India with special reference to rural sector in Kerala



7	Divya R Shenoy  Anupama M S	Students Post Graduate Department of Commerce Aquinas College,Edacoc hin	Impacts of demonetisation on Insurance Industry in India
8	Asst. Prof. Vishnu P M  Diya	Assistant Professor Dept.of Commerce Aquinas College,Edacoc hin  Student Post Graduate Dept of Commerce Aquinas College,Edacoc hin	A qualitative study on the causes of stress and management mechanism among non teaching staff in autonomous colleges
9	Dr. Leena K Cherian  Litty Thomas	Assistant Professor St. Thomas College, Kozhencherry  Student St. Thomas College, Kozhencherry	Emergence of Cashless economy in the field of charity with special reference to Chief Minister's Distress Relief Fund(CMDRF)

10	Akhil Abey Mathai  Elias P Mathew	Student St. Mary's College, Manarcad	Non Performing Assets and its recovery of Indian scheduled commercial banks
11	Arathy Viswanath	Research Scholar PG Department of Commerce and Research center , SD College, Alappuzha	A study on job satisfaction among women employees in public and private sector banks
12	Ashik Rajeev Mathew  Niji Maria Mathew	Students Department of Commerce St. Mary's	Adoption of digital wallet by consumers

		College,Manar cad	
13	Jomsy John Sruthy Grace Mathew	Students Post Graduate Department of Commerce JPM College of Arts and Science, Labbakkada	Importance of GST
14	Shijo A Skariah Manacy A Mathew	Students Post Graduate Department of Commerce St.Thomas College,Kozhen cherry	A study on Impact of GST on e-commerce business with special reference to amazon and flipkart
15	Elsa Anooth K J Joshma Joy M J	Student Aquinas College,Edacoc hin	Impact of GST on online market place:GST effects on seller and online marketplace
16	Dr. Vineeth K	Asst. Prof	Reflections of Kerala Floods on the stock prices of

	M Arya S Sreelakshmi J	Maharajas College, Ernakulam  Students  Maharajas College, Ernakulam	major listed companies from Kerala
17	Dr. Vineeth K M Adeline C Periera  Yasmitha	Asst. Prof Maharajas College, Ernakulam  Students  Maharajas College, Ernakulam	Performance evaluation of systematic investment plans in top rated equity oriented multi cap and large cap mutual funds
19	Adarsh Philip  Jerin Kurian Saji	Student MES College, Erumely	Impact of Rupee- Dollar fluctuation on Indian economy
20	Nihala Parveen P A  Sangeetha K S	Student Aquinas College, Edacochin	Investors perception towards mutual fund with special reference to Edacochin
21	Lakshmi K V  Maria Andria	Student Aquinas	A study on the impact of GST on e commerce in India

	Rodrigues	College, Edacochin	
22	Neethu Kurian	M.Com Student, CMS College,Kottay am	A comparative study on the performance of mutual funds and exchange traded funds
23	DR. Vineeth K M  Darsana S	Assitant Professor Maharajas College, Ernakulam Student Maharajas College,Ernakul am	Performance evaluation of systematic investment plans in top rated equity oriented mid cap and small cap mutual funds during 2016-2018

A total of 23 teams including team of 4 individual and 19 teams consisting of 2 participants each. We also had 2 external faculties for attending the Presentation as well. The list of the participants, their personal details and the title of papers presented are listed below.

The entire presentations were divided under two sessions. The first Session was chaired by Dr. Reeja P.S, Assistant Professor, Department of Sociology, B.C.M. College, Kottayam and Mrs. Diana Ann Issac, Assistant Professor, Department of Commerce, M A College, Kothamangalam. This session was conducted between 12pm to 1pm.

The afternoon session started after the lunch break at 3pm. This session was chaired by Dr. Reeja P S , Assistant Professor, Department of Sociology, BCM College, Kottayam and Ms. Elizabeth Johny, Department of Commerce, BCM College, Kottayam. He started his career as Accounts Officer in Lakshadweep Development Corporation in Kavaratti.

The second session was finished at 4.30pm.10 papers were presented at the first session and 13 papers were presented at the second session. Students and other attendees were also encouraged to ask questions and clarify the doubts to the presenters. After the presentations were over, Mrs. Diana Ann Issac and Dr. Reeja P S commented on the overall performance of the presentations they chaired. The review was positive especially for students who did the presentations. He also congratulated the M.Com students for organizing such a big Inter Collegiate academic event.

The certificates to the participants were distributed by Mr. Jipin V Jimmy, Head of Commerce Department of Commerce, B.C.M. College, Kottayam. Ms. Athira Sunny from M.Com Final Year delivered vote of thanks to the dignitaries who chaired the presentations. The event was wound up at 5pm after National Anthem. As part of gratitude a file with few stationery items were given to the presenters after the event.

Refreshment was also arranged. 35 participants presented their research papers and we had 277 participants who attended the research paper presentation..







## **VIII. INTERDEPARTMENTAL COMPETITIONS**

### **1) ACCUMEN 2018**

Accumen 2018 is a first of a kind initiative undertaken by the students of Commerce Department in wake of the growing need to cater to the demands of new managerial class. Hardship qualities are not limited to particular field of study. In fact every discipline seeks management as a tool for its proper functioning. Taking this fact into account, we launched Accumen2018 as an interdepartmental fest to provide an opportunity for all students to showcase their calibre in the best possible manner in order to address the apprehensions regarding the feasibility of non-commerce students to take up such challenges. Students were given an overview regarding the entire programme prior to the fest. This paved as a motivational factor as can be seen in the amount of students who turned up for the fest.

Treasure hunt was organised as an attempt to develop managerial capabilities among students in an entertaining manner. The event included various activities like puzzle solving, quiz, data analysis etc. in the initial round students were asked to recognise company heads, slogans and logos. Winning teams were then proceeded to the second round where they were asked a series of questions from the field of business. In the final round teams were left with a series of puzzles which they had to solve in order to get hold of certain data that would eventually lead them to the “Treasure”. Department of Mathematics were awarded the Grand Prize.

Logo puzzle was conducted on the fourth day. It was basically an entertaining game show to familiarize the students with famous companies and their iconic logos. The preliminary round began with the students arranging logos to its original form. Photos of various logos were cut up and then shuffled making the assigned task hilarious. In

the final round contestants were asked to create a logo for a company which they wish to create.

This inter-departmental competition helped the young students of our college to acknowledge and nurture their hidden talents.

## **2) COMMERCE WEEK:**

The COMMERCE WEEK conducted by our department came to a great success. The week included a three day programme. Three commerce events were conducted in three consecutive days. It started on 23<sup>rd</sup> august and came to an end on 25<sup>th</sup> august. The three commerce events that were conducted were as follows:

- **Best Manager**
- **Best Management Team**
- **Marketing Game**

This was conducted for students all over the college from different departments so that they can also get a taste of the events conducted in a commerce fest and also they have an opportunity to realize their entrepreneurial and management skills. Students from non commerce stream with an aspiration

of being an entrepreneur in future who are doubtful about their skills got an excellent chance to their potential and make a decision without fear.

The rounds of Best Manager which was conducted on the first day was as follows;

Round 1: Business Quiz

Round 2: Debate on the topic 'Is celebrities needed for an advertisement.'

The rounds of Best Management Team which was conducted on the second day was as follows;

Round 1: Collection Round

Round 2: Picture Quiz

The rounds of Marketing game which was conducted on the third and last day was as follows;

Round 1: Advertising

Round 2: Product Launch

It helped our students in acquiring a practical knowledge about how to conduct a fest and a detailed idea on how the rounds are going to work even before conducting a fest. This experience did really help us in successfully conducting our fest.



