

## **Commerce Association Report**

### **( 2016-17 )**

The Commerce Association of BCM College, Kottayam for the academic year 2016-17, was named **MINERVA**, Greek term which connotes Goddess of Wisdom, Courage and Inspiration which symbolizes the knowledge and influence that the students have drawn from the models that they had before them. The ultimate aim of our association is to provide a platform to develop the overall personality of the students.

Keeping with the department's mission of "imparting wholesome commerce education to young women from all strata of society and empower them to face the challenges of business environment with ethical values", the department continues to focus all its activities towards wholesome personality development of students by providing adequate training & organizing many workshops and seminars. Over the past 36 years the department has been striving hard to keep pace with the changing economic and business scenario around the globe by constantly updating the syllabus and offering new courses. In-plant training in industries, banks, audit firms and software companies enable students to acquire practical knowledge. You will be happy to know that our department has grown leaps and bounds, and presently caters to around 375 students in B.Com. Finance and Taxation (Aided), B.Com. Computer Application (Self-Financing) and M.Com. Finance (Self-Financing). To serve the needs of such a large student body, our department has a fantastic team of 12 competent full time faculty members and one part time auditor. The Commerce Club continues to provide

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opportunities for students to develop creativity, inter personal skills, communication skills, leadership qualities and team spirit. Prof. Shyla G Nair who was responsible for taking Commerce Department to such great heights retired this year and Prof Josephina Simon M.Com., LLB has taken over as the Head of the Department of Commerce. The Department of Commerce of Bishop Choolaparambil Memorial College has striven tirelessly in pursuit of excellence in commerce education.

The association is aimed to transform students into national assets by imbibing business skills, integrity, ethical uprightness and a real holistic development. Department of Commerce is dedicated to excellence in performance and committed to provide quality education, opportunities and services to meet the needs of business, and also contribute for the society's well-being, nation's development and to meet global competencies. Therefore the association has set up its objectives to provide students an in-depth understanding of the dynamic business environment, make every student an agent of change by making them socially responsible and facilitate learning of commerce education by incorporating the current trends and to impart skills to enhance the employability.

For Department of Commerce,

Prof. Elizabeth Johny

Prof. Anusha R Nair

(Association in-charge)

(Association in-charge)

Anju P Tom

Aleena Anil Thomas

(Association Secretary)

(Association Secretary)

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# **ACADEMIC** **PERFORMANCE**

## ACADEMIC PERFORMANCE

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. As a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top mighty departments of BCM College and in Kerala. The department of Commerce strived to offer quality education in the field of Computer Applications. The dedicated services of the Department to the community for several years have nurtured numerous chartered accountants, auditors, tax practitioners, bank employees, account assistants, tax consultants etc. As the association is blessed with high conscientious and intelligent students and teachers, we have succeeded in achieving high grades in academic settings. With today's virtuosi spending a majority of their after college time in organized activities, the academic achievement have been increased to a great extent. In order to encompass all students, these activities can often range from theatre rehearsal to soccer practice. The association had organized various events in the college to recognize and tap the skills of students. Thus the association maintained a satisfactory academic record and met its aims and obligations for the academic year 2016-17.

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## 1. MERITORIOUS PERFORMANCE

“The influence of a good teacher can never be erased”.

As the association is gifted with the pioneers in the field of commerce, the bright girls are successful in making their glory all over Kerala. The academic year 2016-17 was proficient with 45 A+ holders, out of which 15 (33.33%) was from the Commerce department i.e 13 A+ holders from Taxation and 2 A+ holders from Computer Application. The list of A+ holders are as follows:

1. Sreelekshmi C
2. Amalu Josey
3. Annsilpa C
4. Ahiya Joy
5. Sruthi K.M.
6. Reenu Joseph
7. Athiralekshmi S
8. Tinku Thomas
9. Bessy Sara George
10. Gopikrishna G
11. Arsha Annie Pradep
12. Sreelekshmi P.S.
13. Meera Thomas
14. Roja Susan Elias
15. Vidhya Venkittaraman

# BCM COLLEGE KOTTAYAM DAZZLING STARS OF COMMERCE (2013-16)

## *Congratulations* to our 15 A+ Winners



SREELAKSHMI C. (9.43)



AMALU JOSEY (9.39)



ANNSILPA C. (9.29)



AHIYA JOY (9.25)



SRUTHI K M (9.23)



REENU JOSEPH (9.22)



ATHIRA LAKSHMI S. (9.21)



TINKU THOMAS (9.21)



BESSY SARA GEORGE (9.16)



GOIKRISHNA G (9.12)



ARSHA ANNIE PRADEEP (9.08)



SREELAKSHMI P S (9.04)



MEERA THOMAS (9.03)



ROJA SUSAN ELIAS (9.03)



VIDHYA VENKITTARAMAN (9.02)

## **2. RANK HOLDERS**

The students of Commerce Department have cleared many National Entrance Exams for the admission regarding PG courses. They passed the exams and two of them won ranks. They were able to achieve this because of the guidance given by all the faculties of our department. The winners are as follows:

- JINU MERIN ABRAHAM- **4<sup>th</sup> rank holder** of the All India Entrance Exam of Central Universities
- JESNA KURIEN
- JENCY JOHN
- PUNYA AJAYKMAR
- AMRUTHA LAL

## **3. CAMPUS RECRUITMENT**

Under the department, campus interviews are conducted to provide employment for the talented and qualified students before they complete the course, which suit their requirements. In pre-placement talk, students are given an idea about the industries and then tests, group discussions and interviews are conducted to identify the right person for the right job. Thus two of our commerce girls were placed through the campus interview.

- TINKU THOMAS
- BISMY NASAR
- LIJA JAMES
- PUNYA AJAYKUMAR



#### **4. SEMINARS AND WORKSHOPS**

##### **I. NATIONAL SEMINAR ON INTELLECTUAL PROPERTY RIGHTS**

###### ***A CHANCE FOR BUDDING ENTREPRENEURS TO BLOOM***

Awareness and Sensitisation programme on intellectual property rights (IPR), organized by MSME training institute, industrial estate, Ettumanur on 21<sup>st</sup> July, 2016 gave the students of BCM( commerce department) a golden chance to enrich their knowledge on the field of entrepreneurship. The programme turned out to be very informative when resourceful personalization like Mr. Ajay George Varghese [MD Bipha Drug laboratories], Dr Balaganghadaram V.P [scientist retired ISRO TVM] etc shared their views and enlightened the topic. The selected students of the commerce department [ Anusca, Niya, Gowree, Fredy, Ashley, Ashna, Sr Mini ] felt much privileged to be a part of this programme as this helped them a lot to know and learn on various topics discussed and got a chance to clarify their doubts during the day .The programme was scheduled for 8:30am -5:30pm . Salma and Reshma also from the commerce department hosted the programme. Sarishma of 3<sup>rd</sup>Bcom[tax] and upcoming entrepreneur was also a part of the programme and this helped a lot to be successful in entrepreneurship. The awareness programme was very helpful to the students and all the other participants . The section was winded up by asking everybody on their experience on the presentation and classes held.



Participants of National seminar sponsored by MSME with Prof. Reshma Rachel Kuruvilla

## II. DR. SR. KARUNA LECTURE SERIES

The Department of Commerce host lecture series, exhibits and events featuring the college's professors, noted visiting academics and professionals from a broad range of environmental design fields throughout each semester. Designed to create a campus-wide conversation, the Lecture Series gives students an opportunity to interact with leading members of our faculty—scholars, chartered accountants, tax practitioners and civic leaders who are nationally renowned. All students, faculties, alumni, staff and community guests are invited to the series. Inaugurated in 2015, the Commerce association commenced lecture Series in the honour of former principal of BCM College, Dr Sr Karuna SVM, which aims to bring public speakers of the highest calibre from the worlds of academia, business, the arts and civil society to our campus to share their thoughts and ideas. The purpose of the series is to provoke discussion and debate about a range of topics and subjects in the past have included energy sustainability and the value of

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wealth. The agenda is kept deliberately broad and the lectures are intended to be accessible to a general audience. Since 2015, Dr Sr Karuna Lecture Series (DLS) has contributed to broadening the educational experience of commerce students and the community by bringing the smartest, most engaging, and influential people to campus, to encourage thought-provoking conversations and ideas. Through DLS-sponsored lectures, collaborations, we strive to achieve our mission of seeking and spreading powerful ideas, while also allowing the passionate and dedicated students on our committee to be exposed to a diverse and vibrant array of people, backgrounds, and ideas. We believe that a successful future cannot be built without reflecting into the past and learning from our experiences as well as those of others. As an extension to this ideology of ours we organize the Dr SrKaruna Lecture Series featuring eminent personalities from various walks of life to share with us their experiences. Through this initiative, we want our students and faculty to develop a broader perspective of their responsibility to society and to give them an opportunity to listen to remarkable life stories of our esteemed panel of speakers. The Lecture Series will also provide us with opportunities to gain insights from thought leaders on what path we should take in the future as an Institution of excellence in management education and will remind its students of the pre-requisites to being a successful manager and a remarkable citizen in society.

- **IMPACT OF GST ON INDIAN ECONOMY- M.P. RAJEEV**

The second edition of the lecture series commenced on 22<sup>nd</sup> August 2016 at 1.30 pm in the college auditorium on the topic, “Impact of Goods and Services Tax on Indian Economy” by the former Rajya Sabha M.P. Rajeev. The principal Prof Sheela Cheriyan K. presided over the meeting. M.P. Rajeev, Prof Sheela

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Cheriyankal, principal of the college, Fr Philmon Kalathara, the Bursar, and Prof Josephina Simon, head of the department lighted the lamp for an auspicious beginning.

M.P Rajeev started his public life as an organizer of the Students Federation of India (SFI). He was active in the progressive student movement right from his School days. Later he became the President and then Secretary of SFI Kerala State Committee. He also held positions including the Joint Secretary and Vice President of SFI Central Committee. Com. Rajeev led many struggles against the commercialization and saffronisation of education and was brutally assaulted by the police during agitations. After his student life he was active in the Democratic Youth Federation of India (DYFI) where he held the post of district secretary. As part of his trade union activities he was involved in organizing the employees of the Cochin International Airport and employees of the Carborundum Universal company. He was also a district joint secretary of CITU in Ernakulam. Comrade Rajeev is now a state committee member of CPI (M) in Kerala. P. Rajeev is the Resident Editor Deshabhimani Daily, which is third largest newspapers in Kerala. He extends his service to the Press Accreditation Committee of Government of Kerala and currently he is a member of the Board of Studies in Journalism at University of Calicut. Rajeev was the Editor of STUDENT, the monthly journal of SFI and "THE RESEARCHER" biannual research journal of the research sub-committee of SFI. He was a member of parliament (Rajya Sabha) from 2005 to 2015. Rajeev had been the most active member of the upper house during his stint and had raised several popular issues in the house. When he retired, leaders from most political parties pleaded with CPI(M) general secretary to again elect him to the same post.

ജിഎസ്ടി നികുതി വരുമാനം കൂട്ടും, പക്ഷേ ജനാധിപത്യത്തെ പരിമിതപ്പെടുത്തും: പി രാജീവ്

● **TURN, CRASH!**

[illegible]

പാർലമെന്റിൽ പാസാക്കിയതിനെ തുടർന്ന് ഇന്ത്യയിൽ ആദ്യമായി ഒരു സർവ്വകലാശാലയായി പ്രഖ്യാപിക്കപ്പെട്ടത് 11 ഫെബ്രുവരി 1957-ൽ ആണ്. 11 ഫെബ്രുവരി 1957-ൽ ആണ് ഇന്ത്യയിൽ ആദ്യമായി ഒരു സർവ്വകലാശാലയായി പ്രഖ്യാപിക്കപ്പെട്ടത്. 11 ഫെബ്രുവരി 1957-ൽ ആണ് ഇന്ത്യയിൽ ആദ്യമായി ഒരു സർവ്വകലാശാലയായി പ്രഖ്യാപിക്കപ്പെട്ടത്.



• **അതിനാലും** കോരളത്തിൽ കോരളകൾ വലിച്ചെടുത്താൽ സഹജമായിട്ട് സെലിനാർ പീ രാജൻ ഉൾപ്പെടെയെല്ലാവരും

[illegible][illegible]

കൊളെന്റിന് ഡിപ്ലോമിക്കെഴു് മാ  
ഗനവിൽ പ്രീതിനിയമത്തിൽ തൽക്കി  
പി അന്തിവ് പ്രകാശനം, നിർവ്വ  
പ്രിയ്യ അദ്വൈതത്തിൽ ഉപപ്രകാശ  
നവ്, തൽക്കി, പ്രീതിനിയമത്തിൽ പ്രൊ  
ഫ. കെ. ഹിരേ പ്രൊഫസർ അയ്യ  
ക്ഷമനാവി. ബുക്കർക് ഹെ. എൽ  
കോൽ കറുപ്പാൽ നവഗവൺഡ്. വ  
കുപ്പ് കെടാറാവി പ്രൊഫ. കോന  
എൻ കോനാൽ നവഗവൺഡ്, വി  
അന്തിവ തനിയ്യ. ഹാത്തു

## സെമിനാർ നടത്തി

**കോട്ടയം:** ബി.സി.എം.കോളേജ് കോമേഴ്സ് വിഭാഗം നടത്തിയ സെമിനാർ മുൻ എം.പി.അഡ്വ.പി.രാജീവ് ഉദ്ഘാടനം ചെയ്തു. ചാക്രികസേവന നിക്ഷിപ്ത പാണ്ഡിത്യത്തോടെ ഉണ്ടാകാവുന്ന ആശയങ്ങളെ കുറിച്ച് അദ്ദേഹം ക്ലാസെടുത്തു. കോളേജ് പ്രിൻസിപ്പൽ ഷീലാ മേനോൻ അധ്യക്ഷത വഹിച്ചു.

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Wed, 24 August 2016

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**പ്രദക്ഷണം നടത്തി**

[illegible]

പാക്ക് സേനാ നികുതി (ഇ.എസ്.ടി) അഥവാ ഭരണാധികാരികളുടെ നിയമപരമായ പാസാക്കിയതിൽ ഇത്തരം സമ്പദ്വ്യവസ്ഥ നേരിടേണ്ടിവരുന്ന ആലോചന, വിഷയമാക്കി അന്വേഷിച്ചു പ്രശ്നം അന്വേഷിക്കുന്നതിൽ ഭരണാധികാരികൾ കൃത്യമായിത്തന്നെ പ്രവർത്തിക്കുന്നു. ഇതാണ് സമ്പദ് വ്യവസ്ഥയിൽ ഇത്തരം മാറ്റങ്ങൾക്കു വഴി. പ്രതിപാദിച്ചു.

കോളി പ്രിൻസിപ്പൽ ഷീല ഛെറിയാൻ അധ്യക്ഷതവഹിച്ചു. കോളി ഓർസാർ, ഡിപ്പാർട്ട്മെന്റ് മേധാവി തുടങ്ങിയവർ സന്നിഹിതരായിരുന്നു.

- **UNION BUDGET ANALYSIS 2017-18- K.M. MANI**

The third edition of lecture series on the contemporary issues of the Indian economy was commenced on 20<sup>th</sup> February 2016, Monday at 10am in the college auditorium by the former finance minister of Kerala, Sri K.M. Mani (MLA) on the topic “Union Budget Analysis 2017-18”. The program commenced with a welcome note from Prof Josephina Simon, the head of the department. As a mark of triumph over darkness, Sri K.M. Mani MLA, Prof Sheela Cheriyan K, principal of the college, Fr Philmon Kalathara, the Bursar, Dr Prof Tony Mathew, Head of Commerce Department, CMS College and Prof Josephina Simon lighted the lamp for an auspicious beginning.

In the inaugural address, Kerala Congress (M) Chairman, Sri K.M. Mani criticized that the central government is trying to demolish the Primary Co-operative Banks by regulating them to act as the agencies of District Co-operative Banks. Also he commented that the central government did not introduced any effective measures to face the challenges faced in the post demonetisation period. The Union Budget 2017-18 did not given any focus on the most expected essential requirement of Keralites i.e. AIMS. He pointed out that financial assistance has not provided for Kochi Metro Rail Project. Sri K.M. Mani suggested that excise duties and service taxes should be reduced in order to control inflation of the economy. The central government’s initiative to minimize the cash donation to political parties from Rs 20,000 to Rs 2000 is a good attempt, he commented. The effort put forth by the Head of the Departments, faculties in moulding talent of the students by analysing the Union Budget 2017-18 was much appreciated by the former finance minister of Kerala, Sri K.M. Mani. Sir given brief description about the union budget.



# GST will up revenue of Central, state govts, says K M Mani



Former Finance Minister K M Mani speaking after inaugurating a Union Budget Analysis programme, being organised by department of Commerce at BCM College, here Monday | VISHNU SANAL

EXPRESS NEWS SERVICE @ Kottayam

FORMER Finance Minister K M Mani has said the Goods and Service Tax (GST) system would be equally beneficial for both the Central and state governments.

He was speaking after inaugurating a Union Budget Analysis programme, being organised by the department of Commerce at BCM College, here Monday. According to Mani, the GST would increase the revenue of both the governments.

"With the implementation of GST, the state will be able to impose tax on service sector, which will open a new revenue source for the state, while the Centre is going to be benefited with the taxation from goods," he said. While Mani hailed

some points of the Union budget, including the decision to lower the limit for non-taxable financial contribution to political parties from ₹20,000 to ₹2,000, making cashless transaction mandatory beyond the amount of ₹3,00,00, reprieve brought in the income tax system, and the decision to set up a national testing agency for the higher education as whole, he also pointed that some measures were disappointing.

"The steps taken against cooperative sector will bring negative impact on the economy. Cooperative sector should not have been kept off from banking sector during the time of demonetisation. There was an attempt from the Central Government to relegate service of cooperative banks as mere agencies of district cooperative banks. Forming coop-

erative sector is included in the fundamental rights category of the Constitution. Steps must be taken to reinforce the entity of the cooperative sector," he said.

Mani also criticised that government did not consider the pending demand of the state for sanctioning an All-India Institute of Medical Sciences (AIMS) in Kerala. "Besides, we did not get the expected allocation for the state. Moreover, there was no special allocation for the metro rail project in the state," he said. Mani said the non-transparency in the GDP figures should have been avoided. College principal Sheela Cheriyan presided over the function and Head of the Department of Commerce at CMS College Professor Tomy Mathew delivered the keynote address.

Tue, 21 February 2017  
epaper.newindianexpress.com/c/17027205



മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണം. കെ.എം. മണി എം.എൻ.എ. ഉദ്ഘാടനം ചെയ്യുന്നു. പ്രിൻസിപ്പിൾ പ്രൊഫ. ശീലാ ചെറിയാൻ, വകുപ്പ് മേധാവി ജോർജ്ജ് മേനോൻ, പ്രൊഫ. ടോമി മാത്യു, എം.എൻ.എ.യുടെ കൂട്ടായ്മ എത്തിയിട്ടുണ്ട്.

