

ATHENA

*“WE DON’T JUST DREAM BUT WE LIVE OUR
DREAMS”*

ASSOCIATION REPORT 2015-16



DEPARTMENT OF COMMERCE

BCM COLLEGE KOTTAYAM

Commerce Association Report

(2015-16)

The Commerce Association of BCM College Kottayam for the academic year 2015-16, was named ATHENA, Greek term which connotes Goddess of Wisdom, Courage and Inspiration which symbolizes the knowledge and influence that students have drawn from the models that they had before them. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

A UGC sponsored National Seminar on Modern Trends in Banking was the highlight of this year's association activities. Pure theoretical knowledge being inadequate, our association spearheaded various activities like News Hour named 'Operation Vijnana' , PAN card Registration Mela and Income tax Return FILING by all passing out students ,SENSE THE SENSEX- a Capital Market initiative. Vivid Celebration of festivals, Active involvement of the association members in various Inter Departmental and intradepartmental Competitions conducted inside and outside the college, Industrial Visit, Orphanage visit etc clearly portrays the exemplary performance of commerce students in BCM college.

Paper presentations done by our students in the National Seminar organized by us gained the heart and appreciation of the moderators who were present for the seminar. Our students also won a FIRST prize and cash award in the **Paper Presentation Competition** held at K E College, Mannanam. Exhibits and entrepreneurial initiatives of our students caught the attention of all visitors including the media in the 'Vajra-Expo 2015'. Along with the curricular aspects, we were able to mark our presence in the co curricular arena also by lifting the **Overall Champions Trophy** in the intercollegiate fest conducted by SAINTGITS College.

It was indeed a great journey towards progress with the wholehearted participation from the students. It is our pleasure to present before you the memoires that we have climbed together in the year that just rolled out.

For Department of Commerce,

CA Reshma Rachel Kuruvilla
(Teacher in charge)

Ms. Athiralakshmi
Association Secretary

Ms. Tincy
Association Secretary

INDEX

Particulars as per the Criteria Sheet	Page No
I. Academic Performance	
1. Participation in collegiate programs	8
1.1.1 Achievements in Academics	8
1.1.2 Inter Collegiate Commerce Fest Achievements	8
1.1.3 Achievements in Inter Departmental Competitions	8
1.1.4 POWER POINT PRESENTATION	9
1.1.5 TREASURE HUNT	9
1.1.6 BIRTHDAY CELEBRATIONS	9
1.1.7 NEWS REPORTER OF THE DAY	10
1.1.8 SURPRISE PROGRAMME	10
1.1.9 REMEMBER ME CONTEST	10
1.1.10 POSTER DESIGNING COMPETITION	10
1.1.11 QUIZ COMPETITION	11
2 . Exhibition VAJRA EXPO 2015	11
2.1 GHOST HOUSE	11
2.2 OCEAN OF MANAGEMENT	12
2.3 STALLS by Students	12

2.4 STILL MODELS	13
3. Seminars ORGANIZED BY THE DEPARTMENT	
1.3.1 UGC Sponsored National Seminar -“MODERN TRENDS IN BANKING”	14
1.3.2 Exam Guidance	16
1.3.3 Orientation On Common Aptitude Test	17
1.3.4 Practical Accounting	17
1.4 Workshops ORGANIZED BY THE DEPARTMENT	
1.4.1 Career Guidance	17
1.4.2 Insurance	17
1.4.3 Research Methodology	17
1.5. PERSONALITY DEVELOPMENT PROGRAMMES	
1.5.1 I CAN	18
1.5.2 CYBER CELL CRIMES	18
1.6 STUDENTS EMPOWERMENT PROGRAMMES	
1.6.1 LEARNING BY SUPPORTING SHG’S	18
1.6.2 ACTIVE PARTICIPATION IN“HARITHA SAMRIDHI “ by NSS	19
1.6.3 PAN CARD MELA	20
1.6.4 ORIENTATION for First YEAR Students-“SHAPING UP MINDS”	21

1.6.5 Skill Development For Students – Promoting Entrepreneurship	21
1.6.6 Industrial Visits	22
1.6.6.1 Anna Group	22
1.6.6.2 LULU MALL, Edapally	22
1.6.6.3 KOTTAYAM PORT- Inland Container depot.	22
1.6.7 NEWS HOUR – OPERATION VIJNAN	23
1.6.8 . “ SENSE THE SENSEX “ CLUB	24
1.6.9 AD ON COURSE- Diploma In Taxation And Tally	25
1.6.10 Blood Donor’s Data Bank	25
1.6.11 INTERNET BANKING FOR ALL	26
1.7 ‘COMMERCIO ’ - OUR Publication	26
1.8.INTER AND INTRA DEPARTMENT COMPETITIONS	
1.8.1 DHWANI	27
1.8.2 PRIZE AT EVERY QUESTION	27
1.8.3 EXTEMPORE	27
II .ARTS PERFORMANCE	28
III. SPORTS	28
3.1.1 NATIONAL LEVEL	28

3.1.2	STATE LEVEL	28
3.1.3	SENIOR STATE MEET AND WOMEN'S STATE MEET	28
3.1.4	INTER UNIVERSITY SELECTION	29
3.1.5	KERALAOLSAVAM KABBADI COMPETITION	29
3.1.6	DISTRICT LEVEL	30
3.2	National Service Scheme	30
3.3.	NATIONAL CADET CORPS	31
IV. OTHER DAYS OF OBSERVANCE		
4.1.	Fresher's Day	31
4.2.	ONAM CELEBRATIONS	32
4.3	Teachers Day Celebrations	32
4.4	Anti Narcotics Day	33
4.5	CHRISTMAS CELEBRATION	34
4.6	WORLD PHOTOGRAPHY DAY	35
4.7	STUDY TOUR	35
4.8	BOOK FEST	36
4.9	AIDS DAY	36
V. CHARITY - "FEELING Good about Giving		37

Contributed To Ms. Ambili Fathima	37
THANAL	39
Contributed To “ CHENNAIK ORU KAITHANGU ”	38
SANTHI BHAVAN	37
Books for deserving students	39
Navajeevan	39
Widows of Soldiers	39
Library	39
Purchased NSS vegetables for charity	39
Spot Collections	39
House Construction	39
Medical aid for a deserving student	39
BCM STAR CONTEST	39
VII.COLLEGE UNION ELECTION 2015-16	40

I. Academic Performance Of Commerce Students

1.1 Participation in Collegiate programmes

1.1.1 Achievements in Academics

Committed and dedicated efforts of Students and teachers yielded wonderful results when the results were published. Last batch (2012-2015) from our department secured 100% pass in their academics. We are happy and thankful to god because we were able to receive this achievement when many of our counterparts stumbled upon in the hurdles before them. Prof. Shyla G Nair received a memento from V T BALRAM MLA for this glorious achievement.