### 3) Skills N thrills

In October 2018 the students of 2<sup>nd</sup> year has organized a 4 day inter departmental competition named Skills N Trills which was organized with amotive to encourage the students of various department project their skills.

Day 1 – the event was “The Puzzle Queen” was held. There was two rounds, first round was SUDOKU and second we had Cross Word Puzzles. The intention of organizing puzzle queen was to test their mathematical ability and general knowledge which is important now a days to compete in this world. Students from various departments participated in the event. We had agood responds from the students about the first day event. Students participated had used their tactical moves throughout the game.

Day 2- we had the IQ test opened for the students of the college. The basic objective of having the events was to test the IQ or LOGICAL reasoning skills present in the students. Logical reasoning test are becoming more common since, logical reason is crucial in most jobs now a day and is seen as a very important skill to possess. We aimed this event to be useful for the participants to measure their use of skills in situations that requires problem solving and logic. During the event we had displayed the questions and answers were collected in papers

provided to them. The person with highest correct answers was selected as winners from the participants.

Day 3- we had the dubs mash challenge. Dub smash is a recent trend we had found out. People are celebrating the chance of acting by using the dubs mash app. We included this programme for the participants to show out their acting talent. We hope that the challenge was made useful by the participants who would like to take up their passion for acting. A number more than 12 students of various departments had took this opportunity. We had some selected dubs mashes and was played to the participants once before it was judged. The winners were found out by the judges after considering the criteria given to them strictly. We was pleased b y prof. Ajisha James, prof. Merin Elizabeth Cherian, prof.Elizabeth johny who accepted our invitation and judged the programme.

Day 4- on the last day of skills N thrills, the event was spot dance which was held in-front of the auditorium. 19 students of different departments had took active participation in the event. This event was mainly conducted with the aim of exploring the talent of dance in the participants. The huge crowd who witnessed the event was more supportive which made the participants encouraged to perform well and the event go smoothly enough. The varieties in steps and their management to catch up the beat was extra ordinary. Each and every performances were mind blowing. We had prof. Jestlin, prof.Karthika and prof. Ajisha as our judges. They had valued



every performances according to the judgment criteria provided.

Finally we had distributed the prizes to the winners of all the events of Skills N Trills by the teachers of department of commerce. This four day programme was indeed fun challenging for us to make it the best one and we had made it a great success with the support of entire students and teachers of the commerce department.



**DEPARTMENT OF COMMERCE**  
**B.C.M College**

**Presents**

**Skills**  
**'n'**  
**Thrills**



*Exploring the talent in you!!*

**On 9th, 10th, 11th & 12th of October**

**Venue: Room no 222**      **Time: 1:15pm**

**Events:**

<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>	<b>Day 4</b>
<b>The Puzzle Queen</b>	<b>IQ test</b>	<b>Dubsmash Challenge</b>	<b>Spot Dance</b>

#### **4) POSTER MAKING COMPETITION**

The Department of Commerce conducted a poster making competition as a part of MALALA DAY. The competition was to make a poster on the topic MALALA, THE WOMEN EMPOWERMENT. The event was an inter department competition.

The participation was restricted to 2 members from each department. Competition witnessed an active participation from all the departments.

First prize was handed to the department of English. The event was judged by Prof. DEEPA SUSAN VIJI (English Dept.) and Prof. SHARON (FASC Dept.). The event was a great success by the active participation from all the departments. The competition was not that easy to judge due to a very tight competition from the participants. The scores of the team that backed the second position was not much less than the score of the team that backed the first position. The most common poster raised was the image of MALALA YUSEF SAI along with her raised slogan. Each and every participant narrated the theme very creatively and efficiently. It was a great experience for us

and also for the participants as they got a very opportunity to showcase their talents.

## **5) INFERNA 2018 - MARKETING WEEK**

2<sup>ND</sup> DC Computer Application students conducted a 4 day program from 23<sup>rd</sup>-26<sup>th</sup> of October,2018.We launched **INFERNA 2018**as an inter-department fest to provide an opportunity for all students to showcase their calibre in the best possible manner in order to address the apprehensions regarding the feasibility of non-commerce students to take the event. There was active participation from all the departments.

### **DAY 1 – TIK TOK NAAPTOL**

The teams were given a product for which they had to create an advertisement and had to enact it before the judges. The teams with the most creative and effective presentation were announced as the winners.

WINNER -Department of History.

### **DAY 2 – LOGOT**

A team of 2 students from different departments participated for this event. There were 2 rounds for this event. 18 teams participated for this event. The first round was Logo

Identification and the second round was Tag Line Identification. 7 teams were selected for the 2<sup>nd</sup> round.

WINNERS - Department of Food Science and Quality Control



### **DAY 3 – Itrix-PRODUCT LAUNCHGAME**

Students were given products for which they had to create an advertisement and also had to launch it in front of the judges. There was also an interactive session, where the judges asked questions to the participants about the Mode of Advertisement they chose, The Product Life Cycle of the product, and also the Expected Break Even Period. The team with the most innovative ideas and effective presentation skills had a competitive advantage over the other teams and were declared as the winners.

WINNER – TibyMonachen, Raisa Rebecca[Dept. of Physics]

### **DAY 4 – BIG TRADER**

This event had 2 rounds in total. The first round was a Brand Name Identification Game. 4 teams that identified the Brand Name were qualified to the second round. The 2<sup>nd</sup> round was a Marketing Game. In this round the teams were given a kit of products that they had to sell among the audience. The team that sold the products at the highest rate within a short time had a competitive advantage. Team with the best collective efforts, marketing skills and communicative skills were declared as the winners of the event.

WINNER – Gadha, Merin [Department of English]

On the last and final day of INFERNA 2018 a Flash Mob was conducted by our 1<sup>st</sup> year and 2<sup>nd</sup> year students which was a visual treat for the audience. The practice session of this Flash Mob helped us to create a bond and cooperative mentality between the students. INFERNA 2018 was conducted so as to team work, to explore new skills and also to bring out the marketing skills of the students.



## 6) RJ HUNT

A Radio personality or radio presenter is a person who has an on-air position in radio broadcasting. A radio personality who hosts a radio show is also known as a radio host, and in India and Pakistan as Radio Jockey.

The department of commerce conducted RJ Hunt competition to trace out the best of best Radio Jockey out from the B.C.M crowd. Competition witnessed active participation from all other departments. The title was won by Ms.Shilpa from the department of English. The event was evaluated by prof. Anil Stephen and prof. Naveena J. of B.C.M College. The event marked a grant success and all the participants was struggling towards the title. The variation between the title won and the second holders were very minute.

A radio personality can be someone introduces and discusses genres of music; hosts a talk radio show that may take calls from listeners; interview celebrities or guests; or given news, weather, sports, or traffic information





## **7) Friendship band making Competition**

The department of commerce conducted a friendship band making competition as a part of friendship day celebration. The program was organized by 2<sup>nd</sup> year taxation students of our department. This was an individual event. Students from different departments of our college participated in our competition. Each student was asked to make friendship bands using different materials which they had to bring. Due to the large number of participants and coordination skills of our students, the program turned out to be a huge success. Winners were selected on the basis of materials used, perfection, creativity, and attractiveness of the bands.

## **IX. SUBJECT ENRICHMENT PROGRAMMES**

### **1) INTERACTIVE SESSIONS**

#### **a) BITCOINS**

Bitcoin is a cryptocurrency and worldwide payment system. It is the first decentralized digital currency as the system works without a central bank or single, bitcoins e administrator. Prof Jipin V Jimmy on 21<sup>th</sup> July 2018, took a class for the students of the Department on the topic Bitcoin. At the time of its advent were a mass topic of discussion. Since not everyone was aware of this cryptocurrency, the class helped students to understand a parallel form of money circulation. All genres of bitcoins and other cryptocurrency were explored and talked about in the class. This helped students to attain knowledge outside the textbooks and syllabus.