## സഹകരണ ബാങ്കുകളെ ജില്ലാ ബാങ്കുകളുടെ ഏജൻസികളാക്കാൻ ശ്രമം: കെ.എം. മണി

കൊച്ചി: സഹകരണ ബാങ്കുകളെ ജില്ലാ ബാങ്കുകളുടെ ഏജൻസികളാക്കി അധികാരികൾ തയ്യാറാക്കുന്നതിന് കേന്ദ്ര സർക്കാർ തയ്യാറാകുന്നു. കെ.എം. മണി എം.എൻ.എ. പറഞ്ഞു. മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണത്തിൽ കെ.എം. മണി പങ്കെടുത്തു.

കേന്ദ്ര സർക്കാർ തയ്യാറാക്കുന്നതിന് തയ്യാറാകുന്നു. കെ.എം. മണി എം.എൻ.എ. പറഞ്ഞു. മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണത്തിൽ കെ.എം. മണി പങ്കെടുത്തു.

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കെ.എം. മണി എം.എൻ.എ. ഉദ്ഘാടനം ചെയ്യുന്നു. പ്രിൻസിപ്പിൾ പ്രൊഫ. ശീലാ ചെറിയാൻ, വകുപ്പ് മേധാവി ജോർജ്ജ് മേനോൻ, പ്രൊഫ. ടോമി മാത്യു, എം.എൻ.എ.യുടെ കൂട്ടായ്മ എത്തിയിട്ടുണ്ട്.

## നോട്ട് നിരോധിച്ച കേന്ദ്രസർക്കാർ നടപടി പാളി - കെ.എം. മണി

• മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണം.

കേന്ദ്ര സർക്കാർ തയ്യാറാക്കുന്നതിന് തയ്യാറാകുന്നു. കെ.എം. മണി എം.എൻ.എ. പറഞ്ഞു. മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണത്തിൽ കെ.എം. മണി പങ്കെടുത്തു.

കേന്ദ്ര സർക്കാർ തയ്യാറാക്കുന്നതിന് തയ്യാറാകുന്നു. കെ.എം. മണി എം.എൻ.എ. പറഞ്ഞു. മി.എസ്. കോളേജിലെ കോമേഴ്സ് വിഭാഗം നടത്തിയ കേന്ദ്ര ബജറ്റ് അന്വേഷണത്തിൽ കെ.എം. മണി പങ്കെടുത്തു.

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### III. OTHER SEMINARS AND WORKSHOPS

#### **1. Union Budget Analysis 2016-17- R Krishna Iyer**

A seminar on “Union Budget Analysis 2016-17” was commenced in SrSavio Hall at 2pm on Thursday, 21<sup>st</sup> July 2016. The seminar was chaired by Prof Josephina Simon, head of the department. As a mark of awakening atmajyothi, R Krishna Iyer lightened the lamp and delivered the inaugural address.

The speaker, R Krishna Iyer, in Budget discussion said that “Finance Minister Mr. Arun Jaitley made budget by focusing on 9 modules real challenges of Rural Economics, Basic Structure and Skill development Etc. New Budget plays an important role to give new life to Agriculture, Rural Development and Basic Structure area and also will give new opportunity of Employment and helpful to increase purchase power. Union Budget 2016 has announced several policy-related measures and amendments in taxation laws to give the Indian economy the much needed boost. Sir Krishna Iyer summarised the key proposals that could impact the decisions of domestic as well foreign investors. From his perspective, the budget presented by the finance minister Arun Jaitley faced three key challenges:

- First, under-consumption in the rural sector;
- Second, under-investment in the urban corporate sector, especially in a downbeat global economy; and
- Third, leverage in the banking system, which is threatening to convert real side sluggishness into a banking and financial sector crisis.



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While the issue of rural under-consumption has been adequately addressed directly, it is hoped that the under-investment crisis will be addressed indirectly through rural stimulation, which is contestable. By trying to build a consumerist rural economy without a corresponding investing “urban” sector is flawed. Rural demand may drive overall aggregate demand, but its structure and composition need not match the investment needs of the economy and that can derail this budget very easily. The third challenge has been left unaddressed.

Sir emphasised that we’ve already achieved high growth. GDP growth has now accelerated to 7.6 per cent. We are growing faster than China or anyone else. Mission accomplished! Now we can turn our focus away from growth to redistribution. He recommended that the redistribution should be done better, with lower leakages and improved targeting. Money should go to the poor and to farmers. More taxes and more transfers can reduce distress. That is why the focus of the budget is not on reviving investment and growth. Regardless of what the GDP numbers say, however much they point upwards, almost everything tells us that the economy is looking down. Unless we acknowledge that there is a problem of slow growth and low investment, we do not worry about how to solve it. Perhaps that is why the budget did not focus on investment revival. To sum up, the budget aimed for the social economy. The social economy, in the context of the budget, refers to financial allocations and economics embodying the principles of improving service delivery to citizens and the democratization of the expenditure decision-making processes. The seminar by the profound personality R Krishna Iyer given a greater insight to the students.

[illegible]

**ബിസിനസ് കോളജിൽ സെമിനാർ നടത്തി**

[illegible]

കേന്ദ്ര ബജറ്റ്  
അവലോകനം

**കോട്ടയം:** ബി.സി.എം. കോളേജിലെ കൊമേഴ്സ് വിദ്യാർത്ഥികൾക്ക് അടുത്ത മാസം നവംബർ 17-ന് വരുന്നതിനുള്ള തയ്യാറെടുപ്പുകൾ നടത്തിയിരിക്കുന്നു. ഇതിന്റെ ഭാഗമായി കോളേജിൽ ഉദ്യോഗസ്ഥരുടെ സഹായത്തോടെ വിവിധ വിഭാഗങ്ങളിൽ പങ്കെടുക്കുന്നതിനുള്ള തയ്യാറെടുപ്പുകൾ നടന്നു.

പ്രിൻസിപ്പൽ ഷീല ഖെറി  
 യാൻ കെ., ബർസാർ ഫാ.  
 ഫിൻമോർ കളക്ട്ര, ഷൈല  
 ഷി.നായർ, ഡോ. സിസ്റ്റർ ക  
 രുണ, അസിസ്റ്റന്റ് പ്രൊഫ  
 സർ രേഷ്മ രാജൻ കുരുവിള  
 തുടങ്ങിയവർ പ്രസംഗിച്ചു.

**Mathrubhumi**  
**e-paper** KOTTAYAM

Mon, 28  
digitalp



## Releasing of the Proceedings of National Seminar by Dr. Sr. Karuna

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## **2. Tax Regulations in India- R Krishna Iyer**

A seminar was organised by the department of Commerce, on “Tax Regulations in India” on 19<sup>th</sup> August 2016, Friday in SrSavio Hall at 2pm. The eminent personality in the field of accountancy R Krishna Iyer took over the seminar. He introduced the various tax regulations in India to the students. It raised the students to another greater level in the field of Commerce. He made the students to understand the broad topic by giving emphasis to the tax reforms introduced by the Finance Minister Arun Jaitley.

The odd changes in taxation provisions for future provident fund withdrawals make it a budget hostile to the middle class. The impact of this will be felt by the higher income groups because their contributions will be taxed at the time they are made as well as when they are withdrawn. This will impact everybody who is not an excluded employee and makes a withdrawal from these schemes, but will doubly impact higher income groups who contribute more than Rs. 1.5 lakh to PF and/or superannuation. This has been rolled back since then.

The proposed exemption for a one-time portability from a recognised provident fund or superannuation fund to the National Pension System will greatly benefit employees. At the moment, employees have their savings in several different pots. This allowance of portability of funds will mean that employees can have all their funds in a single scheme which would mean that the rate of return could then be applied to a much larger corpus of funds. The government has announced tax changes that raise more revenue for it by way of indirect taxes than direct taxes. This continues the legacy of regressive taxation. Also he mentioned that the tax rebate under section under 87 A from Rs. 2,000 to Rs. 5,000 for income bracket up to Rs. 5 lakhs, 60 % of the PPF

amount withdrawn after retirement will be taxed and increased the limit of deduction of rent paid from Rs. 24,000 p.a to Rs. 60,000 p.a. The eminent expert R Krishna Iyer in the field who have conducted a number of sessions on the subject at various forums explained the provisions related to tax regulations in India. The seminar came to an end after the interactive section.



### **3. Women Empowerment through Women Entrepreneurship-** **Lizbeth Renjith, Dinu Sunoj**

The stalwarts of the Commerce department organised a seminar on the topic “Women Empowerment through Women Entrepreneurship” on 12<sup>th</sup> August 2016, Friday at 10am in the college auditorium. As a mark of triumph over darkness, the chief guests Lizbeth Renjith and Dinu Sunoj, Prof Josephina Simon, head of the department and association secretaries Kumari Aleena Anil and Kumari Anju P Tom lightened the lamp. The day was a memorable one as for the first time the Commerce association introduced 4 new clubs namely, Entrepreneurs Club, Quiz

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Club, Capital Market Club and Film Critics Club. The chief guests shared their views, experiences and ideas to the vast audience.

The women who were once confined to their kitchen are now tapping the borderless market of digital economy and this change was visible at the women entrepreneurs meet. They have become independent through determination and grit and they have a common factor that each started their venture with self-belief. For MBA graduate Lizbeth Renjith and Former advocate DinuSunoj, both residents of Ernakulam, cakes were something that brought them together. They now sell it through the online page 'Lafesta' on Facebook. "We started the business by catering to flat residents nearly one-and-a-half years ago. We specialized in 'theme and designer' cakes and the rate varies as per customer demand. We prepare them for weddings, baptism and we do have ones featuring superheroes and cartoon characters. We provide biriyani and snacks too" they said.

The celebrity chefs Lizbeth Renjith, the owner of food and drink company La'Festa "Celebrate it like a Festival", the recipe book writer and DinuSunoj delivered a motivational talk to the young entrepreneurs. The chief guests who tapped technology and reaped success shared their success stories, business ideas and appreciated the young budding entrepreneur of Commerce department, Kumari Sarishma Manoj too. The seminar came to an end after the interactive session. It gave us an insight on how to grow our business.



## സ്ത്രീ ശാക്തീകരണം സ്ത്രീ സംരംഭകരിലൂടെ

കോട്ടയം: ബിസിഎം കോളജിലെ കൊമേഴ്സ് അസോസിയേഷന്റെ ആഭിമുഖ്യത്തിൽ സ്ത്രീ ശാക്തീകരണം സ്ത്രീ സംരംഭകരിലൂടെ എന്ന വിഷയത്തെ ആസ്പദമാക്കി സെമിനാർ സംഘടിപ്പിച്ചു. ലാ ഫെസ്റ്റ് കേക്ക് ആൻഡ് കാറ്ററർ സിന്റെ ഉടമസ്ഥരും യുവസംരംഭകരുമായ ലിസ്ബത്ത് രഞ്ജിത്തും ഡിനു സുനോജും ഉദ്ഘാടനകർമ്മം നിർവഹിച്ചു.

ഡിപ്പാർട്ട്മെന്റ് മേധാവി പ്രഫ. ജോസഫിന സൈമൺ, ഭാരവാഹികൾ തുടങ്ങിയവർ സന്നിഹിതരായിരുന്നു.



**ദീപിക** Sat, deepi





#### **4. Impact of Demonetisation on Indian Economy- Dr Tomy Mathew**

The Demonetisation was announced by Hon. Prime Minister Shri. Narendra Modi on November 9, 2016 by replacing INR 500 & INR 2000 with new currency bills. With this the government of India is expected to be headed in making Indian economy ever stronger by eliminating the parallel cash economy which is unaccounted and untaxed. The government had called this situation bringing "short-term pain for long-term gain". As Demonetization has brought about stronger changes in the in the lives of all people of the country, the Commerce Association of BCM College organised a seminar in order to understand the impact of demonetization on Indian economy especially the SME sector and the international trade.

Prof Dr Tomy Mathew, head of Commerce department, CMS College, shared his views about the "The long-term impact of demonetisation on the Indian economy", on 20<sup>th</sup> February 2016 in the college

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auditorium. “It is imperative to evaluate the short run and medium-term impacts that such a shock is expected to have on the economy. Further, the impact of such a move would vary depending on the extent to which the government decides to remonetise” he commented. The seminar began with the felicitation of the principal, Prof Sheela Cheriyan K and Prof Josephina Simon, head of the department and Prof Dr Tomy Mathew was presented with token of appreciation. In his keynote address, he shared “demonetisation has affected both countries –India and Nepal. While the move was aimed at fighting the ills of corruption, black money and hoarding, it has created a host of other problems for India and neighbouring countries. It was perhaps not a well-planned move”. He also added that in Nepal, government is taking appropriate steps to address the situation in Nepal. The decision of demonetization was a gutsy decision of our Hon’ble Prime Minister Narendra Modi. But the long term effects of demonetization, will surely bring the fruit to India. Currently, the topic of demonetization is lying with the judiciaries”. He further added “the mind-set of people is being changing and people are more and more becoming aware of digital route of payments and getting empowered. This will change the history of India and bring a digital transaction revolution to the country..The seminar was attended by all the students of the Commerce department. The seminar elucidates the impact of such a move on the availability of credit, spending, and level of activity and government finances. The seminar session gave an incredible opportunity to interact with Prof Dr Tomy Mathew. The seminar was closed with the vote of thanks shared by Kumari Aleena Anil, secretary of association.





**5. Capital Market at a glance- Prof Sateesh Chandran S. M.Com.,  
MBA**

Prof Sateesh Chandran S, M.Com., MBA taken a seminar on 22<sup>nd</sup> September 2016, Thursday for the students of commerce department under initiative of Capital market club in the class 418. Sir introduced the way of pooling the money and investing in various channels. He given a brief description about capital market to all the members of capital market club. The capital market is a vital of the financial system of an economy. Capital market provides the support of capitalism to the country. It is the market for securities, where companies and governments can raise long-terms funds by issuing and trading corporate equity and loner-term debt securities those maturing in more than one year. In this market, the capital funds comprising of both equity and debt are issued and traded and the securities traded comprises of financial securities, government securities, semi-

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government securities. Prof Sateesh Chandranshared his knowledge and experience in investing, trading and wealth creation. The seminar helped the students to succeed in the field of finance by providing exposure to the diverse world of corporate finance and investments. It ended after an interactive session.

**6. Entrepreneurial Skills- Prof Reshma Rachel Kuruvilla C.A.,  
M.Com., A.C.A.**

A seminar was organised by the devoted and dedicated students of Entrepreneurs club under the Commerce department on the topic 'Entrepreneurship Skills' on 22<sup>nd</sup> September 2016. Prof Reshma Rachel Kuruvillatook the seminar at 2pm in the class 223 for all the members of Entrepreneurs Club. Miss introduced various terms like entrepreneur, entrepreneurship and entrepreneurial skills to the young business women. Miss talked about what makes someone a successful entrepreneur? "It certainly helps to have strong technology skills or expertise in a key area, but these are not defining characteristics of entrepreneurship. Instead, the key qualities are traits such as creativity, the ability to keep going in the face of hardship, and the social skills needed to build great teams. If you want to start a business, it's essential to learn the specific skills that underpin these qualities. It's also important to develop entrepreneurial skills if you're in a job role where you're expected to develop a business, or "take things forward" more generally". The seminar focused on the question of how youth, women and persons can access government procurement and entrepreneurial opportunities.

Prof Reshma Rachel Kuruvillagave an overview of the economic development in India and the place of social justice and protection.

This helped to shed light on the various existing constitutional, legal, and policy frameworks as well as fiscal schemes targeting the inclusion of youth, women and persons with disability. The seminar was conducted in a very interactive manner where students were given the opportunity to ask questions. Students were also taken through the processes involved in registering a company, a business name and a partnership including the process of obtaining government certification and submitting tax returns. Also Prof Reshma tackled the issue of business project writing and appraisals and it involved the students being taken through the concept of business planning and profiling and its contribution towards harnessing success.



#### **IV. RESEARCH GUIDANCE PROGRAMME**

##### **1. TWO DAYS WORKSHOP ON RESEARCH METHODOLOGY**

The teachers of the Commerce Department had taken an active step in educating the students on Research which is part of education on 24<sup>th</sup> June, 2016. Two day workshop in Research Methodology was

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organised by the department at Sr. Savio Memorial Hall. Prof. Reshma Rachel Kuruvilla took lectures on the topic. It helped the students to gain more information in Research which is useful in the future of their academic life. The teacher explained on various techniques, tools used in Research and its uses and helps in their researches. It was a very effective class for the students.

## **2. SEMINAR ON DISSERTATION WRITING**

The department of Commerce has conducted another seminar on 22<sup>nd</sup> July, 2016 at the Sr. Savio Memorial Hall. The Seminar was about the dissertation writing coordinated by Prof. Elizabeth Johny. This was helpful for the students to be get used with the idea on the topic very deeply. The teacher gave a chapter-wise thorough explanation to the students which was easy to learn and understand. The following areas are covered in the seminar

- Introduction to research
- Identification of Research Gap
- Preparation of Research Proposal
- Literature Review
- Preparation of Questionnaire
- Collection of Data
- Analysis of Data
- Preparation of Project Report.



### **3. ONE DAY WORKSHOP ON ONLINE RESEARCH TOOLS**

The department of commerce also organized a workshop. The workshop was based on the topic Online Research Tools. The students were given an opportunity to work, implement and utilize the online tools and the techniques. This workshop was conducted under the guidance of Ass. Prof. Jipin V Jimmy. It provided an experience, exposure, idea and enthusiasm among the students on how to use online tools and techniques in their Researches in future.



## 5. PAPER PRESENTATION- EXPOSURE 2K16

Under the guidance of research scholars, Asst. Prof Jipin V Jimmy, Asst. Prof .Reshma Rachel Kuruvilla and Asst. Prof Elizabeth Johny, the students are given classes on effective ways of paper presentation during free hours. The students are empowered to conduct a complete scientific investigation about specific subjects in order to compete in the corporate world.

The details of the paper presentations of our students are given below:

SL.No	NAME	CLASS	PLACE	TOPIC
1.	Annu Thomas Sruthi Maria Jose	MCom first Year	K.E college Mannanam	Role of FIIs and DII's in the Indian Capital Market.
2.	Ancy Kailiappally Rajalekshmi C R	MCom first Year	K.E college, Pampady	A study on role of Green Banking in support of Paris and Kigali.



3.	Ancy Kailiappaly Greeshma Sunny	MCom first Year	Bharath Matha College.	A study on growth of health start-ups in developing the Indian Rural Health Sector.
4.	Aswani Savithri M K. Harsha Thomas	MCom second year	Baselious College,Kottay am	Gold Investment Schemes
5.	Gopika P S Jithu T Reji	MCom second year	Baselious College,Kottay am	Role of E- Commerce in Retail Sector
6.	Jithu T Regi Raji Ani John	MCom second year	Baselious College,Kottay am	Unexplored Tourism in Kerala.

