

## **Commerce Association Report**

**( 2017-18 )**

The Commerce Association of BCM College, Kottayam for the academic year 2017-18, was named **AAVEGA**, a Sanskrit term which connotes Passion, Courage and Inspiration which symbolizes the knowledge and influence that the students have drawn from the models that they had before them. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

Keeping with the Department's mission of "imparting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values", the Department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars. Over the past 36 years the Department has been striving hard to keep pace with the changing economic and business scenario around the globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms and software companies enable students to acquire practical knowledge. You will be happy to know that our Department has grown leaps and bounds, and presently caters to around 358 students in B.Com. Finance and Taxation (Aided), B.Com. Computer Application (Self-Financing) and M.Com Finance (Self-Financing), M.Com Taxation (Self-Financing). To serve the needs of such a large student body, our Department has a fantastic team of 10 competent full time faculty members and one part time auditor. The Commerce Club continues to provide opportunities for students to develop creativity, inter

personal skills, communication skills, leadership qualities and team spirit. Prof Josephina Simon M.Com., LLB is presently the Head of the Department of Commerce. The Department of Commerce of Bishop Choolaparambil Memorial College has striven tirelessly in pursuit of excellence in commerce education.

The association is aimed to transform students into national assets by imbibing business skills, integrity, ethical uprightness and a real holistic development. Department of Commerce is dedicated to excellence in performance and committed to provide quality education, opportunities and services to meet the needs of business, and also contribute for the society's well-being, nation's development and to meet global competencies. Therefore the association has set up its objectives to provide students an in-depth understanding of the dynamic business environment, make every student an agent of change by making them socially responsible and facilitate learning of commerce education by incorporating the current trends and to impart skills to enhance the employability.

For Department of Commerce,

Prof. Jipin V Jimmy  
*(Association in-charge)*

Prof.Anusha R Nair  
*(Association in-charge)*

Ms.Reshma Racheal Varghese and Ms. Amaya Simon  
*(Association Secretaries – UG Level)*

Ms.Ancy Kachappally  
*(Association Secretary – PG Level)*

# **ACADEMIC PERFORMANCE**

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. As a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top mighty Departments of BCM College and in Kerala. The Department of Commerce strived to offer quality education in the field of Computer Applications. The dedicated services of the Department to the community for several years have nurtured numerous chartered accountants, auditors, tax practitioners, bank employees, account assistants, tax consultants etc. As the association is blessed with high conscientious and intelligent students and teachers, we have succeeded in achieving high grades in academic settings. With today's virtuosi spending a majority of their after college time in organized activities, the academic achievement have been increased to a great extent. In order to encompass all students, these activities can often range from theatre rehearsal to soccer practice. The association had organized various events in the college to recognize and tap the skills of students. Thus the association maintained a satisfactory academic record and met its aims and obligations for the academic year 2017-18.

## **I. MERITORIOUS PERFORMANCE**

### **1. A+ HOLDERS**

“The influence of a good teacher can never be erased”.

As the association is gifted with the pioneers in the field of Commerce, the bright girls are successful in making their glory all over Kerala. The academic year 2017-18 was proficient with 9 A+ holders from Taxation and 1 A+ holder from Computer Application. The list of A+ holders are as follows:

1. Anju Mariam John
2. Anju P Tom
3. Ann Rose Tom
4. Meenu G Krishnan
5. Mini A
6. Neethu Krian
7. Remya Teresa Thomas
8. Rinu T Biju
9. Sandra Kochumon
10. Sarishma Manoj Kumar

## **DAZZLING STARS OF COMMERCE (2014-17)**

**Congratulations to our 10 A+ Winners**



**Rinu T Biju**  
**9.81**

**Anju Mariam John**  
**9.71**

**Anju P Tom**  
**9.70**

**Meenu G Krishnan**  
**9.58**



**Ann Rose Tom**  
**9.55**

**Mini A**  
**9.21**

**Neethu Kurian**  
**9.13**

**Sandra Kochumon**  
**9.09**



**Sarishma Manoj Kumar**  
**9.07**

**Remya Teresa Thomas**  
**9.02**

## **2. RANK HOLDERS**

### **Rank Holder- M.G University**

Ms.Anju Mariam John secured overall **3<sup>rd</sup> Rank** in the **Mahatma Gandhi University** Examinations.

### **Rank Holders - National Entrance Examinations**

The students of Commerce Department have cleared many National Entrance Exams for the admission regarding PG/Professional courses. They were able to achieve this because of the guidance given by all the faculties of our Department. The winners are as follows:

#### **I. Pondicherry University – Entrance Exam 2017-18**

1. Anju P Tom – 4<sup>th</sup> Rank – Score: 235
2. Aleena Joseph – 14<sup>th</sup> Rank – Score : 205
3. Sani Susan Kuriakose – 18<sup>th</sup> Rank – Score : 194

#### **II. Professional Examinations**

1. Annu Jose – Cleared IPCC
2. Amitha S – Cleared IPCC
3. Devika B Nair – Cleared IPCC
4. Ashley Jose – Cleared Foundational CMA
5. Sinimol P Sajeev – Cleared CPT
6. Keerthana Kumari R – Cleared CPT
7. Treasa Shaji – Cleared CPT

### **3. MERIT AWARD**

**Ms.Rinu T Biju** of the Department of Commerce specializing in Finance and Taxation was able to secure the Merit Award for the year 2016-17. Apart from this, she is also;

1. Member of the Kerala State Kabbadi Team since 2009 and represented the state eleven times during 2009-2017 in various age categories viz Sub Junior, Junior and senior.
2. Was selected to the Sub Junior Indian Camp and was shortlisted for the Indian Sub Junior Team in 2012.
3. Member of Kerala Team which won third place in South Indian Kabaddi Championship (women) held at Tamil Nadu in 2017.
4. Member of MG University Kabadi team from 2014-17.
5. Captain of the College Kabadi team.

#### **4. BEST OUTGOING STUDENT AWARD (2017)**

**Ms.Anju P Tom** of the Department of Commerce specializing in Finance and Taxation was awarded Best Outgoing Student title for the year 2017. Apart from this, her achievements also include;

1. Secured A Grade in Malayalam Elocution Competition conducted by Mahatma Gandhi University (Kalotsavam 2015, Kottayam).
2. The only student from the College to be selected for the National Adventure Camp at Himachal Pradesh, 2015.
3. Received the best NSS Volunteer Award from M.G. University.
4. Represented in Inter University NSS Camp at Delhi.
5. Published a research paper on the topic 'Green Banking : An innovative Initiative' at the National Seminar organized by the Department of Commerce of B.C.M. College, Kottayam, 2016.
6. NSS Volunteer Secretary of B.C.M. College, Kottayam
7. 4<sup>th</sup> Rank holder in All India Entrance Examination conducted by Pondicherry University.

## **5. CAMPUS RECRUITMENTS/PLACEMENTS**

Under the Department, campus interviews are conducted to provide employment for the talented and qualified students before they complete the course, which suit their requirements. In pre-placement talk, students are given an idea about the industries and then tests, group discussions and interviews are conducted to identify the right person for the right job. The below students were placed in various jobs.

### **UG LEVEL**

- Anjana Nair – Federal Bank
- Aiswarya Raju – Ayyer & Co. (Chartered Accountants Firm)
- Mareena Paul – KPMG, Pune
- Meenu Treasa - Infopark
- Smera Seighal – Infopark
- Sruthi Philip – RBS,Chennai

### **PG LEVEL**

- Athiramol G – Watts Electronics Pvt Ltd
- Chinchu K K – Pampady Service Cooperative Bank
- Chithra Vijayan – Purackal Honda
- Jithu T Reji – Western College of Commerce and Management, Mumbai
- Lakshmi Mohan – KPMG Global Services
- Manju K Varghese – Kooroppada Service Cooperative Bank
- Neenu M Muralidharan – Kooroppada Service Cooperative Bank
- Sruthi Deranand– Manganam Service Cooperative Bank
- Tesslin Thomas – Civil Supplies Corporation Ltd

## **ESAF RECRUITMENTS**

Eight students from the Department of Commerce of B.C.M. College, Kottayam were a part of ESAF Trainee Recruitment Process conducted by the Kristu Jyothi College, Changanceherry. The recruitment procedures included two rounds. The first was the Group Discussion Round. Six students were qualified from this round to the next procedure which was the Personal Interview. The following students were part of this recruitment process.

- Amala Rolance
- Anju P Benny
- Annu George
- Anu Jose
- Brindha Krishnan
- Kavyasree T K
- Merin Mathew
- Swapna Thomas

## II. SEMINARS AND WORKSHOPS

### 1. NATIONAL LEVEL

#### a) National Seminar

The Department of Commerce conducted a National Seminar in association with the College Development Council of Mahatma Gandhi University on 7<sup>th</sup> February 2017, Wednesday at 10am in the College Auditorium. The topic chosen for the Seminar was exceptionally appreciated for its relevance in national level, *'Transforming Indian Economy: Prospects and Challenges'*. The Seminar commenced with a welcome note from Ms. Reshma Racheal Kuruvilla, Assistant Professor of the Department of Commerce.

Dr.Sr.Betsy S.V.M., The Principal of the College presided the function. She denoted the concern the Department has for all its academic activities to enlighten the knowledge among students. As a mark of triumph over darkness the Chief Guest, Mr.G.S.S.S. Gopinath IRS, Commissioner of Income Tax,Kottayam, Dr.Prakash Varma, Director of College Development Council, M.G University, Dr.Sr.Betsy S.V.M., College Principal and Ms.Reshma Racheal Kuruvilla lighted the lamp for an auspicious beginning.

The Chief Guest of the National Seminar was, Mr. G.S.S.S. Gopinath IRS, Commissioner of Income Tax, Kottayam. He was born in Andhra Pradesh and completed his graduation in B.tech and LLB from the University of Calicut/Regional Engineering College, Calicut and Osmania/M.G. Law College respectively. He did his Post Graduation in ME from IIS, Bangalore and PG Diploma in Management for Executives from IIM, Ahmedabad. He also completed LLM from Osmania University. Starting his service under Central Board of Direct Taxes, he has 22 years of experience in Indian Revenue Service.

In the inaugural address Mr.G.S.S.S. Gopinath IRS criticized that everyone needs national development but majority of the citizens who are liable to pay tax are reluctant to pay the same. Along with the salary classes, the business class people should also be loyal and prompt towards paying tax to the Government, he added.

Since independence, our country passed through a series of progress in the entire economy, but the pace and rate of growth were very low. The New Economic Policy of 1991 transformed Indian Economy to another level. We encouraged more foreign investments and business ventures that uplifted our economic growth. He also commented that the transformation our economy has gone through the last 3 years are really noteworthy in terms of India's growth position in the world economy. Major such regimes include GST, Digital India, Demonetization, Startup India, Make in India etc. But to utilize the fruits of all these is upon which the future of our economy depends on, he added.

After the inaugural address, Dr. Prakash Kumar B, Director of College Development Council, M.G. University felicitated during the function. We were blessed to have the presence of such an eminent academician for the Seminar and he also appreciated our effort to come up with a National Seminar in association with College Development Council. Ms.Ancy Kachappally the Program Coordinator of the event, expressed heartfelt gratitude to everyone who was presented for the Seminar and by that the inauguration ceremony was wound up.

**Technical Session : Prof. Mathew Kurian**

The main technical session was lead by Prof. Mathew Kurian, Director, Dr. K.N Raj Centre, M.G University Kottayam. He is also the former Principal of Mar Dianosious College, Trichur and the former Head of the Department of Economics, Baselious College, Kottayam. The session started at 11am.

In his keynote address, Prof. Mathew Kurian mentioned about the pre colonial – colonial – post colonial period existed in India and the economic impacts perstained during those periods. He then explained how gradually India earned its global economic position as of now. The history thus formed a base on which the listeners could easily connect and distinct the prevailing situation with that of the early period.

The prospects and challenges were also discussed. Foreign Investments, increased international trade and domestic business ventures including Startups etc are some good signs. When India is gaining its advantageous position in digitization and global soft power, the areas of agriculture and balanced regional development are still a big challenge for our economy. Failed crops and high debt are still a curse for the growth of our economy. He also added that the underemployment issue should also be given due weight since the workforce are struck in low productivity and low wage jobs.

By 2020, India is poised to become the world's youngest country with average of 29 years and by 2030, it will have the world's largest working age population of 962 million people. Therefore the Government should focus on the quality of school education, foundation learning and conduct periodical national level assessments as well. The health and environment issue our country has shouldn't be ignored, he added.

The technical session was followed by a 10 minutes interactive session where the students clarified their doubts and expressed their views. Ms.Manjusha M

from 1<sup>st</sup> Year M.Com thanked Prof.Mathew Kurian for his valuable Seminar.  
The event was dispersed after National Anthem.





## **2. STATE LEVEL**

### **a) Seminar on 'Awareness to Kerala Startup Mission'**

A Seminar cum workshop was organized by the Department of Commerce on January 15, 2018, Monday at 3pm in the College Auditorium. The Seminar was on the topic, 'Awareness to Kerala Startup Mission'. Mr. Shahul Hameed, Head- Sales and Partnerships, Entri Inc. Ernakulam was invited to lead the Seminar. He is also the former Technology Innovation Fellow of Kerala Startup Mission.

Ms.Ancy Kachappally of 2<sup>nd</sup> Year M.Com welcomed the gathering. The Seminar session was started by Mr. Shahul with a brief introduction about his Startup journey that has led him to a position as of now.

The Kerala Startup Mission is the implementing agency of Government of Kerala for entrepreneurship development and incubation activities in Kerala. It is also the implementing body for the Kerala Technology Startup Policy that supports Startup Ecosystem by means of components such as Infrastructure, Incubators And Accelerators, Human Capital Development, State Support, Governance and Public Private Partnership etc. He also listed the Centres of KSUM in Kerala and the schemes of the organization.

Since the students being the young aspirants with lot many innovative ideas, to begin a Startup is all they have to do, the rest – both financial and technical aid – will be provided by KSUM and that is its mission, he added.

For such direct and special assistance to the ideas of the students, KSUM has opened a scheme under which an Innovation and Entrepreneurship Development Centre (IEDC) can be set up within each College. This is to ensure cutting edge technology, world class infrastructure, high quality mentorship, early risk capital and global exposure.

Future Technology Lab, FAB LAB Program, Startup Leadership Academy and Training Programme, Innovation Grant, Patent Support System etc. are some other major assistance provided by the Kerala Startup Mission. Mr. Shahul also briefed about the above schemes. He concluded the session with sharing an inspiring story of an entrepreneur and induced the students to come along to start an IEDC at B.C.M College, Kottayam. After a 10 minute interactive session, Ms. Lino Wilson from 1<sup>st</sup> Year M.Com delivered vote of thanks and the workshop was wound up by 4pm.



**DEPARTMENT OF COMMERCE  
BCM COLLEGE, KOTTAYAM**

**SEMINAR ON**  
**AWARENESS TO  
KERALA STARTUP  
MISSION**



**LEAD BY**  
**Mr. Shahul Hameed**

**Head, Sales & Partnerships  
(Entri Inc, Ernakulam) &  
Former Technology Innovation Fellow,  
Kerala Startup Mission**

**JANUARY • 15 • 2018  
COLLEGE AUDITORIUM • 3PM**



## **b) Seminar on 'Investments and Capital Market'**

One of the most compelling reasons to invest is the prospect of not having to work your entire life! On the bottom line, there are only two ways to make money; by working and or by having your 'assets' work for you.

The latter case is quite trending and very relevant concerning a Commerce student. Therefore the Department organized a Seminar on how to invest in Capital Market.

The Seminar was conducted on 18<sup>th</sup> January 2018, Thursday at 2pm in the College Auditorium. Mr. V .S Binu, Assistant Professor of SCMS School of Management and Technology was the resource person. Ms. Anmol Shaji from 2<sup>nd</sup> DC Taxation welcomed the gathering.

Mr. V. S Binu completed his P.G in MBA Finance and Marketing from Anna University (2006-08) and completed his M.Phil in Business Administration and Management (2008-2010) from Vinayaga Missions Deemed University. He also worked as Lecturer and NCFM Trainer (Beginners & Dealers Module, Certification of National Stock Exchange) at DCSMAT Institute and NISM Trainer (Securities Operation and Risk Management, Certification of SEBI) at Sree Narayana Guru Institute of Technology and also worked as Assistant Professor and Trainer of NISM at Kochi Business School.

It was our privilege to have him for leading the Seminar. The focal point Mr. V .S Binu noted was 'investment'. He explained the conventional modes of investment in brief first. The lack of knowledge, risks associated, reluctance to join the stream etc were pointed out as the major reasons/challenges why students are not coming forward in the investment area, he added.

There are more vast areas other than the usual shares, debentures, bonds and mutual funds etc. Real Estate Investment Trust (REIT) is one among the new trend. It is a company that owns, operates or finances income producing real estate. Another main avenue is Gold Exchange Trade FUNDS (Gold ETFs) that consists of one principal asset, 'Gold'. The strategy behind this is to track and reflect the price of Gold.

Mr. V.S Binu also introduced about NASM – The national Association of Shell Marketers, a brand specific trade association which represents the business interests of those companies which have wholesale contracts for Shell Oil. He concluded with listing out the various Certification Courses for the students to grab the Career in Stock Exchange and Capital Market.

Ms.Meetal Mariya George delivered vote of thanks and the Seminar was wrapped at 3pm after the National Anthem.





### **c) Seminar on 'Goods and Service Tax – GST'**

The Goods and Service Tax – one among the top regime introduced by the Modi Government drastically changed the conventional VAT system. A deep analysis and understanding to such a regime was quite inevitable. Therefore the Department organized a Seminar on the topic 'GST' on 5<sup>th</sup> July 2017, Wednesday at 2pm in the College Auditorium.

Ms.Anjali S Govind welcomed the gathering. The resource person for the Seminar was Mr. Nazeerudeen, the Deputy Sales Tax Commissioner. The Seminar started with a detailed description on the VAT system existed in India. The concept 'tax' and the VAT regime were simply explained by him. VAT is a multi point destination based system of taxation, with tax being levied on value addition at each stage of transaction in production/distribution chain. It also has a provision to allow Input Tax Credit (ITC) on tax at an earlier stage, which can be appropriated against the VAT liability on subsequent sale, he added.

When it comes to GST, the multiple cascading taxes levied by Government is replaced. Goods and Services are divided into 5 tax slabs for collection of tax – 0%, 5% , 12%, 18%, 28%. He also differentiated VAT from GST in various aspects. After the interactive session for 10 minutes, Ms.Amaya Simon from 3<sup>rd</sup> DC Taxation delivered vote of thanks. The presence of our Bursar, Fr. Philmon Kalathra was there throughout the Seminar. The Seminar was then wrapped at 3.30pm after the National Anthem.

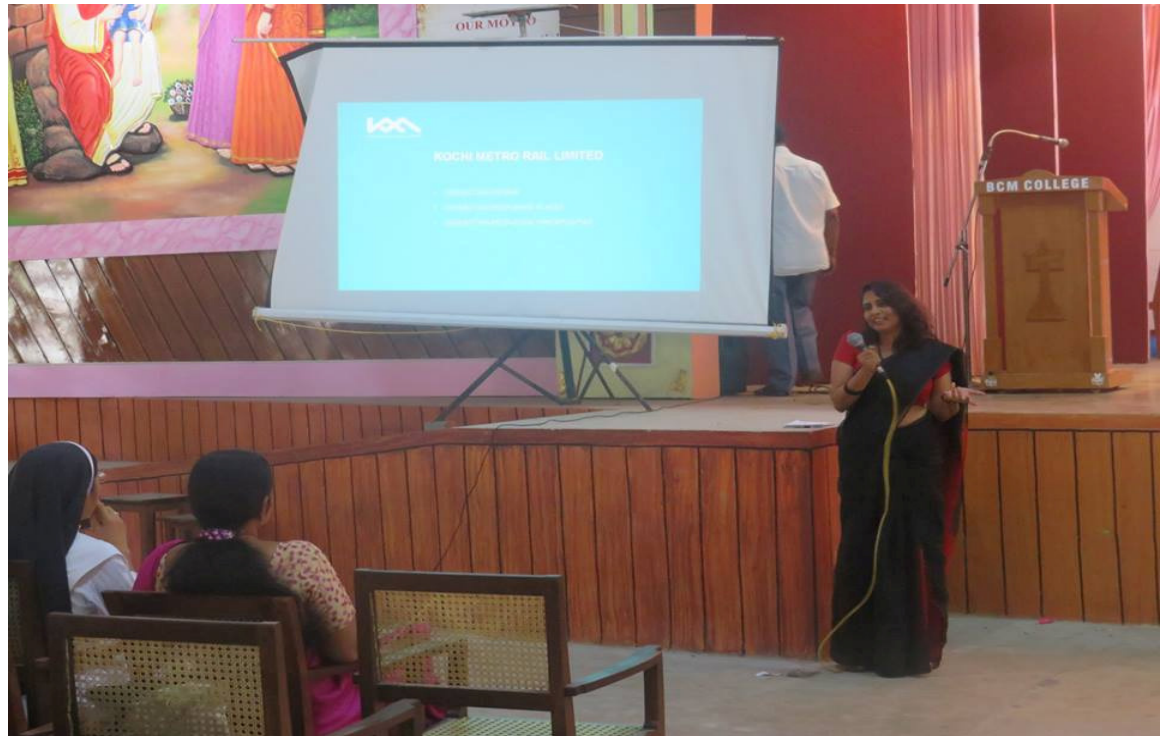




**d) Seminar on 'Metro Rail VS Other Public Transportation- An Overview'**

On 31<sup>st</sup> July 2017, the Department of Commerce conducted a workshop on women empowerment and work life balance of women who are employed. The presidential address was delivered by the Head of the Department Prof. Josephina Simon, the Chief Guest and keynote speaker of the program was Mrs. Reshmi C.R Public relations officer of Kochi Metro Rail Ltd.

