

Commerce Association Report

(2019-20)

The Commerce Association of BCM College, Kottayam for the academic year 2019-20 was named **PRAVEGA**, a Sanskrit term which connotes Passion, Courage and Inspiration which symbolizes the knowledge and influence that the students have drawn from the models that they had before them. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

Keeping with the Department's mission of "imparting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values", the Department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars. Over the past 36 years the Department has been striving hard to keep pace with the changing economic and business scenario around the globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms and software companies enable students to acquire practical knowledge. You will be happy to know that our Department has grown leaps and bounds, and presently caters to around 358

students in B.Com. Finance and Taxation (Aided), B.Com. Computer Application (Self-Financing) and M.Com Finance (Self-Financing), M.Com Taxation (Self-Financing). To serve the needs of such a large student body, our Department has a fantastic team of 10 competent full time faculty members and one part time auditor. The Commerce Club continues to provide opportunities for students to develop creativity, inter personal skills, communication skills, leadership qualities and team spirit. Prof Jipin V jimmy M.Com., is presently the Head of the Department of Commerce. The Department of Commerce of Bishop Chulaparambil Memorial College has striven tirelessly in pursuit of excellence in commerce education.

The association is aimed to transform students into national assets by imbibing business skills, integrity, ethical uprightness and a real holistic development. Department of Commerce is dedicated to excellence in performance and committed to provide quality education, opportunities and services to meet the needs of business, and also contribute for the society's well-being, nation's development and to meet global competencies. Therefore the association has set up its objectives to provide students an in-depth understanding of the dynamic business environment, make every student an agent of change by making them socially responsible and

facilitate learning of commerce education by incorporating the current trends and to impart skills to enhance the employability.

For Department of Commerce,

Prof. Jipin V Jimmy
(Head of the department)

Prof. Elizabeth Johny
(Association in-charge)

Prof. Jini Jacob
(Association in-charge)

Ms. Billu John and Ms. Malavika Savithri M
(Association Secretaries – UG Level)

Ms. Achu Joseph
(Association Secretary – PG Level)

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PRAYAAN 2k19-20

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- **Smt. Nisha Jose, KM Mani Centre for Budget Studies (KMMCBS)**

Budget Analysis

- **Prof. G. Jayasankar Prasad, The Deputy Chief of University Guidance Bureau**

Career Guidance

I. ACADEMIC PERFORMANCE

The Department of Commerce is always a buzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. As a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top mighty Departments of BCM College and in Kerala. The Department of Commerce strived to offer quality education in the field of Computer Applications. The dedicated services of the Department to the community for several years have nurtured numerous chartered accountants, auditors, tax practitioners, bank employees, account assistants, tax consultants etc. As the association is blessed with high conscientious and intelligent students and teachers, we have succeeded in achieving high grades in academic settings. With today's virtuosi spending a majority of their after college time in organized activities, the academic achievement have been increased to a great extent. In order to encompass all students, these activities can often range from theatre rehearsal to soccer practice. The association had organized various events in the college to recognize and tap the skills of students. Thus the association maintained a satisfactory academic record and met its aims and obligations for the academic year 2019-20.

1. MERITORIOUS PERFORMANCE

a) A+ HOLDERS

“The influence of a good teacher can never be erased”.

As the association is gifted with the pioneers in the field of Commerce, the bright girls are successful in making their glory all over Kerala. The academic year 2019-20 was proficient with 12 A+ holders from Taxation and 1 A+ holder from Computer Application. The list of A+ holders are as follows:

Name	Point
Pooja K Nair	9.63
Krishnapriya K . B	9.53
Sharon Mathew	9.41
Sivanandini S	9.41
Revathy R Pillai	9.4
Anju Philp	9.38
Ria James	9.32
Anjana Dony	9.25
Chinju Mani	9.21

Shema Susan Sajeev	9.19
Darly David	9.18
Krishnendu Divakaran	9.13
Sajina Arjunan	9.13
Elizabeth John	9.01



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Elizabeth John 9.01

b) RANK HOLDERS

Rank Holders - National Entrance Examinations

The students of Commerce Department have cleared many National Entrance Exams for the admission regarding PG/Professional courses. They were able to achieve this because of the guidance given by all the faculties of our Department. The winners are as follows:

I. Pondicherry University – Entrance Exam 2019-20

1. Princy Thomas
2. Farhana Basheer

II. Professional Examinations

1. Elizabeth John – Cleared IPCC
2. Lissa Maria Joseph– Cleared IPCC
3. Shalviya Shaji– Cleared IPCC
4. Annmol Shaji – Cleared Foundational CMA
5. Gayathri K– Cleared CPT
6. Athulya Vinod– Cleared CPT
7. Elizabeth Reena Jacob– Cleared CPT

c) BEST OUTGOING STUDENT AWARD (2019)

Ms. KRISHNENDU DIVAKARAN of the Department of Commerce specializing in Finance and Taxation was awarded Best Outgoing Student title for the year 2019. Apart from this, her achievements also include;

1. Secured A Grade in Light music competition conducted by Mahatma Gandhi University (Kalotsavam 2017, Kottayam)
2. Secured overall A+ in the MG University examination(UG level).

d) CAMPUS RECRUITMENTS/PLACEMENTS

Under the Department, campus interviews are conducted to provide employment for the talented and qualified students before they complete the course, which suit their requirements. In pre-placement talk, students are given an idea about the industries and then tests, group discussions and interviews are conducted to identify the right person for the right job. The below students were placed in various jobs.

UG LEVEL

- Archana Ramachandran– Federal Bank
- Dona Mariam Mathew– Ayyer & Co. (Chartered Accountants Firm)
- Revathy R. Pillai– KPMG, Pune
- Ria James - Infopark
- Sharon Mathew – Infopark
- Sajina Arjunan – RBS,Chennai

PG LEVEL

- Annu Emmanuel– Watts Electronics Pvt Ltd
- Ashwathy Suresh – Pampady Service Cooperative Bank
- Manumol V.P – Purackal Honda
- Nimila A.S– Western College of Commerce and Management, Mumbai
- Phemi Anna Paul – KPMG Global Services

ESAF RECRUITMENTS

Eight students from the Department of Commerce of B.C.M. College, Kottayam were a part of ESAF Trainee Recruitment Process conducted by the Kristu Jyothi College, Changanacherry. The recruitment procedures included two rounds. The first was the Group Discussion Round. Six students were qualified from this round to the next procedure which was the Personal Interview. The following students were part of this recruitment process.

- Ashwinimol N.S
- Betty Sebastian
- Giya Saji
- Liya Rose Sibi
- Nandana Rajan

e) WALK WITH SCHOLAR

It has been observed that the students in Arts, Science and Commerce colleges do not get necessary orientation to prepare them for employment or guidance necessary to select areas for higher studies.

Walk With Scholar (WWS) scheme proposed to arrange specialised mentoring programmes for students in Under Graduate Program in Arts, Science and Commerce and to provide guidance for their future. This scheme introduced the idea of mentoring and builds on the concept of mentor as a “Guide” and “Friend”.

The mentoring scheme for students will be purely voluntary in nature. It will be open for all students entering the first year of the undergraduate program of study.

The scheme aims at giving necessary orientation to needy students, to prepare them for employment and give them necessary guidance, motivation and necessary mental support to identify appropriate areas for higher studies as well as employment.

The mentoring scheme should be planned to identify the opportunities available for the scholars, the areas suitable for them, and the manner in which the scholar should proceed before them and evolve ways by which they can be acquired.

The students taking part in WWS from Department of Commerce

SL NO.	NAME	CLASS
1	HANAH SUSAN MATHEW	1DC BCOM
2	AISWARYA BIJU	1DC BCOM
3	ANJANA UNNIKRISHNAN	1DC BCOM
4	CHIKKU MARIA SEBASTIAN	1DC BCOM
5	THERESA PAUL	1DC BCOM
6	SWEKHA SARA JACOB	1DC BCOM
7	RESHMA ANN BENNY	2DC BCOM
8	SREYA MANGATT	2DC BCOM
9	TANIA MATHEW	2DC BCOM
10	MERIN PAUL	2DC BCOM
11	AMALU MONICHAN	3DC BCOM
12	ATHULYA VINOD	3DC BCOM
13	NANDANA CHANDRAN	3DC BCOM
14	SNEHA ELSA BIJU	3DC BCOM

II. SEMINARS AND WORKSHOPS

1. STATE LEVEL

a) Seminar on 'INDIAN ECONOMY 2020'

Dr. Sr. Karuna was the former teacher and also the former Principal of BCM College. She was a person who acted as a backbone of the Commerce Department from its initial stages. Her leadership qualities and remarkable dedication towards the department lead to its success since its inception. She had been the constant source of support and warmth for the department even after her retirement. BCM College witnessed the remarkable captaincy of Prof. Josephina Simon during the previous academic year of 2018-19. She was the former Head of the Department also and served the department for many years. She is the perfect blend of wisdom with grace. In honor of these two eminent personalities, a lecture series was conducted on 15th January 2020 in the college auditorium.



It is important to be aware about the Indian economy. As commerce students, the importance of awareness about the Indian economy is inevitable. It is the responsibility of each and every one of us to study and analyse the state of affairs of the economy at a given point of time. This helps us to make proper decisions regarding various matters. The state of the economy can be evaluated in different ways and it's important that we get the proper guidance in evaluating it. The Department of Commerce conducted the sixth edition of its lecture series on the topic, "INDIAN ECONOMY 2020". The most apt

person to talk about the topic was selected and invited to be the guest for the day. The resource person was Dr. M B Rajesh, a politician and former Member of Parliament of the 16th Lok Sabha. He represented the Palakkad constituency of Kerala and is the member of CPI (M) political party.

Dr. Teena Annah Thomas -Principal of BCM College, Prof. Jipin V Jimmy -Head of the Department, Dr. Sr. Karuna SVM, Prof. Josephina Simon, former Principals, Billu John and Malavika Savitri - Association secretaries presided over the meeting. Prof. Jipin V Jimmy welcomed the dignitaries and the audience to the gathering. The presidential address was delivered by Dr. Teena Annah Thomas. The felicitation was done by Prof. Josephina Simon. She also talked about her experiences in the college and of the department in its former years. The blessing speech was made by Dr. Sr. Karuna SVM.

The talk was made by Mr. M B Rajesh. He stressed on the causes of backward movement of the economy in the development path. He conveyed the need of taking corrective actions by the government to recover the current pathetic state of the economy. He analysed and explained the various trends in the economy which needs to be properly understood. The series ended with an interactive session where the students as well as teachers asked and clarified insightful

questions relating to the topic. It was a truly informational session and helped the students to widen their horizon of knowledge.

As a token of gratitude, Mr. M B Rajesh was awarded with a Memento from the Commerce family as a whole. The vote of thanks was proposed by Prof. Elizabeth Johny.

**b) WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP –
Mrs. Asha Sebastian, Chief Designer M.O.D signature Jewellery**



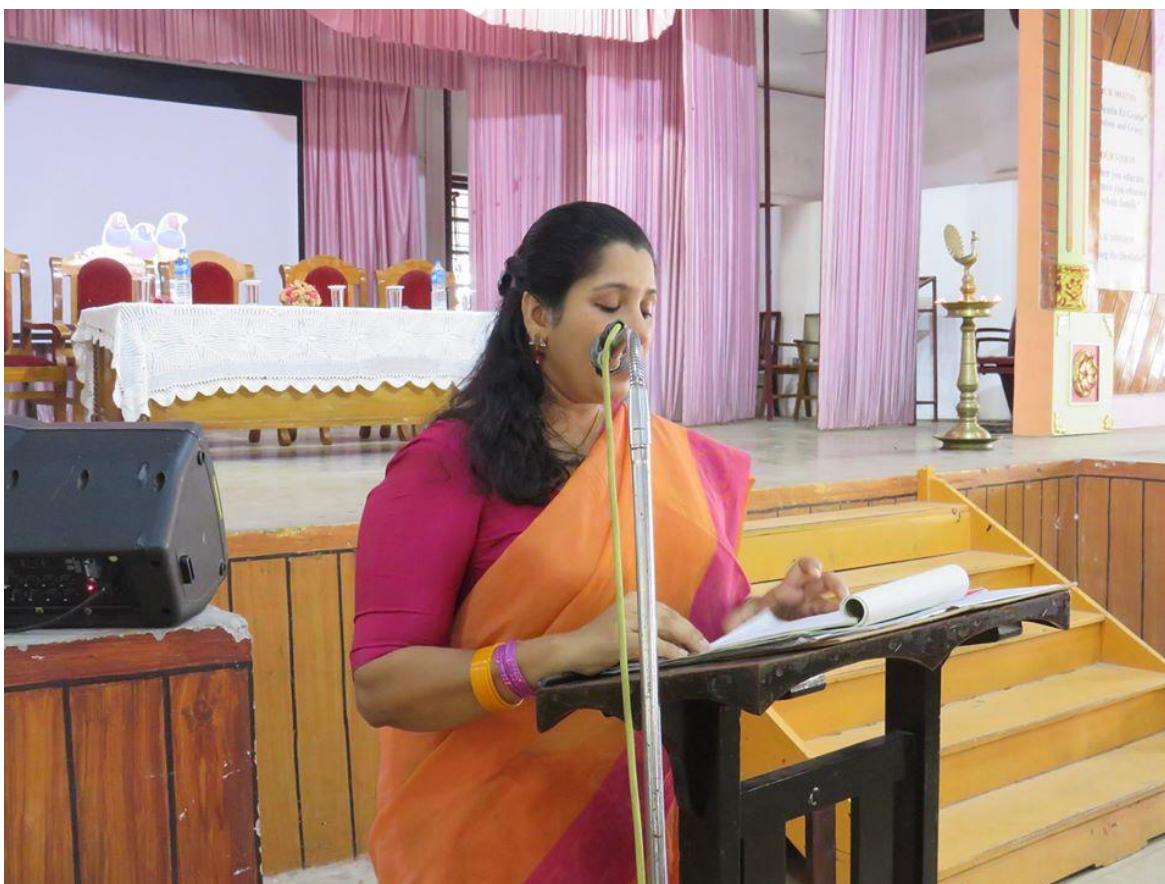
It was time for the Commerce association to fly again by its newly sprouted wings. The Founder and Chief designer of M.O.D Signature Jewellery Mrs. Asha Sebastian was the chief guest of the function. Living in a women's society, we have focussed on bringing strong and vibrant women personalities every year for the association inauguration. This year was no exception. Mrs. Asha Sebastian is a strong headed entrepreneur and a talented designer. She reached great heights in her career through her dedication and hard work. The honourable principal of BCM College, Dr.Teena Annah Thomas, the Head of the Department, Prof.Jipin V Jimmy, Association secretaries, Billu John, Malavika Savitri and Achu Joseph presided over the function. The event began by invoking the blessings of Almighty through the prayer song. Kumari Billu John, Association secretary, welcomed the dignitaries and audience to the function. The presidential address was delivered by Prof. Jipin V Jimmy, Head of the Department. The association was formally inaugurated by Mrs. Asha Sebastian and other dignitaries lighting the lamp.

Along with this, four clubs of the Commerce Department was also inaugurated namely, 'Research Club', 'Quiz Club', 'Capital Market Club' and 'Entrepreneurs Club'. These clubs have been functioning within the department in their respective key areas.

The inaugural address was delivered by the Chief Guest of the day, Mrs. Asha Sebastian. Her story of success was a truly inspiring for each and every listener. The way she juggled all the responsibilities of her life together became an inspiration to many among the audience. She also gave the students an opportunity to interact with her and ask any doubts they had in mind.

c) UNION BUDGET ANALYSIS - Mrs. Nisha Jose and Mr. Mathew Adackamundackal

The Union Budget of India, also referred to as the Annual Financial Statement in the Article 112 of the Constitution of India, is the annual budget of the Republic of India. The Government presents it on the first day of February so that it could be materialized before the beginning of new financial year in April. The Union Budget contains details about the projected receivables and payables of the government for a particular fiscal year. The general objective of the Union Budget is to bring about a rapid and balanced economic growth of our country coupled with social justice and equality. The Union Budget is indeed crucial as it has a widespread impact on numerous areas. Hence, it is imperative to have knowledge about what it stands for and its importance.



In view of this, the Department of Commerce conducted a Budget Analysis Programme "The yoU in the Union Budget" on 12th July 2019. Mrs. Nisha Jose and Mr. Mathew Adackamundackal from the K.M Mani Centre for Budget Research presided over the programme as resource persons. The programme was held in the college auditorium. Prof. Jipin V Jimmy, Head of the department, Dr Teena Annah Thomas, principal of BCM College, presided over the meeting. Prof. Jipin V Jimmy gave the welcome speech and Dr Teena Annah Thomas gave the presidential address.

Mr. Mathew conducted a general class about the terms and controls of budget. Then the session moved to a detailed analysis of the budget. The important aspects of the budget were discussed further among the students. Smt. Nisha Jose stressed on the importance of women participation in budget preparation and studies. She focussed on the importance of analysing the budget properly so as to be aware and conscious citizens.

Interaction with the experts turned out to be a great platform for the students to voice their anxieties and expectations about country's future. Ms. Malavika Savitri of 3rd year Computer Application proposed the vote of thanks.

d) WORKSHOP ON FINANCIAL PLANNING – Mr. V.S Binu

Financial Planning is the process of estimating the capital required and determining its competition. It is the process of framing financial policies in relation to procurement, investment and administration of funds of an enterprise. Proper financial planning allows you to meet your life goals and to fulfill your dreams through better avenues. It helps you develop a confident and disciplined outlook towards your future plans and makes you assume control of how your money works for you.



Financial planning is of utmost importance in today's commercial world. In view of this, the Department of Commerce organized a full day workshop on financial planning. The session was handled by Mr. V S Binu, an expert and professional at financial planning. The workshop was conducted on 10th July 2019. Prof. Jipin V Jimmy welcomed the resource person, Mr. V S Binu and students to the workshop.

The workshop conducted by Mr. Binu concentrated more on its practical applications rather than its theoretical approach. The workshop was conducted in the language lab using the computer systems. This facilitated practical learning of the computerized

financial planning system. The students were taught the techniques and methods of the computerised system of financial planning along with their theoretical explanation. It was a workshop of great academic value as the students can use the skills learnt in the workshop can be useful for even applying for the jobs.

The workshop was an open session where the students could clear any doubts. They were taught from real life examples which helped them to be more close to the business situations regarding financial planning.

Over and above, the resource person also talked about applying financial planning techniques on their daily life also.

The vote of thanks was proposed by Ms. Milin Renjit of 3rd year taxation.

**e) ENTREPRENEURIAL SKILLS- Prof. Reshma Rachel Kuruvilla
C.A., M.Com., A.C.A.**

A workshop was organised by the devoted and dedicated students of Entrepreneurs club under the Commerce Department on the topic 'Entrepreneurship Skills' on 26th September 2019. Prof Reshma Rachel Kuruvilla took the seminar at 2pm in the class 223 for all the members of Entrepreneurs Club. She introduced various terms like entrepreneur, entrepreneurship and entrepreneurial skills to the

young business women. Miss talked about what makes someone a successful entrepreneur? “It certainly helps to have strong technology skills or expertise in a key area, but these are not defining characteristics of entrepreneurship. Instead, the key qualities are traits such as creativity, the ability to keep going in the face of hardship, and the social skills needed to build great teams. If you want to start a business, it's essential to learn the specific skills that underpin these qualities. It's also important to develop entrepreneurial skills if you're in a job role where you're expected to develop a business, or "take things forward" more generally”. The seminar focused on the question of how youth, women and persons can access government procurement and entrepreneurial opportunities.



Prof. Reshma Rachel Kuruvilla gave an overview of the economic development in India and the place of social justice and protection. This helped to shed light on the various existing constitutional, legal, and policy frameworks as well as fiscal schemes targeting the inclusion of youth, women and persons with disability. The seminar was conducted in a very interactive manner where students were given the opportunity to ask questions. Students were also taken through the processes involved in registering a company, a business name and a partnership including the process of obtaining government certification and submitting tax returns. Also Prof. Reshma tackled the issue of business project writing and appraisals and it involved the students being taken through the concept of business planning and profiling and its contribution towards harnessing success.

2. OTHER WORKSHOPS

a) Workshop on GST – Mr. Shibu Gopi, Cost Accountant

Goods and Services Tax (GST) is an indirect tax (or consumption tax) used in India on the supply of goods and services. It is a comprehensive, multistage, destination based tax: comprehensive because it has subsumed almost all the indirect taxes except a few

state taxes. GST law is a new and evolving indirect tax law in India. Thus, it is bound to raise doubts in the minds of taxpayers concerning registrations, return filings, refund claims and other compliances under GST. Understanding this, the Government has introduced the concept of GST practitioners to assist taxpayers in GST compliances.

The Department of Commerce organised a workshop on GST on 28th November in the Sr. Savio Hall. The session was lead by Mr. Shibu Gopi, a well experienced cost accountant. The session was attended by all the students including first year, second year and third year B.Com students, first year and second year M.Com students and teachers of the Commerce Department. It was a full day workshop where he taught all the important aspects of GST including registration, computation and filing of returns.



Mr. Shibu provided free study materials to the students and taught them each and every aspect of GST. He created a classroom situation where he explained all the details and cleared each and every doubt of the students.

The session involved a detailed class on GST, where he taught the methods and procedures of computing GST and filing the returns. It was an interactive session where students could ask and clear any doubts they had relating to the topic in hand.

**b) EXCEL TOOLS – Ms. Anju P Tom & Ms. Aleena Joseph, Faculty-
Department of Commerce**



Microsoft excel is application software developed by the Microsoft for Windows, MacOS, Android and iOS. Microsoft Excel is very important in our daily business operations. Microsoft Excel is used in business to perform various mathematical, financial calculations. In Microsoft excel small and big business owners can analyze information and visualize data and information in charts, smart arts, and pivot tables. Microsoft excels help businesses in decision through seeing visuals stats of data. It enables people to do personal and official works professionally such as to create agendas, budgets, work calendars, official or personal expenses reports, forms, inventories, business or project plans, reports, statements, and timetable, etc. The sole purpose of excel is to assist businesses

compile their financial data but later it became one of the important tools for business in providing easy arithmetic calculations which helps the organisation prepare their yearly sales and other sheets. Moreover it has a many formatting options including italics, colours and highlighting. These features are used by businesses to highlight different accounting entries, important details, etc. Excel is part of the Office 365 Productivity Suite, which means that business employers and their employees can easily access their files over the cloud network, free from the bondages of file transfer. Using a web-enabled PC, mobile or tablet, you can use the same programme and access the same file remotely, making it easy to do changes if you can't access your PC and need to send the spreadsheet immediately. There are various other features for Microsoft Excel.

On 17th January, 2020, the Department of Commerce conducted a workshop for the final year students on the basic features and applications of the statistical, arithmetic and analytical tools used widely in Microsoft Excel. The workshop was taken by Ms. Anju P Tom and Ms. Aleena Joseph of the Department of Commerce. It was a very informative class. Learning excel is important as this will be for lifelong for a commerce student and if you are joining anywhere as a financial analyst you are expected to be good in excel. The workshop enabled the students to get a wider knowledge on the

application of excel and it shaped them into more competent persons.

c) WORKSHOP ON INCOME TAX RETURN FILING



The Income Tax Act, 1961, and the Income Tax Rules, 1962, obligates citizens to file returns with the Income Tax Department at the end of every financial year. These returns should be filed before the specified due date. Every Income Tax Return Form is applicable to a certain section of the Assessees. Only those Forms which are filed by the eligible Assessees are processed by the Income Tax

Department of India. It is therefore imperative to know which particular form is appropriate in each case. Income Tax Return Forms vary depending on the criteria of the source of income of the Assessee and the category of the Assessee. Every commerce student is expected to have a concrete knowledge on the procedure for filing of the income tax returns.

The Department of Commerce organised a workshop on 20th November 2019. The class was taken by Prof. Jipin V Jimmy, Head of the Department, Department of Commerce, BCM College, Kottayam. The class provided an insight to the students on the application of the theoretical knowledge gained in the studies. The students were made proficient in filing returns.

III. DAY OBSERVATION

1. ONAM

Onam is one of the most significant festivals of Kerala and is an attraction of the thousands of people outside and within the state. All the activities during this season are centered on worship, music, dance, sports, boat races and traditional onasadhya. Both the teachers and students came in beautiful attires for celebrating onam in college. Among the celebrations 'Onasadhya' was the highlight.



As a part of onam celebration the whole Department including the teachers and students had onasadhya together in classrooms.

Sadhya is a traditional onam feast that consists of nine course meal with two dozen and sometimes more dishes in banana leaves. The students of the department brought various food items from their house and the whole was shared. The idea of initiating this program was bringing all the students together and educating students that sharing is caring was really implemented. Everyone had a good chat in between and onam wishes were offered. Whole students and teachers equally enjoyed the onasadhya. A variety of having the lunch together without any difference between the teachers and students was the highlight of this initiative.

Like all other traditional festivals, the promotion of goodwill and social cohesion is the aim of celebrating onam.

2. TEACHERS DAY

In India, people celebrate Teachers' Day on September 5 of every year. The aim of celebrating Teachers' Day is to express the love and gratitude we feel towards those who have taught us in life from school teachers to college professors to our tutors or trainers in fields of academics or non-academics.



To celebrate Teachers' Day students of Commerce Department arranged a surprise party inside the staff room. The staff room was well decorated by the final year students before the teachers arrived. The decorations and arrangements were made in such a way that the day was turned out to be a memorable day. The highlight of the celebration was the cake cutting by the teachers along with the first, second and third year students inside the department. The whole day continued with various activities which

provided a good quality time for the teachers and they enjoyed the day and that was a great relief for the teachers unlike other days.

Teachers educate us where our family and other carers cannot. Their role in any society is irreplaceable as they can shape the future society. Each teacher creates a special bond with their students which really help them to maintain their relationship with the teachers even after so many years.

3. CHRISTMAS

Christmas is the time of joy. The main message of Christmas is to spread joy and happiness among people. Christmas is the festival which inspired the spirit of sharing and caring. It is a time of giving, loving, caring and sharing.



It is a season when we celebrate the birth of Jesus Christ Christmas is not just a time for festivity and merry making. It is more than that. It is a time for the contemplation of eternal things. The Christmas spirit is a spirit of giving or forgiving. A time of love of God and the love of our fellow men should prevail over all hatred and bitterness, a time when our thoughts and deeds and the spirit of our lives manifest the presence of God.