## 6. List of students Qualified CPT and IPCC Examinations

The energetic and enthusiastic students of department of Commerce have achieved a lot during their studies in their college. Many students had cracked the CA Entrance-CPT and CA-IPCC exams.

- Annu.P.Sabu cleared CPT examination
- Amitha S cleared CPT examination
- Devika.B. Nair of second B.Com cleared CPT examination
- Amala Benny of third B.Com cleared CPT examination
- Meenu.G.Krishnan of third B.Com cleared **IPCC examination.**

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The faculty of the dept. stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.

## 7. EXIHIBITIONS- SPECTACLES 2K16

### I. THANIMA 2k16

A heritage exhibition was organised at BCM College by the Commerce department on Monday, 14 November 2016. The exhibition commenced with a welcome note from Asst. Prof Jipin V Jimmy followed by a melodious and devotional invocation song. Rev. Fr. Philmon Kalathra, the Bursar lighted the lamp for an auspicious beginning. The chief guest delivered an enlightening speech on heritage exhibition. As one enters the Reception area itself, one could feel the pulse and the magnitude of the event! The entire school was abuzz with activity.

Fr Philmon along with other teachers of the department, proceeded to the exhibition area after the speech. He took a keen interest in viewing the exhibits and interacting with the students. He shared his childhood memories with the students. It was a traceless presence. The exhibition displayed ethnic items like aamadapetty, kunkumacheppu, seru, kindi, chembupathram, thamapathram, para, nashi, kinnam, thookuvilakku etc. These reflected social customs and livelihoods of the old times of Kerala. The Exhibition saw the attendance of a large number of visitors who appeared to enjoy and appreciate the ethnic items displayed. With an endeavour to promote traditional values among budding young students, this exhibition was one of its kind. It got an overwhelming



response both by the children as well as by the teachers. The overwhelming response of the parents infused a deep sense of achievement to the students. The Exhibition conducted as part of diamond jubilee celebration of Kerala, organized under the guidance of Asst Prof Jipin V Jimmy, Asst Prof Reshma Rachel Kuruvilla and Asst Prof Bony Mathew, was a huge success. Enthusiasm and effervescence overflowed amongst students, their teachers and parents! THANIMA 2k16 was a metaphor of huge collection of ethnic items.



ബി.സി.എം. കോളേജിൽ കൊമേഴ്സ് വകുപ്പിന്റെ നേതൃത്വത്തിൽ നടന്ന എക്സിബിഷൻ

## എക്സിബിഷൻ നടത്തി

**കോട്ടയം:** താമപാത്രം, ആമാട പെട്ടി, കൂങ്കുമച്ചെപ്പ്, സേർ, കിണ്ടി, ചെമ്പുപാത്രം, പാറ, നാഴി, കിണ്ണം, തൂക്കുവിളക്ക് തുടങ്ങിയ പഴയയുടെ പിന്നാമ്പുറക്കാഴ്ചകളുടെ സ്മരണകളുണർത്തി ബി.സി.എം. കോളേജിൽ കൊമേഴ്സ് വകുപ്പിന്റെ ആഭിമുഖ്യത്തിൽ 'തനിമ' എക്സിബിഷൻ നടത്തി. പൂതൂതലമുറയ്ക്ക്

അന്യംനിന്ന സംസ്കാരം, പാരമ്പര്യം എന്നിവ എക്സിബിഷനിലൂടെ വിദ്യാർത്ഥികൾക്ക് മനസ്സിലാക്കിക്കൊടുത്തു. ഫാ. ഫിൽമോൻ കളത്തറ ഉദ്ഘാടനം നിർവ്വഹിച്ചു. പ്രൊഫ.ജി പിൻ വി.ജിമ്മി, പ്രൊഫ.രേഷ്മ രാച്ചൽ കുരുവിള, പ്രൊഫ. ബോണി മാത്യു എന്നിവർ പ്രസംഗിച്ചു.



## II. DIGITAL INDIA

The Department of Commerce has conducted a Digital India based exhibition on cashless economy on 28<sup>th</sup> February, 2016 in front of the auditorium. The exhibition was about the demonetization policy adopted by the government – its impact and effect on the public and its merits and demerits. The programme has been made avail to students of various departments in order to make them aware about the current situation of the Indian Economy. The pros and cons of the idea of demonetization policy was well exhibited and was easy to understand. The topics like the political status the coming GST Act to be implemented, the provisions in accordance with the budget 2017-18 etc were also mentioned. The handmade cartoons, collages, mural paintings, charts and graphs were some of the main attraction of this exhibition. Students, teachers, and non-teachers staffs from various departments spared their valuable time to attend the exhibition. All those who visited the exhibition opined that it was informative and unique. They appreciated on enthusiasm, creativity and hard work.



## 8. DAYS OBSERVED

### I. Environment Day

As part of World Environment day, commerce association organized **Go Green Campus – an awareness program** to connect people to nature– on 5<sup>th</sup> June 2016. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group taken charge of individual departments to educate the staff and students of the individual departments. Group members also make periodical visit to their concerned departments to evaluate the progress of the Go Green

Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM Family.



## II. WORLD DAY AGAINST CHILD LABOUR

In observance of the world day against child labor, Commerce Department organized a **street play** which was directed and lead by Anju P.Tom, III DC B.Com student. The play focused on the real situation of the children under labor and the reasons behind it. It was presented at Kottayam Railway station on 12<sup>th</sup> June 2016 at 3.30 P.M. Twenty commerce students participated in the program. It had wide publicity in media.





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### III. HIROSHIMA DAY

The department of commerce has conducted an inter department **Power Point Presentation Competition** on 8<sup>th</sup> August 2016 ,Monday in remembrance of Hiroshima Day. There was participation from every department . The students made an attempt to message the world about the disadvantages of nuclear power implants and war. The competition praised for peace among youngsters. The winner of the competition was Ms. Emily John.

### IV. WORLD DAY AGAINST PREVENTION OF ABUSE AND VIOLENCE AGAINST CHILDREN.

Commerce department observed day against prevention of abuse and violence against children. In view of the above, we conducted a **street play** before the college auditorium on November 21, 2016 at 1.30 P.M. The play was lead by Aleena Joseph, III DC B.Com student. The play could help to convey the real message of prevention of abuse and violence against children.

### V. CENTRAL EXCISE DAY

As part of the Central Excise Day , the commerce association had conducted a **slogan writing competition** on 27<sup>th</sup> February 2017. A chart was displayed at the entrance of the college with a picture where the students were to drop their caption in the box kept near. It was done to provide information to the students on the excise day and corruption issues happening in the country. Out of all the slogans received, first prize was secured by Sethulekshmi K.U.



## **VI. TEACHER'S DAY**

Teacher's day was celebrated in a special manner for giving a memorable day for our teachers. Various programmes and games were arranged by the students for their teachers. Students presented a cake to their loving teachers as a token of love. It was really a memorable day for both teachers and students. Celebrations like these showed the warmth and love that we share with our teachers who are our mentors also.



## **VII. ONAM CELEBRATION**

MINERVA celebrated the native festival of Keralites, Onam. All the association members came to college dressed up beautifully in traditional Kerala style sarees to celebrate Onam. Onam Sadhya was given. 3<sup>rd</sup> year students and teachers spent some quality time together which helped to improve the inter personal relation.



### VIII. CHRISTMAS CELEBRATION

Minerva celebrated Christmas with pomp and galore. HOD Josephina Simon delivered the message. Christmas Skit, Carol, Santa and Christmas cakes was the attraction of the day. Association as a whole had a great time spent together.





## **9. PERSONALITY DEVELOPMENT PROGRAMES**

### **I. ROUND THE TABLE CONFERENCE**

Of late group discussion has become a very common tool for personality testing. Thus the concept of group discussion has been a part of the regular academic curriculum of the Commerce Department, MINERVA. The department forayed into the terrain of group discussion titled ROUND TABLE CONFERENCE during the year 2015 which was presided over by the former principal Dr Sr. Karuna. The round table conference enabled the students to express their ideas coherently, logically and systematically also his/her leadership quality. It aims to provide a launching pad for all the budding talents to interact, share and discuss the latest happenings in the field of commerce. The trial run of the group discussion for the academic year 2016-2017 was conducted on 10<sup>th</sup> June 2016 at 3pm in Sr. Savio Hall on the topic 'Challenges faced by Women Entrepreneurs' after its official inauguration. The newly appointed Head of the department Prof Josephina Simon commenced the meeting and gave presidential address. Two representatives from each class of the department delivered a two minute oral presentation on the topic. Then the discussion floor was opened to all the students in the department. The conference concluded by 4pm.

The first edition of the Round Table Conference 2016-17 orchestrated on 22nd June 2016 at 2pm in the college auditorium on the topic 'Effects of SBI Merger'. The conference began with the quiz related to the topic. Then the panel discussion was initiated by the representatives of each class of the department and then the discussion forum was made open for the audience.

The second edition of Round Table Conference 2016-17 was held on 8th July 2016 at 3pm in the college auditorium on the topic 'Effects of BREXIT on

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the Indian Economy'. Before the huddle session starts, a quiz related to the topic was conducted. After that each of the class representatives gave two minute oral presentation about the topic. Then the colloquium was further opened for all the students of the department. By 3.50pm, the discussion came to an end. Prof Elizabeth Johny gave a review of the conference and the second edition of Round Table Conference was concluded with the announcement of results.

An another edition of the Round Table Conference 2016-17 was organized on 18th August,2016 at 3pm in Sr.Savio Hall on the topic "Fate of E-commerce Industry". Before the discussion session starts, a quiz related to the topic was conducted. After that each of the class representatives were given two minute for their oral presentation about the topic. By 3.50pm, the discussion was concluded with the announcement of results.

The next edition of the discussion was held on the topic "Will privatization lead to less corruption?" at the college auditorium in which the students of our department put forward an exemplary performance. The symposium began with a quiz followed by the oral presentation of views of the participants. After their presentation the platform for discussion was opened. The subsequent edition of round table conference was held on 21st September, 2016 at the Sr.Savio hall on the topic "Reliance Jio :a sustainable business model ?". The session was opened up with a quiz .The discussion mainly surrounded to the consumer opinions that are well favored and unanimously they are impressed of these astonishing offers put forward by Reliance Jio. The major disadvantages pinpointed were rampant call drops and failed connections,dismal performance of battery and display. The discussion conclude with an opinion that the reliance Jio do guarantees a sustainable business level with its increased consumer attracting offers. Finally the results of the above discussions were announced.

The another edition of The group Discussion series was on the topic **“Effects of Demoneitisation on Indian economy”** organized at the college auditorium on Nov 8th by 3:00 pm. This session began with a subject related quiz followed by the oral presentation of the participants. At the end of the conference session the results were announced.



An another edition of the Round Table Conference 2016-17 was organized on 20<sup>th</sup> December 2016 at 3pm in SrSavio Hall on the topic **‘An Analysis of Kerala State Budget 2016-17’**. After budget related quiz, the class representatives delivered two minute oral presentation on the topic. Then the discussion panel opened for all the students of the department. By 3.55pm, the discussion came to end and the results were announced.

As a winding up session of the group discussion series titled ROUND TABLE CONFERENCE during the year 2015 we held an interdepartmental group discussion competition on 28<sup>th</sup> February 2017at 11 am at the Sr. Savio Memorial Hall on the topic **“INFLUENCE OF MEDIA ON CITIZENS”**. Grace K Leghu emerged out as the winner in the competition held.

The Round Table Conference 2016-17 will be continued in the following years as it educated us to be morally and ethically responsible leaders who think critically, act wisely and work skilfully with the entreaty to mark a difference and thus make the world a better place to live in.

Date	Topic	Winners
22 <sup>ND</sup> JUNE 2016	EFFECTS OF SBI MERGER	GD-III DC (TAX) &II DC (TAX QUIZ-I MCOM
8 <sup>TH</sup> JULY 2016	EFFECTS OF BREXIT ON INDIAN ECONOMY	GD-II DC(TAX) QUIZ-III DC (TAX)
18 <sup>TH</sup> AUGUST 2016	FATE OF E-COMMERCE INDUSTRY	GD-III DC(TAX) QUIZ- III DC(TAX)
8 <sup>TH</sup> SEPTEMBER 2016	WILL PRIVATISATION LEAD TO LESS CORRUPTION	GD-III DC TAX QUIZ-II DC TAX
21 <sup>ST</sup> SEPTEMBER 2016	RELIANCE JIO: A SUSTAINABLE BUSINESS MODEL?	GD-III DC TAX QUIZ-III DC TAX
8 <sup>TH</sup> NOVEMBER 2016	EFFECTS OF DEMONITISATION ON INDIAN ECONOMY	GD-III DC CA QUIZ-I DC TAX
20 <sup>TH</sup> DECEMBER 2016	KERALA STATE BUDEGT ANALYSIS	GD-III DC TAX QUIZ-II DC CA

## II. CLUBS

With 4 clubs to choose from, the stalwarts of the department were certain to find one that matched their interests or talents or simply sparked their curiosity. All clubs are led by students, for students. These clubs helped the students to discover new interests, meet new people, and enhance the educational experiences they had at the college. As every college student is

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unique, and these student organizations sure fit with that adjective. These clubs made the pulse of our campus beat in a beautiful tempo.

**a. ENTREPRENEUR'S CLUB- RISK TAKERS**

In order to enhance the entrepreneurial talents of the students, an Entrepreneurs Club was formed under the guidance of the faculty advisor Prof Reshma Rachel Kuruvilla and student co-ordinators Kumari Dona Mary Sunny and Kumari Fredy...RISK TAKERS is an innovative initiative of the young and energetic ladies of the department. The initiative aimed at bringing out the entrepreneurial spirit among the students. An entrepreneur is an embodiment of a few values which no ordinary man can possess. To have an entrepreneurial spirit means to be resilient, risk taking and dedicated. Their activities include

- Teach skills sets entrepreneurs need to be successful
- Provide access to resources, otherwise hard to find
- Teach how to develop and refine business ideas (recognizing the difference between ideas and opportunities)
- Assist students in building and launching a sustain successful company
- Connect entrepreneurs. The club acts as a bridge between the entrepreneurs.
- Interactive section with successful entrepreneurs
- Encourage innovation
- Introduction of technology initiatives

Under Entrepreneurs club, various events like food fest were conducted successfully. The club presented speakers like Lizbeth Renjith, Dinu Sunoj, opportunities and networking events to enable the young

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budding entrepreneurs to meet likeminded individuals and got insight on how to grow their business.

**b. CAPITAL MARKET CLUB- SENSE THE SENSEX**

Under the guidance of faculty advisors Prof SateeshChandran , Prof Reshma Rachel Kuruvilla and student co-ordinator Kumari Amala Rolence Capital market club was formed in the name Sense The SENSEX which aimed at improving the knowledge of the students in capital market.

**c. QUIZ CLUB**

The quiz club acted as a platform for the bright minds of the department to experience the sheer joy of jogging one's grey cells, exercising one's curiosity, connecting the dots, thinking out-of-the-box, arriving at an answer and expressing it creatively within split seconds while working in teams to win the competitions. Their activities include

- Conduct quizzes for many flagship events like PRAYAAN 2k16 and other theme based quizzes too
- Motivate, inspire, encourage and reward students in their quest for knowledge
- Reinforce team work, boost confidence, encourage strategic thinking and light the fire for knowledge
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The quiz club activities contributed to personal enrichment and a better understanding of the world as a whole. It updated the knowledge of the students in various fields like academic, business, general knowledge, analytical abilities, quantitative reasoning etc. Above all the club intended to



inculcate a passion for quizzing, gaining knowledge and sharing knowledge. It was a sphere of an unending liveliness. The club functioned successfully under the guidance of faculty advisor Prof SateeshChandran and student co-ordinators Kumari Ann Rose Tom and Sr Mini.

**d. FILM CRITICS CLUB**

The Film critics club comprised of students who loved movies. We hold numerous movie-related events over the year including parties. Primarily, Film Society screens films monthly, including blockbusters, independents, and documentaries. Everything from Bergman to Shakespeare to Upright Citizens Brigade is covered with this club. Its activities include

- To create awareness and provide training in the new trends in film making.
- To screen good films and evaluate them critically.
- To conduct Seminars, Workshops, Quiz Competitions and Film Festivals.



The film club activities gave pupils and teachers the chance to explore the world of film through after school film clubs. With free weekly screenings,



online reviewing, industry events and hands on support, the club inspires, excites and opens up new avenues for learning. The film club carried out its activities successfully and met its obligations under the guidance of Asst Prof Jipin V Jimmy and Asst Prof Bony Mathew. As part of the club activities, the students of the Commerce department were taken to watch the blockbuster film, Bollywood crowd pleaser, 'Dangal' in DhanyaRemya Theatre.

### **III. COMPETITIONS HELD FOR B.COM STUDENTS**

#### **a. DEBATE ON 'IS RELIANCE JIO A BOON OR A BANE FOR ITS USERS**

A Debate Competition was held on 15 December, 2016. The topic of the debate competition was 'Is Reliance Jio A Boon or A Bane For its Users'. About eight teams participated in the competition. The function was presided over by the head of the department Prof Josephina Simon. There were three judges—Prof Josephina Simon M.Com, LLB, Asst Prof CA Reshma Rachel Kuruvilla M.Com., A.C.A and Asst Prof Elizabeth Johny M.Com., M. Phil. The team consisted of two speakers, one speaking for and the other against the motion. The students from various classes were well prepared for the purpose and charmed the audience to a great extent with their performance. The highlight of the debate was the rebuttal round. Here, each participant asked the opponent a question on the matter presented by that contestant. The debate competition came alive as a volley of questions was answered, inviting more questions which got further answers from both sides. Each participant rose to the occasion to defend their argument.

The judges themselves were also highly pleased with their logical presentation. However Reshma Rachel and Amaya became the best debaters.

The chief judge delivered a brief speech and pointed out the mistakes of the debaters. The chief guest gave away the trophy to the champion team and other prizes to the debaters. He spoke highly of all the debaters. From their logical arguments, many factors related to the topic were brought to limelight .

#### **b. BUDGET QUIZ**

The Commerce Association organized a Quiz Competition on 19<sup>th</sup> February, Friday 2016. The initial rounds of quiz started from 1.30 pm. Two rounds were held which included technical, aptitude & general awareness questions by online examination. For final round top 18 students were selected . Other esteemed faculty members were present in the Quiz Competition. Cash prize along with appreciation certificate was given to honoured winners of the Quiz Competition. There was lively and enthusiastic participation. The whole department was there to cheer the participants. The quiz was organized by the faculty in-charge Asst Prof Sateesh ChandranM.Com., MBA and student coordinators.

Winners: Ragin Kurian and Reshma Rachel



#### **IV. CAREER GUIDANCE**

##### **a. Certified Management Accounting**

An eminent personality Mr. John Sebastian from the Institute of Lakshya has organised a class for the students about Certified Management accounting and the bright students of our department joined for that course and still exploring the various opportunities of that course.

##### **b. Tax Practitioner**

A well experienced tax practitioner met our students and we had an interactive session with him about the course tax practicing. Students were anxious to know about that course and many of them joined for that course.