She spoke about various employment opportunities available to women. Being the iron lady behind such a massive project she cited real life experiences as to how she successfully manages both her professional and private life and told suggested various tips to attain self discipline and emotional strength. She also spoke about the advantages of Kochi Metro over other ordinary transportations. The program ended with the vote of thanks which was delivered by Ms.Reshma Racheal of 3<sup>rd</sup> DC Computer Applications



### **3. OTHER SEMINARS AND WORKSHOPS**

#### **a) Dr.Sr.Karuna Lecture Series – 4<sup>th</sup> Edition**

The Department of Commerce host lecture series, exhibits and events featuring the College's Professors, noted visiting academics and professionals from a broad range of environmental design fields throughout each semester. Designed to create a campus-wide conversation, the Lecture Series gives students an opportunity to interact with leading members of our faculty—scholars, chartered accountants, tax practitioners and civic leaders who are nationally renowned. All students, faculties, alumni, staff and community guests are invited to the series. Inaugurated in 2015, the Commerce association commenced lecture Series in the honor of former principal of BCM College, Dr Sr Karuna SVM, which aims to bring public speakers of the highest calibre from the worlds of academia, business, the arts and civil society to our campus to share their thoughts and ideas. The purpose of the series is to provoke discussion and debate about a range of topics and subjects in the past have included energy sustainability and the value of wealth. The agenda is kept deliberately broad and the lectures are intended to be accessible to a general audience. Since 2015, Dr Sr. Karuna Lecture Series (DLS) has contributed to broadening the educational experience of commerce students and the community by bringing the smartest, most engaging, and influential people to campus, to encourage thought-provoking conversations and ideas. Through DLS-sponsored lectures, collaborations, we strive to achieve our mission of seeking and spreading powerful ideas, while also allowing the passionate and dedicated students on our committee to be exposed to a diverse and vibrant array of people,

backgrounds, and ideas. We believe that a successful future cannot be built without reflecting into the past and learning from our experiences as well as those of others. As an extension to this ideology of ours we organize the Dr Sr Karuna Lecture Series featuring eminent personalities from various walks of life to share with us their experiences. Through this initiative, we want our students and faculty to develop a broader perspective of their responsibility to society and to give them an opportunity to listen to remarkable life stories of our esteemed panel of speakers. The Lecture Series will also provide us with opportunities to gain insights from thought leaders on what path we should take in the future as an Institution of excellence in management education and will remind its students of the pre-requisites to being a successful manager and a remarkable citizen in society.

The 4<sup>th</sup> edition of the Dr.Sr.Karuna Lecture Series commenced in 6<sup>th</sup> February 2018 at 10am in the College Auditorium on the topic, “. CA K Ramesh Poduval, Chartered Accountant of N.K Poduval and Co, Kottayam, Dr.Sr.Betsy S.V.M, College Principal, Dr.Sr.Karuna S.V.M. , former Principal of B.C.M College, Kottayam, Fr.Philmon Kalathra, Bursar and Secretary, The Corporate Educational Agency of Colleges, Archeparchy of Kottayam and Mr. Jipin V Jimmy, Assistant Professor, Department of Commerce lighted the lamp for an auspicious beginning.

CA K Ramesh Poduval is the Managing Partner of the firm, N K Poduval and Co. , a firm of over 60 years of market reputation involved in the marketing of engineering products like Generating Sets, Pumps, Switchgears etc.. He has a wealth of real investing and trading experience in Stock Market spanning over 2 decades.

He has undergone the basic and advanced course in Technical Analysis from the Bombay Stock Exchange. He has attended several National and International Seminars. He is trained in the world's leading Stock Market technical analysis software ; viz\_ Advanced Get and Metastock.He has conducted several Workshops and Presentations on Investing in Stocks in Management Associations , Chartered Accountants Associations & to the general investing community.

He is currently nominated by the Chartered Accountants Association ; New Delhi as the Resource Person to conduct Investor Awareness Programs under the Investor Education Protection Fund ( I E P F ) of the Securities & Exchange Board of India ( S E B I ) . This is an initiative of the Commerce Ministry jointly with S E B I.He is the only Resource person in this panel from Kerala.

In the Inaugural Address, CA K Ramesh Poduval shared his thoughts on why students should be encouraged to be part of Indian Capital Market. A diminishing trend is seen among students in this stream because of lack of knowledge on the Capital Market and the practicality regarding the same, he added. He also commented that, being a Commerce Student, then priority should also be given to Capital Market and Investment avenues through which each and every student under the Commerce stream gain the returns and induce their fellow mates to participate in the Exchange as well.

After the Inagural Address, Dr.Sr. Karuna S.V.M., Former Principal, B.C.M. College, Kottayam and also the former Head, Department of Commerce of B.C.M. College,Kottayam felicitated during the function. She also published the Magazine prepared by the UG students named 'COMERT'. Fr. Philmon Kalathra, Bursar and Secretary, The Corporate Educational Agency of Colleges, Archeparchy of Kottayam also felicitated during the function and congratulated the students for organizing the 4<sup>th</sup> Edition of the Lecture Series.

Ms.Ashna Babu of 3<sup>rd</sup> DC Taxation delivered vote of thanks and thereafter the inauguration ceremony was wrapped by 11.am.





**Technical Session : CA K Ramesh Poduval**

The Lecture Session was started at 11am at the College Auditorium on the topic 'Technical and Fundamental Analysis on Securities'. CA K Ramesh Poduval explained in brief about the wide range of career opportunities the Capital Market has for the students. It is also important to note that the term Capital Market include all the activities associated with the investors and the borrowers. So the career opportunities within the Capital Market also become very diverse, simply because of the kind and number of activities involved. One needs to obtain an advanced degree with specific courses and certification so as to gain holistic learning/a specific skill in practical function. A strong business acumen along with communication and negotiation skills help you get the right foothold over your career from the start, he added.

Apart from the career opportunities he also elaborated about the 'investing' part of Capital Market. Only 2% of the total population in our country has invested in various securities, he noted. This should be changed. For that, he suggested Systematic Investment Plan (SIP). Students should focus on SIP that brings in fundamental and technical analysis over market rumors and tips. This will finally make everyone an ideal investor, he concluded.

Ms. Elizabeth Antony from 1<sup>st</sup> Year M.Com thanked CA K Ramesh Poduval for his valuable and informative lecture session. The session was wound up at 12pm after the National Anthem.



Dr. S.R. KARUNIA LECTURE SERIES  
- 4<sup>th</sup> EDITION

LIST OF PARTICIPANTS

- |                     |                         |
|---------------------|-------------------------|
| 1. John Cyriac      | CMS College, Kottayam   |
| 2. Taniya Rose      | Catholicate College,    |
| 3. Abhijith J.R     | Pathanmthitta           |
| 4. George Thomas    | K.E College, Mannanam   |
| 5. Eldho V.J        |                         |
| 6. George M. George | K.G College, Pampady    |
| 7. Ciri Varghere    |                         |
| 8. Midhun M.K       | Saint Gits, Pathamuttam |
| 9. Manjesh          |                         |
| 10. Arun Mohan      | St. Xaviers College,    |
| 11. John Nelson     | Trivandrum.             |

Head  
Dept. of Commerce  
B. C. M. College  
Kottayam

Josephina Simon

Dept. of Commerce



**b) Capital Market at a glance- Prof Sateesh Chandran S. M.Com., MBA**

Prof Sateesh Chandran S, M.Com.,MBA conducted a workshop on 22<sup>nd</sup> September 2017, Friday for the students of Commerce Department under initiative of Capital market club in the Class 418. Sir introduced the way of pooling the money and investing in various channels. He gave a brief description about capital market to all the members of capital market club. The capital market is a vital of the financial system of an economy. Capital market provides the support of capitalism to the country. It is the market for securities, where companies and governments can raise long-terms funds by issuing and trading corporate equity and loner-term debt securities those maturing in more than one year. In this market, the capital funds comprising of both equity and debt are issued and traded and the securities traded comprises of financial securities, government securities, semi-government securities. Prof Sateesh Chandran shared his knowledge and experience in investing, trading and wealth creation. The seminar helped the students to succeed in the field of finance by providing exposure to the diverse world of corporate finance and investments. It ended after an interactive session.

**c) Entrepreneurial Skills- Prof Reshma Rachel Kuruvilla C.A., M.Com., A.C.A.**

A workshop was organised by the devoted and dedicated students of Entrepreneurs club under the Commerce Department on the topic 'Entrepreneurship Skills' on 26<sup>th</sup> September 2017, Tuesday. Prof Reshma Rachel Kuruvilla took the seminar at 2pm in the class 223 for all the members of Entrepreneurs Club. Miss introduced various terms like entrepreneur, entrepreneurship and entrepreneurial skills to the young business women. Miss talked about what makes someone a successful entrepreneur? "It certainly helps to have strong technology skills or expertise in a key area, but these are not defining characteristics of entrepreneurship. Instead, the key qualities are traits such as creativity, the ability to keep going in the face of hardship, and the social skills needed to build great teams. If you want to start a business, it's essential to learn the specific skills that underpin these qualities. It's also important to develop entrepreneurial skills if you're in a job role where you're expected to develop a business, or "take things forward" more generally". The seminar focused on the question of how youth, women and persons can access government procurement and entrepreneurial opportunities.

Prof Reshma Rachel Kuruvilla gave an overview of the economic development in India and the place of social justice and protection. This helped to shed light on the various existing constitutional, legal, and policy frameworks as well as fiscal schemes targeting the inclusion of youth, women and persons with disability. The seminar was conducted in a very interactive manner where students were given the opportunity to ask questions. Students were also taken through the

processes involved in registering a company, a business name and a partnership including the process of obtaining government certification and submitting tax returns. Also Prof Reshma tackled the issue of business project writing and appraisals and it involved the students being taken through the concept of business planning and profiling and its contribution towards harnessing success.





### III. DAYS OBSERVED

#### 1) Environmental Day

Without a healthy environment we cannot end poverty or build prosperity. We all have a role to play in protecting our only home .We can use less plastics ,drive less, waste less food and teach each other to care. These are the words of Secretary General Antonio Guterress. So we the students of the Department of Commerce decided to take a small step towards protecting our environment. We realized that clean and healthy environment is necessary for a sustainable environment. On 5 June 2017, World Environment Day, after our regular class, students of Commerce Department cleaned our classrooms and various parts our campus. This act is to throw light to the minds of students that we must protect our environment.





## 2) Population Day

World Population Day which seeks to focus attention on urgency and importance of population issues. World Population Day aims to increase people's awareness on various population issues such as the importance of family planning, gender equality, poverty, maternal health and human rights.

To make students of our college aware about the issue, Department of Commerce organized a poster design competition on 11 July 2017 as the part of our Intra College Departmental Fest ACCUMEN 2K18. Two students from each Department can participate in the competition. Poster design competition helped the students to view the population issues from various dimensions.





### 3) Drug Abuse Day

June 26 is regarded as international day against drug abuse. Illicit drugs and their trafficking pose a large health threat to humanity. In order to draw awareness to the need for action and cooperation, commerce Association organised a street play which was directed by Ms.Reshma Rachael Varghese. The street play focused on issues such as contraction of diseases through needle sharing, trouble with the law, poor self-hygiene and alienation from loved ones, psychological illnesses and health from overdose. The play was conducted on 26 June 2017 in front of the College Auditorium. Around 20 students from the Department became part of the play.





#### 4) Yoga Day

Yoga is a physical, mental and spiritual practice originated in India. Yoga Day is celebrated annually on 21 June since its inception 2015. Commerce Association thus decided to do something in yoga day not only because it helps us to stay healthy but instead yoga is parts our tradition. We invited a famous yogi to teach our students yoga asana. He taught us that yoga is mind body workout where you have strengthening and stretching poses along with deep breathing techniques to relax your mind and body.





### **5) Teacher's Day**

Teacher's day was celebrated in a special manner for giving a memorable day for our teachers. Various programmes and games were arranged by the students for their teachers. Students presented a cake to their loving teachers as a token of love. It was really a memorable day for both teachers and students. Celebrations like these showed the warmth and love that we share with our teachers who are our mentors also.



### **6) Onam Day**

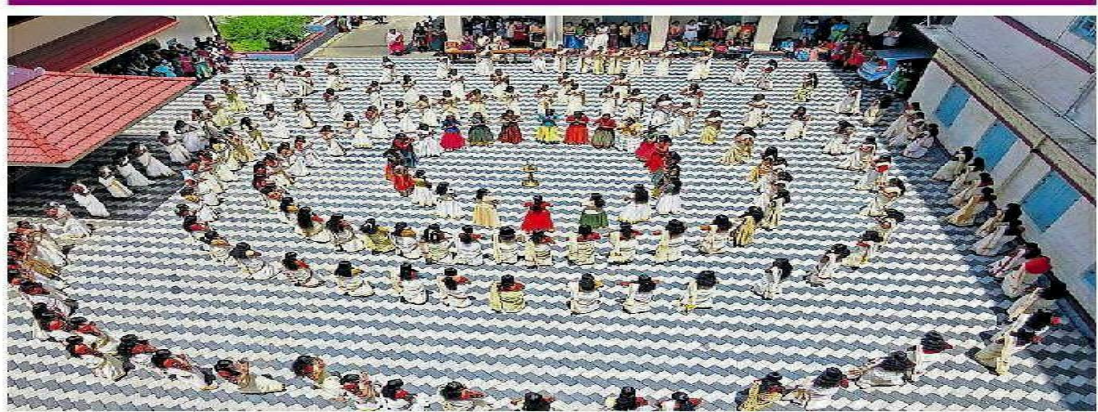
On September 31,2017 the BCM College hosted its Onam celebration. The students of the Commerce Department were dressed up in traditional attire. A team of 6-8 members of the department scored second place in the tug of war competition. Also the students of the Department of Commerce participated for the pookalam competition. The intricate pookalam design showcased the history of Kerala in a nutshell. The students were brought back to a tradition and culture that was almost forgotten.

### ➤ **Megathiruvathira**

“Mega Thiruvathira” was a great initiative taken by more than 200 girls of commerce department, who performed ‘Thiruvathirakali’ or ‘Kaikottikali’, which is a popular traditional group dance in Kerala. The students performed this dance as a part of onam festival. The dance was performed in front of the college auditorium. The girls being wearing typical Kerala Saree, which is a white saree bordered with kasavu. It may be either two piece cloth called ‘mundu’ and ‘neriyathu’ or as saree.

There were 200 girls to perform this event. They move in circular manner both in clockwise and in anti-clockwise direction. Also the girls performed fast and slow moves. They danced in a graceful manner. The great coordination helped them to dance properly. This performance gave them basic knowledge regarding this art form to all other students in the college. Girls were beautifully dressed in traditional costume and they neatly tied their hair and decorated it with Jasmine flowers. This dance performance helped commerce students to exhibit their talents. The cooperation, discipline and hard work of commerce students made programme a grant success.





കൊമേഴ്സ് വിഭാഗത്തിന്റെ നേതൃത്വത്തിൽ ബിസിഎം കോളജിലെ വിദ്യാർത്ഥിനികൾ അവതരിപ്പിച്ച മെഗാ നിത്യവാതിലം.



#### PRICE OF VICTORY

Participants of a tug-of-war competition conducted for the Commerce Department of BCM College in Kottayam lose footing upon winning the contest on Thursday. The event was part of Onam celebrations. — RAJEEV PRASAD

## **7) Christmas Day**

On 23<sup>rd</sup> December 2017, the Department of Commerce conducted its Christmas celebrations. The celebrations featured a Christmas tabloid that portrayed the story of Christmas. The entire storyline had its cast members from among the students of II DC taxation. The tabloid was conducted at 1:30pm in front of the College Auditorium. Students, teachers and non-teaching staff from various departments were a part of this and became a witness to the tabloid that was able to capture everyone's attention. Unlike normal tabloids, the Christmas tabloid was a type that made the beholder a director and allowed any person who saw it to have a proper grip on the storyline.

### **➤ Human Christmas Tree**

As a part of Christmas celebrations, the students of the Department of Commerce arranged a human Christmas Tree formation. The formation consisted of almost 100 students dressed according to a specific colour code. The human Christmas tree formation was a visual treat and one of a kind. The program saw a wide coverage and participation from the students of the college, who were awe of the formation. It truly was a program that received wide popularity. The program ended with the entry of Santa Clause.







## **IV. EXHIBITIONS**

### **1) Conducted for outside students/public**

#### **a) Short Film Reel**

“Women Empowerment is the right to equality and the power and confidence of being oneself. As part of proclaiming these three major factors so as to empower each and every woman beside us, the Department of Commerce organized a Short Film Reel on 10<sup>th</sup> February 2018, Saturday on Room No: 225 at 11.am.

The most trending and relevant Tamil Shortfilm named ‘Maa’ was showcased. Directed by, Mr. Sarjun KM , the main casts include Anikha( Ammu) and Kani Kusrut (Ammu’s Mom). The film has been produced by Gautham Vasudev Menon’s venture Ondraga Originals for Ondraga Entertainment.

The story portrays what a teenage pregnancy does to a girl, her family and her dreams. The depth of each scene, the underlying layers are so thoughtfully written and so beautifully directed. The director Sarjun’s style of working seems to be on the lines of ‘less is more’ style.

The Film was mainly exhibited for the former students of the Department who are pursuing their higher studies in other Colleges and as well as for those who are working in various firms. Everyone enjoyed the exhibition and gave us positive reviews.



## b) Career Expo 2018

In this competitive world, to choose the best career that match up with one's interests, tastes and preferences is really important and crucial. So the Department of Commerce set up an exhibition named 'Career Expo 2018'. The exhibition was conducted to familiarize about various competitive exams, professional courses and career opportunities.

The target groups of the exhibition were mainly the Faculties, Research Scholars and the Students from the streams of Commerce, Management and Economics who belongs to other Colleges and Institutions. The exhibition was conducted in association with LAKSHYA Institute, Kottayam.

Various enquiries were cleared out at the spot itself by the academic head of LAKSHYA, Mr. Shubin K.S. The exhibition went very informative and leaflets carrying details about the Courses and Expo were also distributed among the viewers.





### c) Food Stall

The Inter Collegiate Commerce Fest Prayaan 2k17 is one of the largest and happening fests around the state. Since its advent the numbers of participating students and colleges have only grown in size. Large number of sponsors and advertisements stand as a backbone of this commerce fest. Apart from its being a festival, it truly is a platform that brings out the best in each and every participant. For even the students that host the Fest, Prayaan truly was a chance to apply textbook knowledge into practice. Food stalls were arranged by both the second year and first year degree students. The food stalls showcased various food items, delicacies and beverages which allowed all the students and others from participating colleges to purchase their items from the

said stalls. Their food counters stood as chance for students to apply their marketing techniques and strategies into real-life situations.

#### d) Dress and Handicrafts Stall

The Inter Collegiate Commerce Fest Prayaan'17 was a platform to bring out young entrepreneurial ideas from students. This allowed the students to showcase their talents and apply their textbook knowledge in a practical way with real-time demand, market, supply, buyer seller relationships etc. Apart from food stalls put out by students, there was also various dress stalls that allowed participating as well as host students to purchase various dress materials at subsidized rates. Also a stall of handicrafts was open during the time of the fests. This stall too saw a huge participation from students and faculty members of the participating colleges.



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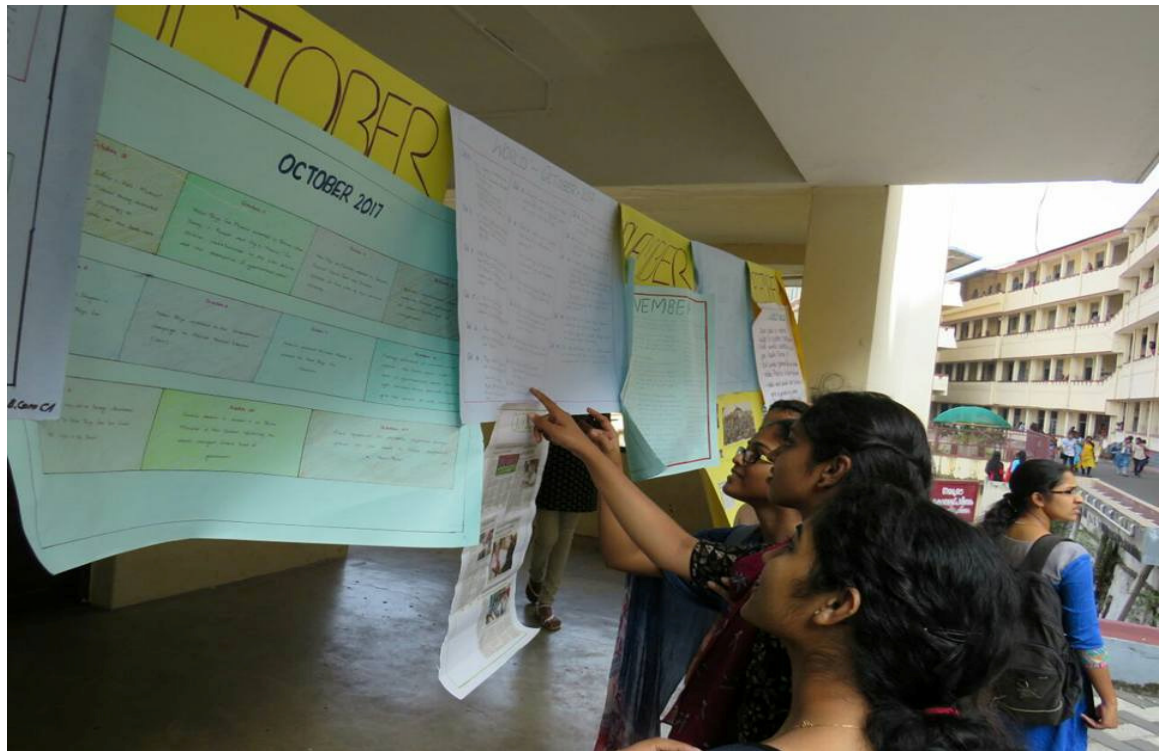
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## **2) Conducted for students of this College**

### **a) DISSERTO - Before and After 2017**

The year 2017 witnessed several events that went down in history. Every field of activity had an event that changed its ordinary course of action. Also all the events that occurred soon after the commencement of 2018 were great kick starters to a new year. All such events that occurred during the previous year were depicted during an exhibition conducted by the students of the Department. The exhibition clearly demarcated all the activities that occurred during and after the commencement of the new year. This exhibition saw a huge participation from the students of the college. All the chart papers were displayed in front of the auditorium for all to see.





## **b) THANIMA 2k17**

A heritage exhibition was organised at BCM College by the Commerce Department 20th November 2017. The exhibition commenced with a welcome note from Asst. Prof Jipin V Jimmy followed by a melodious and devotional invocation song. Rev. Fr. Philmon Kalathra, the Bursar lighted the lamp for an auspicious beginning. The chief guest delivered an enlightening speech on heritage exhibition. As one enter the Reception area itself, one could feel the pulse and the magnitude of the event! The entire school was abuzz with activity.