## **b) PROBLEMS FACED BY WOMEN ENTREPRENEURS**

An entrepreneur is a person who has a business of his own. Women entrepreneurship is a word that has been seeking spotlight since the past few years. There are several reasons as to why women fail to come forward and seek job opportunities let alone start a business. All the problems were addressed in a class taken by Prof. jipin.V.Jimmy there are several constraints that hold back women from employment, social constraints, economic constraints, financial constraints are a few of them. Each of this was discussed during this class. Students also had an opportunity to share their experiences, ideas and their opinions on the topic.

## **2) RESEARCH GUIDANCE**

### **a) Workshop on Research Methodology**

The teachers of the Commerce Department had taken an active step in educating the students on Research which is part of education on 10<sup>th</sup> November 2018. One day workshop in Research Methodology was organized by the Department at Sr.

Savio Memorial Hall. Prof. Reshma Rachel Kuruvilla took lectures on the topic. It helped the students to gain more information in Research which is useful in the future of their academic life. The teacher explained on various techniques, tools used in Research and its uses and helps in their researches. It was a very effective class for the students.

### **b) Seminar on Dissertation Writing**

The Department of Commerce has conducted another seminar on 22<sup>nd</sup> June, 2018 at the Sr. Savio Memorial Hall. The Seminar was about the dissertation writing coordinated by Prof. Elizabeth Johny. This was helpful for the students to be get used with the idea on the topic very deeply. The teacher gave a chapter-wise thorough explanation to the students which was easy to learn and understand. The following areas are covered in the seminar.

- Introduction to research
- Identification of Research Gap
- Preparation of Research Proposal
- Literature Review
- Preparation of Questionnaire
- Collection of Data

- Analysis of Data
- Preparation of Project Report.

### **c) Workshop on Online Research Tools**

The Department of Commerce also organized a workshop. The workshop was based on the topic Online Research Tools. The students were given an opportunity to work, implement and utilize the online tools and the techniques. This workshop was conducted under the guidance of Asst. Prof. Jipin V Jimmy. It provided an experience, exposure, idea and enthusiasm among the students on how to use online tools and techniques in their Researches in future.

## **3) GROUP DISCUSSION SERIES**

The group discussion series of 2018-19 'SAMVAAD' was inaugurated by the Head of the Department of Commerce Prof. Jipin V Jimmy and was graced with the presence of the teachers and students. It was commenced by Group Discussion coordinators, Pooja K Nair of third year tax and Liya Kunjumon of Computer Application. The following group discussions were conducted:

### **a) “Women Entrepreneurship: In Practice”**

The participants were required to form teams of two members each. They discussed about various advantages and disadvantages of women becoming an entrepreneur. Various well known women entrepreneurs and their achievements were discussed about by the teachers and the students in the group discussions.

### **b) “Implementation of GST and Indian Economy”**

It is a vast subject and after the implementation of GST this Group discussion was a fruitful one for students to learn about the tax in various sectors. The milestone of the era about to achieve in many areas and yet it has complicated implications.

### **c) “Demonetisation- A Year of Uncertainty”**

One year after implementing demonetisation policy and issuance of new currency notes, the state of economy prior to and post demonetisation was discussed. Various ways how demonetisation has helped to curb black money, corruption and create a shield against

terrorism were discussed. This discussion witnessed active participation of all the students and the teachers.

#### **d) “Bitcons And Young India”**

Bitcoins were new to people but youngsters are more interested in making money virtually through bitcoins. Every participant, students and faculties actively presented their views about bitcoins and how it affects the Indian economy in both positive and negative ways.

### **4) OTHER SEMINARS**

#### **a) AFSET – Branding Seminar**

A one day workshop was arranged for the students of the Department of Commerce. The workshop was conducted on the topic “Branding- It Impacts”. The class was taken by Miss. Princy Thomas, the Under Graduate student of the commerce department. The various pros and cons of branding were addressed during the workshop, recognition and loyalty, effective branding image, multiple products etc. were the various topics under discussion. The class was helpful for the students since it addressed various contemporary issues pertaining to creating a brand image.



## **X. INTER-DEPARTMENTAL** **COMPETITATION PRIZES**

- **Department of Mathematics**

- DEBATE COMPETITION - THIRD  
Sandra Mathews and Sharon

- **Department of English**

- READING WEEK – FIRST  
Lissa Maria Joseph and Revathy R Pillai
- TREASURE HUNT- SECOND  
Sandra Treesa Francis and Adhena Anil
- UNWIND YOURSELF- SECOND  
Pooja K Nair and Krishnapriya
- FUN WEEK-FINALIST  
Adhena anil and Susan sunny
- MEHANDI COMPETITION –FIRST  
Farhana Basheer and Elizabeth John
- FASHION DESIGNING- FIRST  
Sharimol P Prshad
- RAMYANAM QUIZ- FIEST  
Geethika Prasad
- IDENTIFYING THE PERSONS- FIRST  
Ashitha Krishnan

- **Department of Economics**

- DEBATE-FINALIST  
Sr. Tincy

- **Department of Sociology**

- MUSIC COMPETITION– FINALIST  
Pooja K Nair and Krishnendu Divakaran
- DEBATE COMPETITION- SECOND  
Mariya Thomas
- FRIENDSHIP DAY- SECOND  
Arsha Kuruvilla and Merin Paul

- **Department of FACS**

- Competition - First  
Bheema Aziz

- **Department of Social Work**

- OPEN DISCUSSION

Sr Tincy

- **Department of Botany**

- Elocution competition

Arya PG – Participated

- Group Discussion- Eco friendly startups

Mariya Thomas

- **Department of Chemistry**

- IQ Test

Merlin Jolly

# **XI. SPORTS ACTIVITIES**

## **I. NATIONAL LEVEL**

### **1.Senior National Kabaddi Championship, Bangalore**

Participants:

- a) Amala Riya Roy
- b) Veenamol K.S
- c) Ancy Reji

## **II. STATE LEVEL**

### **1.Junior State Kabaddi Championship, Kasaragod**

Participants- 3<sup>RD</sup> PRIZE

- a) Amala Riya Roy
- b) Veenamol K.S
- c) Riya

### **III. UNIVERSITY LEVEL**

#### **1. Inter Collegiate Kabaddi Championship, Nattakom College Kottayam**

Participants- (1<sup>st</sup> PRIZE)

- a) Ancy Reji
- b) Amala Riya Roy
- c) Veenamol K.S
- d) Riya
- e) Prabha

#### **2. Inter College Shuttle Badminton Championship**

Participants-

- a) Amrutha Madhu

#### **3. Inter collegiate basket ball competition, chenganacherry**

Participant-

- a) Devika

#### **4.Kerala Kabaddi League (KKL), Kollam**

Participants- (3rd Prize)

- a) Amala Riya Roy
- b) Veenamol K.S

#### **5.Junior Kabaddi Championship, BCM College, Kottayam**

Participants- (1st Prize)

- a) Amala Riya Roy
- b) Veenamol K.S
- c) AncyReji
- d) AmruthaMadhu

### **IV DISTRICT LEVEL**

#### **1.Junior kabaddi championship, Nakambadam**

Participants-

- Veenamol K.S
- Amala Riya Roy
- Ancy Reji



## **XII. NSS and NCC**

## NATIONAL SERVICE SCHEME

The Department of Commerce has continuously reflected their presence in the National Service Scheme of BCM College. Students from the Department have been able to show immense participation in all activities of NSS.