##### **c. CAT Coaching**

For becoming a best manager in the modern era one should get adequate training. Many of our smart and intelligent girls have joined for CAT coaching at TIME, one of the best and leading coaching institute in India.

#### **V. VISITS**

##### **a. INSIT 2016 - 17 KITEX VISIT BY III DC B.COM**

*"NOTHING EVER BECOME REAL TILL IT IS EXPERIENCED "*

The commerce association of BCM college, Kottayam, Minerva organized an industrial visit INSIT 2016-17 to the Kitex garments limited, Ernakulum on 5<sup>th</sup> November 2016 , Saturday. It was conducted as an educational tour to provide students an insight regarding internal working employment of

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company . A group of 95 students of 3<sup>rd</sup> year b com taxation and computer application took part in their industrial visit under the guidance of Prof. Jipin v jimmy and other 3 faculty members .We all assembled in the college at 7:30 am and started the journey in 2 buses by 8 am. At 10:30 am we reached the kitex Kizhakkambalam ,Ernakulam. The executives and employees of the company received us at the entrance and gave us a very warm welcome. One of the executives had given an explanation on the establishment of Kitex limited and its various processes and products .

Prof. Jipin v jimmy introduced Sri. G k Pillai, general manager of kitex limited to us. That was an excellent opportunity for the group to bond and experience as much of the industry and to gain practical insight into the business, its manufacturing facilities at the factory and had an enlightening discussion with the general manager. His explanation assisted the students to get exposure toward the items to be used to make a product , the product processing, the latest wearing machine use to make the product and total manpower utilisation in the industrial process . also he mentioned about the various incentives, bonus,wages given to the employees , medical facilities and other perquisites. An ample section of the factory was completely under the grip of noise. Industrial visit to the Kitex limited provided the students with an opportunity to learn practically through interaction, working methods and employment practices more over it gave exposure from an academic point of view. Also it sensitized students to the challenges that organisations faced in the business world. By visiting the production units, we understood the risky conditions in which workers work, the people management challenges involved in managing workers apart from getting hands on technical knowledge. After the visit, the students and faculty members were given an opportunity to avail the various products of Kitex limited at reduced prices . The visit came to an end by 1:30 pm.

INSIT 2016-17 an industrial visit to Kitex limited Ernakulam brought a different dimension to the students learning which they cannot gain in the classroom as well as helping to bridge the gap between industry and academia.



**b. MOSIT**

The Department Of Commerce on 8/11/2016 scheduled in a motivational visit to the Indian Institute Of Management ,Kozhikode. The visit was organised for a single day with 90 students and 4 faculty members of the Taxation and Computer Application divisions. Accomodation for the students was arranged the previous night at the college. The 8 hour journey to Calicut began at 3am. The earliest destination of the visit was to the Calicut beach,situated at the heart of the city.Students go to spend ample lesiure time at the beach and purchasing various colourfull eatables offered by the loclal vendors. The afternoon lunch was hosted by a nearby restaurant BOMBAY HOTEL after which students resumed the journey to the institute. The Indian Institute Of Management is located at kunnamangalam, few kilometers away from the main town on reaching the campus premises, the students were provided with an initial awarness by one of the coordinators regarding the institute, its various courses and ammenieties . On reaching the main administration building,vies are met with a state of the act grandeur of a statue of Arjuna aiming his bow and arrow towards a target in the infinite sky. Arjuna is rumored to be one of the finest arches during times around which Ramayana was formed.This very statue motivates all to aim at a target with almost precision and confidence such that it never nuses. The history of the institute is played in endless loops on a screen allowing anyone and everyone to take picturesque glimpse of the institue ,grand history, its founders , initial students and so on.The students were given a tour of the library featuring almost 30000 books on various topics, several languages and memories subjects.The business museum featuring the various stages in Indian economy.All the way from a period before colonialism and after colonialism. Each and evry sector is highlighted in the museum.All the major



departments and contributors to Indias economic development are brought to light in this museum. Life size models and replicas of numerous objects are to the sole reason of why several people visit this museum on a day to day basis. The visit at IIM-K was further enlightened by the interaction of Mr. John G administrative officer of IIM-K .





### c. Motivational Visit to IIT

*"It is always worthwhile to spent time intellectually"*

The Indian Institute of Technology is the dream heaven of every Indian student. Visiting it was actually a dream coming true. On 21<sup>st</sup> February as a part of Walk With a Scholar programme, five students of Commerce department visited IIT-Madras. To begin with we should first mention about the campus. A campus spread around 600 acres. Almost all public facilities like banks, post office, hospitals, school etc are provided here. The campus is mainly organized in a residential manner. Students can enjoy entire freedom in the campus, its you who determine how to utilize it.



Also we had an opportunity to interact with students of Department of Management Studies (DoMS). They gave us an overview of DoMS. The students who qualify CAT (Common Admission Test) with 82-90 % are selected further they will be short listed and admitted based on their

performance in interview and group task. The exposure they received is really great.

The campus is a twenty four hour live campus. No fixed working hours for students and teachers. The library of the campus, the infrastructure everything was good. Everyone with little effort on their part can be there and really make their life a meaningful one.

**d. Motivational Visit to Pondicherry University**

Students of Second B.Com together with Mr. Jipin V Jimmy visited the commerce department and Management department on 22<sup>nd</sup> February 2017. Prof. Sudha, Head of the Department of Commerce introduced the students about the courses and Pondicherry University



**e. Motivational Visit to Loyola College**

On the last day of our Academic tour, we visited Loyola College at Chennai. We consist of students from both arts and science, each group of students were allowed to visit their concerned departments. We went to the commerce department. There we got a warm welcome from the H.O.D of Commerce Department in Loyola College. We got an opportunity to interact with the faculties there. We also got an opportunity to interact with the PG students of the college. From the faculties and students there we got more knowledge about the specialisations offered by Commerce Department in PG and Phd programmes, placements etc. We were really motivated by the faculties and the students in Loyola College.

**VI. OPERATION VINJANA**

It's an innovative scheme introduced in association with the newspaper 'The Hindu'. The students of Commerce department were blessed to be reared in a college where reading and keeping up with what was happening in the world was important. The newspaper acted as a "living textbooks". The program is used to teach reading, grammar, geography and unlimited ideas that teachers can come up with in the classroom. The newspaper has become an invaluable tool to teachers.

The students were given The Hindu newspaper every working day at their classes. The newspapers were distributed at subsidized rates. Every student of the department subscribed the paper and made a report on next day. The reports were checked by the news monitors every day and the same was counter checked by the class teachers. It helped the students to increase their

knowledge as well as their English vocabulary. Prof Sateesh Chandran M.Com. MBA. And Asst Prof Anusha R Nair M.Com and news monitors co-ordinated the programme.

### **VII. COGNITIO – Notice Board**

The association has provided a platform for the students to mark their creativity through bulletin board system. With the objective to enrich the students, each class of the department was allotted for a week to fill the notice board titled Corporate World. The bulletin board system included

- **All-star effort**-All the students of the department are given chance to exhibit their talents.
- **Best work in the world**.- The bulletin board was used as a place to post our students' best efforts. Students will be exposed to geography and foreign languages as a result."Our Best Work" bulletin boards are classroom staples. A bulletin board that serves as a place to post our students' excellent efforts, served the dual purpose of modelling for others what "best work" looks like. We made every effort to ensure that the work is changed as often as possible and that all students are represented on the board from time to time.
- **Happy birthday To You**- It helped the students to see in an instant who celebrates birthdays in each month of the year.
- **Hot spots in the news**- We track important people and events in our town, state, country, or the world with this "Hot Spots in the News" bulletin board. It was intended to expand students' awareness of the world by making current events an important part of



our curriculum. We assigned 2 students as "news monitors" for the week; they brought in news each day from the newspaper or from online news sources. (If they saw the news on TV, chances are the TV station has a Web site where the news story can be found).

- **You probably didn't know that-**There are lots of things students and staff members probably do not know about the interesting facts all over the universe. Such facts were also exhibited through bulletin board system.

The bulletin board system had helped the students to enrich their campus life with more fun. For the best collections, head of the department, Prof Josephina Simon distributed prizes. Overall, the bulletin board system acted as a source of inspiration and enrichment.



### **VIII. NEWS BUREAU**

The energetic and enthusiastic students of department of Commerce have achieved a lot during their studies in their college. Many students had cracked the CA Entrance-CPT and CA-IPCC exams. Annu.P.Sabu, Amitha S and Devika.B. Nair of second B.Com and Amala Benny of third B.Com cleared CPT exams and Meenu.G.Krishnan of third B.Com cleared the IPCC exam too.

The faculty of the dept. stood by their side as a motivator and supported them during the entire course of study. They provide help to clarify their doubts. The young aspirants gained success as a stepping stone for their future. The contents and materials of the syllabus studied by the students in this particular curriculum also helped them to fly with the wings of dream.

### **IX. SOCIALMEDIA**

- **BCM COMMERCE {FACBOOK PAGE}**

The commerce department of the BCM college has its very own page on face book. This page can be accessed through the link <https://www.facebook.com/search/top/?q=bcm%20commerce> Through this facebook page the students are kept update with the latest events and happenings of the college as well as the department. The page also allows the students to express their varied opinions and viewpoints pertaining to various activities and programmes. The active public relations team of the commerce department makes a continued effort in posting several articles

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and post pertaining to the dynamic commercial field of the nation. This page boasts almost 610+ likes of the ex-students and also the present students of the department. This facebook page also stands as a medium through which the ex-students share various placement and recruitment offers of corporate to the newly graduating students.

- **PRAYAAN PAGE**

Under the guidance of this very public relations team, there has been an establishment of a new fb page titled Prayaan 2k16. This page can be accessed through the link <https://www.facebook.com/prayaan2k16/>. It boasts over 1070+ likes of students from various colleges, that look forward to the activities of the department. News relating to events and competitions, inviting participants from other colleges is also posted on this facebook page.

## **X. ACADEMIC GROUPING AND MENTORING**

The students in each class will be grouped into 10-15 students each and the seating arrangement will be arranged accordingly. This will help the students for more academic discussions and peer teaching. The performance of each group will be constantly monitored and timely advises will be provided by the mentors. The criteria for grouping and the seating arrangements shall be decided by the class teachers

## **XI. PEER GROUP STUDY- STUDENTS EDUCATING STUDENTS or CUSTOMER INPUT TECHNOLOGY**

We believe that the quality of the education a student gets at a college or university depends both on the college's resources – faculty, facilities and



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libraries– and importantly on the quality of his or her fellow students. He or she simply learns more – better, faster, more deeply – in the company of able students than with weak ones. Put that way, the proposition seems reasonable, persuasive, and appealing – we can usually get by simply by asserting it.

The Commerce association developed a new way of teaching with the vision that the real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favourite objects between classes and lectures. Here the students saw the true life of a college ... where youth got together and let themselves go upon their favourite themes – in the effect their studies have upon them when no compulsion of any kind is on them, and they are not thinking to be called to a reckoning of what they know.

The students of each class were divided into various peer groups voluntary with a leader who will be able to up bring her classmates. The peer group studies were conducted in free periods and after college time in classrooms or down the steps or in auditorium or in veranda. The system of Students Educating Students helped the students to understand their difficult subjects more easily and they were made capable of asking doubts to teachers without fear and thus to have better results in their examinations and to enjoy their campus life.

## **XII. QUESTION BANK PREPARATION**

The department of Commerce has co-ordinated to form question banks in order to support the students. By way of collecting previous year's question papers of University Exams and internal exams prepared by teachers were great help to students to prepare their own question banks. It made easier for the students to become familiar with questions and answers. This endeavour

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helped them to avoid tension and to become stress-free at exam times. This was lead by teachers and students from the senior classes.

### **XIII. FRESHER'S DAY**

On August 5<sup>th</sup>, the third years of the Commerce Department organized "AMIGO". The event showcased several programs allowing the first years to portray their in-born talents to cultivate new ones. They were introduced to the commerce family with utmost grandeur. The students had an opportunity to interact with their seniors. This allowed them to learn and develop new skills and talents. Also several games organized by the senior most students of the commerce department allowed the fresher's to establish a healthy rapport with each other and the commerce family. The fresher's were also given a lavish treat the students of the entrepreneur club. Self made food items like cake, truffles, éclairs and also mocktails were offered to the student as part of the treat. The program was an easy ice breaking session among the students of the department which later catered to unity which showcased in all the activities of the department.

### **XIV. ORIENTATION PROGRAMME FOR FIRST YEARS**

Department conducted an orientation on August 3, 2016 to welcome the students to the Commerce Family. Prof. Josephina Simon, HOD welcomed all new students. Prof. Elizabeth Johny introduced about the college and B.Com course to the newcomers. Students conducted various cultural programs thereafter.

### **XV. STUDY TOUR**

A four day study tour was organized for the third year students of the commerce department. Four main destinations namely Wayanad, Coorg, Mysore and Wonderla was covered by the students. The study tour allowed

the students to carry out several adventurous sorts like trekking and river rafting. Also, the students had an opportunity to visit the Mysore palace and receive a glimpse of the famous and eventful history of the palace. The group of 93 students had the golden opportunity to visit the Tibetan monastery and had the chance to interact with the senior most inmates of the monastery. Also the students had the chance to renew their relations with mother nature by their visit to the bamboo forest situated at Coorg. The study tour allowed students to establish a much needed balance with academics.



## **XVI. DANGAL**

*TO BREAK THE MOULD AND TO TAKE UNCONVENTIONAL CAREER PATHS*

A Father's Dreams, Recast by His Daughters in 'Dangal'. Let it never be said that if you've seen one inspirational sports movie, you've seen them all.

Sure, Nitesh Tiwari's Bollywood crowd-pleaser "Dangal" follows a formula: Father abandons his dream of being an international wrestling champion.

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Father hopes for a son who will live out his dream for him. Father ends up with four daughters. Father discovers that two of his daughters are dexterous brawlers. Father declares, “From now on, they will only wrestle.” Father trains those daughters, in defiance of the villagers’ tut-tutting and assumptions about women’s roles, to mud wrestle, and instills in them a spirit of feminism.

Wherever “Dangal” goes — a highlight reel might include the older daughter rising from mud wrestling to pro, getting a new coach and beating up her jealous father, who later trains her by couriered video after being barred from the sports academy — it goes there in the maximalist Bollywood style, with emotions set to full blast and its heart firmly on its sleeve.

Based on the true story of Geeta and Babita Phogat (played as children by Zaira Wasim and Suhani Bhatnagar and as adults by Fatima Sana Shaikh and Sanya Malhotra), who eventually competed in the Olympics, and their trainer-father, Mahavir Singh Phogat (Aamir Khan), the movie benefits from the amount of time it devotes to wrestling strategy. It pays off in suspenseful bouts that haven’t been hyper edited into incoherence, with actresses who really appear to be grappling. What works wonderfully here is the writing. Director Nitesh Tiwari, along with Piyush Gupta, Shreyas Jain and Nikhil Mehrotra should be complimented for their tongue-in-cheek quality, peppered with humour and several poignant father-daughter emotions all through. Of course, a little bit is lost in translation because of the Haryanvi twang. But, messages on our obsession with the male child (prevalent since the dark ages), myopic stand on bringing up our daughters and the administration’s pathetic disposition towards sports, are loud and clear. It is to the film’s credit that though Geeta and Babita’s wins are documented, it still manages to engage the viewer with the wrestling tournaments and bring

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patriotic emotions to the fore. Most importantly, Dangal scores with its first-rate performances. An ungainly Aamir (22 kilos heavier) with grey hair is pitch-perfect as the ziddi yet sensitive parent. The 51-year-old actor should be complimented for experimenting with his roles, unlike his contemporaries who prefer to play safe. Sakshi as his wife, is restrained, yet effective. And, the debutants Fatima and Sanya are easily this year's best finds.

Music director Pritam and lyricist Amitabh Bhattacharya manage an earthy soundtrack with Daler Mehndi's title track pumping up the adrenaline. Also, the soft track Gilheriyaan, the Haryanvi rap and hip-hop HaanikarakBapu and the Dhakaad number, are in perfect tandem with the narrative. Demonetisation be damned, watch Dangal. Because this is Bollywood, the training montages are accompanied by sprightly pop music, though not as choreographed song-and-dance numbers. And as goosed as the drama gets (only sports historians can say if Mahavir became trapped in a janitorial closet during the 2010 Commonwealth Games), the uplift feels earned, or at least tough to resist.

## **10. MAGAZINES**

### **I. MANUSCRIPT MAGAZINE**

#### **a. Verslun – By 1<sup>st</sup> years**



**b. Negosyo - By 2<sup>nd</sup> years**



**c. Financa - By 3<sup>rd</sup> years**





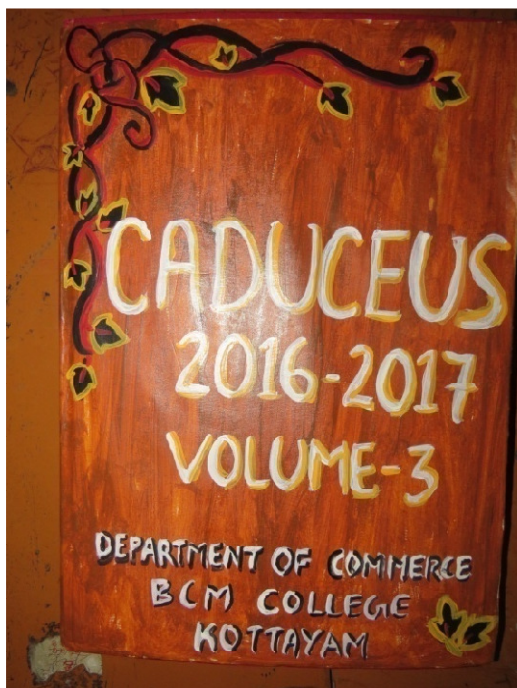
## II. PRINTED MAGAZINE – CADUCEUS

The department of commerce has released a magazine on 23<sup>rd</sup> of August, 2016. The title of the magazine was CADUCEUS. It was released by Mr. P Rajeev M P and he handed it over to the Head of Department Prof. Josephina Simon in the presence of Prof. Sheela Cherian K, Principal and Fr.Philmon Kalathra, Bursar.

The magazine contains commerce related articles collected by various students. It also covered areas like current affairs, general knowledge etc. Some of the topics like women entrepreneurship, new techniques in business, growing areas of business etc were also discussed.

The students were working enthusiastically for the magazine release. They pooled various articles from different sources .All the articles were commerce related. The articles in the magazine can also be used for future references. It is sure that the magazine works has enhanced the capabilities and creativity of students. The cover page designwas made the students itself. Also the news

regarding the function was telecasted in ACV News on 23<sup>rd</sup> August at 7.00 p m news.