As a part of Christmas celebration, Department of Commerce has celebrated Christmas by sharing the Christmas cake for the entire students of the Commerce department. Final year students had celebrated Christmas with the teachers of the department. The cake cutting and distributing the cake as a part of sharing sweet made the added to the day. Students sang songs and the Santa Claus, etc added joy to the celebrations. The day had been really memorable for the students and teachers and everyone enjoyed the Christmas celebration organized by the Commerce Department on the day prior to the Christmas vacations.

Christmas is basically best time of the year for all. The last day had ended up with unforgettable memories and lighted celebration mood in everyone for enjoying the vacation well.

4. FRIENDSHIP DAY

Friendship doesn't have any age limit. Friendship is a relationship of mutual affection between people. It is a distinctively personal relationship that is grounded in a concern on the part of each friend for the welfare of the other.



5. WORLD CANCER DAY

World cancer day is an international day marked on February 4. The reason for observing this day is to create an awareness among the people regarding the cancer. Nowadays cancer is seen as a serious ailment which affects the people the most. The change in life style of

people and the change in food habit is some of the reasons which affect the people in the form cancer. It is important to give awareness to the people regarding the increasing numbers of cancer patients.

Department of Commerce has organized a class which helps in creating awareness regarding cancer that affects the people. With this articles' regarding the cancer prevention methods was also exhibited in the notice boards for educating the students and through them other people around them.



The idea of initiating this program is to create awareness and to make an initiative in students to change wrong lifestyle into correct ones.

6. SAFER INTERNET DAY

Internet has changed as a life supporting system during these days. If we go through a daily life of a person we can see that 3/4th of his day is only spend in using internet facilities. From paying electricity to searching information everything is done through internet. Safer internet day is observed on 5th February. The aim of observing this day is to provide proper awareness about the usage of internet.

Internet has two sides which is either can be a advantage or else a disadvantage. Many at times people fall into the wrong part where they get trapped in various activities. By creating more awareness might reduce the number of people falling into the traps.

The Department of Commerce has organised an awareness class regarding the safer usage of internet. The idea of organizing this program was to give an awareness regarding the increasing issues and traps that are hidden while using internet services. Nowadays small kids are too addicted to internet services. The class helped the students to control themselves from these kinds of addictions to internet and to avoid getting into those traps which can cause them so badly

IV. GREEN INITIATIVES BY THE DEPARTMENT

1. GO GREEN INITIATIVE

As part of World Environment day, commerce association organised Go Green Campus – an awareness program to connect people to nature – on 12th June 2019. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group has taken charge of individual departments to educate the staff and students of each respective departments allotted to each groups. Group members also make periodical visit to the concerned departments allotted to them to evaluate the progress of the Go Green Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM family.

The Go Green Initiative is a global environmental education program that trains teachers and volunteers in schools to conserve natural resources for future generations and protect human health through environmental stewardship. As a step towards this initiative, plastics were banned. The people have been using plastic for a prolonged period of time and as a result it is difficult to suddenly replace the utilities of the plastic with green alternatives.

As a step towards this motion, the Department of Commerce organized a training program for the students of the department to make cloth bags. They are the eco friendly alternative to the plastic

bags. The training session was conducted by Sneha Boby of 3rd year taxation. She taught the students how to make cloth bags from used and unwanted cloth materials. The students were able to make these eco friendly bags.

The eco friendly bags were gifted to the teachers of the Commerce Department by the students. This initiative helped the students to understand that it is possible to avoid plastic in their daily life and the importance of embracing green initiatives in life.



V. PERSONALITY DEVELOPMENT / STUDENT EMPOWERMENT PROGRAMMES

1. CLUBS

The Department of Commerce undertakes the activities of five clubs. The five clubs are ENTREPRENEURSHIP CLUB, QUIZ CLUB, CAPITAL MARKET CLUB, RESEARCH CLUB and the FILM CRITICS CLUB. The workshops of club's activities were inaugurated by Mr. Jipin V Jimmy, Head of the Commerce Department, BCM College, Kottayam on the day of Association inauguration.

There were mainly three motives for the formation of these clubs; to gain invaluable leadership, social and personal skills. All students of the Department were members of any of the above five clubs. The students can select the club according to their wish and skill. The Department organized various club activities with a motive of developing the career interest and goals. It also gives the students a platform to apply the classroom learning into practical. The activities help in bringing up the students who were back in studies. They were also able to achieve leadership quality, personal and social skills.

Club Name	No. of Activities
Entrepreneurship Club	5
Quiz Club	3
Capital Market Club	3
Film Critics Club	2
Research Club	3
Total	16

a) Entrepreneurship Club

The Entrepreneurship Club is a dynamic and passionate group that brings students, faculty and local businesses together to spread entrepreneurship around campus. The objective is to train students to have the appropriate business insights and entrepreneurial skills.

Most of the students were participants of this club. This shows the interest of students to be an entrepreneur. The main aim of the club was to develop entrepreneurial traits, expand your network among the students and it includes the following activities:

❖ Awareness class

The first program of the club was an awareness class by Prof. Reshma Rachel Kuruvilla, who is the in charge of this club. This class focuses on qualities should be possessed by an entrepreneur, how he should withstand in the society and also how to face competition in the market.

❖ Food court

The members of the club who are interested in cooking had organized a stall at the event of our fest Prayaan 2019-20. They sold the products prepaid by them. Through this they were able to earn profit and it helps them to learn how to manage the situations.

❖ Art and Craft

The students who are interested in craft were given a chance to show their creativity. They were asked to arrange and decorate the programs conducted by the Commerce Department. The main aim is to increase the creativity of the students.

❖ Entrepreneurial idea competition

A competition was held in the department by the club. The competition was to suggest best entrepreneurial idea. Top five

suggestions were selected for the final stage and the best idea was selected.

❖ **Eco-Sale**

As part of Gandhi Jayanthi, the students of commerce department took an initiative to make bags using old cloths and sold it among the students.

b) Quiz Club

Quiz Club is a unique and exciting way to motive, inspire, encourage and reward students in their quest for knowledge and provide them with the opportunity to celebrate their achievement. It is to update the knowledge of the students in various fields like Academic, GK, Quantitative reasoning etc. It aims at identifying students talented in quiz and creating opportunities for them to sharpen their skill. A commerce student should be always aware about the current market and its situation. The activity of club includes:

❖ **Weekly Questions**

Twice in a week a question will be displayed in the notice board of the commerce department. And students who know the answer can write and put it in the box in front of the notice board. The

question will be displayed only for one day and the answer will be displayed in the next day.

❖ **Business Quiz**

Two students are selected for participating in the business quiz. It is conducted once in a month along with the group discussion. The marks of quiz also will be taken into consideration while selecting the best team of group discussion. This helped the students to focus on business related affairs.

❖ **Current Affair Quiz**

On weekly bases quiz is conducted among students in each class of commerce department. Quiz is based on the weekly newspaper provided by the department. This helps students to know more about current affairs.

c) Capital Market Club

This club help the students in how to invest the benefit and finding out the developments in the world economy. It facilitates individuals to share their knowledge and experience in investing, trading and wealth creation. It gives the students a platform to know more about

the share business and capital market investments. This club conducted the following activities:

❖ **Awareness Class**

An awareness class was given our teacher Jipin sir to the members of the club. The class was about capital market investment and the benefit of doing share business in today's world.

❖ **PAN Card**

For doing any business or other transactions relating to capital market investment it is compulsory to have a PAN Card. As a first step all the members of the club had taken the card. The next stage was to give awareness among other students regarding the benefits of having PAN Card. Final stage was to help others to take PAN Card.

❖ **Virtual Stock Trading**

The members of the club are given online and live tutorials in the department for half hour monthly. They were first requested to invest the virtual money in stocks they prefer after analysing all financial data available about the particular stock they choose. The price movements of the stocks they have picked are analysed

periodically and recorded so as to make in depth and technical analysis on securities and the entire capital market.

d) Film Critics Club

A film club is an intimate and informal gathering where people can encounter ideas, experiences and emotions that may not be everyday topics of discussion but which shape all our lives. It provides students with an opportunity to view and analyse important films. After viewing, students hold informal discussion regarding character, directions, music, technique, meaning and influence.

Film is the most powerful media through which many messages of social importance can be communicated. The activity of this club includes:

❖ Review Writing Competition

Film review is the analysis of the film made by one person or collectively expressing the opinion on the movie. The peculiarity of film review is that it does not simply evaluate the movie but gives very specific opinions which are the foundation of film review.

Through film review writing, a student learns how to analyse a narrative story structure, identify terms and concepts that serve the basis for movie reviews and synthesize literary/visual concepts into a structured essay. With this view in mind, an intra departmental programme was conducted for film review writing on February 6, 2020.

The students were asked to write a review of the short film 'Juice' which was shown to them. The 14-minute short film, directed by the National Award winning director Neeraj Ghaywan, is a snapshot of what every middle class Indian home is like at some point or the other, particularly when it comes to the gender dynamic between spouses. It speaks about internal patriarchy and deep-rooted misogyny that is relevant to every middle class Indian home.

The time limit given for the review writing was 45 minutes. All the students completed and submitted the review of the short film within the allocated time.

❖ Short Film

As a part of the Association activities, the students of the Commerce Department were shown the short film 'Juice' on February 6, 2020. The short film was directed by the National Award winning director Neeraj Ghaywan. It shows the deeply

ingrained patriarchal values in Indian families. The film won the Filmfare Award for the best short film in 2018.



The short film 'Juice', starring Shefali Shah in the lead, takes a closer look at the gender bias set in the reality of an average Indian home. The film opens in a living room where four men are talking about the perils of having a female boss. Mr Singh (Manish Choudhary) is the host and while he sits chatting with his friends, his wife Manju (Shefali Shah) is clearing up the table. There are no women in the living room. They are all gathered in the kitchen, helping out their hostess or just talking. They, on their part, are discussing how a pregnant woman among them will have to give up her job now that the baby is due. As men continue to diss Hillary Clinton, discuss Donald Trump and call out to women to take the kids away so that

they can chat in peace, women are caught up with more mundane stuff in unbearable heat -- preparing yummy snacks and dinner for everyone.

Shift to the kids' room, there is one girl among four boys and she wants to play video game. Her brother, however, tells her, "Video game mera hai." It doesn't "belong" to the girl.

It is only towards the end that Manju bursts - no dialogues or tantrums, of course. After struggling with a table fan while trying to fix the heat in kitchen for her guests and trying her best to get the husband to fix it, Manju pours herself a glass of orange juice, drags a chair right in front of the air cooler in the drawing room and enjoys the break even as the men, including her husband, stare at her with stunned expressions on their faces.

Interestingly, Manju's "rebellion" does not happen just as a reaction to what she faces. She is perturbed that the women gathered in the kitchen are brainwashing a young woman to become a mom, not because she wants to but because that's how you "save" your marriage after the "spark" is gone. She is disturbed to see a young girl being asked to serve her brothers who are busy with their video game.

The understated tone and demeanour of the entire film is perhaps the best part - rebellion alone does not always work - confidence and realisation are all you need to grab the much-deserved equality. Manju does not need a glass of alcohol for her moment of entitlement, just sitting carelessly yet confidently in front of the air cooler is statement enough. Thus, the film conveys that women do not have to necessarily absolve themselves of traditional duties to feel equal, all they need is to feel and act as equals in both responsibilities and privileges.

After the short film was shown, a few students presented their views on the film. All the students were able to perceive the messages conveyed by the film.

e) Research Club

The research club is our desire to connect people within the market research industry. The aim is to become a platform for students to get and develop their academic skills, and will evolve into a community of people thinking about a career in academic. The members of the club have been guided by Ms Elizabeth Johny, Assistant Professor, Department of commerce. The students conduct

weekly meeting on every Tuesday at 1.30pm. The major activities carried down by this club are:

❖ **Newspaper Analysis**

The members are divided into groups and they conduct newspaper analysis. The Hindu newspapers for the last week's working days analyzed and major events are put forth into discussions.

❖ **Paper Presentation Guidance**

Students are encouraged to participate in all inter collegiate paper presentation competitions. For that, the club guide used to take presentation tutorial once in a month at the club meeting.

❖ **Magazine**

The members collected abstract of research studies they have carried out in the last year. All these abstracts were published in a magazine named 'Research Heralds'

2. CAREER GUIDANCE

a) GST Practitioner

GST law is a new and evolving indirect tax law in India. Thus, it is bound to raise doubts in the minds of taxpayers concerning registrations, return filings, refund claims and other compliances under GST. Understanding this, the Government has introduced the concept of GST practitioners to assist taxpayers in GST compliances. GST practitioner is a kind of consultant who provides services to other taxpayers through online mode. A GST Practitioner must be registered on GSTN Portal and must have gained a certificate by going through an application procedure before he can start his or her practice. As per Rule 24 and 25 of Return Rules, have defined complete set of rules for eligibility conditions for GST practitioner qualification, his duties and obligations, and manner of his removal and other conditions of his functioning. The scope and importance of GST is immense in the commerce field. The role of a GST practitioner is wide and variant too. As commerce students, we should not let this career path to be unexplored.



The Department of Commerce organised a career guidance session about GST practitioner course and its wide opportunities in the field of commerce. It was conducted on 28th November in the Sr. Savio Hall. The session was lead by Mr. Shibu Gopi, a well experienced cost accountant. The session was attended by all the students including first year, second year and third year B.Com students, first year and second year M.Com students and teachers of the Commerce Department. It was a full day workshop where he provided with all the details of how one can pursue this career path.

The preliminary requirements of practising this course are: He must be a graduate or post graduate or must possess an equivalent degree in commerce, law, banking, business administration,

business management for any recognized Indian University which is approved by law. Or he must possess an equivalent degree from a foreign university which is recognized by an Indian University. He must also possess a clearance through an examination that has been conducted by the government of India through a recommended council. He must also possess a degree from an Indian University or a Foreign University which is equivalent to degree examination.

A person who is eligible as per above mentioned criteria, then can submit an application for GST Practitioner exam registration by filling form GST PCT – 01 through GST Common Portal for GST Practitioner exam. Once enrolled as a GST practitioner, such person must pass the GSTP examination within two years of enrolment. GST practitioner files essential data/information on behalf of the taxpayer. Considering the importance of the work done by the GST practitioner, he must be registered on GST Portal and must pass an exam to obtain a certificate, before he can start his own practice. Obtaining certification of GST practitioner (GSTP) helps to increase credibility and trust for the services provided by the practitioner, in the eyes of the taxpayer.

The session involved a detailed class on GST, where he taught the methods and procedures of computing GST and filing the returns. It was an interactive session where students could ask and clear any

doubts they had relating to the topic in hand. The session helped the students to learn more about the career opportunity as GST practitioner and widened their horizon of knowledge.

b) Coaching for competitive exams

The significance of knowledge can't be denied in the context of achieving desired success today. People go for best education in the belief that somehow it will afford them best in their life ahead. Some seek jobs based on their education. There are also those who try their luck in government jobs. They face competitive exams to secure plum position in various government jobs in India. Thus coaching centres have emerged as the most reliable and constructive solutions for gazillion candidates across India who try to succeed in competitive exams like SSC, air force, IBPS, CLAT etc.. Numerous competitive exams in India are conducted for entrance into undergraduate and post graduate professional courses as well as for securing services in the government. The test formats and subjects vary according to the level of the test. Most are objective tests, followed by a personality test, and are conducted in various venues at centres across the country. Competitive exams are tough, with lakhs of aspirants appearing for a limited number of seats.

Many of the third year students of our department attended CAT and MAT coaching classes in the TIME institute for coaching, Kanjikuzhy. There are students attending classes for Chartered Accountant course and Company Secretary Course along with their college studies. The students are encouraged to attend coaching classes for civil service exams, bank exams and other competitive exams also. The students attend coaching classes from recognised institutes. These institutes have the best infrastructure and trained teachers. They are also given guidance from concerned teachers from the department also.

Various institutions in the Kottayam locality have conducted classes to create awareness about their coaching classes and competitive exams for the students. In these institutions, the students get the chance to meet with the experts for assistance. Here, the students get the attendance from the various experts who help the students to cope up with the latest technologies and how to gain the concentration in studies. There are discussion classes where the students can interact with the teachers and doubt clearing classes where the students can clear their questions. The students are also given training sessions by external mentors for various competitive exams within the college organised by the Department.

c) What after b.com?



Completing graduation in B.Com is already a precious achievement in anyone's career. However, the problem is in choosing the best job-oriented course when so many courses are available after your stint with B.Com in the commerce stream. Having high grades in B.Com won't be enough to help the students to have fruitful career in future. Hence, it is important to be aware about the opportunities that lay ahead of them after their graduation. There are many paths that can be chosen and to help the students for making this decision, a career guidance workshop was organized by the Department of Commerce in association with the Logic Institute, Kottayam. The session was held on 8th July 2019 in room number 224. Professional resource persons from the Logic institute, Mr. Gabby Godly and Mrs. Desi Korah talked about various courses that would best suit in the changing corporate world. They covered both professional and non-

professional courses that can be pursued by the students according to their caliber.

The professional courses covered by them were Chartered Accountant course, Company Secretary course, ACCA, CMA, CPA etc. The course details, eligibility, expenses were all discussed in detail and explained well to the students. One of the most popular and aspirational courses after B.Com for commerce students is CA. CA exams are conducted by Institute of Chartered Accountants of India (ICAI) and candidates have to clear three rounds, CPT, IPCC and Final CA. The ACCA Course or Qualification is offered globally by the Association of Chartered Certified Accountants of UK, a global body for professional accountants. ACCA papers comprise of two levels; Fundamentals and Strategic Professional. The CMA is a U.S.-based, globally recognized certification offered by the Institute of Management Accountants.

The non professional courses were also discussed in the session like MBA, M.Com and other post graduation programs. Various post graduate diploma courses were discussed by the experts that would help the students to achieve success in their career paths. They also discussed various job oriented courses which would help the students to earn high value jobs.

The experts stressed on selecting courses that suit their interests and strength of study, which would ensure success in their career paths.

d) Career guidance by University Employment Information and Guidance Bureau.

The focus should always be on having a satisfying career than a successful career. When you are satisfied, success would follow on its own. The University Employment Information and Guidance Bureau, functioning with the assistance of Mahatma Gandhi University in the University Campus, commenced its activities in May 1990. The Guidance Bureau is giving individual guidance to candidates to choose professional courses and jobs by assessing the talents, interest, skill, aptitude, family background etc. Another objective of the Bureau is to equip the candidates to face interviews, Group Discussions. Another major function of the Bureau is to conduct coaching classes for the competitive examinations at the state and national levels. The Bureau conducts coaching classes for UGC/CSIR NET examinations, various competitive examinations conducted by the Public Service Commission, Bank Tests, Staff Selection Commission Test, State Eligibility Test etc. Bureau conducts one day Career Seminar in colleges to create awareness among the students on career opportunities and soft skill

development. Seminar would focus mainly on career trends in India and abroad, opportunities for higher studies, how to face an interview and also on Personality development. University is granting funds for the conduct of these programmes. Eminent resource persons are invited for the purpose.

The Department of Commerce organised a career guidance program in association with the University Employment Information and Guidance Bureau on 26th Sept 2019. The program was divided into two sections, general meeting and an interactive session.

Prof. G Jayasankar Prasad, the Deputy Chief of University guidance bureau inaugurated the function.

Principal – Dr.Teena Annah Thomas and Head of the Department Prof. Jipin V Jimmy presided over the meeting. Mr. Ratheesh Kumar, resource person of the day talked about employment trends, various competitive examinations, interview techniques and job oriented courses.

After completing B.com, one can apply for most of the competitive government job exams because the minimum eligibility criterion is graduation. Students can apply for Civil Services Exams (IAS, IES, IPS), SSC CGL, Railway RRB Exams, Banking Exams (IBPS PO, IBPS Clerk, SBI PO, RBI etc.). All of these courses were discussed in detail

with the students. The experts made it sure that they disclose all the details about the course like fee structure, best institutions and entrance exams relating to each and every particular course.

The general meeting focuses on imparting information about the courses that can be pursued, the competitive exams related to the course etc. He also talked about the proper way to prepare CV and resume to apply for the job, usual errors or mistakes that happen while preparing resumes and the proper way to attend the interviews. He also talked about what attire to choose for an interview and also interview techniques to avoid anxiety and stress.

The general meeting was followed by an interactive session where students raised their concerns about job opportunities and prospects of pursuing higher education in both the commerce and non-commerce fields. They were properly guided by the resource persons towards their goals. It was a great opportunity for the students to learn more about the interview procedures followed in the corporate world.

The session ended with interview tips given by the resource persons.

The vote of thanks was proposed by Anitha Mathew of third year B.Com Computer Application.

e) Company Secretary Course (CS)

A company secretary is a senior position in a private sector company or public sector organisation. In large American and Canadian publicly listed corporations, a company secretary is typically named a corporate secretary or secretary. The company secretary is responsible for the efficient administration of a company, particularly with regard to ensuring compliance with statutory and regulatory requirements and for ensuring that decisions of the board of directors are implemented. The company secretary ensures that an organisation complies with relevant legislation and regulation, and keeps board members informed of their legal responsibilities. Company secretaries are the company's named representative on legal documents, and it is their responsibility to ensure that the company and its directors operate within the law. It is also their responsibility to register and communicate with shareholders, to ensure that dividends are paid and to maintain company records, such as lists of directors and shareholders, and annual accounts. Company Secretary Courses are on a rising demand as of recent years! Moreover, the company secretary course is a rather challenging course. Because career as a Company Secretary is not only prestigious, it is also financially rewarding and provides a high level of job satisfaction. Job satisfaction is a crucial luxury that many employees seek out to find.

A career as a Company Secretary definitely provides it. The awareness about this professional course is negligible among the students and that is precisely why these courses are under rated in the society. It is one of the most fruitful careers to opt by a Commerce student. As the wide scope of this course is still unknown to students, the Department of Commerce organised an awareness program on company secretary course on 10th June 2019. It was conducted in room number 224 for all the students of the commerce department.



It was an interactive session where the opportunities were open for students to clear their doubts on any aspect about the course. The session was conducted by expert practicing Company Secretaries, Smt. N Geetha and Smt. Anna Mathew.

The welcome speech was delivered by Prof. Anju P Tom. It was a truly inspiring session where both the resource persons talked about their personal experiences about their journey of being Company Secretary and also about their work experiences. All the details regarding the course were detailed to the students which can be summarized as follows-

The CS (Company Secretary) is a 3 years professional course equivalent to the UG degree. The CS course is conducted by the ICSE (Institute of Company Secretaries of India). The CS course is divided into three levels as the following:

- Foundation Course – 8 months
- Intermediate/Executive Course – 9 months
- Final/Professional Course – 15 months

This course is a corporate professional course. The foundation course involves the business environment, entrepreneurship, management, communication, ethics, economics and accounting.

This executive programme comprises of the company law, commercial law, tax law, general law, securities law and accounts & audit practice.

In the final level of this course, the student involves the company secretarial practices, financial & treasury management.

It was a two hour session and ended with an interactive space where students as well as teachers could express their doubts and concerns. It was an enlightening session as the students became more familiar about the course and can consider whether to take this unexplored path by keeping all the facts in mind. The session ended with student reviews on session and the vote of thanks was proposed by Ms. Cristy Ann Binoy.

3. OPERATION VIGNJANA

It's an innovative scheme introduced in order to inculcate the habit of newspaper reading among the students. The students of Commerce Department were blessed to be reared in a college where reading and keeping up with what was happening in the world was important. The newspaper acted as a "living textbooks". The program is used to teach reading, grammar, geography and unlimited ideas that teachers can come up with in the classroom. The newspaper has become an invaluable tool to teachers.

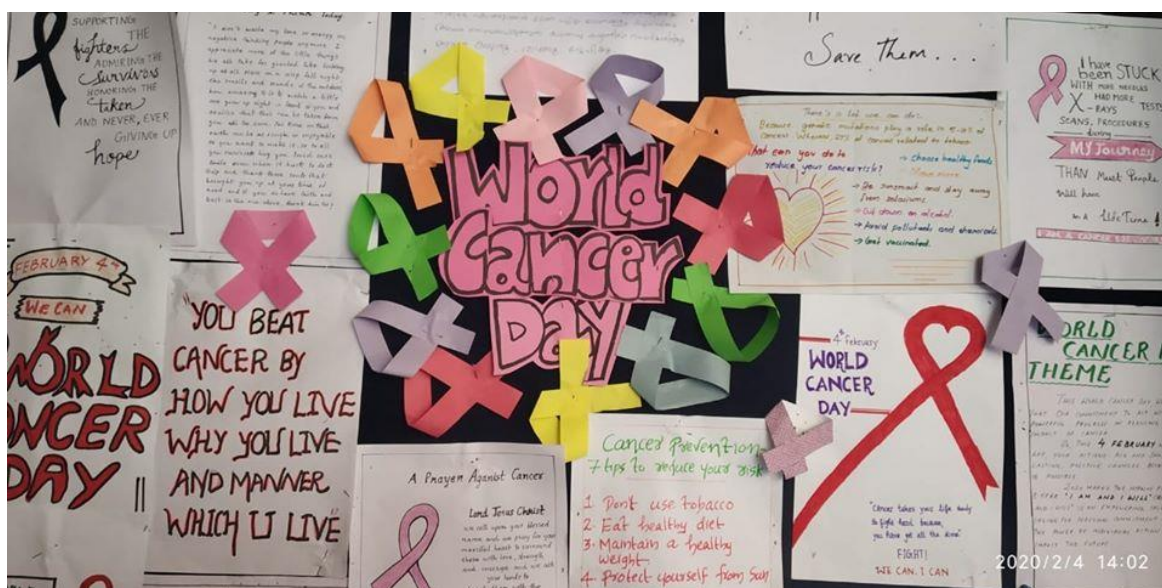


The students were given The Hindu, Times of India, Economic times and Business Line newspapers every working day at their classes free of cost. The students were given reading time of 30 minutes before the classes began on a day or after the end of classes. All the students of the department were divided into 8 groups. Each group coordinated the program each week. The group in charge conducted new and innovative tests each week for every student in the department. The test results were checked by the members of the group in charge and the same was counter checked by the class teachers. It helped the students to increase their knowledge as well

as their English vocabulary. Ms. Aleena Joseph monitored and coordinated the program.