Fr. Philmon along with other teachers of the Department, proceeded to the exhibition area after the speech. He took a keen interest in viewing the exhibits and interacting with the students. He shared his childhood memories with the students. It was a traceless presence. The exhibition displayed ethnic items like aamadapetty, kunkumacheppu, seru, kindi, chembupathram, thamapathram, para, nashi, kinnam, thookuvilakku etc. These reflected social customs and livelihoods of the old times of Kerala. The exhibition saw the attendance of a large number of visitors who appeared to enjoy and appreciate the ethnic items displayed. With an endeavour to promote traditional values among budding young students, this exhibition was one of its kind. It got an overwhelming response both by the children as well as by the teachers. The overwhelming response of the parents infused a deep sense of achievement to the students. The Exhibition conducted as part of diamond jubilee celebration of Kerala, organized under the guidance of Asst Prof Jipin V Jimmy, Asst Prof Reshma Rachel Kuruvilla and Asst Prof Bony Mathew, was a huge success. Enthusiasm and effervescence overflowed amongst students, their

teachers and parents! THANIMA 2k17 was a metaphor of huge collection of ethnic items.



### **c) PAYASAM FEST**

As part of Onam festival, the Commerce Department has conducted a Payasam Fest in front of the College Auditorium on 21<sup>st</sup> August 2017, Monday. As the name suggest the fest had a varieties of Payasam like Semiya, Palada, Sharkara, Parippu, Adapradhaman, Arippayasam etc.

But other than these variety Payasam's, traditional foods were also presented or the fest. All these foods were prepared and sold by commerce students at a reasonable rate. Since these were home made, there was a huge demand for all the one's we sold there. All the students in our college actively participated for the fest. Traditional foods like Unniyappam, Ada, Coconut Balls, Pickles, Cashew Nut Chocolates, Salted Chilly Carrot, Cucumber were other attractions of

the fest. There was also an exhibition for antique items. That was also an excitement for the students. Traditional home utensils, antique mirrors were there for the exhibition. This fest helped the commerce students to improve their life skill like cooking. This was a very creative, practical and innovative activity of commerce students. The effort of the students made this programme a great success.

## **V. PERSONALITY DEVELOPMENT/STUDENT EMPOWERMENT PROGRAMMES**

### **1) CLUBS**

The Department of Commerce undertakes the activities of four clubs. The four clubs are Entrepreneurship Club, Quiz Club, Capital market Club and the film Critics Club. The workshop of club's activities was inaugurated by Mr.Sateesh Chandran, Assistant Professor, Department of Commerce, BCM College, Kottayam on the day of Association inauguration.

There were mainly three motives for the formation of these clubs; to gain invaluable leadership, social and personal skills. All students of the Department were members of any of the above four clubs. The students can select the club according to their wish and skills. The Department organized various club activities with a motive of developing the career interest and goals. It also gives the students a platform to apply the classroom learning into practical. These activities help in bringing up the students who were back in studies. They were also able to achieve leadership quality, personal and social skills.

<b>Club Name</b>	<b>No. of Activities</b>
Entrepreneurship Club	4
Quiz Club	2
Capital Market Club	4
Film Critics Club	2

Research Club	3
<b>TOTAL</b>	<b>15</b>

#### **a) ENTREPRENEURSHIP CLUB**

Most of the students were participants of this club. This shows the interest of students to be an entrepreneur. The main aim of the club was to develop entrepreneurial traits among the students and it includes the following activities:

##### ➤ **Awareness class**

The first program of the club was an awareness class by Miss Reshma Rachel Kuruvilla, who is the in charge of this club. This class focuses on qualities should be possessed by an entrepreneur, how he should withstand in the society and also how to face competition in the market.

##### ➤ **Food court**

The members of the club who were interested in cooking had organised a stall at the event of our fest Prayaan 2k17. They sold the products prepared by themselves. Through this they were able to earn profit and it helps them to learn how to manage the situations.

##### ➤ **Art and Craft**

The students who are interested in crafts were given a chance to show their creativity. They were asked to arrange and decorate the programmes conducted by the Commerce Department. The main aim is to increase the creativity of the students.

➤ **Entrepreneurial Idea Competition**

A competition was held in the Department by the club. The competition was to suggest best entrepreneurial idea. Top 5 suggestions were selected for the final stage and the best idea was selected.

**b) QUIZ CLUB**

Quiz club's main aim was to create more general awareness and knowledge among the students. A commerce student should be always aware about the current market and its situations. The activities of club include:

➤ **Weekly Questions**

Twice in a week a question will be displayed in the notice board of the commerce Department. And students who know the answer can write and put it in the box in front of the notice board. The question will be displayed only for one day.

➤ **Business Quiz**

Two students are selected for participating in the business quiz. It is conducted once in a month along with the Group discussion. The marks of quiz also will be taken into consideration while selecting the best team of group discussion. This helped the students to focus on the current affairs.

**c) CAPITAL MARKET CLUB**

This club helps the students in how to invest the benefit and finding out the developments in the world economy. It gives the students a platform to know

more about the share business and capital market investments. This club conducted the following activities:

➤ **Awareness Class**

An awareness class was given by our teacher Satheesh sir to the members of the club. The class was about capital market investment and the benefit of doing share business in today's world.

➤ **PAN Card**

For doing any business or other transactions relating to capital market investment it is compulsory to have a PAN Card. As a first step all the members of the club had taken the Card. The next stage was to give awareness among other students regarding the benefits of having PAN card. Final stage was to help other students to take PAN Card.

➤ **PAN Card Linking**

During this academic year the government has passed the rule to link PAN card with Aadhar No. The members of the club take initiative to help the teachers in linking it.

➤ **Virtual Stock Trading**

The members of the Club are given online and live tutorials in the Department for half hour weekly. They were first requested to invest the virtual money in stocks they prefer after analyzing all financial data available about the particular stock they chose. The price movements of the stocks they have picked are analyzed periodically and recorded so as to make in depth and technical analysis on securities and the entire Capital Market.

#### **d) FILM CRITICS CLUB**

This is a new club organised by our Department during this academic year. Film is the most powerful media through which many messages of social importance can be communicated. The activities of this club include:

➤ **Review Writing Competition**

The members of the club have conducted a review writing competition. Two students were selected from each class of our Department and they were shown a short film. They had to write a review on it. The best review was rewarded. This helps to increase the creative skills and writing skills of the students.

➤ **Short Film**

A short film named Maa was shown in our Department. It helps to provide a social awareness among the students.

#### **e) RESEARCH CLUB**

The members of this Club have been guided by Ms.Elizabeth Johny, Assistant Professor, Department of Commerce and the Club Secretary is Ms. Binsi S from 2<sup>nd</sup> Year M.Com. The students conducted weekly meeting on every Tuesdays at 1.30pm in M.Com 2<sup>nd</sup> Yr Classroom. The major activities carried down by this club are;

➤ **Newspaper Analysis**

The members are divided into groups and they conduct newspaper analysis. The Hindu newspapers for the last week's working days are analyzed and major events are put forth into discussions.

➤ **Paper Presentation Guidance**

Students are encouraged to participate in all Inter Collegiate Paper Presentation Competitions. For that, the club guide used to take presentation tutorials once in a month at the Club meeting.

➤ **Magazine**

The members collected abstracts of the research studies they have carried out in the last year. All these abstracts were published in a Magazine named 'Research Herald's'.

## **2) CAREER GUIDANCE**

### **a) Certified Management Accounting (CMA)**

An eminent personality Mr. John Sebastian from the Institute of Lakshya has organised a class for the students about Certified Management accounting and the bright students of our Department joined for that course and still exploring the various opportunities of that course.

### **b) Tax Practitioner**

A well experienced tax practitioner met our students and we had an interactive session with him about the course tax practitioning. Students were anxious to know about that course and many of them joined for that course.

### **c) CAT Coaching**

For becoming a best manager in the modern era one should get adequate training. Many of our smart and intelligent girls have joined for CAT coaching at TIME, one of the best and leading coaching institute in India.

### **d) Competitive Exam Coaching**

Rising competitions in various competitive exams have made the students even more anxious about the time management and shortcuts for finding answers. To eliminate this, Mr. Varkey, the Director ,TIME had an half hour interactive session with students. The students clarified their doubts and he also commented on the importance of exam preparation done well in advance.



### **3) MOTIVATIONAL SESSION - FROM ZILCH TO ZENITH**

On 8<sup>th</sup> February 2018, the students of the Department of Commerce had a chance to attend a motivational class. The keynote speaker of this class was Arjun Thomas, a celebrity photographer and CEO of Tuesday Lights. He interacted with the students and told them his story of how he was able to achieve his dream of being a photographer. He also spoke about his photography company 'Tuesday Lights' which is one of the A-Listed photography companies in Kottayam. The session truly was enlightening and inspired the students to follow their dreams.





#### **4) OPERATAION VINJANA**

It's an innovative scheme introduced in association with the newspaper 'The Hindu'. The students of Commerce Department were blessed to be reared in a college where reading and keeping up with what was happening in the world was important. The newspaper acted as a "living textbooks". The program is used to teach reading, grammar, geography and unlimited ideas that teachers can come up with in the classroom. The newspaper has become an invaluable tool to teachers.

The students were given The Hindu newspaper every working day at their classes. The newspapers were distributed at subsidized rates. Every student of the Department subscribed the paper and made a report on next day. The reports were checked by the news monitors every day and the same was counter checked by the class teachers. It helped the students to increase their knowledge as well as their English vocabulary. Mr. Sateesh Chandran,

Assistant Professor and Mrs. Anusha R Nair , Assistant Professor monitors and co-ordinates the programme.



## **5) COGNITIO – NOTICE BOARD**

The association has provided a platform for the students to mark their creativity through bulletin board system. With the objective to enrich the students, each class of the Department was allotted for a week to fill the notice board titled Corporate World. The bulletin board system included;

- **All-star effort**-All the students of the Department are given chance to exhibit their talents.
- **Best work in the world**.- The bulletin board was used as a place to post our students' best efforts. Students will be exposed to geography and foreign languages as a result."Our Best Work" bulletin boards are classroom staples. A bulletin board that serves as a place to post our students' excellent efforts, served the dual purpose of modelling for others what "best work" looks like. We made every effort to ensure that the work is changed as often as possible and that all students are represented on the board from time to time.
- **Happy birthday To You**-It helped the students to see in an instant who celebrates birthdays in each month of the year.
- **Hot spots in the news**- We track important people and events in our town, state, country, or the world with this "Hot Spots in the News" bulletin board. It was intended to expand students' awareness of the world by making current events an important part of our curriculum. We assigned 2 students as "news monitors" for the week; they brought in news each day from the newspaper or from online news sources. (If

they saw the news on TV, chances are the TV station has a Web site where the news story can be found).

- **You probably didn't know that-**There are lots of things students and staff members probably do not know about the interesting facts all over the universe. Such facts were also exhibited through bulletin board system.

The bulletin board system had helped the students to enrich their campus life with more fun. For the best collections, Head of the Department, Prof Josephina Simon distributed prizes. Overall, the bulletin board system acted as a source of inspiration and enrichment.



## **6) NEWS BUREAU**

The energetic and enthusiastic students of the Department of Commerce have achieved a lot during their studies in their college. Many students had cracked the CA Entrance-CPT and CA-IPCC exams. Sinimol P Sajeev, Keerthana Kumari R and Treasa Shaji cleared CPT exams; Ashley Jose cleared Foundational CMA and Annu Jose, Amitha S and Devika B Nair cleared the IPCC exam too.

The faculties of the Department stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.

## **7) SOCIAL MEDIA**

### **a) BCM Commerce (Facebook Page)**

The Commerce Department of the BCM college has its very own page on face book. This page can be accessed through the link <https://www.facebook.com/BCM-Commerce-1554093314815219/>Through this facebook page the students are kept update with the latest events and happenings of the college as well as the Department. The page also allows the students to express their varied opinions and viewpoints pertaining to various activities and programmes. The active public relations team of the commerce Department makes a continued effort in posting several articles and post pertaining to the dynamic commercial field of the nation. This page boasts almost 910+ likes of the ex-students and and also the

present students of the Department. This facebook page also stands as a medium through which the ex-students share various placement and recruitment offers of corporate to the newly graduating students.

#### **b) PRAYAAN Page**

Under the guidance of this very public relations team, there has been a continuous stretch of our Inter Collegiate Fest's fb page this year too. The page was renamed to Prayaan 2k17. This page can be accessed through the link <https://www.facebook.com/prayaan2k17/>. It boasts over 1940+ likes of students from various Colleges, that look forward to the activities of the Department. News relating to events and competitions, inviting participants from other colleges is also posted on this facebook page.

#### **c) Commerce In Practice**

This fb page was started on 1<sup>st</sup> November 2017 under Education category. The page was opened to promote the All Kerala Inter Collegiate Campaign organized by the Post Graduate Department of Commerce, B.C.M. College, Kottayam. Through <https://www.facebook.com/bcmcommerceinpractice/> anyone can access our page so to know about the information and updated news regarding the competitions. Rules, guidelines, live notifications, updates on activities, intimation on deadlines etc were promptly posted. At present we have 215+ likes and followers for the page. This page is managed by two admins.

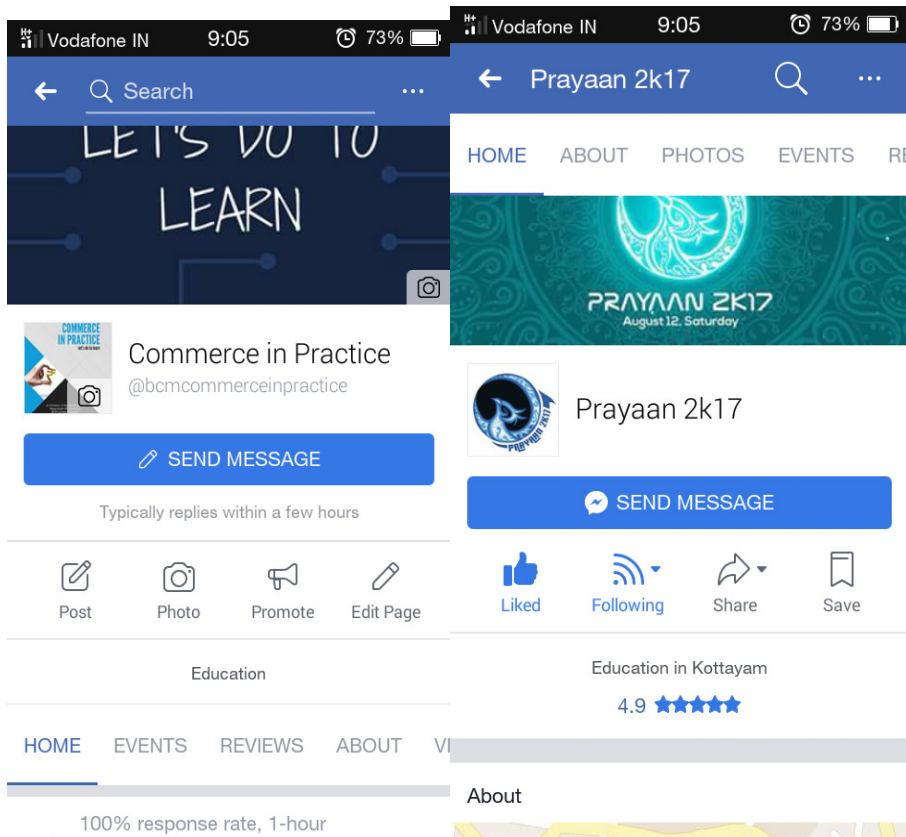
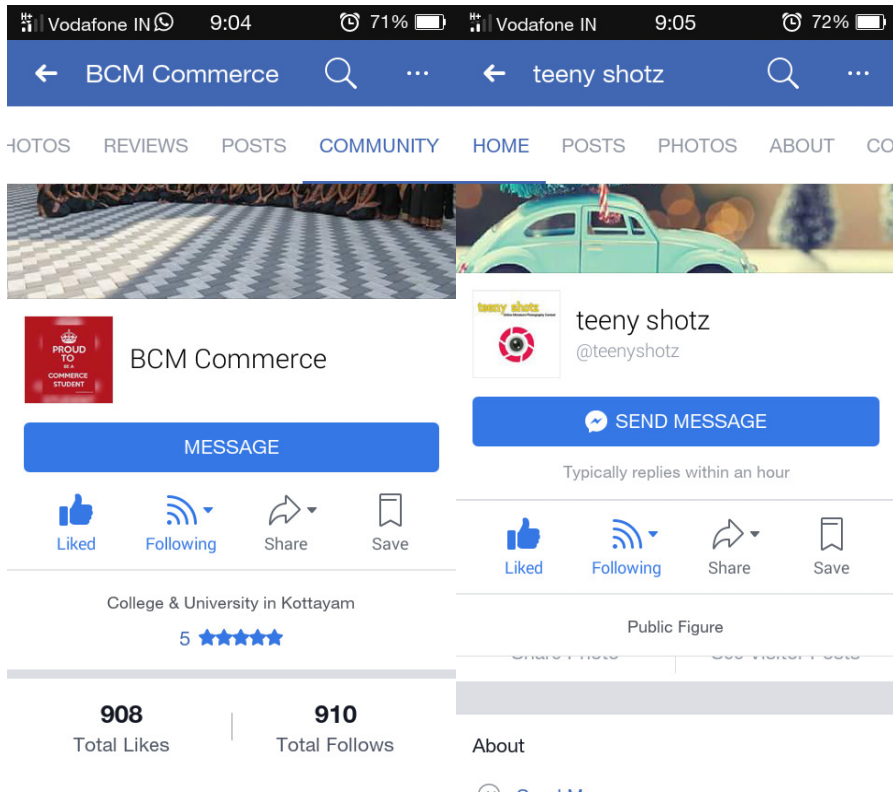
#### **d) Teeny Shotz**

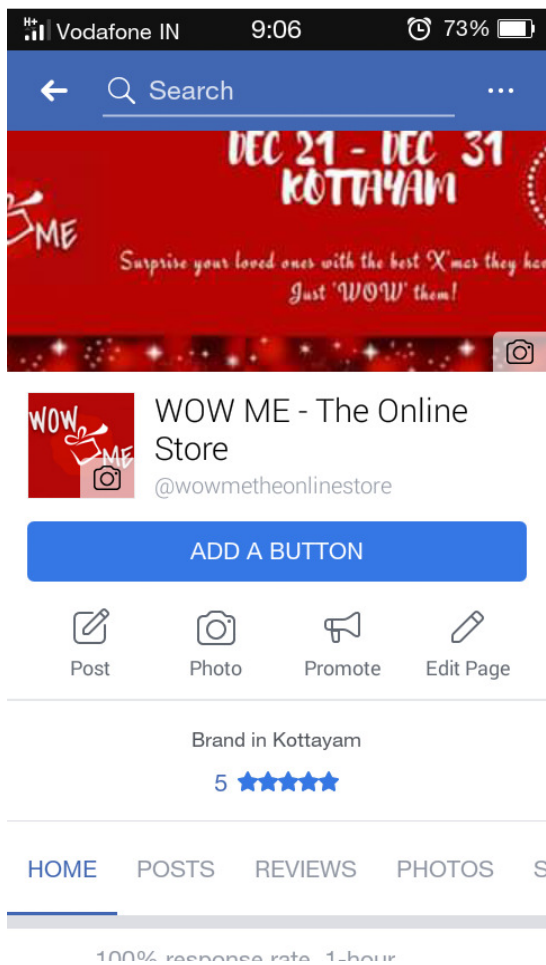
This fb page was started on 24<sup>th</sup> December 2017 so to promote the Online Miniature Photography Contest organized by the Post Graduate Department of Commerce, B.C.M. College, Kottayam. Since this Inter Collegiate competition was held purely through online, this page has got its importance for the Contest. The entries received from the contestants were posted in the Official Page <https://www.facebook.com/teenyshotz/> as each folders so that each of these folders constitute one Miniature Story being created by a contestant. Presently we have 220+ likes and followers for this page. Teeny Shotz is being managed by one admin.

#### **e) WOW ME – The Online Store**

This page is purely for conducting online business. The page was created on 17<sup>th</sup> December 2017 and we started the online business from 15<sup>th</sup> December 2017. WOW ME is a brand cum online store for the sale of surprises. We took an initiative under Commerce in Practice Campaign to bring Ecommerce into practice.

Through <https://www.facebook.com/wowmetheonlinestore/> people can order and purchase any of the 6 surprises available at the stores. Offer details and order reviews were constantly updated in the page. Presently we have 230+ likes and followers for this page. The page is managed by one admin.





## **8) ORIENTATION PROGRAMME FOR FIRST YEARS**

Department conducted an orientation on 29<sup>th</sup> June 2017, Thursday to welcome the students to the Commerce Family. Prof. Josephina Simon, HOD welcomed all new students. Mr. Sateesh Chandran, Assistant Professor introduced about the college and B.Com course to the newcomers. Students conducted various cultural programs thereafter.

## **9) FRESHERS' DAY**

On 30<sup>th</sup> June 2017, Friday the third years of the Commerce Department organized “AMIGO 2k17”. The event showcased several programs allowing the first years to portray their in-born talents to cultivate new ones. They were introduced to the commerce family with utmost grandeur. The students had an opportunity to interact with their seniors. This allowed them to learn and develop new skills and talents. Also several games organized by the senior most students of the Commerce Department allowed the fresher's to establish a healthy rapport with each other and the commerce family. The fresher's were also given a lavish treat the students of the entrepreneur club. Self made food items like cake, truffles, éclairs and also mocktails were offered to the student as part of the treat. The program was an easy ice breaking session among the students of the Department which later catered to unity which showcased in all the activities of the Department.





## **10) STUDY TOUR**

### **a) B.Com Batch (2015-18)**

A five day study tour was organized for the third year students of the Commerce Department. Four main destinations namely Hassan, Coorg, Chikamanglur and Wonderla were covered by the students. The study tour allowed the students to carry out several adventurous sorts like trekking and river rafting. The group of 93 students had the golden opportunity to visit the Tibetan monastery and had the chance to interact with the senior most inmates of the monastery. Also the students had the chance to renew their relations with mother nature by their visit to the Bamboo Forest situated at Coorg.