### **11. INTER COLLEGIATE FEST-PRAYAAN 2K16**

With PRAYAAN 2k16, the Commerce Department, MINERVA forayed into the popular terrain of an inter-college fest. But it was easier said than done. With a tight deadline and even tighter budget the organizing committee had a herculean task ahead. For the students which never had an iota of an experience as to how to put together an inter college festival which was viable to the sponsors lied ahead a path which had never been trod. But sheer will and determination to prove that commerce queens are no less than any other college when it comes to putting up a grand spectacle kept us going. Even till the last day we were very doubtful whether all that running around, late nights, hard work, lecture bunks would really pay off or not. But Praise the Lord it did pay off, pay off would be a small word to describe, we can proudly

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say that the result was immaculately sweet and bountiful. We managed to achieve A-list sponsors, get a footfall of 450+ students and events that blew away everyone's mind.

PRAYAAN 2k16 an inter collegiate commerce fest of prize money Rs 95000 held on 20<sup>th</sup> August 2016, Saturday which was a high profile event for students all over Kerala to compete their business mettle. 452 students from 32 colleges participated in the events. The stage itself was a significant representation of the hard work, harmony, order and frugality of the people, and of the sweet results of toil, union and intelligent cooperation like a beehive. The stage with led screen was really a feast for the eyes as well as imparted a sense of cohesiveness. The fest was inaugurated by Sri ThiruvanchoorRadhakrishnan MLA of Kottayam and Pro. Josephina Simon, the head of the department marked the presidential address.

The day began with an overwhelming response from participants of various colleges pouring in to register and be enthralled by the events in store. It was then followed by a completely planned and coordinated schedule of events that were distributed into 8 categories – best manager, best management team, marketing game, duet, treasure hunt, dance, photography and dubsmash. An electrifying array of events waited for the young budding talents. The fest was executed with a total of 8 events planned and organized at best of its quality. Focusing on the type of events to include in the fest was decided by the fest coordinators keeping the interest and needs of the commerce students into consideration, with little emphasis on the fun full events behind the scene. All the 8 events were diligently organized and vibrant, contagious and exuberant.



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**PRAYAAN EVENTS****➤ THE MIGHTY MIDGETS (BEST MANAGEMENT TEAM)**

Connect, Execute and Play.

Teams consisting of 6 members participated in the best management competition. Each team submitted their new creative business plans and made presentations and within the time allotted effectively pitch their ventures to judges and potential investors.

1<sup>st</sup> prize: 12,000

2<sup>nd</sup> prize: 6,000

3<sup>rd</sup> prize: 3,000

**➤ ACUMEN (BEST MANAGER)**

Battle of Wits

Business is a lot like a game of tennis, those who serve well usually end up with winning. The best manager competition aimed to find the best leader among participants. It aimed to find out how he demonstrates the skills, knowledge and talents of a good manager. It further tested him on how he uses the strategies to solve the problems through case study presentation and stress interviews. The event focused on evaluating each participant on parameters like analytical, logical, interpretation skills, public relations, creativity, pressure handling and tact. The event provided us an opportunity to judge our managerial competency before stepping into the industry. Participants gone through exciting rounds of tasks involving application of managerial abilities. ACUMEN successfully unveiled the best manager.

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1<sup>st</sup> prize: 6,000

2<sup>nd</sup> prize: 4,000

3<sup>rd</sup> prize: 2,000

➤ **CANDEO (MARKETING GAME)**

The game intends to identify the marketing ability.

The team of event coordinators and highly professional judges gave a wealth of insight, analysis and inspiration that will help the participants to develop as a best marketing team and leader among the competitors in their future. Teams consisting of 6 members participated in this event. Teams with best collective efforts, innovative ideas, marketing skills and effective presentation skills and those had competitive advantage over other teams were declared as the winners of the event by the judges.

1<sup>st</sup> prize: 12,000

2<sup>nd</sup> prize: 6,000

3<sup>rd</sup> prize: 3,000

➤ **SEGREDO CACCIA (TREASUE HUNT)**

Rise, Explore and Chase

The event was aimed to treasure labyrinth. The participants were supposed to solve riddles to get clues which will take them to their tasks. They then had to perform a ten tasks as and where their clues took them. They had to successfully complete a certain number of tasks to qualify for the next round. It was an event filled with a lot of twists and turns. The event gifted high energy immersive experience to the participants which involved running, sneaking, bluffing, searching and scheming in the campus. Smart teams with



great speed to complete this energetic game and who found cryptic clues and solved puzzles were the winners of the event. It was really fun.

1<sup>st</sup> prize: 6,000

2<sup>nd</sup> prize: 3,000

3<sup>rd</sup> prize: 2,000

### ➤ DUO TON (DUET)

#### Sing Out Loud

Listening to music and wanting to produce it for yourself is part of human nature. And thus the commerce department had been emerged to an opera house, a platform to nurture music. Summoned through belly, hammered into form by the throat, given propulsion by bellows of lungs, teased into final form by tongue and lips, a vocal is a kind of audible kiss and we were blessed with new talented singers through this event.

1<sup>st</sup> prize: 4,000

2<sup>nd</sup> prize: 2,000

3<sup>rd</sup> prize: 1,000

### ➤ LUMIERES ALLUMES (DUBSMASH)

#### Back to 90's...

The dubsmash contest was aimed to ignite the actors in the young participants. Nuts with best expressions were declared winners on the basis of Facebook likes they earned by posting their dubs in the Facebook and decisions of judges. It was another fun way of communication.

1<sup>st</sup> prize: 2,000

2<sup>nd</sup> prize: 1,000

➤ **M.A.D (DANCE)**

Mad About Dance

It was an event that made all participating girls and boys to let them go off all those emotions and simply dance away to glory according to the beat and the rhythm of music. In a year that brought its political and cultural troubles, it's heartening to note how diverse kinds of dance made culture itself seem bright. MAD was one of the popular events conducted. The dancers put forth striking performances in colourful costumes. Dances were set to tunes of popular film songs as well as classical songs. Attractive backgrounds added a touch of sophistication too. The teams who performed a groovy fusion mix of film songs that had the audience respond with loud rounds of applause and teams who gracefully depicted the current scenario in the country besieged by terror were declared as the winners of the event.

1<sup>st</sup> prize: 10,000

2<sup>nd</sup> prize: 5,000

3<sup>rd</sup> prize: 2,000

➤ **JUXT'A'POSE (PHOTOGRAPHY)**

Fix...Focus...Flash

It was a great contest that put the amateur photographers in the spotlight. Participants with technical expertise, creative skill and uncanny timing to snap shots even that of seemingly mundane

activities and elevating them to an art form were declared winners by the judges. The event was aimed to identify highly polished, exotically bright exquisitely styled photographs of the couture scene all of which carry a deceptive air of nonchalance. The photos reminded us of how the simplicity of objects can become in their own way, beautiful masterpieces. After analysing the photos, the judge commented that, "If you wait, people will forget your camera and the soul will drift up into view."

1<sup>st</sup> prize: 2,000

2<sup>nd</sup> prize: 1,000

The day saw exuberant students participate in a myriad of competitions. The bright minds exhibited their talents. Competition was stiff and judges had a difficult time choosing winners. "The competitions helped foster friendly relations between students of different branches and interests," remarked a faculty member.

The outcome of each event turned out to be great and cheerful, but no one knew the inner pain and trouble us organizers had to go through when planning the events and ensuring everything fell into place at the right time. Struggling to convince sponsors, collecting the required material, planning each and every bit of the event, testing things before the fest, assigning work to the team members, promoting the event through various social media, creating website, bringing participants and making them play the event, give out prizes, and finally wrapping things up: these were just some of the things that come our way, like steps on the rocky mountain we are climbing. But at the end, what matters is not how much you collected from the event, but how many. How many smiles did you collect at the end? Everyone who came, went

back smiling, whether they won or lost. They praised our work, and that is more satisfying to any event organizer than anything else, that is what gives a good night's sleep. The icing on the cake was the commendation we got from the special delegates who came by specifically to see our event and praised it in public. That's a feather in our cap, a brick in our palace of success.

PRAYAAN 2k16 had another two specialities. Food Court and Games zone. Food Court was organised under The Entrepreneurs Club, under the Commerce Department and served chocolate balls, flavoured mocktails and various snack items. The food court presented 'thattukada experience' for us. The tender young chefs were busy whipping out dishes that filled the air with the different aromas of food items. It made an unforgettable taste among the participants. Game zone helped the participants to utilize their leisure time effectively. It included problem solving and logical reasoning which inspired the brains to come up with creative ways to find solutions to problems in short bursts. It also included minute-to-win exercises which aimed to develop the quick thinking, fast analysis and decision making capability of the contestants. Food Court and Games Zone organised by the students was appreciated by one and all.

The fest witnessed participants from various colleges like Baslios College, CMS College, K.G. Pampady College, Saint Gits College, St.Theresa's College Ernakulam, S.H.CollegeThevara, St.Thomas College Pala, St.Albert's College Ernakulam, Rajagiri College, Marian College Kuttikkanam, St.Thomas College Ranni, S.B.CollegeChanganassery, Assumption College, Bishop Speechly College,...

Judges for various events were the pioneers in the respective events. The winners won cash prizes, certificates and trophies. The first prize was bagged by Saint Gits College, Pathamuttom and K.G.College, Pampady became the overall first runner up. Overall the fest ended up on an enthusiastic note making it an enjoyable and a learning experience for all of us!! In all it was a delight for the hearts, minds and soul for all present at the occasion. PRAYAAN 2k16, an informal learning platform which was organised by the general convenor Pro. Josephina Simon, faculty co-ordinators Pro. Elizabeth Johny, Pro. Anusha R Nair and student co-ordinators Kumari Aleena Anil Thomas, Kumari Anju P Tom, Meenu G Krishnan and Ginu Jim Thomas successfully came to end.

## INTER DEPARTMENTAL COMPETITIONS

### I. PPT Competition on Hiroshima Day

The department of commerce has conducted an inter department **Power Point Presentation Competition** on 8<sup>th</sup> August 2016 ,Monday in remembrance of Hiroshima Day. There was participation from every department . The students made an attempt to message the world about the disadvantages of nuclear power implants and war. The competition praised for peace among youngsters. The winner of the competition was Ms. Emily John.

## II. GD on Influence of Media

The commerce association organized an inter departmental group discussion on the topic “Influence of Media on Citizens” on 28<sup>th</sup> February 2016. The group discussion was conducted in the Sr. Savio Hall of the College. The programme begun by 10:45 am. There was an active participation from every department of the college. A team of two members from each department made their participation. The group discussion was conducted in two rounds. The first session of the group discussion was a presentation round which was followed by a discussion round. In the first round, each participant were given two minutes to present their ideas on the topic. During the time they presented the significance on the topic and justified their views.

The second round which was the discussion round was more interesting as the discussion started, each participant were given 15 min to share their opinions towards the issue. The participants cleared their thoughts and expressed the relevant points on the topic. The participation of teams from every department made the discussion more competitive and energetic. The participants were equally active and competent with great enthusiasm. The discussion turned out informative when the contestants shared their valuable knowledge on the topic. The discussion provided knowledge and entertained the audience at the same time. After the tough competition the first prize was secured by Grace K Leghu.





### **III. QUIZ ON GENERAL AWARENESS**

The Department of Commerce has organized a quiz competition on Current Affairs on 28<sup>th</sup> February at 10:00 am at the Sr. Savio Memorial Hall. There was a participation of two students from every department. The questions were framed from various fields such as science, literature, arts, films, politics, achievements, business, etc. The competition lasted for nearly one hour. The quiz master was Prof. Sateesh Chandran. The questions were collected from newspapers, journals, magazines, Google, Wikipedia, other medias, etc. We made sure that all the questions and the answers were precise and accurate. Since the programme was pre-planned, all the activities were carried out in an efficient manner and as per scheduled. There were two sections including prelims, semi-finals and finals. 11 students were qualified to the semifinals and 4 students competed in the finals. The winner of the quiz competition was Marriot Susan. She was awarded with a cash prize and a gift.



#### **IV. BLOCK N TACKLE - DEBATE COMPETITION**

The post graduate department of the commerce association organized an intra college debate competition “block and tackle”. The competition was held at the Sr.Savio memorial hall on 28<sup>th</sup> February 2017 at 1:30 pm . Prof.Josephine Simon head of the commerce department officially inaugurated the competition. A team of two students from each department were allowed to participate for the competition. By the pick of lots each team was given a topic, speakers from each team was allowed to speak for and against the topic. Prof.Bony Mathew and Prof.Anusha R Nair of the department of commerce judged the participants. Kumari. Anna Bhoomi and Akshaya Das won the title. Followed by Haze I Joseph and Kumari. Nikita Jobi bagged the second prize. The prize were handed over to the winners by Prof.Sateesh Chandran of the department of commerce.

## V. SLOGAN WRITING COMPETITION

As part of the Central Excise Day , the commerce association had conducted a slogan writing competition on 27<sup>th</sup> February 2017. A chart was displayed at the entrance of the college with a picture where the students were to drop their caption in the box kept near. It was done to provide information to the students on the excise day and corruption issues happening in the country. Out of all the slogans received, first prize was secured by Sethulekshmi K.U.



# ARTS

# COMPETITIONS

## Noopura - M.G. University Kalolsavam

### Individual Items

SL.No	Name	Class	Event	Prize
1.	Anju.P.Tom	III <sup>rd</sup> B.Com	Essay Writing Malayalam	Participation
2.	Mitha Elizabeth Abraham	III <sup>rd</sup> B.Com	Hindi Elocution	Participation
3.	Mitha Elizabeth Abraham	III <sup>rd</sup> B.Com	Hindi Essay Writing	Participation
4.	Meethal Maria George	II <sup>nd</sup> B.Com	Kathaprasangam	Participation
5.	Kavyasree T.K	II <sup>nd</sup> B.Com	Short story writing Malayalam	Participation
6.	Kavyasree T.K	II <sup>nd</sup> B.Com	Poetry writing Malayalam	Participation
7.	Kavyasree T.K	II <sup>nd</sup> B.Com	Film Review	Participation
8.	Krishma Achu Jain	II <sup>nd</sup> B.Com	Light Music	Participation
9.	Reshma Rachel Varghese	II <sup>nd</sup> B.Com	English Elocution	A Grade
10.	Sandra Treesa	II <sup>nd</sup> B.Com	Mimicry	Participation

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### Group items

SL.No	Name	Class	Event	Prize
1.	Farhana Basheer	I <sup>st</sup> B.Com	Skit	3 <sup>rd</sup> position
2.	Nithya	I <sup>st</sup> B.Com	Skit	3 <sup>rd</sup> position
3.	Anjaly Mathew	II <sup>nd</sup> B.Com	Skit	3 <sup>rd</sup> position
4.	Ashna Babu	II <sup>nd</sup> B.Com	Mime	8 <sup>th</sup> position
5.	Meenu Treesa Sebastian	III <sup>rd</sup> B.Com	Margamkali	Participation
6.	Meenu G Krishnan	III <sup>rd</sup> B.Com	Oppana	Participation
7.	Athira .C. Ramesh	II <sup>nd</sup> B.Com	Margamkali	participation
9.	Mahima Mohan	II <sup>nd</sup> B.Com	Oppana	participation
10.	Amaya Simon	II <sup>nd</sup> B.Com	Oppana	participation
11.	Jeslin Elizabeth Johny	II <sup>nd</sup> B.Com	Thiruvathira	participation
12.	Sethulekshmi Mohan	I <sup>st</sup> B.Com	Thiruvathira	participation
13.	Gitty Mary Varghese	I <sup>st</sup> B.Com	Mime	participation
14.	GINU Jim Thomas	III <sup>rd</sup> B.Com	Margamkali	Participation



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## COLLEGE ARTS FESTIVAL

### Individual Items

Sl No:	Name	Event	Prize
1	Mitha Elizabeth Abraham	Hindi Essay	1 <sup>st</sup>
2	Mitha Elizabeth Abraham	Hindi Elocution	1 <sup>st</sup>
3	Sandra	Mimicry	1 <sup>st</sup>
4	Kavyasree	Poetry Malayalam	1 <sup>st</sup>
5	Meethal	Kadhaprasangam	1 <sup>st</sup>
6	Anju P Tom	Essay Malyalam	1 <sup>st</sup>
7	Krishnendu Divakaran	Classical Music	1 <sup>st</sup>
8	Reshma Rachel	English Elocution	1 <sup>st</sup>
9	Remya Theresa Thomas	On the Spot Painting	1 <sup>st</sup>
10	Karizma Achu	Light Music	1 <sup>st</sup>
11	Kavyasree	Film Review	1 <sup>st</sup>
12	Sarishma Manoj Kumar	Collage	2 <sup>nd</sup>
13	Anju P Tom	Malyalam Elocution	2 <sup>nd</sup>
14	Kavyasree	Short Story Malyalam	2 <sup>nd</sup>
15	Tessia Sebastian	Kadhaprasangam	2 <sup>nd</sup>
16	Remya Theresa Thomas	Cartoon Drawing	2 <sup>nd</sup>
17	Krishnendu Divakaran	Stringed Instrument	2 <sup>nd</sup>
18	Jisha Mol	Cartoon Drawing	3 <sup>rd</sup>
19	Mitha Elizabeth Abraham	Hindi Recitation	3 <sup>rd</sup>

### Group items

Sl.no	Event	Prize
1.	Group Dance	First
2.	One act play	First
3.	Mime	First
4.	Skit	Second
5.	Oppana	Second
6.	Thiruvathira	Second
7.	Margamkali	Second
8.	Split Dance	Second
9.	Nadanpattu	Third
10	Western group	Third

# **ACHIEVEMENTS IN**

# **SPORTS**

## National level

**1. Senior national kabadi championship,Bihar**

Participants - Rinu T biju, Anju P Benny

**2. Senior south zone kabaddi championship,Tamilnadu**

Participants - Rinu T Biju, Pressymol K Prenny, Anju P Benny(3<sup>rd</sup> prize)

**3. Inter university Kabadi Championship, Coimbatore, Tamil Nadu**

Participants - Rinu T Biju, Pressymol K Prenny, Reba Susan Jacob, Anju P Benny, Ancy Reji

## State level

**1. Junior State Kabadi Championship, Malapuram**

Participants - Anju P Benny , Ancy Reji(3<sup>rd</sup> prize)

**2. Senior State Kabadi Championship, Idukki**

Participants -Rinu T Biju, Pressymol K Prenny, Anju P Benny(3<sup>rd</sup> prize)

## University Level

**1. Inter collegiate kabadi Champion ship, BCM College, Kottayam**

Participants-Rinu T Biju, Pressymol K Prenny, Reba Susan Jacob, Anju P Benny, Jeslin, Sreelakshmi Vinod, Ancy Reji, Prabha R (1<sup>ST</sup> prize)

## District Level

### 1. District Senior kabadi Championship, Olassa,Kottayam

Participants-Rinu T Biju, Pressymol K Prenny, Anju P Benny(**1<sup>st</sup> prize**)

### 2. District Junior kabadi Championship, Olassa,Kottayam

Participants- Anju P Benny , Ancy Reji(**1<sup>st</sup> prize**)

## College level

### 1. Tug of war - First

### 2. March past Competition -Second

### 3. Basket ball throw Competition

Ashna varkey-**Second**

### 4. Cross country Competition

Rinu T Biju-**Second**

Ancy Reji -**Third**

Anju P Benny-**Fourth**

Reba Susan Jacob-**Seventh**

### 5. Shotput Throw

Reba Susan Jacob – **First**

Ginu Jim Thomas – **Third**



Winners of Kabadi Team in M G University inter collegiate competition.