The names of the volunteers and the camps attended by them are enlisted below:

SL.NO.	NAME	CLASS	7- Day Camp	3-Day Camp
1.	Syama Mol K.S	Ist B.Com		
2.	Reshma Ann Benny	Ist B.Com		
3.	Ashly Roy	Ist B.Com		
4.	Devika S	Ist B.Com		
5.	Ginnu P Sasidharan	Ist B.Com		
6.	Sreelakshmi Sughalal	Ist B.Com		

7.	Snehamol P.S	III <sup>rd</sup> B.Com	✓	
8.	Shrutimol K.S	III <sup>rd</sup> B.Com	✓	✓
9.	Gayatri Chandran	III <sup>rd</sup> B.Com	✓	✓
10.	Gitti Mary Varghese	III <sup>rd</sup> B.Com	✓	✓
11.	Alphina Lorence	III <sup>rd</sup> B.Com	✓	✓
12.	Reshma	III <sup>rd</sup> B.Com	✓	✓
13.	Suhaima Nazer	III <sup>rd</sup> B.Com	✓	✓
14.	Bibitha Baiju	III <sup>rd</sup> B.Com	✓	✓
15.	Geethu Krishna	III <sup>rd</sup> B.Com	✓	✓
16.	Minumol	III <sup>rd</sup> B.Com	✓	✓
17.	Tincy Kurian	III <sup>rd</sup> B.Com	✓	✓
18.	Anju Philip	III <sup>rd</sup> B.Com	✓	✓
19.	Manumaol V.P	III <sup>rd</sup> B.Com	✓	✓
20.	Akhila .S. Punnathani	III <sup>rd</sup> B.Com	✓	✓
21.	Arya Satheesh	III <sup>rd</sup> B.Com	✓	
22.	Lekha Sajan	II <sup>nd</sup> B.Com		✓

23.	Bhagyasree Ashokan	II <sup>nd</sup> B.Com		✓
24.	Anjana Das	II <sup>nd</sup> B.Com		✓
25.	Christy Ann Binoy	II <sup>nd</sup> B.Com		✓
26.	Divya .D.	II <sup>nd</sup> B.Com		✓
27.	Subithamol Joseph	II <sup>nd</sup> B.Com		✓
28.	Amrutha .S. Nair	II <sup>nd</sup> B.Com		✓
29.	MalavikaSavithri	II <sup>nd</sup> B.Com		✓
30.	Amrutha Ashok Kumar	II <sup>nd</sup> B.Com		✓

## NATIONAL CADET CORP

The following is the list of students that in the National Cadet Corp. they have attended various camps the details of which are as follows.

<b>NAMES</b>	<b>CLASS</b>	<b>ATC (10 day camp)</b>	<b>CATC (10 day camp)</b>
Anumol George	II DC BCOM Tax	✓	✓
Aswathy	II DC BCOM Tax	✓	✓
Nimila	III DC BCOM Tax	✓	✓
Devika	III DC BCOM C.A	✓	✓
Ashika Anna	I DC BCOM CA		
Riswana Rasheed	I DC BCOM CA		
Sreelakha	I DC BCOM TAX		
Annmary	I DC BCOM TAX		
Anjali Abraham	I DC BCOM TAX		
Alfiamol KS	II DC BCOM CA		✓
Akshaya	IIIDC BCOM C.A	✓	✓
Amritha	I DC BCOM Tax	✓	✓

# **XIII. CATHOLIC STUDENTS MOVEMENT**

## **- CSM**

## **CATHOLIC STUDENTS MOVEMENT**

The students of Commerce Department are active participants of CSM unit of this College. The commerce students hold various positions as office bearers of CSM unit.

Secretary : Anju Philip (III B.Com)

Joint secretary : Anjana Dony (III B.Com)

Magazine Editor :Merin James

3<sup>rd</sup> dc representative :Anmol Shaji

### Members of CSM

SI NO	Name	Class
1	Gitty mary	III B.Com
2	Nitty Susan	III B.Com
3	Twinkle Thankachan	III B.Com
4	Annmary joseph	III B.Com
5	Bona Susan	II B.Com
6	Janny Anna	II B.Com
7	Joshlin Joy	II B.Com
8	Minnu susan	II B.Com
9	Sheba Susan	II B.Com
10	Tabitha Biju	II B.Com
11	Anju Thomas	II B.Com
12	Ashly Saji	II B.Com
13	Anju Joseph	II B.Com
14	Dona P	II B.Com
15	Angel	II B.Com
16	Merlin	II B.Com
17	Ria James	III B.Com
18	Phemi anna	III B.Com
19	Nithya Maria	III B.Com
20	Liya Rose	III B.Com
21	Anjana Dony	III B.Com
22	Akhila Punnatani	III B.Com
23	Annu Emmanuel	III B.Com
24	Elizabeth Thomas	III B.Com
25	Sr.Tincy Kurian	III B.Com
26	Liya Rose Sibi	III B.Com
27	Niya Vinu	III B.Com
28	Liya kunjumon	III B.Com
29	Swarna Salas	III B.Com
30	Adhena Anil	III B.Com



31	Irine Mariam Sajan	III B.Com
32	Princy Thomas	III B.Com
33	Sandra Treesa Francis	III B.Com
34	Susan Sunny	III B.Com
35	Annu Sebastian	III B.Com
36	Ancy Reji	III B.Com
37	Anju Philip	III B.Com
38	Anna Susan Abraham	III B.Com
39	Anmol Shaji	III B.Com
40	Sandra Anna Mathew	III B.Com
41	Teenu Tomy	III B.Com
42	Tisna Jaimon	III B.Com
43	Sneha Mariam Iype	III B.Com
44	Twinkle Thankachan	III B.Com
45	Betsy Cherian	III B.Com
46	Sheba Mathew	III B.Com
47	Teesa Susam	II B.Com
48	Anju James	II B.Com
49	Merin Aji	II B.Com
50	Caroline Shaji	II B.Com

# **XIV. ALUMNI DAY**

## **1) Alumni Day - 2018**

To take a walk down the corridors of nostalgia, the Alumni Meet, REMNISCENCE 2018, was inaugurated by the Principal of our College, Prof. Josephina Simon. The meet started traditionally with the lighting of lamp and was followed by the recital song saraswativandana. Ms Niya Vinu from 3<sup>rd</sup> DC Computer Applications welcomed the gathering. Senior retired professors were invited. There was a warm welcome by REMINISCENCE committee members. Speaking on the occasion, the Head of the Department underlined and praised the Alumni Committee members and the association. Many of alumnus are successful entrepreneurs providing jobs to others as well and tax practitioners and bank employees. She praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and BCM and current students. The President of Alumni association, REMINISCENCE, Prof Josephina Simon welcomed the alumni and their family members in the campus and appreciated their zeal to assemble here despite their busy schedule. The vote of the thanks was given by Ms Anju Philip from 3<sup>rd</sup> DC Taxation. The Inaugural session was followed by cultural programme of our students. Great bonhomie was observed everywhere with old students reliving their old memories with their batch mates, seniors and juniors. Many of the current students were also seen interacting

with their pass out seniors and learning from their experiences. In all, the ambience was electric with people seen chatting and dancing in groups. The BCM College witnessed active involvement of the alumnae, and a number of commendable suggestions and proposals came up from them. It was decided to strengthen the link between the current commerce students and alumni for their support to current students in the area of training, placement, career counselling and any other help. It was also decided to raise funds to develop the students' activity centre coming up in the campus and other activities. Finally a new body was elected and constituted to carry forward the work of Alumni association. The new body thanked the alumni in reposing their faith in them and pledged to work selflessly for growth of association and BCM. The Alumni Meet, REMINISCENCE 2018 ended with promise to meet again and everyone bid emotional farewell to each other and their beloved BCM. Total number of alumnae presented in the meet was 20.