4. COGNITIO – NOTICE BOARD

The association has provided a platform for the students to mark their creativity through bulletin board system. With the objective to enrich the students, each class of the Department was allotted for a week to fill the notice board titled Corporate World. The bulletin board system included;



- **All-star effort**-All the students of the Department are given chance to exhibit their talents.

- **Best work in the world-** The bulletin board was used as a place to post our students' best efforts. Students will be exposed to geography and foreign languages as a result."Our Best Work" bulletin boards are classroom staples. A bulletin board that serves as a place to post our students' excellent efforts, served the dual purpose of modelling for others what "best work" looks like. We made every effort to ensure that the work is changed as often as possible and that all students are represented on the board from time to time.
- **Happy birthday To You-It helped the students to see in an instant who celebrates birthdays in each month of the year.**
- **Hot spots in the news-** We track important people and events in our town, state, country, or the world with this "Hot Spots in the News" bulletin board. It was intended to expand students' awareness of the world by making current events an important part of our curriculum. We assigned 2 students as "news monitors" for the week; they brought in news each day from the newspaper or from online news sources. (If they saw the news on TV, chances are the TV station has a Web site where the news story can be found).

- **You probably didn't know that-There are lots of things students and staff members probably do not know about the interesting facts all over the universe. Such facts were also exhibited through bulletin board system.**

The bulletin board system had helped the students to enrich their campus life with more fun. For the best collections, Head of the Department, Prof. Jipin V jimmy distributed prizes. Overall, the bulletin board system acted as a source of inspiration and enrichment.

5. PROFESSIONAL COURSES

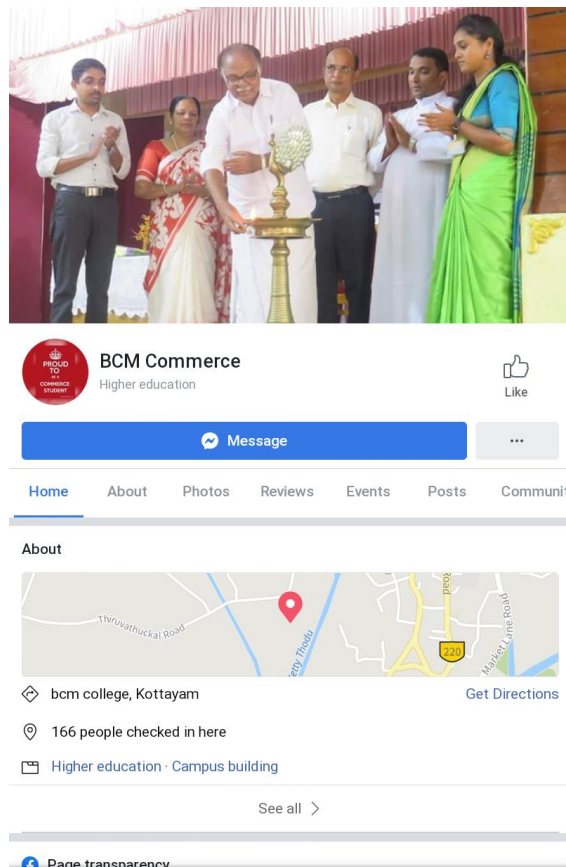
The energetic and enthusiastic students of the Department of Commerce have achieved a lot during their studies in their college. Many students had cracked the CA Entrance-CPT and CA-IPCC exams. Elizabeth Reena Jacob, Gayatri K and Athulya Vinod cleared CPT exams; Chikku Maria Sebastian cleared Foundational CS and Anelin Shaju cleared the IPCC exam too.

The faculties of the Department stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a

stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.

6. SOCIAL MEDIA

a) BCM Commerce (Face book Page)

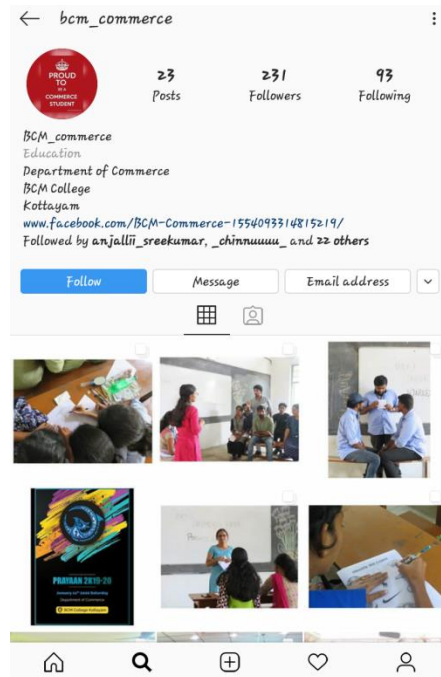


The Commerce Department of the BCM College has its own page on Face book. This page can be accessed through the link

<http://www.facebook.com/BCM-Commerce-1554093314815219/> .

Through this face book page the students are kept update with the latest events and happenings of the college as well as the department. The page also allows the students to express their varied opinion and viewpoints pertaining to various activities and programmes. The active public relation team of the commerce department make a continued effort in posting several activities and post pertaining to the dynamic commercial field of the nation. This page boasts almost 2000+ likes of the ex-students and also the present students of the department. This face book Page also stand as a medium through which ex-students share various placement and recruitment offers of corporate to newly graduated students.

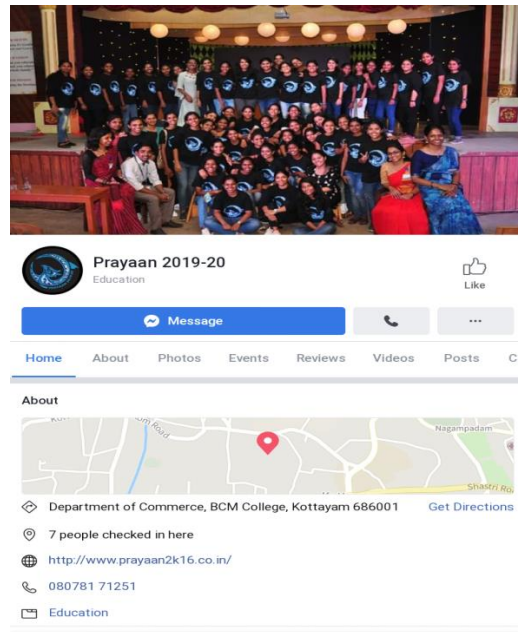
b) bcm_commerce (Instagram Page)



This is a new page created by our Department this academic year. Through this page students are kept updated about the latest programmes of the department. This page boasts almost 1000+ followers of the ex-students and also the present students of the department. This page also stands as a medium through which students can express their opinion and viewpoints pertaining to various activities and the ex-students can share various placements and scholarships to the present students.

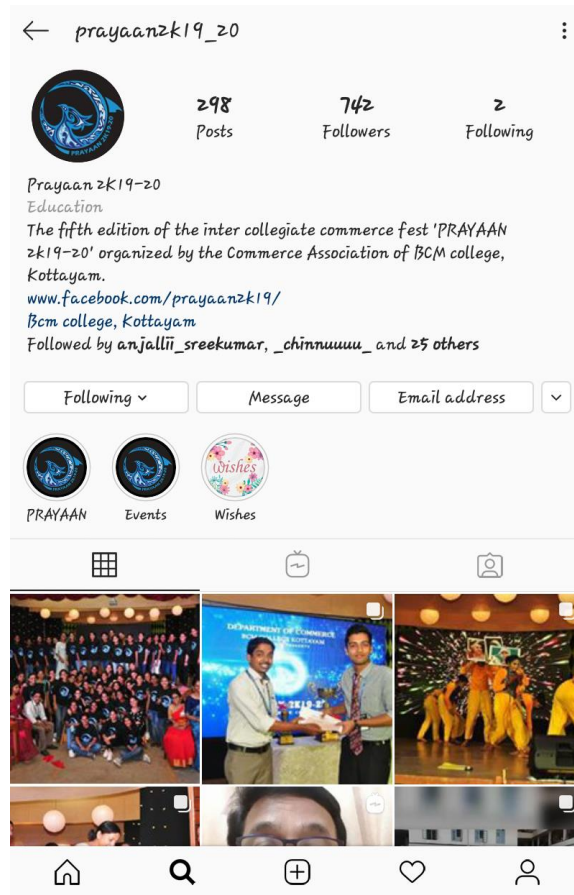
c) PRAYAAN (Face book Page)

Under the guidance of this very public relations team, there has been a continuous stretch of our Inter Collegiate Fest's fb page this year too.



The page was renamed to Prayaan 2019. This page can be accessed through the link <https://www.facebook.com/prayaan2019/>. It boasts over 2322+ likes of students from various colleges, which look forward to the activities of the department. News relating to events and competitions, inviting participants from other colleges is also posted on this face book page.

d) Prayaan2k19_20 (Instagram Page)



This is a new page created by our department in this academic year. Under the guidance of this very public relation team, there has been a continuous stretch of our Inter Collegiate Fest's Instagram page this year. The page was named to prayaan2k19_20. This page can be accessed through the link

https://www.instagram.com/prayaan2k19_20/. It boasts over 1022+ followers of students from various colleges, which look forward to the activities of the department. News relating to events

and competitions, inviting participants from other colleges is also posted on this instagram page.

7. FRESHER'S DAY

Fresher's day is a day of utmost importance to the first year students as well as their seniors as it acts as an ice breaking session among the new and old members of the commerce family. On 24th September 2019, the third year students of the Commerce Department organized “Mixpah 2019” to welcome the new members with grandeur.

This year, the third year students came with a different way to celebrate the welcome party of the newcomers. The traditional way of celebrating the fresher's day was changed and moulded in a way that made it possible for the juniors to portray their talents in the best possible way. The first year students were divided into 8 groups. Each team could choose a theme of its own and present it on stage. The team with best performance was declared as winners.



It was a colourful event and students felt more comfortable to express their talents and show their calibre in front of the audience. It gave them a great opportunity to interact with their seniors and made them feel at ease in the new environment that they have stepped into. Several games were also organized by the third year students in between the group performances for both juniors and teachers. They participated in all the games with high spirits and energy. The fresher's were also given a treat of snack box by the seniors.

The program was a perfect example of uniting the whole Department as a family and also helped to establish a new example of changing approach to the junior-senior relationship.

8. INDUSTRIAL & INSTITUTIONAL VISIT

a) M.com Batch 2019-21

EASTERN CONDIMENTS, ADIMALI, EDUKKI





Eastern was established in 1983, today eastern was the finest group on the Indian spice market. It was established by M E Meeran.

Eastern setup its full-fledged spice factory and coffee powder manufacturing facility in Adimali, the leading spice producing district in Kerala, with the expansion of business to neighboring districts and a steady increase in demand of Eastern Spices, the range of 'Blended Spices' were introduced. Eastern Condiments Pvt. Ltd incorporated in 1989.

Eastern has setup its own indigenous lab being the only such lab in Asia, which now has been upgraded to international standards.

Eastern also setup its export facility, which today reaches consumers in 15 countries worldwide.

Overview of the visit

First year post graduation students in commerce, of Bishop Chulamparambil Memorial, Kottayam has organized an industrial visit on 17th January 2020 to Eastern condiments Pvt ltd, Adimali.

The visit was commenced at 5.30am from the college campus under the guidance of Asst.prof in contract Mrs. Tintu Jobin and Asst.prof in contract Ms. Harsha Thomas along with students.

The team reached at the industry by 9.30 am. we have an introduction session with Mrs. shinny M'aam, senior HRM of Eastern Adimali unit after we had detailed seminar by GM of Eastern Adimali unit Mrs. Lovely madam, who had been working for 33 years. The section ended with vibrant interactive session and had a lab visit, it was an exclusive chemical lab for quality assurance and had open for visit. A lab in charge had explained the process of quality checking in detail. By 11.30am we finished all the procedures from Eastern and we entered into our entertainment session.

FINDINGS OF THE VISIT

- Eastern condiments Pvt.ltd has 10 production unit including Adimali.
- They divide production units in Kerala into 3 zones, North Kerala, East Kerala and Central Kerala.
- Each of the production unit in several areas are again divided into export wing, within Kerala and import wing.
- Quality lab in eastern assures the quality of products and the raw materials.
- They face competition with healthy mind and are loyal to its customers.
- They have the permission to use plastic pack with the standard specified by the government.
- They won best exporting award for consecutive 8 time for its outstanding performance by spices board of India.

b) B.com Batch 2018-21

A total of 92 students visited IIM Kozhikode as part of their institutional visit during the first week of February 2020.



9. STUDY TOUR

a) B.Com Batch 2017-20

A study tour is a unique travel experience that combines learning with travelling. Study tour is an important tool to create a more strong and deep bond among the students as well as teachers. It is one of the most awaited program of the third year students. This

year, a five day tour was organized for the final year students. The key destinations of the tour were Malpe, Dandeli and Coorg. A group of 70 students along with 4 faculties had the opportunity to get a break from the daily routine life for a few days and have a joyous getaway.





The students and teachers indulged in adventurous water rides like the bumper ride and banana rides in Malpe. They also visited St. Mary's island which included a boat trip. It gave the students a golden opportunity to explore and enjoy the beauty of nature. The next stop was Dandeli, which is a reserved forest area. The students and faculties had an overnight tent stay. There was also camp fire by night in Dandeli. They indulged in various water activities including river rafting, kayaking, water zorbing and other activities also. The last stop was at Coorg, where they visit the golden Temple and monastery, bamboo forest and elephant camp. The tour ended with a DJ night at Coorg.

It was a truly joyous and wonderful experience for the students as well as teachers.

b) M.com Batch 2018-20

A total of 22 students of 2nd M.com participated in the 3 day tour organized by Celebremos Tour Planners to Wayanad from 29th January to 1st February with our two professors, Mrs. Jini Jacob and Ms. Harsha T Thomas who accompanied us for the trip.

Our journey started on 29th January at 8pm from the college campus and reached Wayanad on 30th January by 7:30am. First we stopped at Lakkidi View Point which is known as the gateway of Wayanad and we also explored the famous Thamaressary Choram and the view was really great. After that we started our journey again to explore the beauty of Wayanad .Our next spot to visit was Edakkal Cave which showcased natures skills and philosophy. It was an adventurous trip and we gained a beautiful memory by visiting this historic place, and mainly because of the stealing monkeys we gained more beautiful memories by visiting this place. After this our next destination for the day was Kurumbalakotta View Point for witnessing an amazing sunset which overwhelmed our eyes with joy. That joy vanished all our tiredness. This hill is 991m above sea level from where we could witness the whole Wayanad as it was

located at the center. After the sunset we came back to our resort around 8:30pm where campfire was being organized for us. We really enjoyed the arrangements by dancing and singing along with our professors which made that night most memorable in our lives.



The very next day that is on 31st January sharp at 8:30am we again started our journey to explore the beauty of Wayanad . Our first destination for the day was international flower show “POOPOLI” by agricultural university where we explored the whole garden filled with varieties of flowers and birds which were mesmerizing. After this our next destination was Kanthanpara Waterfalls where we all had amazing time with our professors as we were enjoying the time

by playing in water and it was the most memorable spot in the whole trip, even though some of us got hurt as most of the areas were slippery, we enjoyed our time and made so much unforgettable memories. From there we went to the world's second largest earth dam, the Banasura Sagar Dam where we explored the whole dam and saw many solar panels and few of us had adventure sport that is Zipline and it was really amazing and was a great experience where we felt like flying in the sky for some time. It was really a joyful movement for us. After this we went for an exhibition and then we board our bus at 8pm and started our journey back to our college where in between we stopped for some shopping purpose and Lakkidi point to explore the view at night which was very beautiful.

On 1st February at 7:30am we safely reached our college along with our professors and dispersed back to home along with our parents. In total the trip was amazing and because of this trip our bonds got stronger and we all got to know each other more. We all made so many good memories for lifetime which will never get vanished from our hearts.

10. SWAP SHOP

As part of Commerce in Practice Campaign, students of third year Commerce set up a physical store for the sales of second handicraft items. The Swap Shop was open for sales on 31st January 2020, Monday from 1pm to 2pm in Room No: 224. The second hand items were collected from the students and the Department. Products having price ranging from Rs.10 to Rs.100/- were put for sale. Therefore students could bring in anything which is second hand and at the same time is in a reusable condition.



The prices for the product were set by the students who bring the items. Once sale was made for an item, the entire sale price after deducting a fixed commission of Rs.5/- was returned to the student who brought the item which had sold out.

The faculties and students of the entire College actively took part in the event and bought many products from the shop.

SALES DETAILS

SL NO	ITEMS	COST	COMMISSION	SALES
1	Antique Designer Bangle – 2	45	5	50
2	Ordinary Bangle	15	5	20
3	Fancy Bangle	15	5	20
4	Bangle Set	25	5	30
5	Earrings	55	5	60
6	Pen Set	15	5	10
7	Key Chain	5	5	10
8	Misc Stationeries	30	30	30
	GRAND TOTAL	205	65	230

They made total sales of Rs.230/- out of which Rs.205/- were returned to the students who brought the sold products. The remaining Rs.65/- was the total commission the organizers got from the Swap Shop Sales.

11. PRESENTATIONS

a) Top Companies in India



All businesses have access to an extensive pool of knowledge - whether this is their understanding of customers' needs and the business environment or the skills and experience of staff. The way a business gathers, shares and exploits this knowledge can be central to its ability to develop successfully. This doesn't just apply

to huge multinational companies. Knowledge management can benefit everyone from a local newsstand to a manufacturing firm. The Department of Commerce conducted a class on the Top 5 Companies in India on 19th July 2019. India is about more, much more, than IT and outsourcing. There are myriad opportunities across sectors. India is rapidly scaling up its infrastructure in order to sustain its growth. India's manufacturing sector is also developing fast, with world-class companies such as Bharat Forge, Tata Motors, and Mahindra. India's healthcare industry will grow to over £40 billion in the next three years. India aims to train 500 million people, which opens up a market for British skills providers. Rising income levels among India's middle class opens up new retail opportunities. The entertainment and media sector is expected to reach £17.8 billion in 2018 – creating a lucrative market for technology businesses with smart IP. India has the third largest internet literate population in the world today and it is estimated that there will be over 500 million internet users in India by 2018. However, internet penetration in India is currently only 19% and there is a significant opportunity for growth in penetration and usage base in India with the Government's Digital India initiative. The companies discussed in the class were Reliance Industries Ltd, ITC Ltd, Hindustan Unilever Ltd, Indian Oil Corporation, and TATA Group. The class was lead by Cristy Ann Binoy, Athulya Vinod and Gayatri K. The class on

Reliance Company was taken by Cristy, ITC Ltd and IOC Ltd by Athulya Vinod and Hindustan Unilever Limited and TATA Group by Gayatri K. The Reliance Industries is one of the most profitable companies in India. On 18th October 2007, Reliance Industries became the first Indian Company to breach \$100 market capitalization. Students were given the knowledge of various other companies too. The ITC Ltd, previously known as Imperial Tobacco Company of India Ltd, is growing stronger. Their business line extends from manufacturing cigarettes to Information Technology. Surprisingly they also have a business line on hotels and stationery as well. The next company that was explored was the Hindustan Unilever Ltd. It is a popular British- Dutch based company headquartered in Mumbai. Their product line includes food, beverages, cleaning agents, personal care products, water purifiers and consumer goods. The Indian Oil Corporation, commonly known as Indian Oil, is the largest commercial company with a net profit of INR 19106 crores for the financial year 2017. Its business interests overlap the entire hydro-carbon value chain, including refining, pipeline transportation, marketing of petroleum products, exploration, and production of crude oil, natural gas and petrochemicals. Indian Oil accounts for nearly half of India's petroleum product market share. In May 2018, IOC became the most profitable state owned company for the second consecutive year, with a record profit of

INR 21346 crores. The last company under discussion was the TATA Group. The TATA Group is an Indian multinational conglomerate holding company headquartered in Mumbai, Maharashtra. Significant Tata companies and subsidiaries include Tata Chemicals, Tata Communications, Tata Consultancy Services, Tata Global Beverages, Tata Elxsi, Tata Motors, Tata Power, Tata Steel, Voltas, Tata Cliq, Titan, Trent (Westside), Taj Hotels, and Jaguar Land Rover. The aim of the class was to create awareness among the students about the leading companies in India, their history and product lines.

12. PERSONAL GROOMING SESSION

Personal grooming refers to an art which helps individuals to clean and maintain their body parts. Human beings need to wash, clean their body parts to look good and for personal hygiene as well. Personal grooming is a must in any career path especially, the corporate and hospitality sectors. Most professions are all about personality, enthusiasm, charm, pride and a caring nature. Most jobs are highly demanding and skills are not enough to sustain in this competitive world. A certain lifestyle and personal commitment are required to shine in your professional life. Moreover, personal grooming is a way of life. Everyone should go about grooming

themselves well for their own satisfaction, for boosting their image and self-esteem. A woman owes it to herself. She should always look her best and present herself in an impressive way. It must be understood that often there is no second chance and that your first impression invariably is the last one. Irrespective of which profession you are in, you must pay attention to personal grooming. Personal grooming helps in enhancing an individual's self esteem and also goes a long way in developing an attractive personality. Personal grooming does not mean applying loads of makeup and wearing expensive clothes. It refers to cleaning and maintaining each and every body part for a pleasing appearance. No one likes to talk to someone who is dirty and does not take care of personal hygiene and grooming. Our personal appearance often affects others' impressions of us. If we dress well and keep a fresh look, it would definitely leave a good impression in others' minds. And maybe some advantages will come along too! So, remember to keep your good looks all the time!



Personal grooming is all about presenting yourself in the best possible way focussing on personal hygiene and cleanliness. The way you treat the work environment and more importantly, how you treat yourself would be speaking volumes about who you are. People who maintain highest levels of neatness and are well-groomed appear to be very well-organized in their work and they maintain a high degree of neatness in their desk. If you are well-groomed it would demonstrate your ability to take utmost care of yourself. It would create a positive impression. Conversely, if you do not care about personal grooming, people would be wondering that if you cannot take proper care of yourself, how you could possibly

take care of the business. It is not compulsory to look like a beauty queen but it is necessary to be well-groomed to get an edge over the others and to stay ahead of the rest.

Career development is a continuing process of managing the life, learning new skills, self-grooming and increasing the knowledge. If you want to achieve lifetime career success, you should nurture the attitude of appreciation in yourself. Unluckily, most of the people neglect the importance of learning and self-grooming in the process of career development. It is important for a person to keep track with the new trends and technologies. Learning encourages you to gain new information. In this era of technology, the trends tend to change frequently. In order to stay ahead of these latest developments, it is essential to continuously learn something new.

The Department of Commerce had organised a personal grooming session on 19th July 2019 which was lead by Prof. Anju Annette of the FACS Department. She spoke about the etiquette to be followed while working in an organisation, the way to be behaved during an interview, etc.

13. BUDGET ANALYSIS

a) Seminar on Budgetary Terms

The **Union Budget of India**, also referred to as the *Annual Financial Statement* in the Article 112 of the Constitution of India is the annual budget of the Republic of India. The Government presents it on the first day of February so that it could be materialised before the beginning of new financial year in April.



On July 5th, the Commerce Department of BCM College, Kottayam organised a class about Budgetary terms which was focused on making the students familiar about the prominent terms in used in a budget. The class was mainly for the Commerce students of BCM College and approximately 300 students were in attendance. The teacher also actively participated in the session. During the class the students got the chance to share their views and doubts concerning the budget of India.

Prof. Shalini Thomas, Head of the Economics Department lead the class with great enthusiasm. As citizens of India and especially as Commerce students it was essential for the attendees to get a deeper knowledge about our Budget. The detailed power point presentation helped in visualizes the whole process. The Union Budget for 2019-20 was announced by Ms. Nirmala Sitharaman, Minister for Finance and Corporate Affairs, Government of India, in Parliament on July 05, 2019. India is all set to become US\$ 3 trillion economy by the end of FY20. The budget focusses on reducing red tape, making best use of technology, building social infrastructure, digital India, pollution free India, make in India, job creation in Micro, Small and Medium Enterprises (MSMEs) and investing heavily in infrastructure.


The class ended with an interactive session between the students and the speaker which helped in widening the subject area. It followed a structured process of brainstorming and information exchange.

b) Union Budget Analysis

Department of Commerce
BCM College, Kottayam

Presents
Union Budget Analysis 2019

Resource person
Smt. Nisha Jose K Mani



Date :12/07/2019 Time: 11.00 AM Venue :Auditorium



The Union Budget of India, also referred to as the Annual Financial Statement in the Article 112 of the Constitution of India, is the annual budget of the Republic of India. The Government presents it on the first day of February so that it could be materialised before the beginning of new financial year in April. The Union Budget contains details about the projected receivables and payables of the government for a particular fiscal year. The general objective of the Union Budget is to bring about a rapid and balanced economic growth of our country coupled with social justice and equality. The Union Budget is indeed crucial as it has a widespread impact on numerous areas. Hence, it is imperative to have knowledge about what it stands for and its importance.



In view of this, the Department of Commerce conducted a Budget Analysis Programme "The yoU in the Union Budget" on 12th July 2019. Mrs.Nisha Jose and Mr.Mathew Adackamundackal from the K.M Mani Centre for Budget Research presided over the programme as resource persons. The programme was held in the college auditorium. Prof. Jipin V Jimmy, Head of the department, Dr Teena Annah Thomas, principal of BCM College, presided over the meeting.

Prof. Jipin V Jimmy gave the welcome speech and Dr Teena Annah Thomas gave the presidential address.

Mr Mathew conducted a general class about the terms and controls of budget. Then the session moved to a detailed analysis of the budget. The important aspects of the budget were discussed further among the students. Smt. Nisha Jose stressed on the importance of women participation in budget preparation and studies. She

focussed on the importance of analysing the budget properly so as to be aware and conscious citizens.

Interaction with the experts turned out to be a great platform for the students to voice their anxieties and expectations about country's future. Ms. Malavika Savitri of 3rd year Computer Application proposed the vote of thanks.