1.1.2 INTER COLLEGIATE COMMERCE FEST ACHIEVEMENTS

Not only in academics that we came out in flying colours last year, but also in co curricular and extracurricular activities too . Students from our department participated in various commerce fests during this year and came out successful in majority of them.

Commerce fest conducted by Saingits college:

- Theme Dance – 2nd DC students won 1st prize.
- Best management pair – 1st DC students won 1st prize.
- Marketing game – 2nd DC students won 3rd prize.

Spreading the fame and glory of the Institution, Athena emerged as the **Overall Champions** in the Commerce fest held at Saintgits this year.

Commerce fest organized by Devamatha College, Kuravilangad:

Marketing game – 1st prize

Corporate survival game - 3rd prize.

To add colour and fame to the occasion, amidst post graduate students from other colleges our degree students bagged first prize in the paper presentation competition held at K.E college Mannanam

1.1.3 Achievements in INTER DEPARTMENTAL COMPETITIONS

Students of our association participated in various interdepartmental competitions during the year and won the following prizes

Department of English

New gen-Santa 1st prize

Department of computer science

Power point presentation 1st prize

1.1.4 POWER POINT PRESENTATION

Ahiya Joy and Maria John of 3rd DC B com has secured first prize in the PPT competition conducted by the department of computer science. They received a prize money of Rs.1000/-.

1.1.5 TREASURE HUNT

Our students Athira C B and Jinu Jim Thomas participated in the treasure hunt competition conducted by the department of English.

1.1.6 BIRTHDAY CELEBRATIONS

Birthdays are always special days with moments worth sharing with dear ones. Commerce Association members have the practice of celebrating birthdays of their friends as well as their teachers in a serene manner. Cakes, candles and the beautiful decorations will add colour and charm to the occasion. Small handmade gifts by their dear ones will make the day even more memorable for the birthday kids. We believe that this practice will help us in building up better relationships with our fellow mates. We are happy in declaring that we the Commerce Family don't miss any opportunity to make each other happy.



1.1.7 NEWS REPORTER OF THE DAY

Our students Rose Maria Thomas and Anju Mariam participated in the news reporter competition conducted by the department of English.

1.1.8 SURPRISE PROGRAMME

Our students Athiralakshmi and Ance Thomas participated in the surprise competition conducted by the department of sociology in association with HEART DAY.

1.1.9 REMEMBER ME CONTEST

Tinku Thomas and Archana T A of 3rd DC B com had participated in the memory testing competition named REMEMBER ME conducted by English department.

1.1.10 POSTER DESIGNING COMPETITION

Our students Aneesha Mathew and Amalu Josey participated in the poster designing competition conducted by the department of sociology.

1.1.11 QUIZ COMPETITION

Students of 1st year Bcom participated in the MADAM REMANI THARAYIL quiz competition conducted by the department of chemistry.

1.2 “ATHENA-GODDESS OF BUSINESS IDEAS – Exhibition VAJRA EXPO 2015”

The department of commerce was an integral part of the exhibition ‘VAJRA EXPO-2015’ organized by the college as part of its 60th Birthday. Our students presented many exhibits and demos based on the theoretical knowledge that they have gained through their learning of commerce. Many things that they have learned through text books were unfolded in front of the visitors providing them with a spectacular view ranging from smart Still models to the ocean of management which provided a sail through the concepts of management. Even an online trading platform was demonstrated during the exhibition. Students presented their artistic works and offered their items for sale which was appreciated by the audience. Homemade delicacies kept for sale by our students left stomachs satiated for the visitors.

1.2.1 GHOST HOUSE

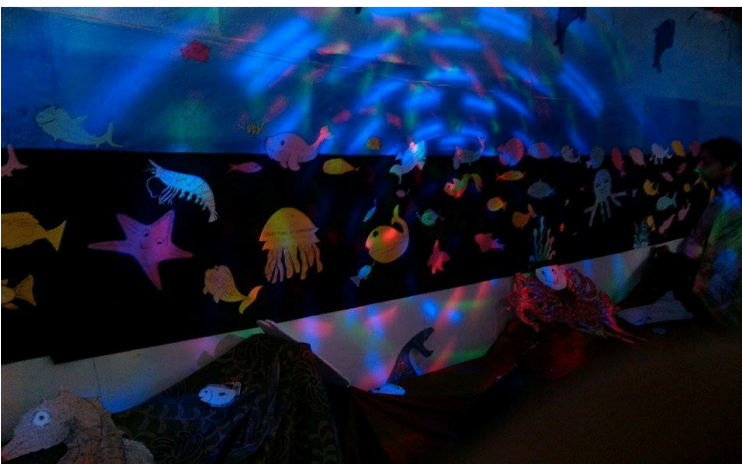
Major attraction that captivated media attention during the VAJRA EXPO was the **GHOST HOUSE** made by our students. **GHOST HOUSE** was a beautiful idea by students which converted curiosity and entertainment into money.



Door leading Into the Ghost House created by students during VAJRA EXPO

1.2.2 OCEAN OF MANAGEMENT

This was an innovative idea by our students to showcase the vast field of management. Management principles, functions and types were depicted in the form of ocean life. This pictorial representation made it easy for the students to grasp the whole idea of management.



1.2.3. STALLS by Students

Various stalls by our students and teachers were set up as a part of the exhibition. Homemade cakes, cookies, terracotta jewellery etc. were the highlights of the stall section. Different game stalls were also set up by the students to attract the visitors. A lot of students from other schools and colleges also became part of it.



1.2.4 STILL MODELS

Models of Vizhinjam Port, Kottayam Port, Marketing Mix model, ATM model, and Story showing the history of money were some of the other highlights of our department exhibits. Students from many colleges and schools were amazed by the information they got from our exhibition.