#### **b) M.Com Batch (2016-18)**

A three day study tour was organized for the final year M.Com students of the Commerce Department. Two main destinations namely Mysore and Coorg were covered by the students. Also, the students had an opportunity to visit the Mysore palace and receive a glimpse of the famous and eventful history of the Palace. The Thriveni Sangamam, Botanical Garden etc also added more adventures to the tour for the students. The study tour allowed students to establish a much needed balance with academics.



### **11) SWAP SHOP**

As part of Commerce in Practice Campaign, students of B.Com Computer Applications set up a physical store for the sales of second hand items. The Swap Shop was open for sales on 31<sup>st</sup> January 2018, Wednesday from 1pm to 2pm in Room No : 221. The second hand items were collected from the students and the Department. Products having price ranging from Rs.10 to Rs.100/- were put for sale. Therefore students could bring in anything which is second hand and at the same time is in a reusable condition.

The prices for the product were set by the students who bring the items. Once sale was made for an item, the entire sale price after deducting a fixed commission of Rs.5/- was returned to the student who brought the item which had sold out.

The faculties and students of the entire College actively took part in the event and bought many products from the shop. We also put an offer. For every

purchases over and above Rs.200/-, a 100gm of homemade Mango Pickle pack would be given as free gift. The sales details were as follows.

#### SALES DETAILS

SL NO	ITEMS	COST	COMMISION	SALES
1	Antique Designer Bangle – 2	45	5	50
2	Ordinary Bangle	15	5	20
3	Fancy Bangle	15	5	20
4	Bangle Set	25	5	30
5	Earrings	55	5	60
6	Pen Set	15	5	10
7	Key Chain	5	5	10
8	Misc Stationeries	30	30	30
	<b>GRAND TOTAL</b>	<b>205</b>	<b>65</b>	<b>230</b>

We made total sales of Rs.230/- out of which Rs.205/- were returned to the students who brought the sold products. The remaining Rs.65/- was the total commission the organizers got from the Swap Shop Sales.





## 12) SUPPLY CHAIN MANAGEMENT

As part of Commerce in Practice Campaign, students of B.Com Finance and Taxation set up a Supply Chain Management event so as to make students experience how the marketing channel work. Ms.Cini from 3<sup>rd</sup> DC Taxation manufactured Mango Pickles in her home and filled it in packets of 50. She then brought it to the Department. The students from the Department worked as Wholesalers and Retailers for Cini's product. The wholesale distribution was carried out on 28<sup>th</sup> January 2018 and Retail Distribution was carried out from 29<sup>th</sup> January to 30<sup>th</sup> January 2018.

Only 30 packets was sold to wholesalers and the remaining 20 packets were sold directly at MRP. The costs and profits at each stage of supply chain is depicted below.

Manufacturer – Wholesaler- Retailer - Consumer

Prices :                      12                      -                      15                      -                      18                      -                      20

Profits:                      3                      -                      3                      -                      2

The sales details are as follows:

**MANUFACTURER - Ms.CINI**

Quantity	Cost/Pckt	Total Cost	Price/Pckt	Total Sales	Profit
50	12	600	15	750	150

**WHOLESALEERS - 5 STUDENTS**

Quantity	Cost/Pckt	Total Cost	Price/Pckt	Total Sales	Profit	Profit/Student
30 (5*6pkts)	15	450	18	540	90	18

**RETAILERS - 15 STUDENTS**

Quantity	Cost/Pckt	Total Cost	Price/Pckt	Total Sales	Profit	Profit/Student
30 (15*2pkts)	18	540	20	600	60	4

## DIRECT SALES

Quantity	Cost/Pckt	Total Cost	Price/Pckt	Total Sales	Profit
20	15	300	20	400	100

The students were really excited to experience how the supply chain management works. They actually gained confidence in marketing a product as well. To have a small return from this business was also a notable advantage.



### **13)        INTRA DEPARTMENT COMPETITONS**

Various Intra Department Competitions were conducted so as to develop and empower the hidden talents among the students of the Department. The main competitions conducted were as follows:

#### **a) DISSERTO – Debate Competition**

The Commerce Department has set the benchmark for conducting activities in such a way that the students not only enjoy but also learn a great deal from it. With the same perspective in view, the 2<sup>nd</sup> DC students organized a debate competition "DISSERTO" on the occasion of the first anniversary of Demonetization on November 10 2017 at 3pm in the Sr.Savio Hall.

It was a competition among the Ist, IInd, IIIRD and the M.Com students. There were two representatives from each class where one spoke for the motion and the other spoke against the motion. The debate was anchored by Mariya Thomas and Siva Nandini of 2<sup>nd</sup> DC B.Com Taxation.

It was a two round competition. In the first round, the participants were to give a self introduction and also talk on the topic demonetization. The second round contestants were selected on the basis of their introduction on demonetization.

The judges Mr.Jipin V Jimmy and Mr.Satesh Chandran were deeply engrossed in the ideas of the students. After the completion of the competition, the judges compiled the result. Finally Mr. Satesh Chandran announced the winners as Elizebeth Antony from Ist year M.Com and Amala Rolance from 3<sup>rd</sup> DC B.Com Taxation. Speaking on the occasion, the judges concluded that the students should bring in more economically relevant topics to discuss.



## b) Budget Quiz

The Commerce Association organized a Quiz Competition on 9<sup>th</sup> February, Friday 2018. The initial rounds of quiz started from 1.30 pm. Two rounds were held which included technical, aptitude & general awareness questions by online examination. For final round top 18 students were selected . Other esteemed faculty members were present in the Quiz Competition. Cash prize along with appreciation certificate was given to honoured winners of the Quiz Competition. There was lively and enthusiastic participation. The whole department was there to cheer the participants. The quiz was organized by the faculty in-charge Asst Prof Elizabeth Johny and the student coordinators.

*Winners:* Ms. Kavyasree T.K and Ms.Amala Rolance from 3<sup>rd</sup> DC Finance and Taxation. Awards were presented by Mr.Bony Mathew, Assistant Professor, and Department of Commerce.



### **c) Best Entrepreneurial Idea Competition**

To encourage and develop innovative ideas for business among students an Intradepartmental Best Entrepreneurial Idea Competition was held on 5<sup>th</sup> February 2018, Monday at 1.30pm in the M.Com First Year Classroom. A team consisting of two from a class was allowed to participate. The competition was held in a form of Powerpoint Presentation.

Each team was allotted a time of 5 minutes for presenting their idea and 2 minutes were set for encouraging queries. Ms.Reshma Rachael Kuruvilla , and Ms. Chinnmol Sasindran, Assistant Professors, Department of Commerce, B.C.M. College,Kottayam were the judges for the competitions. Each team brought variety and innovative ideas like Plastic bottle Recycling, Ladies' Wrist watches having protection features and security alerts etc.

*Winners* of the competition are;

Ms. Divya A and Ms. Margret Jose from 3<sup>rd</sup> DC Computer Applications.

The winners were awarded with a cash prize of Rs.600/- and the awards were distributed by Ms.Jini Jacob, Assistant Professor, Department of Commerce,B.C.M. College, Kottayam.





#### **d) Commercial Charades**

The Department of Commerce is always concerned about bringing innovative events for the students. For this academic, the Department conducted a Dumb Charades competition for UG students of the Department. A team of two students from each UG Class was allowed to participate in the competition.

The rule of the competition was that one student in a team should act the ten words given to her in paper list. At the same time the another one in the same team should identify the word being acted by her teammate. Apart from the usual Dumb Charades, we used commercial terms like Depreciation, Ombudsman etc. which made the participants little confusing and hard to manage. This event was entertaining for the students as well as they could learn more commercial terms through the competition. Mrs.Anusha V Nair and Ms.Chinnu Sasindaran, Assistant Professors, Department of Commerce, B.C.M. College, Kottayam judged the participants.

*Winners of the competition are;*

First Prize : Ms.Radhika R Nair and Ms. Anjali Krishnan from 3<sup>rd</sup> DC Taxation.

Second Prize : Ms.Adheena Anil and Ms.Sandra Treasa Francis from 2<sup>nd</sup> DC Taxation.

The prizes were distributed by Mr.Bony Mathew, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.



### **e) Case Study Competition**

The Department organized its first ever Case Study Competition for the UG Students. The importance of this event is that the students are actually acquiring the analytical and problem solving skills while they are conducting a case study of their own. A team consisting of two students was allowed to participate from each UG Class. The teams were given a Case for which they had to find appropriate solutions. They were given a period of 10 days from 25<sup>th</sup> January 2018 to 5<sup>th</sup> January 2018 to read the Case and write the Report. They were also provided with general guidelines in writing a Case Study Report.

They were also encouraged to refer the Library for collecting details and theories that may support their solutions for the given case. All the teams submitted their reports. Mrs. Anusha V Nair, Assistant Professor, B.C.M. College, Kottayam evaluated the Case Studies submitted by the participating teams.

*Winners* of the competition are;

Ms. Suhaima Nazar and Ms. Dona Mariam Mathew from 2<sup>nd</sup> DC Taxtaion.

Thw winners were awarded with a Cash Prize of Rs.400/- by Ms.Reshma Rachael Kuruvilla, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.



#### **f) Extempore**

The Department of Commerce organized an Extempore competition for the students of the Department on 20<sup>th</sup> October 2017, Friday at 1.30pm in RoomNo: 225. One Student from each class was allowed to participate in the competition. The contestants were given topics on the spot and they had to speak about the topic given , for 5 minutes. The medium of language used was English.

Ms. Maria Rose, Guest Lecturer, Department of Commerce, B.C.M. College, Kottayam judged the participants. There were participants from each class and the event went really enthusiastic. Students could gain confidence and they could overcome stage fear.

*The winners of the competition were;*

First Prize: Elizabeth Antony (1<sup>st</sup> Year M.Com)

Second Prize: Ms. Kavyasree T K (3<sup>rd</sup> Year Taxation)



## VI. MAGAZINES

### 1) Manuscript Magazines

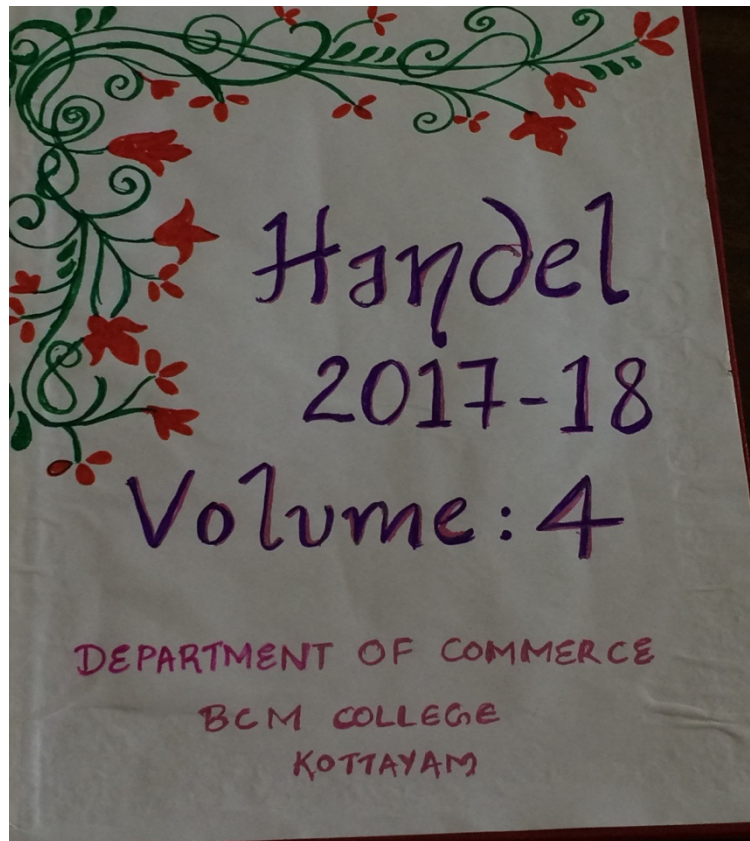
The Department of Commerce in this academic year published three handwritten magazines. They were- '*Handel*', '*Tijara*' and '*Comert*'. all these

terms means –Commerce. Handel, Tijara and Comert are the words derived from German, Arabic and Romanian respectively. Since the magazine included commerce related topics, we decided to give commerce related names to all the magazines. It is with God Almighty's grace that we could complete the magazine successfully.

This year we decided to publish three handwritten magazines. This ensured our students participation. All the students from the department were asked to write an article on the topics that relate to commerce and we were blessed with a turmoil of entries. One of the major highlight of the magazine was that it was eco-friendly. The students of the department developed their artistic talents by designing the cover of the magazines.

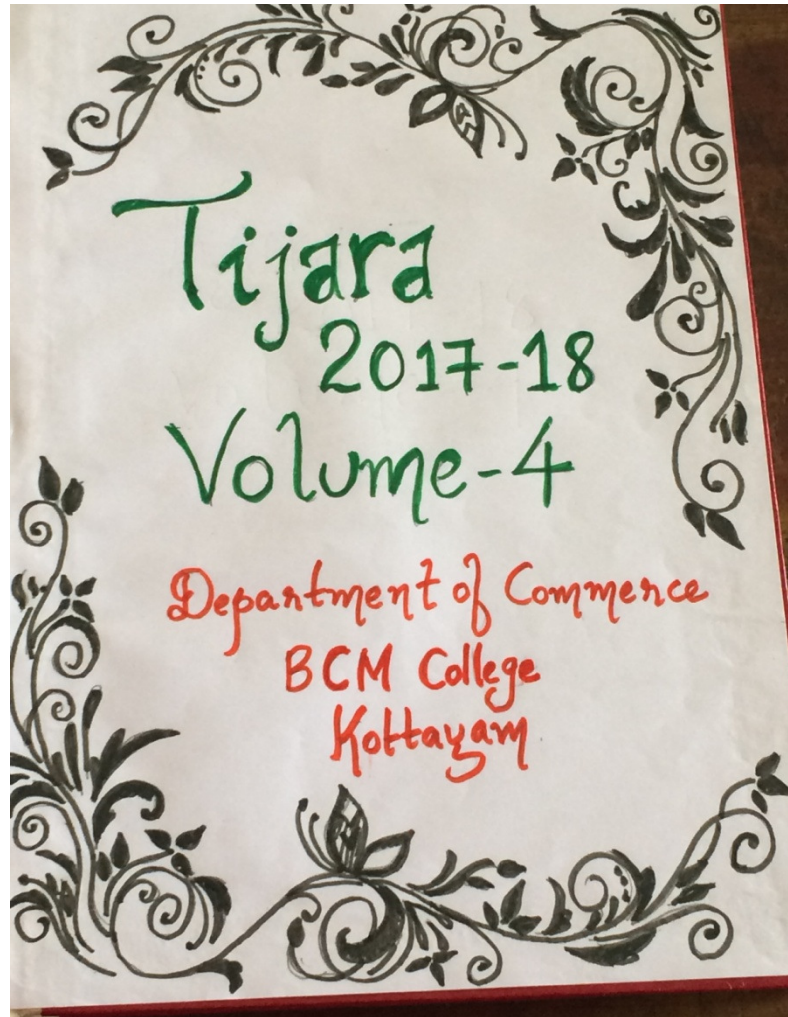
#### **a) HANDEL**

The magazine *Handel* was done by the resources collected from the first year students. The basic topics covered in the magazine included banking, insurance, business studies etc. both these magazines contained basic topics related to commerce. Thus it can act as an aid for competitive exams like entrance test for various universities and for preparing various interviews.



#### **b) TIJARA**

*Tijara*, the magazine of third year students. This year we had included abstracts of projects of third year students. Every project group wrote about their project topics, which were included in the magazine. This initiative would help the upcoming project teams to have an idea about what actually a project is. An idea generation regarding their future project topics can be done. Therefore *Tijara* is prepared with a view to help our young generations.

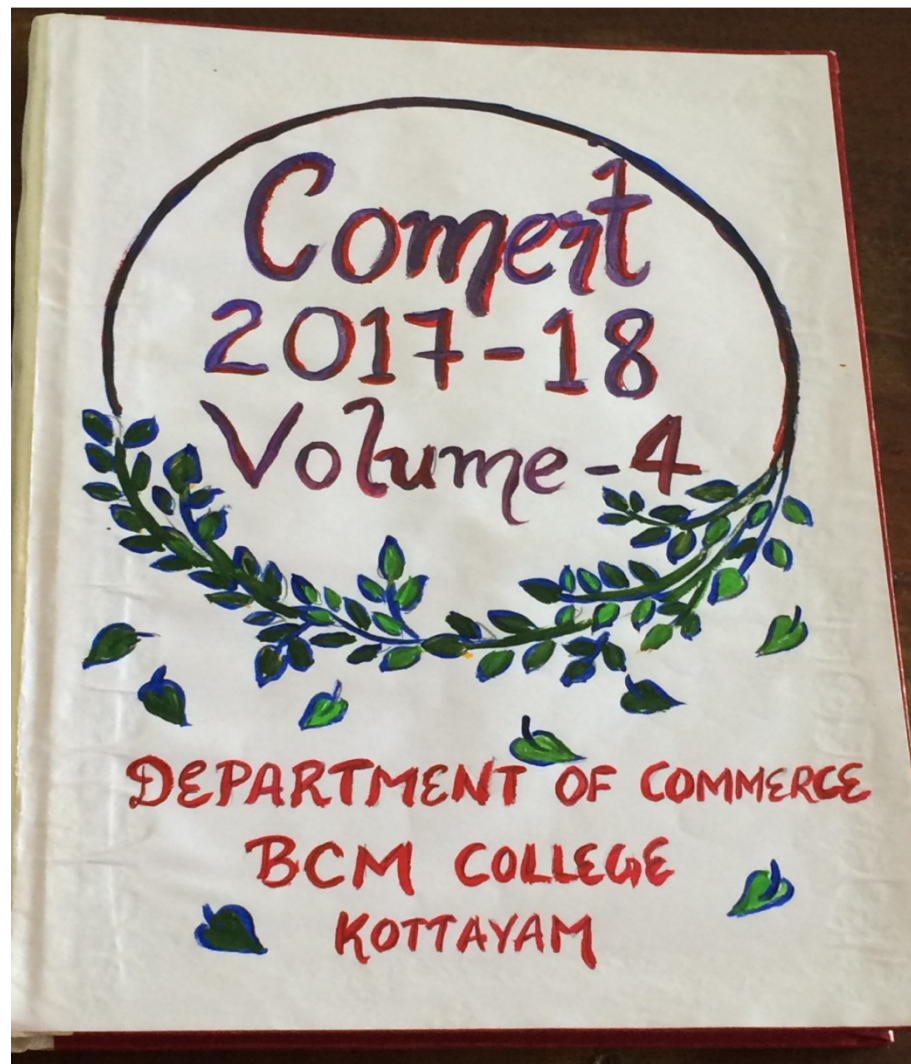


**c) COMERT**

*Comert*, is the magazine of second year students. The magazine includes various current affairs being collected by the students. They also included articles written by them.

These magazines were published on the occasion of Sr. Karuna Lecture Series, which was held on the 6<sup>th</sup> of February 2018. The magazine was unveiled by the former Principal and the faculty member of the Commerce Department of BCM College, Dr. Sr. Karuna SVM and it was handed over to the present

Principal Dr. Sr. Betsy SVM. The Bursar, Fr. Philmon Kalathara, CA Ramesh Poduval, and all faculties and students of the Department were present at the glorious occasion.



## **2) Printed Magazines**

### **a) RESEARCH HERALDES**

The Research Club under the Department of Commerce of B.C.M. College has created a manuscript magazine named 'Research Heraldes'. The magazine includes the abstracts of research studies conducted by the members of the Research Club as well as non members. Both UG and PG students actively involved in preparing the contents and design for the Magazine.

Ms. Binsi S of M.Com Final Year is the Magazine Editor and Ms. Elizabeth Johny who is the Club in Charge also guided the students in preparing the abstracts as well as the Magazine. The magazine also include the abstracts of research papers presented and published in ISBN Book at the National Seminar organized by the Department of Commerce, B.C.M. College Kottayam on 7<sup>th</sup> February 2018.

Students could really involve in various aspects of Research and the open discussion and tutorials by the Club in charge constantly supported them in achieving the research goals set by the students.

## **VII. INTERCOLLEGIATE COMPETITIONS/FESTS**

### **1) PRAYAAN 2k17 – Inter Collegiate Commerce Fest**

With PRAYAAN 2k17, the Commerce Department, AAVEGA forayed into the popular terrain of an inter-college fest. But it was easier said than done. With a tight deadline and even tighter budget the organizing committee had a herculean task ahead. For the students which never had an iota of an experience as to how to put together an inter college festival which was viable to the sponsors lied ahead a path which had never been trod. But sheer will and determination to prove that commerce queens are no less than any other college when it comes to putting up a grand spectacle kept us going. Even till the last day we were very doubtful whether all that running around, late nights, hard work, lecture bunks would really pay off or not. But Praise the Lord it did pay off, pay off would be a small word to describe, we can proudly say that the result was immaculately sweet and bountiful. We managed to achieve A-list sponsors, get a footfall of 500+ students and events that blew away everyone's mind.

PRAYAAN 2k17 an Inter Collegiate Commerce Fest of prize money Rs 95000 held on 12<sup>th</sup> August 2017, Saturday which was a high profile event for students all over Kerala to compete their business mettle. 516 students from 43 Colleges participated in the events. The stage itself was a significant representation of the hard work, harmony, order and frugality of the people, and of the sweet results of toil, union and intelligent cooperation like a beehive. The stage with led screen was really a feast for the eyes as well as imparted a sense of cohesiveness. The fest was inaugurated by Sri Thiruvanchoor Radhakrishnan MLA of Kottayam and Pro. Josephina Simon, the Head of the Department marked the presidential address.

The day began with an overwhelming response from participants of various colleges pouring in to register and be enthralled by the events in store. It was then followed by a completely planned and coordinated schedule of events that were distributed into 8 categories – Best Manager, Task Management, Marketing Team, Business Quiz Duet, Treasure Hunt, Dance, Photography and Dubsmash. An electrifying array of events waited for the young budding talents. The fest was executed with a total of 8 events planned and organized at best of its quality. Focusing on the type of events to include in the fest was decided by the fest coordinators keeping the interest and needs of the commerce students into consideration, with little emphasis on the fun full events behind the scene. All the 9 events were diligently organized and vibrant, contagious and exuberant.

## **PRAYAAN EVENTS**

### **➤ NEGOTIUM (TASK MANAGEMENT)**

Lead – Organize - Manage

Teams consisting of 6 members participated in the Task Management competition. Each team submitted their new creative business plans and made presentations and within the time allotted effectively pitch their ventures to judges and potential investors.