14. WORKSHOPS

a) Workshop on financial planning



Financial Planning is the process of estimating the capital required and determining its competition. It is the process of framing financial policies in relation to procurement, investment and administration of funds of an enterprise. Proper financial planning allows you to meet your life goals and to fulfill your dreams through better avenues. It helps you develop a confident and disciplined outlook towards your future plans and makes you assume control of how your money works for you.

Financial planning is of utmost importance in today's commercial world. In view of this, the Department of Commerce organized a full day workshop on financial planning. The session was handled by Mr. V S Binu, an expert and professional at financial planning. The workshop was conducted on 10th July 2019. Prof. Jipin V Jimmy welcomed the resource person, Mr. V S Binu and students to the workshop.

The workshop conducted by Mr. Binu concentrated more on its practical applications rather than its theoretical approach. The workshop was conducted in the language lab using the computer systems. This facilitated practical learning of the computerized financial planning system. The students were taught the techniques and methods of the computerised system of financial planning along with their theoretical explanation. It was a workshop of great

academic value as the students can use the skills learnt in the workshop can be useful for even applying for the jobs.

The workshop was an open session where the students could clear any doubts. They were taught from real life examples which helped them to be more close to the business situations regarding financial planning.

Over and above, the resource person also talked about applying financial planning techniques on their daily life also.

b) Workshop on GST

Goods and Services Tax (GST) is an indirect tax (or consumption tax) used in India on the supply of goods and services. It is a comprehensive, multistage, destination based tax: comprehensive because it has subsumed almost all the indirect taxes except a few state taxes. GST law is a new and evolving indirect tax law in India. Thus, it is bound to raise doubts in the minds of taxpayers concerning registrations, return filings, refund claims and other compliances under GST. Understanding this, the Government has introduced the concept of GST practitioners to assist taxpayers in GST compliances.



The Department of Commerce organised a workshop on GST on 28th November in the Sr. Savio Hall. The session was lead by Mr. Shibu Gopi, a well experienced cost accountant. The session was attended by all the students including first year, second year and third year B.Com students, first year and second year M.Com students and teachers of the Commerce Department. It was a full day workshop where he taught all the important aspects of GST including registration, computation and filing of returns.

Mr. Shibu provided free study materials to the students and taught them each and every aspect of GST. He created a classroom situation

where he explained all the details and cleared each and every doubt of the students.

The session involved a detailed class on GST, where he taught the methods and procedures of computing GST and filing the returns. It was an interactive session where students could ask and clear any doubts they had relating to the topic in hand.

15. SWAYAM-DEPOSIT SCHEME

A recurring deposit is a special kind of term deposit offered by banks which help people with regular incomes to deposit a fixed amount every month into their recurring deposit account and earn interest at the rate applicable to fixed deposits. It is similar to making fixed deposits of a certain amount in monthly instalments. This deposit matures on a specific date in the future along with all the deposits made every month.

The students of Commerce Department has initiated in opening a recurring deposit account. The main aim of this initiative is to maintain an account for the purpose of gathering money for their final year entertainment tour. Both the first year and second year students maintain the account for the sake. The idea of recurring deposit helps them to utilise their money for a worth purpose as

they are getting an interest rate on the money deposited. The interest rate received through the account helps in reducing the amount of money collected from the student, as they receive interest on the amount deposited, even though interest amount won't make any huge difference. It is also helpful for the students to save money for a purpose. Through this initiative the textbook knowledge received by them is made into practice. The idea of starting a recurring deposit account is to help them in both guiding students in financial management and practicing textbook knowledge in their daily lives.

16. EXHIBITIONS

1) Conducted for outside students/Public

a) Food Stall

The Inter Collegiate Commerce Fest Prayaan2k19-20 is one of the largest and happening fests around the State. Since its advent the number of participating students and colleges has only grown in size. Large number of sponsors and advertisements stand as a backbone of this fest. The fifth edition of Prayaan has helped the students to bring the textbook knowledge into practice. The first year students of the Department had set up a stall which contained

soft drinks, etc. The class knowledge of all commerce books was practiced by these students while setting up the stall. The students had taken these experiences with them so that the knowledge they gained through these stalls might help them in future.

b) Game zone

On the day of inter collegiate fest Prayaan2k19-20 the students of first year has also set up a game zone which included variety games for the participants. Many fun loving games were arranged in a well manner which helped the participants to enjoy to the fullest. It also helped the students to initiate the textbook knowledge into practice rather than just keep learning book knowledge. The students were really excited to experience the games provided. Large number of support from the participants helped them to gain a special experience from the idea of game zone.

c) Study abroad

Nowadays most of the students are interested to study abroad rather than being in the country for the betterment of their future. One of the main sponsors of Prayaan2k19-20 Ealoor consultancy had set up a stall in order to give their bright plans for the students who would like to study abroad. They took an initiative to describe all their study plans so that proper plan can be adopted by the

students at the area which they are interested to study. It was indeed a great step which was forwarded by Ealoor consultancy for the students. The opportunities for the students were clearly explained throughout the day by them. They were pleased to give answers to the enquiries or the queries of the students approached their stall.

d) Hire purchase

Keerthi is a public LTD company which incorporated in 1990. Mainly engaging business are Hire purchase and Business Loans. Public are allowed to Subscribe in equity share of the company. The company has offered a raffle draw during the day of the inter collegiate commerce fest Prayaan 2K19-20. The company mainly deals with hire purchase and Business Loans which is currently our students are studying. They had given an opportunity to the students so that they could understand something which is related to their textbooks and what they are currently studying.

2) Conducted for students in College

a) Chart exhibition

During the Commerce Week celebration, the students of Department of Commerce have conducted a chart exhibition on the topics which are related to commerce which included the current affairs too.

These topics are as far might have educated the students regarding the current affairs or commerce related topics which they haven't got any idea about it. The students were really excited and had gone through each and every topic clearly. From them it was clearly understood that they were eager to know more about the topics discussed through the charts.

The efforts of students of Commerce department must be appreciated as they had taken lots of efforts in preparing the charts. The idea of organizing chart exhibition was to educate the students about various topics that they are unaware. After the exhibition we expect that most of the areas are covered so that students at least have a general idea of all.





17. ORIENTATION PROGRAMME

An orientation class was conducted for the students admitted in the academic year 2019-20 along with their parents about the Commerce Department and its activities held over previous years by the Head of the Department Prof. Jipin V. Jimmy.



18. SOFT SKILL TRAINING PROGRAMMES

- **JOB INTERVIEW PREPARATION**
- **PUZZLE GAME**
To enhance the IQ level
- **GROUP DISCUSSION**
To improve the language & communication and teamwork
- **EXTENSION ACTIVITIES**
To develop social skills
- **POWERPOINT PRESENTATIONS**
To develop presentation skills
- **RJ CONTEST**
For the betterment of Communication skills
- **CLASS ELECTIONS**
Leadership skills
- **CASE STUDY COMPETITIONS**
To develop problem solving skills

VI. SUBJECT ENRICHMENT PROGRAMS

1. INTERACTIVE SESSIONS

a) IMPACT OF JIO

The Reliance Industries introduced a cellular network JIO that took the nation by storm. It adopted a marketing strategy that was almost impossible and too good to be true for people of Indian subcontinent. In a span of few months, JIO achieved its target of almost 2 Crore Subscribers. This invention certainly subjected the population to an impact which was discussed over a class taken by Prof. Jipin V Jimmy. He spoke about the free pricing marketing too which was used by Reliance Industries while introducing JIO to the people. Students were able to learn about the various other marketing techniques and strategies. The class was very enlightening since various topics outside normal textbook knowledge were addressed.

b) PROBLEMS FACED BY WOMEN ENTREPRENEURS

An entrepreneur is a person who has a business of his own. Women entrepreneurship is a word that has been seeking spotlight since the past few years. There are several reasons as to why women fail to come forward and seek job opportunities let alone start a business.

All the problems were addressed in a class taken by Prof. Jipin.V.Jimmy there are several constraints that hold back women from employment, social constraints, economic constraints, financial constraints are a few of them. Each of this was discussed during this class. Students also had an opportunity to share their experiences, ideas and their opinions on the topic.

2. RESEARCH GUIDANCE

a) Workshop on Research Methodology

The teachers of the Commerce Department had taken an active step in educating the students on Research which is part of education on 10th November 2019. One day workshop in Research Methodology was organised by the Department at Sr. Savio Memorial Hall. Prof. Reshma Rachel Kuruvilla took lectures on the topic. It helped the students to gain more information in Research which is useful in the future of their academic life. The teacher explained on various techniques, tools used in Research and its uses and helps in their researches. It was a very effective class for the students.

b) Seminar on Dissertation Writing

The Department of Commerce has conducted another seminar on 22nd June, 2019 at the Sr. Savio Memorial Hall. The Seminar was about the dissertation writing coordinated by Prof. Elizabeth Johny. This was helpful for the students to be get used with the idea on the topic very deeply. The teacher gave a chapter-wise thorough explanation to the students which was easy to learn and understand. The following areas are covered in the seminar.

- Introduction to research
- Identification of Research Gap
- Preparation of Research Proposal
- Literature Review
- Preparation of Questionnaire
- Collection of Data
- Analysis of Data
- Preparation of Project Report.

c) Workshop on Online Research Tools

The Department of Commerce also organized a workshop. The workshop was based on the topic Online Research Tools. The students were given an opportunity to work, implement and utilize the online tools and the techniques. This workshop was conducted under the guidance of Asst. Prof. Jipin V Jimmy. It provided an

experience, exposure, idea and enthusiasm among the students on how to use online tools and techniques in their Researches in future.

3. GROUP DISCUSSION SERIES

The group discussion series of 2019-20 '*SAMVAAD*' was inaugurated by the Head of the Department of Commerce Prof. Jipin V Jimmy and was graced with the presence of the teachers and students. It was commenced by Group Discussion coordinators, Gayatri K of third year tax and Bona Susan of Computer Application. The following group discussions were conducted:

- a) “Does the election result of the largest democracy reflect the minds of people? Do we need Electronic Voting Machine (EVM) or Ballot paper?”**





On 24 June 2019, a group discussion was organized by the Department of Commerce with a message to enhance the communication skills and leadership quality of the students. The aim of the group discussion competition was to improve the learning and knowledge of the students in both effective and cognitive domains. The topic under discussion was ***“Does the election results of the largest democracy reflect the minds of people? Do we need Electronic Voting Machine (EVM) or Ballot paper?”*** Studying elections in the largest democracy in the world is bound to be a challenge: given the size of the country and of its population, Indian national elections have been the largest electoral exercise in the world ever since the first national elections in 1952. Moreover the cultural, linguistic, ethnic and religious diversity of the Indian society, as well as the federal nature of the Indian state, make

this event a particularly complex one. What actually makes a country democratic?

Democracy is the rule of the people, for the people and by the people. To ensure this very 'rule by the people', elections are held. Hence, elections are the process by which people select their representatives in the government. In India, there are a couple of problems that stand in the way of free and fair elections. The rigging of poll booths is one such problem. Some big political parties have an obvious advantage where they can use an excess of money power to 'buy' votes with bribery. Even while campaigning, smaller parties have a disadvantage since they don't have as much money or power as the bigger parties. Populism is also a major problem in India. Parties in India follow caste politics where parties give the 'ticket' to a person who is from a scheduled caste so that in his/ her constituency, he is sure to win. This entrenches power in only one caste and at the same time violates the sacred purpose of reservations. The students participated whole-heartedly in the discussion. The discussion lasted for 30 minutes wherein the students highlighted many important and relevant facts and figures pertaining to the topic under discussion. The event was judged by Prof. Jipin V Jimmy, Prof Anju P. Tom and Prof. Aleena. Miss Athulya Vinod had been selected as the best performer.

b) Can India make a transition to E-vehicles?

Vehicles have always been the technological invention of the world. There has been several measures discussed in order to bring out a change in the sustainability and conversion of the fuel based vehicles to the non vehicles to the non vehicles consuming other resources. Technological developers always aspired to bring out an invention which was to be supported and implemented by most of the countries. Contemporary world has started its pace to bring in a change with the e-vehicles and implementing it in the country. Electric vehicles have introduced a future in which green technology is in high use and demand. The increased demand for electric vehicles has encouraged auto makers to get better at making them. This encourages innovation and economic growth. Technology must be used to increase and to create an optimal utilization of the resource.



As electric vehicles was a necessary topic to be discussed undermining the thoughts and views on the topic, Department of Commerce conducted a group discussion on Can India make a transition to E- vehicles on 18 July 2019. Students clearly defined their views on the topic. There was active participation from the audience and they clarified their doubts regarding the topic. On conclusion, judges expressed their views and appreciated the participants on their wonderful presentation and research on the topic. They also said that awareness on E-vehicles was given to the audience.

VII. MAGAZINE

1. MANUSCRIPT MAGAZINES

The Department of Commerce in this academic year published three handwritten magazines. They were- **KALEIDOSCOPE, EKAYAA, ESSENTIA** It is with God Almighty's grace that we could complete the magazine successfully.

This year we decided to publish three handwritten magazines. This ensured our students participation. All the students from the department were asked to write an article on the topics that relate to commerce and we were blessed with turmoil of entries. The students of the department developed their artistic talents by designing the cover of the magazines.

a) KALEIDOSCOPE

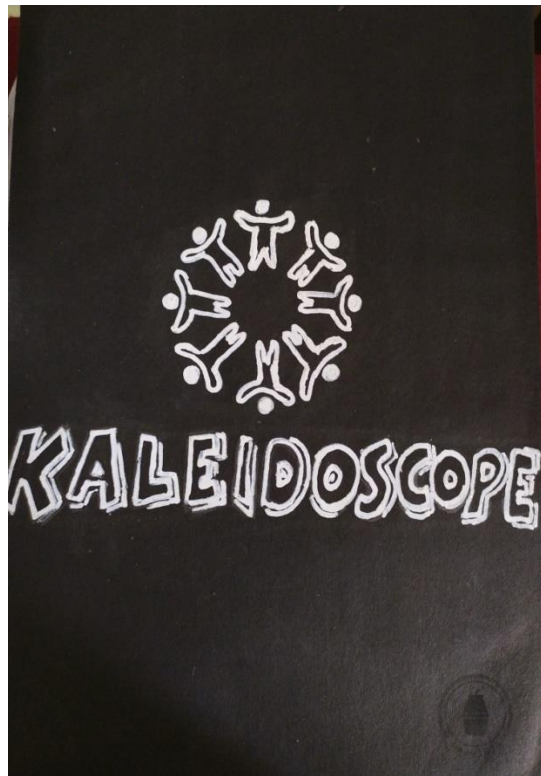
'Kaleidoscope' is the magazine of third year students. It emphasize to provide knowledge about commerce and different other stream students. It focused on various aspects of Advertising in a fun and colorful way.

b) EKAYAA

‘Ekayaa’ is the magazine of second year students. The word ‘Ekayaa’ means 'one'. It aims at properly educating the students about commerce. The magazine covered various topics relating to Entrepreneurship Development and Project Management, and Financial services.

c) ESSENTIA

The magazine ‘Essentia’ was done by the resources collected by the first year students. The term Essentia means essence. The students have thrived to convey the essence of the subject under study. They discussed more about subjects like Business Regulatory Framework and Business Management.



VIII. ALUMNI MEET

1) Alumni Network

We have formed an online questionnaire in order to improve the Alumni database of the department. We had shared it among students, relatives and friends through E-Mails and social media. The link for the online questionnaire is available at <http://goo.gl/forms/NGpPuaYpWljAwKiu2>. Prof Jipin V Jimmy is the coordinator for the collection of database.

2) Alumni Day – 2020

To take a walk down the corridors of nostalgia, the Alumni Meet, RETRACE 2020, was inaugurated by the Head of the Department, Prof. Jipin V Jimmy. The meet started traditionally with the lighting of lamp and was followed by the recital song saraswativandana. Ms. Cristy Ann Binoy from third year taxation welcomed the gathering. Senior retired professors were invited. There was a warm welcome by the Third year students. Speaking on the occasion, the Head of the Department underlined and praised the Alumni Committee members and the association.

BCM COLLEGE, KOTTAYAM

COMMERCE DEPARTMENT
Presents

RETRACE 2020

5
Feb

"Memories are timeless treasures of the heart"

Time: 2:30 - 4:00PM
Venue: College Auditorium

COME AND JOIN US



Many of alumni are successful entrepreneurs providing jobs to others as well and tax practitioners and bank employees. He praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and BCM and current students. The President of Alumni association-ORMA, Prof. Jini Jacob welcomed the alumni and appreciated their zeal to assemble here despite their busy schedule. The vote of the thanks was given by Ms Bona Susan of third year Computer Application. The Inaugural session was followed by cultural programme of our students. Great bonhomie was observed everywhere with old students reliving their old memories with their batch mates, seniors and juniors. Many of the current students were also seen interacting with their pass out seniors and learning from their experiences. In all, the ambience was electric with people seen chatting and dancing in groups. The BCM College witnessed active

involvement of the alumnus, and a number of commendable suggestions and proposals came up from them.



It was decided to strengthen the link between the current commerce students and alumni for their support to current students in the area of training, placement, career counselling and any other help. It was also decided to raise funds to develop the students' activity centre coming up in the campus and other activities. Finally a new body was elected and constituted to carry forward the work of Alumni association. The new body thanked the alumni in reposing their faith in them and pledged to work selflessly for growth of association and BCM. The Alumni Meet, ended with promise to meet again and everyone bid emotional farewell to each other and their

beloved BCM. Total number of alumnae presented in the meet was 12.

3) Meet ups.



A group of 18 ex students visited the Department of Commerce on 11th January 2020. This visit was a pleasant surprise to the teachers as well as the current students of the Department. This visit was planned and conducted by the previous batch students. The visit of then alumni students allowed the teachers especially to renew their experiences from that time. It allowed the students to also learn and understand the various hardships endured by them during that

period when women that enrolled into college were few in number. This visit allowed the alumni to renew their still afresh memories ad share with the students their memories of college days.

IX. INTER COLLEGIATE FEST/ ACTIVITIES CONDUCTED

PRAYAAN 2019-20

<p>FACULTY CO-ORDINATORS</p> <p>Ms.Anju P Tom +918547127865</p> <p>Ms.Aleena Joseph +919496186017</p>	<p>PROGRAM SCHEDULE</p> <p>Registration : 8:00 AM Inauguration : 9:30 AM</p>	<p>DEPARTMENT OF COMMERCE PRESENTS</p> <p>PRAYAAN 2019-20</p> 
<p>STUDENT CO-ORDINATORS</p> <p>Billu John (Association Secretary) +91 80781 71251</p> <p>Malavika Savithri M (Association Secretary) +91 7012268685</p> <p>Achu Joseph (Association Secretary) +919605911594</p> <p>Anju Joseph (General Convener) +91 9562168035</p> <p>Bona Susan Kuruvilla (General Convener) +91 8078148715</p> <p>Alphonsa James (Joint Convener) +91 7558878834</p>	<p>REGISTRATION FEE Rs.150 per Participant</p> <p>REACH US:</p> <p>Prayaan 2019 @prayaan2k19_20 commercebcm@gmail.com</p>	<p>11TH JANUARY 2020 BCM COLLEGE, KOTTAYAM</p> <p>1,00,000+ PRIZES</p> <p>"JOIN. EMBRACE. CONQUER."</p>
<p>OUR SPONSORS</p> <div style="display: flex; justify-content: space-around;">   </div> <div style="display: flex; justify-content: center;">  </div>		

<p>INVITATION</p> <p>Dear Sir/Madam/Student,</p> <p>The Department of Commerce of BCM College, Kottayam aims to provide a launching pad for building talents to interact, share and discuss the latest happenings in the field of commerce. We, the Commerce Association proudly announce the fifth edition of inter-collegiate Commerce fest PRAYAAN 2019-20 to be held on 11th January 2020, Saturday. The fest would be a high profile event which would excite students with attractive prizes to compete on a big scale and showcase their talents. We invite you to participate and be associated with the events and be recognized with the whetstone of talents. Strive mightily and exploit the opportunities.</p> <p>JOIN. EMBRACE. CONQUER. Let's mark the occasion....</p> <p>Dr.Teena Annah Thomas Principal</p> <p>Prof.Jipin V Jimmy Head of the Department</p>	<p>EVENTS</p> <div style="display: flex; flex-wrap: wrap;"> <div style="width: 33%;">  <p>IRON THRONE Best Manager Cash prize 10k + Gold Coin, 6k</p> </div> <div style="width: 33%;">  <p>KINGS LANDING Best Management Team Cash prize 10k, 5k, 3k</p> </div> <div style="width: 33%;">  <p>BAELOR Marketing Game Cash prize 8k, 5k, 3k</p> </div> <div style="width: 33%;">  <p>VALAR DOHAERIS Task Management Cash prize 8k, 5k, 3k</p> </div> <div style="width: 33%;">  <p>MOCKING BIRD Tik-Tok Cash prize 2k, 1k</p> </div> <div style="width: 33%;">  <p>RAINS OF CASTAMERE Duet Cash prize 5k, 4k, 2k</p> </div> <div style="width: 33%;">  <p>BEYOND "THE WALL" Photography Cash prize 4k, 2k</p> </div> <div style="width: 33%;">  <p>THE NIGHT'S WATCH Group Selfie Cash prize 2k, 1k</p> </div> <div style="width: 33%;">  <p>THE DANCE OF DRAGONS Group Dance Cash prize 12k, 6k, 3k</p> </div> </div>
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With PRAYAAN 2k19-20, the Commerce Department, PRAVEGA forayed into the popular terrain of an inter-college fest. But it was easier said than done. With a tight deadline and even tighter budget the organizing committee had a herculean task ahead. For the students which never had an iota of an experience as to how to put together an inter college festival which was viable to the sponsors lied ahead a path which had never been trod. But sheer will and determination to prove that commerce queens are no less than any other college when it comes to putting up a grand spectacle kept us going. Even till the last day we were very doubtful whether all that running around, late nights, hard work, lecture bunks would really pay off or not. But Praise the Lord it did pay off, pay off would be a small word to describe, we can proudly say that the result was immaculately sweet and bountiful. We managed to achieve A-list sponsors, get a footfall of 600+ students and events that blew away everyone's mind.



PRAYAAN 2k19-20 an Inter Collegiate Commerce Fest of prize money Rs 110000 held on 11th January 2020, Saturday which was a high profile event for students all over Kerala to compete their business mettle. 633 students from 169 Colleges participated in the events. The stage itself was a significant representation of the hard work, harmony, order and frugality of the people, and of the sweet results of toil, union and intelligent cooperation like a bee-hive. The stage with led screen was really a feast for the eyes as well as imparted a sense of cohesiveness. The fest was inaugurated by ou

principal Dr. Teenah Annah Thomas and Pro. Jipin V Jimmy, the Head of the Department marked the presidential address.

The day began with an overwhelming response from participants of various colleges pouring in to register and be enthralled by the events in store. It was then followed by a completely planned and coordinated schedule of events that were distributed into 9 categories – Best Manager, Best Management Team, Task Management, Marketing Game, Duet, Group Dance, Photography, Tik Tok and Group Selfie. An electrifying array of events waited for the young budding talents. The fest was executed with a total of 9 events planned and organized at best of its quality. Focusing on the type of events to include in the fest was decided by the fest coordinators keeping the interest and needs of the commerce students into consideration, with little emphasis on the fun full events behind the scene. All the 9 events were diligently organized and vibrant, contagious and exuberant.

PRAYAAN EVENTS

➤ IRON THRONE (BEST MANAGER)

Learn – Manage – Succeed

The poster is for the 'Iron Throne (Best Manager)' event. It features a background image of a person's torso wearing a white shirt and a blue and black striped tie. The text is overlaid on the left side. At the top left is the BCM College Kottayam logo. The text reads: 'BCM COLLEGE KOTTAYAM', 'DEPARTMENT OF COMMERCE PRESENTS', 'PRAYAAN 2K19-20', 'IRON THRONE (BEST MANAGER)', '1st ₹10K + Gold Coin', '2nd ₹6K', '8.30 AM - 9.30 AM', 'Registration Fee: ₹150 (per participant)', 'Rules & Regulations:' followed by a list of rules, '11th January 2020', 'For more details: Athulya Vinod-9605376885, Mayuri Madaswamy-81390 98137', and 'JOIN. EMBRACE. CONQUER' at the bottom. An Instagram handle '@im_godu' is also visible.

BCM COLLEGE KOTTAYAM
DEPARTMENT OF COMMERCE
PRESENTS
PRAYAAN 2K19-20
IRON THRONE
(BEST MANAGER)
1st ₹10K + Gold Coin
2nd ₹6K
8.30 AM - 9.30 AM
Registration Fee:
₹150 (per participant)
Rules & Regulations:
• This is an individual event. Any number of students can participate from a college.
• Participants are not allowed to use any form of electronic gadgets during the competition.
• The mark obtained by a participant will be added cumulative to the rounds succeeding.
• Participants are required to bring along with them their respective resume.
• Participants are required to bring along with them a laptop and pen-drive (connect wires).
• The participants should be formally dressed for the event.
• Use of foul languages or indecent behavior would lead to elimination from the competition.
• All decisions of the judges will be final and binding.
For more details: Athulya Vinod-9605376885, Mayuri Madaswamy-81390 98137
11th January 2020
"JOIN. EMBRACE. CONQUER"

Business is a lot like a game of tennis, those who serve well usually end up with winning. The best manager competition aimed to find the best leader among participants. It aimed to find out how he demonstrates the skills, knowledge and talents of a good manager. It further tested him on how he uses the strategies to solve the problems through case study presentation and stress interviews. The event focused on evaluating each participant on parameters like analytical, logical, interpretation skills, public relations, creativity,

pressure handling and tact. The event provided us an opportunity to judge our managerial competency before stepping into the industry. Participants had gone through exciting rounds of tasks involving application of managerial abilities. IRON THRONE successfully unveiled the best Manager. The first prize was secured by Akhil from Amal Jyothi college and the second prize was secured by Anselm Thomas from Chennai.

Event Coordinators: Athulya Vinod, Mayuri Madaswamy

Rewards: 1st prize: Rs 10,000+Gold coin

2nd prize: Rs 6,000

➤ KINGS LANDING (BEST MANAGEMENT TEAM)

Learn – Think – Win



Best Management Team is a highly competitive team event conducted to test skills on General Management, Leadership, Collective decision, Team building, Problem Analysis etc. It aims to find out the best team among the teams. It involves teamwork, communication, objective setting and performance appraisals. Moreover, best management team event assesses the capability of the team members to identify problems and resolve them within a team. This event is somewhat similar to Best Manager and the difference is that it assesses the analytical, logical skills and other capabilities of the team as a whole. It also judges the managerial competency of each team. Participants have gone through exciting rounds of tasks involving application of managerial abilities. The

first prize was secured by Girideepam College, second prize by DCMAT Wagamon and the third prize by Saintgits college, Chingavanam.