Various models related to Commerce and Management being depicted in VAJRA

1.3. Seminars and Workshops ORGANIZED BY THE DEPARTMENT

1.3.1 INAUGURATION OF ASSOCIATION ACTIVITIES- UGC Sponsored National Seminar -“MODERN TRENDS IN BANKING”

Our association activities marked its official beginning along with the UGC Sponsored National Seminar “Modern trends in Banking”. It was inaugurated by the former Chief Executive Officer of South Indian Bank Dr V.A Joseph. Inaugural address itself was an enlightening one with the words from a great personality like Joseph Sir. He spoke about Payment banks, future of banking industry, Small finance banks and a lot about the latest developments in the arena of banking. He also took time to answer the banking related queries of our students. Present South Indian Bank Deputy General Manager, Shelly Joseph gave the Keynote address during the meeting.

Dignitaries like Dr K Chandrasekhar Of Kerala University, Dr Santosh Kumar Of St. Peters College, Kolencherry, Dr. John V John, D.... of Federal bank handled technical sessions during the seminar. Seminar was a grand success with the presence of over 350 participants from various colleges in and around India. **36(Thirty Six)** Papers were presented by various participants during the seminar on various aspects related to banking industry. Discussions were also held regarding the contents of the Papers presented. Steps for the publication of seminar proceedings in a book with ISBN number have also been taken and is in process.



കോട്ടയം ബിസിഎം കോളജിലെ കൊമേഴ്സ് വകുപ്പിന്റെ ദേശീയ സെമിനാർ സൗത്ത് ഇന്ത്യൻ ബാങ്ക് മുൻ മാനേജിങ് ഡയറക്ടർ ഡോ. വി.എ. ജോസഫ് ഉദ്ഘാടനം ചെയ്യുന്നു. രേഷ്മ റേച്ചൽ കുരുവിള, കൊമേഴ്സ് വകുപ്പ് മേധാവി പ്രഫ. ഷൈല ജി. നായർ, പ്രിൻസിപ്പൽ പ്രഫ. കെ. ഷീല ചെറിയാൻ, സൗത്ത് ഇന്ത്യൻ ബാങ്ക് ഡിജിറ്റൽ ഷെല്ലി ജോസഫ്, ഫാ. ഫിൽമോൻ കളത്തറ എന്നിവർ സമീപം.

ദേശീയ സെമിനാർ നടത്തി

കോട്ടയം • ബിസിഎം കോളജ് കൊമേഴ്സ് ഡിപ്പാർട്ട്മെന്റിന്റെ നേതൃത്വത്തിൽ യുജിസിയുമായി ചേർന്നുനടത്തിയ ദേശീയ സെമിനാർ സൗത്ത് ഇന്ത്യൻ ബാ

ങ്കിന്റെ മുൻ എംഡി ഡോ. വി.എ. ജോസഫ് ഉദ്ഘാടനം ചെയ്തു. കോളജ് പ്രിൻസിപ്പൽ പ്രഫ. ഷീല ചെറിയാൻ അധ്യക്ഷത വഹിച്ചു.

Various Media reports About the Seminar

ബി.സി.എം. കോളജിൽ ദേശീയ സെമിനാർ

കോട്ടയം: യു.ജി.സിയുടെ സഹകരണത്തോടെ ബി.സി.എം. കോളജ് കൊമേഴ്സ് വിഭാഗം സംഘടിപ്പിക്കുന്ന “മോഡേൺ ബാങ്കിങ് ട്രെൻഡ്സ്” വിഭിന്ന സെമിനാർ ഇന്ന് ആരംഭിക്കും. രാവിലെ പത്തിന് സൗത്ത് ഇന്ത്യൻ ബാങ്ക് മുൻ സി.ഇ.ഒ. ഡോ. വി.എ. ജോസഫ് സെമിനാർ ഉദ്ഘാടനം ചെയ്യും. ഷെല്ലി ജോസഫ് മുഖ്യപ്രഭാഷണം നടത്തും. പ്രഫ. കെ. ഷീല ചെറിയാൻ, പ്രഫ. ഷൈല ജി. നായർ തുടങ്ങിയവർ സംസാരിക്കും. കേരള സർവകലാശാല ബിസിനസ് മാനേജ്മെന്റ് ആൻഡ് ലീഗൽ സ്റ്റഡീസ് സ്കൂൾ ഡയറക്ടർ ഡോ. കെ.എസ്. ചന്ദ്രശേഖർ, ഡോ. വി.എ. ജോസഫ്, ഡോ. കെ. ആന്റണി ജോസഫ്, ഡോ. എസ്. സന്തോഷ്കുമാർ, ഡോ. പി.എൻ. ഹരികുമാർ, ടി.പി. മത്തായി എന്നിവർ വിവിധ വിഷയങ്ങളിൽ ക്ലാസ് നയിക്കും.

ദേശീയ സെമിനാർ നാളെ

കോട്ടയം • ബിസിഎം കോളജ് കൊമേഴ്സ് വകുപ്പിന്റെ നേതൃത്വത്തിൽ യുജിസിയുമായി സഹകരിച്ച് ദേശീയ സെമിനാർ മുന്നിട്ടുനടക്കും. മോഡേൺ ബാങ്കിങ് ട്രെൻഡ്സ് എന്നതാണ് വിഷയം. രാവിലെ 9.30ന് ആരംഭിക്കും.

Source:Malayala Manorama on 3/9/2015

Source: Deshabhimani on 3/9/2015



കോട്ടയം ബിസിനസ് കോളജ് കോമേഴ്സ് വിഭാഗത്തിന്റെ ആഭിമുഖ്യത്തിൽ യൂജിസി സഹായത്തോടെ സംഘടിപ്പിച്ച ബാങ്കിംഗ് രംഗത്തെ പുതിയ പ്രവണതകൾ എന്ന ദേശീയ സെമിനാർ സൗത്ത് ഇന്ത്യൻ ബാങ്ക് മുൻ എംഡി ഡോ. വി.എ. ജോസഫ് ഉദ്ഘാടനം ചെയ്യുന്നു. പ്രഫ. ജിബിൻ വി. ജിമ്മി, പ്രഫ. രാജ്കുമാർ, പ്രഫ. ഷൈല ജി. നായർ, പ്രഫ. ഷീല ചെറിയാൻ, ഷൈലി ജോസഫ്, ഫാ. ഫിലിമോൻ കളക്ടർ തുടങ്ങിയവർ സമീപം.