# NSS AND NCC



## NSS(National Service Scheme)

The Department Of Commerce Has Continuously Reflected Their Presence In The National Service Scheme Of B.C.M College. Students From The Department Has Been Able To Show Immense Participation In All Activities Of NSS.

The Names Of Volunteers And The Camps Attended By Them Are Enlisted Below:

Sl.No	Name	Class	7-Day Camp	3-Day Camp-1	3-Day Camp-2
1.	Anju.P.Tom	III <sup>rd</sup> B.Com	✓	✓	✓
2.	Annie Joseph	III <sup>rd</sup> B.Com	✓	✓	✓
3.	Remya Treesa Thomas	III <sup>rd</sup> B.Com	✓	✓	✓
4.	Sarishma Manoj Kumar	III <sup>rd</sup> B.Com	✓	✓	✓
5.	Anju Mariam John	III <sup>rd</sup> B.Com	✓	✓	✓
6.	Krishnapriya A.V	III <sup>rd</sup> B.Com	✓	✓	✓
7.	Athira.R.Nair	III <sup>rd</sup> B.Com	✓	✓	✓
8.	Karthika Raveendran	III <sup>rd</sup> B.Com	✓	✓	✓
9.	Brindha Krishna	II <sup>nd</sup>	✓	✓	✓

		B.Com			
10.	Sissy Babu	II <sup>nd</sup> B.Com	✓	✓	✓
11.	Anjaly Mathew	II <sup>nd</sup> B.Com	✓	✓	✓
12.	Amala Rolance	II <sup>nd</sup> B.Com	✓	✓	✓
13.	Swapna Thomas	II <sup>nd</sup> B.Com	✓	✓	✓
14.	Meenu Anna George	II <sup>nd</sup> B.Com	✓	✓	✓
15.	Treesa Shaji	II <sup>nd</sup> B.Com	✓	✓	✓
16.	Meenu K. R.	II <sup>nd</sup> B.Com	✓	✓	✓
17.	Anu George	II <sup>nd</sup> B.Com	✓	✓	✓
18.	Pushpamol M. V.	II <sup>nd</sup> B.Com	✓	✓	✓
19.	Priya J.	II <sup>nd</sup> B.Com	✓	✓	✓
20.	Geethu M. G.	II <sup>nd</sup> B.Com	✓	✓	✓
21.	Reshma Shaji	II <sup>nd</sup> B.Com	✓	✓	✓
22.	Sandra Sunil	II <sup>nd</sup> B.Com	✓	✓	✓

23.	Anju K. S.	II <sup>nd</sup> B.Com	✓	✓	✓
24.	Neenu Elsa George	II <sup>nd</sup> B.Com	✓	✓	✓
25.	Chinnu Babu	II <sup>nd</sup> B.Com	✓	✓	✓
26.	Johncey Sera Mathew	II <sup>nd</sup> B.Com	✓	✓	✓
27.	Ragin Kurian	II <sup>nd</sup> B.Com	✓	✓	✓
28.	Minnumol A.K	I <sup>st</sup> B.Com		✓	
29.	Arya Satheesh	I <sup>st</sup> B.Com		✓	
30	Jeethu Krishna	I <sup>st</sup> B.Com		✓	
31.	Anju Philip	I <sup>st</sup> B.Com	✓		
32.	Suhama Nazar	I <sup>st</sup> B.Com		✓	
33.	Akhila.S.Punnathany	I <sup>st</sup> B.Com	✓		
34.	Bibitha Baiju	I <sup>st</sup> B.Com	✓		
35.	Sr.Aparna	I <sup>st</sup> B.Com		✓	
36.	Manumol	I <sup>st</sup> B.Com	✓		

37.	Gitty Mary Varghese	Ist B.Com		✓	
38.	Gayathri	Ist B.Com	✓	✓	
39.	Snehamol P.S	Ist B.Com	✓	✓	
40.	Sruthy	Ist B.Com	✓	✓	

Date: 02-03-2017

Signature

Place:Kottayam

Programme Officer

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## NCC(National Cadet Corp)

The following is the list of students in National Cadet Corp:

- Anjo Jojo - II<sup>nd</sup> B.Com
- Priya Dominic - II<sup>nd</sup>B.Com
- Nimila - I<sup>st</sup> B.Com
- Akhara - I<sup>st</sup> B.Com
- Devika - I<sup>st</sup> B.Com

Signature of the Program officer

# Walk With a Scholar



## **Walk With a Scholar**

The following students are mentees of walk with a scholar program of this college

<b>Sl No</b>	<b>Name</b>	<b>Class</b>
1	Anju Mariam John	III B.Com
2	Ann Rose Tom	III B.Com
3	Athira R Nair	III B.Com
4	Krishnapriya K.V	III B.Com
5	Sandra Kochumon	III B.Com
6	Amala Rolance	II B.Com
7	Annu P Sabu	II B.Com
8	Keerthana Kumari R	II B.Com
9	Ashna Babu	II B.Com
10	Reshmi R	II B.Com
11	Karuna Rajeev	II B.Com
12	Ann Mol Shaji	I B.Com
13	Arya P G	I B.Com
14	Pooja K Nair	I B.Com
15	Krishnendhu Divakaran	I B.Com
16	Sajina Arjunan	I B.Com
17	Archana Ramachandran	I B.Com

Jipin V Jimmy  
WWS Coordinator

# CATHOLIC STUDENTS MOVEMENT

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**CSM**

The students of commerce department are active participants of CSM unit of this college. The Commerce students hold various positions as office bearers of CSM unit.

President : Annie Joseph (III B.Com)

Vice President : Amala Rolance (II B.Com)

Joint Secretary : Merin Maria Mathew(II B.com)

Magazine Editor : Meenu Tresa Sebastian (III B.Com)

These students have uplifted the unit with their good leadership skills and great effort. There has been an enthusiastic participation by commerce students in various programs of the CSM Units organized within and outside Kottayam Zone.

Participants of Leadership Meet at St. Joseph College of Communication  
Changanacherry

Sl No	Name	Class
1	Annie Joseph	III B.Com
2	Merin Maria Mathew	II B.Com
3	Amala Rolance	II B.Com
4	Meenu Tresa Sebastian	III B.Com

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 Participants of Faith Fest Conducted at St. Thomas Mount, Ernakulam

Sl No	Name	Class
1	Annie Joseph	III B.Com
2	Merin Maria Mathew	II B.Com
3	Amala Rolance	II B.Com
4	Meenu Tresa Sebastian	III B.Com
5	Anju P Tom	III B.Com



Participants at the faith fest 2017 at St Thomas Mount , Ernakulam  
**Finalists of Group Discussion conducted at B.K. College Amalagiri**

Sl No	Name	Class
1	Annie Joseph	III B.Com
2	Merin Maria Mathew	II B.Com
3	Amala Rolance	II B.Com
4	Meenu Tresa Sebastian	III B.Com
5	Anju P Tom	III B.Com

# ALUMNI

## **ALUMNI NETWORK**

We have formed an online questionnaire in order to improve the Alumni database of the department. We had shared it among students, relatives and friends through E-Mails and social media. The link for the online questionnaire is available at <http://goo.gl/forms/NGpPuaYpWljAwKiu2>. Prof Jipin V Jimmy is the coordinator for the collection of database.

## **ALUMNI DAY- ORMA 2017**

To take a walk down the corridors of nostalgia, the first Alumni Meet, ORMA 2016, was inaugurated by the principal of BCM College, Prof Sheela Cheriyan on 23<sup>rd</sup> February, evening. The meet started traditionally with the lighting of lamp by the chief guest of the evening and was followed by the recital song saraswativandana. Senior retired professors were invited. Prof Sheela Cherian K. and Prof Josephina Simon, head of the department graced the occasion by their presence. There was a warm welcome by ORMA committee members. Speaking on the occasion, the principal underlined and praised the Alumni Committee members and the association. Many of alumnus are successful entrepreneurs providing jobs to others as well and tax practitioners and bank employees. He praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and BCM and current students. The President of Alumni association, ORMA, Prof Josephina Simon welcomed the alumni and their family members in the campus and appreciated their zeal to assemble here despite their busy schedule. The vote of the thanks was given by Ms Ashna Varkey, the general secretary of Alumni association. The Inaugural session was followed by cultural programme of our students. Great

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bonhomie was observed everywhere with old students reliving their old memories with their batch mates, seniors and juniors. Many of the current students were also seen interacting with their pass out seniors and learning from their experiences. In all, the ambience was electric with people seen chatting and dancing in groups. The BCM College witnessed active involvement of the alumnus, and a number of commendable suggestions and proposals came up from them. It was decided to strengthen the link between the current commerce students and alumni for their support to current students in the area of training, placement, career counselling and any other help. It was also decided to raise funds to develop the students' activity centre coming up in the campus and other activities. Finally a new body was elected and constituted to carry forward the work of Alumni association. The new body thanked the alumni in reposing their faith in them and pledged to work selflessly for growth of association and BCM. The Alumni Meet, ORMA 2016 ended with promise to meet again and everyone bid emotional farewell to each other and their beloved BCM.

### **BACK TO THE 90'S**

A group of 16 ex students visited the department of commerce on July 16<sup>th</sup> 2016. This visit was a pleasant surprise to the teachers as well as the current students of the department. This visit was planned and conducted by the 1996 batch. The visit of then alumni students allowed the teachers especially to renew their experiences from that time. It allowed the students to also learn and understand the various hardships endured by them during that period when women that enrolled into college were few in number. This visit allowed the alumni to renew their still afresh memories and share with the students their memories of college days.

22 - Feb - 2017.  
(Wednesday)  
3:00pm

### VALUE YOUR THOUGHTS

Date	Name, Address & E-mail	Contact No.	Remark
22/2/17	Angela Ann John, Thypparambil (H) Mooledom P.O, Kottayam angelaannjohn94@gmail.com	8281966678	
"	Jobisha. I Jemol Chavan moolavattam Po Kottayam Jobisha1010@gmail.com	8289847304	
1)	Parvathy Sankar. Parvathy Pearampalhil (H) Aymaram P.O Kottayam parvathy08.sankar@gmail.com.	9495647005	
"	Hephziba Jacob Belkil - Kaliyamadathil (H) Mutlambalam P.O., Kottayam - 686004 hephz.kaliyamadathika@gmail.com	9645069426	

WE STRIVE		
Date	Name, Address & E-mail	Contact No.
22/2/2017	Liya Sana Issac Kerelbattu (H) Mooladam p.o ktm liya sana issac @ g-mail-com <i>Liya</i>	9400787848
22/2/2017	Stephy Kurian Kottayil (H) Pulycennoot po Pala. Stephykurian908@gmail.com <i>Stephy</i>	9446604330
"	Harsha Thomas Pallickapambil GD Nee lampoor p.o. Kottayil <i>Harsha</i> harsha.thomas6@gmail.com	8157047315
"	Rajalakshmi. C.R Lakshminivas. Agmanam. p.o. Kottayam <i>Rajalakshmi</i> rajalakshminivas@gmail.com	8547839674
"	Teena Jais c Chempola (H) Veloor P.O Kottayam <i>Teena</i>	9447678926



## VALUE YOUR THOUGHTS

Date	Name, Address & E-mail	Contact No.
22/2/2017	Archana Sasi Povathunkal (H) NATHAIPARA P.O Isannumbady Pulicki (D)	9744054763
"	Athira C.B Eravil Kadavu P.O Kottayam	9744956186
"	Bismy Nagar Thiruthikkurayil Athisampuzha P.O Kottayam	9645431768
"	Greethumol sebastian P Maralodyil (H) pulikuttishery P.O Kottayam	9562950824

WE STRIVE

Date	Name, Address & E-mail	Contact No.
22/2/17	Vidhya Venkittasaman Nirajam (H) Puthenengady Kottayam	9400131908
"	Ariya Joy Alappatt (H) Millennium Road Kumaranalloor P.O Kottayam	9447023155
"	Ance Thomas Kariakumbary (H) Near Govt Ayurvedha Hospital Road Perunna east, Changanassery	9961615833
"	Athisa Lakshmi . S Krishnakripa Kidangoor South P.O Kottayam	9400260019

## VALUE YOUR THOUGHTS

Date	Name, Address & E-mail	Contact No.
22/2/17	Bessy Sara George Kocheril (H) Perumpadavom P.O Elorji Ernakulam	8281077046
"	Christine Benny Pattakandathi (H) Gassa P.O Kottayam	9496591488
"	REKHAMOL O VALAKATHIL P.O KOTTAYAM	9847163869
"	DONA KURIAN MANATHURUTHI (H) CHEERANCHIRA P.O CHAGNASERRY	9446377219



Date	Name, Address & E-mail	Contact No.
22/2/17	Jess George kakkannatt (H) Thellakom P.O kottayam	9745679448
	<u>Jess George</u>	





# CHARITY

### **AN ENDEAVOUR TO REACH POOR**

**“The smallest act of kindness is worth more than the grandest intention”- Oscar Wilde.** The Commerce association of BCM College helped students to engage with charities. With accomplishing high grades in all the curriculum activities, the department had also given importance on how young people could be encouraged to become charity trustees, how young people could make a lifetime connection with charity through volunteering, work placements and social action, how young people could engage with charities in a digital age and how policymakers and influencers can make sure giving is fit for the digital age.

### **CHARITY BANK**

As our prime aim of charity bank, a charity box is maintained in each class by the prefects. The scattered savings of the students and teachers were deposited in the charity box.

### **DRESS BANK**

The dress bank of the commerce department has now distributed clothes to poor people across the Kottayam town. Apart from sending clothes to the needy, a group was also set up to collect dresses from well-wishers like retailers, where one can shop for two pairs of dresses by producing a token. We collected clothes from the senders which can be used with dignity. Even some of the textile showrooms pass on their surplus stuff to us. The clothes were handed over to the coordinators of Navajeevan Trust regularly under the guidance of Prof Jini Jacob and student co-ordinator Kumari Aleena Joseph. Even the needy can reach out to the Dress Bank initiative though

9847125462. The dress bank regularly send clothes to Navajeevan Trust and to other agencies who involved in the mission to be an aid to the needy people.

## **FOOD BANK**

The commerce association intended to resolve poverty by fighting hunger by creating, supporting and strengthening food banks around the campus and seek to battle hunger and improve the wellness of our community by securing food and providing it to agencies that feed the hungry; fostering public awareness; and managing direct distribution programs. A hunger-free Kottayam is our aim. Under the guidance of Prof Jini Jacob and student co-ordinator KumariTessia Sebastian, the association contributed food packets to Navajeevan on first week of every month preferably on Mondays.



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## **CONTRIBUTION FOR CHARITABLE ACTIVITIES**

### **UNDER NCC**

The students of commerce department supported the charitable activities of NCC by contributed the old newspapers which are sold for helping the poor

### **STATIONERY KIT**

Stationery kit is an initiate from commerce association through which each student brings stationery items of daily use like soap, paste, washing powder, brush etc. The collected items are given to Navajeevan Trust.

### **SPOT COLLECTION**

The entire department stood together in giving medical assistance to one of the non-teaching staff of the canteen for a surgery. The existence of the charity bank in our department helped in acquiring funds for various charity, social and welfare activities. Through these activities the social commitments of students has been satisfied and developed.

### **ORPHANAGE VISIT**

The students of our department have visited Navajeevan Trust in order to fulfill their social commitment and responsibility. There they had a very emotional and social experience with Navajeevan inmates. The students also had an interactive session with the Navajeevan Trustee P U Thomas.



Interaction with P.U. Thomas

### **HEARING AID FOR A STUDENT**

The commerce department stood together to liberally contribute to help a partially hearing impaired student. The whole department donated Rs 28300 for the hearing aid for your student.

### **CONTRIBUTUION THROUGH OJASS**

The department contributed Rs.32000 to the team OJASS for the contribution to a house to a student who was righteous to get and also in every month we collect Rs.10 from each student and contribute to OJASS.