Event Coordinators: Elizabeth Reena Jacob, Sneha Susan Kurian

Rewards: 1st Prize: Rs 10,000

2nd Prize: Rs 5,000

3rd Prize: Rs 3,000

➤ BAEOR (MARKETING GAME)

Attract – Engage – Convert

BCM COLLEGE, KOTTAYAM
DEPARTMENT OF COMMERCE
PRESENTS

PRAYAAN 2K19-20

BAEOR
(Marketing Game)

1st ₹8K | 2nd ₹5K | 3rd ₹3K

11th January 2020

Registration Fee:
₹150 (per participant)

8.30 AM - 9.30 AM

Rules & Regulations

- Any team consisting of 4 members can participate from a college.
- The use of any electronic gadgets between the events without the permission of the concerned coordinators is not allowed.
- Decision of the judges will be final and binding.
- Entry is open for both post graduate and under graduate students.

For more details:- Caroline Shaji- 7902409277, Minnu Susan-9400708719

"JOIN. EMBRACE. CONQUER"

The team of event coordinators and highly professional judges gave a wealth of insight, analysis and inspiration that will help the participants to develop as a best marketing team and leader among the competitors in their future. Teams consisting of 4 members participated in this event. Teams with best collective efforts, innovative ideas, marketing skills and effective presentation skills and those had competitive advantage over other teams were

declared as the winners of the event by the judges. SB College, Changanassery bagged the first prize followed by Saintgits College who has secured 2nd and 3rd prizes.

Event Coordinators: Caroline Shaji, Minnu Susan Kuruvila

Rewards: 1st prize: Rs 8,000

2nd prize: Rs 5,000

3rd prize: Rs 3,000

➤ **VALAR DOHAERIS (TASK MANAGEMENT)**

Hunt – Defeat – Dig

Task management is the process of managing a task through its life cycle. It involves planning, testing, tracking, and reporting. Task management can help either individual achieve goals, or groups of individuals collaborate and share knowledge for the accomplishment of collective goals. Effective task management requires managing all aspects of a task, including its status, priority, time, human and financial resources assignments, recurrence, dependency, notifications and so on. These can be lumped together broadly into the basic activities of task management.



The participants were supposed to solve riddles to get clues which will take them to their tasks. They then had to perform ten tasks as and where their clues took them. They had to successfully complete a certain number of tasks to qualify for the next round. Teams consisting of 4 members participated in this event. It was an event filled with a lot of twists and turns. The event gifted high energy immersive experience to the participants which involved running, sneaking, bluffing, searching and scheming in the campus. Smart

teams with great speed to complete this energetic game and who found cryptic clues and solved puzzles were the winners of the event. It was really fun. DCMAT College bagged the first prize followed by MG University College and Saintgits College who have secured 2nd and 3rd prizes respectively.

Event Coordinators: Cristy Ann Binoy, Hiba Fathima

Rewards:

1st prize: Rs 8,000

2nd prize: Rs 5,000

3rd prize: Rs 3,000

➤ **RAINS OF CASTEMERE (DUET)**

Set – Rhythm – Groove

Listening to music and wanting to produce it for yourself is part of human nature. And thus the commerce department had been emerged to an opera house, a platform to nurture music. Summoned through belly, hammered into form by the throat, given propulsion by bellows of lungs, teased into final form by tongue and lips, a vocal is a kind of audible kiss and we were blessed with new talented singers through this event. 28 participants from 14 colleges have participated in this event.

Event Coordinators: Sneha Elsa Biju, Ashly Saji

Rewards:

1st prize: Rs 5,000

2nd prize: Rs 4,000

3rd prize: Rs 2,000

➤ **MOCKING BIRD (TIK TOK)**

Bring out the Actor in you

The tik tok contest was aimed to ignite the actors in the young participants. Nuts with best expressions were declared winners on the basis of Facebook and Instagram likes they have earned by posting their tik toks in the Facebook and Instagram and decisions of judges. It was another fun way of communication. Timmy Maria Joseph from Kristu Jyothi college backed the first prize and the second prize by Sumith Joice from KE College, Mannanam.

Event Coordinators: Alphonsa James, Athira PR

Rewards:

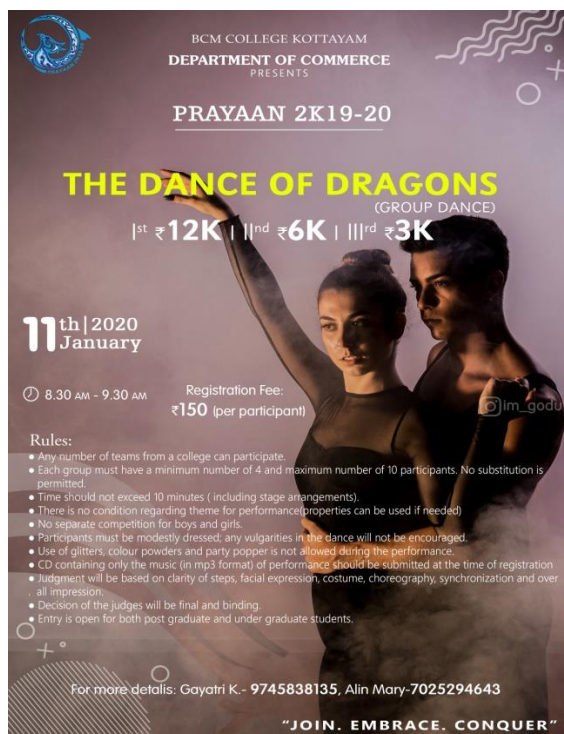
1st prize: Rs 2,000

2nd prize: Rs 1,000

➤ THE DANCE OF DRAGONS (GROUP DANCE)

Feel – Dream - Dance

It was an event that made all participating girls and boys to let them go off all those emotions and simply dance away to glory according to the beat and the rhythm of music. In a year that brought its political and cultural troubles, it's heartening to note how diverse kinds of dance made culture itself seem bright. THE DANCE OF DRAGONS was one of the popular events conducted. Teams consisting of 4 to 10 members participated in this event. The dancers put forth striking performances in colorful costumes.



Dances were set to tunes of popular film songs as well as classical songs. Attractive backgrounds added a touch of sophistication too.

The teams who performed a groovy fusion mix of film songs that had the audience respond with loud rounds of applause and teams who gracefully depicted the current scenario in the country besieged by terror were declared as the winners of the event.

Event Coordinators: Gayatri K, Alin Mary

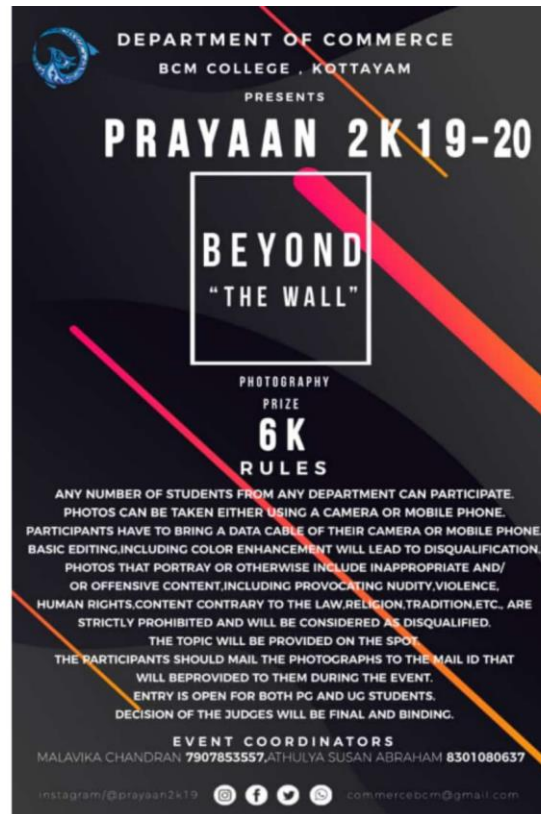
Rewards: 1st prize: Rs12,000

2nd prize: Rs6,000

3rd prize: Rs 3,000

➤ BEYOND THE WALL (PHOTOGRAPHY)

Fix – Capture



It was a great contest that put the amateur photographers in the spotlight. Participants with technical expertise, creative skill and uncanny timing to snap shots even that of seemingly mundane activities and elevating them to an art form were declared winners by the judges. The event was aimed to identify highly polished, exotically bright exquisitely styled photographs of the couture scene all of which carry a deceptive air of nonchalance. The photos reminded us of how the simplicity of objects can become in their

own way, beautiful masterpieces. After analyzing the photos, the judge commented that, “If you wait, people will forget your camera and the soul will drift up into view.” Bino C J from Kerala Media Academy backed the first prize and Jose Roy from St. Thomas College, Palai backed the second prize.

Event Coordinators: Malavika Chandran, Athulya Susan Abraham

Rewards:

1st prize: Rs 4,000

2nd prize: Rs 2,000

➤ THE NIGHTS WATCH (GROUP SELFIE)



DEPARTMENT OF COMMERCE
BCM COLLEGE, KOTTAYAM
PRESENTS

PRAYAAN 2K19-20
GROUP SELFIE

PRIZE
2K, 1K

RULES
* THIS IS AN ONLINE EVENT.
* ANY NUMBER OF STUDENTS FROM ANY DEPARTMENT CAN PARTICIPATE.
* QUALIFICATION OF THE PHOTOS WILL BE UPDATED AND NOTIFIED THROUGH THE FACEBOOK AND INSTAGRAM PAGE.
* ANY ABUSIVE, INDECENT OR VULGAR PHOTOS WILL BE REJECTED.
* AUTO LIKED PHOTOS WILL BE DISQUALIFIED.
* DECISION OF THE JUDGES WILL BE FINAL AND BINDING.
* PROMOTION OF THE PHOTOS THROUGH ANY ONLINE CHANNEL IS STRICTLY PROHIBITED.

JUDGEMENT PATTERN
40% OF THE JUDGEMENT WILL BE BASED ON LIKES.
60% OF THE JUDGEMENT WILL BE MADE BY JUDGES.

EVENT COORDINATORS
KEERTHANA KRISHNAN 9497436877, TEESA SHAJU 7902494963

instagram/@prayaan2k19 @ f t s commercebcm@gmail.com

A selfie is a self-portrait photograph. It is typically taken with a hand-held digital camera or camera phone. A group selfie is a self-portrait photograph of a group of persons. Now a days group selfies are very popular and common all around the world. It aimed to find out the best group selfie team and the winners were selected on the basis of the Facebook and Instagram likes they have earned by posting their group selfies in the Facebook and Instagram. This event has gained much attention. First prize was secured by Sneha Mariam from Mangalam College of Engineering and the second prize was secured by Malavika G from BCM College.

Event Coordinators: Teesa Shaju, Keerthana Krishnan

Rewards:

1st Prize: Rs 2,000

2nd Prize: Rs 1,000

The day saw exuberant students participate in a myriad of competitions. The bright minds exhibited their talents. Competition was stiff and judges had a difficult time choosing winners. “The competitions helped foster friendly relations between students of different branches and interests,” remarked a faculty member.

The outcome of each event turned out to be great and cheerful, but no one knew the inner pain and trouble us organizers had to go through when planning the events and ensuring everything fell into place at the right time. Struggling to convince sponsors, collecting the required material, planning each and every bit of the event, testing things before the fest, assigning work to the team members, promoting the event through various social media, creating website, bringing participants and making them play the event, give out prizes, and finally wrapping things up: these were just some of the things that come our way, like steps on the rocky mountain we are climbing. But at the end, what matters is not how much you collected from the event, but how many. How many smiles did you collect at the end? Everyone who came went back smiling, whether they won or lost. They praised our work, and that is more satisfying to any event organizer than anything else, that is what gives a good night's sleep. The icing on the cake was the commendation we got from the special delegates who came by specifically to see our event

and praised it in public. That's a feather in our cap, a brick in our palace of success.

PRAYAAN 2k19-20 had another two specialties: Food Court and Games zone. Food Court was organized by the Entrepreneurs Club, under the Commerce Department and served chocolate balls, flavoured mocktails and various snack items. The food court presented 'thattukada experience' for us. The tender young chefs were busy whipping out dishes that filled the air with the different aromas of food items. It made an unforgettable taste among the participants. Game zone helped the participants to utilize their leisure time effectively. It included problem solving and logical reasoning which inspired the brains to come up with creative ways to find solutions to problems in short bursts. It also included minute-to-win exercises which aimed to develop the quick thinking, fast analysis and decision making capability of the contestants. Food Court and Games Zone organized by the students was appreciated by one and all.

The fest witnessed participants from various colleges like Baselios College, CMS College, K.G. Pampady College, Saintgits College, St. Theresa's College Ernakulam, S.H College Thevara, St. Thomas College Pala, St. Albert's College Ernakulam, Marian College Kuttikkanam, St.Thomas College Ranni, S.B .College Changanassery,

Assumption College, Bishop Speechly College. S.B College had backed the overall championship for PRAYAAN 2K19-20.

PRIZE WINNERS

Sl. No.	Event	Prizes
1	IRONE THRONE (BEST MANAGER)	FIRST(Rs.10000+Gold Coin)- AMAL JYOTHI COLLEGE SECOND(Rs.6000)-CHENNAI
2	KINGS LANDING (BEST MANAGEMENT TEAM)	FIRST(Rs.10000)-Girideepam College SECOND(Rs.5000)-DCMAT, Wagamon THIRD(Rs.3000)-Saintgits College
3	BAELOR	FIRST(Rs.8000)-SB College

	(MARKETING GAME)	SECOND(Rs.5000)-Saintgits College THIRD(Rs.3000)-Saintgits College
4	VALAR DOHAERIS (TASK MANAGEMENT)	FIRST(Rs.8000)-DCMAT College SECOND(Rs.5000)-MG University College THIRD(Rs.3000)-Saintgits College
5	MOCKING BIRD (TIK TOK)	FIRST(Rs.2000)-Kristu Jyothi College SECOND(Rs.1000)-KE College,Mannanam
6	THE DANCE OF DRAGONS (GROUP DANCE)	FIRST(Rs.12000)-SB College SECOND(Rs.6000)-Assumption College THIRD(Rs.3000)-KE College,Mannanam

7	BEYOND THEWALL (PHOTOGRAPHY)	FIRST(Rs.4000)-KeralaMedia Academy SECOND(Rs.2000)-St.Thomas College,Pala
8	THE NIGHT WATCH (GROUP SELFIE)	FIRST(Rs.2000)-Mangalam College of Engineering SECOND(Rs.1000)-BCM College

X. INTRA DEPARTMENTAL ACTIVITIES

1. Best Entrepreneurial Idea Competition

To encourage and develop innovative ideas for business among students an Intradepartmental Best Entrepreneurial Idea Competition was held on 8th January 2020. A team consisting of two from a class was allowed to participate. The competition was held in a form of PowerPoint Presentation.

Each team was allotted a time of 5 minutes for presenting their idea and 2 minutes were set for encouraging queries. Ms. Reshma Rachael Kuruvilla and Ms. Chinnumol Sasindran, Assistant Professors, Department of Commerce, B.C.M. College, Kottayam were the judges for the competitions. Each team brought variety and innovative ideas like Plastic bottle Recycling, Ladies' Wrist watches having protection features and security alerts etc.

Winners of the competition are;

Ms. Bhagyasree Asokan and Ms. Abhiramy Vinod of 3rd DC taxation.

The winners were awarded with a cash prize of Rs.600/- and the awards were distributed by Ms.Jini Jacob, Assistant Professor, Department of Commerce, B.C.M. College, Kottayam.

2. Commercial Charades

The Department of Commerce is always concerned about bringing innovative events for the students. For this academic, the Department conducted a Dumb Charades competition for UG students of the Department. A team of two students from each UG Class was allowed to participate in the competition. It was conducted on 5th February 2020.



The rule of the competition was that one student in a team should act the name of a famous personality given to her. At the same time another one in the same team should identify the word being acted by her teammate. Apart from the usual Dumb Charades, we used famous business personalities which made the participants little confusing and hard to manage. This event was entertaining for the students as well as they could learn more commercial terms through the competition. Ms. JinyJohn of Department of Commerce, B.C.M. College, Kottayam judged the participants.

Winners of the competition were;

First Prize: Ms. Subina Shams and Ms. Aminu Nazar from 3rd DC Taxation.

Second Prize: Ms. Aparna Haridas and Ms. Dona P Saju from 3rd DC Taxation.

The prizes were distributed by Ms. Anju P Tom.

3. Case Study Competition

The Department organized a Case Study Competition for the UG Students. The importance of this event is that the students are actually acquiring the analytical and problem solving skills while they are conducting a case study of their own. It was an individual

competition. The participants were given a Case for which they had to find appropriate solutions. They were given a period of 10 days from 25th January 2020 to 5th January 2020 to read the Case and write the Report. They were also provided with general guidelines in writing a Case Study Report.

They were also encouraged to refer the Library for collecting details and theories that may support their solutions for the given case. All the teams submitted their reports. Ms. Anju P Tom evaluated the Case Studies submitted by the participating teams.

Ms. Hannah Susan Mathew of 1stDC taxation was the winner.

The winner was awarded with a Cash Prize of Rs.400/- by Prof. C.A Mrs. Reshma Rachael Kuruvilla, Department of Commerce, B.C.M. College, Kottayam.

4. Extempore

The Department of Commerce organized an Extempore competition for the students of the Department on 30th January, at 1.30pm in Room No: 224. Any number of students from each class was allowed to participate in the competition. The contestants were given topics

on the spot and they had to speak about the topic given, for 5 minutes. The medium of language used was English.



Prof. Jipin V Jimmy and Ms. Anju P Tom of Department of Commerce, B.C.M. College, Kottayam judged the participants. There were participants from each class and the event went really enthusiastic. Students could gain confidence and they could overcome stage fear.

The winners of the competition were;

First Prize: Ms. Subina Shams (3rd year taxation)

Second Prize: Ms. Gayatri K (3rd Year Taxation)

5. Naptol Advertisement Competition

“Advertisement is propaganda. Marketing is exploitation.”

The importance of advertising cannot be ignored in the corporate world. Advertising is important for every aspect of a business. It plays an imperative role for both manufacturers and consumers. Advertising is important for the business on the whole as it lets the business to gain more customers, thereby increasing business turn over. It also helps the customers to gain awareness about new products that are being introduced in the market.



As commerce students it is important to know about advertisement and its importance in the society and the corporate world and to have a basic skill in advertisement. Therefore in order to promote this essential skill among the students we have conducted an intra department ' NAAPTOL ADVERTISEMENT COMPETITION', which is also a part of our curriculum on 24th July 2019 at 1:30pm in Room no. 224. Around 20 students from various classes within the department participated in the competition. All the participants exhibited excellent performances which make the judgement a tougher process. All the audience and teachers had a good opinion about the competition and they enjoyed really well. It was a good experience for all the participants which also helped them to improve their confidence to face and speak in the public. The audience also supported and encouraged the participants very well ignoring the small mistakes that have occurred during their performance. Overall it was a skill development program for all the participants and an enjoyment for the audience.

6. Debate Competition

A debate is a platform for people to exhibit their communication skills, knowledge and improve their potential. The department of Commerce has organized a number of intra department debate

competitions for the students as a way to improve their communication skills, knowledge and control over language. The following are the various debate competitions conducted by the department:

a) “Does the election result of the largest democracy reflect the minds of people? Do we need Electronic Voting Machine (EVM) or Ballot paper?”



On 24 June 2019, a group discussion was organized by the Department of Commerce with a message to enhance the communication skills and leadership quality of the students. The aim of the group discussion competition was to improve the learning and knowledge of the students in both effective and

cognitive domains. The topic under discussion was ***“Does the election results of the largest democracy reflect the minds of people? Do we need Electronic Voting Machine (EVM) or Ballot paper?”*** Studying elections in the largest democracy in the world is bound to be a challenge: given the size of the country and of its population, Indian national elections have been the largest electoral exercise in the world ever since the first national elections in 1952. Moreover the cultural, linguistic, ethnic and religious diversity of the Indian society, as well as the federal nature of the Indian state, make this event a particularly complex one. What actually makes a country democratic?

Democracy is the rule of the people, for the people and by the people. To ensure this very ‘rule by the people’, elections are held. Hence, elections are the process by which people select their representatives in the government. In India, there are a couple of problems that stand in the way of free and fair elections. The rigging of poll booths is one such problem. Some big political parties have an obvious advantage where they can use an excess of money power to ‘buy’ votes with bribery. Even while campaigning, smaller parties have a disadvantage since they don’t have as much money or power as the bigger parties. Populism is also a major problem in India. Parties in India follow caste politics where parties give the ‘ticket’ to

a person who is from a scheduled caste so that in his/ her constituency, he is sure to win. This entrenches power in only one caste and at the same time violates the sacred purpose of reservations.

The students participated whole-heartedly in the discussion. The discussion lasted for 30 minutes wherein the students highlighted many important and relevant facts and figures pertaining to the topic under discussion. The event was judged by Prof. Jipin V Jimmy, Prof Anju P. Tom and Prof. Aleena. Miss Athulya Vinod had been selected as the best performer.

b) Can India make a transition to E-vehicles?



Vehicles have always been the technological invention of the world. There has been several measures discussed in order to bring out a change in the sustainability and conversion of the fuel based vehicles to the non vehicles to the non vehicles consuming other resources. Technological developers always aspired to bring out an invention which was to be supported and implemented by most of the countries. Contemporary world has started its pace to bring in a change with the e-vehicles and implementing it in the country. Electric vehicles have introduced a future in which green technology is in high use and demand. The increased demand for electric vehicles has encouraged auto makers to get better at making them. This encourages innovation and economic growth. Technology must be used to increase and to create an optimal utilization of the resource.



As electric vehicles was a necessary topic to be discussed undermining the thoughts and views on the topic, Department of Commerce conducted a group discussion on Can India make a transition to E- vehicles on 18 July 2019. Students clearly defined their views on the topic. There was active participation from the audience and they clarified their doubts regarding the topic. On conclusion, judges expressed their views and appreciated the participants on their wonderful presentation and research on the topic. They also said that awareness on E-vehicles was given to the audience.

XI. SPORTS ACTIVITIES

STATE LEVEL

1. Junior Kabaddi Championship

Participants-

- Veenamol K S

UNIVERSITY LEVEL

1. Inter University Kabaddi Championship (South Zone)

Participants-

- Veenamol K S

2. Inter Collegiate Kabaddi Championship, Moolamattam

Participants-

- Veenamol K S
- Amala Riya Roy
- Tincy Joseph
- Riya

3. Inter Collegiate Basketball Competition

Participants-

- Devika
- Swekha Sara Jacob
- Hannah Susan Mathew

4. Inter College Shuttle Badminton

Participants-

- Amrutha Madhu

DISTRICT LEVEL

1. Junior Kabaddi Championship

Participants-

- Veenamol K S

XII. INTER DEPARTMENTAL COMPETITIONS

1. COMMERCE WEEK

DEPARTMENT OF COMMERCE
BCM COLLEGE, KOTTAYAM

CELEBRATING

**COMMERCE
WEEK 2019**

Nov : 25-29th

Day 1
**Logo identification
& designing**
(Team of 2 members)

Day 2
Product launch

Day 3
Marketing Game
(Team of 3 members)

Day 4
Debate

Day 5
Best Management Team
(Team of 3 members)

Time - 1:15 PM **Venue - Room 224**

- **Day 1: Logo identification and designing**



As a part of Commerce Week, the Department of Commerce organised Logo Identification and Designing competition on 25th of November 2019. A logo is a design symbolizing one's organisation. It is a graphic representation or symbol of a company name, trademark, abbreviation, etc., often uniquely designed for ready recognition. Logo is also a simple visual mark to identify your company product or service. The aim behind conducting such an event was to enhance the brand recognition when you look at any logo and it will help you to remember the top brands in an easy way. A team consisted of 2 members and 12 teams from different departments participated in the event.

In the first round, participants were required to identify the logos of companies given to them and the second round consisted of logo designing where the contestants had to design a logo for a particular company given to them.

- **Day 2: Product Launch**

Miss Raiza Rebecca(Physics Department) won the first position while Miss Alby AchammaBinu(History Department) and Miss Gayatri V Nair(Economics Department) secured second and third position. With the cooperation of the participants and members of the Commerce Association, the event became a great success.



As a part of Commerce Week, the Department of Commerce conducted 'Product Launch' on 26th November, 2019. It was organized by Group 6 of the Commerce Association. Prof. Jiny John and Prof. Anju P Tom from the faculty of commerce were the judges. The purpose behind conducting the event was to bring out ideas for creating new and innovative products or services.

Twenty students from different departments participated in the event. The time limit allowed for each of them was five minutes. The participants were asked to do a presentation about a new or existing product or service with modifications in the first three minutes. Then, the judges asked questions regarding the products or services presented by them in the remaining two minutes. All the participants were able to complete their presentation within the allocated time.

- **Day 3: Marketing Game**

The commerce department of BCM college had conducted a commerce week which was a 5 day inter department game to improve the skills of the students. Marketing game was one of the events in it. It was conducted on 27th November 2019 which was the fourth day of commerce week.



10 teams participated in the marketing game from different departments. Each team contains 4 members. The rounds were constructed in a manner to improve their marketing skill, creativity, and their competency to face a challenge. The game includes 2 rounds. 1st round was a quiz round it was all about business related general knowledge. In 2nd round, 7 teams were selected. We gave a situation to them. And the team which handle the situation in the most creative way won. Babson Babu, Scaria Markose, George Mathew and Amal Biju of MSW department won the first prize. Raiza Jacob, Minnu Babu , Bona Mathew and Anjana Aji from sociology department won the second prize. These programs are conducted to improve the talents and skills of students. BCM College

always give importance to extracurricular activities. This course related programs are helpful for their future too like in the situation of a job interview. It will increase their confidence level. The future environment is a competitive market. The people having the best talent, best skill and having the best decision making skill are selected for the dream job. These are the opportunities which provide them an experience to face all.