ബാങ്കിംഗ് രംഗത്തെ നൂതനപ്രവണതകൾ: ദേശീയ സെമിനാറിനു തുടക്കമായി

കോട്ടയം: അടുത്ത പതിനഞ്ച് വർഷത്തിനുള്ളിൽ യുവതലമുറയാൽ ഇന്ത്യ ലോകത്തിലെതന്നെ വൻ സാമ്പത്തിക ശക്തിയാക്കി മാറുമെന്നു സൗത്ത് ഇന്ത്യൻ ബാങ്കിന്റെ മുൻമാനേജിംഗ് ഡയറക്ടർ ഡോ. വി.എ. ജോസഫ്. ബിസിനസ് കോളജ് കോമേഴ്സ് ഡിപ്പാർട്ട്മെന്റിന്റെ ആഭിമുഖ്യത്തിൽ യൂജിസിയുമാറി സംഘടിപ്പിച്ച ബാങ്കിംഗ് രംഗത്തെ നൂതനപ്രവണതകളെ സംബന്ധിച്ചു നടത്തിയ സെമിനാർ ഉദ്ഘാടനം ചെയ്യുകയായിരുന്നു ഡോ. വി.എ. ജോസഫ്. പേരിമെന്റ് ബാങ്ക് ആരംഭിച്ചതും ന് മോൾ ഫിനാൻസ് ബാങ്കിന് അനുമതി നൽകിയതുമാണു ബാങ്കിംഗ് മേഖലയിൽ വന്നിരിക്കുന്ന ഏറ്റവും പുതിയ മാറ്റം. എങ്കിലും ഇന്ത്യയിലെ 50 ശതമാനം ആളുകൾക്കും ഇപ്പോഴും ബാങ്ക് അക്കൗണ്ട് നിലവിലില്ലാത്തതിനാൽ ഗവണ്മെന്റിന്റെ കോട്ടയം മുന്നണി ഡോ. വി.എ. ജോസഫ് പറഞ്ഞു. സൗത്ത് ഇന്ത്യൻ ബാങ്ക് ഡെപ്യൂട്ടി ജനറൽ മാനേജർ ഷൈലി ജോസഫ് മുഖ്യപ്രഭാഷണം നടത്തി പ്രിൻസിപ്പൽ പ്രഫ. ഷീല ചെറിയാൻ, കോമേഴ്സ് വിഭാഗം മേധാവി പ്രഫ. ഷൈല ജി. നായർ, ബ്രിസാർ ഫാ. ഫിലിമോൻ കളക്ടർ, പ്രഫ. ജിബിൻ വി. ജിമ്മി, പ്രഫ. രാജ്കുമാർ തുടങ്ങിയവർ പ്രസംഗിച്ചു. തുടർന്നു ഡോ. വി.എ. ജോസഫ് സെമിനാറിൽ പങ്കെടുത്ത കുട്ടികളുടെ ചോദ്യങ്ങൾക്കു മറുപടി നൽകി. ഡോ. ചന്ദ്രശേഖരൻ, ഡോ. ആന്റണി ജോസഫ് തുടങ്ങിയവർ പ്രബന്ധങ്ങൾ അവതരിപ്പിച്ചു. സെമിനാർ ഇന്നും തുടരും. ഡോ. എസ്. സന്തോഷ്കുമാർ, ഡോ. പി.എസ്. ഹരികുമാർ, ടി.പി. മത്തായി എന്നിവർ വിവിധ വിഷയങ്ങളിൽ പ്രബന്ധങ്ങൾ അവതരിപ്പിക്കും.

Source: Deepika on 4/9/2015

‘Modern Banking Trends’ Seminar Begins at BCM College

Express News Service

Kottayam: A two-day national seminar on ‘Modern banking trends’ organised by the department of Commerce at BCM college, commenced on the college campus here on Thursday.

Speaking after inaugurating the seminar, former MD and CEO of South Indian Bank V. A. Joseph said that the younger generation would lead India to becoming the world’s leading economic super power by 2030. He added that introducing

payment banks and sanctioning small finance banks are the latest trends in the banking sector, which will be beneficial for the country. According to him, it is an astounding fact that over 50 per cent of the nation’s pop-

The seminar will cover areas like home banking products, customer relationship management, financial inclusion etc

ulation still does not have bank accounts. College principal Prof Shyla Cherian presided over. Former DGM of South Indian Bank, Shelly Joseph delivered the keynote address. Prof Shyla G Nair and Fr. Philson Kalathra also spoke.

According to its organisers, the seminar will cover various areas including home banking products, customer relationship management, financial inclusion, deposit mobilisation and Green Banking. The seminar will come to an end on Friday.

Source: The Hindu on 4/9/2015

1.3.2 Exam Guidance

Along with the instructions of their mentors, Students were provided expert guidance by the faculties from TIME about CAT, MAT, Bank Coaching etc. Their doubts regarding IELTS, KMAT etc were also cleared. Students got ample guidance to understand the means to achieve their dreams.

1.3.4 Orientation On Common Aptitude Test

Faculties from St. JOSEPH COLLEGE CHOONDACHERY provided an orientation program on Common Aptitude Test to final year B.Com students on 17.12.2015. They presented the importance of CA, CMAT, and KMAT to students. The session was very informative to the students.

1.3.5 Practical Accounting

A talk on the significance and role played by accountants in the practice of the profession of Accountancy was delivered to the students. They were told about the employability of practical accounting and the jobs they could fetch if they adopt and learn accounting in depth.

1.4. WORKSHOPS

1.4.1 Career Guidance

ICWAI, Regional office Kottayam in partnership with the Commerce association of BCM College was keen in presenting the various career opportunities and possibilities in choosing ICWAI as a career. They were able to clarify the doubts and guide the students in the right track.

1.4.2 Insurance

Life Insurance Corporation of India undertook the role of educating students about insurance, and the different insurance policies available. They also took up the role of informing commerce association members about the various career opportunities available in the area of insurance sector and the means to tackle the hurdles on their path to success.