Event Coordinators: Keerthana Kumari, Treesa Shaji

Rewards:

1<sup>st</sup> prize: 6,000

2<sup>nd</sup> prize: 4,000

3<sup>rd</sup> prize: 2,000

### **➤ ACCUMEN (BEST MANAGER)**

Learn – Manage - Succeed

Business is a lot like a game of tennis, those who serve well usually end up with winning. The best manager competition aimed to find the best leader among participants. It aimed to find out how he demonstrates the skills, knowledge and talents of a good manager. It further tested him on how he uses the strategies to solve the problems through case study presentation and stress interviews. The event focused on evaluating each participant on parameters like analytical, logical, interpretation skills, public relations, creativity, pressure handling and tact. The event provided us an opportunity to judge our managerial competency before stepping into the industry.

Participants gone through exciting rounds of tasks involving application of managerial abilities. ACCUMEN successfully unveiled the best Manager.

Event Coordinators: Ashna Varkey , Denna Nebu

Rewards:

1<sup>st</sup> prize: 6,000

2<sup>nd</sup> prize: 4,000

3<sup>rd</sup> prize: 2,000

➤ **MARKETING ROADIES (MARKETING GAME)**

Attract – Engage - Convert

The team of event coordinators and highly professional judges gave a wealth of insight, analysis and inspiration that will help the participants to develop as a best marketing team and leader among the competitors in their future. Teams consisting of 6 members participated in this event. Teams with best collective efforts, innovative ideas, marketing skills and effective presentation skills and those had competitive advantage over other teams were declared as the winners of the event by the judges.

Event Coordinators: Ashley Jose , Parvathi Sunil

Rewards:

1<sup>st</sup> prize: 12,000

2<sup>nd</sup> prize: 6,000

3<sup>rd</sup> prize: 3,000

➤ **EXAMEN (BUSINESS QUIZ)**

Learn – Think – Win

Each team consisting of TWO members from each participating college took part for the business quiz competition. Each team was made to face a series of rounds which tests their intellectual knowledge in the field of business, economics and commerce as a whole. The quiz master of the program was Mr.Sadhashivan an eminent personality who posses his post graduate degree in economics.

Event Coordinators: Divya A , Amala Rolance

Rewards:

1<sup>st</sup> prize: 4,000

2<sup>nd</sup> prize: 2,000

3<sup>rd</sup> prize: 1,000

➤ **AGITARE QUEST (TREASUE HUNT)**

Hunt – Defeat - Dig

The event was aimed to treasure labyrinth. The participants were supposed to solve riddles to get clues which will take them to their tasks. They then had to perform a ten tasks as and where their clues took them. They had to successfully complete a certain number of tasks to qualify for the next round. Teams consisting of 4 members participated in this event. It was an event filled with a lot of twists and turns. The event gifted high energy immersive experience to the participants which involved running, sneaking, bluffing, searching and scheming in the campus. Smart teams with great speed to

complete this energetic game and who found cryptic clues and solved puzzles were the winners of the event. It was really fun.

Event Coordinators: Devika Nair, Athulya Antony, Jyothi lakshmi Nair

Rewards:

1<sup>st</sup> prize: 6,000

2<sup>nd</sup> prize: 4,000

3<sup>rd</sup> prize: 2,000

➤ **CANTABO (DUET)**

Set – Rhythm - Groove

Listening to music and wanting to produce it for yourself is part of human nature. And thus the commerce department had been emerged to an opera house, a platform to nurture music. Summoned through belly, hammered into form by the throat, given propulsion by bellows of lungs, teased into final form by tongue and lips, a vocal is a kind of audible kiss and we were blessed with new talented singers through this event.

Event Coordinators: Jeslin Johny and Karizma Achu Jain

Rewards:

1<sup>st</sup> prize: 4,000

2<sup>nd</sup> prize: 2,000

3<sup>rd</sup> prize: 1,000

➤ **CARPE DIEM (DUBSMASH)**

Bring out the Actor in you

The dubsmash contest was aimed to ignite the actors in the young participants. Nuts with best expressions were declared winners on the basis of Facebook likes they earned by posting their dubs in the Facebook and decisions of judges. It was another fun way of communication.

Event Coordinators: Manjusha Anirudhan, Adheena Anil

Rewards:

1<sup>st</sup> prize: 2,000

2<sup>nd</sup> prize: 1,000

➤ **SPANDAN (DANCE)**

Feel – Dream - Dance

It was an event that made all participating girls and boys to let them go off all those emotions and simply dance away to glory according to the beat and the rhythm of music. In a year that brought its political and cultural troubles, it's heartening to note how diverse kinds of dance made culture itself seem bright. SPANDAN was one of the popular events conducted. Teams consisting of 4 to 10 members participated in this event. The dancers put forth striking performances in colourful costumes. Dances were set to tunes of popular film songs as well as classical songs. Attractive backgrounds added a touch of sophistication too. The teams who performed a groovy fusion mix of film songs that had the audience respond with loud rounds of applause and teams

who gracefully depicted the current scenario in the country besieged by terror were declared as the winners of the event.

Event Coordinators: Merin Mathew, Athira Ramesh, Geethu Mol

Rewards:

1<sup>st</sup> prize: 10,000

2<sup>nd</sup> prize: 5,000

3<sup>rd</sup> prize: 3,000

➤ **SINCRO (PHOTOGRAPHY)**

Fix - Capture

It was a great contest that put the amateur photographers in the spotlight. Participants with technical expertise, creative skill and uncanny timing to snap shots even that of seemingly mundane activities and elevating them to an art form were declared winners by the judges. The event was aimed to identify highly polished, exotically bright exquisitely styled photographs of the couture scene all of which carry a deceptive air of nonchalance. The photos reminded us of how the simplicity of objects can become in their own way, beautiful masterpieces. After analysing the photos, the judge commented that, "If you wait, people will forget your camera and the soul will drift up into view."

Event Coordinators: Nikhila Dileep, Amitha Suresh

Rewards:

1<sup>st</sup> prize: 2,000

2<sup>nd</sup> prize: 1,000

The day saw exuberant students participate in a myriad of competitions. The bright minds exhibited their talents. Competition was stiff and judges had a difficult time choosing winners. “The competitions helped foster friendly relations between students of different branches and interests,” remarked a faculty member.

The outcome of each event turned out to be great and cheerful, but no one knew the inner pain and trouble us organizers had to go through when planning the events and ensuring everything fell into place at the right time. Struggling to convince sponsors, collecting the required material, planning each and every bit of the event, testing things before the fest, assigning work to the team members, promoting the event through various social media, creating website, bringing participants and making them play the event, give out prizes, and finally wrapping things up: these were just some of the things that come our way, like steps on the rocky mountain we are climbing. But at the end, what matters is not how much you collected from the event, but how many. How many smiles did you collect at the end? Everyone who came, went back smiling, whether they won or lost. They praised our work, and that is more satisfying to any event organizer than anything else, that is what gives a good night's sleep. The icing on the cake was the commendation we got from the special delegates who came by specifically to see our event and praised it in public. That's a feather in our cap, a brick in our palace of success.

PRAYAAN 2k17 had another two specialities. Food Court and Games zone. Food Court was organised under The Entrepreneurs Club, under the Commerce Department and served chocolate balls, flavoured mocktails and various snack items. The food court presented 'thattukada experience' for us. The tender young chefs were busy whipping out dishes that filled the air with the different aromas of food items. It made an unforgettable taste among the participants. Game zone helped the participants to utilize their leisure time effectively. It included problem solving and logical reasoning which inspired the brains to come up with creative ways to find solutions to problems in short bursts. It also included minute-to-win exercises which aimed to develop the quick thinking, fast analysis and decision making capability of the contestants. Food Court and Games Zone organised by the students was appreciated by one and all.

The fest witnessed participants from various colleges like Baselios College, CMS College, K.G. Pampady College, Saint Gits College, St.Theresa's College Ernakulam, S.H.CollegeThevara, St.Thomas College Pala, St.Albert's College Ernakulam, Rajagiri College, Marian College Kuttikkanam, St.Thomas College Ranni, S.B.CollegeChanganassery, Assumption College, Bishop Speechly College,...

**OVERALL COLLEGES -WINNERS LIST**

FIRST	Saint Gits college, Pathamuttam	29 points
SECOND	K.G College, Pampady	16 points
THIRD	S.B College, Changnassery	15 points

**PRAYAAN 2K17 WINNERS LIST**

	<b>BUSINESS QUIZ</b>	
FIRST	Akash T and Shintu Mathew	IMK College, Trivandrum
SECOND	Vineeth jhony and josvin joy	IGNOU college
THIRD	Selvin Thomas and B.Balagopal	SB College, Changnassery
	<b>MARKETING TEAM</b>	
FIRST	MT-09	St.Dominics college, kanjirapally
SECOND	MT-04	Sacred Heart College, Tevara
THIRD	MT-02	Baselious college,

		Kottayam
	<b>TASK MANAGEMENT</b>	
FIRST	TM-08	Augustinus college, Ramapura
SECOND	TM-017	K.G College pamapady
THIRD	TM-20	Devamatha, kuravilangad
	<b>BEST MANAGER</b>	
FIRST	Alex Raju Abraham	Marian college, kutikanam
SECOND	Bimal Sebastin	Rajagiri, ernakulam
THIRD	Amal T Anup	Union Christian college, Aluva
	<b>TREASURE HUNT</b>	
FIRST SECOND	AQ-33 AQ- 12	St. Mary's College, Manaracad K.E College, Mannanam
THIRD	AQ-06	Baselious College, Kottayam
	<b>PHOTOGRAPHY</b>	
FIRST	Nithin T.R	Nirmala college, changnessery
SECOND	Abhishek Wilson	Orental school of hotel management
	<b>GROUP DANCE</b>	
FIRST	DA-06	SB College, changnassery
SECOND	DA-05	De Paul institute of science and Technology
THIRD	DA-07	Kristu Jyothi, Changnassery
	<b>DUET</b>	
FIRST	DT-08	Marian college, kuttikanam
SECOND	DT-01	Assumption college,

		changanssery
THIRD	DT-05	Newman college, thodupuzha
	<b>DUBSMASH</b>	
FIRST	Marian Ann Alex	Assumption College, Changnassery
SECOND	Akhil Joseph	Bishop Speechly College, Pallom

Judges for various events were the pioneers in the respective events. The winners won cash prizes, certificates and trophies. The first prize was bagged by Saint Gits College, Pathamuttom and K.G.College, Pampady became the overall first runner up. Overall the fest ended up on an enthusiastic note making it an enjoyable and a learning experience for all of us!! In all it was a delight for the hearts, minds and soul for all present at the occasion. PRAYAAN 2k17, an informal learning platform which was organised by the general convenor Pro. Josephina Simon, faculty co-ordinators Pro. Jipin V Jimmy, Pro. Anusha R Nair and Student Co-ordinators Ms. Reshma Rachel and Ms. Amaya Simon and General Conveners Ms. Gopika P G, Ms.Anju P Benny and Ms.Mahima Mohan.

## **2) COMMERCE IN PRACTICE – Inter Collegiate Campaign**

### **➤ Overview**

The world is advancing rapidly and Commerce is there from its crust to skies. There are enormous opportunities to all the Commerce aspirants in the practical world. But the situation is adverse that our students are shrunk within their syllabi and exams. Dominance is now for the smartest and the fastest people who are equally sound in their theoretical knowledge and application skills.

Realizing that we are already too late in updating and extending our overall abilities to the practical areas, the Post Graduate Department of Commerce took an initiative to replace the old ways to open the new doors. An Inter Collegiate Campaign, to jointly think and do out of the box to bring Commerce in real practice.

The motive behind the campaign was to impart the application level skills required by the students under Commerce Stream. Thus our campaign focused not on the theoretical aspects of Commerce but the practical side of it.

Within the allotted 3 months(starting from *November 2017 to January 2018*), the participating Commerce Departments of various Colleges (including our Department) were encouraged to plan and implement innovative activities

through which they actually bring Commerce in practice. Departments can organize as many activities out of which the best 2 activities have to be included in the Performance Report. The participants were requested to send the soft copy of their authorized Performance Report (in prescribed format) from which best performing 3 Colleges were selected for the Finale. The Program Convener of the Campaign was Mr. Bony Mathew, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam. And the Student Coordinator was Ms. Shilpa Babu from Final Year M.Com.

➤ **Target Group**

The Commerce Department of all Colleges within Kerala.

➤ **Vision**

To bring the theoretical commerce into practical world so as to encourage and mould both the U.G. and P.G. students of Commerce to achieve the applied skills required in the Commerce Stream.

➤ **Activity – Models**

- Mini Bank within the Department/College
- Virtual Stock Exchange and Trading
- Innovative Apps
- Product Manufacturing and Marketing
- Advertising a Local Product etc.

➤ **Rewards**

- **Best Performance:** The College that performs the best will be awarded with a Cash Prize of Rs.10,000/-.
- **Outstanding Initiative:** The College that organizes the most exceptional and outstanding initiative will be rewarded with a Cash Prize of Rs. 2000/-.
- **Complementary Rewards:** All participating Colleges will be awarded with Complementary Prizes in the day of Finale.

➤ **Guidelines of the Campaign**

- Commerce Departments/Associations of every participating College will be given a period of *3 months* starting from **November 2017 to January 2018**.
- Within the given period, the Departments can organize events/activities or can bring in more innovative products/ideas which have the practical application (upon the condition that the concerned

Department and its students have actually practiced it either within the College or across the purview of the Institution).

- The Departments should organize 2 such events/activities and a Performance Report on those 2 activities must be sent to us in the form of an authorized soft copy.
- The participating Departments should make sure that the activities you organize are creative, innovative, relevant, beneficial and more over successful in terms of its application level.
- The organizers of the Campaign will not be responsible for any malpractices done/destructions caused or losses incurred by the participating Departments. Therefore the concerned Association Secretaries are requested to ensure the authorization from your concerned Department Heads to implement your plans and to organize the events.
- Departments are requested to submit their performance report in a Word Document to our E- mail ID, **bcmcommerceinpractice@gmail.com** on or before **January 28, 2018**. The report may include;
  - 1) Report Cover
  - 2) Certificate of Authorization signed by the respective H.O.D. and Principal of the concerned College (Scanned Copy).

*[Format of the documents 1 & 2 will be mailed to the respective Association Secretaries]*

3) Chapterization

4) The Performance Report should not be more than not more than **3000 words** including its ;

- Name
- Date of the Event
- Objective
- Participating Group
- Budget
- Details of Winners/Organizations/Tie-Ups/Dignitaries/Others
- Photos of the Event

5) Format for the Report:

- **Margin** : Double spaced with 1 inch margins
- **Font Style** : Times New Roman
- **Font Size** : Heading – 14 ; Body - 12

- The submitted Performance Report will be evaluated on the basis of **Creativity (25%), Reach (10%), Practicality (40%) and Outcome (25%)** of the total 3 activities organized by each Department.

- From the submitted reports, the best performing 3 Colleges will be selected for the Finale which will be held on January 2018 (exact date will be communicated to the participants via email/fb page). The Finale includes a Power Point Presentation on the activities organized by each of the Finalists. Two students representing the Departments who get into the Final are requested to conduct a Power Point Presentation which should not exceed 15 Slides. 7 minutes will be given for the Presentation and 3 minutes for entertaining the queries, if any.
- Students representing all the participating Departments are requested to present at the Finale for receiving their awards.
- The participating Departments are also requested to forward their updates – in the form of video, photos or brief report about the activities being carried down – to our E-Mail ID so that we can jointly promote the Campaign through Social Media as well.

### ➤ **The Grand Finale**

The Grand Finale of the Campaign was organized on 6<sup>th</sup> February 2018, Tuesday at 12pm in the College Auditorium. Ms.Ancy Kachappally of M.Com Final Year welcomed the gathering. Among the **total 4 entries** we received only 3 Departments/Colleges were selected for the Grand Finale and the details of the students representing those Departments (**First three were the Finalists**) are as follows:

**Team No: 1** - CMS College (Self Financing), Kottayam

- 1.Akash K Jossy
- 2.Akhil M Vijayan

**Team No: 2** – Saintgits College of Applied Sciences,Pathamuttom

- 1.Abin Bose Mathew
- 2.Snobi Anna Sabu

**Team No: 3** – St. Xavier's College, Thumba, Trivandrum

- 1.Arun Mohan
2. John Nelson

**Team No: 4** – Baselious College, Kottayam

- 1.Jenny George
- 2.Micheal Mathew

Lot was taken for deciding the order of presentation. Each team consisted of two students representing the concerned Commerce Department and College they belong to. A total time of 7 minutes were given for presentation and 3 minutes for encouraging queries.

The performance reports and presentations of the Finalists were evaluated and judged by Mr. Bony Mathew, Assitant Professor, Department of Commerce, B.C.M. College, Kottayam and Ms.Reshma Racheal Kuruvilla, Assistant Professor, Department of Commerce, B.C.M. College,Kottayam. The activities organized by each of the Finalists were as follows;

**Team No: 1** - CMS College (Self Financing), Kottayam

1. Recurring Deposit Account by the students
2. Catalyst 2k17 – Be Confident, Be Employable

**Team No: 2** – Saintgits College of Applied Sciences, Pathamuttom

1. Task on Entrepreneurial Skill
2. Go Cashless, Go Digital

**Team No: 3** – St. Xavier's College, Thumba, Trivandrum

1. Inspiro Fiesta
2. Investment Game

**Team No: 4** – B.C.M. College, Kottayam

1. WOW ME – The Online Store
2. Swap Shop and Supply Chain Management

The activities were evaluated on the basis of its creativity, reach, practicality and outcome. The winners of the Commerce in Practice Campaign are ;

**Best Performance:** St. Xavier's College, Thumba, Trivandrum

**Outstanding Initiative:** CMS College (Self Financing), Kottayam

**Complementary Rewards:** Saint Gits College of Applied Sciences, Pathamuttom

The prize for the Title Winner was awarded by Mr. Alex Thomas, Managing Director, Gtech Computer Education, Kottayam. The prizes for Outstanding Initiative and Complimentary were awarded by Mr. Shaji Varkey , Managing Director, TIME, Kottayam. We would also like to express our heartfelt

gratitude to both of our event sponsors GTECH Computer Education and TIME.

After the prize distribution Ms. Shilpa Babu of Final Year M.Com delivered vote of thanks and after the National Anthem, the Finale was wrapped at 1pm.Refreshments were also provided for the participants.

### **3) Inter Collegiate Paper Presentation**

The Department of Commerce organized an Inter Collegiate Paper Presentation on 7<sup>th</sup> February 2018, Wednesday at 12pm in the College Auditorium. The theme of the presentation was ‘Transforming Indian Economy: Prospects and Challenges’. Faculties, Research scholars and Students from the streams of Economics, Management and Commerce across Kerala were allowed to participate and present their research papers. The event was organized in Collaboration with the College Development Council of Mahatma Gandhi University, Kottayam.

The registration fees for the Faculties and Research Scholars were Rs.200/- each and for students it was Rs.150/- each. Invitations were given directly to all Colleges nearby and via E-mail to distant Colleges. Any number of teams could register from a College but the presentations could be done individually or in a group of two only. The last dates for submission of abstract, full paper and powerpoint presentation were 26<sup>th</sup> January, 31<sup>st</sup> January and 3<sup>rd</sup> February respectively.

The General Convener of the event was Ms.Reshma Racheal Kuruvilla and the student coordinator was Ms.Ancy Kachappally. The participants were requested to send their entries to [nseminarbcm@gmail.com](mailto:nseminarbcm@gmail.com) . The best papers from the total presentations are selected for publishing in a textbook having ISBN (from Raja Rammohan Roy National Agency)

The details of the Book and ISBN are as follows;

Title	: The Transforming Indian Economy
Pages	: 120
Book Version	: Paper Back
Edition	: 1
Volume	: 1
Language	: English
ISBN	: 978-93-5291-218-6
Year of Allotment	: 2017

A total of 18 teams including team of one individual and 17 teams consisting of 2 participants each. We also had 2 external faculties for attending the Presentation as well. The list of the participants, their personal details and the title of papers presented are listed below.

National Seminar on

**TRANSFORMING INDIAN ECONOMY : PROSPECTS AND CHALLENGES**  
**(7th February, 2018)**

List of Papers

<b>SL NO</b>	<b>PARTICIPANT</b>	<b>DESIGNATION/DISCIPLINE/COLLEGE</b>	<b>TOPIC</b>
1	Neethu Kurian Nidhi Mariyam Mathew	Students Post Graduate Department of Commerce C.M.S College,Kottayam	A study on Employee Satisfaction on HRM policies and practices in banking scenario
2	Nidhimol Joseph Rintu Mariya Scaria	Students Post Graduate Department of Commerce St.Dominic's College,Kanjirappally	E -Banking Usage and E -Banking Security Awareness among customers of Public and Private Sector Banks
3	Philip K Mathew	Student Post Graduate Department of Commerce St.Thomas College,Kozhencherry	A study on the effectiveness of TEZ App from the user's perspective
4	Sigi Pathrose Linda Elizabeth John	Students Post Graduate Department of Commerce Saintgits College,Pathamuttom	Effects of Financial Inclusion after achieving financial literacy with special reference to Chengannur Taluk
5	P.K. Archana Rona Elizabeth Kurian	Students Post Graduate Department of Commerce Baselious College,Kottayam	GST and common man: Dreams, Perception and Realization
6	Elsa Sabu Alphy Maria	Students Post Graduate Department of	GST - Awareness, perception and practical difficulties

	Manuel	Commerce SB College,Changnacherry	faced by Retail Traders in Kottayam District
7	Ashy Sebastian  Jyothis John	Students  Post Graduate Department of Commerce SB College,Changnacherry	Trust on Investment – A study with reference to Kottayam District
8	CA Kurian V John  Sarath Shaji	Assistant Professor  Dept.of Commerce St.Stephen's College,Uzhavoor  Student Post Graduate Dept of Commerce St.Stephen's College,Uzhavoor	Tax Credit Reform for Digitalization
9	Elsa Elizabeth Jacob  Jizza Varghese	Research Scholar Amrita School of Arts and Sciences, Kochi  Assistant Professor M C Varghese College of Arts and Science Ettumannoor Kottayam	Role Of Dairy Co-Operative Societies in transforming t Rural Economy with reference to Puthupally Panchayath, Kottayam
10	Blessy A.Varghese  Samson Joseph	Guest Faculty Dept of Commerce, Christian college, Chengannur  MBA Student Marthoma College of Management And Technology, Perumbavoor	A Study On The Impact Of operative Banks In The Economic Development
11	Parvathy R Nair  Anish T Eapen	Guest Faculty Department of Commerce Christian College, Chengannur  CMA Student	A study on the impact of demonetization on the common people with special reference to Alapuzha

		Logic School of Management,Kochi	District
12	Cathy Sebastian Sneha Susan Chandy	Students Post Graduate Department of Commerce Saintgits College,Pathamuttom	A study on Mobile Payment Systems in the present scenerio with special refrence to Changnacherry Taluk
13	Anju Treesa Saji Elsamma Joseph	Students Post Graduate Department of Commerce St.Dominic's College,Kanjirappally	A study on role of Pradhan Mantri Jan Dan Yojana as a tool of financial inclusion
14	Ajina Joseph Sharlet Mathew	Students Post Graduate Department of Commerce St.Dominic's College,Kanjirappally	Impact of Electronic Customer Relationship Management on Loyalty and Satisfaction in Private Sector Banks.
15	Mr.Jacob Joju Merlin Beena Sabu	Faculty BIMS MBA Student SB College,Chanagnacherry	Banking Model for Transformation Era
16	Sana Ebrahimkutty A V Aswin K	Guest Lecturer MES Kalladi College,Mannarkad Money Smart Teacher National Centre for Financial Education,Mumbai	Islamic Banking : The untapped Nexus of Banking in India
17	Amina Shaji Jismi Jose	M.Com Students, SB College,Chanagnacherry	Effect on Consumerism on Investment preference . A study with special reference to
18	Susan Bincy	Assitant Professor	Job Stress of New Generation

Andrews	St.Mary's College,Manarcadu	Private Sector Bank Employees
Allen Varghese Jacob	Student St.Mary's College,Manarcadu	

The entire presentations were divided under two sessions. The first Session was chaired by Dr. Reeja P.S, Assistant Professor, Department of Sociology, B.C.M. College,Kottayam and Ms. Elizabeth Johny, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.This session was conducted between 12pm to 1pm.