- **Day 4: Debate**



Debate is a process that involves formal discussion on a particular topic. In a debate, opposing arguments are put forward to argue for opposing viewpoints. Debate occurs in public meetings, academic

institutions, and legislative assemblies. It is a formal type of discussion, often with a moderator and an audience, in addition to the debate participants. The primary goal of a debate is for students to generate effective critical thinking into primary issues in the given topic. Debating aims at arriving at a conclusive notion about a certain issue, that is to say, in support of or against what the subject matter stands to propose so as to pertain to development, intellectual logic and the theory of progress.

On the fourth day of Commerce week, 28th November 2019, the Department of Commerce conducted a Debate Competition. It was an inter department competition. The competition was held in Room no. 221. Students from various departments came to participate in this event. The competition started by 1:15 pm. The judges of the competition were Prof. Bijo from MSW department and Prof. Delta from Economics department. The anchor of the event was Elizabeth Reena Jacob from third year Bcom Taxation.

Ten participants from various departments compete in the event and the winners were announced according to their skill in debating and expressing their views. The topic of the debate was “Jio – A helping hand or planned trap? “. The competition turned out to be an excellent opportunity for all the participants to express their views and opinions regarding the sudden change of rates of jio

services. Gayatri V of Department of physics bagged the first position and Sebastian Paul of Department of MSW got the second position. Babson Babu of Department of MSW got special appreciation for his excellent performance in the debate competition.

The five day programme conducted by the department of commerce gave a wonderful opportunity to the upcoming talents and helps in improving their interpersonal, competitive and management skills hidden in them. The programme come to an end on 2:00 pm with a vote of thanks by Anjanalakshmi S of third year B.com Taxation.

- **Day 5: Best Management Team**



A strong management team can create success out of even average ideas. The management team is the group of individuals that operate at the higher levels of an organisation and have day-to-day responsibility for managing other individuals and maintaining responsibility for key business functions. The management team is also generally responsible for putting together the business strategy and ensuring the business objectives are met. The Management teams are held accountable by the companies board of directors. A good management team is the backbone of success in any department. It is important to choose and form the best management team.

On the fifth day of the commerce week, 29th November 2019, the Department of Commerce conducted a best management team competition. It was an inter department competition. The competition was held in Room number 221. Students from various departments within the college came to participate in this colourful event. The competition started by 1:15 pm. The judges of the competition were Miss Aleena Joseph and Miss Anju P Tom of the Commerce Department. The anchor for the event was Anju Joseph of Third year B.Com Tax.

The competition consisted of two rounds. The first round was a quiz competition. The quiz was prepared in order to measure the logical

reasoning, interpretation skills and knowledge of current affairs. The results of the test were announced on the spot and seven teams were selected for the next round.

The second round had two rounds. The four man team were split into two to perform two different tasks at the same time. Three members of the team were given a list of challenging items that they had to collect within 10 minutes from the college compound. The team which collected maximum number of items on the list were awarded the highest points and so on. The remaining one member had to market a product given to them on spot. Each person was given 3 minutes to advertise and market the made up product given to them in the best possible way. The judges evaluated the marketing skills, confidence and communication skills of the participants and marked them on a 10 point scale. The scores of both the tasks were taken cumulative and the team with the highest score was declared as the Best Management Team. The runner ups were Elizabeth Reena Jacob, Anjana Aji, Anjana Lakshmi and Sneha Bobby. The winners of the competition were Shreya Mangaattu, Achu Anna Tom, Arsha Kuruvilla, Nikhita Bobby. The prizes to the winners were awarded by the judges. The vote of thanks was proposed by Athulya Vinod of third year B.Com Tax.

2. POSTER DESIGNING COMPETITION

World Population Day is celebrated on 11th July, every year which seeks to raise awareness on global population issues. World Population Day aims to increase people's awareness on various population issues such as importance of family planning, gender equality, maternal health and human rights. The theme of World Population Day is fulfilling the commitments made at the 1994 International Conference on Population and Development (ICPD) in Cairo. In the 25 years since ICPD, there has been enormous progress in expanding access to reproductive health including modern contraception. The Department of Commerce has always willed to sharpen the student's knowledge and skills in every way possible. It has undertaken variety of activities and events to draw the attention of the students to work together on issues that need our attention. As part of the World Population Day Celebrations, we organized a poster designing competition on 10th July 2019, the theme being ***'Family Planning'***.



Family planning is arguably one of the most important public health advancements in the last century, and it is defined as a woman's ability to decide if and when to have children. Family planning services include counselling, education, access to contraception, and access to safe abortion. The positive effects of family planning are evident in a reduction in the worldwide fertility rate from 3.7 to 2.4 since 1980. Voluntary family planning reduces the number of unintended pregnancies, as well as maternal and newborn deaths. When a woman has the ability to make choices about contraception, her children are much more likely to be healthier, better nourished.



The positive effects of family planning are perhaps nowhere more evident than in the developing world. Today, more than 300 million women in the 69 poorest countries use modern contraception. This figure has increased exponentially in the past few decades due to growing attention from international institutions, such as the United Nations Foundation and the Bill and Melinda Gates Foundation, and national initiatives like Ethiopia's Health Extension Program. As a result of more women using modern contraception, it is estimated that approximately 82 million unwanted pregnancies, 25 million unsafe abortions, and 125,000 maternal deaths are averted annually.

When women in developing nations have the ability (access and right to contraception) to space out their pregnancies by at least three years, their babies are twice as likely to reach their first birthday. There is also evidence of the anti-poverty effects of family planning. For example, women who space out their pregnancies are more likely to advance their education and earn an income to support their families. Expanding access to family planning also has implications on a national scale. No developing country in the past fifty years has improved its economy without expanding access to contraception. This shows how access to family planning, while important for granting women agency, is also a key factor for national development.

Many students from various departments of the college participated in the event. The winners were decided by Prof. Shalini and Prof. Alphonsa.

3. DEBATE- Is democracy just a word?

Democracy is a name used to describe the decisions that affect the way their community is run on. It is a system of government in which people choose their rulers by voting for them in the elections. The rules and laws must be passed and implemented with the concern of the country and laws must be regulated and amendment

on time. But nowadays when taken the scenario of our country and the ruling situation, most people doubt that the voting or the choices made by them often turn to be wrong .The representatives are not up to the mark and they loot the public. The so called democratic views are not taken into action by the elected government.



**DEPARTMENT OF
COMMERCE
BCM COLLEGE**

**Do you
want to
speak up?**

**DEBATE
COMPETITION**

**On
Democracy is just
a word ?**

**27 June
2019**

@1:10 PM

As part of the association activities, the Department of Commerce conducted an Inter department debate competition on the topic , Democracy is just a word? On 27th June 2019. Opposing arguments were put forward to argue for opposing viewpoints. Students raised their viewpoints and it turned out to huge success. They were able to discuss the loopholes and faults of the government and some raised successful initiatives of the ruling party. The judges of the event were Prof. Reeja , faculty of the sociology department and Prof. Ajis Ben of the department of history. Audience also participated actively in the debate .The first position was bagged by Donamol of department of Physics.

4. RJ HUNT

The competition of RJ Hunt was conducted on 8th July of 2019. Many of them have a good skill of speaking. Only a good listener can be a good speaker. Many do not use it. In BCM we have so many talented students, so to bring out their talent in speaking Department of Commerce has organized RJ Hunt competition. It was a platform for many students to exhibit their speaking skills. The event was conducted during lunch break. The first round was the self-introduction round. In the first round the participants has to give a self-introduction about them. The innovative and creative way or

techniques used for self-introduction was evaluated. The time limit given to the students for the self-introduction round was one minute. There were 15 participants for the competition. From the 15 participants 10 participants were selected to the second round. In second round, various topics were made into chits and each participant was asked to pick a chit for speaking. They were provided with one minute to speak on the topic. And for the third round among the 10 only 5 participants were selected to the third and final round.



The final round was that the participants have to speak based on the situation question which was given to them. All the participants have spoken around two minutes on the topic on which they were provided with. Prof. Anil Stephen and Prof. Jeslin Jijo were the judges for the day. The competition was tough enough so that judges had a difficult time in deciding the winners. The great support from the audience had helped the participants as it encouraged them to speak well.

5. SKILLS AND THRILLS

- **DAY 1: IQ Test**

The commerce department conducted an inter department talent hunt competition 'skills and thrills'. There were three competitions held on various days. The first competition was the IQ test. Students from various departments participated in the event.

The IQ test was conducted to test the skill of comprehensiveness and concentration for the students. The competition was interesting and all the students who participated were thrilled to come back again for more questions. The results were, First prize for Namitha (1st DC Maths), second for Lakshmi Nandhana (3rd DC Physics) and the third was shared between Nandhini and Anju (1st DC Maths) .

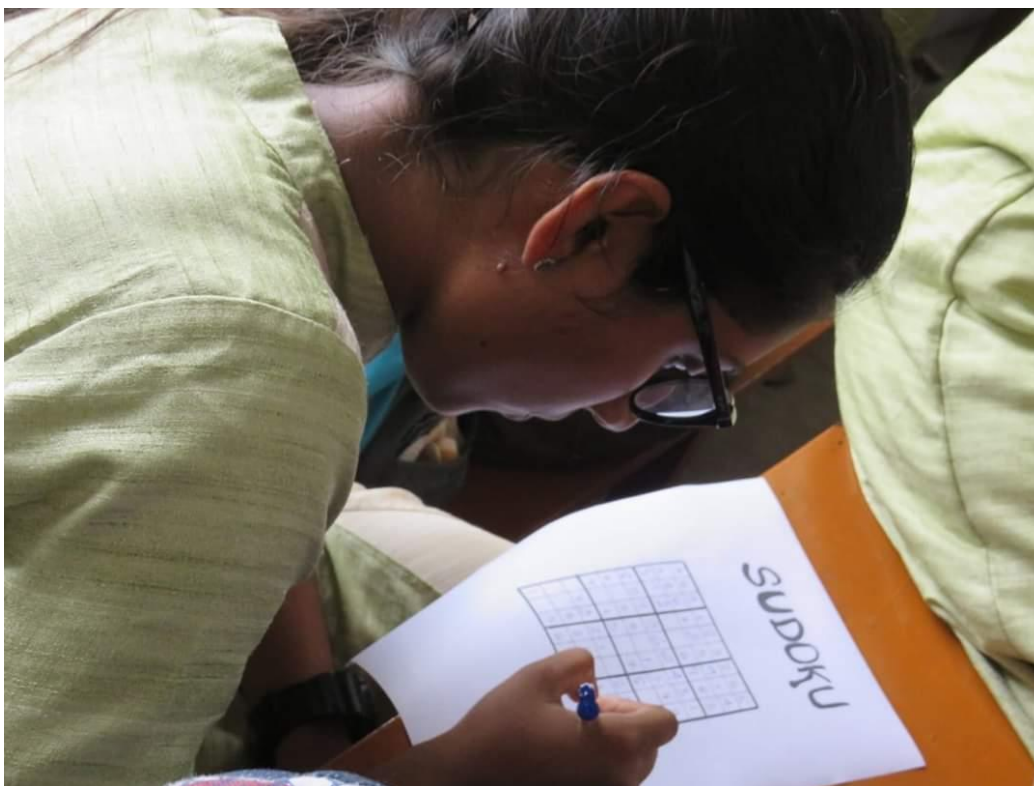


This event enhanced the capability of all the event organisers. They learnt to organize and communicate and also built confidence among themselves.

- **DAY 2: SUDOKU QUEEN**

‘Sudoku Queen’ Competition was conducted on 6th February, 2020 at 1:00 pm in room number 221. This was conducted to find out the Sudoku queen of BCM College. There were 20 students who participated actively in the competition from 6 different departments.

The participants were allotted 10 minutes to solve the puzzle. The person to solve it first correctly was awarded the winner. Poornima A Nair of 1st DC English was crowned as the Sudoku Queen.



This event put the mind of all the students to test and was able to develop the capability to solve such puzzles. The students who organized the event learnt the procedures for conducting an event and was also successful in ensuring the participation of students from different departments. This skill was indeed a challenging and thrilling one.

- **DAY 3: SPOT DANCE**

The department of commerce conducted the third competition 'Spot Dance' of their skills and thrills inter-department competition on the 7th February, Friday at 1:00pm in front of the college auditorium.

Spot dance is an event that is done to identify the spontaneous adapting capability of students. It also facilitates to know the most creative and talented among the groups. More than 20 students participated in this event. Anju Ma'am and Elizabeth Ma'am of commerce department were the judges. Songs of hindi , Malayalam and Tamil languages were played.

The event was entertaining at the same time built confidence to the students to face a large audience. The organisers were able to learn the technical part of a programme conducted in college.

XIII. NATIONAL SERVICE SCHEME

NATIONAL SERVICE SCHEME

The Department of Commerce has continuously reflected their presence in the National Service Scheme of BCM College. Students from the department have been able to show immense participation in all activities of NSS.

The names of the volunteers and the camps attended by them are enlisted below:

SL. NO.	NAME	CLASS	7- day camp	3- day camp
1	Anjana Unnikrishna	1 st B.Com		
2	Sonamol P T	1 st B.Com		
3	Nayanthara Vijayan	1 st B.Com		
4	Nikitha Jayaprakash	1 st B.Com		
5	Anite Elizabeth Mathew	1 st B.Com		
6	Theresa Paul	1 st B.Com		
7	Ardra S	1 st B.Com		
8	Aleena Reji	1 st B.Com		
9	Siyamol P S	1 st B.Com		
10	Merlin Shaji	1 st B.Com		
11	Anthara Antony	1 st B.Com		
12	Swekha Sara Jacob	1 st B.Com		

13	Adhitya	1 st B.Com		
14	Sandra	1 st B.Com		
15	Dona	1 st B.Com		
16	Ancy	1 st B.Com		
17	Diya	1 st B.Com		
18	Raichu	1 st B.Com		
19	Malavika	1 st B.Com		
20	Amrutha S Nair	3 rd B.Com		
21	Bhagyasree Asokan	3 rd B.Com		
22	Cristy Ann Binoy	3 rd B.Com		
23	Malavika Savithri M	3 rd B.Com		

XIV. NATIONAL CADET CORPS

NATIONAL CADET CORPS

NCC is the Military cadet corps of India that provides basic military training to the students of collage. The Department of Commerce has continuously reflected their presence in the NCC. Students from department have been able to show enormous participation in all activities of NCC.

The following is the list of students that in the National Cadet Corp. They have attended various camps the details of which are as follows:

SL. NO.	NAME	CLASS	ATC	CATC
1	Meha Sebastian	1 st B.Com		
2	Nicey Wilson	1 st B.Com		
3	Aleena Jacob	1 st B.Com		
4	Nimisha Justin	1 st B.Com		
5	Parvathy	1 st B.Com		

6	Anjali Abharam	2 nd B.Com		
7	Ann Maria Mathew	2 nd B.Com		
8	Sreelakha T M	2 nd B.Com		
9	Ashika Anna Sabu	2 nd B.Com		
10	Riswana Rasheed	2 nd B.Com		
11	Anumol George	3 rd B.Com		
12	Amurtha Madhu	3 rd B.Com		
13	Aswathy P P	3 rd B.Com		
14	Alfiamol k s	3 rd B.Com		

XV. CATHOLIC STUDENTS MOVEMENT

CATHOLIC STUDENTS MOVEMENT

The Catholic Students Movement strives for the spiritual and value based development of all the students. All the catholic students of the college shall be ordinary members of CSM and all the catholic members of the staff shall be honorary advisors.

The students of Commerce Department are active participants of CSM unit of this college. The following are the members of CSM:

SL. NO.	NAME	CLASS
1	Anite Elizabeth Mathew	1 st B.Com
2	Sr. Blessy Mary Johnson	1 st B.Com
3	Merlin Shaji	1 st B.Com
4	Chikku Mariya Sebastian	1 st B.Com
5	Theresa Paul	1 st B.Com
6	Sonamol P T	1 st B.Com
7	Cristy Anna Sunil	1 st B.Com
8	Jasmine Varghese	1 st B.Com
9	Sneha Sabu	1 st B.Com
10	Nimisha Justin	1 st B.Com
11	Merin Mary Joseph	1 st B.Com
12	Rona Jose	1 st B.Com

13	Nikitha Benny	1 st B.Com
14	Ajitta Luckose	1 st B.Com
15	Sona Jimmy	1 st B.Com
16	Reshma Rose	1 st B.Com
17	Aleena Jacob	1 st B.Com
18	Megha Joy Joseph	1 st B.Com
19	Meha Sebastian	1 st B.Com
20	Renya Ann Reji	1 st B.Com
21	Careena Bobby Mathew	1 st B.Com
22	Ashly	1 st B.Com
23	Neha	1 st B.Com
24	Nincy	1 st B.Com
25	Dona	1 st B.Com
26	Aneeta	1 st B.Com
27	Jisha	1 st B.Com
28	Minnu James	2 nd B.Com
29	Leema Luka	2 nd B.Com
30	Merin James	2 nd B.Com
31	Nikitha Bobby	2 nd B.Com
32	Bibiya Joseph	2 nd B.Com
33	Reshma Ann Benny	2 nd B.Com
34	Merin Paul	2 nd B.Com
35	Sreya Mangatt	2 nd B.Com

36	Anagha Mathew	2 nd B.Com
37	Nimmy Mathew	2 nd B.Com
38	Achu Anna Tom	2 nd B.Com
39	Tania Mathew	2 nd B.Com
40	Ashly Roy	2 nd B.Com
41	Maria Joseph	2 nd B.Com
42	Emily Mathew	2 nd B.Com
43	Josna George	2 nd B.Com
44	Ann Maria Mathew	2 nd B.Com
45	Jerin Philip	2 nd B.Com
46	Jilu Mary Sebastian	2 nd B.Com
47	Aleena Joseph	2 nd B.Com
48	Shilpa T Abraham	2 nd B.Com
49	Dona Alex	2 nd B.Com
50	Teresa Maria Joseph	2 nd B.Com
51	Maria Paul	2 nd B.Com
52	Sneha Bobby	3 rd B.Com
53	Merlin Jolly	3 rd B.Com
54	Dona P Saju	3 rd B.Com
55	Carolyn Shaji	3 rd B.Com
56	Merin Aiji	3 rd B.Com
57	Anju Joseph	3 rd B.Com

58	Anju Joseph	3 rd B.Com
59	Geena Liz Johny	3 rd B.Com
60	Ninil Tom	3 rd B.Com
61	Joshlin Joy	3 rd B.Com
62	Thabitha Biju	3 rd B.Com
63	Subitha	3 rd B.Com
64	Ashly Saji	3 rd B.Com
65	Janny Anna George	3 rd B.Com
66	Ann Mary Joseph	3 rd B.Com
67	Mareena Luke	3 rd B.Com
68	Teesa Saju	3 rd B.Com
69	Jelna Lize Joyan	3 rd B.Com
70	Alphonsa James	3 rd B.Com
71	Jenia Elizabeth Babu	3 rd B.Com
72	Christy Ann Binoy	3 rd B.Com
73	Teena Thomas	3 rd B.Com

XVI. EXTENSION ACTIVITY

1. BALASANGHAM KOTTAYAM

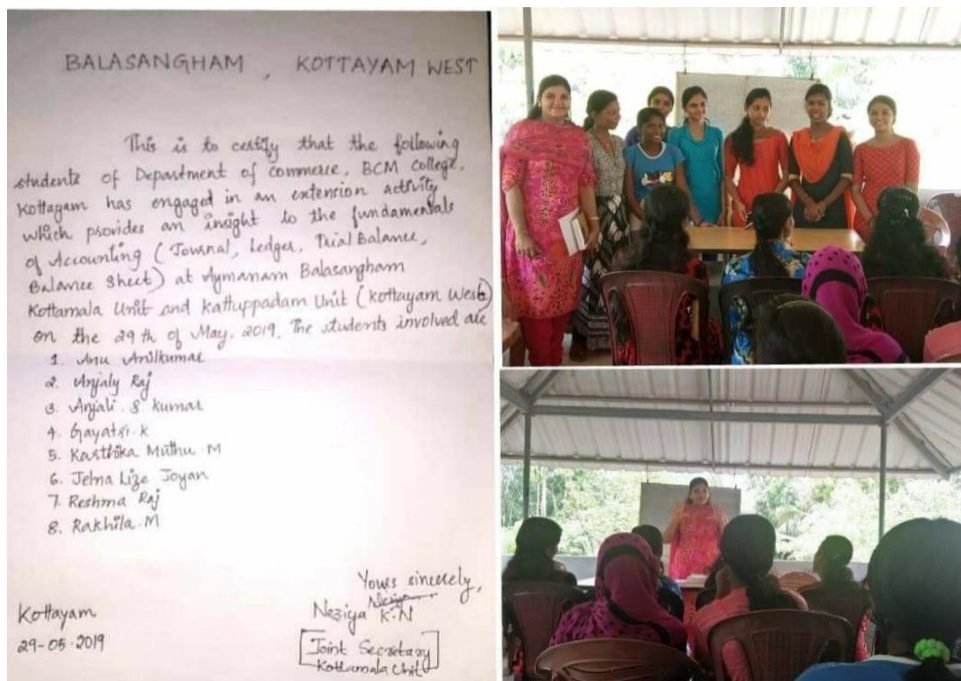
The Department of Commerce has always encouraged its students to think beyond the theories learned in the classrooms. They have empowered the students to apply those theories learned in classrooms in their day to day life. One such activity undertaken by the final year students of the department was to conduct an extension activity wherein the students reached out to various sections of the society to impart their knowledge about the subject. Our group had visited the Balasangham, Kottayam Unit at Aymanam. Accounting is the language of business and is the basis of financial institutions. The major problem faced by industries today is the lack of efficient and quality accountants as per their requirements, even though lot of professionals are prevailing currently in these sectors. The main reason for this problem is the lack of good training centres in the state. Accounting opens wide range career opportunities in front of you and can work in different job positions in an organization.

Accounting has many real life application, general awareness in finance and accounting helps you to handle many day today activities. Accounting provides you with skills and knowledge that can be applied to a number of industries. In fact, so long as there are businesses in the world, accountants will always be needed. The

primary role of accountants is to prepare and examine financial records. Accountants ensure the accuracy of a person's or business's financial records, and that bills and taxes are paid properly and on time.

Accounting helps in decision making, planning, and controlling processes. It's with the help of accounting there will be documents which will be factored in carrying out these processes. Again with these methodical documents, they help in reduction of theft and frauds. Availability of accounting in any business transactions ignites the business to run with efficiency, effectiveness and accuracy manner on all the activities undertaken. This leads to more productions since the management will make the right decision and proper planning due to the good flow of transactions in a business.

We took classes for the aspiring young minds who wanted to know more the accounting process. The class comprised of the following topics- the meaning and functions of accounting, types of accounting, transactions and events, principles and conventions of accounting, financial statements, journal, journalising, ledger, posting, and the preparation of trial balance. A journal entry is the record of a financial transaction entered into a journal. The journal details all the financial transactions of the business and it makes note of which accounts these transactions affected.



All journal entries are made using either the double entry or single entry method of bookkeeping. Journal entries provide foundational information for all of a business's other financial reports. They're used by auditors to analyse how financial transactions impact a business. Each entry should include the date of the transaction, the parties involved, a debit from at least one account, a credit to at least one other account, a receipt or check number, and a memo describing other details involved in the transaction – anything you might not be likely to remember months or years later. Ledger account keeps a permanent record of all financial transactions in a classified manner. Ledger account shows detailed financial information of a business regarding debtors and creditors, assets,

and incomes and expenses. The purpose of a trial balance is to ensure that all entries made into an organization's general ledger are properly balanced. A trial balance lists the ending balance in each general ledger account. The total dollar amount of the debit and credits in each accounting entry are supposed to match. Therefore, if the debit total and credit total on a trial balance do not match, this indicates that one or more transactions were recorded in the general ledger that was unbalanced.

We were able to open the windows of knowledge to the young children. We are happy at the outcome the class had created on the students.

2. AISWARYA SHG

A cheque, or check (American English), is a document that orders a bank to pay a specific amount of money from a person's account to the person in whose name the cheque has been issued. The person writing the cheque, known as the *drawer*, has a transaction banking account where their money is held. The drawer writes the various details including the monetary amount, date, and a payee on the cheque, and signs it, ordering their bank, known as the drawee, to pay that person or company the amount of money stated. It is a need

for the time to know about the importance of cheques and how to use it.

Group 2@Aiswarya SHG

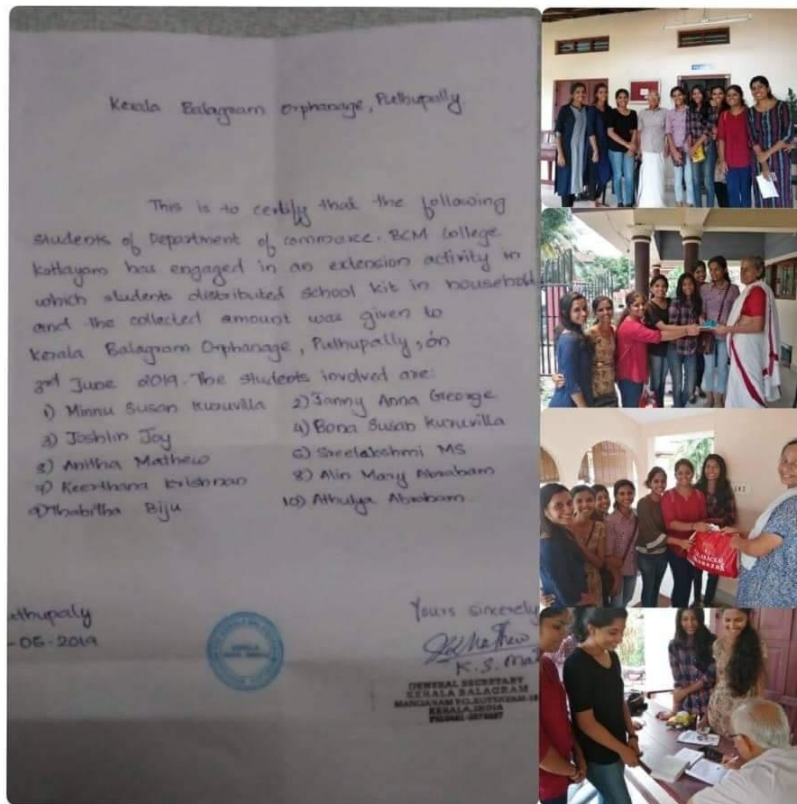


It is important to know the importance of financial instruments like cheques and demand drafts in today's world. The students of commerce department made a visit to AISWARYA 112 SHG in Channanikadu and taught the members of the SHG to use cheques and demand draft. They also actively participate in the awareness class conducted by the students. The students also taught them how to write a cheque and a demand draft slip. They realise the need to understand the procedure to write and encash a cheque in bank and also learn to use it properly.