1.4.3 Research Methodology

A Seminar on research methodology was organized for the students in order to provide information about project preparation. Prof. N. Natarajan eminent academician from the Central university of Pondicherry came all the way from there to make our students **competent**. He is the Head of the Department of Commerce in Pondicherry University. He accepted our invitation whole heartedly and gave us few tips on how to prepare a good project.



Dr. Natarajan from Central University, Pondicherry along with Prof. Josephina Simon

1.5. PERSONALITY DEVELOPMENT PROGRAMMES

1.5.1 I CAN

A program was presided over by Psychologist Mrs. Grace Lal where she helped the students to identify their potentials and guided them on facing the world with confidence.

1.5.2 CYBER CELL CRIMES

Majority of the women fall a prey for the cyber crimes by subjecting themselves to negligence or due to absence of precautionous behavior. During teenage, they don't think much about the damage a single misuse of shared pic can cause to their lives and their families. In order to educate our students Mr. Arun gave a class on cyber cell crimes. This was a necessity for all teenagers.

1.6 STUDENTS EMPOWERMENT PROGRAMMES

1.6.1 LEARNING BY SUPPORTING SHG'S

Students were divided into different groups and they were asked to visit any one Self Help Group of their locality. Students purchased different products manufactured by the SHG they visited after negotiation talks with the members. Purchase of products was done on cash and credit terms. Marketing of products purchased from the

SHG's was done by the students in order to help the SHG members. This activity provided the students an opportunity to try out the marketing tactics, that they have learned through text books. Developing of social interaction skills of the students was the hidden agenda of the programme. Students also got opportunity to learn the manufacturing process involved in soap making, lotion making etc. This activity was done in association with the National Service Scheme Unit of the college.



1.6.2 ACTIVE PARTICIPATION IN “HARITHA SAMRIDHI “ by NSS

Agriculture is the backbone of the Indian economy, where roughly half of the Work force is engaged in agriculture for its livelihood. On the other hand, an average Indian, still spends almost half of his/her total expenditure on food. Accordingly, while being both a source of livelihood and a food security for a vast majority of low income, poor and vulnerable sections of society agriculture activity has considerable importance and it is highly important to educate students about the agricultural techniques, organic farming in particular.

Commerce Students who are NSS members actively participated in HARITHA SAMRITHI programme. Rather than the agricultural works, HARITHA samrudhi aims at the overall development of the individual. Commerce association encourages students to participate in NSS viewing the programmes as a means for the growth of individuals in all senses.



Students engaged in agricultural activities

1.6.3 PAN CARD MELA

Students of commerce association have applied for PAN Card by *themselves* without the aid of any external agency. This assessment year onwards it has become mandatory under Rule 114B of the Income Tax Rules to quote PAN where the transactions exceed a specified limit. In case of sale or purchase of goods and services PAN will be required to be quoted, irrespective of the mode of payment if the transactions exceed Rs.200, 000.

Having a PAN card with them would help students from being overtaxed in future at higher rates of taxes. Students have understood the importance of PAN CARD in bringing transparency in their day to day transactions. Students informed their kins and pins also about the importance of pan card in the near future. Photocopy of the Acknowledgement form received by students on applying for PAN CARD has been submitted to the department for documentation purposes.

Acknowledgement for request for new PAN card (Form 49A)

ACKNOWLEDGEMENT NUMBER N- **RS1020139108675**

Citizen of India ☒

Category **Individual**

Name **KANAK SHANTHINI SHARDE**

Name as in
printed on card **MAUDOSHILA MAUDHE**

Father's Name **SHRI SHARDE POSPEREIA VELUTER**

Date of Birth **02-03-1994**

Residential
Address **403**
MALLANAGUM
CHANNANACHERRY
KOTTAYAM - 686005
Kerala

Office Address
Address for
Communication **RESIDENTIAL**

Telephone No. **984 9848068**

Email ID **MAUDOSHILAMAUDHE1994@GMAIL.COM**

AADHAAR No. **4434 471881**

4 (2x recent)
photograph
(3.5cm x 2.5cm)

Signature/ Left Thumb
Impression across this
photo

4 (2x recent)
photograph
(3.5cm x 2.5cm)

Payment Made

Credit Card/ Your Payment of : ₹ 10 against transaction number 400 243077 has been successfully processed.

EW/MAUDOSHILA MAUDHE the applicant, do hereby declare that what is stated above is true to the best of my/our information and belief.

The following documents are enclosed as:

Proof of Identity: Copy of Voter's photo identity card

Proof of Address: Copy of AADHAAR Card issued by the Unique Identification Authority of India

Proof of Date of birth: Copy of Birth certificate issued by the Municipal Authority or any other authentic or issue Birth and Death Certificate by the Registrar of Birth and Deaths or the Indian Consulate

Proof of Identity of representative (if any):

Proof of Address of representative (if any):

Any other document: _____

Date: 06/04/2018

Service Tax EOE (Registration Number): AAACN50250700

Service Tax Registration Category: REGULAR-REGULAR SERVICES

CIN: U72900KER10SPU00042

(PLEASE READ INSTRUCTIONS GIVEN ON NEXT PAGE)

[Signature]

Signature/ Left Thumb Impression of Applicant:
(Inside this box - (Don't touching the edge and in BLACK INK ONLY)

Specimen copy of acknowledgement received by a student on applying for PAN Card.

1.6.4 ORIENTATION PROGRAMME for First YEAR Students- “SHAPING UP MINDS”

Students of the Department of Commerce were given an orientation programme “SHAPING UP MINDS”. Aim of this programme was to give an overview to the commerce students regarding the overall functioning of the college and the Curricular, Co-curricular and Extra-curricular activities of the department. Prof. Shyla G Nair, HOD addressed the students and encouraged them to make optimum use of all the facilities provided by the college. She also motivated the students to take part in the various add on courses provided by the department for the students. The faculty members of the department were also introduced by her.

1.6.5 SKILL DEVELOPMENT FOR STUDENTS – Promoting Entrepreneurship

In this era of entrepreneurship both central government as well as the state government is promoting entrepreneurial talents. Make in India concept introduced by Our prime minister MODIJI and the growth of Startup Villages in Kerala are all evidences of the enormous support received by entrepreneurs across India. Even the Commerce Association of BCM College was happy in introducing some life skills to the students for a living.