# **ACHIEVEMENTS IN** **INTER COLLEGIATE** **COMPETITIONS** **AND AWARDS**



## ACHIEVEMENTS IN INTER COLLEGIATE FESTS

SL.NO	NAME	EVENT	COLLEGE	PRIZE
1.	Manjusha V Anirudhan	Task Management	SB College Changanacherry	Third Prize
2.	Mahima Ninan	Task Management	SB College Changanacherry	Third Prize
3.	Anjana N	Task Management	SB College Changanacherry	Third Prize
4.	Roshna Maria Francis	Task Management	SB College Changanacherry	Third Prize
5.	Ritu Anna Francis	Task Management	SB College Changanacherry	Third Prize
6.	Reshma S Elanjimattam	Task Management	SB College Changanacherry	Third Prize
7.	Ann Rose Tom	Corporate Auction	St. Thomas College Pala	Third Prize
8.	Neethu Kurian	Corporate Auction	St. Thomas College Pala	Third Prize

<b>9.</b>	Dona Mary Sunny	Corporate Auction	St. Thomas College Pala	Third Prize
<b>10.</b>	Anju Mariam John	Corporate Auction	St. Thomas College Pala	Third Prize
<b>11.</b>	Meenu G Krishnan	Business Quiz	St. Alberts College Ernakulam	Third Prize
<b>12.</b>	Aleena AnilThomas	Business Quiz	St. Alberts College Ernakulam	Third Prize
<b>13.</b>	Gopika Radakrishnan	Business Quiz	Deva Matha College Kuravilangadu	Finalist
<b>14.</b>	Divya A	Business Quiz	Deva Matha College Kuravilangadu	Finalist
<b>15.</b>	Karisma Achu Jain	Corporate Auction	St. Thomas College Pala	Finalist
<b>16.</b>	Denna Nebu	Corporate Auction	St. Thomas College Pala	Finalist
<b>17.</b>	Anu Tresa	Corporate Auction	St. Thomas College Pala	Finalist
<b>18.</b>	Reshma Venugopal	Corporate Auction	St. Thomas College Pala	Finalist

<b>19.</b>	Niyamol Joykutty	CSR Game	SB College Changanacherry	Finalist
<b>20.</b>	Anuska Sasidharan	CSR Game	SB College Changanacherry	Finalist
<b>21.</b>	Fredy Ann Mathew	CSR Game	SB College Changanacherry	Finalist
<b>22.</b>	Binsha Mariam	Dance	St.Thomas College Ranny	Fourth
<b>23.</b>	Niyamol Joykutty	Dance	St.Thomas College Ranny	Fourth
<b>24.</b>	Fredy Ann Mathew	Dance	St.Thomas College Ranny	Fourth
<b>25.</b>	Anuska Sasidharan	Business Quiz	St.Thomas College Ranny	Semi finalist
<b>26.</b>	Meenu Treesa Sebastian	She Entrepreneur	St.Thomas College Pala	Semi finalist
<b>27.</b>	Tessu James	She Entrepreneur	St.Thomas College Pala	Semi finalist
<b>28.</b>	Mitha Elizebeth	She Entrepreneur	St.Thomas College Pala	Semi finalist

29.	Remya Teresa	She Entrepreneur	St.Thomas College Pala	Semi finalist
30.	Annie Joseph	Marketing Game	Deva Matha College Kuruvilangadu	Finalist
31.	Sarishma Manoj Kumar	Marketing Game	Deva Matha College Kuruvilangadu	Finalist
32.	Remya Teresa	Marketing Game	Deva Matha College Kuruvilangadu	Finalist
33.	Meenu Treesa Thomas	Marketing Game	Deva Matha College Kuruvilangadu	Finalist
34.	Aleen Mary Kuruvilla	CSR	SB College changanasherry	Finalist
35.	Mahima Mathew	CSR	SB College changanasherry	Finalist
36.	Aleena Anil Thomas	Best ManagementTeam	Deva Matha College Kuruvilangadu	Finalist
37.	Ginu Gim Thomas	Best ManagementTeam	Deva Matha College Kuruvilangadu	Finalist
38.	Amala Benny	Best ManagementTeam	Deva Matha College Kuruvilangadu	Finalist
39.	Anjana V	Best ManagementTeam	Deva Matha College Kuruvilangadu	Finalist
40.	Mrita M Johnson	Business Quiz	SB College changanasherry	Second Round
41.	Meenu G Krishnan	Marketing Game	SB College changanasherry	Second Round
42.	Ashna Varkey	Business Quiz	St. Alberts College Ernakulam	Finalist

43.	Anjana V	Business Quiz	St. Alberts College Ernakulam	Finalist
44.	Anju Philip	Treasure Hunt	St.Thomas college Pala	Second Round
45.	Sivanadini P	Treasure Hunt	St.Thomas college Pala	Second Round
46.	Susan Sunny	Treasure Hunt	St.Thomas college Pala	Second Round
47.	Annmol Shaji	Treasure Hunt	St.Thomas college Pala	Second Round
48.	Shalviya Shaju	Treasure Hunt	St.Thomas college Pala	Second Round
49.	Sharon Mathew	Treasure Hunt	St.Thomas college Pala	Second Round
50.	Anna susan	Treasure Hunt	St.Thomas college Pala	Second Round
51.	Sreelekshmi Vinod	Treasure Hunt	St.Thomas college Pala	Second Round
52.	Mariya Thomas	She Entrepreneur	St.Thomas college Pala	Second Round
53.	Adhena Anil	She Entrepreneur	St.Thomas college Pala	Second Round
54.	Princy Thomas	She Entrepreneur	St.Thomas college Pala	Second Round
55.	Nimisha Silu	She Entrepreneur	St.Thomas college Pala	Second Round
56.	RiyaJames	Business Quiz	St.Thomas college Pala	Second Round

57.	Sajina Arjunan	Business Quiz	St.Thomas college Pala	Second Round
58.	Anjana Mohan	Business Quiz	St.Thomas college Pala	Second Round
59.	Revathy R Pillai	Business Quiz	St.Thomas college Pala	Second Round
60.	Nithya Mariya	Treasure Hunt	CMS College Kottayam	First Round
61.	Adhena Anil	Treasure Hunt	CMS College Kottayam	First Round
62.	Revathy	Treasure Hunt	CMS College Kottayam	First Round
63.	Susan	Treasure Hunt	CMS College Kottayam	First Round
64.	Mariya Thomas	Best Management Team	CMS College Kottayam	Semi Finalist
65.	Aleena	Best Management Team	CMS College Kottayam	Semi Finalist
66.	Niya	Best Management Team	CMS College Kottayam	Semi Finalist
67.	Gitty Mary Varghese	Best Management Team	CMS College Kottayam	Semi Finalist
68.	Elizebeth	Treasure Hunt	CMS College Kottayam	First Round
69.	Sethulekshmi Mohan	Treasure Hunt	CMS College Kottayam	First Round
70.	Farhana Bashire	Treasure Hunt	CMS College Kottayam	First Round



71.	Gitty Mary Varghese	Treasure Hunt	St Thomas College pala	Second Round
72.	Ashna Babu	Dance	St Thomas College Ranny	Fourth
73.	Merin Mery P Mathew	Dance	St Thomas College Ranny	Fourth
74.	Sandra Hanna Roy	Dance	St Thomas College Ranny	Fourth

## **OTHER AWARDS AND ACHIEVEMENTS**

### **CERTIFICATE OF APPRECIATION AWARD – NSS**

**Ms. Anju P Tom** of 3D.C B.com Taxation has awarded with the Certificate of Appreciation by NSS and received from the Hon. Vice Chancellor of MG University. It was given for her performance in the 7 ay NSS camp and the National Adventures Camp at Himachal Pradesh.



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### **BISHOP GILL MEMORIAL ELOCUTION**

**Ms. Anju P Tom** 3<sup>rd</sup> DC B.Com Taxation has secured the first prize for the bishop gill memorial elocution competition. She was awarded with certificate, trophy and a cash prize of Rs.10000/-.It was a proof for her outstanding performance.

### **CAP STOCK COMPETITION**

**Ms. Amala Rolance** of 2<sup>nd</sup> DC B.Com Taxation has secured 2<sup>nd</sup> prize in the Cap Stock Competition in which one should quote the rate of the stock in the stock exchange. She was prized with a prize of 25,000/-

### **ALL KERALA BIBLE KALOLSAVAM**

**Ms. Anju P Tom** of 3<sup>rd</sup> B.Com Taxation has secured second prize for elocution conducted in the All Kerala Bible Kalolsavam.

### **RAMAYANA QUIZ**

**Ms. Pooja K Nair** of 1<sup>st</sup> DC B.Com Taxation has achieved the first prize in the quiz competition based on Ramayana organized by Malayala Manorama.

### **UN REPLICA**

**Ms. Anju P Tom** was selected to the UN Replica program conducted by Labour India. She represented UAE in the program.



Un Replica Participants with T P Sreenivasan.

### TELEVISION INTERVIEW OF SARISHMA MANOJKUMAR

Ms. Sarishma Manojkumar, an entrepreneur got interviewed by Kavitha Nair for Janam TV on 1<sup>st</sup> June 2016. The interview was telecasted on 26<sup>th</sup> Aug at 2 PM.



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## INTER DEPARTMENTAL ACHIEVEMENTS

### MALAYALI MANGA

In relation with the Onam Celebration conducted by the BCM College Union, **Ms. Tessia Sebastian** 3<sup>rd</sup> DC B.Com Taxation has become the Malayali Manga of the competition. It was a tough inter departmental competition in which she performed the best to get the position.



### Department of Mathematics

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**1. Lesto 2K16 – Best Intelligent Department – First Prize****Anju.P.Tom –III<sup>rd</sup> B.Com****Anju Mariam John – III<sup>rd</sup> B.Com****2. Logical Reasoning Competition – Second Prize****Anju.P.Tom – III<sup>rd</sup> B.Com****Anjana.V – III<sup>rd</sup> B.Com****Department of English****1. Debate Competition – First Prize****Tessia Sebastian – III<sup>rd</sup> B.Com****Anju.P.Tom - III<sup>rd</sup> B.Com****Department of Economics****1. Debate Competition – First Prize****Tessia Sebastian – III<sup>rd</sup> B.Com****Anju.P.Tom - III<sup>rd</sup> B.Com****Department of Malayalam****1. Comprehensive Reading Competition****Anju.P.Tom – Second Prize**

# **INNOVATIVE AND**

# **UNIQUE**

# **PROGRAMS**

### ROUND THE TABLE CONFERENCE

Of late group discussion has become a very common tool for personality testing. Thus the concept of group discussion has been a part of the regular academic curriculum of the Commerce Department, MINERVA. The department forayed into the terrain of group discussion titled ROUND TABLE CONFERENCE during the year 2015 which was presided over by the former principal Dr Sr. Karuna. The round table conference enabled the students to express their ideas coherently, logically and systematically also his/her leadership quality. It aims to provide a launching pad for all the budding talents to interact, share and discuss the latest happenings in the field of commerce. The trial run of the group discussion for the academic year 2016-2017 was conducted on 10<sup>th</sup> June 2016 at 3pm in Sr. Savio Hall on the topic 'Challenges faced by Women Entrepreneurs' after its official inauguration. The newly appointed Head of the department Prof Josephina Simon commenced the meeting and gave presidential address. Two representatives from each class of the department delivered a two minute oral presentation on the topic. Then the discussion floor was opened to all the students in the department. The conference concluded by 4pm.

The first edition of the Round Table Conference 2016-17 orchestrated on 22<sup>nd</sup> June 2016 at 2pm in the college auditorium on the topic '**Effects of SBI Merger**'. The conference began with the quiz related to the topic. Then the panel discussion was initiated by the representatives of each class of the department and then the discussion forum was made open for the audience.

The second edition of Round Table Conference 2016-17 was held on 8<sup>th</sup> July 2016 at 3pm in the college auditorium on the topic '**Effects of BREXIT on the**



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**Indian Economy'**. Before the huddle session starts, a quiz related to the topic was conducted. After that each of the class representatives gave two minute oral presentation about the topic. Then the colloquium was further opened for all the students of the department. By 3.50pm, the discussion came to an end. Prof Elizabeth Johny gave a review of the conference and the second edition of Round Table Conference was concluded with the announcement of results.

An another edition of the Round Table Conference 2016-17 was organized on 18<sup>th</sup> August,2016 at 3pm in Sr. Savio Hall on the topic “**Fate of E-commerce Industry**”. Before the discussion session starts, a quiz related to the topic was conducted. After that each of the class representatives were given two minute for their oral presentation about the topic. By 3.50pm, the discussion was concluded with the announcement of results.

The next edition of the discussion was held on the topic “**Will privatization lead to less corruption?**” at the college auditorium in which the students of our department put forward an exemplary performance. The symposium began with a quiz followed by the oral presentation of views of the participants. After their presentation the platform for discussion was opened.

The subsequent edition of round table conference was held on 21<sup>st</sup> September, 2016 at the Sr. Savio hall on the topic “**Reliance Jio :A Sustainable Business Model ?**”.The session was opened up with a quiz .The discussion mainly surrounded to the consumer opinions that are well favored and unanimously they are impressed of these astonishing offers put forward by Reliance Jio. The major disadvantages pinpointed were rampant call drops and failed connections, dismal performance of battery and display. The discussion conclude with an opinion that the reliance Jio do guarantees a

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sustainable business level with its increased consumer attracting offers.

Finally the results of the above discussions were announced.

The another edition of The group Discussion series was on the topic **“Effects of Demonetisation on Indian economy”** organized at the college auditorium on Nov 8th by 3:00 pm. This session began with a subject related quiz followed by the oral presentation of the participants. At the end of the conference session the results were announced.

An another edition of the Round Table Conference 2016-17 was organized on 20<sup>th</sup> December 2016 at 3pm in Sr. Savio Hall on the topic **‘An Analysis of Kerala State Budget 2016-17’**. After budget related quiz, the class representatives delivered two minute oral presentation on the topic. Then the discussion panel opened for all the students of the department. By 3.55pm, the discussion came to end and the results were announced.

As a winding up session of the group discussion series titled ROUND TABLE CONFERENCE during the year 2015 we held an interdepartmental group discussion competition on 28<sup>th</sup> February 2017 at 11 am at the Sr. Savio Memorial Hall on the topic **“INFLUENCE OF MEDIA ON CITIZENS”**. Grace K Leghu emerged out as the winner in the competition held.

The Round Table Conference 2016-17 will be continued in the following years as it educated us to be morally and ethically responsible leaders who think critically, act wisely and work skilfully with the entreaty to mark a difference and thus make the world a better place to live in.



Date	Topic	Winners
22 <sup>ND</sup> JUNE 2016	EFFECTS OF SBI MERGER	GD-III DC (TAX) & II DC (TAX) QUIZ-I MCOM
8 <sup>TH</sup> JULY 2016	EFFECTS OF BREXIT ON INDIAN ECONOMY	GD-II DC(TAX) QUIZ-III DC (TAX)
18 <sup>TH</sup> AUGUST 2016	FATE OF E-COMMERCE INDUSTRY	GD-III DC(TAX) QUIZ- III DC(TAX)
8 <sup>TH</sup> SEPTEMBER 2016	WILL PRIVATISATION LEAD TO LESS CORRUPTION	GD-III DC TAX QUIZ-II DC TAX
21 <sup>ST</sup> SEPTEMBER 2016	RELIANCE JIO: A SUSTAINABLE BUSINESS MODEL?	GD-III DC TAX QUIZ-III DC TAX
8 <sup>TH</sup> NOVEMBER 2016	EFFECTS OF DEMONITISATION ON INDIAN ECONOMY	GD-III DC CA QUIZ-I DC TAX
20 <sup>TH</sup> DECEMBER 2016	KERALA STATE BUDEGT ANALYSIS	GD-III DC TAX QUIZ-II DC CA

### OPERATION VINJANA

Operation Vijnjana is an innovative scheme introduced by the department in previous year in association with the news paper 'The Hindu'. Students are given Hindu News paper every day at their classes at subsidized rate. Every student subscribes the paper and makes a report on next day. The report writing will be checked every day by the class leaders and the same is counter checked by the class teachers. It helps the students in increasing the current knowledge as well as their English Vocabulary. It is a continues exploration through the world of knowledge.

### CLUBS

With 4 clubs to choose from, the stalwarts of the department were certain to find one that matched their interests or talents or simply sparked their curiosity. All clubs are led by students, for students. These clubs helped the students to discover new interests, meet new people, and enhance the educational experiences they had at the college. As every college student is unique, and these student organizations sure fit with that adjective. These clubs made the pulse of our campus beat in a beautiful tempo.

e. ENTREPRENEUR'S CLUB- RISK TAKERS

In order to enhance the entrepreneurial talents of the students, an Entrepreneurs Club was formed under the guidance of the faculty advisor Prof Reshma Rachel Kuruvilla and student co-ordinators Kumari Dona Mary Sunny and Kumari FredY. RISK TAKERS is an innovative initiative of the young and energetic ladies of the department. The initiative aimed at bringing out the entrepreneurial spirit among the students. An entrepreneur is an embodiment of a few values which no ordinary man can possess. To have an entrepreneurial

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spirit means to be resilient, risk taking and dedicated. Their activities include

- Teach skills sets entrepreneurs need to be successful
- Provide access to resources, otherwise hard to find
- Teach how to develop and refine business ideas (recognizing the difference between ideas and opportunities)
- Assist students in building and launching a sustain successful company
- Connect entrepreneurs. The club acts as a bridge between the entrepreneurs.
- Interactive session with successful entrepreneurs
- Encourage innovation
- Introduction of technology initiatives

Under Entrepreneurs club, various events like food fest were conducted successfully. (Meetings, division into 3 groups,.....Sarishma )The club presented speakers like Lizbeth Renjith, Dinu Sunoj, opportunities and networking events to enable the young budding entrepreneurs to meet likeminded individuals and got insight on how to grow their business.

f. **CAPITAL MARKET CLUB- SENSE THE SENSEX**

Under the guidance of faculty advisors Prof Sateesh Chandran, Prof Reshma Rachel Kuruvilla and student co-ordinator Ms Amala Benny. Capital market club was formed in the name Sense The SENSEX which aimed at improving the knowledge of the students in capital market.

g. **QUIZ CLUB**

The quiz club acted as a platform for the bright minds of the department to experience the sheer joy of jogging one's grey cells, exercising one's curiosity, connecting the dots, thinking out-of-the-box,

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arriving at an answer and expressing it creatively within split seconds while working in teams to win the competitions. Their activities include

- Conduct quizzes for many flagship events like PRAYAAN 2k16 and other theme based quizzes too
- Motivate, inspire, encourage and reward students in their quest for knowledge
- Reinforce team work, boost confidence, encourage strategic thinking and light the fire for knowledge

The quiz club activities contributed to personal enrichment and a better understanding of the world as a whole. It updated the knowledge of the students in various fields like academic, business, general knowledge, analytical abilities, quantitative reasoning etc. Above all the club intended to inculcate a passion for quizzing, gaining knowledge and sharing knowledge. It was a sphere of an unending liveliness. The club functioned successfully under the guidance of faculty advisor Prof Sateesh Chandran and student co-ordinators Ms Ann Rose Tom and Sr Mini.

#### h. FILM CRITICS CLUB

The Film critics club comprised of students who loved movies. We hold numerous movie-related events over the year including parties. Primarily, Film Society screens films monthly, including blockbusters, independents, and documentaries. Everything from Bergman to Shakespeare to Upright Citizens Brigade is covered with this club. Its activities include

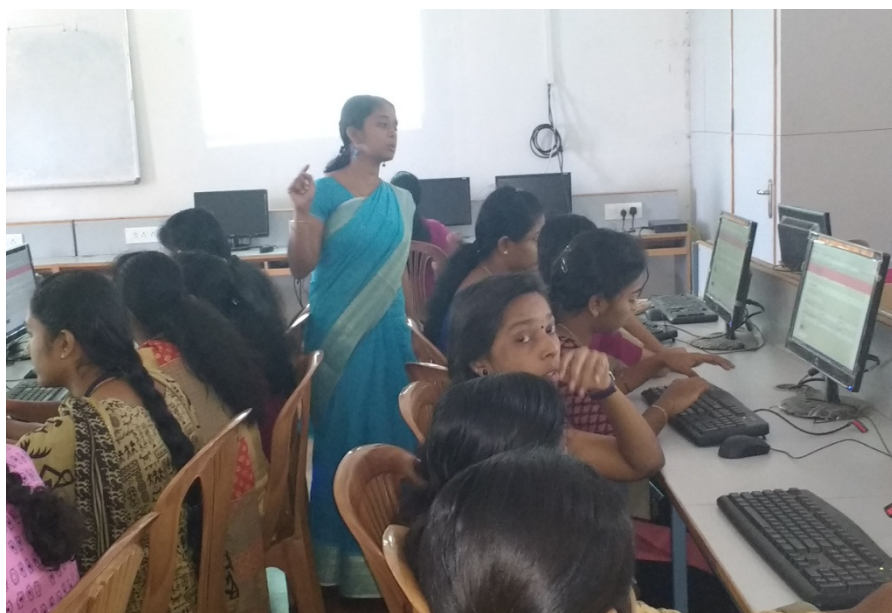
- To create awareness and provide training in the new trends in film making.

- To screen good films and evaluate them critically.
- To conduct Seminars, Workshops, Quiz Competitions and Film Festivals.