The main advantages of using cheques as a way of paying for goods and services are the following; It is Safe: only the named recipient is able to cash the cheque at a bank or other financial institution. If cash is going the way of the dinosaur, like some experts predict, then you may think the cheque has already gone extinct. The situation is quite the opposite. Although the total number of cheques has declined over the years, the value of cheque payments has actually increased.

3. KERALA BALAGRAM ORPHANAGE, Puthuppally

Group 5 @Kerala Balagram Orphanage



As part of the extension activity on June 3rd 2019 we the students of BCM college B.com Computer Application Final year had a visit to the Kerala Balagram Orphanage, Puthuppally. We collected an amount of Rs. 2000 by selling a kit of stationery items which included pencil, scale, a book, rubber and a pen. We sold the stationery kit in Puthuppally panchayat. The amount so collected was given to the concerned authority of the orphanage. Then we had an interactive session with the children.

4. AKSHAYA CENTER

Group 8 @Akshaya Centre



As part of the extension activity on 4th June 2019 we the students of commerce department Bcm college went to an Akashya centre, kudamaloor. We spent a whole day there mainly we helped the students for their UG and Plus one online Application. We helped some others to apply for Ration card ,Voters registration etc..by doing these activities we were able to know more about the services provided by Akshya centre. We were able to interact with lots of people and got a chance to help Senior citizens who came there. It was a good experience for us.

5. CHAITHANYA KUDUMBASREE

Group 7 @ Chaithanya Group



As part of the extension activity on June 8th 2019 we the students of BCM College Kottayam from the B.com Computer Application Final year had a visit to the Chaithanya Kudumbasree at Thirunakkara kottayam.

We taught the members of Kudumbasree, how to use the financial instruments like cheque and Demand Draft etc., and we provide awareness classes about women Entrepreneurship and self

employment. We had a great experience there. We were able to teach illiterate and members who really faced difficult in filling cheque and dealing with bank formalities

6. AVANI FOAMS

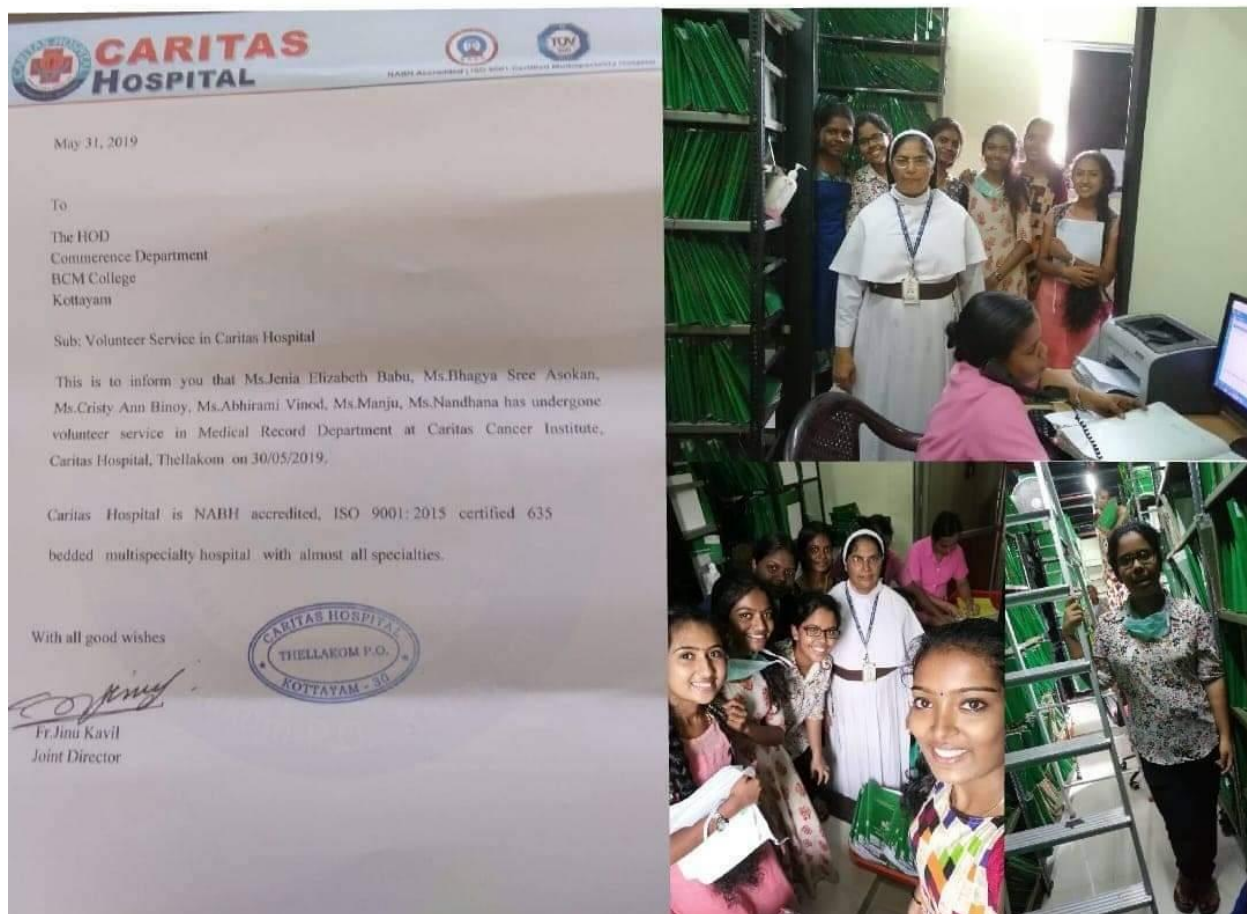
As part of extension activity we the students of B C M College B.com Computer Application visited Avani foams at Champakara on 8th June 2019. It is a garment stitching firm. In that firm there are a lot of activities like Stitching, babies bed making (thottil), babies clothes, pillow making etc. There we helped the employees for stitching, clothes cutting, packing etc. We also marketed baby clothes in the nearby places and also helped them in collecting garments and other stitching materials from the shops.

It helped us to learn the preparation of financial statements of a firm, marketing , labelling, pricing etc. It helps to study the customer's behaviour towards the products from small scale units and large scale industries. It develops our marketing concepts. It helped to learn the stitching activities and also the modern trends in the stitching. It helped us to know and understand women's power to develop and run an enterprise. It created an attitude among us that we can create our own enterprise with a limited capital. Then we had an interactive section with the employees and their families.

7. CARITAS HOSPITAL

As a part of the academic program, the third year students of Department of Commerce have done a voluntary service for a day at the Caritas hospital on June 3rd 2019. The team of six students assisted the hospital office staff for a day in their accounting works. The students were allotted to perform paper works in the cancer ward of the hospital. The paper work included rechecking of the patient files, chronological arrangement of files, recording the expired patients files and discarding the old ones. The students were able to enhance their theoretical knowledge and hospitality skills. They were able to understand and apply their knowledge to a practical level. The day went out very well and the office staffs were pleased with the work of the students and offered them an internship program at the hospital

Group 3@ Caritas Hospital



8. KAIRALI CURRY POWDER UNIT

Having theoretical knowledge about the topics is not enough. The Department of Commerce has given equal importance to practical application of the knowledge acquired in the classrooms. The 3rd year students were divided into groups of 8 to conduct extension activities. As part of this extension activity, 8 students visited a self

help group, Kairali. They dealt in making various curry powders including turmeric powder, chilli powder, sambhar curry powders etc. They also made and sold varieties of pickles.

The students visited this self help group on June 4th 2019. It was in a place located in Kidangoor. The members of Kairali warmly welcomed the students. All the products of that particular SHG were introduced to the students. The details regarding it's production, packaging, and marketing techniques. Their function was limited to that particular locality only.

The students applied the skills of supply chain management in this case. They bought 50 packets of each curry powders and pickles from the group. These products were sold by students themselves in their locality. This helped them to achieve proficiency in marketing activities. The amount collected was given back to the Kairali group.

XVII. INTER DEPARTMENTAL COMPETITION PRIZES

1. Department of Mathematics

- POSTER DESIGNING- THIRD
Hannah Susan Mathew
- PIE VALUE MEMORIZATION GAME
 1. Sneha Bobby
 2. Elizabeth Reena Jacob
 3. Merlin Jolly
 4. Anjana Aji
 5. Anjana Lakshmi

2. Department of Computer Science

- BEST MANAGER-FINALIST
Athulya Vinod

3. Department of Sociology

- ONLINE PHOTOGRAPHY COMPETITION-FIRST
Bhagyasree Ashokan

4. Department of Family and Community Science

- QUIZ COMPETITION (MOTHERS DAY)
Caroline Shaji
Teesa Shaju

5. Department of Food Science

- PUZZLE GAME

- SECOND

Alja Chinnu Thomas & Angel Anna Jacob

- FINALISTS

1. Gayatri K and Dona P Saju

2. Malavika Chandran and Binduja Shaji

- LOGO IDENTIFICATION

- FINALISTS

Merin Aiji

Caroline Shaji

6. Department of Chemistry

- SPOT DANCE

- FIRST

Janny Anna George

➤ FINALIST

Jenia Elizabeth Babu

- PERIODIC TABLE QUIZ-FINALIST

1. Elizabeth Reena Jacob and Merlin Jolly
2. AnjanaAji and Anjana Lakshmi
3. Dona P Saju and Angel Anna Jacob

XVIII. PRIZES IN INTER COLLEGIATE FEST/COMPETITIONS

SL. NO.	NAME	EVENT	COLLEGE	PRIZE
1	Bhagyasree Ashokan	Photography	Saint Gits College	1 st prize
2	Cristy Ann Benny	Task Management	Saint Gits College	2 nd prize
3	Alphonsa James	Task Management	Saint Gits College	2 nd prize
4	Abhiramy Vinod	Task Management	Saint Gits College	2 nd prize
5	Jenia Elizabeth Babu	Task Management	Saint Gits College	2 nd prize
6	Sinju Anna Mathew	Treasure Hunt	Alphonsa College	3 rd prize
7	Anjalikrishna B	Treasure Hunt	Alphonsa College	3 rd prize
8	Snehamol	Treasure Hunt	Alphonsa College	3 rd prize
9	Anjana Devi K S	Treasure Hunt	Alphonsa College	3 rd prize
10	Amrutha S Nair	Treasure Hunt	Alphonsa College	Finalist

11	Angel Anna Jacob	Treasure Hunt	Alphonsa College	Finalist
12	Dona P Saju	Treasure Hunt	Alphonsa College	Finalist
13	Aprana Haridas	Treasure Hunt	Alphonsa College	Finalist
14	Aiswarya K Siju	Business Quiz	Alphonsa College	2 Round
15	Sharimol P Jrshad	Business Quiz	Alphonsa College	2 Round
16	Aleena Regi	Business Quiz	Alphonsa College	1 Round
17	Aishwarya Biju	Business Quiz	Alphonsa College	1 Round
18	Ardra S	Best Management	Alphonsa College	Finalist
19	Ansu P	Best Management	Alphonsa College	Finalist
20	Sona Jimmy	Best Management	Alphonsa College	Finalist
21	Megha Rajesh	Best Management	Alphonsa College	Finalist

22	Laya Varghese	Business Quiz	Devamatha College	1 Round
23	Ashly Roy	Business Quiz	DevamathaCollege	1 Round
24	Sethulekshmi P B	Business Quiz	Devamatha College	1 Round
25	Bibiya Joseph	Business Quiz	Devamatha College	1 Round
26	Reshma Ann Benny	Marketing Game	Devamatha College	2Round
27	Syamamol K S	Marketing Game	Devamatha College	2 Round
28	Anakha S Kumar	Marketing Game	Devamatha College	2 Round
29	Devika S	Marketing Game	Devamatha College	2 Round
30	Athulya Vinode	SHE Entrepreneur	St.Thomas College	Finalist
31	Cristy Ann Binoy	SHE Entrepreneur	St.Thomas College	Finalist
32	Alphonsa James	SheEntrepreneur	St.Thomas College	Finalist

33	Amurtha Madhu	SHE Entrepreneur	St.Thomas College	Finalist
34	Anju Joseph	Best Management	St.Thomas College	2 Round
35	Merin Aiji	Best Management	St.Thomas College	2 Round
36	Caroline Shaji	Best Management	St.Thomas College	2 Round
37	Mareena Luke	Best Management	St.Thomas College	2 Round
38	Alphonsa James	Photography	St.Thomas College	1 Round
39	Dona P Saju	Best Management	St.Thomas College	2 Round
40	Nanadana Chandran	Best Management	St.Thomas College	2 Round
41	Manju P J	Best Management	St.Thomas College	2 Round
42	Cristy Ann Binoy	Best Management	St.Thomas College	2 Round

43	Alja Chinnu Thomas	Business Quiz	St.Thomas College	1 Round
44	Aparana Haridas	Business Quiz	St.Thomas College	1 Round
45	Abhiramy Vinode	Treasure Hunt	St.Thomas College	2 Round
46	Alphonsa James	Treasure Hunt	St.Thomas College	2 Round
47	Cristy Ann Binoy	Treasure Hunt	St.Thomas College	2 Round
48	Alja Chinnu Thomas	Treasure Hunt	St.Thomas College	2 Round
49	Bona Susan Kuruvilla	Task Management	St.Thomas College	Finalist
50	Minu Susan Kuruvilla	Task Management	St.Thomas College	Finalist
51	Joshlin Joy	Task Management	St.Thomas College	Finalist
52	Alin Mary Abraham	Task Management	St.Thomas College	Finalist
53	Anitha Mathew	Task Management	St.Thomas College	2 Round

54	Thabitha Biju	Task Management	St. Thomas College	2 nd Round
55	Athulya Abraham	Task Management	St. Thomas College	2 nd Round
56	Ashley Saji	Task Management	St. Thomas College	2 Round
57	Athulya Abraham	Treasure Hunt	St. Thomas College	Finalist
58	Thabitha Biju	Treasure Hunt	St. Thomas College	Finalist
59	Joshlin Joy	Treasure Hunt	St. Thomas College	Finalist
60	Ashley Saji	Treasure Hunt	St. Thomas College	Finalist
61	Malavika Savithri	Business Quiz	St. Thomas College	1 Round
62	Ans Dennis	Business Quiz	St. Thomas College	1Round
63	Janny Anna George	Spot Dance	GIAL College	1 st prize
64	Keerthana Krishna	Treasure Hunt	GIAL College	3 rd prize
65	Anitha Mathew	Treasure Hunt	GIAL College	3 rd prize

66	Alin Mary Abraham	Treasure Hunt	GIAL College	3 rd prize
67	Sreelakshmi M S	Treasure Hunt	GIAL College	3 rd prize
68	Anju Joseph	Best Management	GIAL College	Finalist
69	Milin Renjit	Best Management	GIAL College	Finalist
70	Merin Aiji	Best Management	GIAL College	Finalist
71	Caroline Shaji	Best Management	GIAL College	Finalist
72	Anjalikrishna B	Best Management	SB College	2 nd Round
73	Aparna Shibu	Best Management	SB College	2 nd Round
74	Nikhitha Bobby	Best Management	SB College	2 nd Round
75	Leema Luka	Best Management	SB College	2 nd Round

76	Aiswarya mol.P	Best Management	SB College	2 nd Round
77	Anju Thomas	Best Management	SB College	2 nd Round
78	Mayuri	Best Management	SB College	2 nd Round
79	Rajeshwari	Best Management	SB College	2 nd Round
80	Lekha Maria	Treasure Hunt	K.E College	1 st Round
81	Ashitha Krishnan	Treasure Hunt	K.E College	1 st Round
82	Alfia Mol	Treasure Hunt	K.E College	1 st Round
83	Athira P R	Treasure Hunt	K.E College	1 st Round
84	Manju P J	Spot Events	K.E College	2 nd Round
85	Divya Purishothaman	Spot Events	K.E College	2 nd Round
86	Alja Thomas	Business Quiz	K.E College	1Round

87	Rahi V R	Business Quiz	K.E College	1 st Round
88	Subitha Mol	IPL Auction	K.E College	2 nd Round
89	Karthika Muthu	IPL Auction	K.E College	2 nd Round
90	Subina Shams	IPL Auction	K.E College	2 nd Round
91	Aminu Nazar	IPL Auction	K.E College	2 nd Round
92	Malavika Savithri	Photography	K.E College	3 rd prize
93	Athira thankappan	Solo Music	CMS College	3rdprize
94	Ann Mary	Treasure Hunt	CMS College	2 nd Round
95	Ninit Tom	Treasure Hunt	CMS College	2 nd Round
96	Asha	Treasure Hunt	CMS College	2 nd Round
97	Sneha Susan	Treasure Hunt	CMS College	2 nd Round

98	Ashly	Treasure Hunt	CMS College	1 st Round
99	Athulya Susan	Treasure Hunt	CMS College	1 st Round
100	Ragendhu	Treasure Hunt	CMS College	1 st Round
101	Sneha Manoj	Treasure Hunt	CMS College	1 st Round
102	Geena liz	Business Quiz	K G College	2 Round
103	Arathi	Business Quiz	K G College	2 nd Round
104	Ans Dennis	Business Quiz	K G College	2 nd Round
105	Sheba Susan	Business Quiz	K G College	2 nd Round
106	Phebe	Business Quiz	K G College	3 rd Round
107	Keerthana Babu	Business Quiz	K G College	3 Round
108	Anjali	Business Quiz	K G College	3 rd Round

109	Hiba Fathima	Business Quiz	K G College	3 rd Round
110	Anju Thomas	Best Management	BK College	Finalist
111	Anu	Best Management	BK College	Finalist
112	Thabitha	Best Management	BK College	Finalist
113	Minnu susan	Best Management	BK College	Finalist
114	Athira P.R	Treasure Hunt	BK College	1 st Round
115	Aiswarya mol	Treasure Hunt	BK College	1 st Round
116	Geena Liz	Treasure Hunt	BK College	1 st Round
117	Hiba Fathima	Treasure Hunt	BK College	1 st Round
118	Athulya	Photography	BK College	2 nd prize
119	Bona Susan	Best Management	BVM College	2 nd Round

120	Anju Thomas	Best Management	BVM College	2 nd Round
121	Joshlin Joy	Best Management	BVM College	2 nd Round
122	Rajeshwari	Best Management	BVM College	2 nd Round
123	Athira P R	Treasure Hunt	BVM College	1 st Round
124	Ashitha Krishnan	Treasure Hunt	BVM College	1 st Round
125	Divya	Treasure Hunt	BVM College	1 st Round
126	Lekha Maria	Treasure Hunt	BVM College	1 st Round
127	Subitha Mol	Business Quiz	S.N College	2 nd Round
128	Aminu Nazar	Business Quiz	S.N College	2 nd Round
129	Alja Thomas	Business Quiz	S.N College	1 st Round
130	Athira thankappan	Business Quiz	S.N College	1 st Round

131	Manju P G	Business Quiz	S.N College	Finalist
132	Karthika Muthu	Business Quiz	S.N College	Finalist
133	Subina Shams	IPL Auction	S.N College	1 st Round
134	Alfia Mol	IPL Auction	S.N College	1 st Round
135	Ann Mary	IPL Auction	S.N College	1 st Round
136	Rahi V R	IPL Auction	S.N College	1 st Round
137	Malavika	Treasure Hunt	DB College	2 nd Round
138	Ninit Tom	Treasure Hunt	DB College	2 nd Round
139	Sneha Susan	Treasure Hunt	DB College	2 nd Round
140	Asha Lekshmi	Treasure Hunt	DB College	2 nd Round
141	Geena liz	Best Management	DB College	1 st Round

142	Arathi	Best Management	DB College	1 st Round
143	Ashly	Best Management	DB College	1 st Round
144	Sneha Manoj	Best Management	DB College	1 st Round
145	Ragendhu	Business Quiz	St. Dominics	2 nd Round
146	Ans Dennis	Business Quiz	St. Dominics	2 nd Round
147	Athulya Susan	Business Quiz	St. Dominics	2 nd Round
148	Sheba Susan	Business Quiz	St. Dominics	2 nd Round
149	Anjali	Treasure Hunt	St. Dominics	3 rd Round
150	Anu	Treasure Hunt	St. Dominics	3 rd Round
151	Phebe	Treasure Hunt	St. Dominics	3 rd Round
152	Hiba Fathima	Treasure Hunt	St. Dominics	3 rd Round

153	Anju Thomas	Best Management	Devamatha College	1 st prize
154	Keerthana Babu	Best Management	Devamatha College	1 st prize
155	Geena Liz	Best Management	Devamatha College	1 st prize
156	Minnu Susan	Best Management	Devamatha College	1 st prize
157	Hiba Fathima	Treasure Hunt	Devamatha College	1 st Round
158	Athira P.R	Treasure Hunt	Devamatha College	1 st Round
159	Thabitha Biju	Treasure Hunt	Devamatha College	1 st Round
160	Athulya Susan	Treasure Hunt	Devamatha College	1 st Round

XIX. UNIQUE / INNOVATIVE PROGRAMMES

1. ACUMEN

Acumen means shrewdness. A series of class discussions were held by the students under this programme. It provided a common platform for the students to come forward and share their ideas, exhibit their knowledge and to enhance their learning by absorbing the thoughts of others. The discussions were based on current and relevant topics. The students were able to enhance their ability to articulate and defend a position thoughtfully and respectfully.

Following topics were discussed

a) Removal of article 370 in Jammu & Kashmir – 6th August, Keerthana S.



On 6th August 2019, as a part of association activities, Merin James of 2nd year Taxation delivered a talk on “Removal of Article 370 in Jammu & Kashmir”. Regarding this topic both the positive and negative impacts which can take place due to the removal were discussed. The key points put forward by her were :

On 5th August 2019, the Government of India revoked the special status, or limited autonomy, granted under Article 370 of the Indian Constitution to Jammu and Kashmir—a region administered by India as a state, and a part of the larger region of Kashmir, which has been the subject of dispute among India, Pakistan, and China since 1947. The Modi government revoked the contentious Article 370, which provided a special status to J&K and divided the state into two Union Territories -- Jammu & Kashmir, which will have its own legislature, and Ladakh, which will be ruled directly by the central government and will have no legislature of its own. Prime Minister Narendra Modi’s ruling party had pushed for an end to Kashmir’s special constitutional status, arguing that such laws had hindered its integration with the rest of India.

The state witnessed increased security deployment over the weekend while top political leaders including Omar Abdullah and Mehbooba Mufti were placed under house arrest and curfew was imposed.

Kashmir is India's only Muslim majority state. India's government wants to strengthen its influence over its only Muslim-majority region.

Modi government's decision will have a big impact on the lives of Kashmir residents. J&K Assembly will no longer be in a position to clear any significant bills within the state - the balance of power will shift in favour of the Union government.

While the permanent residents of J&K stand to lose all special privileges including the right to own property and hold state government jobs, the revoking of Article 370 ends the age-old discrimination against women of the state who chose to marry outsiders

The government's decision to Revoke Article 370 would ensure "stability, market access, and predictable laws" in the state, which could help it gain investment, especially in key sectors like tourism, agriculture, IT, healthcare among others. This will help develop an ecosystem which will give better rewards to the skills, hard work and products of the people in the region. With the opening of top educational institutes like IIT, IIM, AIIMs, people of the state would not only get better educational opportunities, they would also get a better workforce environment.

b) Discussion on Cafe Coffee Day- 5th August, Merin James



"Cafe Coffee Day (CCD) founder Mr. V. G. Siddhartha committed suicide. The two major news was discussed by Keerthana S of 2nd year B.Com Taxation on 5th August 2019. The discussions had helped the students to get an overall idea about the current affairs that take place in the country.

c) Bill against Triple Talaq – 5th August, Sharimol P. Irshad



The both houses of parliament have passed a bill against Triple Talaq for protection of rights on marriage of Muslim Women". Sharimol Irshad of 2nd year B.Com Taxation on 5th August 2019. The discussion had helped the students to get an overall idea about the current affairs that take place in the country.

d) Recent political crisis in Karnataka- 26th July, Nikhitha Bobby

On 26th July 2019 as a part of association activities, Nikitha Bobby of 2nd DC B.com Taxation has delivered a talk on the recent political crisis which took down the Karnataka Government lead by H.D. Kumaraswamy.



The talk was based on the reasons which lead to the resignation and had discusses about the crisis with an aim of providing an awareness to the students about the happenings in Indian politics. They shared the following points:

- In July 2019, several government members of the Karnataka Legislative Assembly in India submitted their resignations to the speaker, which led to the fall of the then United Progressive Alliance government in Karnataka
- It is the result of over ambitiousness of all political parties. It is nothing but the hunger for the power of the political leader.
- Congress had lost the assembly elections in 2018 and BJP got close to halfway mark. People of karnataka had rejected congress but congress played a mischievous game by giving support to Kumar swamy whose party jds got very few seats.

So people of karnataka punished unholy alliance of Congress and JDS by giving them just two seats out of 28 seats in the lokh sabha elections. Jds- Congress alliance had lost the moral authority to rule the state. This government was formed due to opportunism only. And people of karnataka felt cheated by congress and jds. So nearly a dozen Congress MLAs resigned sensing the public sentiment.