Our Students were taught soap making, lotion making etc so as to enable them to have a living by being an entrepreneur.



1.6.6 Industrial Visits

➤ Anna Group

As part of the academics improvement, 74 students from final year degree together with 4 teachers visited the industries of Anna Group at Kizhakambalam, Ernakulam on 11th July 2015.

One of the audacious entrepreneurs of all time, Sri M.C. Jacob founded the Anna Aluminium Company in 1968 which has become a leading manufacturer of pure aluminium products. Anna Group started out as an aluminium products manufacturer over 43 years ago, and expanded into other sectors such as food and spices, textiles and many more.

The team also visited the factories of Anna aluminium and Scoo-bee Day bags. Students were also given opportunity to do shopping from the outlet of Kitex garments.

➤ LULU MALL, Edappally

Along with this, students were also taken to LULU MALL in Ernakulam, Edappally to show them hypermarket and the different commercial terms that they have learnt in commerce text books. Students were fascinated by the facilities and services offered by LULU MALL to their customers. It was all together a different experience.

➤ KOTTAYAM PORT- Inland Container depot.

Students were also taken to The Kottayam Port which stands as an inland container terminal for the Vallarpadam terminal. Goods reaching Cochin shipyard through vessels comes to the kottayam port for getting customs

clearance. Students were explained the procedures involved in getting customs clearances and they were shown the documents issued during the clearances.



1.6.7 NEWS HOUR – OPERATION VIJNAN

In order to promote the reading habits of students, we organized a new venture named ‘OPERATION VIJNAN’ from 17th September 2015 onwards. It was a venture arranged in collaboration with the ‘THE HINDU’ newspaper. As per the agreement, Students will get newspaper for 100 working days by paying 200 rupees only. After reading ‘THE HINDU’ daily on working days, Students should write a report based on their reading on current affairs which will be monitored by the leaders elected for the same. After verification of news reports, leaders should get the registers maintained for the same signed by the students, if they have completed the news reports. Students are given chance to update newspaper reports weekly in case of absence for any day. Attendance can provide a

monitoring tool for the teachers to identify the easy goers and lazy ones and can correct them with ease.



Principal Prof. Sheela Cherian K handing over THE HINDU newspaper to the Association Secretary.

The news reports written by the students can later be used by them as a reference in competitive exams. This was done with the intention of improving the vocabulary and language skills of the students as well as their knowledge in current affairs. Many faculties from different institutions who came for various seminars appreciated this venture.

1.6.8. “SENSE THE SENSEX “ CLUB - HOW TO BECOME A GOOD INVESTOR ”

We started a club SENSE THE SENSEX to encourage students to invest through BSE/ NSE in CAPITAL MARKET. Students were shown a demo about operating a trading account in an online platform with the aid of SHAREKHAN software. Small savings collected from students who got motivated after the demo is invested in CAPSTOCKS AND SECURITIES at Trivandrum. Regularly share price movements are monitored by the students and discussions are conducted in the evenings from 3:45pm with the able guidance of Prof.Sateesh Chandran.



1.6.9 AD ON COURSE- DIPLOMA IN TAXATION AND TALLY

Tax Study Centre, Ernakulam in association with ATHENA the Commerce Association has conducted two ad on courses namely DIPLOMA IN TAX AND TALLY. These courses are provided to equip students with incomes soon after completion of their graduation. Certificate for Diploma in Taxation provided from Tax Study Centre are given under the seal of the Govt. of India.

1.6.10 BLOOD DONOR'S DATA BANK

People have started realizing the significance of blood donation and more and more people are now ready to donate blood. But still, there is a huge difference between the demand and supply of blood in needy situations. In order to overcome this situation, a need was felt to have a database which will provide contact details of willful blood donors. Therefore, a Database was compiled from commerce students, teachers and their families who were willing and eligible to donate blood. This was done with the motive of saving another four lives with a simple process. This database would provide the contact details of willful blood donors so that they can be contacted with ease, even if they leave the campus.



Ms. Anisha Philip, donating blood during the Camp at BCM College

1.6.11 INTERNET BANKING FOR ALL

Each student in our department has a bank account and also activated internet banking as part of our extra-curricular activities. This was done with an objective of providing a competitive edge for the commerce students from BCM College. Main aim of this initiative was to help students to do the banking activities right from their homes independently without going to the bank. By managing a bank account themselves, students will become financially literate and competent in managing funds without unnecessary spending.

1.7 ‘COMMERCIO’ - OUR Publication

Second edition of GNOSIS was published with the name “COMMERCIO” under the effective leadership of Ms. Sraishma Manoj Kumar. Students from all classes gave their contributions in the form of stories, poems, anecdotes, artistic works etc. From the scratch, each of them had some role to play in the publication of their creativity. Prof. Shyla G Nair released the magazine for reading in front of the student community.



1.8.INTER AND INTRA DEPARTMENT COMPETITIONS

1.8.1 DHWANI

The Mahatma Gandhi University youth festival, Dhvani 2015 started on 5th march 2015. The fest got off to a spectacular start with a cultural procession. The Commerce Association Of BCM College obtained first prize for the best procession from our college.

1.8.2 PRIZE AT EVERY QUESTION

With the aim of inculcating reading habits among the students of BCM College, Commerce Association conducted a unique quiz competition based on current affairs. This Unique Quiz competition was conducted for a whole week as part of the reading week observance. Our programme started from 15th June. Every day One question each regarding current affairs was displayed on the TV screen and question will remain open through out the day. Students were asked to drop their answers along with their name and class details in the box kept in front of principal's office. The winners of the competition were Sreelakshmi of 3rd DC Sociology, Athira Litty Babu (3rd DC Chemistry), Shari, Jintumol P J. Prizes for the winners were given away by Prof. Shyla G Nair, HOD Department of Commerce.

1.8.3 EXTEMPORE

We organized an inter-departmental extempore competition as an observance for world peace day. Students were given the topic 5 minutes before, and all of them presented beautifully in the competition. Majority of the participants were of the opinion that peace means cessation of hostilities of all sorts among all human races. Winner of the competition pointed out that The Shanti Path recited by the Hindus, the sermons of Pope and the commands of all the holy scriptures of the Christians, Muslims, Hindus, Sikhs and all other communities hold out a sacred commitment to peace.