The afternoon session started after the lunch break at 2pm. This session was chaired by Dr.Mathew Jacob , Associate Professor in Post Graduation and Research Department of Commerce, St. Peter's College, Kolencherry, Ernakulam. He started his career as Accounts Officer in Lakshadweep Development Corporation in Kavaratti. He has passed M.Com in higher rank from Mahatma Gandhi University, Kottayam and also C.A intermediate examination of ICAI. He has obtained Ph.D in Commerce from Mahatma Gandhi University. He is a member of Board of faculties and PG Board of studies in MG University. He is the author of 3 books and published 15 papers in reputed national and international journals.

The second session was finished at 4.30pm.4 papers were presented at the first session and 14 papers were presented at the second session. Students and other attendees were also encouraged to ask questions and clarify the doubts to the presenters. After the presentations were over, Dr.Mathew Jacob commented on the overall performance of the presentations he chaired. The

review was positive especially for students who did the presentations. He also congratulated the M.Com students for organizing such a big Inter Collegiate academic event.

The certificates to the participants were distributed by Ms.Reshma Racheal Kuruvilla, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam. Ms. Annu Thomas from M.Com Final Year delivered vote of thanks to the dignitaries who chaired the presentations. The event was wound up at 5pm after National Anthem. As part of gratitude a file with few stationery items were given to the presenters after the event.

Refreshment was also arranged. 35 participants presented their research papers and we had 277 participants who attended the research paper presentation. We hereby thank our event sponsors Lakshya and Darshana Academy for their valuable support for the event throughout. Promotions stall was also set up by Lakshya that provided information regarding their courses like ACCA, CMA, etc to the students. Students enquired various details about the courses from the Academic Head of Lakshya , Mr. Shibin K.S who was also presented for the event.

#### **4) TEENY SHOTS - Inter Collegiate Online Miniature Photography Contest**

The Department of Commerce organized a national level Online Miniature Photography Contest named 'teeny shots'. The Contest was open to all across the country and the duration of the Contest was set from 24<sup>th</sup> December 2017 to 15<sup>th</sup> January 2018. The theme of the contest was Christmas. Apart from the

usual photography contests conducted online, we focused on 'Miniature' category.

➤ **General Guidelines**

- The contestants had to capture 3 Miniature Photographs which constituted one entry. Only such one entry was allowed per participant.
- The Miniature Photographs that the contestants capture must depict a small story supporting the contest's theme. The Miniature Story should also have a good title and captions should also be attached with each of the 3 photographs they take.
- The entries had to be sent to our Official Email ID, [teenyshotz1718@gmail.com](mailto:teenyshotz1718@gmail.com).

We received in total 16 entries. All of the entries were judged purely on the basis of the creativity of the story. Each of the Miniature Story was equally good.

➤ **Prize Distribution**

Mr.Arjun Thomas, Managing Director of Tuesday Lights was the jury and Chenda Wedding Photography Alleppy was our event sponsor. The details of the winners are as follows;

**First Prize** : OMP09 – Mr.Arjun (Freelance Photographer,Kottayam)

*Story : Dream Walker*

**Second Prize :** OMP04 – Mr.Abhijith J R (Medical Student,Trivandrum)

*Story : The Carol Team and the Real Santa*

The prizes were distributed on 6<sup>th</sup> January 2018 at 12.30pm in the College Auditorium. The prizes were distributed by the jury himself, Mr.Arjun Thomas.

## **VIII. INTERDEPARTMENTAL COMPETITIONS**

### **1) ACCUMEN 2k17**

Accumen 2K17 is a first of a kind initiative undertaken by the students of Commerce Department in wake of the growing need to cater to the demands of new managerial class. Hardship qualities are not limited to particular field of study. In fact every discipline seeks management as a tool for its proper functioning. Taking this fact into account, we launched Accumen2K17 as an interdepartmental fest to provide an opportunity for all students to showcase their calibre in the best

possible manner in order to address the apprehensions regarding the feasibility of non-commerce students to take up such challenges. Students were given an overview regarding the entire programme prior to the fest. This paved as a motivational factor as can be seen in the amount of students who turned up for the fest.

Treasure hunt was organised as an attempt to develop managerial capabilities among students in an entertaining manner. The event included various activities like puzzle solving, quiz, data analysis etc. in the initial round students were asked to recognise company heads, slogans and logos. Winning teams was then proceeded to the second round where they were asked a series of questions from the field of business. In the final round teams were left with a series of puzzles which they and to solve in order to get hold of certain data that would eventually lead them to the “Treasure”. Department of Mathematics were awarded the Grand Prize.

Logo puzzle was conducted on the fourth day. It was basically an entertaining game show to familiarize the students with famous companies and their iconic logos. The preliminary round began with the students arranging logos to its original form. Photos of various logos were cut up and then shuffled making the assigned task hilarious. In the final round contestants were asked to create a logo for a company which they wish to create.

This inter-departmental competition helped the young students of our college to acknowledge and nurture their hidden talents.

## **2) GROUP DISCUSSION**

Group discussion was hosted by the second year students of commerce department. They suggested the topic “Rise of alternate Economy as a prospectus future.” It took place on the 1<sup>st</sup> of August 2017. The contestants were asked to report at 1pm for the one hour session. A total of seven teams were selected from various departments. The event was organised in the classroom two hundred and twenty four. The session started with the moderator giving an overview about the subject. Later on the floor was open for discussions. The programme came to an end around 2pm. The moderator concluded the session by giving a review on the event and by pointing out certain key areas of improvements. Anju from the department of Economics was awarded with the best debater title. The team of Department of sociology was declared as the winning team as they succeeded in paving the parallel Economy was an inevitable future with great prospects.

### **3) QUIZ**

An Inter Department Quiz was organised by the Commerce Department. Contestants were initially asked to write a short essay regarding the topic GST. Surviving students then moved on to the next level. In the second level the students were asked to pick a topic of their choice and they were asked questions from that specific topic. Students who cleared this level then moved on to the Finals, which was the buzzer round. In this round the students were addressed with common questions and the quick respondents were awarded the right to answer the questions. A student, Athira from the Department of English answered the maximum right questions and won the title prize.

### **4) AMICUS 2k18**

As a part of the New Year celebrations, the IInd DC students organised an inter-department competition "AMICUS" on January 5th 2018 at 1:15pm.

Interested students were to put their names into a box which was kept in front of the reception. The 6 participants for the competition were selected through a raffle draw.

There were 5 rounds conducted. In the first round, the participants were to give a self introduction and they were also asked to speak about their new lifestyle in the year 2018. The second round was a game of Dhumbcharades where the 5 participants were to enact any of the famous personalities from the lot. In the third round, the participants were given a puzzle to solve. In the next round, the participants could select any product from the lot and were asked to market the product. Lastly, the winner was selected on the basis of a question "How do you as an Indian feel India should do to become a developed nation?"

The competition was judged by Mr.Jipin V Jimmy and Mr.Bony Mathew. Finally the AMICUS of 2k18 was selected as Ms.Reema Philip of IIIrdDC Computer Science.

## **IX. SUBJECT ENRICHMENT PROGRAMMES**

### **1) INTERACTIVE SESSIONS**

#### **a) BITCOINS**

Bitcoin is a cryptocurrency and worldwide payment system. It is the first decentralized digital currency as the system works without a central bank or single administrator. Prof.Jipin.V.Jimmy on 30<sup>th</sup> August 2017, took a class for the students of the Department on the topic Bitcoin. At the time of its advent, bitcoins were a mass topic of discussion. Since not everyone was aware of this cryptocurrency, the class helped students to understand a parallel form of money circulation. All genres of bitcoins and other cryptocurrency were explored and talked about in the class. This helped students to attain knowledge outside the textbooks and syllabus.

#### **b) IMPACT OF JIO**

The Reliance Industries introduced a cellular network JIO that took the nation by storm. It adopted a marketing strategy that was almost impossible and too good to be true for people of Indian subcontinent. In a span of few months, JIO achieved its target of almost 2 Crore Subscribers. This invention certainly subjected the population to an impact which was discussed over a class taken by Prof. Satheesh Chandran. He spoke about the free pricing marketing too which was used by Reliance Industries while introducing JIO to the people. Students were able to learn about the various other marketing techniques and strategies. The class was very enlightening since various topics outside normal textbook knowledge were addressed.

### **c) PROBLEMS FACED BY WOMEN ENTREPRENEURS**

An entrepreneur is a person who has a business of his own. Women entrepreneurship is a word that has been seeking spotlight since the past few years. There are several reasons as to why women fail to come forward and seek job opportunities let alone start a business. All the problems were addressed in a class taken by Prof.Jipin.V.Jimmy there are several constraints that hold back women from employment, social constraints, economic constraints, financial constraints are a few of them. Each of this was discussed during this class. Students also had an opportunity to share their experiences,ideas and their opinions on the topic.

## **2) RESEARCH GUIDANCE**

### **a) Workshop on Research Methodology**

The teachers of the Commerce Department had taken an active step in educating the students on Research which is part of education on 10<sup>th</sup> November 2017. One day workshop in Research Methodology was organised by the Department at Sr. Savio Memorial Hall. Prof. Reshma Rachel Kuruvilla took lectures on the topic. It helped the students to gain more information in Research which is useful in the future of their academic life. The teacher explained on various techniques, tools used in Research and its uses and helps in their researches. It was a very effective class for the students.

#### **b) Seminar on Dissertation Writing**

The Department of Commerce has conducted another seminar on 22<sup>nd</sup> June, 2017 at the Sr. Savio Memorial Hall. The Seminar was about the dissertation writing coordinated by Prof. Elizabeth Johny. This was helpful for the students to be get used with the idea on the topic very deeply. The teacher gave a chapter-wise thorough explanation to the students which was easy to learn and understand. The following areas are covered in the seminar.

- Introduction to research
- Identification of Research Gap
- Preparation of Research Proposal
- Literature Review
- Preparation of Questionnaire
- Collection of Data
- Analysis of Data

- Preparation of Project Report.

### **c) Workshop on Online Research Tools**

The Department of Commerce also organized a workshop. The workshop was based on the topic Online Research Tools. The students were given an opportunity to work, implement and utilize the online tools and the techniques. This workshop was conducted under the guidance of Asst. Prof. Jipin V Jimmy. It provided an experience, exposure, idea and enthusiasm among the students on how to use online tools and techniques in their Researches in future.

### **3) GROUP DISCUSSION SERIES**

The group discussion series of 2017-18 'SAMVAAD' was inaugurated by the Head of the Department of Commerce Prof. Josephina Simon and was graced with the presence of the teachers and students. It was commenced by Group Discussion coordinators, Kavyasree T.K of third year tax and Divya A of Computer Application. The following group discussions were conducted:

#### **a) "Women Entrepreneurship: In Practice"**

The participants were required to form teams of two members each. They discussed about various advantages and disadvantages of women becoming an entrepreneur. Various well known women entrepreneurs and their achievements were discussed about by the teachers and the students in the group discussions.

### **b) “JIO India: Changes in Telecom Sector”**

It was an idea of self-exploration and the sixteen participants were very powerful with their logical thoughts and its implications. The audience took the opportunity to express their views on JIO India and it will be a change maker for the telecom sector. It was the most competitively presented Group discussion of the year.

### **c) “Implementation of GST and Indian Economy”**

It is a vast subject and after the implementation of GST this Group discussion was a fruitful one for students to learn about the tax in various sectors. The milestone of the era about to achieve in many areas and yet it has complicated implications.

### **d) “Demonetisation- A Year of Uncertainty”**

One year after implementing demonetisation policy and issuance of new currency notes, the state of economy prior to and post demonetisation was discussed. Various ways how demonetisation has helped to curb black money, corruption and create a shield against terrorism were discussed. This discussion witnessed active participation of all the students and the teachers.

### **e) “Bitcons And Young India”**

Bitcoins were new to people but youngsters are more interested in making money virtually through bitcoins. Every participant, students and faculties actively presented their views about bitcoins and how it affects the Indian economy in both positive and negative ways

#### **4) OTHER SEMINARS**

##### **a) AFSET – Branding Seminar**

A one day workshop was arranged for the students of the Department of Commerce. The workshop was conducted on the topic “Branding- It Impacts” . The class was taken by Miss.Ancy Kachappally, the Post Graduate student of the commerce department. The various pros and cons of branding were addressed during the workshop, recognition and loyalty, effective branding image, multiple products etc. were the various topics under discussion. The class was helpful for the students since it addressed various contemporary issues pertaining to creating a brand image.



## **ARTS COMPETITIONS AND INTER DEPARTMENTAL COMPETITIONS**

### **I. COMPETITIONS HELD AT COLLEGE LEVEL**

#### **1) COLLEGE ARTS COMPETITIONS**

##### **a) Individual Items**

<b>SI NO</b>	<b>Name</b>	<b>Event</b>	<b>Prize</b>
1	Krishnendu	Classical Music	1 <sup>st</sup>
2	Krishnendu	String Instrument	1 <sup>st</sup>
3	Kavyasree	Movie Review	2 <sup>nd</sup>
4	Sandra Mathew	Percussion Instrument	2 <sup>nd</sup>

5	KarismaAchu Jain	Light Music	3 <sup>rd</sup>
6	Nithyamariya	Monoact	3 <sup>rd</sup>
7	Sandra Mathew	Mimicry	3 <sup>rd</sup>
8			
9	Anishamol J.S	Movie Review	3 <sup>rd</sup>
10	Neethu Babu	On the Spot Painting	3 <sup>rd</sup>
11	Sheba	Essay Writing Mal	Participation
12	Kavyasree	Eassy Writing Mal	Participation
13	TisnaJaimon	Eassy Writing Mal	Participation
14	AthiraThankappan	Eassy Writing Mal	Participation
15	Anu G	Eassy Writing Mal	Participation
16	Devika B	Short Story Writing Mal	Participation
17	Abhirami	Short Story Writing Mal	Participation
18	Sr.Aparna	Short Story Writing Mal	Participation
19	Kavyasree	Short story Writing Mal	Participation
20	Devu Nair	Short story Writing Mal	Participation
21	Anju K.S	Poetry Writing Mal	Participation
22	Sr.Aparna	Poetry Writing Mal	Participation
23	Kavyasree	Poetry Writing Mal	Participation
24	Athira.S	Poetry Writing Mal	Participation
25	Elizabeth	Film Review	Participation
26	Sethu Lakshmi	Film Review	Participation
27	Christy	Film Review	Participation
28	Abhirami	Film Review	Participation
29	Neethu	Painting	Participation
30	Jisha	Painting	Participation
31	Devika	Painting	Participation

32	Ancy Kachappally	Collage	Participation
33	Christy Ann	Poster Designing	Participation
34	Abhirami Vinod	Poster Designing	Participation
35	Elizabeth	Clay Modelling	Participation
36	Sethu Lakshmi	Clay Modelling	Participation
37	Devika	Clay Modelling	Participation
38	Neethu	Clay Modelling	Participation

**b) Group Items**

SI NO	Event	Prize
1	Thiruvathira	1 <sup>st</sup>
2	Oppana	1 <sup>st</sup>
3	Margamkali	1 <sup>st</sup>
4	Group Dance	1 <sup>st</sup>
5	Group Song Indian	2 <sup>nd</sup>
6	Mime	2 <sup>nd</sup>
7	Skit	2 <sup>nd</sup>

8	Western Music Group	3 <sup>rd</sup>
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## 2) INTER DEPARTMENTAL COMPETITIONS

### a) Department of Mathematics

- Debate Competition -  
Sandra Mathews and Sharon

- -

Sandra Sunil

### b) Department of English

- Reading Week – First

Meenu and Anjitha

**c) Department of Zoology**

- -

Sandra and Devika

**d) Department of Chemistry**

- Quiz Competition – Third Prize  
Ancy Kachapally and Binzi.S (M.Com Final Year)

**e) Department of Botony**

- Slogan Competition - First  
Merin Thomas (M.Com Final Year)

- Slogan Competition

Anjali S Govind – Participation

Anisha J S - Participation

Greeshma Sunny - Participation

**f) Department of Computer Science**

- Powerpoint Presentation - Participation  
Ancy Kachappally

## II. YOUTH FESTIVAL COMPETITIONS HELD AT UNIVERSITY LEVEL

### 1) Group Items

SI NO	Name	Class	Event
1	Farhana Basheer	II B.Com	Oppana
2	Snehalype	II B.Com	Oppana
3	Swarna Salas	II B.Com	Oppana
4	Annu Sebastian	II B.Com	Oppana

5	Arya Devi	II B.Com	Oppana
6	Mahima Mohan	III B.Com	Oppana
7	Sandra Mathew	II B.Com	Margamkali
8	Susan Sunny	II B.Com	Margamkali
9	Asha Lakshmi	I B.Com	Margamkali
10	Nithya Mariya Jose	II B.Com	Skit
11	Shalviya Shaji	II B.Com	Skit
12	Gitty Mary	II B.Com	Mime
13	Ashna Babu	III B.Com	Mime
14	Anju P Benny	III B.Com	Mime
15	Merin Mary	III B.Com	Mime
16	Ashna Jose	III B.Com	Mime

# **SPORTS ACTIVITIES**

## **I. NATIONAL LEVEL**

### **1. Senior National Kabaddi Championship, Hyderabad**

Participants:

- a) Amala Riya Roy
- b) Veenamol K.S

### **2. Senior Federation Cup Championship, Mumbai**

Participants-

- a) Amala Riya Roy
- b) Veenamol K.S

3. Junior National Kabaddi Championship, Orissa

Participants-

- a) Amala Riya Roy

3. Inter University Kabaddi Championship, Mangalore

Participants-

- a) Anju .P. Benny
- b) Amala Riya Roy
- c) Veenamol K.S

## **II. STATE LEVEL**

1. Junior State Kabaddi Championship, Kozhikode

Participants- (2nd Prize)

- a) Amala Riya Roy
- b) Ancy Reji
- c) Veenamol K.S

2. Senior State Kabaddi Championship, Kasaragod

Participants- (2<sup>nd</sup> Prize)

- a) Anju .P. Benny
- b) Amala Riya Roy
- c) Veenamol K.S
- d) AncyReji

### **III. UNIVERSITY LEVEL**

1. Inter Collegiate Kabaddi Championship, C.M.S College Kottayam

Participants- (1<sup>st</sup> Prize)

- a) Anju .P. Benny
- b) Amala Riya Roy
- c) Veenamol K.S
- d) AmruthaMadhu

2. Inter College Shuttle Badminton Championship

Participants-

- a) Amrutha Madhu

3. Inter College Throwball Senior, District Meet, Devamatha College Kuravilangad

Participants-

- a) Merin Aji James
- b) Joshlin Joy
- c) Minnu Susan Kuruvilla

d) Shreya Mariam

4. Inter College Meet, Throw Ball, Catholicate College, Pathanamthitta

Participants-

- a) Merin Aji James
- b) Joshlin Joy
- c) Minnu Susan Kuruvilla
- d) Shreya Mariam

5. .Kerala Kabaddi League (KKL), Kollam

Participants- (3rd Prize)

- a) Anju .P. Benny
- b) Amala Riya Roy
- c) Veenamol K.S
- d) AncyReji

**IV. UNIVERSITY LEVEL**

1. Senior Kabaddi Championship, BCM College, Kottayam

Participants- (1st Prize)

- a) Anju .P. Benny
- b) Amala Riya Roy
- c) Veenamol K.S
- d) AncyReji
- e) AmruthaMadhu

2. Junior Kabaddi Championship, BCM College, Kottayam

Participants- (1st Prize)

- a) Amala Riya Roy
- b) Veenamol K.S
- c) AncyReji
- d) AmruthaMadhu

**V. COLLEGE LEVEL**

**a) Individual Items**

1. Basketball Throw – 1<sup>st</sup> Prize

Sreya Mariyam John

2. Slow Race – 3<sup>rd</sup> Prize

Amala Rolance

3. Penalty Kick-Participation

- a) Monica Jacob
- b) Joshlin Joy

**b) Group Items**

- 1. Tug of War – 3<sup>rd</sup> Prize
- 2. March Past – 3<sup>rd</sup> Prize
- 3. Cross Country- 1st Prize

Participants-

- a) AncyRej
- b) Minnu
- c) Veenamol K.S

- 4. Penalty Kick-Participation

Participants-

- a) Monica Jacob
- b) Joshlin Joy

# NSS and NCC

## NATIONAL SERVICE SCHEME

The Department of Commerce has continuously reflected their presence in the National Service Scheme of BCM College. Students from the Department have been able to show immense participation in all activities of NSS.