- On 1 July, two members, Ramesh Jarkiholi and Anand Singh of the INC, submitted their resignations. Over the course of the next few days, the number of resignations increased to 13 from Congress and 3 from the JD(S).
- The reaction of the coalition government was to attempt to convince the MLAs who had submitted their resignations to rescind them. Many of the MLAs fled to Mumbai, and directed the police not to permit Congress leaders to meet them. The government also attempted to induce the MLAs to return by offering them cabinet posts; all 21 Congress ministers resigned on 8 July to ensure that a sufficient number of ministerial berths were available. It also requested that the speaker should disqualify those who had resigned under anti-defection legislation.
- The speaker, K.R. Ramesh Kumar, did not immediately accept the resignations, on the grounds that he was constitutionally

obliged to scrutinize them. Consequently, some of those who had submitted their resignations approached the Supreme Court, which on 12 July agreed to hear the case on 16 July, whilst ordering the speaker not to take any action in this connection until then. The order also required that no action should be taken to disqualify those members under anti-defection legislation.

e) Generations in mobile communication- 9th July, Ardra, Megha Rajesh

On 9th July 2019, Ardra S of 1st Bcom Taxation delivered a talk on “Generations in mobile communication”.



f) History of Mobile communication and shift of mobile technology from electric to radio signals- 9th July, Megha Rajesh

On 9th July 2019, Megha Rajesh of 1st Bcom Taxation delivered a talk on the history of mobile communication and the shift of mobile technology from electric signal to radio signal. They focussed on the evolution and development of various generations of mobile wireless technology along with their significance and advantages of one over the other. In the past few decades, mobile wireless technologies have experience 4 or 5 generations of technology revolution and evolution, namely from 0G to 4G. Current research in mobile wireless technology concentrates on advance implementation of 4G technology and 5G technology. Currently 5G termis not officially used.



g) Bilateral issues between North Korea and U.S -25th July, Emily Mathew



As part of the Association activities, Emily Mathews of 2nd Bcom Taxation delivered a talk on 9th July 2019 about the much discussed bilateral issues between North Korea and US. The talk was based on the newspaper coverage of the Trump-Kim meeting held on the line of demarcation between North and South Korea. Her talk was concerned, for the most part, with the history of the Korean War resulting in the division of the country. The lecture also touched upon the significance of the meeting which aroused so much expectation in the world.

2. CLUBS

The Department of Commerce undertakes the activities of five clubs. The five clubs are ENTREPRENEURSHIP CLUB, QUIZ CLUB, CAPITAL MARKET CLUB, RESARCH CLUB and the FILM CRITICS CLUB. The workshops of club's activities were inaugurated by Mr. Jipin V Jimmy, Head of the Commerce Department, BCM College, Kottayam on the day of Association inauguration.

There were mainly three motives for the formation of these clubs; to gain invaluable leadership, social and personal skills. All students of the Department were members of any of the above five clubs. The students can select the club according to their wish and skill. The Department organized various club activities with a motive of developing the career interest and goals. It also gives the students a platform to apply the classroom learning into practical. The activities help in bringing up the students who were back in studies. They were also able to achieve leadership quality, personal and social skills.

Club Name	No. of Activities
Entrepreneurship Club	5
Quiz Club	3

Capital Market Club	3
Film Critics Club	2
Research Club	3
Total	16

a) Entrepreneurship Club

The Entrepreneurship Club is a dynamic and passionate group that brings students, faculty and local businesses together to spread entrepreneurship around campus. The objective is to train students to have the appropriate business insights and entrepreneurial skills.

Most of the students were participants of this club. This shows the interest of students to be an entrepreneur. The main aim of the club was to develop entrepreneurial traits, expand your network among the students and it includes the following activities:

❖ Awareness class

The first program of the club was an awareness class by Prof. Reshma Rachel Kuruvilla, who is the in charge of this club. This class focuses on qualities should be possessed by an entrepreneur, how he should withstand in the society and also how to face competition in the market.

❖ Food court

The members of the club who are interested in cooking had organized a stall at the event of our fest Prayaan 2019-20. They sold the products prepaid by them. Through this they were able to earn profit and it helps them to learn how to manage the situations.

❖ Art and Craft

The students who are interested in craft were given a chance to show their creativity. They were asked to arrange and decorate the programs conducted by the Commerce Department. The main aim is to increase the creativity of the students.

❖ Entrepreneurial idea competition

A competition was held in the department by the club. The competition was to suggest best entrepreneurial idea. Top five suggestions were selected for the final stage and the best idea was selected.

❖ Eco-Sale

As part of Gandhi Jayanthi, the students of commerce department took an initiative to make bags using old cloths and sold it among the students.

b) Quiz Club

Quiz Club is a unique and exciting way to motive, inspire, encourage and reward students in their quest for knowledge and provide them with the opportunity to celebrate their achievement. It is to update the knowledge of the students in various fields like Academic, GK, Quantitative reasoning etc. It aims at identifying students talented in quiz and creating opportunities for them to sharpen their skill. A commerce student should be always aware about the current market and its situation. The activity of club includes:

❖ Weekly Questions

Twice in a week a question will be displayed in the notice board of the commerce department. And students who know the answer can write and put it in the box in front of the notice board. The question will be displayed only for one day and the answer will be displayed in the next day.

❖ Business Quiz

Two students are selected for participating in the business quiz. It is conducted once in a month along with the group discussion. The marks of quiz also will be taken into consideration while selecting the best team of group discussion. This helped the students to focus on business related affairs.

❖ **Current Affair Quiz**

On weekly bases quiz is conducted among students in each class of commerce department. Quiz is based on the weekly newspaper provided by the department. This helps students to know more about current affairs.

c) Capital Market Club

This club help the students in how to invest the benefit and finding out the developments in the world economy. It facilitates individuals to share their knowledge and experience in investing, trading and wealth creation. It gives the students a platform to know more about the share business and capital market investments. This club conducted the following activities:

❖ **Awareness Class**

An awareness class was given our teacher Jipin sir to the members of the club. The class was about capital market investment and the benefit of doing share business in today's world.

❖ **PAN Card**

For doing any business or other transactions relating to capital market investment it is compulsory to have a PAN Card. As a first step all the members of the club had taken the card. The next stage was to give awareness among other students regarding the benefits of having PAN Card. Final stage was to help others to take PAN Card.

❖ **Virtual Stock Trading**

The members of the club are given online and live tutorials in the department for half hour monthly. They were first requested to invest the virtual money in stocks they prefer after analysing all financial data available about the particular stock they choose. The price movements of the stocks they have picked are analysed periodically and recorded so as to make in depth and technical analysis on securities and the entire capital market.

d) Film Critics Club

A film club is an intimate and informal gathering where people can encounter ideas, experiences and emotions that may not be everyday topics of discussion but which shape all our lives. It provides students with an opportunity to view and analyse important films. After viewing, students hold informal discussion

regarding character, directions, music, technique, meaning and influence.

Film is the most powerful media through which many messages of social importance can be communicated. The activity of this club includes:

❖ **Review Writing Competition**

Film review is the analysis of the film made by one person or collectively expressing the opinion on the movie. The peculiarity of film review is that it does not simply evaluate the movie but gives very specific opinions which are the foundation of film review.

Through film review writing, a student learns how to analyse a narrative story structure, identify terms and concepts that serve the basis for movie reviews and synthesize literary/visual concepts into a structured essay. With this view in mind, an intra departmental programme was conducted for film review writing on February 6, 2020.

The students were asked to write a review of the short film 'Juice' which was shown to them. The 14-minute short film, directed by the National Award winning director Neeraj Ghaywan, is a snapshot of what every middle class Indian home is like at some

point or the other, particularly when it comes to the gender dynamic between spouses. It speaks about internal patriarchy and deep-rooted misogyny that is relevant to every middle class Indian home.

The time limit given for the review writing was 45 minutes. All the students completed and submitted the review of the short film within the allocated time.

❖ **Short Film**

As a part of the Association activities, the students of the Commerce Department were shown the short film 'Juice' on February 6, 2020. The short film was directed by the National Award winning director Neeraj Ghaywan. It shows the deeply ingrained patriarchal values in Indian families. The film won the Film fare Award for the best short film in 2018.



The short film 'Juice', starring Shefali Shah in the lead, takes a closer look at the gender bias set in the reality of an average Indian home. The film opens in a living room where four men are talking about the perils of having a female boss. Mr Singh (Manish Choudhary) is the host and while he sits chatting with his friends, his wife Manju (Shefali Shah) is clearing up the table. There are no women in the living room. They are all gathered in the kitchen, helping out their hostess or just talking. They, on their part, are discussing how a pregnant woman among them will have to give up her job now that the baby is due. As men continue to diss Hillary Clinton, discuss Donald Trump and call out to women to take the kids away so that

they can chat in peace, women are caught up with more mundane stuff in unbearable heat -- preparing yummy snacks and dinner for everyone.

Shift to the kids' room, there is one girl among four boys and she wants to play video game. Her brother, however, tells her, "Video game mera hai." It doesn't "belong" to the girl.

It is only towards the end that Manju bursts - no dialogues or tantrums, of course. After struggling with a table fan while trying to fix the heat in kitchen for her guests and trying her best to get the husband to fix it, Manju pours herself a glass of orange juice, drags a chair right in front of the air cooler in the drawing room and enjoys the break even as the men, including her husband, stare at her with stunned expressions on their faces.

Interestingly, Manju's "rebellion" does not happen just as a reaction to what she faces. She is perturbed that the women gathered in the kitchen are brainwashing a young woman to become a mom, not because she wants to but because that's how you "save" your marriage after the "spark" is gone. She is disturbed to see a young girl being asked to serve her brothers who are busy with their video game.

The understated tone and demeanour of the entire film is perhaps the best part - rebellion alone does not always work - confidence and realisation are all you need to grab the much-deserved equality. Manju does not need a glass of alcohol for her moment of entitlement, just sitting carelessly yet confidently in front of the air cooler is statement enough. Thus, the film conveys that women do not have to necessarily absolve themselves of traditional duties to feel equal, all they need is to feel and act as equals in both responsibilities and privileges.

After the short film was shown, a few students presented their views on the film. All the students were able to perceive the messages conveyed by the film.

e) Research Club

The research club is our desire to connect people within the market research industry. The aim is to become a platform for students to get and develop their academic skills, and will evolve into a community of people thinking about a career in academic. The members of the club have been guided by Ms Elizabeth Johny, Assistant Professor, Department of commerce. The students conduct weekly meeting on every Tuesday at 1.30pm. The major activities carried down by this club are:

❖ Newspaper Analysis

The members are divided into groups and they conduct newspaper analysis. The Hindu newspapers for the last week's working days analyzed and major events are put forth into discussions.



❖ Paper Presentation Guidance

Students are encouraged to participate in all inter collegiate paper presentation competitions. For that, the club guide used to take presentation tutorial once in a month at the club meeting.

❖ Magazine

The members collected abstract of research studies they have carried out in the last year. All these abstracts were published in a magazine named 'Research Heralds'

3. POSTER MY WALL

Advertising is a marketing communication that employs an openly sponsored, non-personal message to promote or sell a product, service or idea. Sponsors of advertising are typically businesses wishing to promote their products or services. Advertising is differentiated from public relations in that an advertiser pays for and has control over the message. It differs from personal selling in that the message is non-personal, i.e., not directed to a particular individual. Advertising is communicated through various mass media, including traditional media such as newspapers, magazines, television, radio, outdoor advertising or direct mail; and new media such as search results, blogs, social media, websites or text messages. The actual presentation of the message in a medium is referred to as an advertisement, or "ad" or advert for short.

or process. They are convenient for students to absorb the material faster as images are more “evocative” than words and can lay the foundation of a variety of associations.

4. RAZZMATAZZING – An Innovative way to learn

An innovative teaching method was executed for the subject ADVERTISEMENT as part of the curriculum for the students of 3rd DC. The students were divided into 8 group consisting of 8 members in each group. Separate topics were allotted to each group. According to the topic the students created a play and advertisement in their own idea. Time allotted was 45 minutes to each group. Students narrated and acted in a very innovative way which was so catchy. Use of accessories during the play was allowable. This method of teaching was very helpful for the students as it helped out in bringing out their hidden and innovative talents and skills. Apart from the lecture classes this method of teaching was a new experience to all of them. From a group 2 students were allotted to present the topic. 6 students were all allotted to perform the play. Catchy advertisement and play was created by all groups. This was performed under the supervision of Prof. Jipin V Jimmy, Head of the Department of Commerce.

XX. UNION MEMBERS FROM THE DEPARTMENT

UNION MEMBERS

The college union election was held on the month of August, and some of our students were elected as the college union members. They are;

- Ms. MERIN PAUL – Chairperson
- Ms. SHARIMOL.P. IRSHAD – 2nd DC Representative
- Ms. SWEKHA SARA JACOB – 1st DC Representative



MERIN PAUL



SWEKHA SARA JACOB



SHARIMOL P. IRSHAD

XXI. PROGRAMMES FOR SLOW / ADVANCED LEARNERS

1. Academic Grouping and Mentoring

The students in each class will be grouped into 10-15 students each and the seating arrangement will be arranged accordingly. This will help the students for more academic discussions and peer teaching. The performance of each group will be constantly monitored and timely advises will be provided by the mentors. The criteria for grouping and the seating arrangements shall be decided by the class teachers.

2. Peer Group Study – Students Educating Students/ Customer Input Technology

We believe that the quality of the education a student gets at a college or university depends both on the college's resources- faculty, facilities and libraries- and importantly on the quality of his or her fellow students. He or she simply learns more- better, faster, more deeply- in the company of able students than with weak ones. Put that way, the proposition seems reasonable, persuasive, and appealing- we can usually get by simply by asserting it.

The Commerce association developed a new way of teaching with the vision that the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what

they do and talk of and set before themselves as their favourite objects between classes and lectures. Here the students saw the true life of a college- where youth got together and let themselves go upon their favourite themes- in the effect their studies have upon them when no compulsion of any kind is on them, and they are not thinking to be called to a reckoning of what they know.

The students of each class were divided into various peer groups voluntary with a leader who will be able to up bring her classmates. The peer group studies were conducted in free periods and after college time in classrooms or down the steps or in auditorium or in veranda. The system of students Education Students helped the students to understand their difficult subjects more easily and they were made capable of asking doubts to teachers without fear and thus to have better results in their examinations and to enjoy their campus life.

3. Question Bank Preparation

The Department of Commerce has co-ordinated to form question banks in order to support the students. By way of collecting previous years question papers of University Exam and internal

exams prepared by teachers were great help to students to prepare their own

Question banks- It made easier for the students to become familiar with questions and answers. This endeavour helped them to avoid tension and to become stress-free at exam times. This was lead by teachers and students from the senior classes.

XXII. CHARITY ACTIVITIES

1. An endeavour to reach poor

“The smallest act of kindness is worth more than the grandest intention.”- Oscar Wilde. The commerce association of BCM college encourage and help the students to engage in charity works. With accomplishing high grades in all the curriculum activities, the department had also given much importance on how young people could be encouraged to become charity trustees, how young people could make lifetime connection with charity through volunteering, work placements and social action, how young people could engage with charities in a digital age and how policy makers and influencers can make sure giving is fit for the digital age.

2. Charity Bank

As our prime aim of charity bank, a charity box is maintained in each class by the class prefects. The small and scattered savings of the students as well as teachers were deposited in the charity box and also the fine charged to students against in disciplinary behaviour in the class and violation of the college rules are also deposited in the box.

3. Dress Bank



The dress bank of the Commerce Department has now distributed clothes to poor people across the Kottayam town. Apart from sending clothes to the needy, a group was also set up to collect dresses from well-wishers like retailers, where one can shop two dresses by producing a token. We collected clothes from the sender's which can be used with dignity. Even some of the textile showrooms pass on their surplus stuff to us. The clothes were handed over to the coordinators of Navjeevan Trust regularly under the guidance of Prof Jini Jacob and student coordinator Kumari Billu

John. The dress bank regularly send clothes to Navajeevan Trust and to other agencies who are involved in the mission to be an aid to the poor and needy people. All the students and teachers of the department take this initiative as their own and contribute and engage in this activity to the maximum possible by them.

4. Food Bank

The commerce association intended to resolve poverty by fighting hunger by creating, support in and strengthening food banks around the campus and seek to battle hunger and improve the wellness of our community by securing food and providing it to agencies that feed the hungry; fostering public awareness; and managing direct distribution programs. A hunger-free Kottayam is our aim and in order to achieve this aim every students of the department contribute food or money to buy food under the guidance of Prof Jini Jacob and student coordinator Kumari. Billu John on first week of every month preferably on Fridays to Navjeevan.

5. Stationery Kit

Stationery kit is an initiative from commerce association through which each student brings stationery items of daily use like soap,

paste, washing powder, brush etc. The collected items are given to Swanthwanam Trust. The students also bought and distributed school kit like school bags, water bottles, pens, pencils etc., to the children living in the orphanages as a part of their extension activity.

6. Spot Collection

The entire department stood together in giving medical assistance to one of the students of our college. The existence of charity bank in our department helped's lot in easily acquiring funds for various charity, social and welfare activities. The students also initiated themselves for helping a student within the department. These activities encouraged the interest of the students towards social activities. These also remind them about the social responsibility and commitment towards the fellow beings living in our society, which would help to mould out a socially responsible citizens of future.

7. Orphanage Visit

Orphanages are an important part of our society as they give children the kind of upbringing they need regardless of their family situation. Too often children find themselves in a situation where they don't have parents to take care of them. The reasons can be

many but at the end the result is the same they become kids with nowhere to go and no way to get the proper care they need. That is why people need to visit orphanages more often to help out the kids so they don't feel completely left out. On the morning of 1st February, 3rd year students of the Commerce Department with the lead of two teachers paid a lovely visit to the orphanage for the community services.

The students collected cloth materials for the orphans from the students of the department. It was gifted to the children in the orphanage. The students got to spend a lot of time with the kids playing and telling stories. It was a joyous day and helped the students to gain a new perspective to life.

8. Blood Donation Camp

Organising blood donation camp is the perfect way to cater to the demand of blood. Everyone has a social responsibility to contribute towards the society and save the lives of our fellow beings. A blood donation occurs when a person voluntarily has blood drawn and used for transfusions and/or made into biopharmaceutical medications by a process called fractionation. Donation may be of whole blood or of specific components directly. Blood banks often

participate in the collection process as well as the procedures that follow it.

October 1 is observed as the National Blood Donation Day. Blood donations agencies often organise educate people about the need and importance of donating blood.

The department of commerce took a major part in the blood donation camp organised by the Malayala Manorama in association with Mall of Joy, Kottayam. Around 40 students from the department participated in the camp. This programme helps the students to develop a commitment and social care towards the society.

XXIII. SOCIAL COMMITMENTS

1. Banking Awareness Campaign

In order to increase the modern banking instruments among students, we conduct a workshop among plus two students of in and around Kottayam town. Students have tried their best in spreading the banking awareness. And a lot of people have benefited out of it. So, this paved them a way to stay connected to the society and to enhance their social commitment. Prof Jipin V Jimmy and Prof ElizabethJohny were assigned as the coordinators of this programme. A class on banking was also conducted for the students as a part of the extension activity. This helps the students to get a basic knowledge about banking and the opportunities available in the banking sector. The class was beneficial for all the students.

2. Financial Literacy Campaign with SHG's

Self Helping Groups as an organisation has come a long way in the fifty years of its existence and has succeeded in establishing it's identity as an organisation of excellence in the field of social work. This year, we conducted a financial literacy campaign to the selected SHGs. The campaign include, accounting of SHGs and introduction to basic banking. Prof Jipin V Jimmy and CA Reshma Rachel Kuruvilla were assigned as the coordinators of this program.

3. Go Green Campaign

As part of World Environment day, commerce association organised Go Green Campus – an awareness program to connect people to nature – on 12th June 2019. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group has taken charge of individual departments to educate the staff and students of each respective departments allotted to each groups. Group members also make periodical visit to the concerned departments allotted to them to evaluate the progress of the Go Green Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM family.



The Go Green Initiative is a global environmental education program that trains teachers and volunteers in schools to conserve natural resources for future generations and protect human health through environmental stewardship. As a step towards this initiative, plastics were banned. The people have been using plastic for a prolonged period of time and as a result it is difficult to suddenly replace the utilities of the plastic with green alternatives.

As a step towards this motion, the Department of Commerce organized a training program for the students of the department to make cloth bags. They are the eco friendly alternative to the plastic bags. The training session was conducted by Sneha Boby of 3rd year taxation. She taught the students how to make cloth bags from used and unwanted cloth materials. The students were able to make these eco friendly bags.

The eco friendly bags were gifted to the teachers of the Commerce Department by the students. This initiative helped the students to understand that it is possible to avoid plastic in their daily life and the importance of embracing green initiatives in life.

4. Flood Relief Camp

Students of commerce department went to flood relief camps to lend a helping hand as volunteers towards the flood relief camp set by the school. They also distributed school kits including pen, pencil, water bottles, school bags etc. to the children living in the flood relief camps. They had also helped them to write down their notes that have drowned in water during the flood.



Some of the students of our college including our student coordinator Ms. Billu John have started a collection centre in the college to which a lots of people have contributed. They collected all the items and sent it to the flood relief camps in Nilambur. They also helped in sorting, arranging and packaging of all items given by well

wishers for the camp inmates in different collection centres. They also helped in cleaning and giving all neccessaries to the inmates as and when required. They helped the village officers in registering the names of people affected by flood. They also entertained the inmates to relieve them from their grief and their work was much appreciated.



It was a very good life experience for all the students engaged in this activity, which helps them to develop the love and care for their fellow beings and to know about the different situations one has to face in the life and how to overcome such difficulties.

5. Contribution to CMDRF



CMDRF, Chief Minister's Distress Relief Fund is a general-purpose relief fund which is offered to mitigate a variety of disasters, distresses and difficulties. In Kerala it was introduced to help the people who have been affected by 2018 and 2019 floods. Many people in and outside the state and country have contributed

exclusively to this fund. Commerce association of BCM college have also actively participated to contribute to this fund. All the UG and PG students and teachers of commerce department have contributed to this fund as much as possible by them. This has gained a great attention and was a very appreciable activity from the part of the students.

6. Hair Donation

Some of the students of Commerce Department actively donated 30cms of their hair at the hair donation campaign organized by College union 'Vaamika'. A total of 7 students participated in this campaign.



XXIV. OTHER ACTIVITIES

1. Inauguration of Association- Pravega



When we dream alone it's only a dream, but when many dream together it is a new reality. It is through the collected efforts of each and every soul of the commerce family that we carry out each year's association activities. A great start is required for every journey. The Commerce department of BCM college started its journey for the academic year 2019-20 by the inauguration of association "PRAVEGA 2019" on 3rd September 2019.

It was time for the Commerce association to fly again by its newly sprouted wings. The Founder and Chief designer of M.O.D Signature Jewellery Mrs. Asha Sebastian was the chief guest of the function. Living in a women's society, we have focussed on bringing strong and vibrant women personalities every year for the association inauguration. This year was no exception. Mrs. Asha Sebastian is a strong headed entrepreneur and a talented designer. She reached great heights in her career through her dedication and hard work. The honourable Principal of BCM College, Dr.Teena Annah Thomas, the Head of the Department, Prof.Jipin V Jimmy, Association secretaries, Billu John, Malavika Savitri and Achu Joseph presided over the function. The event began by invoking the blessings of Almighty through the prayer song. Kumari Billu John, Association secretary, welcomed the dignitaries and audience to the function. The presidential address was delivered by Prof. Jipin V Jimmy, Head of the Department. The association was formally inaugurated by Mrs. Asha Sebastian and other dignitaries lighting the lamp.

Along with this, four clubs of the Commerce Department was also inaugurated namely, 'Research Club', 'Quiz Club', 'Capital Market Club' and 'Entrepreneurs Club'. These clubs have been functioning within the department in their respective key areas.

The inaugural address was delivered by the Chief Guest of the day, Mrs. Asha Sebastian. Her story of success was a truly inspiring for each and every listener. The way she juggled all the responsibilities of her life together became an inspiration to many among the audience. She also gave the students an opportunity to interact with her and ask any doubts they had in mind.

The vote of thanks was proposed by Malavika Savitri of 3rd year Computer Application. PRAVEGA began its journey in all its glory and witnessed a great year ahead.

2. Lecture Series

Dr. Sr. Karuna was the former teacher and also the former Principal of BCM College. She was a person who acted as a backbone of the Commerce Department from its initial stages. Her leadership qualities and remarkable dedication towards the department lead to its success since its inception. She had been the constant source of support and warmth for the department even after her retirement. BCM College witnessed the remarkable captaincy of Prof. Josephina Simon during the previous academic year of 2018-19. She was the former Head of the Department also and served the department for many years. She is the perfect blend of wisdom with grace. In honor

of these two eminent personalities, a lecture series was conducted on 15th January 2020 in the college auditorium.



It is important to be aware about the Indian economy. As commerce students, the importance of awareness about the Indian economy is inevitable. It is the responsibility of each and every one of us to study and analyse the state of affairs of the economy at a given point of time. This helps us to make proper decisions regarding various matters. The state of the economy can be evaluated in different ways and it's important that we get the proper guidance in evaluating it. The Department of Commerce conducted the sixth edition of its

lecture series on the topic, “INDIAN ECONOMY 2020”. The most apt person to talk about the topic was selected and invited to be the guest for the day. The resource person was Dr. M B Rajesh, a politician and former Member of Parliament of the 16th Lok Sabha. He represented the Palakkad constituency of Kerala and is the member of CPI(M) political party.

Dr. Teena Annah Thomas -Principal of BCM College, Prof. Jipin V Jimmy -Head of the Department, Dr. Sr. Karuna SVM, Prof. Josephina Simon, former Principals, Billu John and Malavika Savitri - Association secretaries presided over the meeting. Prof. Jipin V Jimmy welcomed the dignitaries and the audience to the gathering. The presidential address was delivered by Dr. Teena Annah Thomas. The felicitation was done by Prof. Josephina Simon. She also talked about her experiences in the college and of the department in its former years. The blessing speech was made by Dr. Sr. Karuna SVM.

The talk was made by Mr. M B Rajesh. He stressed on the causes of backward movement of the economy in the development path. He conveyed the need of taking corrective actions by the government to recover the current pathetic state of the economy. He analysed and explained the various trends in the economy which needs to be properly understood. The series ended with an interactive session where the students as well as teachers asked and clarified insightful

questions relating to the topic. It was a truly informational session and helped the students to widen their horizon of knowledge.

As a token of gratitude, Mr. M B Rajesh was awarded with a Memento from the Commerce family as a whole. The vote of thanks was proposed by Prof. Elizabeth Johny.

CONCLUSION

Hereby, we conclude our association report. We are immensely grateful to God Almighty, the management, Principal, teachers, union members and all those have supported us throughout the year.