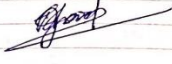

### VALUE YOUR THOUGHTS

Date	Name, Address & E-mail	Contact No.	Remark
22/9/18	SILPA BABU PAHNETTIL CHIRAVIL (H) PALLOM P.O KOTTAYAM	94 0276772	<i>[Signature]</i>
22/9/18	Lija Paul Kaniyanthasayi (H) Collectorate P.O Kozhikuttommu Kottayam - 686002	9746936028	<i>[Signature]</i>
22/9/2018	Lisa Sara George Karinjappallil Machesil, Spartan Tower E3 Muttambalam P.O, Kottayam 686004	8281275972 80565923972	<i>[Signature]</i>
22/9/2018	Fathima Shaim Shaji Shameer Manzil Perumbatikadu P.O Sanksanthy, Kottayam, 686016	9400146659	<i>[Signature]</i>





### WE STRIVE TO HEAR &

Date	Name, Address & E-mail	Contact No.	Remark
22/9/18	Dhanya Cyria Machayankavil (H) Mangathuanku P.O Kottayam  dhanyacyria@gmail.com	7559031385	<i>[Signature]</i>
22/9/18	Binisha Mariyam Biju Vettathu (H), Rubber Valley Classic Villa, Rubber Boozel p.o., Kottayam.  mariyambiju@gmail.com	9539876277	<i>[Signature]</i>
22/9/18	Athira T.P. Pooathusseryil (H) Perumbatikadu P.O Kottayam	7510386081	<i>[Signature]</i>

## WE STRIVE TO HEAR &amp;

Date	Name, Address & E-mail	Contact No.	Remark
22/9/18	Dhanya Cyrial Madayanakavil (H) Mangathuattu P.O Kottayam  dhanyacyrial@gmail.com	7559031385	
22/9/18	Binisha Mariyam Biju Vettaattu(H), Rubber Valley Classic Villa, Rubber Board p.o., Kottayam.  mariyambiju@gmail.com	9539876277	
22/9/18	Athia T.P. Peorathusseryil (H) Peumbaitkudal p.o Kottayam	7510386081	Athia

## VALUE YOUR THOUGHTS

Date	Name, Address & E-mail	Contact No.	Remark
22/9/18	Areesha . p.k Pattolackal (H) Moolavattom (P.O) KTM	7561806032	
22/9/18	Seeja Saji Villanchira (H) Vadavathoor p.o KTM	7909232525	
22/9/18	Abitha cheian panakkezhham (H) viloonni p.o. KTM	8151028334	
22/9/18	Aleena Anil Thomas Kaloopurayil (H) porippu P.O KTM	8547908390	Aleena
22/9/18	Meenu & Krishna Krishnatharan (H) S.H Mound P.O Kottayam	8301940679	

## **2)Back to 90's**

A group of 15 ex students visited the Department of Commerce on 10th january,2019. This visit was a pleasant surprise to the teachers as well as the current students of the Department. This visit was planned and conducted by the1999 batch. The visit of then alumni students allowed the teachers especially to renew their experiences fro that tie. It allowed the students to also learn and understand the various hardships endured by them during that period when women that enrolled into college were few in number. This visit allowed the alumni to renew their still afresh memories ad share with the students their memories of college days.

## **XV. CHARITABLE ACTIVITIES**



## **1) An endeavor to reach poor**

**“The smallest act of kindness is worth more than the grandest intention”- Oscar Wilde.** The Commerce association of BCM College helped students to engage with charities. With accomplishing high grades in all the curriculum activities, the department had also given importance on how young people could be encouraged to become charity trustees, how young people could make a lifetime connection with charity through volunteering, work placements and social action, how young people could engage with charities in a digital age and how policymakers and influencers can make sure giving is fit for the digital age.

## **2)Charity Bank**

As our prime aim of charity bank, a charity box is maintained in each class by the prefects. The scattered savings of the students and teachers were deposited in the charity box and also fine charged to students for indiscipline in class were deposited in this box.

### **3) Dress Bank**

The dress bank of the Commerce Department has now distributed clothes to poor people across the Kottayam town. Apart from sending clothes to the needy, a group was also set up to collect dresses from well-wishers like retailers, where one can shop for two pairs of dresses by producing a token. We collected clothes from the senders which can be used with dignity. Even some of the textile showrooms pass on their surplus stuff to us. The clothes were handed over to the coordinators of Navajeevan Trust regularly under the guidance of Prof Jini Jacob and student co-ordinator Kumari Adheena Anil Thomas. The dress bank regularly send clothes to Swanthanam Trust and to other agencies who involved in the mission to be an aid to the needy people.

### **4) Food Bank**

The commerce association intended to resolve poverty by fighting hunger by creating, supporting and strengthening food banks around the campus and seek to battle hunger and improve the wellness of our community by securing food and providing it to agencies that feed the hungry; fostering public awareness; and managing direct distribution programs. A hunger-free Kottayam is our aim. Under the guidance of

Prof Jini Jacob and student co-ordinator Kumari Adheena Anil Thomas, the association contributed food packets to Navajeevan on first week of every month preferably on Fridays.



### **5) Stationery Kit**

Stationery kit is an initiative from commerce association through which each student brings stationery items of daily use like soap, paste, washing powder, brush etc. The collected items are given to Swanthanam Trust.

## **6) Spot Collection**

The entire department stood together in giving medical assistance to one of the student of our college. The existence of the charity bank in our department helped in acquiring funds for various charity, social and welfare activities. Through these activities the social commitments of students has been satisfied and developed.

## **7) Orphanage Visit**

The students of our department have visited swanthanam Trust in order to fulfill their social commitment and responsibility. There they had a very emotional and social experience with swanthanam inmates.



## **8) BLOOD DONATION CAMP:**

Organizing blood donation camp is the perfect way to cater to the demand of blood. Everyone wants to contribute towards the society and save lives. A blood donation occurs when a person voluntarily has blood drawn and used for transfusions and/or made into biopharmaceutical medications by a process called fractionation. Donation may be of whole blood or of specific components directly. Blood banks often participate in the collection process as well as the procedures that follow it.

October 1 is celebrated as the national blood donation day. Blood donation agencies often organize workshops to educate people about the benefits of donating blood.

The department of commerce took a major part in the blood donation camp organized by the Blood Donation Agency in association with the District hospital, Kottayam. Around 40 students from the department participated in the camp. Thus the programme helped the students to have a commitment to the society.

## **XVI. SOCIAL COMMITMENTS**

## **1) Banking Awareness Campaign**

In order to increase the modern banking instruments among students, we conduct a workshop among plus two students of in and around Kottayam city. Students have tried their best in spreading the banking awareness. And a lot of people have benefitted out of it. So, this paved them a way to stay connected to the society and to enhance their social commitment. Mr. Jipin V Jimmy and MS. Elizabeth Johny were assigned as the coordinators of this program.

## **2) Financial Literacy Campaign with SHG's**

Self Helping Groups as an organization has come a long way in the fifty years of its existence and has succeeded in establishing its identity as an organization of excellence in the field of social work. This year, we conducted a financial literacy campaign to the selected SHGs. The campaign include, accounting of SHGs and introduction to basic banking. Mr.Jipin V Jimmy and CA Reshma Rachel Kuruvilla were assigned as the coordinators of this program.

### **3) Go Green Campaign**

As part of World Environment day, commerce association organized Go Green Campus – an awareness program to connect people to nature– on 5<sup>th</sup> June 2018. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group taken charge of individual departments to educate the staff and students of the individual departments. Group members also make periodical visit to their concerned departments to evaluate the progress of the Go Green Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM Family.