II .ARTS PERFORMANCE

ARTS FEST

Our students actively participated in the arts fest organized by college union. We are proud and happy to say that many of our students have bagged prizes in the competitions held as part of ARTS FEST. Some of them are 1st prize in oppana, margamkali, theme folk dance, Malayalam recitation, eastern group song and 2nd prize in light music, skit, western group song, kadhaprasangam and 3rd prize in mime, thiruvathira, nadanpattu, light music, classical music, English recitation, Hindi recitation, Hindi elocution, fancy dress etc. We made our Presence felt in the arts fest by bagging atleast a third in *all* the group events of arts fest.

III. SPORTS

Athena was a major competitor for the sports fest this year too. We came out as the first prize winners in the TUG of War competition held in connection with sports. Athena got appreciation from the audience and a second prize for the march past competition held during sports.



3.1.1 NATIONAL LEVEL

- **JUNIOR NATIONALS** held at Madhya Pradesh. Participants were:

Rinu T Biju

Pressy Mol K Preni

3.1.2 State Level

- Our students participated in **JUNIOR STATE MEET** held at Wayand and secured 3rd prize. Participants were:

Anju P Benny

Neetha Sunny

Pressy Mol K Preni

Reba Susan Jacob

Rinu T Biju

- **SENIOR STATE MEET AND WOMEN'S STATE MEET. Participants were:**

Anju P Benny

Neetha Sunny

Pressy Mol K Preni

Reba Susan Jacob

Rinu T Biju

- **INTER UNIVERSITY SELECTION. Participants were:**

Anju P Benny

Neetha Sunny

Pressy Mol K Preni

Reba Susan Jacob

Rinu T Biju

- **KERALAOLSAVAM KABBADI COMPETITION.**

Neetha Sunny of third year B.com participated in the event.

3.1.3 DISTRICT LEVEL

- Our students participated in JUNIOR, SENIOR, WOMEN'S DISTRICT MEET and secured FIRST prize.
- SENIOR TUG OF WAR COMPETITION Students secured SECOND prize
- MG UNIVERSITY INTER-COLLEGIATE KABBADI CHAMPIONSHIP

It was held at BCM College, Kottayam and our students who participated in the event secured FIRST prize. The participants for both the events were:

Anju P Benny

Neetha Sunny

Pressy Mol K Preni

Reba Susan Jacob

Rinu T Biju



1.6.6 National Service Scheme

Out of 68 students from our college who have attended the seven day camp of NSS held at Venmani, 20 were from commerce Association (29%). These Figures reveal the support provided by commerce Association in various activities of NSS. Commerce association members performed a rally and *street play against the use of drugs* in partnership with the NSS unit of the college. Our students also joined hands with NSS in the *street play performed*

for spreading awareness about AIDS. Our Association members have active involvement in the “HARITHA SAMRIDHI” Programme and various cleaning drives organized by NSS.

Like cream on the cake, our association member Anju P Tom of II Dc B.com was selected for the **NSS National Adventure Camp** held at Himachal Pradesh. Presence of Three Volunteer Secretaries from our association namely Annie Joseph, Anju P. Tom and Tinku Thomas out of the total four secretaries of NSS added glory to the achievements of our department.

NATIONAL CADET CORPS

National cadet corps is functioning in our college and has helped in building patriotic feelings in the minds of young generations. Our students are members of national cadet corps too.

IV. OTHER DAYS OF OBSERVANCE

4.1. Fresher's Day

First year students joined Athena on 11th August 2015. During the orientation programme, Prof. Shyla G Nair introduced commerce department to the new students. The fresher's day was officially celebrated on 18th August 2015. First Year Students were welcomed traditionally with CHANDANAM and they were gifted a toffee each as a token of love by the seniors students. Various fun games were also arranged for the newcomers in the presence of teachers. New comers with special talents were invited to the stage for their performances. Fresher's day observance helped a lot in building up good relationships among the senior students and their juniors.



4.2. ONAM CELEBRATIONS

Athena celebrated the native festival of keralites, onam on 21st august 2015 along with the ONAM day Celebrations in College. All the association members came to college dressed up beautifully in traditional Kerala style sarees to celebrate ONAM. Students and teachers of the Association participated in all the programmes organized as part of ONAM. Representatives from the association actively participated for the malayali manga competition and TUG OF WAR. Prof. Shyla G Nair delivered the onam message to the students.



4.3 Teachers Day Celebrations

Teachers Day was celebrated on 4th September. We celebrated the day in a special manner for giving a memorable day for our teachers. Various programmes and games were arranged by the students for the teachers. Students presented a cake to their loving teachers as their token of love. It was really a memorable day for both teachers and students. A PowerPoint presentation depicting love for teachers was presented before all the teachers. Celebrations like these showed the warmth and love that we share with our teachers who are our mentors also.



4.4 Anti Narcotics Day

As part of Anti-Narcotics Day observance, Commerce Association members of the college dressed up in black went through the classes and organized an **Oath Taking** against the use of narcotics. This was done with the intention of making students aware about the harmful effects of the use of narcotics. Students also marched out as a **Rally from BCM College to Gandhi Square**, Kottayam Central Junction shouting out slogans against the use of NARCOTICS to make the society aware about the harmful effects of using narcotics.



Commerce Students also performed **a Street play in Gandhi Square**, and in front of the College auditorium during lunch break. Street play was scripted against the use of NARCOTICS in a very simple manner. After the students have presented the street play, public support against the use of narcotics was taken as a finger print in the name of **“LAHARIKETHIRE ORU KAYYOPPU”** on a white banner from those who have viewed the street play done by the students. All the activities of ANTI NARCOTICS DAY were done in association with the NSS

unit of the college. . Principal Prof. Sheela Stephen inaugurated the function. 300 students from the association actively participated in the Anti Narcotics day observance.



Media report about our street play:

ലഹരി വിരുദ്ധ സന്ദേശയാത്ര നടത്തി

[illegible][illegible][illegible][illegible]

4.5 CHRISTMAS CELEBRATION

Athena celebrated Christmas with pomp and galore on 18th December. HOD Shyla.G.Nair delivered Christmas message. Santa, carol song and delicious Christmas cakes were the attraction of the day. Students participated in various competitions organized in connection with Christmas. We are happy to say that Miss Tinku Thomas from our department was chosen as the New Gen Santa in the competition conducted by Sociology department. Various games like ‘BLACK MAGIC ‘and cultural programmes were also organized by the students as part of Christmas celebrations.