The film club activities gave pupils and teachers the chance to explore the world of film through after school film clubs. With free weekly screenings, online reviewing, industry events and hands on support, the club inspires, excites and opens up new avenues for learning. The film club carried out its activities successfully and met its obligations under the guidance of Asst Prof Jipin V Jimmy and Asst Prof Bony Mathew. As part of the club activities, the students of the Commerce department were taken to watch the blockbuster film, Bollywood crowd pleaser, 'Dangal' in Dhanya-Remya Theatre.

### PAN CARD MELA

Department has introduced 'PAN Card Mela' a unique initiative in the college. The program aims to familiarize the students about the online application of PAN Cards, online payments etc. Prof Reshma Rachel Kuruvilla took classes for commerce students about the procedures of taking PAN card without depending an outsider. Almost all the students of the association had already taken PAN card as part of this programme.





**NET BANKING MELA**

Each student in our department has a bank account and also activated internet banking as part of our extra-curricular activities. This was done with an objective of providing a competitive edge for the commerce students from BCM College. Main aim of this initiative was to help students to do the banking activities right from their homes independently without going to the bank. By managing a bank account themselves, students will become financially literate and competent in managing funds without unnecessary spending.

# **UNION**

# **REPRESENTATIVES**

The college union election was held on September 8<sup>th</sup> 2016, and some of our students were unanimously elected as the college union members. They are

- ADHENA ANIL THOMAS- 1<sup>ST</sup> YEAR REPRESENTATIVE
- RAJI ANI JOHN - PG REPRESENTATIVE

# **SOCIAL** **COMMITMENTS**

### **I. BANKING AWARENESS CAMPAIGN**

In order to increase the modern banking instruments among students, we conduct a workshop among plus two students of in and around Kottayam city. Students have tried their best in spreading the banking awareness. And a lot of people have benefitted out of it. So, this paved them a way to stay connected to the society and to enhance their social commitment. Mr. Jipin V Jimmy and Mr. Sateesh Chandran were assigned as the coordinators of this program.

### **II. FINANCIAL LITERACY CAMPAIGN WITH SHG's**

Self Helping Groups as an organization has come a long way in the fifty years of its existence and has succeeded in establishing its identity as an organization of excellence in the field of social work. This year, we conducted a financial literacy campaign to the selected SHGs. The campaign include, accounting of SHGs and introduction to basic banking. Mr.Jipin V Jimmy, CA Reshma Rachel Kuruvilla and Mr. Sateesh Chandran were assigned as the coordinators of this program.

### **III. ROAD SAFETY CAMPAIGN**

The NSS unit of B.C.M College organized a road safety awareness program in association with the Department of Police, Kottayam. The program included road safety classes for students and an awareness campaign among public. The main aspects of the class included various ways in which road safety can be maintained by every single individual. The awareness class saw a massive participation of commerce students both volunteers as well as non-volunteers of NSS. The program was organized under the leadership of Hon. Superintendent of Police Mr. Ramachandran I.P.S. The students went for a

public campaign, distributed the leaflets and briefed the importance of following the traffic rules.



The list of the students from our department who were part of this program is given below:

1. Ginu Jim Thomas
2. Aleena Anil Thomas
3. Meenu.G.Krishnan
4. Anjana.V Nair
5. Aleena Joseph
6. Anju.P.Tom
7. Binisha Mariam
8. Anuska
9. Amala Benny
- 10.Ashna Babu
- 11.Meenu Anna George
- 12.Neenu Elsa George
- 13.Santra Hanna Roy
- 14.Sethulekshmi K.U
- 15.Anju Mariam John
- 16.Sarishma Manoj Kumar

- 17. Tessu James
- 18. Dona Mary Sunny
- 19. Anju P.P
- 20. Tessia Sebastian

#### **IV. GO GREEN CAMPAIGN**

As part of World Environment day, commerce association organized Go Green Campus – an awareness program to connect people to nature– on 5<sup>th</sup> June 2016. We distributed tips to convert BCM into a green campus to all departments. Students were divided into fourteen groups and each group taken charge of individual departments to educate the staff and students of the individual departments. Group members also make periodical visit to their concerned departments to evaluate the progress of the Go Green Campus program. There is also a helpdesk functioning in the department for giving suggestions and clarifications on Green Campus to the BCM Family.



#### **V. STREETPLAY AGAINST CHILD LABOUR**

In observance of the world day against child labor, Commerce Department organized a street play which was directed and lead by Anju P.Tom, III DC B.Com student. The play focused on the real situation of the children under labor and the reasons behind it. It was presented at Kottayam Railway station on 12<sup>th</sup> June 2016 at 3.30 P.M. Twenty commerce students participated in the program. It had wide publicity in media.



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വയോജന ചൂഷണ ബോധവൽക്കരണ  
ദിനാചരണം നാളെ

പോലുള്ള സമ്പത്താണ് മുഴുവൻ വരുമാനം. കൃഷിക്കാരുടെ 'സമുത്ഥാനം' എന്ന പേരിൽ ഈ നിരവധിയാണ് ആലോചിക്കുന്നത്. വരുമാനം കൃഷിക്ക് അനുബന്ധമായി ഉണ്ടാകുന്നതിനുള്ള അഭ്യർത്ഥനയാണ് അനുബന്ധം. അനുബന്ധം ആ. പി. കൃഷിയിൽ റാഷിയം 10 മണി മുതൽ സമുത്ഥാനം വരെയുള്ള പരിധയിൽക്കുള്ള ആലോചിക്കാവുന്നതാണ്. മറ്റ് മറ്റ് കൗൺസിലർ മുഖേനയാണ് മ. ക. കൗൺസിലർ ഉൾപ്പെടെ. മേയ്ക്ക് അ. വ. മ. ക. കൗൺസിലർ അതിൽ മുഖ്യ പങ്കാളിയാണ്. അതാണ്.

**വിഷരഹിത കറിവേപ്പ്തൈ വിതരണം**

അനുകൂലം: അനാഥപിതൃ ശൈല കൊണ്ടുവന്ന പുതുപ്പള്ളി നിരോധനം കമ്മിറ്റിയുടെ നേതൃത്വത്തിൽ പരിസ്ഥിതിനിരോധനത്തിന്റെ ഭാഗമായി പുതുപ്പള്ളിയിൽനിന്നും കരിമ്പാലൂ വെത്തി അനാഥപിതൃ ശൈല കൊണ്ടുവന്ന കോട്ടയം ജില്ലാ പ്രസിഡന്റ് അന്ത്യമായി അറുന്ന് ഉദ്ഘാടനം ചെയ്തു.

മണികാറ്റ് നാഡിയംഷൂൾ അനുസരിച്ചെന്ന് പ്രസിഡന്റ് എൻ. പ്രിജാമുഖ്നാഥൻ ആദ്യ കറിയപ്പുരയ്ക്കൽ ജില്ലാ പ്രസിഡന്റിൽനിന്ന് എറ്റുവാങ്ങി. പുതുപ്പള്ളി തിരഞ്ഞെടുക്കലിലും പ്രസിഡന്റ് വുമ്പൻ കാവത്ത് അദ്ധ്യക്ഷതവഹിച്ചു.

ജന്മദിനം ആഘോഷിച്ചു

കോട്ടയം: എൻ.സി.പി. കാണക്കാതിരുന്നെങ്കിൽ, കമ്മിറ്റിയുമായി അഭിമുഖീകരിക്കാൻ എൻ.സി.പി. 17-ാംതരം വേദിയിൽ ആവശ്യപ്പെട്ടു. സമരപരിപാടികൾ എൻ.സി.പി. സംസ്ഥാന നിയമസഭയിൽ അംഗീകരിക്കാൻ ആവശ്യപ്പെട്ടു.

[illegible]

**പര്യടനം നടത്തി**

[illegible]

**ബാലവേലവിരുദ്ധദിനം**

കോട്ടയം: ബാധാഭാവവിദ്യയുടെ തന്മാത്ര അന്യരനുവെച്ചിട്ട് ബി.സി.എം. കോമുണ്ഡ് കോമന്റേഴ്സ് അനുഗ്രഹംപിടിച്ചതായി നോക്കുന്നതിനായി കോട്ടയം, കോളിനിയം തുടങ്ങിയവയിൽ വിദ്യാർത്ഥികൾക്ക് നോക്കുന്ന നോക്കും. അതിനായിട്ട്, വാർഷികം, മൂലം, വിദ്യാർത്ഥനം. നോക്കുംനോക്കുന്ന കൂട്ടി കൂടി ബാധാഭാവവിദ്യയുടെ അനുഗ്രഹംകൂട്ടുന്ന എല്ലാ വിദ്യാർത്ഥനമാണ് അനുഗ്രഹംകൊള്ളുന്നതിനുള്ള നോക്കും. കോമുണ്ഡ് പ്രസിഡൻ്റ് പ്രൊഫ. അലക്സാണ്ടർ, അനുഗ്രഹം, പ്രൊഫ. അലക്സാണ്ടർ, കോമന്റേഴ്സ് വിദ്യാർത്ഥനം, അനുഗ്രഹം പ്രൊഫ. അലക്സാണ്ടർ അനുഗ്രഹം അനുഗ്രഹം അനുഗ്രഹം, അനുഗ്രഹം.

[illegible]

1. **பிரதான அமைச்சர்:** கனடாவில் கமினிஸ்ட் அரசாங்கத்தில் கொடு  
 து, எதிர்-ஆட்சி, ஆட்சி-ஆட்சி, என்ன, எதிர்-அரசு, எதிர்-அரசு, ஆட்சி,  
 ஆட்சி-ஆட்சி-ஆட்சி-ஆட்சி, எதிர்-அரசு, எதிர்-அரசு, எதிர்-அரசு, கொ  
 டுது, எதிர்-அரசு, எதிர்-அரசு, எதிர்-அரசு, எதிர்-அரசு, எதிர்-அரசு,

**ആരോഗ്യ ഇൻഷുറൻസ് ഫോട്ടോയെടുപ്പ്**

[illegible]

## VI. STREETPLAY AGAINST PREVENTION OF ABUSE AND VIOLENCE AGAINST CHILDREN

Commerce department observed day against prevention of abuse and violence against children. In view of the above, we conducted a street play before the college auditorium on November 21, 2016 at 1.30 P.M. The play was lead by Aleena Joseph, III DC B.Com student. The play could help to convey the real message of prevention of abuse and violence against children

## VII. DEMONETISATION – HELP DESK

At the wake of demonetization the whole of the nation went bizarre. People were striving hard to exchange the money and deposit it into their respective accounts. Many of them were unaware of the various methods and rules imposed temporarily during the withdrawal of currency that were 86% in circulation. As part of this event, that came as a shock the National Service Scheme of B.C.M College set up a help-desk to lend a helping hand to the

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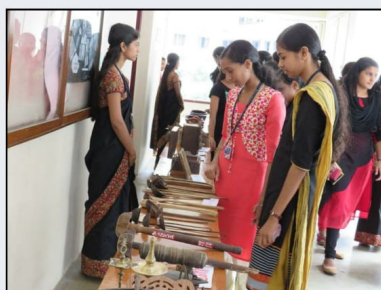
affected population. Students from the Commerce Department extended their support by spending endless hours at the help-desk providing various information and help pertaining to all aspects of demonetisation policy. **Students namely Aleena Joseph, Anju Mariam John, Annrose Tom, Mitha Elizabeth from third B.Com and Amala Rolence, Reshma Rachel, Amaya Simon, Meenu Anna George and Neenu Elsa George from second B.Com were part of this program.** The effort of the commerce students came as a relief to several who were unaware of the demonetization policy.

## **CONCLUSION**

Hereby we conclude our association report. We are immensely grateful to the God Almighty, The Management and The Principal, Teachers, Union Members, and all those who have supported us throughout the year. Thanking you all for your valuable co-operation.



## PHOTO GALLERY





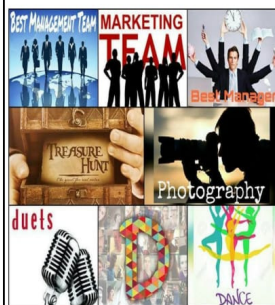
# PHOTO GALLERY

## PRAYAAN 2K16



PRAYAAN 2K16 POSTER

PRAYAAN 2K16 BROCHURE

PRESTIGIOUS EVENTS OF  
PRAYAAN 2K16INTRODUCING PRAYAAN 2K16  
AT MALL OF JOY

INAUGURATION

WELCOME DANCE



WINNERS OF PRAYAAN 2K16

NEWSPAPER REPORTINGS OF THE FEST

## UNION BUDGET ANALYSIS 2K16 -17



**INAUGURATION**



**NEWSPAPER REPORTS**

## UNION BUDGET ANALYSIS 2K15 -16



**INAUGURATION BY  
CA R.KRISHNAIYER**



**INTERACTION WITH THE  
STUDENTS**



**ANALYSIS OF BUDGET IN  
NUTSHELL BY ALEENA ANIL  
THOMAS**

## SEMINAR ON GST 2016 - 17

ജിഎസ് ടി നികുതി വരുമാനം കൂട്ടും, പക്ഷേ  
ജനാധിപത്യത്തെ പരിമിതപ്പെടുത്തും: പി രാജീവ്

● സുബ്ബ, ബെലകുറു

[illegible][illegible]

## Lecture on 'Impact of GST on Indian economy'

Kottayam: The department of Commerce at BCM College, Kottayam, will conduct the second edition of the lecture series in honour of former principal of the college, Sr Karuna SVM, on the campus on Tuesday. The topic of this year's lecture will be 'Impact of GST on Indian Economy', said the organisers. Former Rajya Sabha MP P Rajeev will deliver the inaugural address at the function to be held at 1.30 pm at the college auditorium.

 **THE NEW INDIAN EXPRESS** Tue, 23 Aug  
epaper.newind

### NEWSPAPER REPORTINGS ON GST BY MP RAJEEV

# WOMEN EMPOWERMENT THROUGH WOMEN ENTREPRENEURSHIP



**സ്ത്രീ ശാക്തീകരണം  
സ്ത്രീ സംരംഭകരിലൂടെ**

**കോട്ടയം:** ബിസിഎം കോളജിലെ കൊമേഴ്സ് അസോസിയേഷന്റെ ആഭിമുഖ്യത്തിൽ സ്ത്രീ ശാക്തീകരണം സ്ത്രീ സംരംഭകരിലൂടെ എന്ന വിഷയത്തെ ആസ്പദമാക്കി സെമിനാർ സംഘടിപ്പിച്ചു. ലാ ഫെസ്റ്റ് കേക്ക് ആന്റ് ഡി കാറ്ററി സ്വീറ്റ് ഉത്പാദനം യുവസംരംഭകരുമായ ലിസ്ബത്ത് രഞ്ജിത്തും ഡിനു സുനോജും ഉദ്ഘാടനകർമ്മം നിർവ്വഹിച്ചു.

ഡിപ്പാർട്ട്മെന്റ് മേധാവി പ്രഫ.  
ജോസഫിന സൈമൺ, ഭാരവാഹി  
കൾ തുടങ്ങിയവർ സന്നിഹിതരായി  
രുന്നതും.

 **ദീപിക** Sat,  
deepi

**MRS LIZABETH RENJITH AND MRS DINO SUNOJ INTER-  
ACTING WITH STUDENTS**

## NEWSPAPER REPORTING



## NATIONAL SEMINAR ON IPR



## WORKSHOP ON ONLINE RESEARCH TECHNIQUES



## EXHIBITION - DIGITAL INDIA





## GROUP DISCUSSION SERIES

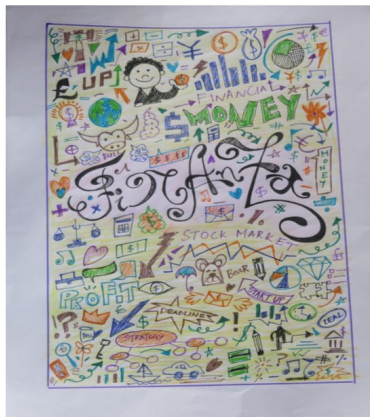


## THANIMA 2K16



## MAGAZINES

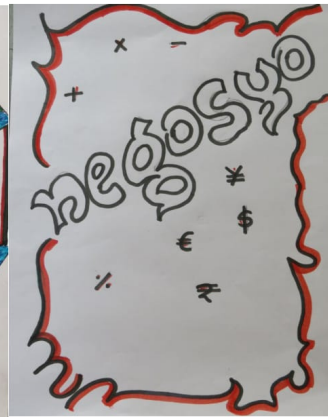
### MANUSCRIPT MAGAZINES



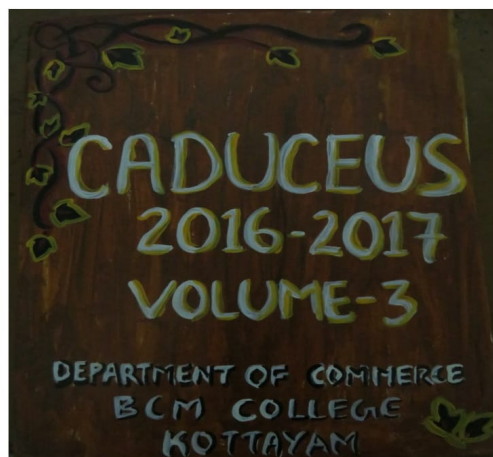
MAGAZINE BY THIRD YEARS



MAGAZINE BY FIRST YEARS

MAGAZINE BY SECOND  
YEARS

### PRINTED MAGAZINE



## AWARDS



**NSS - CERTIFICATE OF APPRECIATION AWARD**



**PRESS CLUB MEETING OF UN REPLICA**

## ORIENTATION PROGRAM FOR 1ST YEARS





## INDUSTRIAL VISIT



**VISIT TO KITEK PVT. LTD. BY THIRD YEAR STUDENDS**

## INSTITUTIONAL VISITS



**VIST TO IIM KOZHIKODE**



**VISIT TO PONDICHERRY  
UNIVERSITY**



**VISIT TO IIT MADRAS**

## ROAD SAFETY CAMPAIGN



## CHARITY WORKS



**A DAY WITH NAVAJEEVAN INMATES**

## FRESHER'S DAY



## DANGAL -AN ENDEAVOUR TO UN-CONVENTIONAL CAREER





## CELEBRATIONS

### ONAM



**STUDENTS HAVING ONASADHYA**



**TESSIA SEBASTIAN  
HAS WON THE THIRD  
PLACE IN MALAYALI  
MANGA COMPETITION**

### CHRISTMAS



## ALUMINI MEET 2016



## STUDY TOUR 2016





## **SPORTS DAY 2016- 2017**



**MG UNIVERSITY  
KABBADI CHAMPIONS**



**SECURED FIRST POSI-  
TION IN TUG OF WAR**



**SECURED FIRST POSI-  
TION IN SHORTPUT**



**SECURED SECOND POSITION IN  
MARCH PAST COMPETITION.**



**SECURED SECOND , THIRD ,  
FOURTH AND SEVENTH POSITION  
IN CROSS COUNTRY**

## ARTS FEST 2016 - 2017



**SECURED SECOND POSITION IN OPPANA , MARGHAMKALI  
AND THIRUVATHIRA**