### **4) Protest against high levy of GST on LIC**

- 1) On the advent of GST, an impact of it affected the nation as whole. The sudden increase in prices in all aspects of the economy took the nation by storm. The Life Insurance Company too saw a sudden increase in their rates and returns which affected the customers all over



the country. The students of the Department of the Commerce signed a petition against this increase as a sign of protest. The petition signed by the students helped to raise voices that had been silenced against Government goons. The students were happy to play their part in giving back to the society.

## **5) Hair Donation**

Students of the commerce department had donated hair for the hair donation activity organized by the college union. We are all well aware of the fact that the number of cancer patients are increasing. Loss of hair cause lack of confidence among them. They feel very insecure among the public. Using wigs can be a temporary solution for this but it is not affordable by all. By donating hair for cancer patients and supporting them we can make the world more happier for them and hence help them come back to life. The most number of hair donators were from the department of commerce. This proves our students to be socially responsible entrepreneurs.



## 6) LIKE MOTHER LIKE DAUGHTER

It is truly said that inspiration evolves from households. It is a fact of our pride that a student of commerce department of commerce initiated volunteering work for traffic control in front our college along with her mother who is the Pink Police senior officer, by following her path.

Especially in a world where no one cares for anyone, it's a rare sight of people taking initiation to do works of social nature. She has set up a inspirational role not only for BCM girls but to all education is impacted but the real test comes when they make use of it in the real sense.



**7) FLOOD RELIEF CAMP**

Students of Bcm College went to Clemis School, chingavanam to lend a helping hand as volunteers towards the flood relief camp set by the school. This was organised under the knanaya Syrian jacobites archdiocese chigavanam

They helped in sorting and arranging all the items given by the well-wishers for the camp inmates. They also helped in cleaning and giving all the necessaries to the inmates as a when required. They also helped the village officers in registering the names of the people affected by flood. They also entertained the inmates to relieve them from their grief and their work was much appreciated



## **XVII. PRIZES IN INTERCOLLEGIATE COMPETITIONS**

## I. ACHIEVEMENTS IN INTER COLLEGIATE FESTS

<b>SI.N O.</b>	<b>NAME</b>	<b>EVENT</b>	<b>COLLEGE</b>	<b>PRIZE</b>
1.	Sharon Mathew	Task Management	St. Albert's College, Ernakulam	Finalist
2	Sandra Anna Mathew	Task Management	St. Albert's College, Ernakulam	Finalist
3	Dona Mariam Mathew	Task Management	St. Albert's College, Ernakulam	Finalist
4	Tincy Kurian	Task Management	St. Albert's College, Ernakulam	Finalist
5	Sivanandini S	Task Management	St. Albert's College, Ernakulam	Finalist
6	Jisha Shibu	Task Management	St. Albert's College, Ernakulam	Finalist
7	Revathy R Pillai	Business Quiz	St. Albert's College, Ernakulam	Fourth
8.	Pooja k Nair	Business Quiz	St. Albert's College, Ernakulam	Fourth

9.	Adhena Anil	Best Management Team	SB College, Changanassery	Finalist
10.	Susan Sunny	Best Management Team	SB College, Changanassery	Finalist
11.	Sandra Tressa Francis	Best Management Team	SB College, Changanassery	Finalist
12.	Lissa Maria Joseph	Best Management Team	SB College, Changanassery	Finalist
13.	Mariya Thomas	Best Management Team	SB College, Changanassery	Finalist
14.	Shalviya Shaji	Best Management Team	SB College, Changanassery	Finalist
15.	Irine Mariam Sajan	Best Management Team	SB College, Changanassery	Finalist
16.	Gowree Krishna	Best Management Team	SB College, Changanassery	Finalist
17.	Aleena Sara Kuruvilla	Cooperate Roadies	SB College, Changanassery	Fourth
18.	Sethu lekshmi Mohan	Cooperate Roadies	SB College, Changanassery	Fourth
19.	Jenia Elizabeth	Best	Deva Matha	Third Prize

		Entrepreneurial Team	College	
20.	Subina Shams	Best Entrepreneurial Team	Deva Matha College	Third Prize
21.	Kavyasree	Treasure Hunt	Deva Matha College	Finalist
22.	Anju K.S	Treasure Hunt	Deva Matha College	Finalist
23.	Geethu M.G	Treasure Hunt	Deva Matha College	Finalist
24.	Athira .C. Ramesh	Treasure Hunt	Deva Matha College	Finalist
25.	Jishamol	Treasure Hunt	Deva Matha College	Finalist
26.	ReshmiShaji	Treasure Hunt	Deva Matha College	Finalist
27.	ReshmiVargheese	Treasure Hunt	Deva Matha College	Finalist
28.	Sharanya .K.	Treasure Hunt	Deva Matha College	Finalist
29.	AncyKachapally	Best Entrepreneurial team	Deva Matha College	Finalist
30.	Anisha J.S	Best Entrepreneurial team	Deva Matha College	Finalist
31.	Binzi .S.S	Best Entrepreneurial team	Deva Matha College	Finalist
32.	Bona susan	Marketing Team	Deva Matha College	Finalist



33.	Janny Anna	Marketing Team	Deva Matha College	Finalist
34.	Joshlin Joy	Marketing Team	Deva Matha College	Finalist
35.	Tabitha Biju	Marketing Team	Deva Matha College	Finalist
36.	Anju Thomas	Marketing Team	Deva Matha College	Finalist
37.	Athulya Ann Antony	CSR Game	St. Thomas college, Pala	Finalist
38.	Chelsa Baby	CSR Game	St. Thomas College, Pala	Finalist
39.	Christy Ann Jose	CSR Game	St. Thomas College, Pala	Finalist
40.	Treesashaji	CSR Game	St. Thomas College, Pala	Finalist
41.	Jyothilekshmi	Best Management Team	St. Thomas College, Ranni	Finalist
42.	Gopika P.G	Best Management Team	St. Thomas College, Ranni	Finalist
43.	Parvathy Sunil	Best Management Team	St. Thomas College, Ranni	Finalist
44.	Reshma Rachel	Best Management Team	St. Thomas College, Ranni	Finalist
45.	Divya A	Business Quiz	St. Thomas College, Ranni	Finalist
46.	ChinnuBabu	Business Quiz	St. Thomas College, Ranni	Finalist

47.	Nithya Maria	Treasure Hunt	CMS College, Kottayam	Finalist
48.	Adheena Anil	Treasure Hunt	CMS College, Kottayam	Finalist
49.	Revathy	Treasure Hunt	CMS College, Kottayam	Finalist
50.	Susan	Treasure Hunt	CMS College, Kottayam	Finalist
51.	Maria Thomas	Treasure Hunt	CMS College, Kottayam	Finalist
52.	Aleena	Best Management Team	CMS College, Kotayam	Fourth
53.	Niya	Best Management Team	CMS College, Kotayam	Fourth
54.	Gitty Mary Vargheese	Best Management Team	CMS College, Kotayam	Fourth
55.	Princy Thomas	Best Management Team	CMS College, Kotayam	Fourth
56.	Sethulekshmi Mohan	Dance	CMS College, Kotayam	Fourth
57.	Elizabeth	Dance	CMS College, Kotayam	Fourth
58.	AashnaBabu	Dance	CMS College, Kotayam	Fourth
59.	Merin Mary .P.	Dance	CMS College, Kotayam	Fourth
60.	Shivanandini	Dance	CMS College, Kotayam	Fourth