Prof. Shyla G Nair delivering her Christmas Message

4.6 WORLD PHOTOGRAPHY DAY

As part of world photography day we organized a ‘selfie’ contest. In this contest students were asked to take a selfie with their grandparents. Grandparents should be the guiding lights for the students. This was done with the intent of improving children’s relationship with their grandparents and making them realize the importance of grandparents. Many students participated in the competition and attractive prizes were given.

4.7 STUDY TOUR

We organized a study tour for the students of 3rd Dc. It was a three day trip to Mysore, Bangalore and Wonderla. It was a trip which filled the air with music and dance every moment. DJ party, camp fire and birthday celebrations added joy to the event. Prof. Jipin V Jimmy, Prof.Reshma Rachel Kuruvilla, Prof.Renu G Nair and Prof.Jini accompanied the students. We visited Mysore palace, Chamundi hills, Vrindavan garden, lalbagh etc. Fun filled moments during the tour bridged the relationships among the students.



4.8 BOOK FEST

In order to introduce new books and to develop reading skills of the student fraternity, we organized a BOOK FEST on 28th, 29th and 30th September in association with indulekha publishers. Book fest was inaugurated by our principal Prof. Sheela Cherian K. She also purchased some of her favorites from the stall. Book fest captured the attention of students and teachers from other departments also.



4.9 AIDS DAY

Department of commerce in collaboration with NSS celebrated the AIDS day on December

1. Various awareness programmes were conducted by the students of our department.

V. CHARITY - “FEELING Good about Giving”

Our education should not only help us earn our bread and butter but should be one that makes our life. So it is our duty to choose the one which will lead to wholesome development of our students. They should be trained to keep the goodness and finesse of traditional values and not to be consumed by modern lifestyles alone. But sadly, these days, value based education system has taken a backseat and a result oriented system has taken the driver's seat every where. Realizing the importance of inculcating the habit of sharing, Athena has spent a lot of time and money in charity works with the support of students and teachers.

➤ Santhibhavan Visit

Students from our department have the habit of visiting an old age home “SANTHI BHAVAN” near collectrate. In order to provide relief to the boredom of the inmates of Santhibhavan, Our students presented various cultural programmes before them. Being happy with the programmes performed by the students, many appachans and ammachis also joined hands with our students in performances. Appachans and ammachis shared their experiences, pains and offered their prayers for the students. Along with snacks and coffee, We provided stationery items for their daily use and some money for their medical expenses. Students shared their festivities of onam by contributing to THANAL, a place of hope for the destitutes.



Ms. Tinku of 3 DC BCom performing kadhaprasangam before the inmates of Santhibhavan.

➤ Medical Expenses of Ms. Ambili Fathima

Ambily Fathima, an MCom student of C.M.S College Kottayam had a heart disease which needed a costly surgery which her poor parents could not afford. Our students wholeheartedly contributed their share for the medical expenses of Ms. Ambily Fathima. This was done on the request of MG University Vice Chancellor Dr. Babu Sebastian.

➤ **FOOD Packets For NAVAJEEVAN**

Our Students brought additional lunch packets from home along with their food for the destitute and sick in town. Collected food packets were given to navajeevan which has agreed to distribute the food packets collected to the bystanders and patients at medical college hospital, kottayam. This was done to inculcate sharing attitude among the students. Students were given an opportunity to ponder about thousands who were left homeless without food and shelter and have resorted to a shelter in navajeevan.



➤ **CHENNAIK ORU KAITHANGU**

Scenes from the flood affected Chennai was a pain for the whole of India. Athena also joined hands with MATHRUBHUMI newspaper in the fund raising held in connection with the floods in CHENNAI. Programme was named as “CHENNAIK ORU KAITHANGU”. Our students provided their contributions in the form of prayers and money.

➤ **Solidarity with the Widows of Jawans**

By contributing to the widows of soldiers who lost their lives, we proclaimed our solidarity with their family and their efforts in promoting national interests.

➤ **CONTRIBUTION TO CONSTRUCT HOUSE**

OJASS is a registered society run by the college. The students of Athena through OJASS contributed funds in order to complete its initiative to build a new house for a deserving student.

Charity Works by the department in a Nutshell.....

Sl No.	Purpose	Contributions
1.	Contributed To Ms. Ambili Fathima	Money

2.	THANAL	Money and Dresses
3.	Contributed To “CHENNAIK ORU KAITHANGU”	Money And Medicines
4.	SANTHI BHAVAN	Snacks & Stationary
5.	SANTHI BHAVAN	Money
6.	Navajeevan	Lunch Packets and Money
7.	Widows of Soldiers	Money
8.	Library	Books
9.	Purchased NSS vegetables for charity	Money
10.	Spot Collections	Money
11.	House Construction	Sale of coupons
12.	Medical aid for a deserving student	Money
13.	Books for deserving students	Text Books

BCM STAR CONTEST

In order to find the most talented one in BCM College, a contest is organized every year by the Alumini association of BCM College Final year students from each PG and UG courses participated in the contest. There were four rounds for exhibiting and showcasing the talents, ideas, general awareness ,and communication ability of the contestants.

Monika Maria John of 3rd DC B com Taxation won the “BCM STAR” title. Among the four students participated from our department Monika won the title giving a very tight competition to all the participant.



VII.COLLEGE UNION ELECTION 2015-16

The college union elections were held on 10th of December with competitive spirit sprawling everywhere around the corner. Students of commerce association competed for various posts. Ms. Ance Thomas, Ms. Rose Maria Thomas, Ms. Freddy, Ms. Jinu, Ms. Annie Joseph, Ms. Aleen and Ms. Jithu T Reji competed for the posts of 3rd DC representative, Vice Chair Person, Magazine Editor, Arts club secretary, Chair person, General Secretary and P.G representative.

Ms. Jinu and Ms. Jithu T Reji from Commerce Association were elected as the **Arts Club Secretary** and **PG representative** respectively of the college union.