The names of the volunteers and the camps attended by them are enlisted below:

SL.NO.	NAME	CLASS	7-Day	3-Day
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			Camp	Camp
1.	Neenu Elsa George	III <sup>rd</sup> B.Com	✓	
2.	Meenu Anna George	III <sup>rd</sup> B.Com	✓	
3.	Pushpamol M.V	III <sup>rd</sup> B.Com	✓	
4.	Sissy Babu	III <sup>rd</sup> B.Com	✓	
5.	Meenu K.R	III <sup>rd</sup> B.Com	✓	
6.	ReshmaShaji	III <sup>rd</sup> B.Com	✓	
7.	Sandra Sunil	III <sup>rd</sup> B.Com	✓	
8.	Geethu M.G	III <sup>rd</sup> B.Com	✓	
9.	Priya J	III <sup>rd</sup> B.Com	✓	
10.	TreesaShaji	III <sup>rd</sup> B.Com	✓	
11.	Anjaly Mathew	III <sup>rd</sup> B.Com	✓	
12.	Anju K.S	III <sup>rd</sup> B.Com	✓	
13.	Swapna Thomas	III <sup>rd</sup> B.Com	✓	
14.	Brinda Krishna	III <sup>rd</sup> B.Com	✓	
15.	Amala Rolnce	III <sup>rd</sup> B.Com	✓	
16.	Anu George	III <sup>rd</sup> B.Com	✓	
17.	Raghin Kurian	III <sup>rd</sup> B.Com	✓	
18.	Johnsy	III <sup>rd</sup> B.Com	✓	
19.	Chinnu Babu	III <sup>rd</sup> B.Com	✓	

20.	Snehamol P.S	II <sup>nd</sup> B.Com	✓	
21.	Shrutimol K.S	II <sup>nd</sup> B.Com	✓	
22.	Gayatri Chandran	II <sup>nd</sup> B.Com	✓	
23.	Gitti Mary Varghese	II <sup>nd</sup> B.Com	✓	
24.	Alphina Lorence	II <sup>nd</sup> B.Com	✓	
25.	Reshma	II <sup>nd</sup> B.Com	✓	
26.	Suhaima Nazer	II <sup>nd</sup> B.Com	✓	
28.	Bibitha Baiji	II <sup>nd</sup> B.Com	✓	
29.	Geethu Krishna	II <sup>nd</sup> B.Com	✓	
30.	Minnumol	II <sup>nd</sup> B.Com	✓	
31.	Tincy Kurian	II <sup>nd</sup> B.Com	✓	
32.	Anju Philip	II <sup>nd</sup> B.Com	✓	
33.	Manumaol V.P	II <sup>nd</sup> B.Com	✓	
34.	Akhila .S. Punnathani	II <sup>nd</sup> B.Com	✓	
35.	Arya Satheesh	II <sup>nd</sup> B.Com	✓	
36.	Lekha Sajan	I <sup>st</sup> B.Com		✓
37.	Bhagyasree Ashokan	I <sup>st</sup> B.Com		✓
38.	Anjana Das	I <sup>st</sup> B.Com		✓
39.	Christy Ann Binoy	I <sup>st</sup> B.Com		✓

40.	Divya .D.	I <sup>st</sup> B.Com	✓
41.	Subithamol Joseph	I <sup>st</sup> B.Com	✓
42.	Amrutha .S. Nair	I <sup>st</sup> B.Com	✓
43.	MalavikaSavithri	I <sup>st</sup> B.Com	✓
44.	Amrutha Ashok Kumar	I <sup>st</sup> B.Com	✓

### NATIONAL CADET CORP

The following is the list of students that in the National Cadet Corp. they have attended various camps the details of which are as follows.

NAMES	CLASS	ATC (10 day camp)	CATC (10 day camp)
Anjo Jojo	III DC BCOM Tax	✓	✓

Priya Dominic	III DC BCOM C.A	✓	✓
Nimila	II DC BCOM Tax	✓	
Devika	II DC BCOM C.A	✓	
Akshaya	II DC BCOM C.A	✓	
Amritha	I DC BCOM Tax	✓	

# **CATHOLIC STUDENTS MOVEMENT**

## **- CSM**

### **CATHOLIC STUDENTS MOVEMENT**

The students of Commerce Department are active participants of CSM unit of this College. The commerce students hold various positions as office bearers of CSM unit.

President	: Sr.Tincy Kurian (II B.Com)
Secretary	: AnnuEmmanual (II B.Com)
Treasurer	: Tenin Elizabeth Babu

Joint secretary : AmalaRolance (III B.Com)

Magazine Editor : Merina

### Members of CSM

SI NO	Name	Class
1	Denna Nebu	III B.Com
2	Divya A	III B.Com
3	Margaret Jose	III B.Com
4	Anjaly Mathew	III B.Com
5	AnjoJojo	III B.Com
6	Anu George	III B.Com
7	Ashly Jose	III B.Com
8	Ashna Babu	III B.Com
9	Meethal Maria George	III B.Com
10	Merin Mary P.Mathew	III B.Com
11	Sissy Babu	III B.Com
12	Swapna Thomas	III B.Com
13	Albina George	III B.Com
14	Amala Rolance	III B.Com
15	Amaya Simon	III B.Com
16	Anju P. Benny	III B.Com
17	Anu Jose	III B.Com
18	Athulya Ann Antony	III B.Com
19	Chelsa Baby	III B.Com
20	Christy Ann Joseph	III B.Com
21	Jintumol James	III B.Com
22	Mariya Tresa John	III B.Com
23	Meenu Anna George	III B.Com
24	Megha Mathews	III B.Com
25	Neenu Elsa George	III B.Com
26	Nikhila Dileep	III B.Com
27	Rose J Mambalam	III B.Com
28	Salma Elsa John	III B.Com
29	TreesaShaji	III B.Com

30	Adhena Anil	II B.Com
31	Irine Mariam Sajan	II B.Com
32	Princy Thomas	II B.Com
33	Sandra Treesa Francis	II B.Com
34	Susan Sunny	II B.Com
35	Annu Sebastian	II B.Com
36	Ancy Reji	II B.Com
37	Anju Philip	II B.Com
38	Anna Susan Abraham	II B.Com
39	Annmol Shaji	II B.Com
40	Sandra Anna Mathew	II B.Com
41	Teenu Tomy	II B.Com
42	Tisna Jaimon	II B.Com
43	Sneha Mariam Iype	II B.Com
44	Twinkle Thankachan	II B.Com
45	Betsy Cherian	II B.Com
46	Sheba Mathew	II B.Com

**ALUMNI DAY**

### **1)Alumni Network**

We have formed an online questionnaire in order to improve the Alumni database of the department. We had shared it among students, relatives and friends through E-Mails and social media. The link for the online questionnaire is available at <http://goo.gl/forms/NGpPuaYpWljAwKiu2>. Prof Jipin V Jimmy is the coordinator for the collection of database.

### **2)Alumni Day - 2018**

To take a walk down the corridors of nostalgia, the Alumni Meet, ORMA 2018, was inaugurated by the Head of the Department, Prof. Josephina Simon. The meet started traditionally with the lighting of lamp and was followed by the recital song saraswativandana. Ms. Divya A from 3<sup>rd</sup> DC Computer Applications welcomed the gathering. Senior retired professors were invited. There was a warm welcome by ORMA committee members. Speaking on the occasion, the Head of the Department underlined and praised the Alumni Committee members and the association. Many of alumnus are successful entrepreneurs providing jobs to others as well and tax practitioners and bank employees. She praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and BCM and current students. The President of Alumni association, ORMA, Prof Josephina Simon welcomed the alumni and their family members in the campus and appreciated their zeal to assemble here despite their busy schedule. The vote of the thanks was given by Ms Anju Pramod from 3<sup>rd</sup> DC Taxation. The Inaugural session was followed by cultural programme of our students. Great bonhomie was observed everywhere with old students reliving their old memories with their batch mates, seniors and juniors. Many of the current students were also seen interacting with their pass out seniors and learning from their experiences. In all, the ambience was electric with people seen chatting and dancing in groups. The BCM College witnessed active involvement of the alumnus, and a number of commendable suggestions and proposals came up from them. It was decided to strengthen the link between the current commerce students and alumni for their support to current students in the area of training, placement, career counselling and any other help. It was also decided to raise funds to develop the students' activity centre coming up in the campus and other activities. Finally a new body was elected and constituted to carry forward the work of Alumni

association. The new body thanked the alumni in reposing their faith in them and pledged to work selflessly for growth of association and BCM. The Alumni Meet, ORMA 2018 ended with promise to meet again and everyone bid emotional farewell to each other and their beloved BCM. Total number of alumnae presented in the meet was 20.

### **3)Back to 90's**

A group of 15 ex students visited the Department of Commerce on 12<sup>th</sup> February,2018. This visit was a pleasant surprise to the teachers as well as the current students of the Department. This visit was planned and conducted by the 1996 batch. The visit of then alumni students allowed the teachers especially to renew their experiences fro that tie. It allowed the students to also learn and understand the various hardships endured by them during that period when women that enrolled into college were few in number. This visit allowed the alumni to renew their still afresh memories ad share with the students their memories of college days.

# CHARITABLE ACTIVITIES

## 1) An endeavor to reach poor

**“The smallest act of kindness is worth more than the grandest intention”- Oscar Wilde.** The Commerce association of BCM College helped students to engage with charities. With accomplishing high grades in all the curriculum activities, the department had also given importance on how young people could be encouraged to become charity trustees, how young people could make a lifetime connection with charity through volunteering, work placements and social action, how young people could engage with

charities in a digital age and how policymakers and influencers can make sure giving is fit for the digital age.

## **2) Charity Bank**

As our prime aim of charity bank, a charity box is maintained in each class by the prefects. The scattered savings of the students and teachers were deposited in the charity box.

## **3) Dress Bank**

The dress bank of the Commerce Department has now distributed clothes to poor people across the Kottayam town. Apart from sending clothes to the needy, a group was also set up to collect dresses from well-wishers like retailers, where one can shop for two pairs of dresses by producing a token. We collected clothes from the senders which can be used with dignity. Even some of the textile showrooms pass on their surplus stuff to us. The clothes were handed over to the coordinators of Navajeevan Trust regularly under the guidance of Prof Jini Jacob and student co-ordinator Kumari Adheena Anil Thomas. The dress bank regularly send clothes to Navajeevan Trust and to other agencies who involved in the mission to be an aid to the needy people.

## **4) Food Bank**

The commerce association intended to resolve poverty by fighting hunger by creating, supporting and strengthening food banks around the campus and seek to battle hunger and improve the wellness of our community by securing food and providing it to agencies that feed the hungry; fostering public

awareness; and managing direct distribution programs. A hunger-free Kottayam is our aim. Under the guidance of Prof Jini Jacob and student co-ordinator Kumari Adheena Anil Thomas, the association contributed food packets to Navajeevan on first week of every month preferably on Mondays.

#### **5) Stationery Kit**

Stationery kit is an initiative from commerce association through which each student brings stationery items of daily use like soap, paste, washing powder, brush etc. The collected items are given to Navajeevan Trust.

#### **6) Spot Collection**

The entire department stood together in giving medical assistance to one of the non-teaching staff of the canteen for a surgery. The existence of the charity bank in our department helped in acquiring funds for various charity, social and welfare activities. Through these activities the social commitments of students has been satisfied and developed.

#### **7) Orphanage Visit**

The students of our department have visited Navajeevan Trust in order to fulfill their social commitment and responsibility. There they had a very emotional and social experience with Navajeevan inmates.

## **SOCIAL COMMITMENTS**

### **1) Banking Awareness Campaign**

In order to increase the modern banking instruments among students, we conduct a workshop among plus two students of in and around Kottayam city. Students have tried their best in spreading the banking awareness. And a lot of people have benefitted out of it. So, this paved them a way to stay connected to the society and to enhance their social commitment. Mr. Jipin V

Jimmy and Mr. Sateesh Chandran were assigned as the coordinators of this program.

## **2) Financial Literacy Campaign with SHG's**

Self Helping Groups as an organization has come a long way in the fifty years of its existence and has succeeded in establishing its identity as an organization of excellence in the field of social work. This year, we conducted a financial literacy campaign to the selected SHGs. The campaign include, accounting of SHGs and introduction to basic banking. Mr.Jipin V Jimmy, CA Reshma Rachel Kuruvilla and Mr. Sateesh Chandran were assigned as the coordinators of this program.

## **3) Road Safety Campaign**

The NSS unit of B.C.M College organized a road safety awareness program in association with the Department of Police, Kottayam. The program included road safety classes for students and an awareness campaign among public. The main aspects of the class included various ways in which road safety can be maintained by every single individual. The awareness class saw a massive participation of commerce students both volunteers as well as non-volunteers of NSS. The students went for a public campaign, distributed the leaflets and briefed the importance of following the traffic rules.

The list of the students from our department who were part of this program is given below

1. Geethumol Joy
2. Aparna N Murali

3. Ashna Babu
4. Ashley Jose
5. Nikhila Dileep
6. Amrita Anna Thomas
7. Meenu K R
8. Anju P Benny
9. Mahima Mohan
10. Reethu
11. Roshna Maria Francis
12. Anjana
13. Flemi
14. Reshma Rajan
15. Aswathy Thankappan
16. Rajalekshmi
17. Keerthy R
18. Nitty Susan
19. Sneha Elsa
20. Vineetha

#### **4) Go Green Campaign**

As part of World Environment day, commerce association organized Go Green Campus – an awareness program to connect people to nature– on 5<sup>th</sup> June 2017. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group taken charge of individual departments to educate the staff and students of the individual departments. Group members also make periodical visit to their concerned departments to evaluate the progress of the Go Green

Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM Family.

**5) Streetplay against prevention of Abuse and Violence against Children**

Commerce Department observed day against prevention of abuse and violence against children. In view of the above, we conducted a street play before the college auditorium on June 26, 2017 at 1.30 P.M. The play was lead by Reshma Racheal, III DC B.Com student. The play could help to convey the real message of prevention of abuse and violence against children.

**6) Demonetization - Help Desk**

At the wake of demonetization the whole of the nation went bizarre. People were striving hard to exchange the money and deposit it into their respective accounts. Many of them were unaware of the various methods and rules imposed temporarily during the withdrawal of currency that were 86% in circulation. As part of this event, the Department set up a help-desk to lend a helping hand to the affected population. Students from the Commerce Department extended their support by spending endless hours at the help-desk providing various information and help pertaining to all aspects of demonetization policy. The effort of the commerce students came as a relief to several who were unaware of the demonetization policy.

### **7) Protest against high levy of GST on LIC**

On the advent of GST, an impact of it affected the nation as whole. The sudden increase in prices in all aspects of the economy took the nation by storm. The Life Insurance Company too saw a sudden increase in their rates and returns which affected the customers all over the country. The students of the Department of the Commerce signed a petition against this increase as a sign of protest. The petition signed by the students helped to raise voices that had been silenced against Government goons. The students were happy to play their part in giving back to the society.

### **8) Pancard – Aadhar Linkage**

On 30<sup>th</sup> June 2017, Friday, the Department of Commerce introduced a program which aimed at linking the Aadhar Card and Pancard. with the introduction of statutory law many had to run to the nearest Akshaya centers and pay an amount for the services rendered. However the students of the Commerce Department introduced this program without charging any fee. Pancards, Aadhar cards belonging to almost 40 students, teachers and non-teaching staffs were linked over this program.

# **PRIZES IN INTERCOLLEGIATE COMPETITIONS**

## **I. ACHIEVEMENTS IN INTER COLLEGIATE FESTS**

<b>Sl.NO.</b>	<b>NAME</b>	<b>EVENT</b>	<b>COLLEGE</b>	<b>PRIZE</b>
1.	KeerthanaKumari	Task Management	St. Albert's College, Ernakulam	Finalist
2	Sandra Sunil	Task Management	St. Albert's College, Ernakulam	Finalist
3	TreesaShaji	Task Management	St. Albert's College, Ernakulam	Finalist
4	Annu P Sabu	Task Management	St. Albert's College,	Finalist

			Ernakulam	
5	AparnaMurali	Task Management	St. Albert's College, Ernakulam	Finalist
6	Anjaly Mathew	Task Management	St. Albert's College, Ernakulam	Finalist
7	AnjithaJayachandran	Business Quiz	St. Albert's College, Ernakulam	Fourth
8.	AmalaRolance	Business Quiz	St. Albert's College, Ernakulam	Fourth
9.	Mahima Mohan	Dance	SB College, Changanassery	Finalist
10.	Athira C Ramesh	Dance	SB College, Changanassery	Finalist
11.	Jenny Joseph	Dance	SB College, Changanassery	Finalist
12.	Sethulekshmi	Dance	SB College, Changanassery	Finalist
13.	Elizabeth Jose	Dance	SB College, Changanassery	Finalist
14.	AnjithaJayachandran	Dance	SB College, Changanassery	Finalist
15.	Manjusha .V	Corporate Auction	SB College, Changanassery	Fourth
16.	MalavikaMenon	Corporate Auction	SB College, Changanassery	Fourth
17.	KarismaAchu	Corporate Auction	SB College, Changanassery	Fourth
18.	DennaNebu	Corporate Auction	SB College, Changanassery	Fourth
19.	Jenia Elizabeth	Best Entrepreneural Team	Deva Matha College	Third Prize
20.	Subina Shams	Best Entrepreneural Team	Deva Matha College	Third Prize
21.	Kavyasree	Treasure Hunt	Deva Matha College	Finalist

22.	Anju K.S	Treasure Hunt	Deva Matha College	Finalist
23.	Geethu M.G	Treasure Hunt	Deva Matha College	Finalist
24.	Athira .C. Ramesh	Treasure Hunt	Deva Matha College	Finalist
25.	Jishamol	Treasure Hunt	Deva Matha College	Finalist
26.	ReshmiShaji	Treasure Hunt	Deva Matha College	Finalist
27.	ReshmiVargheese	Treasure Hunt	Deva Matha College	Finalist
28.	Sharanya .K.	Treasure Hunt	Deva Matha College	Finalist
29.	AncyKachapally	Best Entrepreneurial team	Deva Matha College	Finalist
30.	Anisha J.S	Best Entrepreneurial team	Deva Matha College	Finalist
31.	Binzi .S.S	Best Entrepreneurial team	Deva Matha College	Finalist
32.	Bona susan	Marketing Team	Deva Matha College	Finalist
33.	Janny Anna	Marketing Team	Deva Matha College	Finalist
34.	Joshlin Joy	Marketing Team	Deva Matha College	Finalist
35.	Tabitha Biju	Marketing Team	Deva Matha College	Finalist
36.	Anju Thomas	Marketing Team	Deva Matha College	Finalist
37.	Athulya Ann Antony	CSR Game	St. Thomas college, Pala	Finalist
38.	Chelsa Baby	CSR Game	St. Thomas College, Pala	Finalist
39.	Christy Ann Jose	CSR Game	St. Thomas College, Pala	Finalist
40.	Treesashaji	CSR Game	St. Thomas College, Pala	Finalist

41.	Jyothilekshmi	Best Management Team	St. Thomas College, Ranni	Finalist
42.	Gopika P.G	Best Management Team	St. Thomas College, Ranni	Finalist
43.	Parvathy Sunil	Best Management Team	St. Thomas College, Ranni	Finalist
44.	Reshma Rachel	Best Management Team	St. Thomas College, Ranni	Finalist
45.	Divya A	Business Quiz	St. Thomas College, Ranni	Finalist
46.	ChinnuBabu	Business Quiz	St. Thomas College, Ranni	Finalist
47.	Nithya Maria	Treasure Hunt	CMS College, Kottayam	Finalist
48.	Adheena Anil	Treasure Hunt	CMS College, Kottayam	Finalist
49.	Revathy	Treasure Hunt	CMS College, Kottayam	Finalist
50.	Susan	Treasure Hunt	CMS College, Kottayam	Finalist
51.	Maria Thomas	Treasure Hunt	CMS College, Kottayam	Finalist
52.	Aleena	Best Management Team	CMS College, Kotayam	Fourth
53.	Niya	Best Management Team	CMS College, Kotayam	Fourth
54.	Gitty Mary Vargheese	Best Management Team	CMS College, Kotayam	Fourth
55.	Princy Thomas	Best Management Team	CMS College, Kotayam	Fourth
56.	Sethulekshmi Mohan	Dance	CMS College, Kotayam	Fourth
57.	Elizabeth	Dance	CMS College,	Fourth

			Kotayam	
58.	AashnaBabu	Dance	CMS College, Kotayam	Fourth
59.	Merin Mary .P.	Dance	CMS College, Kotayam	Fourth
60.	Shivanandini	Dance	CMS College, Kotayam	Fourth
61.	Ancy Kachapally	Paper Presentation	Marian College, Kuttikanam	First
62.	Greeshma Sunny	Paper Presentation	Marian College, Kuttikanam	First
63.	ShilpaBabu	Paper Presentation	Marian College, Kuttikanam	First
64.	Anju K.S	She Entrepreneur	K.E College, Mannanam	Finalist
65.	Afsana T.A	She Entrepreneur	K.E College, Mannanam	Finalist
66.	Nitty Susan Mathew	She Entrepreneur	K.E College, Mannanam	Finalist
67.	ShilpaSasi	She Entrepreneur	K.E College, Mannanam	Finalist
68.	Anju Joseph	Dance	K.E College, Mannanam	Fourth
69.	AmalaRia	Dance	K.E College, Mannanam	Fourth
70.	Alphonsa James	Dance	K.E College, Mannanam	Fourth
71.	MerinAiji	Dance	K.E College, Mannanam	Fourth
72.	Tessa Shaju	Dance	K.E College, Mannanam	Fourth
73.	AthulyaVinod	Dance	K.E College, Mannanam	Fourth
74.	Angel Anna Jacob	Dance	K.E College, Mannanam	Fourth
75.	Lekha Sajan	Treasure Hunt	K.E College, Mannanam	Finalist
76.	Anjaly M.S	Treasure Hunt	K.E College, Mannanam.	Finalist
77.	DivyaPurushotaman	Treasure Hunt	K.E College, Mannanam	Finalist