61.	Ancy Kachapally	Paper Presentation	Marian College, Kuttikanam	First
62.	Greeshma Sunny	Paper Presentation	Marian College, Kuttikanam	First
63.	ShilpaBabu	Paper Presentation	Marian College, Kuttikanam	First
64.	Anju K.S	She Entrepreneur	K.E College, Mannanam	Finalist
65.	Afsana T.A	She Entrepreneur	K.E College, Mannanam	Finalist
66.	Nitty Susan Mathew	She Entrepreneur	K.E College, Mannanam	Finalist
67.	ShilpaSasi	She Entrepreneur	K.E College, Mannanam	Finalist
68.	Anju Joseph	Dance	K.E College, Mannanam	Fourth
69.	AmalaRia	Dance	K.E College, Mannanam	Fourth
70.	Alphonsa James	Dance	K.E College, Mannanam	Fourth
71.	MerinAiji	Dance	K.E College, Mannanam	Fourth
72.	Tessa Shaju	Dance	K.E College, Mannanam	Fourth
73.	AthulyaVinod	Dance	K.E College, Mannanam	Fourth
74.	Angel Anna Jacob	Dance	K.E College, Mannanam	Fourth
75.	Lekha Sajan	Treasure Hunt	K.E College,	Finalist

			Mannanam	
76.	Anjaly M.S	Treasure Hunt	K.E College, Mannanam.	Finalist
77.	DivyaPurushotaman	Treasure Hunt	K.E College, Mannanam	Finalist
78.	Subithamol	Treasure Hunt	K.E College, Mannanam	Finalist
79.	Ashley Shaji	Treasure Hunt	K.E College, Mannanam	Finalist
80.	AnmolShjai	Photography	K.E College, Mannanam	Finalist
81.	Nithya Maria	Photography	K.E College, Mannanam	Finalist
82.	Amitha .S.	Dubsmash	St. Thomas College, Pala	Finalist
83.	Aparna N Murali	Dubsmash	St. Alberts College, Ernakulam	Finalist
84.	Devika B Nair	Dubsmash	St. Alberts College, Ernakulam	Finalist
85.	Jeslin Elizabeth Johny	Dubsmash	St. Alberts College, Ernakulam	Finalist
86.	Pushpamol	Dubsmash	St. Thomas College, Pala	Finalist
87.	Priya J	Dubsmash	CMS College	Finalist
88.	Aavani	Dubsmash	CMS College	Finalist
89.	Andrea Shaji	Dance	Baselious College, Kottayam	Finalist
90.	Chandana	Dance	Baselious	Finalist

			College, Kottayam	
91.	Femi Daniel	Dance	Baselious College, Kottayam	Finalist
92.	Karismaachu	Dance	Baselious College, Kottayam	Finalist
93.	Liya Paul	Dance	Baselious College, Kottayam	Finalist
94.	Lisa Scaria	Dance	Baselious College, Kottayam	Finalist
95.	Lino Wilson	Solo	CMS College, Kotayam	Semi Final
96.	Annu P Sabu	Treasure Hunt	Saintgits College,KTM	Semi Final
97.	Meethal Maria George	Best Management Team	Saintgits College,KTM	Finalist
98.	Amala Rolance	Best Manager	St. Thomas College, Pala	Finalist
99.	Amaya Simon	Best Management Team	Saintgits College,KTM	Finalist
100	Anju Pramod	Solo	CMS College, Kotayam	Semi Finalist
101	Nandana Rjan	Solo	Baselious College, Kottayam	Fourth
102	Yugma k Gopan	Best Manager	Saintgits	Semi

			College	Finalist
103	Merin Paul	Treasure Hunt	Saintgits College	Semi Finalist
104	Achu Thomas	Treasure Hunt	Saintgits College	Semi Finalist
105	Reshma Kuruvilla	Treasure Hunt	Saintgits College	Semi Finalist
106	Sherya Susan	Treasure Hunt	Saintgits College	Finalist
107	Minnu James	Treasure Hunt	Saintgits College	Finalist
108	Liya Kunjumon	Business Quiz	Saintgits College,	Finalist
109	Sheba Mathew	Business Quiz	Saintgits College	Finalist
110	Aleena Sara Kuruvilla	Task Management	Baselious College, Kottayam	Finalist
111	Niya Vinu	Task Management	Baselious College, Kottayam	Finalist
112	Adheena Anil	Task Management	Baselious College, Kottayam	Finalist
113	Susan Sunny	Business Quiz	Deva Matha College	Fourth
114	Anjana Dony	Best Management Team	Deva Matha College	Fourth
115	Beema Aziz	Best Management	Deva Matha College	Fourth

		Team		
116	Sandra Anna Mathew	Best Management Team	Deva Matha College	Fourth
117	Lissa Maria Joseph	Solo	CMS College, Kotayam	Semi Finalist
118	Nithya Maria Jose	Dubsmash	Baselious College, Kottayam	Finalist
119	Swarna Salas	Duet	CMS College, Kotayam	Finalist
120	Sneha Iype	Duet	CMS College, Kotayam	Finalist
121	Reshma Rajan	Best Manager	Baselious College, Kottayam	Finalist
122	Alphina Lorraine	Solo	Saintgits College, KTM	Finalist
123	Ann Mary Jose	Task Management	CMS College, Kotayam	Finalist
124	Joshlin Joy	Task Management	St. Thomas Collge, Pala	Finalist
125	Malavika Savithri	Task Management	St. Thomas Collge, Pala	Finalist
126	Thabitha Biju Nithya Mariya Jose	Photography	K G College, Pampady	Finalist
127	Bona Susan Kuruvilla	Best Manager	St. Thomas Collge, Pala	Third Round
128	Nithya Mariya Jose	Dubsmash	Kristu Jyothi, Chngry	Finalist

129	Richu Abraham	Marketing Game	Kristu Jyothi	Finalist
130	Niya Vinu	Marketing Game	Kristu Jyothi	Finalist
131	Elizabeth John	Marketing Game	Kristu Jyothi	Finalist
132	Geniya Liz Johny	Best Manager	Kristu Jyothi	Finalist
133	Caroline Shaji	Event Mangement	Saintgits College,KTM	Finalist
134	Alphonsa James	Event Mangement	Saintgits College,KTM	Finalist
135	Dona P Saju	Event Mangement	Saintgits College,KTM	Semi Finalist
136	Princy Thomas	Marketing Game	CMS College, Kotayam	Semi Finalist
137	Arya Devi	Marketing Game	CMS College, Kotayam	Semi Finalist
138	Ria James	Marketing Game	CMS College, Kotayam	Semi Finalist
139	Annmol Shaji	Marketing Game	CMS College, Kotayam	Semi Finalist
140	Annu Sebastin	Marketing Game	CMS College, Kotayam	Semi Finalist
141	Minnu Susan Kuruvilla	Treasure Hunt	Baselious College, Kottayam	Second Round
142	Joshlin Joy	Treasure Hunt	Baselious College, Kottayam	Second Round
143	Aiswaryamol P	TreasureHunt	Baselious	Second



			College, Kottayam	Round
144	Thabitha Biju	Treasure Hunt	Baselious College, Kottayam	Second Round
145	Janny Anna George	Photography	Deva Matha College	Third Round
146	Nithya Mariya Jose	Photography	Deva Matha College	Finalist



**Cristy Ann of 2<sup>nd</sup> year got first prize in selfie contest conducted by KJ College.**

## **II. ACHIEVEMENTS IN INTERNATIONAL CONFERENCES AND PAPER PRESENTATIONS**

### **1. International Conference at St. Thomas College, Kozhencherry on 'APPLICATION OF DIGITAL TECHNOLOGY IN COMMERCE'**

**Participants:**

- a) Lino Wilson (M. Com Final Year)
- b) Anjitha Sabu (M. Com Final Year)

**Title of the Research Paper Presented:**

Effect of Bitcoin transactions in Indian Economy

**Achievement:**

Best Presenter Award

### **2. Paper Presentation Competition Esitlus 2K18 at St. Mary's College , Manarcad**

**Participants:**

- a) Lino Wilson ( M. Com Final Year)
- b) Anjitha Sabu (M. Com Final Year)

**Title of the Research Paper Presented:**

Effect of Bitcoin transactions in Indian Economy

**Achievement:** Best Paper Award.

## **XVIII. UNION MEMBERS**

## **B.C.M. COLLEGE UNION**

The College union election was held on the month of August, and some of our students were unanimously elected as the college union members. They are;

- **Ms. Billu John – General Secretary**
- **Ms. Mariya Thomas – 3<sup>rd</sup> DC Representative**
- **Ms. Achu Joseph - 1<sup>ST</sup> PG Representative**

## **XIX. PROGRAMMES FOR SLOW/ADVANCED LEARNERS**

### **1) Academic Grouping and Mentoring**

The students in each class will be grouped into 10-15 students each and the seating arrangement will be arranged accordingly. This will help the students for more academic discussions and peer teaching. The performance of each group will be constantly monitored and timely advises will be provided by the mentors. The criteria for grouping and the seating arrangements shall be decided by the class teachers

### **2) Peer Group Study – Students Educating Students/ Customer Input Technology**

We believe that the quality of the education a student gets at a college or university depends both on the college's resources – faculty, facilities and libraries– and importantly on the quality of his or

her fellow students. He or she simply learns more – better, faster, more deeply – in the company of able students than with weak ones. Put that way, the proposition seems reasonable, persuasive, and appealing – we can usually get by simply by asserting it.

The Commerce association developed a new way of teaching with the vision that the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favourite objects between classes and lectures. Here the students saw the true life of a college ... where youth got together and let themselves go upon their favourite themes – in the effect their studies have upon them when no compulsion of any kind is on them, and they are not thinking to be called to a reckoning of what they know.

The students of each class were divided into various peer groups voluntary with a leader who will be able to up bring her classmates. The peer group studies were conducted in free periods and after college time in classrooms or down the steps or in auditorium or in veranda. The system of Students Educating Students helped the students to understand their difficult subjects more easily and they were made capable of asking doubts to teachers without fear and thus to have better results in their examinations and to enjoy their campus life.

### **3) Question Bank Preparation**

The Department of Commerce has co-ordinated to form question banks in order to support the students. By way of collecting previous year's question papers of University Exams and internal exams prepared by teachers were great help to students to prepare their own question banks. It made easier for the students to become familiar with questions and answers. This endeavour helped them to avoid tension and to become stress-free at exam times. This was lead by teachers and students from the senior classes.

## XX. OTHER ACTIVITIES

### 1) ATHARVA – INAUGURATION OF COMMERCE ASSOCIATION

A journey of a thousand miles begins with single step. Every beginning needs to be celebrated as it brings in more joy for each and every person. This year's 'Commerce association's' journey began with the inauguration of the 'ATHARVA' the Commerce Association of BCM College.

The association inauguration was held on the 6<sup>TH</sup> September 2018. The stage had been set and henceforth it was the time to begin the journey. The chief guest for the function was Mrs. Nisha Purushothaman, Chief News Producer of Manorama News. We always focus on woman empowerment and that's why to inaugurate the association, a woman who has achieved great heights through her sincere dedication and hard work was called upon. Our respected Principal, Prof. Josephina Simon, the Head of the Department, Prof. Jipin V Jimmy, Association Secretaries, Adhena Anil, Farhana Bazeer and Elizabeth Antony were present in the association inauguration. The welcome to the dignitaries was given by the respected Head of the department, Prof. Jipin V Jimmy. After that, presidential address was delivered by the Principal of the college, Prof. Josephina Simon. Hence our association was officially inaugurated by Ms. Nisha Purushotaman and other dignitaries by lighting the lamp.



Four clubs under the Commerce department was also inaugurated along, viz, 'Research Club', 'Quiz Club', 'Capital Market Club' and the 'Entrepreneurs club'.

The inaugural address was delivered by the chief guest of the day Ms.Nisha Purushotaman. In her Inaugural address she gave us a motivational speech on her life journey to such great heights.

After the inauguration, a seminar on the topic 'Changing India: Social and Political Consequences among Women' was taken by Ms. Nisha Purushothaman. She about the challenges that she facesbeing journalist and also makes aware about the need of being a socially responsible and having opinions of our own in the current affairs of our nation and also globally. She insisted us the youth to come up more innovative practices of protesting which can prove to be effective and make a change in the system. She concluded by sharing her views on the necessity of awareness of current affairs. \*\*\*This was followed by an interactive session, wherein the students cleared various doubts with Ms. Nisha Purushothaman on the reason forwhy she chose the field and her motivating factor that lead her to this profession. The interactive session was the major highlight of the seminar. Every commerce student should be aware about the strength of women in media. Thus the seminar proved to be one that was very useful to the students. After the seminar, the vote of thanks was proposed by the Association Secretary Farhana Baseer .

One of the major highlight of the association inauguration was that the drinks provided along with the food packets distributed was made by the very own students of our commerce department. They practically applied their knowledge they acquired from the college in calculating and comparing the cost and expenses of purchasing drinks and making by them by ourselves. Every student brought at least one

bottle of purified water from their homes for making the drink. It proved to be a very different experience and an entertaining venture for the students. Thus the collective efforts of the students never go futile. The inauguration of the four clubs was another milestone. The onset of the journey by some eminent and inspiring personalities made the occasion more blessed.

### **1) Farewell – Mr. Bony Mathew**

**On** 30<sup>th</sup> June 2018, the students of the Department of Commerce organized a farewell to Assistant Prof. Bony Mathew. He bid goodbye to BCM after a service of almost years. Prof. Jipin V Jimmy, HOD delivered the Presidential Address. In his address he recalled various ideas and inputs brought forward by Bony Sir that greatly transformed the outlook of the Department of Commerce. Prof. Jini Jacob also shared her experience working with Mr. Bony Mathew and how he is an owner of the most creative insights. The function ended with an address from Prof. Bony Mathew and his experience both teaching and working with the students. The students also shared their experiences with Bony Sir.



## **BCM STAR**

BCM Star is one of the most prestigious competitions conducted in our college by the college alumni association. Ms. Mahima Mohan of IIIrd DC B.com Taxation department of commerce was titled the BCM Star of the year 2018. Ms. Shreya George of IIIrd DC B.com Computer Application of commerce department was one among the finalists in this contest. This contest is conducted to select the star student of BCM college. One among 2000+ students of our college is selected as the BCM Star of the year. Two students from each department comes forward to participate in the competition

representing their department. Finalists are selected on the basis of their talent, skills, knowledge, attitude and beauty. The competition was conducted in three rounds. The first round was self introduction, second round was a talent round in which they were given five minutes to showcase their talents, the third and the last round was personality analysis round in which the reputed judges who are the aluminizes itself ask questions to the contestants to make a detailed and proper analysis on their personality ,thinking and attitude.



### **3 Online Store by Students**

E-commerce is taking the world by storm and it is of immense joy that one of the former students of the Department of Commerce, Ms. Sarishma Manoj has opened up an online store with the help of the site WWW.WOOLR.COM. The site has about 194 viewers and caters to all requirements including after sale services like extended customer support.

#### **WOW ME Online store**

WOW ME is an initiative of a former student of commerce department Ms Ancy Kachapally. The main motive behind this initiative is to bring E-Commerce in practice. It is an online platform for the sale of surprise. Anyone accessing her Fb page or instagram can choose from any of the surprises available in the store as like the online shopping giants like flipkart/myntra. It was opened as per of Christmas season.

### Surprises available in the store:

- Candle light Dinner
- Wonder santa
- Music melody
- Photo shoot
- Xmas carol
- Customized gifts etc...



## **CONCLUSION**

Hereby we conclude our association report. We are immensely grateful to the God Almighty, The Management and The Principal, Teachers, Union Members, and all those who have supported us throughout the year. Thanking you all for your valuable co-operation.