78.	Subithamol	Treasure Hunt	K.E College, Mannanam	Finalist
79.	Ashley Shaji	Treasure Hunt	K.E College, Mannanam	Finalist
80.	AnmolShjai	Photography	K.E College, Mannanam	Finalist
81.	Nithya Maria	Photography	K.E College, Mannanam	Finalist
82.	Amitha .S.	Dubsmash	St. Thomas College, Pala	Finalist
83.	Aparna N Murali	Dubsmash	St. Alberts College, Ernakulam	Finalist
84.	Devika B Nair	Dubsmash	St. Alberts College, Ernakulam	Finalist
85.	Jeslin Elizabeth Johny	Dubsmash	St. Alberts College, Ernakulam	Finalist
86.	Pushpamol	Dubsmash	St. Thomas College, Pala	Finalist
87.	Priya J	Dubsmash	CMS College	Finalist
88.	Aavani	Dubsmash	CMS College	Finalist
89.	Andrea Shaji	Dance	Baselious College, Kottayam	Finalist
90.	Chandana	Dance	Baselious College, Kottayam	Finalist
91.	Femi Daniel	Dance	Baselious College, Kottayam	Finalist
92.	Karismaachu	Dance	Baselious College, Kottayam	Finalist
93.	Liya Paul	Dance	Baselious College, Kottayam	Finalist
94.	Lisa Scaria	Dance	Baselious College, Kottayam	Finalist

95.	Lino Wilson	Solo	CMS College, Kotayam	Semi Final
96.	Annu P Sabu	Treasure Hunt	Saintgits College,KTM	Semi Final
97.	Meethal Maria George	Best Management Team	Saintgits College,KTM	Finalist
98.	Amala Rolance	Best Manager	St. Thomas College, Pala	Finalist
99.	Amaya Simon	Best Management Team	Saintgits College,KTM	Finalist
100	Anju Pramod	Solo	CMS College, Kotayam	Semi Finalist
101	Chelsa Baby	Solo	Baselious College, Kottayam	Fourth
102	Maria Treesa Shaji	Best Management Team	Deva Matha College	Semi Finalist
103	Megha Mathews	Treasure Hunt	Saintgits College	Semi Finalist
104	Neena Elsa George	Treasure Hunt	Saintgits College	Semi Finalist
105	Treesa Shaji	Treasure Hunt	Saintgits College	Semi Finalist
106	Anjana S Nair	Treasure Hunt	Saintgits College	Finalist
107	Alphina Rolance	Treasure Hunt	Saintgits College	Finalist
108	Robina P	Business Quiz	Saintgits College,	Finalist
109	Ann Mary Alex	Treasure Hunt	Deva Matha College	Finalist
110	Aleena Sara Kuruvilla	Business Quiz	Deva Matha College	Finalist
111	Niya Vinu	Treasure Hunt	Baselious College, Kottayam	Finalist
112	Adheena Anil	Task Management	Baselious College,	Fourth

			Kottayam	
113	Susan Sunny	Business Quiz	Deva Matha College	Fourth
114	Anjana Dony	Best Management Team	Deva Matha College	Fourth
115	Kavysree T K	Best Management Team	Deva Matha College	Fourth
116	Sandra Anna Mathew	Best Management Team	Deva Matha College	Semi Finalist
117	Lissa Maria Joseph	Solo	CMS College, Kotayam	Semi Finalist
118	Nithya Maria Jose	Dubsmash	Baselious College, Kottayam	Finalist
119	Reshma Rajan	Treasure Hunt	CMS College, Kotayam	Finalist
120	Femi Daniel	Best Management Team	CMS College, Kotayam	Finalist
121	Reshma Racheal Varghese	Best Manager	Baselious College, Kottayam	Finalist
122	Lisa Scaria	Solo	Saintgits College,KTM	Finalist
123	Ann Mary Jose	Treasure Hunt	CMS College, Kotayam	Finalist
124	Joshlin Joy	Marketing Game	St. Thomas Collge, Pala	Finalist
125	Malavika Savithri	Task Management	St. Thomas Collge, Pala	Finalist
126	Thabitha Biju Nithya Mariya Jose	Photography	K G College, Pampady	Finalist
127	Bona Susan Kuruvilla	Marketing Game	St. Thomas Collge, Pala	Third Round
128	Nithya Mariya Jose	Dubsmash	Kristu Jyothi,Chngry	Finalist

129	Ashna Babu	Marketing Game	Kristu Jyothi,Chngry	Third Round
130	Alfia mol T K	Event Mangement	Kristu Jyothi	Finalist
131	Ashly Saji	Treasure Hunt	Kristu Jyothi	Finalist
132	Geniya Liz Johny	Best Manager	Kristu Jyothi	Finalist
133	Caroline Shaji	Event Mangement	Saintgits College,KTM	Finalist
134	Alphonsa James	Event Mangement	Saintgits College,KTM	Finalist
135	Dona P Saju	Event Mangement	Saintgits College,KTM	Semi Finalist
136	Abhirami Vinod	Treasure Hunt	CMS College, Kotayam	Semi Finalist
137	Amala Roy	Treasure Hunt	CMS College, Kotayam	Semi Finalist
138	Amitha C R	Treasure Hunt	CMS College, Kotayam	Second Round
139	Annmol Shaji	Photography	Deva Matha College	Finalist
140	Kavyasree T K	Marketing Game	Deva Matha College	Third Round
141	Angel Anna Jacob	Treasure Hunt	Baselious College, Kottayam	Second Round
142	Bhagyasree Ashokan	Treasure Hunt	Baselious College, Kottayam	Second Round
143	Malavika Chandran	Marketing Game	Deva Matha College	Third Round
144	Sneha Elsa Biju	Task Management	Deva Matha College	Second Round
145	Priya S	Treasure Hunt	Deva Matha College	Third Round
146	Nithya Mariya Jose	Photography	Deva Matha College	Finalist

## **II. ACHIEVEMENTS IN NATIONAL CONFERENCES AND PAPER PRESENTATIONS**

1. National Conference at Marian International Institute of Management on 'Human Capital Management: Challenges for Emerging India'

### **Participants:**

- a) Ancy Kachappally (M.Com Final Year)

- b) Greeshma Sunny (M.Com Final Year)
- c) Shilpa Babu (M.Com Final Year)

**Title of the Research Paper Presented:**

An analysis on the satisfaction level of ASAP Trainees and the challenges and Prospectus of ASAP Skill Courses with special reference to Govt. College, Kottayam SDC.

2. National Seminar at St.Thomas College, Ranni on 'Starups for Emerging India'.

**Participants:**

- a) Ancy Kachappally (M.Com Final Year)
- b) Greeshma Sunny (M.Com Final Year)

**Title of the Research Paper Presented:**

A study on the growth of Health Startups in developing the Indian Rural Health Sector

**Achievement:**

The Best Research Paper Award



# **INNOVATIVE PROGRAMME**

## **WOW ME – THE ONLINE STORE**

The Post Graduate Department of Commerce, B.C.M. College Kottayam has initiated few good innovative programs in the academic 2017-18. One among the main such event is the Commerce in Practice Campaign which has already mentioned in the Report. 'Initiating a Campaign to bring Commerce in real practice' - this was all we thought about at first. But the encouragement we got from our faculties made us also, to think out of the box. We decided to organize some activities in support with the Campaign so that the applied skills of the students in our

Department also get improved. The most striking and successful one among those activities was, **WOW ME – The Online Store.**

(<https://www.facebook.com/wowmetheonlinestore/>)

### ➤ **PROFILE/OVERVIEW**

WOW ME is a joint initiative of a group of young ladies from the Post Graduate Department of Commerce of B.C.M. College, Kottayam. The main motive behind this initiative is to bring E-Commerce in practice. Ours is an online platform for the *sale of surprises*. Anyone accessing our fb page can choose from any of the surprises available in the store as like the Online Shopping Giants like Flipkart/Myntra. But the major difference is that we use fb platform instead of website- for a wider reach and quick publicity) and we deal with surprises instead of selling physical goods. It was opened as part of Christmas Season.

### ➤ **PROCESS**

The clients can intimate their purchase through call/ fb message. Once they have decided to purchase, the Bank Account details are given to them. After the receipt of online payment, the WOW ME team will arrange or set the chosen surprises for their loved ones on the day, time and location as per their requirements.

### ➤ **TERMS AND CONDITIONS**

- Only genuine surprises will be arranged

- Surprise will be arranged only after receiving the agreed payment. No refund will be allowed once the surprise has been arranged or set.
- Clients are requested to provide accurate details about the date, time and exact location where the surprises have to be delivered or set.
- Since the aim of WOW ME is to surprise others and share their joy, you are requested not to set any surprise which may cause pain/hurt/damage to anyone else.
- You can also send us your message in the form of video clips/forward texts/live video/voice calls etc so as to show your beloved ones before/after the surprise is given.
- You can contact us in the Mob No: 7593960253 or you may leave your messages/enquiries as a fb message.
- The WOW ME Online Surprises will be arranged/set within Kottayam District only for a period from 21<sup>st</sup> December to 31<sup>st</sup> December.

The Online Store's fb page was opened on 15<sup>th</sup> December 2017, Friday. Our team publicized the store and its offers for the next 5 days through mouth to mouth and Social Media marketing. We presently have 235+ likes and 240+ followers for our fb page. The store was opened for the sales from 21<sup>st</sup> December 2017, Thursday till 31<sup>st</sup> December 2017, Sunday.

We have 5 pre set surprises and one customized surprise available in the store (Total 6 Surprises). For each of the six surprises we set a unique item code and offer details including its expiring date.

## ➤ **SURPRISES AVAILABLE IN THE STORE**

### **1. Candle Light Dinner – WM01**

This surprise was available only for 5 days – Dec 21,22,25,27 and 30 and was set only for married couples. The dinner was set at the outdoors of Rainforest Ayur County Resort, Near KIMS hospital, Kumaranellor, Kottayam. - <http://rainforestayur.com/> We had both Veg and Non Veg Menu arranged for the couple.

**Price :** Rs.1,700/- for Veg and Rs.2,200/- for Non Veg

**Caption :** “Daily dinner at home & hotels are quite boring.Change the routine and surprise your partner! Take him/her for a romantic Candle Light Dinner at the outdoors of the most beautiful Heritage Resort at Kottayam! “

### **2. Wonder Santa – WM02**

This surprise was available from 21<sup>st</sup> December to 25<sup>th</sup> December only. If the client purchases this surprise, WOW ME team will arrange a well dressed Santa with a bag full series of gifts wrapped in separate packets. These gifts will be given to the cleint’s loved ones at their doorsteps from 6pm to 9pm onwards. Santa’s Gift – Sack includes Scented Candles, X’mas Tree Decorative, Cookies, Chocolates, Sunglass, Book, Candy Stick etc.

**Price :** Rs.4,000/- (We gave an offer for this surprise later with a discount @25%)

**Caption :** “Christmas is all about get-togethers & joy and we are pretty sure that your friends-family circle is very big! So why not surprise each of them with a series of X'mas gifts from the hands of our big Santa?”

### 3. **Music Melody – WM03**

This surprise is the most unique one in the store. For this surprise we have one professional Guitarist and one Singer who will be singing the favorite song of the client's beloved one. The song will be delivered at the doorsteps between 6pm – 9pm only. The clients were also requested to intimate the song to be sung two days preceding the day of surprise delivery.

**Price:** Rs.2,200/-

**Caption:** “Are your loved ones so fond of music? We have a professional musician and a singer at the doorsteps of your beloved ones with their favorite song. How cute!”

### 4. **Photoshoot – WM04**

This surprise is something really trending. We have two professional photographers who take the client and the one whom he/she want to surprise to beautiful spots. There they will be

having an awesome photoshoot. Spots of the shoot are pre set to Kottayam, idukki and Alleppy Districts. Clients are also provide with an option to chose the spots of their own under the condition thet price of the surprise will change in accord with the distance to be covered. Soft copies of the edited photographs will be sent to the clients within 3 days after the photoshoot.

**Price:** Rs.4,200/-

**Caption:** “There is nothing beautiful than a photograph that brings in good old moments & memories of your life! A photoshoot surprise would be really trending! Take along your dear ones for the surprise photoshoot and get shot by the professionals”.

#### 5. X'mas Carol – WM05

This surprise may sound common but we had a professional team of musicians and singers who will be delivering mesmerizing X'mas carols at the doorsteps of the client's beloved ones. X'mas Carol Surprises was available only from 21<sup>st</sup> December to 25<sup>th</sup> December at anytime after 7pm.The clients were also requested to intimate the purchase order well in advance.

**Price:** Rs.1,700/-

**Caption:** “Ever thought that a real X'mas Carol is indeed? Make it happen this year. Enjoy the real spirit and beauty of X'mas Carols

from the experienced & talented crew .Here is another surprise for your family! “

#### **6. Customized Gifts – WM06**

This surprise is completely tailor made. WOW ME team will arrange or set the gifts or surprises according to the choice of our Client. Clients were given an option to choose gifts or plan surprises as they wish to. Once the plan or gift is intimated with us, the team will arrange the same. Since the choices of our clients may vary from person to person, we didn't fix a price for this item. Depending on the value of the gift to be purchased or the cost involved in setting the surprises, the price will vary or it is negotiable.

**Prize:** Negotiable

**Caption:** “6 is not just a number now! Our sixth and last surprise is dedicated to all our dear clients! Our surprises may not be good enough to surprise your dear ones.If so,here is the best one you can opt for. You tell us, we will buy it and gift it! Nothing can be equally surprising and cute as a customized gift!”

We started receiving orders from various places in the District as well as abroad. The details of the orders and the reviews after the delivery are given below.

## ➤ **ORDERS AND REVIEWS**

### **Order No: 1 – Sony Earphone (Customized Gift)**

This surprise was delivered on 21<sup>st</sup> December 2017 at CSI College for Legal Studies, Kottayam at 3pm.

### **Order No: 2 – Red Velvet Cake (Customized Gift)**

This surprise was delivered on 22<sup>nd</sup> December 2017 at CMS College, Kottayam at 11.30am. It was ordered by a group of former students in the B.Com Batch 2011-14. The surprise was set for their beloved faculties of the Department of Commerce (Regular), CMS College, Kottayam.

### **Order No: 3 – Custom Designed Mug and Teddy (Customized Gift)**

This surprise was delivered on 22<sup>nd</sup> December 2017 at CMS College, Kottayam at 10.00am. It was ordered by a boy to surprise his X'mas friend at the X'mas Celebrations. The mug design was made by our team itself.

### **Order No: 4 – Frocks (Customized Gift)**

This surprise was delivered at Kalathilpady, Kottayam on 23<sup>rd</sup> December 2017 at 10.30am. It was ordered by our customer to surprise his two little nieces. Our team members bought two frocks from the textile shop as per our client's request.

**Order No: 5 – Redvelvet Cake (Customized Gift)**

This surprise was delivered at Chingavanam on 23<sup>rd</sup> December 2017 at 11am. It was ordered by our customer from UAE to surprise his best friend.

**Order No: 6 – White Forest Cake (Customized Gift)**

This surprise was delivered at Muttambalam on 23<sup>rd</sup> December at 4pm. It was ordered by another customer from UAE to surprise his Mother.

**Order No: 7– Candle Light Dinner**

This order was placed by a girl who wanted to surprise her brother and sister in law for their 4th Wedding Anniversary. The order was placed from Ponkunnam. We set the candle light dinner in the Floating Restaurant of Rain Forest Ayur County Heritage Resort at 7.30pm.

➤ **SALES DETAILS**

NO	SURPRISE	PLACE	COST	PROFT	SALES
1	Sony Earphone	CSI College for Legal Studies,Pattithanam	1200	250	1450
2	Custom designed Cup & Teddy	CMS College,Kottayam	400	150	550
3	Red Velvet Cake	CMS College,Kottayam	1250	250	1500
4	Attires for Kids	Vadavathoor,Kottayam	1580	250	1830

5	Red Velvet Cake	Chingavanam	1000	250	1250
6	White Forest Cake	Muttambalam	1250	250	1500
7	Candle Light Dinner	Kumaraneloor	2000	250	2200
	<b>GRAND TOTAL</b>		<b>8680</b>	<b>1600</b>	<b>10280</b>

Gross Profit = 1600

Less

\*ISR(Institution Social Responsibility) @18% = 300

**Net Profit = 1325**

\*Food Packs & clothes were given to those in need by meeting them directly at the streets.

➤ **OUTCOME**

- Students could really experience how an E-Commerce Platform works.
- The surprises were delivered by the members of the WOW ME team itself.
- We had no additional costs apart from wrapping and travel charges (included in the price) and no initial capital (seed capital) was used in this entrepreneurship.
- We got received excellent reviews all over from our clients.
- Discussion to expand the business in a form of Partnership with external parties is now under discussion.

## **UNION MEMBERS**

## **B.C.M. COLLEGE UNION**

The College union election was held on the month of August, and some of our students were unanimously elected as the college union members. They are;

- **Ms. Adheena Anil Thomas - Chairperson**
- **Ms. Shilpa Babu – P.G Representative**

## **PROGRAMMES FOR SLOW/ADVANCED LEARNERS**

### **1) Academic Grouping and Mentoring**

The students in each class will be grouped into 10-15 students each and the seating arrangement will be arranged accordingly. This will help the students for more academic discussions and peer teaching. The performance of each group will be constantly monitored and timely advises will be provided by the mentors. The criteria for grouping and the seating arrangements shall be decided by the class teachers

### **2) Peer Group Study – Students Educating Students/ Customer Input Technology**

We believe that the quality of the education a student gets at a college or university depends both on the college's resources – faculty, facilities and libraries– and importantly on the quality of his or her fellow students. He or she simply learns more – better, faster, more deeply – in the company of able students than with weak ones. Put that way, the proposition seems reasonable, persuasive, and appealing – we can usually get by simply by asserting it.

The Commerce association developed a new way of teaching with the vision that the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favourite objects between classes and lectures. Here the students saw the true life of a college ... where youth got together and let themselves go upon their favourite themes – in the effect their studies

have upon them when no compulsion of any kind is on them, and they are not thinking to be called to a reckoning of what they know.

The students of each class were divided into various peer groups voluntary with a leader who will be able to up bring her classmates. The peer group studies were conducted in free periods and after college time in classrooms or down the steps or in auditorium or in veranda. The system of Students Educating Students helped the students to understand their difficult subjects more easily and they were made capable of asking doubts to teachers without fear and thus to have better results in their examinations and to enjoy their campus life.

### **3) Question Bank Preparation**

The Department of Commerce has co-ordinated to form question banks in order to support the students. By way of collecting previous year's question papers of University Exams and internal exams prepared by teachers were great help to students to prepare their own question banks. It made easier for the students to become familiar with questions and answers. This endeavour helped them to avoid tension and to become stress-free at exam times. This was lead by teachers and students from the senior classes.

## **OTHER ACTIVITIES**

### **1) AAVEGA – INAGURATION OF COMMERCE ASSOCIATION**

A journey of a thousand miles begins with single step. Every beginning needs to be celebrated as it brings in more joy for each and every person. This year's 'Commerce association's' journey began with the inauguration of the 'AAVEGA' the Commerce Association of BCM College.

The association inauguration was held on the thirty first of July 2017. The stage had been set and henceforth it was the time to begin the journey. The chief guest for the function was Ms.Reshmi C R, Public relations Officer of Kochi Metro Limited. We always focus on woman empowerment and that's why to inaugurate the association, a woman who has achieved great heights through her sincere dedication and hard work was called upon. Our respected Principal, Dr. Sr. Betsy SVM, the Head of the Department, Prof. Josephina Simon, Association Secretaries, Amaya Simon, Reshma Rachel and Ancy Kachappally were present in the association inauguration. The welcome to the dignitaries was given by the respected Head of the department, Prof. Josephina Simon. After that, presidential address was delivered by the Principal of the college, Dr. Sr. Betsy SVM. Hence our association was officially inaugurated by Ms.Reshmi CR and other dignitaries by lighting the lamp.

Four clubs under the Commerce department was also inaugurated along, viz, 'Research Club', 'Quiz Club', 'Capital Market Club' and the 'Film review Club'.

The inaugural address was delivered by the chief guest of the day Ms.Reshmi CR. In her Inaugural address she gave us a motivational speech on her life journey to such great heights.

After the inauguration, a seminar about the 'Kochi Metro Rail Limited' was conducted by Ms.Reshmi C.R though a PowerPoint presentation. This seminar was indeed an informative one for the students in understanding the various aspects of Kochi metro. She explained about the functioning of the Kochi metro and also discussed about its operations. An overview about the Kochi metro made students more aware about it. This was followed by an interactive session, wherein the students cleared various doubts with

Ms.Reshmi C.R on the Kochi metro rail's construction, financial management and other related areas. The interactive session was the major highlight of the seminar. Every commerce student should be aware about the historical changes that happened around us. Kochi metro was one such historical change. Thus the seminar proved to be one that was very useful to the students. After the seminar, the vote of thanks was proposed by the Association Secretary Reshma Rachel.

One of the major highlight of the association inauguration was the stage decoration. It was done by the very own students of the commerce department who practically applied what they learn, they used eco-friendly and cost-effective measures to decorate the stage. Thus the collective efforts of the students never go futile. The inauguration of the four clubs was another milestone. The onset of the journey by some eminent and inspiring personalities made the occasion more blessed.

### **1) Farewell – Mr. Sateesh Chandran**

On \_\_\_\_\_, the students of the Department of Commerce organized a farewell to Assistant.Prof.Satheesh Chandran. He bid goodbye to BCM after a service of almost \_\_\_\_\_ years. Prof.JosephineSimon, HOD delivered the Presidential Address. In her address she recalled various ideas and inputs brought forward by Satheesh Sir that greatly transformed the outlook of the Department of Commerce. Prof.Jipin.V.Jimmy also shared his experience working with Mr. Satheesh Chandran and how he is an owner of the most creative insights. The function ended with an address from Prof.Satheesh Chandran and his experience both teaching and working with the students. The students also shared their experiences with Satheesh sir.

### **2) Online Store by Student**

E-commerce is taking the world by storm and it is of immense joy that one of the former students of the Department of Commerce, Ms. Sarishma Manoj has

opened up an online store with the help of the site [WWW.WOOPLR.COM](http://WWW.WOOPLR.COM). The site has about 194 viewers and caters to all requirements including after sale services like extended customer support.

## **CONCLUSION**

Hereby we conclude our association report. We are immensely grateful to the God Almighty, The Management and The Principal, Teachers, Union

Members, and all those who have supported us throughout the year.  
Thanking you all for your valuable co-operation.